## PANINI AMERICA, INC.



# 2020-21 PRIZM BASKETBALL

NBA TRADING CARDS · 1ST OFF THE LINE



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### **PRIZM** BASKETBALL







FOTL EXCLUSIVE

**BASE GOLD SHIMMER** 

FOTL EXCLUSIVE

BASE BLACK SHIMMER

FOTL EXCLUSIVE

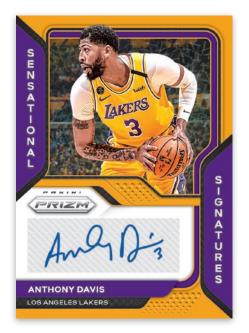
**BASE GREEN SHIMMER** 

Prizm 1st Off the Line is back for another strong year with an incredible selection of parallel content! Look for the FOTL Exclusive Blue, Gold, Green and the 1-of-1 Black Shimmer Prizm parallels!



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### **PRIZM** BASKETBALL







#### SENSATIONAL SIGNATURES GOLD

SIGNATURES BLACK

#### **ROOKIE SIGNATURES MOJO**

Look for an incredible selection of autograph content in Prizm this year! Find autographs of your favorite players including Anthony Davis, Trae Young and more! Find parallels numbered to as low as 1!

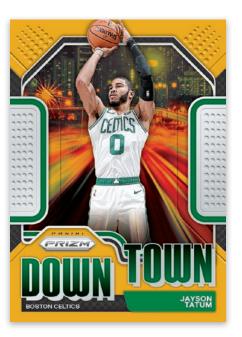


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## **PRIZM** BASKETBALL







#### **FEARLESS MOJO**

PRIZM FLASHBACK BLACK

#### **DOWNTOWN BOUND GOLD**

Collect the various insert sets including the brand new Prizm Flashback! Look for parallels including Mojo, Gold, and the 1-of-1 Black Prizm!



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## **1ST OFF THE LINE CONFIGURATION**

- 12 CARDS PER PACK
- 12 PACKS PER BOX
- 12 BOXES PER CASE

## **BOX BREAK**

2 EXCLUSIVE SHIMMER PRIZMS

2 AUTOGRAPHS

22 PRIZMS

**10 INSERTS** 

## **SELLING POINTS**

- Prizm is back and better than ever with a highly anticipated draft class!
  On average, each 1st Off the Line box delivers 2 Exclusive Shimmer Prizms, 2 Autographs, 22 Prizms, and 10 inserts!
- Look for the popular the Black, Black Gold, Gold and Mojo prizms! Find the top players from around the league including the new 2020 draft class!
- Find autographs of top NBA Players including Zion Williamson, Ja Morant, Stephen Curry, Trae Young and more in Prizm Signatures! Look for a variety of parallels including the 1-of-1 Black parallel!
- Relive the inception of Prizm in Prizm Flashback! This set presents 15 of the top players from across the league on the 2012-13 Prizm design, where everything started! Look for a variety of parallels, including the 1-of-1 Black parallel!
- Prizm presents one of the top collecting experiences of the year! Look for a 300-card base set that covers all 30 teams, and a variety of insert sets including Downtown Bound, Fireworks, Widescreen and Fearless!

