

**2020 U.S. Decennial Census, Seminole County
Complete Count Committee Zoom Teleconferencing Meeting Minutes
June 4, 2020**

Following is a non-verbatim transcript of the 2020 U.S. Decennial Census, Seminole County Complete Count Committee meeting, Thursday, June 4, 2020, via Zoom Teleconferencing. This transcript represents a record focusing on the important points of the meeting.

A. Call to Order:

Phil Kaprow, Committee Chairman called the meeting to order at approximately 2:03 p.m., and welcomed all in attendance.

B. Pledge of Allegiance

Chairman Kaprow led the Pledge of Allegiance.

C. Approval of Committee Meeting Minutes

Committee member Michelle Smith made a motion to approve the Committee's February 18, 2020, meeting minutes; seconded by Lisa Holder; approved unanimously by the Committee.

D. Committee Members Present

Phil Kaprow, Anjum Mukherjee, Steve Nelson, Jeannine Ellenson, Jonathan Tardif, Fred Milch, Lisa Holder, Michelle Smith, Tracy Harbin, Nancy Acevedo, Bert Francis, Alisa Maraviglia (for Altamonte Springs), Paul Snead, Kendall Story, Yvonne Mouser, Katharine Purnell, Christopher Schmidt.

E. Committee Members Absent

Davia Moss, John Horvath, Ed Young, Cheri Meyers, Katlyn Howery, and Alan Youngblood.

F. Committee Members Uncertain Attendance

Susan Sherman, Nate Jordan.

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G. Others Present

Ana Curras, U.S. Census Bureau, Veronica Anderson, Trusted Voice, Jackie Cronin, Seminole County Office of Human Resources, Tony Matthews, Committee Coordinator.

H. Chairman's Report and Welcome

Chairman Kaprow thanked all for attending the meeting. For the record, Mr. Kaprow noted the reason for a virtual meeting was due to the COVID-19 pandemic virus and that it was not safe for an in-person meeting. Chairman Kaprow stated that the Committee will officially sunset and become inactive on July 31, 2020.

I. Committee Coordinator Report and Response Rates

Chairman Kaprow made mention of the census outreach materials for the Committee's use that are available from the Committee Coordinator, and that the Committee Coordinator should contact the Supervisor of Elections and County Tax office for their assistance in census awareness.

Committee Coordinator, Tony Matthews, mentioned plans to reach out to child care centers as a large number of children were not counted in Florida in the 2010 Census. Mr. Matthews also stated that he plans to contact Seminole State College for census awareness as the original plans were cancelled due to COVID-19. He also mentioned that he will be reaching out to the cities for distributing census materials.

Mr. Kaprow directed Committee members to be in touch with Mr. Matthews regarding assisting with distribution of census materials, and that members review the proposed activities in the Committee's Census Awareness Action Plan and report their accomplishments to the Coordinator as the Plan must be presented to the Board of County Commissioners and the Census Bureau as soon as possible.

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J. SubCommittee's Report of Activities

Among the activities of the SubCommittee's relating to census awareness included mention of media interviews by Chairman Kaprow, and a remote meeting by Chairman Kaprow with realtors regarding the importance of the 2020 Census.

Michelle Smith, Chair of the Business and Media Subcommittees, informed the Committee of census outreach activities to health centers, shelters, churches, and Top 10 Businesses.

Paul Snead mentioned that COVID-19 testing sites may provide an opportunity to distribute census materials.

Alisa Maraviglia stated that the City of Altamonte Springs reached out to the community via the city newsletter and utility bills.

Nancy Acevedo stated she has use Facebook to reach out to both English and Spanish audiences.

Jonathan Tardif stated that the City of Casselberry will be using social-media soon to reach out to the community and also within utility bills.

Kendall Story stated that the City of Lake Mary is also using social-media and utility bills to reach residents.

Anjum Mukherjee is also making use of utility bills, the Longwood Sharing Center, and voluntary Free Clinic as ways of census awareness.

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Ana Curras, U.S. Census Bureau, Partnership Specialist spoke to the current response rate numbers stating that the national response rate is 60.6%, Florida's rate is 58%, the City of Oviedo has the highest rate, and the City of Sanford has the lowest response rate in Seminole County. In response to a question regarding the Bureau's adjustments to the initial timelines for the 2020 Census, Ms. Curras stated that the adjusted timeline for self-responding to the census is now October 31, 2020, a change from the prior August 31, 2020 date. Ms. Curras also mentioned that outreach to churches, health clinics, and apartments is very important in securing an accurate and complete population count. Ms. Curras stated that census worker jobs are still available and that social-media is a good method for making known these openings and that she is constantly updating the census response rate spreadsheet. She also noted that 2-3% of residents will receive a paper census questionnaire. Ana said that she is available for zoom meetings, webinars and on-site visits, when requested.

Katharine Purnell is in contact with Sanford Hope Center and Harvest Time for census awareness.

Chairman Kaprow requested that the Committee Coordinator reach out to Ana for a census banner for each of the cities, and others, as requested.

K. Trusted Voices Update

Veronica Anderson, Trusted Voice, requested the Committee to provide her with census materials for her clients.

L. Adjournment

Chairman Kaprow stated that is has been a privilege to serve the Committee.

There being no further business to come before the Committee, Chairman Kaprow adjourned the meeting at approximately 3:07 p.m.

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M. Minute Taker Notes

On January 30, 2020, a coronavirus virus, later named COVID-19, was declared a Public Health Emergency of International Concern, eventually becoming a pandemic. This Committee meeting was conducted via Zoom Teleconferencing due to health and safety concerns related to this highly contagious disease.

Minute Taker: Tony Matthews, Committee Coordinator

Signature:  Date: 7/22/2020

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