

2020 Community Impact Report



CASA ROMANTICA
CULTURAL CENTER AND GARDENS

Nothing can stop our Casa Community.

Casa Romantica is a cultural center, a historic destination, and so much more. Bringing communities together is at the heart of our mission. We provide award-winning enrichment for people of all ages at the nationally-registered Ole Hanson estate, online, and beyond.

Not even COVID-19 could stop the Casa — just days after the stay-at-home order was announced, we launched comprehensive art and educational programs online. Throughout 2020, our Casa Community has become stronger, more resilient, and more creative.

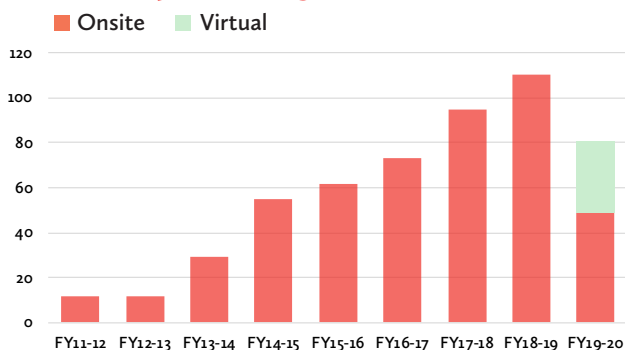
As a 501(c)3 nonprofit, Casa Romantica must raise over \$1M annually for operating and programming costs, as well as to preserve our historic property and gardens.

We hope that you are moved by our demonstrated impact to invest in our success for the year ahead.



In 2020, Casa Romantica pivoted our cultural and educational programming so that the Southern California community would continue to benefit from our mission, even with COVID-19 gathering limitations. We have produced 30+ virtual events (most FREE to watch and/or participate in), with livestream options available for select events in our 20/21 season.

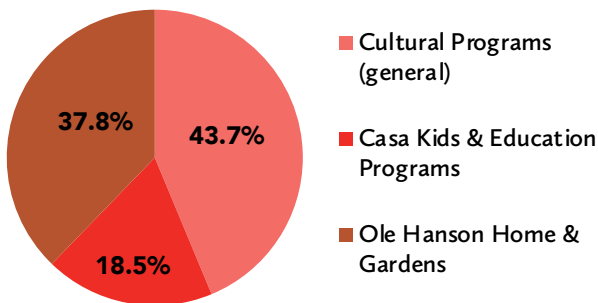
Casa Captivating Cultural Events



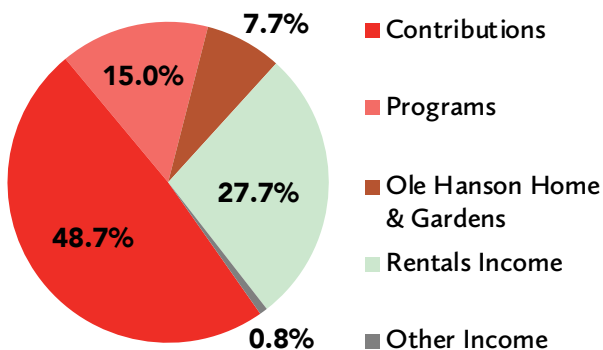
Because our gardens are public-access outdoor spaces, we were one of the first cultural organizations to re-open in May, fully compliant with guidance from the California Department of Public Health.



FY19-20 Program Expenses

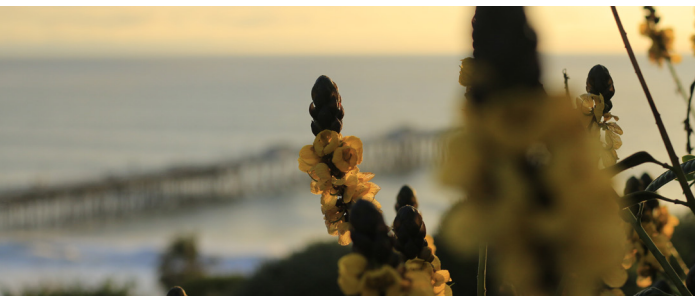
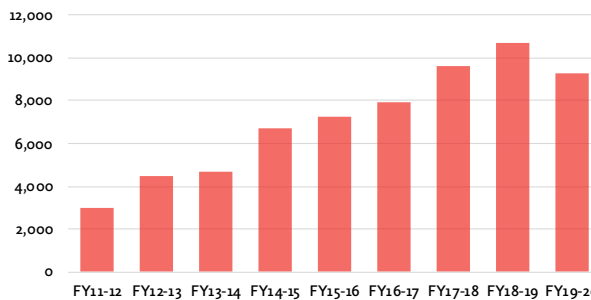


FY19-20 Revenue by Source



Keeping the Casa going during the pandemic was an amazing thing to do for people. It is a safe place, and everyone has been grateful to visit.
— Mary Lou Peters, volunteer

Volunteer Hours



During the stay-at-home order, Casa Romantica volunteers remained engaged by contributing to new virtual lesson plans for our online education programs, rewriting our docent-led historic home tour, and sewing cloth masks for distribution.

Once Casa Romantica's gardens reopened, a new 'Adopt A Garden' program launched to provide physically-distant volunteer opportunities outdoors. Twelve gardens onsite are now maintained weekly by caring community-members and small groups.





“During the pandemic, Casa Romantica has provided me respite and purpose in my daily life.”
– Suzanne Martin, member



“Thank you for inspiring our kids in the Summer Academies and [for] everything the Casa does!”
– Priscilla Hoyt, mother of 3 children



“Casa Romantica had me hooked within the first ten minutes... and probably for the next ten years.” – Susan Mallett, new volunteer