

CORPORATE TRAINING

2020 Course Catalog



Our company was founded to be a different kind of learning and development provider focusing on treating our customers the right way and providing the highest quality education experience for our student. 10+ years later we still stay true to that simple yet powerful premise but have expanded the impact we can have with a broader offering to the help project managers throughout their career and to help companies tackle their toughest projects with the best talent and tools.

Explore our wide range of courses and let us be your guide on your professional journey.

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YOUR TRUSTED GUIDE

At Project Management Academy (PMA)[®], the most trusted name in project management training[®], we strive to positively impact our clients' professional lives, as well as support a growing economy. As a professional training partner we've helped companies run more efficiently and stay ahead in today's competitive business world. For over a decade, we've equipped individuals with the knowledge and skills needed to excel in their job and create opportunities for well deserved promotions, raises, and/or obtaining better jobs. Our strengths lie in making people and businesses stronger.

We offer a wide range of training courses focused on project management, agile, quality management, leadership, and as of recently business analysis. In early 2019, PMA expanded its course offerings to further compliment our students' professional development needs with the acquisition of Watermark Learning, a leader in business analysis, agile, project management, and process improvement training.

Whether you need a certification or are looking to develop business skills, we have a program to meet your needs. Our programs are led by top instructors using the best materials. We guarantee all courses will run on the dates listed and that our students will earn the respective credential, or their full money back.¹ We proudly train 10,000+ students and hundreds of companies each year. Let us be your guide on your professional journey.

1. Visit our website for full details about our Pass Guarantee

Get Your Organization On Board

With our on-site (in-house) corporate training, we uniquely combine project management expertise and intelligent business solutions to enable your entire team to win in this competitive environment. Our world-class instructors will help you improve your productivity, communication, execution, risk management and improve the bottom line. Our programs focus on improving business success by teaching your entire team. If you have 10 or more employees seeking training, let us help you and your organization achieve a culture of success!

Benefits of Corporate Training

- **Group Discount:** Providing a guaranteed number of participants allows us to pass our cost savings onto you through lower per student enrollment fees.
- **Tailored Schedule:** Selecting your own timeframe allows you to tailor the training schedule to suit your company's needs.
- **Team Building:** Training together as a team helps build team identity and enhances buy-in amongst team members.
- **Convenience:** Conducting the training at your location minimizes business interruption and adds a more familiar and comfortable learning environment.
- **Eliminate Travel Costs:** Sending employees to a training at an off-site location adds needless costs, such as airfare, travel-premium, hotel, rental car, etc. By hosting the training at your location, unnecessary additional costs are eliminated.



60+ expert instructors, all certified and qualified with real-world experience



A decade of experience in Business Training with **91 of the Fortune 100 companies**



National in-person training footprint, with **75+ locations**

Why Choose Us For Certification Training?

We're all about making sure our students are fully prepared to earn their respective certifications and stand behind our courses with benefits you won't find with other training providers. Many of the certification courses offered throughout our catalog include these benefits as part of your corporate training package.

Here are a few reasons why we are the most trusted name in project management training:



Firm Course Dates

Our exam prep courses are 100% guaranteed to run on the dates listed, regardless of the number of registered students and demand.



Instant Online Access Upon Registration

We provide access to our comprehensive training portal as soon as students register. Additionally, access to our online portal lasts for 6 months after the course ends.



Free Course Rescheduling

Unlike many other training providers, we allow students to reschedule a public course as many times as needed, with no fees or questions asked.



Free Post-Class Tutoring and Support

We stand by our customers and support them throughout the entire certification process by offering live tutoring webinars weekly. Also, we offer application preparation guidance.



Full Money-Back Pass Guarantee

While many companies just allow you to re-take a course if you do not pass, we provide a true 100% money-back pass guarantee.²

2. Pass guarantee eligibility varies by certification. Visit our website for details.



Formats Offered

LIVE In-Person Classroom Training

Traditional classroom training with a live instructor at one of our public training facilities

LIVE Virtual Classroom Training

Live instructor-led, web-based eLearning allows you to attend the public course wherever you can connect to WIFI

LIVE On-site Corporate Training

If you have 10 or more employees seeking training, we will deliver the course at your facility or virtually

VOD Video-On-Demand Training

Take a course at your own pace with our pre-recorded courses in our online training portal

Training Your Way

Since everyone learns differently, we offer a variety of training formats to suit your learning style. Choose from either a traditional classroom setting or take the virtual, instructor-led course from the comfort of your home or office. We also offer on-site training for corporations looking to train more than one individual. *Most courses over 6 hours can be delivered on-site.

PROJECT MANAGEMENT TRAINING

CERTIFICATION COURSES

MOST POPULAR

PMP® / CAPM® EXAM PREP

4-Day | 35 Hours

Project Management Academy prides itself on making sure students are prepared to pass the exam on their first attempt. We offer the most comprehensive and highest-quality training materials available. After our 4-day Project Management Professional (PMP)® exam prep course, you will have all the knowledge and tools needed to take the next step in your career. Our PMP certification training prepares students better than any other provider and we have a pass rate of over **99.9%** to back it up.¹

Our PMP certification boot camp can also be taken by individuals looking to earn their Certified Associate in Project Management (CAPM)® credential. The CAPM certification allows aspiring project managers to distinguish themselves even before gaining the necessary 3+ years of work experience to acquire the PMP credential. Unlike the PMP certification there is no additional work experience required to sit for the CAPM exam.

FORMATS

- LIVE** In-Person Classroom Training
- LIVE** Virtual Classroom Training
- LIVE** On-site Corporate Training



In addition to growing your core project management skills, increase your understanding in the key specialty areas of Risk or Scheduling with one our advanced exam prep courses.

COURSE ADD-ON +

PMI-SP® EXAM PREP

1-Day | **LIVE** On-site or Virtual Corporate Training

PMI Scheduling Professional (PMI-SP)® credential holders possess the knowledge and skills needed to successfully plan, manage, and maintain project schedules. This PMI-SP® exam prep course provides insights you need to pass the exam when taken with our PMP certification training.



COURSE ADD-ON +

PMI-RMP® EXAM PREP

1-Day | **LIVE** On-site or Virtual Corporate Training

PMI Risk Management Professional (PMI-RMP)® credentials holders possess the knowledge and skills needed to successfully plan, manage, and control project risks. This PMI-RMP® exam prep course provides insights you need to pass the exam when taken with our PMP certification training.



1. Pass rate statistics are calculated by tracking the number of our students who were unable to pass the exam and comparing that number to our total enrollment figures for the period. For more details [click here](#).

SKILLS COURSES

PROJECT MANAGEMENT FOUNDATIONS

1 or 2 Day | **LIVE** On-site & Virtual Corporate Training

This course is designed to help you develop the fundamental project management skills and competencies expected of project managers in organizations of any type or size. You will learn key concepts and terminology that will help guide your practice and ability to communicate with stakeholders. The essential tools and techniques in project management will be covered, giving you what you need to contribute or lead a project to success immediately.



PROGRAM MANAGEMENT

1-Day | **VOD** **LIVE** On-site & Virtual Corporate Training

Increasingly organizations face the challenge of limited resources amongst conflicting projects, which often leads to budget overruns and failed strategic objectives. The goal of program management is to coordinate projects that share similar objectives and resources to obtain synergies that would not otherwise be possible. This translates into a more efficient utilization of project resources, including increased productivity, less waste and reduced conflict. In this course you will learn how to implement program management best practices in your organization.



COURSE ADD-ON +

PM HANDS-ON WORKSHOP

1-Day | **LIVE** On-site Corporate Training

This one-day workshop gives participants hands-on experience working with the concepts learned in our 1- or 2-day Project Management Foundations course or through other PM trainings. Participants will work in teams and use their own projects, making the exercises a real-world application of the concepts they have previously learned. Using industry-standard terms and best practices, students will collaborate to create deliverables that will provide immediate value for their projects and organization.



"We continue to have an exceptional experience engaging with Project Management Academy. We have been supported by a variety of PMA levels including: Sr. Management, Business Development, and Corporate Account Facilitation to name a few. In essence, PMA is our leader in supporting, customizing and facilitating our training needs which is why we continue to return to them as our customer needs evolve."

- Head of PMO IT Education Services, TJX



The week long training for the PMP test was very intense, but well worth it. It allowed me to pass the PMP exam on the first try and know what to expect before I ever arrived at the testing center. I would highly recommend the Project Management Academy!

- Jennifer P.

AGILE TRAINING

CERTIFICATION COURSES

PMI-ACP® EXAM PREP

2-Day | 21 Hours

Agile enables project professionals and organizations adapt to uncertainty in today's business environments. Our comprehensive course provides an in-depth look at the Agile mindset, frameworks and methods, including Scrum, XP, and Lean. Participants will be prepared to utilize agile practices to help their organizations achieve business goals. This course also satisfies the 21 hours of formal education required to sit for the PMI Agile Certified Practitioner (PMI-ACP)® exam.

FORMATS

- LIVE In-Person Classroom Training
- LIVE Virtual Classroom Training
- LIVE On-site Corporate Training
- VOD Video-On-Demand Training



TIER 1

CSM® CERTIFICATION TRAINING

2-Day | 16 Hours

This two-day Certified ScrumMaster (CSM)® course will provide an overview of the Scrum framework and prepare attendees to take on the Scrum Master role. During the course, participants will learn about Agile, the foundation of Scrum, as well as the fundamentals associated with the framework including its events, artifacts and roles.

FORMATS

- LIVE In-Person Classroom Training
- LIVE On-site Corporate Training



TIER 2

A-CSM® CERTIFICATION TRAINING

2-Day | 16 Hours

Scrum Masters looking to elevate their skills and distinguish themselves will learn advanced practices to use in their role. This two-day course, taught by a Certified Scrum Trainer, allows you to become eligible for the Advanced Certified ScrumMaster® (A-CSM®) Certification through the Scrum Alliance, assuming you're already a Certified ScrumMaster (CSM).

FORMATS

- LIVE In-Person Classroom Training
- LIVE On-site Corporate Training



CSPO® CERTIFICATION TRAINING

2-Day | 16 Hours

During this two-day course, participants will have the opportunity to explore a difficult role in Scrum – the Product Owner and prepare for the Certified Scrum Product Owner (CSPO®) exam. Through exercises, discussions, and case-studies, participants will learn the fundamentals of Scrum as well as techniques for developing a product vision, how to create, maintain, and prioritize a product backlog, how to identify user needs and an overview of sizing (story point estimating) in Scrum.

FORMATS

- LIVE In-Person Classroom Training*
- LIVE On-site Corporate Training



IIBA®-AAC EXAM PREP

1-Day | 7 Hours

The comprehensive workshop helps you prepare for and pass the IIBA® Agile Analysis Certification (IIBA®-AAC) exam. Learn the terms, concepts, and techniques central to the exam. This course will ensure that you make the most of your post-class prep time and increase your success in the field as an IIBA®-AAC certified practitioner.

FORMATS

- LIVE Virtual Classroom Training
- LIVE On-site Corporate Training
- VOD Video-On-Demand Training



SAFe® SA CERTIFICATION TRAINING

2-Day | 15 Hours

This 2-day course will prepare you for the SAFe 4 Agilist certification exam. You will gain the knowledge necessary to lead a Lean-Agile enterprise by leveraging the Scaled Agile Framework® (SAFe®) and its underlying principles derived from Lean, systems thinking, Agile development, product development flow, and DevOps. You will also learn and practice the skills for supporting and executing Program Increment (PI) Planning events, and coordinating multiple Agile Release Trains (ARTs).

FORMATS

- LIVE In-Person Classroom Training
- LIVE On-site Corporate Training

SCALED AGILE®

SKILLS COURSES

AGILE FUNDAMENTALS

1-Day | VOD LIVE On-site & Virtual Corporate Training

This course is designed to teach you the fundamentals of Agile, including the Agile mindset, key concepts, terminology, and practices.



COURSE ADD-ON +

AGILE HANDS-ON WORKSHOP

1-Day | LIVE On-site Corporate Training

This one-day workshop will help implement Agile best-practices within your organization. All participants are required to have foundational Agile knowledge.



INTEGRATING AGILE IN A WATERFALL PRACTICE

1-Day | VOD LIVE On-site Corporate & Virtual Corporate Training

During this course, you will learn key concepts for the integration of Agile strategies and practices. Upon course completion, you will be able to work with a PMO to create an appropriate strategy for the inclusion of Agile methods. Additionally, you'll be able to proactively manage projects during a transition from, in parallel with, or in a hybrid delivery approach with traditional delivery methods.



BUSINESS ANALYSIS TRAINING

CERTIFICATION COURSES

MOST POPULAR

CBAP®/CCBA® EXAM PREP

4-Day | 35 Hours

The CBAP certification (Certified Business Analysis Professional™) is the level three professional certification from the IIBA® for individuals with extensive business analysis experience. CBAPs are recognized experts in the Business Analysis (BA) field, relied on for the most significant projects, and demonstrate commitment to the profession, an important edge with employers. Applicants must meet certain eligibility requirements, including passing a rigorous exam, to earn the CBAP certification credential.

Our comprehensive exam prep course will prepare you for the CBAP exam and help you make the most of your study time. This boot camp also prepares BA professionals who do not yet have the 5 years of experience for the Certification of Competency in Business Analysis™ (CCBA®) exam - the level two professional certification from the IIBA®.

The CCBA exam is based on the same content as the CBAP exam, though the exam question style will be different.



FORMATS

- LIVE Virtual Classroom Training
- LIVE On-site Corporate Training
- VOD Video-On-Demand Training



ENTRY LEVEL

ECBA™ EXAM PREP

3-Day | 21 Hours

If you have little to no project experience or are simply looking to understand the business analysis profession better, this course will provide you with not only the preparation you will need to pass IIBA's Entry Certificate in Business Analysis™ (ECBA™) exam, but also a foundation for a career in business analysis. Participants will learn invaluable tips and tricks needed to pass the ECBA certification exam. This course follows IIBA's ECBA exam blueprint based on the *BABOK® Guide v3.0*.

FORMATS

- LIVE Virtual Classroom Training
- LIVE On-site Corporate Training
- VOD Video-On-Demand Training



PMI-PBA® EXAM PREP

4-Day | 35 Hours

This comprehensive workshop will prepare you for the PMI Professional in Business Analysis (PMI-PBA)® exam and help you make the most of the limited study time you have. Designed, created, and taught by PMI-PBA credential holders, this course provides key insights into the exam and the critical areas to study.

FORMATS

- LIVE Virtual Classroom Training
- LIVE On-site Corporate Training



SKILLS COURSES

BUSINESS ANALYSIS FOUNDATIONS

2-Day | VOD LIVE On-Site & Virtual Corporate, In-Person & Virtual Classroom

This course provides students with the foundational skills needed to deliver value to stakeholders and their organization. Students learn how to help business clients articulate their business problem or opportunity, plan business analysis activities, as well as learn the basics of eliciting, analyzing, documenting, managing, and communicating requirements through the life cycle of the project.



AGILE BUSINESS ANALYSIS

2-Day | VOD LIVE On-Site & Virtual Corporate, In-person & Virtual Classroom

This two-day workshop provides the essential information needed for those in the business analyst role to be successful on Agile projects. You will learn core agile concepts and have an opportunity to apply them in workshops. You will use the Scrum framework upon which to build your skills and learn how to optimize your business analysis skills in an agile environment.



VISUAL MODELING ESSENTIALS

2-Day | VOD LIVE On-Site & Virtual Corporate, In-Person & Virtual Classroom

This course presents several common BA modeling techniques to elicit and analyze requirements. Students will practice analyzing, modeling, and reviewing the requirements as they work through an engaging case study. The models in this class follow the concurrent modeling framework, emphasizing process, data, interaction, and interface requirements.



ELICITING REQUIREMENTS

2-Day* | VOD LIVE On-Site & Virtual Corporate Training

Solid elicitation skills are the means of identifying real needs versus the stated needs. In organizations with project professionals who use good eliciting skills, stakeholders have shared expectations and face fewer surprises, team members are more efficient in developing solutions, and project environments are more collaborative and productive.



*To work with your time constraints, course can be streamlined to 1 day.


BUSINESS MANAGEMENT TRAINING

CERTIFICATION COURSES

LEAN SIX SIGMA - GREEN BELT

5-Day | LIVE On-Site & Virtual Corporate Training

Lean Six Sigma saves organizations time and money through continuous improvement. Employers therefore often pay a premium for Six Sigma trained and certified managers. Our 5-Day Lean Six Sigma Green Belt training teaches you the strategies and tools necessary for process improvement and provides you the Lean Six Sigma Green Belt Certification.

 Certification earned upon course completion



BRMP® CERTIFICATION TRAINING

3-Day | 21 Hours | LIVE On-Site & Virtual Corporate Training

The Business Relationship Management Professional (BRMP®) is the first level of certification for Business Relationship Managers. This certification is designed to provide those in a business relationship management role with the foundational knowledge they need to be successful in the role. The foundational knowledge is captured in the BRMBOK™ (BRM Body of Knowledge).



SKILLS COURSES

BUSINESS RELATIONSHIP MGMT FOUNDATIONS

3-Day* | LIVE On-Site & Virtual Corporate Training

In this class you will gain a comprehensive foundation of Business Relationship Management and develop and practice the core skills of a Business Relationship Manager. You will also be able to create awareness of the role with business partners and senior provider management.



BUSINESS PROCESS MODELING

2-Day | VOD LIVE On-Site & Virtual Corporate, In-Person Classroom Training

This course explores how process modeling is one part of a larger framework for achieving higher quality through BPM and provides a practical framework for understanding and modeling business processes and describes when and how to develop a variety of process model types at varying levels of detail.



3-DAY VERSION

BUSINESS PROCESS MODELING & IMPROVEMENT

3-Day | VOD LIVE On-Site & Virtual Corporate, In-Person Classroom Training

*To work with your time constraints, course can be streamlined to 2 days.

BUSINESS PROCESS MGMT FOUNDATIONS

1-Day | VOD LIVE On-Site & Virtual Corporate, In-Person Classroom Training

This course covers the need for a business process focus, the essential steps for process management, and the critical success factors for making the effort successful. It provides a practical framework for understanding processes, the use and development of metrics to manage processes, and describes the role of the Process Owner.



BUSINESS PROCESS IMPROVEMENT

2-Day | VOD LIVE On-Site & Virtual Corporate, In-Person Classroom Training

Business process improvement efforts can increase quality, reduce costs and waste, increase operational efficiency, and enhance productivity. This course provides a practical framework for improving processes, process improvement concepts and techniques, and valuable tips on how to introduce process change into the organization and to get the most from your process improvement effort.



Successful business process improvement involves high-quality business process modeling. Combining these courses enables immediate application of these concepts.

LEADERSHIP TRAINING

COMMUNICATION COURSES

INFLUENCING WITHOUT AUTHORITY

1-Day | VOD LIVE On-Site & Virtual Corporate, In-Person & Virtual Classroom

You will learn and practice tips, tools, and techniques to influence others. Organizations with effective influencers enjoy better collaboration among stakeholders, improved trust among team members, and improved ability to move the organization forward to achieve business goals.



TEAM BUILDING

1-Day | VOD LIVE On-Site & Virtual Corporate Training

Our course will provide you with proven team building techniques backed up with real-world examples and cases. You'll learn the attributes of functional teams as well as how to develop a cohesive and effective team at your organization.



CONFLICT MANAGEMENT STRATEGIES

2-Day** | LIVE On-Site & Virtual Corporate, In-Person & Virtual Classroom

Improving skills in dealing with conflict can assist project managers and business analysts to handle and effectively resolve conflicts, leading to more productive projects. Participants will develop techniques to efficiently and effectively manage conflict.



**To work with your time constraints, course can be streamlined to 1 day.

STRATEGIC & CRITICAL THINKING COURSES

PROBLEM SOLVING & DECISION MAKING

1-Day | LIVE On-Site Corporate or In-Person Classroom Training

Understanding how to quickly address problems and bring your project team to a consensus is a crucial skill for Project Managers if they want to stay ahead of the curve. This course will help you unlock the key principles necessary to keep your projects moving forward.



INTERPERSONAL COMMUNICATION

1-Day | LIVE On-Site Corporate or In-Person Classroom Training

Successful Project Managers must be able to listen and communicate effectively with their teams and all levels of their organizations. Our course provides insights into key concepts vital to becoming a true leader.



FACILITATION SKILLS WORKSHOP

2-Day** | LIVE On-Site Corporate or In-Person Classroom Training

Keeping the group on task to achieve the goal is the value a good facilitator brings to an organization. You will learn various facilitation techniques, develop a structured approach to planning and conducting facilitated sessions, and get an opportunity to apply what you learn.



ORGANIZATIONAL CHANGE MANAGEMENT

2 Day** | LIVE On-Site & Virtual Corporate Training

This interactive workshop covers the key concepts associated with organizational change management, techniques on how to assess organizational readiness, effectively address resistance, and identify the critical success factors in the change process.



BUILDING BETTER BUSINESS CASES

1-Day | LIVE On-Site & Virtual Corporate Training

An essential ingredient to successful projects is a clear and relevant business case. Through this course, you will learn a repeatable process that starts with identifying business needs and ends with a strong business case. You will learn and practice applying each step in a 5-part approach to developing business cases.



