

2020-21 Cleveland Cavaliers Media Guide



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PLAYER DEVELOPMENT CENTER REFLECTS TEAM'S COMMITMENT TO A CHAMPIONSHIP CULTURE

Cleveland Clinic Courts opened in September 2007 as the Cleveland Cavaliers \$25 million state-of-the-art player development center. This investment reflected Cavaliers majority owner Dan Gilbert's commitment to establish a championship culture for the team and players. Thirteen years later, Cleveland Clinic Courts continues to be one of the top player training and development facilities in the NBA.

Key Features: Two adjacent regulation NBA courts with a total of six hoops; 3,500 square foot strength and conditioning training area that overlooks the playing courts; a rehabilitation center that features a 2,500-gallon hot and cold tub, a 5,000-gallon underwater treadmill and cryotherapy chamber; a large theater-style team meeting room; three spacious locker rooms for Cavaliers players, staff and visiting teams.

Technology: Both practice courts include on-court video monitors with replay feature; wireless internet throughout the facility and MP3 outlets in all areas; designated areas for media to view practice and work with full broadcast capabilities, interview locations and wireless internet access; state-of-the-art video room and player training technology with real-time video monitoring capabilities to view players during workouts; practice and game archives and live video of practice are accessible from all offices, conference rooms and training areas throughout the facility for players and coaches.



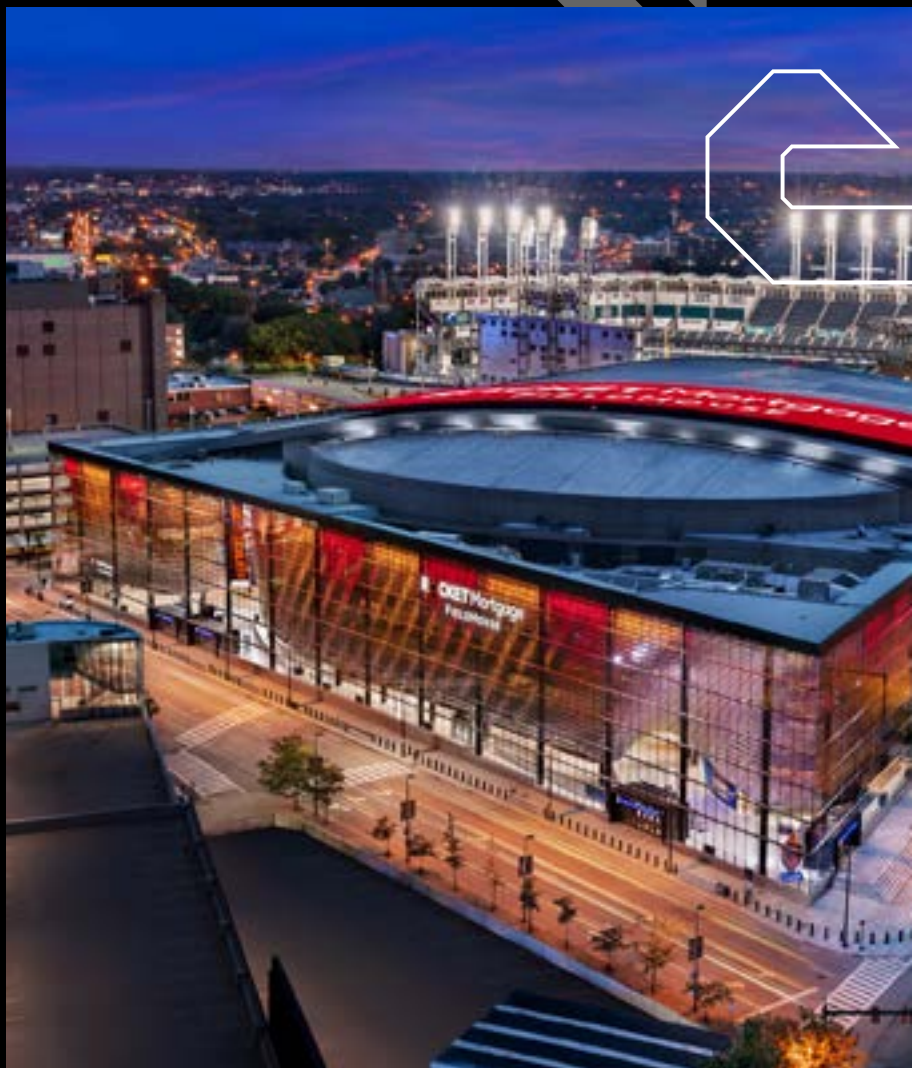
Square Footage Breakdown:

Full Facility.....	50,000 sq. ft.
Underground Parking.....	14,100 sq. ft.
Practice Courts.....	17,300 sq. ft.
Weight Training Room.....	3,500 sq. ft.
Training Space.....	1,900 sq. ft.
Hydro Therapy & Massage Area.....	1,500 sq. ft.

The Cleveland Clinic, a global leader in healthcare and the No. 2-ranked hospital in the country according to U.S. News & World Report, not only offers its name but brings its expertise to the facility itself. Team trainers and physicians can view x-rays, MRIs, cat scans, bone scans and lab reports as if they were in the actual hospital. This gives team physicians the opportunity to educate players and allows the team to make better healthcare decisions and tend to individual player needs more expeditiously.

Community Involvement: The Cavaliers organization is deeply involved in the Greater Cleveland community and is committed to positively impacting the lives of children and families in Northeast Ohio through a comprehensive program of outreach initiatives. Throughout the year, students and youth groups are invited to tour Cleveland Clinic Courts for the opportunity to engage with players and coaches in programs designed to address important social issues with an emphasis on education, youth and family development and health-related issues.

Rocket Mortgage FieldHouse



Rocket Mortgage FieldHouse's \$185 million renovation transformed the publicly-owned venue into a modernized world-class sports and entertainment showplace for Cleveland and the entire Northeast Ohio region.

With a year-round calendar of major national and international events catering to fans of all ages, interests, and abilities, the FieldHouse is the epicenter of sports and entertainment in Cleveland. The transformation touched virtually every area of the building, bringing the latest in cutting-edge technology, innovative design and efficiency. The renovations have not only helped redefine the fan experience, but have also positioned the FieldHouse to usher in a new era of sports and entertainment in Cleveland for decades to come.



\$185M
RENOVATION

152,970
SQ. FT. OF VENUE SPACE

1,475
GLASS PIECES ENCLOSE THE NORTH ATRIUM, WEIGHING 990 LBS EACH

2,200
SQUARE FEET OF LED PANELS ENCOMPASS THE POWER PORTAL

279
WIRELESS ACCESS POINTS

27th
RANKED BUSIEST VENUE IN THE WORLD ACCORDING TO POLLSTAR

8
NEW "NEIGHBORHOODS" OR SOCIAL DESTINATION HOSPITALITY SPACES

7
NEW OR REIMAGINED MEMBERSHIP SPACES

62
REIMAGINED SUITES

5
CREATIVE STORYTELLING MULTI-MEDIA "FLEX" WALLS

731+
4K FLAT SCREEN TELEVISIONS AND IPTV

2M+
REGIONAL, INTERSTATE, AND INTERNATIONAL VISITORS ANNUALLY

77,110
SQ. FEET OF NORTH ATRIUM CURTAIN WALL

1,500
DIFFERENT COLOR COMBINATIONS CAN BE DISPLAYED ON THE ALUMINUM CURTAIN WALL

22
LOCAL, NATIONAL AND INTERNATIONAL ARTISTS AS PART OF RMFH PUBLIC ART PROGRAM

14.5
FT. CONCOURSE CEILINGS (+3 FT. FROM ORIGINAL)

2022
NBA ALL-STAR GAME IN CLEVELAND SECURED

42,530
SQ. FT NORTH GLASS ATRIUM

6,350
SQ. FT. EXPANSION TO SOUTH MAIN CONCOURSE

22+
MEETING, BANQUET, HOSPITALITY, AND SPECIAL EVENT SPACES

Rocket Mortgage FieldHouse boasts a fresh new identity that reflects a totally transformed arena—and one of the busiest in the world.

We're home to the NBA Cleveland Cavaliers, AHL Cleveland Monsters, additional signature sporting events, concerts, and family entertainment shows. But in a sea of newness and additional square footage, how does Rocket Mortgage FieldHouse ensure fans know all of the options for where to go and how to get there?

All-new, clear and intuitive wayfinding signage and portal system helps fans navigate the new space in a more efficient, easy-to-understand manner, contributing to an overall greater fan experience.

NE ELEVATOR ACCESS TO	
L FIRSTENERGY LOUDVILLE PORTALS 30-31	
C HUNTINGTON CLUB LEVEL PORTALS 40-49 SUITES C1-C4	
S STREET LEVEL PORTALS 1-30	
F EVERSTREAM FOUNDERS LEVEL SUITES F1-F21	
E EVENT LEVEL	

- Concourses have been refined to create an airier and more open environment with high-contrast finishes that serve as the backdrop to new branding and wayfinding signage
- A pair of 55" HD TVs are situated outside of each portal in the concourse to show the game, enhance wayfinding, and more
- Select key areas feature 85" monitors to enhance wayfinding and showcase other digital media

new design

intuitive, bold, clear and streamlined wayfinding and new portal system

new neighborhoods

created social destinations, gathering areas and membership spaces reducing concourse congestion

new level naming

lets fans know where they are

- More descriptive to provide a clear distinction between floors and to convey what portals and destinations are on each level
- Levels identified by distinct Portal numbers

new portal system

shows fans where they want to be

- Easier and quicker to read system also helps reduce concourse congestion
- Provides a unique number for each Voritory
- Guides guest to closest entry to seat
- Distinct number ranges for each level

new numbering

of sections, seats, and rows

- Renumbering of sections to count clockwise to align with industry standards
- Renumbering of seats within each row to correspond with clockwise section numbering
- Renumbering of rows to separate baseline lower bowl seating sections and create clarity for guests



200

**PUBLIC EVENTS
PER YEAR**

2M+

VISITORS ANNUALLY

27TH

**BUSIEST ARENA ON THE PLANET
ACCORDING TO POLLSTAR**

152,970

**SQUARE FEET—UP FROM 95,380
BEFORE THE TRANSFORMATION**

14.5

**FT. CONCOURSE CEILINGS
(-3 FT. FROM ORIGINAL)**

A hub of technology, Rocket Mortgage FieldHouse is among the leaders in innovation and fan experience.

The FieldHouse is wired with the latest technology to not only enhance guest experience, but propel it to a truly immersive adventure, while also ensuring there is no moment missed during any event.



technology at a glance

279

WIRELESS CONNECTION POINTS

55"

NO TVS LOCATED OUTSIDE OF EACH PORTAL IN CONCOURSE

730+

4K CONNECTED FLAT SCREEN TELEVISIONS

85"

MONITORS TO ENHANCE WAYFINDING AND SHOWCASE OTHER DIGITAL MEDIA

Mashgin Self-Checkout options and digital food and beverage signage in new Social Destination "Neighborhood" Concepts

Internet Protocol Television (IPTV) System with unlimited content distribution capabilities throughout the FieldHouse

KOLO Smart Janitorial Monitoring System

the power portal

is a fully-immersive audio-visual fan entryway connecting the Atrium with the Street Level concourse near the Sherwin-Williams Entrance and features a dynamic audio system complete with both passive and active Soundscape technology that follows guests as they walk through.

the curtain wall

features a unique 77,000 sq. ft. aluminum façade that can be illuminated with 1,500 different color combinations.

the canyon

welcomes fans and visitors coming from the Cleveland-Cliffs Entrance into the new sprawling Street Level concourse, delighting the senses with stunning video and graphics.



the totem

is a double-sided outdoor video board near the Discount Drug Mart Entrance with three unique stacked screens, delivering valuable information to all who enter through "Cleveland's front door."

Curated by Library Street Collective, Rocket Mortgage FieldHouse's art program is privately funded by Cavaliers Chairman Dan Gilbert and his wife Jennifer. It includes works made especially for the transformed venue, its teams, and the Cleveland community.

From murals to light installations to sculptures, each piece was either created or selected to convey the spirit of sportsmanship and the power of resilience. The program features work by a diverse group of local, national, and international artists, who have come together with the goal of celebrating the camaraderie between Rocket Mortgage FieldHouse and its community of athletes, performers, and guests.

This collection contains site-specific pieces from some of the most important contemporary artists working today, and in the cases of Shepard Fairey and KAWS in particular, this is the first time their work is appearing in Cleveland.



SHEPARD FAIREY

100+
TOTAL PIECES OF ART
IN THE COLLECTION

22
DIVERSE LOCAL,
NATIONAL AND
INTERNATIONAL
ARTISTS

20
FT. TALL SCULPTURE
BY INTERNATIONALLY-
RENOVED ARTIST
KAWS

8
ARTISTS WITH TIES
TO CLEVELAND AND
NORTHERN OHIO

4
VERTICAL STORIES
OF IMMERSIVE
INSTALLATIONS BY
ACCLAIMED ARTISTS
SAM FRIEDMAN AND
THRUSH HOLMES

featured artists

- Adam Parker Smith
- Bradley Robert Ward
- Daniel Arsham
- Darius Steward
- Donald Black Jr.
- Erin Guido
- FAILE
- Jason REVOK
- Julian Stanczak
- Kasumi
- KAWS
- Niall McClelland
- Nina Chanel Abney
- Paul Verdell
- POGE
- Ryan Jaenko
- Sam Friedman
- Shepard Fairey
- Thrush Holmes
- Tyrrell Winston
- Wendy White



KAWS, FINAL DAYS (2014), Wood (Black) 236.2" x 206.8" x 20.8". Photo courtesy of the artist.



NINA CHANEL ABNEY



NIALL MCCLELLAND AND PAUL VERDELL



OHIO-NATIVE DANIEL ARSHAM

Rocket Mortgage FieldHouse is one of the busiest arenas in the world,

hosting over 200 ticketed events, over 1,400 private events and attracting over two million visitors annually. The downtown Cleveland sports and entertainment facility has been chosen to host the 2022 NBA All-Star Game Weekend, celebrating the 75th anniversary of the NBA. The FieldHouse will also host the 2024 Women's Final Four.

The FieldHouse includes two very distinctive and exclusive design and experience features:

the power portal

- A first-of-its-kind innovation for any major sports and entertainment venue, this immersive fan entryway connects the Atrium to the concourse near the Sherwin-Williams Entrance.
- The 360-degree tunnel features 2,200 sq. ft. of 2.8mm LED panels and features a dynamic audio system complete with Immersive Soundscape technology.

glass atrium / curtain wall illumination

- The 77,110 sq. ft. Curtain Wall features custom aluminum panels that can be illuminated with 1,500 different color combinations in motion.
- Two-way glass makes the FieldHouse feel like an extension of the city.
- Adds 42,530 sq. ft. to the FieldHouse.

2,200

SQ. FT. OF DIRECT-VIEW LED

4k

QUALITY VIDEO

+24

MILLION PIXELS

1,475

GLASS PIECES, EACH
WEIGHING 900 LBS.

152,970

TOTAL SQ. FT. OF
FIELDHOUSE SPACE



The Transformation of Rocket Mortgage FieldHouse touched nearly every aspect of the venue - making it bigger, better, more competitive and well-positioned to stimulate further economic impact well into the future.

In October of 1994, a new era of sports and entertainment began in Northeast Ohio when Gund Arena (later known as Quicken Loans Arena) opened its doors in the heart of downtown Cleveland and the NBA Cleveland Cavaliers came back home after 20 seasons in suburban Richfield. Nearly 26 years later, the "all-new" Rocket Mortgage FieldHouse has been re-designed into a modernized, world-class attraction that continues to deliver a powerful return-on-investment for the City of Cleveland, Cuyahoga County and the entire region.

\$185 Million Public/Private Partnership between the City of Cleveland, Cuyahoga County, Gateway Economic Development Corporation and the Cavaliers.



Venue Self-Generating Public Funding City/Private Investment



Who paid for the Rocket Mortgage FieldHouse Transformation?

- The Cavaliers privately funded \$115 million of the total \$185 million Transformation project, plus covering any cost overruns. The Cavaliers' portion of the funding covered all non-public, clubs, suite, team, premium space, AV/LED, lighting and multi-media upgrades, as well as a significant portion of the public space updates, which included concourse improvements and square footage increases.
- The \$70 million capped, public portion of funding will be repaid almost entirely from direct, arena event-related, self-generated revenue sources and was used to complete the remaining portion of the public space redesign, as well as the associated square footage increases. The largest portion of revenue sources is the existing admissions tax on tickets sold for events at Rocket Mortgage FieldHouse.



2034

THE TRANSFORMATION EXTENDED THE CAVALIERS LEASE FOR SEVEN MORE YEARS THROUGH 2034, COMMITTING TO THE VENUE FOR AT LEAST 40 YEARS SINCE THE TEAM'S ORIGINAL LEASE, WHICH IS AMONG THE LONGEST LEASE TENURES IN PRO SPORTS.

49+ MILLION

ROCKET MORTGAGE FIELDHOUSE GENERATED OVER \$49 MILLION IN STATE AND LOCAL TAX REVENUE IN 2018. THAT INCLUDES NEARLY \$19 MILLION IN TAX REVENUE FOR THE CITY OF CLEVELAND AND NEARLY \$6 MILLION IN TAX REVENUE FOR CUYAHOGA COUNTY.

1+ BILLION

IS COMPLETED, UNDERWAY OR FUNDED RETAIL, RESIDENTIAL AND HOTEL DEVELOPMENT IN THE GATEWAY DISTRICT SINCE THE INCEPTION OF ROCKET MORTGAGE FIELDHOUSE AND PROGRESSIVE FIELD IN 1994.

27th

ROCKET MORTGAGE FIELDHOUSE RANKED AS THE 27TH BUSIEST VENUE IN THE WORLD AND THE 11TH BUSIEST IN THE COUNTRY ACCORDING TO THE POLLSTAR 2019 MID-YEAR REPORT.

100%

THE CAVALIERS HAVE PAID 100% OF ALL OPERATING, MAINTENANCE, REPAIR, AND CAPITAL EXPENSES FOR THE FIRST 32 YEARS OF THE FIELDHOUSE'S OPERATING LIFE. IN ADDITION, 100% OF GATEWAY ECONOMIC DEVELOPMENT CORP'S OPERATING EXPENSES, INCLUDING PROPERTY TAXES, HAVE BEEN PAID BY THE CAVALIERS AND INDIANS SINCE 2004.

2022

THE TRANSFORMATION ATTRACTED THE 2022 NBA ALL-STAR GAME TO CLEVELAND. NBA ALL-STAR WEEK HAS AN ESTIMATED \$100 MILLION SELF-GENERATING ECONOMIC IMPACT, IN ADDITION TO PROVIDING ANOTHER MAJOR IMAGE-BOOSTING OPPORTUNITY FOR OUR CITY.

A new, dramatic glass atrium makes Rocket Mortgage FieldHouse more contemporary, inviting, marketable, and better connected to the city.

The transformation of the FieldHouse brings a totally new look and feel to the venue. From the modern designs to the cutting-edge technology, the FieldHouse is a leading example of what an innovative, multi-purpose, design-forward complex can be.



design by the numbers

152,970

TOTAL SQ. FT. OF FIELDHOUSE SPACE

77,110

SQ. FT. ALUMINUM CURTAIN

42,530

SQ. FT OF NEW PUBLIC SPACE IN ATRIUM

1,500

DIFFERENT COLOR COMBINATIONS CAN BE ILLUMINATED ON THE ALUMINUM CURTAIN

1,475

CUSTOM PIECES OF GLASS THAT MAKE UP THE GLASS ATRIUM

62

REDESIGNED SUITES

22+

MEETING, BANQUET, HOSPITALITY, AND SPECIAL EVENT SPACES

14.5

FT. CONCOURSE CEILINGS (+3 FT. FROM ORIGINAL)

8

NEW "NEIGHBORHOOD" PUBLIC DESTINATION HOSPITALITY SPACES

7

NEW OR REIMAGINED MEMBERSHIP SPACES

5

CREATIVE STORYTELLING MULTIMEDIA "FLEX" WALLS

3

NEW ENTRANCES SHOWCASING CLEVELAND-CLIFFS, DISCOUNT DRUG MART AND SHERWIN-WILLIAMS

food & beverage at a glance

all concession areas were created and reimaged with new:



LED LIGHTING



COUNTERTOPS



TILE SURFACES



SIGNAGE



EQUIPMENT

FAHRENHEIT



ROCCO'S



street level:

NORTHWEST ATRIUM

- FAHRENHEIT BY ROCCO
- WHALEN
- ROCCO'S

EAST NEIGHBORHOOD

- SYMON'S BURGER JOINT
- PEARL'S KITCHEN AT LTK
- JACK DANIEL'S BAR

SOUTH NEIGHBORHOOD

- JONATHAN SAWYER'S GREEN HOUSE KITCHEN
- KAREN SMALL'S MARKET AT THE FIG
- SAUCY BREW WORKS BREW PUB

WEST NEIGHBORHOOD

- BELL'S BREWERY
- FABIO SALERNO'S BANDITO'S
- FLOUR PIZZAZCO BY CHEFS MATT MYTRO AND PAUL MINELLO
- ELMORE'S SMOKEHOUSE
- QUAKER STEAK & LUBE

huntington club level:

ROTUNDA

- SYMON'S BURGER JOINT
- CROWN ROYAL BAR

OVERLOOK BAR

- STANDING ROOM ONLY DESTINATION WHERE GUESTS CAN ENJOY DELICIOUS DRINKS AND GOOD COMPANY WHILE TAKING IN UNBEATABLE VIEWS OF DOWNTOWN CLEVELAND

BUDWEISER BREWHOUSE

- A STANDING ROOM ONLY DESTINATION THAT PROVIDES AND OPEN VIEW TO THE ARENA BOWL



The renovation has helped Rocket Mortgage FieldHouse and the greater Cleveland community compete for—and secure—major national and international attractions.

The FieldHouse was recently announced to host the 2022 NBA All-Star Game, the 2024 NCAA Women's Final Four, and many more major events secured well into the future.

Coupled with innovative design features and cutting-edge technology, the significant expansion of event space throughout the FieldHouse makes it the ideal venue for large-scale events and conventions.



functionality at a glance

152,970

TOTAL SQ. FT. OF
FIELDHOUSE SPACE

+42,500

SQ. FT. EXPANSION
TO THE NORTH
GLASS ATRIUM

+6,350

SQ. FT. EXPANSION TO
SOUTH MAIN CONCOURSE

62

REDESIGNED SUITES

7

NEW OR
REIMAGINED
MEMBERSHIP AND
EVENT SPACES

22+

MEETING, BANQUET,
HOSPITALITY AND
SPECIAL EVENT
SPACES

279

WIRELESS ACCESS POINTS

simplified wayfinding

with a new seating portal system to help fans navigate the new space intuitively.

ADA improvements

throughout the entire FieldHouse will improve accessibility and enjoyment for all fans.

KOLO Smart Janitorial Monitoring System

which helps facility managers monitor maintenance in toilets and stalls.

power portal entryway

featuring 2,200 sq. ft. of LED panels and Soundscape technology, the first-of-its-kind.

a new glass atrium

made up of 1,475 glass pieces and a 77' 10 sq. ft. curtain wall featuring custom aluminum panels that illuminate 1,500 different color combinations. The glass atrium's two-way visibility strengthens the FieldHouse's connection to the city.

the overlook bar

provides fans +3,000 sq. ft. to eat and drink away from their seats, while offering sweeping views of the downtown Cleveland skyline.

budweiser brew house

a standing-room only destination where fans can gather, enjoy food and drink without missing a second of the in-bowl excitement

Welcome to Cleveland



Cleveland has a proud history that is 225 years in the making. General Moses Cleveland of the Connecticut Land Company came to the Western Reserve and founded the City of Cleveland in 1796. Today, Cleveland has grown into a strong Midwest city featuring a diverse food scene, vibrant theatres and nationally acclaimed museums.

Downtown Cleveland Attractions

- On the shore of Lake Erie sits the **Rock & Roll Hall of Fame**, the largest collection of rock artifacts under one roof in the world. More than 9 million visitors, each with their own favorites and memories, have visited the I.M. Pei-designed Rock Hall since it opened in 1995. The Rock Hall also hosts concerts throughout the year.

[\[rockhall.com\]](http://rockhall.com)



© Rock and Roll Hall of Fame

- Home to the Cleveland Cavaliers, the Cleveland Monsters and host to the best entertainment in the region, **Rocket Mortgage FieldHouse** welcomes over two million guests to 200-plus events each year, including world-class concerts, family shows, and the Mid-American Conference's (MAC) men's and women's postseason basketball tournament. The newly-transformed Rocket Mortgage FieldHouse will host the 2022 NBA All-Star Week.

[\[rocketmortgagefieldhouse.com\]](http://rocketmortgagefieldhouse.com)

- Right next door, fans can check out the Cleveland Indians in action at **Progressive Field** or walk a mile down the road to the shores of Lake Erie to catch the Browns on the gridiron at **FirstEnergy Stadium**. [\[indians.com\]](http://indians.com) [\[browns.com\]](http://browns.com)

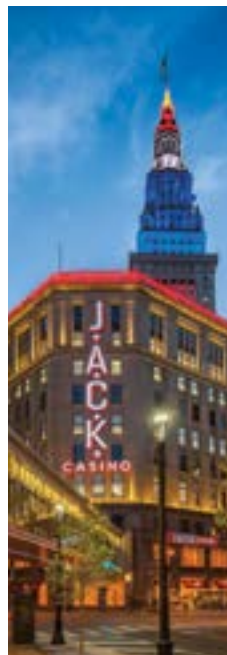
- Just a few blocks from Rocket Mortgage FieldHouse sits **PlayhouseSquare**, the second largest theatre district in the country and home to the world's largest outdoor chandelier. The Cleveland Play House, America's first regional theater, housed in Playhouse Square, won the 2015 Tony Award for Best Regional Theater.

[\[playhousesquare.org\]](http://playhousesquare.org)

- Just a short walk from the front steps of Rocket Mortgage FieldHouse sits the vibrant **East 4th Street**, a prime destination for dinner, drinks and entertainment. Here, guests can dine at more than a dozen unique restaurants including Mabels, the acclaimed BBQ spot of celebrity chef Michael Symon. Not hungry? Enjoy a night of live music at House of Blues, laugh-out-loud comedy at Pickwick and Frolic or high-energy bowling at The Corner Alley. [\[east4thstreet.com\]](http://east4thstreet.com)

- Test your luck at **JACK Casino**, located just steps from Rocket Mortgage FieldHouse in downtown Cleveland. This lavish hot spot is open 24/7 and features over 100,000 square feet of exciting, action packed gaming choices spread over three spacious floors. In addition to the huge Market District Buffet on the ground level, guests can satisfy their hunger at one of the many local dining options the casino has to offer.

[\[jackentertainment.com\]](http://jackentertainment.com)



© JACK Casino



East 4th Street

- Located in the heart of a vibrant downtown on the shores of Lake Erie, the new **Huntington Convention Center** of Cleveland provides 750,000-square-feet of underground tech-friendly space with meetings and conventions planned through 2019. Right next door is the recently-completed Hilton Cleveland Downtown, a 28-story hotel featuring 600 guest rooms, a rooftop bar and underground connections to the Convention Center and the Global Center for Health Innovation. [clevelandconventions.com]

- **The Metropolitan at The 9**, a \$250 million historic renovation of a long-vacant Cleveland landmark property, opened its doors in September 2014 as Cleveland's first indoor resort. The iconic property has transformed the former AmeriTrust complex into a 150-room Marriot Autograph Collection hotel, 190 apartments, a modern Mediterranean restaurant, a theater, private indoor dog park and a speakeasy bar and nightclub inside of classic 20th century bank vaults. [metropolitancleveland.com]

- On the Corner of East 9th street and Euclid Avenue sits the unique **Heinen's Grocery Store**, built to serve the growing residency in downtown Cleveland. Set in the historic Cleveland Trust Building, a magnificent grand rotunda has been transformed into a two-story food hall featuring a wide array of dining options, making this destination much more than a place to shop for groceries. [heinens.com/downtown]

- **The Greater Cleveland Aquarium**, set in the historic FirstEnergy Powerhouse building located on the west bank of the Cuyahoga River, features crystal clear tanks filled with nearly half a million

gallons of water representing both regional and exotic species of fish - including the Shark SeaTube, an exciting underwater walk-through experience. [greaterclevelandaquarium.com]

- **The Flats at the east bank of the Cuyahoga River** boasts a 1,200 foot riverfront boardwalk that offers stunning views of the river and Cleveland skyline, running alongside new trendy restaurants and clubs such as Vegas-style pool club FWD and dueling-piano bar The Big Bang. [flatseast.com]



The West Side Market

- Recently named America's "Best Food Lover's Market" by Food Network Magazine, the **West Side Market**, located in Ohio City, is truly one-of-a-kind. Here you can find more than 100 vendors from across the area selling specialty meats, cheeses, baked goods and prepared foods in a subway-tiled, barrel-vaulted concourse. [westsidemarket.org]

- **The Great Lakes Science Center** features hundreds of cool hands-on exhibits that make science, technology, engineering and math come alive for people of all ages. As the official site of the NASA Glenn Visitor Center, guests can explore exhibits and artifacts demonstrating the importance of aeronautics, science and space exploration. [greatscience.com]

Special thanks to Downtown Cleveland Alliance and Destination Cleveland.

Please visit downtownclevelandalliance.com and thisiscleveland.com for more information.

Did You Know?

- **Famous Clevelanders** include George Steinbrenner III, Cy Young, Bob Feller, Don King, Jerry Siegel & Joe Shuster (the creators of Superman), Drew Carey, Halle Berry, Bob Hope, Don Shula, Joe Walsh, Kid Cudi and Patricia Heaton – to name only a few.

- **Stadium mustard**, that brown mustard served at ballparks nationwide, was invented in Cleveland by Polish immigrant Joe Bertman.

- The movie **A Christmas Story** was filmed here in Cleveland. Take a trip to Tremont to visit the house the movie was filmed in.

- **Other movies filmed in Cleveland include:**

The Deer Hunter, The Fortune Cookie, Light of Day, Planes, Trains & Automobiles, Antwone Fisher, Major League, The Shawshank Redemption, Men In Black, Double Dragon, Air Force One, Proximity, The OH in Ohio, American Splendor, Welcome to Collinwood, Spiderman 3, The Avengers, I, Alex Cross, Captain America: The Winter Soldier, Draft Day.

- **Cleveland is home to more than 117 different ethnicities** that are represented throughout its unique neighborhoods like Ohio City, Coventry, Detroit-Shoreway, Little Italy and Asiatown. Cleveland has an especially strong Eastern European heritage.

- In 1970, the **first ever NFL “Monday Night Football” game** was played at Cleveland Municipal Stadium with the Cleveland Browns defeating the New York Jets.

- **The Historic Gateway District**, home to Rocket Mortgage FieldHouse, Progressive Field, East 4th Street, five hotels, unique stores and over 60 restaurants and bars, is the most visited neighborhood in downtown Cleveland. Take a short walk from Rocket Mortgage FieldHouse to The Arcade on Euclid Avenue, the first indoor shopping mall in America and one of the city’s most treasured landmarks. [clevelandgatewaydistrict.com]

- **Just across the Cuyahoga River sits Ohio City**, which was rated by USA TODAY as one of the best neighborhoods for bar hopping in the world, amongst the likes of Dublin, Ireland and Seville, Spain. While in Ohio City, make sure to drink a Dortmund Gold from the Great Lakes Brewing Company or check out the many other breweries and restaurants lining W. 25th street. [ohiocity.org]

- **Cleveland is home to rock and roll, but do you know why?**

- In 1939, Leo Mintz opened The Record Rendezvous in Cleveland, a store that featured mostly rhythm & blues records.

- In 1952, Mintz convinced local disc jockey Alan Freed to start playing a few rhythm & blues records on his “Moondog Show” on WJW broadcasting. The records quickly became a hit with his listeners and Freed coined the music “rock n’ roll.”

- On March 21, 1952, Freed put on the first ever “rock n’ roll” show in Cleveland and calls it “The Moondog Coronation Ball.” The show caused an overflow of crowds breaking down the doors and storming the arena where a full-scale riot escalated and ultimately canceled the show. “Rock n’ Roll” makes headlines everywhere!

- Four miles east of downtown Cleveland sits **University Circle**, the most concentrated square mile of arts and culture in the country. This includes the Cleveland Museum of Art, where visitors can view the works of Monet, Dali and Picasso...FOR FREE! Guests can also check out the Cleveland Orchestra, consistently rated one of the top 10 orchestras in the world. [universitycircle.org]

- Cleveland’s first neighborhood and downtown’s oldest commercial center, the **Warehouse District**, is an exciting area that offers a variety of residential, commercial and entertainment-oriented venues – mixing our rich history with trendy developments. The District’s well-known West 6th Street is home to several popular restaurants, nightclubs and bars that make for a fun night out in downtown Cleveland. [warehousedistrict.org]

- **The Cleveland Metroparks** conserves significant natural resources in Northeast Ohio and enhances people’s lives by providing safe, high quality outdoor education, recreation, and zoological opportunities. Discover Cleveland’s “Emerald Necklace” with nearly 23,000 acres of land including 18 reservations, 7 nature/visitor centers, 8 golf courses and more! [clevelandmetroparks.com]

- The “**Guardians of Transportation**” are Art Deco sandstone sculptures that stand guard over Cleveland’s Hope Memorial Bridge connecting Lorain Ave. on the west and Carnegie Ave. on the east in downtown Cleveland. The Guardians are mythic figures that protect those entering and leaving the city. The figures are carved from 43-foot-tall slabs of local Berea sandstone and were erected in 1932.