

# 2020 ANNUAL RETAIL TRADE SURVEY

**SA-44T** 

(08-27-2020)

## **DUE DATE**

#### Need help or have questions?

Call 1-877-787-9860 (option 2) (8:00 a.m. - 8:00 p.m. ET, M-F)

or Visit

https://census.gov/artshelp

### YOUR RESPONSE IS REQUIRED

BY LAW. Title 13 United States Code (U.S.C.), Sections 131 and 182 authorizes this collection. Sections 224 and 225 require your response. The U.S. Census Bureau is required by Section 9 of the same law to keep your information **CONFIDENTIAL** and can use your responses only to produce statistics. The Census Bureau is not permitted to publicly release your responses in a way that could identify your business, organization, or institution. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data. This collection has been approved

by the Office of Management and Budget (OMB). The eight-digit OMB approval number is 0607-0013 and appears at the upper right of this page. Without this approval we could not conduct this survey.

# WORKSHEET

DO NOT use this worksheet to respond to the survey, it is intended to assist you with gathering and preparing your data prior to reporting online.

Please view the online report for specific instructions that may apply to your EIN or firm.

Return to <a href="https://portal.census.gov">https://portal.census.gov</a> when you are ready to report online.

## **GENERAL INSTRUCTIONS**

- Any significant change in this firm's operations should be noted in **11**.
- For establishments sold or acquired in 2020, report data only for the period the establishments were operated by this firm.
- Estimates are acceptable if book figures are not available.
- Enter "0" where applicable.

#### **INCLUDE**

- All retail establishments located in the U.S. (including the District of Columbia) operated by this firm and its subsidiaries.
- Data for auxiliary facilities primarily engaged in supporting services to this firm's establishment(s), such as warehouses, garages, central administrative offices, and repair services.

- Data for establishments operated by other firms, such as franchises.
- Departments and concessions operated by other firms in this firm's establishment(s).
- Data for establishments located in U.S. Territories (such as Puerto Rico, American Samoa, Guam, U.S. Virgin Islands and Northern Mariana Islands).

# ANNOUNCEMENTS AND SPECIAL INSTRUCTIONS

	☐ Yes											
	□ No - Go to	<b>2</b>										
B. W	/hich of the follo	wing	organiz	ational	changes o	ccurred in 2	2020?					
	heck all that apply	_	_		_			the rep	orting	period,	explai	n in 🛈.
	☐ Acquisitio	n								Month	Day	Year
	☐ Sale		Date of	organiza	ational chan	ge						
		>	AND									
	☐ Merger		Enter de	etailed in	nformation l	below						T
	☐ Divestiture	Э								Month	Day	Year
	☐ Ceased Op	peratio	n - <i>Date</i>	of cease	d operation	/closure .						
Ν	lame of company								EIN (9	digits)		
										_		
А	ddress (Number and	d street	, P.O. Box	, etc.)								
C												
F	City							State	ZIP Co	de		
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4	SALES, RECEIPTS, OR REVENUE
	INCLUDE
	<ul> <li>Credit and cash net sales of merchandise</li> </ul>
	<ul> <li>E-commerce sales if not submitted on a separate Annual Retail Trade Survey</li> </ul>
	<ul> <li>Excise taxes (such as those on gasoline, liquor, an tobacco) which are included in the cost of goods purchased by this firm</li> </ul>
	<ul> <li>Wholesale sales made by retail establishment(s) covered by this report</li> </ul>
	<ul> <li>Receipts from the rental or leasing of vehicles, equipment, instruments, tools, etc.</li> </ul>
	<ul> <li>Receipts from deliveries</li> </ul>
	<ul> <li>Receipts from installations, maintenance contracts repairs, alterations, storage, and other such service</li> </ul>
	<ul> <li>Value of trade-ins taken as partial payment for oth merchandise</li> </ul>
	<ul> <li>Value of manufacturers' rebates</li> </ul>
	<ul> <li>Leased departments and concessions operated in other establishments</li> </ul>
	<ul> <li>Shipping and handling revenue</li> </ul>
	<ul> <li>Advertising revenues</li> </ul>

EXC	LUDE
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- Sales from auxiliary establishments
- Carrying or other finance charges
- Commissions (such as vending machine operators, government lottery tickets, or other stores)
- Non-operating receipts (such as interest income, income from investments, and receipts from the rental or sale of real estate)
- Sales made by departments and concessions operated by other firms in this firm's retail establishment(s)

### **DEDUCT**

 The actual value of rebates and discounts granted to the purchaser, even if granted as an increase in trade-in allowances

Shipping and handling revenue				
Advertising revenues				
Mark "X"			2020	
if None	\$ Bil.	Mil.	Thou.	Dol.
A. What were the total sales of merchandise and other operating receipts for this firm in 2020?				
B. Did this firm collect any sales taxes in 2020?				
☐ Yes				
□ No - Go to <b>⑤</b>				
			2020	
C. What were the total sales taxes collected in 2020?	\$ Bil.	Mil.	Thou.	Dol.
Exclude excise taxes				
5 E-COMMERCE				
E-commerce is the sale of goods and services where the buyer places an order, or the are negotiated, over an Internet, mobile device (M-Commerce), extranet, EDI network comparable online system. Payment may or may not be made online.	ne price k, electi	and term onic mail,	s of the sa or other	le
A. Did this firm have any e-commerce sales in 2020?				
☐ Yes				
□ No - Go to <b>⑤</b>				
		2	2020	
	\$ Bil.	Mil.	Thou.	Dol.
B. What were the total e-commerce sales in 2020?				

VALU	JE OF INVENTORIES						
INCL	UDE	EXCLUDE					
by t as v office	inventories of merchandise at locations covered this survey, including all auxiliary locations (such warehouses, garages, central administrative ces) servicing these establishments, regardless where held	<ul> <li>Merchandise ow on consignment</li> </ul>		thers tha	at are bei	ng held	
•Inve	entory held in Foreign Trade Zones or in bond ehouses in the United States						
	ort at cost or market value as of the end of your orting period						
A. Di fo	id this firm own inventories, regardless of whe or which you are reporting)?	ere held, at the er	nd of 202	20 (or tl	he end o	f the pe	riod
	☐ Yes						
	□ No - Go to 3						
			N 4l - !! X !!		2	2020	
	hat was the value of merchandise inventories		Mark "X" if None	\$ Bil.	Mil.	Thou.	Dol.
as	arehouses, offices, or in transit for distributions of December 31 in 2020? Report before Last-Indigustment, if applicable	, First-Out (LIFO)					
c. w	ere inventories reported as of December 31?						
	☐ Yes - Go to <b>7</b>						
	□ No						
	□ No					2020	
	□ No  not December 31, as of what date were inven-	tories reported?			Month .		Year
INVE	not December 31, as of what date were inven						
INVE	not December 31, as of what date were inven- NTORY VALUATION METHOD ere any of the inventories reported in <b>©</b> B subj						
INVE A. W	not December 31, as of what date were inventional interest of the inventories reported in <b>6</b> B subject of the inventories of th	ect to the LIFO va	aluation  Mark "X"		:1?		
INVE A. W	not December 31, as of what date were inventions in the invention of the inventories reported in the inventories r	ect to the LIFO va	aluation		:1?	Day	
INVE A. W	not December 31, as of what date were inventional interest of the inventories reported in <b>6</b> B subject of the inventories of th	ect to the LIFO va	aluation  Mark "X" if None	method	. di?	Day 2020	Year
INVE A. W B. He	not December 31, as of what date were inventional interest of the inventories reported in    Yes  No - Go to    we much of the inventories reported in    we much of the inventories reported in    No - Go to    we much of the inventories reported in    we much of the inventories reported in    No - Go to    we much of the inventories reported in    No - Go to    No	ect to the LIFO va	Mark "X" if None	method	. di?	Day 2020	Year
INVE A. W B. He 1.	not December 31, as of what date were inventional inventories reported in 6B subject of the inventories reported in 6B subject of the inventories reported in 6B was a LIFO valuation method before adjustment	ect to the LIFO va	Mark "X" if None	method	. di?	Day 2020	Year
INVE A. W B. He 1. 2. 3.	not December 31, as of what date were invented.  INTORY VALUATION METHOD  Idere any of the inventories reported in GB subjection.  In the inventories reported in GB subjection.  In the inventories reported in GB was a LIFO valuation method before adjustment	ect to the LIFO va	Mark "X" if None	method	. di?	Day 2020	Year
INVE A. W B. Ho 1. 2. 3.	not December 31, as of what date were inventional inventories reported in (3) B subject of the inventories reported in (3) B subject of the inventories reported in (3) B was a LIFO valuation method before adjustment	ect to the LIFO va	Mark "X" if None	method	. di?	Day 2020	Year

# INCLUDE

- Cash and credit purchases by this firm
- Merchandise owned by, but in transit to, this firm
- Purchases made by both warehouse(s) and establishment(s)
- Freight, delivery, and other transportation costs
- Import duties (if paid separately)
- Parts and supplies used in repair work or other services

## **EXCLUDE**

- Expenditures for supplies, equipment, and parts purchased for this firm's own use
- Purchases made by other firms' operating departments and concessions in this firm's establishment(s)
- Purchases of merchandise held outside the U.S.
- Purchases of containers, wrappings, packaging, and selling supplies for this firm's own use
- Trade and cash discounts, returns, and allowances

What was the total cost of all merchandise purchased for resale	Mark "X"		2	2020	
for which this firm took title, whether or not payment was made,	if None	\$ Bil.	Mil.	Thou.	Dol.
in 2020?					
If purchases are greater than sales, explain in 🕦	. $\square$				

	SALES BY MERCHAN	IDISE	LINES										
	For clarification regardi	ng me				9860 (optio	1 2 <u>).</u>						
	Description of sales,	Total sales for 2020						E-commerce sales for 2020					
sl	hipments, receipts, or revenue	<b>A.D.</b>		dollars OR			<b>A.D.</b>		_	percentag			
а.	Books Include audio books and e-books	\$ Bil.	Mil.	Thou.	Dol.	Percent	\$ Bil.	Mil.	Thou.	Dol.	Percent		
b.	Clothing and clothing accessories Include footwear												
<b>&gt;.</b>	Computers and peripheral equipment, communications equipment, and related products Include cellular												
	phones												
	Include video game software												
	Drugs, health aids, and beauty aids												
•	Electronics and appliances												
١.	Food, beer, and wine .												
•	Furniture and home furnishings												
	Jewelry					]							
•	Audio and video recordings												
	Include purchased downloads												
•	Office equipment and supplies												
	Sporting goods												
1.	Toys, hobby goods, and games												
١.	Other merchandise - Specify principal line(s)												
-	Shipping and handling revenues												
-	Advertising revenues .												
•	Other non- merchandise receipts - Specify principal receipt(s) 7												
	TOTAL												
	Sum of <b>9</b> a through <b>9</b> q					100					100		
		Tota	al should	equal <b>4</b> A	for 2020	<b>-</b>	To	tal should	equal <b>5</b> B	for 2020			

5A-441	(08-27-2020)									Pa		
OPERATING	G EXPENSES											
INCLUDE				EXCLU	JDE							
	arising from the n	normal co	urse of	●Bad d								
business				<ul><li>Purch</li></ul>	ases of g	oods for r	esale or c	ost of g	oods sold			
• Payroll				•Incom	ne taxes							
Depreciation	on and amortizati	on			st expen							
	• Im du						value of	long-liv	ed assets			
				benef	its)	oenses (ex			ringe			
				• Trans	fers mad	e within th	ie compar					
						Mark "X if None			2020			
	the total operate expenses are gre					. $\square$	\$ Bil.	Mil.	Thou.	Dol		
REMARKS data were es	- Please use this stimated.	space to e	explain any s	significant yea	r-to-year	changes, t	o clarify r	esponse	es, or indic	ate wh		
CONTACT	INFORMATION											
Name of pers	Name of person to contact regarding this survey						Title					
	Trains of person to contact regarding time curvey											
	Area code	Num	ıber	Extension			Area cod	е	Numbe	r		
Telephone		_				Fax			_			
relephone					144							
					Website	address						
E-mail addres	ss				T							
	3S				www.							