



2021 Better Newspaper Advertising

Contest Winners

Members of the Michigan Press Association selected winners
from 20 newspapers submitting 717 entries.

Best Single Ad – 10” & Under

Smaller Newspapers

First Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson
The Loft, Bowl Party

Second Place

The Advance-Monticellonian, Monticello
Kristie Nall, Vicki Kelly
Monticello Exxon, Pumped

Third Place

The Advance-Monticellonian, Monticello
Kristie Nall, Vicki Kelly
Corner Express, Fill ‘er up

Medium Newspapers

First Place

Saline Courier, Benton
Pat Stuckey, Lisa McElrath
Sportsmen’s Supper

Second Place

Saline Courier, Benton
Pat Stuckey
Happy Birthday Christy

Third Place

The Weekly Vista, Bella Vista
Debra Ballard
Advanced Physical Therapy

Larger Newspapers

First Place

The Sentinel-Record, Hot Springs
MerryLee Meeker, Kim Shaw
Paying Cash for Cars

Second Place

Arkansas Democrat-Gazette
Wess Daniels, Peggy Morris
Penny Rea Hypnosis Clinic

Third Place

Arkansas Democrat-Gazette
Wess Daniels, Tara Stevens
Wilkinson’s Mall

Best Single Ad – Over 10” & Under Half Page

Smaller Newspapers

First Place

Pea Ridge Times
Debra Ballard
Dye Hards Gym

Second Place

Westside Eagle Observer, Gravette
Debra Ballard
Gentry Tire

Third Place

Pacesetting Times, Horseshoe Bend
Karen Sherrell, Carrie Johnson
Vision Express

Medium Newspapers

First Place

Madison County Record, Huntsville
Shannon Hahn, Opal Dennis
Davidson Family Benefit

Second Place

Saline Courier, Benton
Pat Stuckey
Smith Funeral Home

Third Place

Hot Springs Village Voice
Stephanie Highfill
Hanke Brothers

Honorable Mention Award

Stone County Leader, Mountain View
Ed Coates
Boston Mountain Rural Health Center

Madison County Record, Huntsville
Shannon Hahn, Opal Dennis
Thank you, Madison County! Recycle!

Larger Newspapers

First Place

Arkansas Democrat-Gazette
Delia Thessing, Tracey Schlech
Petit & Keet

Second Place

The Sentinel-Record, Hot Springs
MerryLee Meeker, Pierce Lowery
Diamond Lakes Dental

Third Place

Arkansas Democrat-Gazette
Denny Gross, Peggy Morris
Faulkner County Library

Honorable Mention Award

Northwest Arkansas Democrat-Gazette
Terri Frye
State Farm, Robert Lewis

Best Single Ad – Half Page & Over

Smaller Newspapers

First Place

Westside Eagle Observer, Gravette
Debra Ballard
McKee Foods

Second Place

The Advance-Monticellonian, Monticello
Vicki Kelly, Kristie Nall
Monticello Coffee Iced Drinks

Third Place

Spring River Chronicle, Hardy
Tammy Curtis, Mary Kemp
Carriage Room Supper Club

Honorable Mention Award

The Advance-Monticellonian, Monticello
Vicki Kelly, Kristie Nall
Save A Lot 4th of July

Medium Newspapers

First Place

The Weekly Vista, Bella Vista
Debra Ballard
Jose's Tree Service

Second Place

Saline Courier, Benton
Pat Stuckey
Riverside Catering

Third Place

Madison County Record, Huntsville
Shannon Hahn, Opal Dennis
First National Bank of North Arkansas

Honorable Mention Award

Stone County Leader, Mountain View
Ed Coates
Pizza Hut, Free Pizza

Larger Newspapers

First Place

Arkansas Democrat-Gazette
Wess Daniels, Hunter Campbell
Arkansas Game and Fish Commission

Second Place

Texarkana Gazette
Lisa Alexander
Gymbox

Third Place

The Sentinel-Record, Hot Springs
Art Staff, Classified Staff
Cutter Morning Star High School

Best Ad Campaign

Smaller Newspapers

First Place

The Advance-Monticellonian, Monticello
Kristie Nall, Vicki Kelly
Union Bank COVID

Second Place

The Advance-Monticellonian, Monticello
Theresa Perrigen, Kristie Nall
Belle View Success Stories

Third Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson
Carriage Room Dinner Club

Medium Newspapers

First Place

Hot Springs Village Voice
Stephanie Highfill
VEBF campaign

Second Place

Saline Courier, Benton
Pat Stuckey, Kelly Freudensprung
Montalvo, Winter Clearance

Third Place

Madison County Record, Huntsville
Shannon Hahn, Opal Dennis
Coger's Surplus, Twelve Deals of Christmas

Honorable Mention Award

Hot Springs Village Voice
Summer Benedict
Debra's Southern Buffet

Larger Newspapers

First Place

The Sentinel-Record, Hot Springs
Amanda Howell, Hailee Taylor
Laser Solutions Med Spa

Second Place

Arkansas Democrat-Gazette
Denny Gross, Tracey Schlech
Ken Rash's

Third Place

The Sentinel-Record, Hot Springs
Amanda Howell, Brooke Wingard
Hear Your Life

Best Multiple Advertiser

Smaller Newspapers

First Place

The Advance-Monticellonian, Monticello
Staff
Car Payment Sweepstakes

Second Place

The Advance-Monticellonian, Monticello
Staff
Teacher Appreciation

Third Place

Spring River Chronicle, Hardy
Tammy Curtis, Mary Kemp
Back to School

Honorable Mention Award

Pacesetting Times, Horseshoe Bend
Carrie Johnson, Maryann Wegenke
Memorial Day Tribute

Medium Newspapers

First Place

Stone County Leader, Mountain View
Ed Coates, Lori Freeze
Flashing Red Kids Ahead

Second Place

Madison County Record, Huntsville
Shannon Hahn, Opal Dennis
Huntsville Eagles are going to the Playoffs

Third Place

Madison County Record, Huntsville
Shannon Hahn, Opal Dennis
IPRA Rodeo Schedule

Honorable Mention Award

Saline Courier, Benton
Pat Stuckey, *Courier* Staff
We're Still Open

Larger Newspapers

First Place

Northwest Arkansas Democrat-Gazette
Jennifer Doyle, Creative Staff
Ozark Living Thanksgiving Greetings

Second Place

The Sentinel-Record, Hot Springs
Amanda Howell, MerryLee Meeker,
Retail Ad Staff
Lake Hamilton Wolves Good Luck Pages

Third Place

Texarkana Gazette
Lisa Alexander, Donna Carr, Aaron Lewis
Readers' Choice Ballot

Honorable Mention Award

Northwest Arkansas Democrat-Gazette
Terri Frye, Creative Staff
Law Day 2020

Best Use of One Spot Color

Smaller Newspapers

First Place

Westside Eagle Observer, Gravette
Terri Frye
Gravette HS Homecoming

Second Place

Spring River Chronicle, Hardy
Tammy Curtis, Mary Kemp
Hilton's Collision

Third Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson, Maryann Wegenke
Knockout Exterminators, "Caution"

Medium Newspapers

First Place

Hot Springs Village Voice
Summer Benedict
Village SCAT

Second Place

Saline Courier, Benton
Pat Stuckey
Blood Drive

Third Place

Stone County Leader, Mountain View
Ed Coates
Gail's Flowers & Gifts - Valentine Special

Larger Newspapers

First Place

Arkansas Democrat-Gazette
Staci Miller
Pathway to Freedom, Inc.

Second Place

Arkansas Democrat-Gazette
Delia Thessing, Sandra Ward
Moose Cleaners

Third Place

The Sentinel-Record, Hot Springs
MerryLee Meeker, Kim Shaw
GC Habitat ReStore

Best Use of Process Color

Smaller Newspapers

First Place

Spring River Chronicle, Hardy
Tammy Curtis, Mary Kemp
Frontier Lanes Pizza

Second Place

Spring River Chronicle, Hardy
Tammy Curtis, Mary Kemp
Bootleggers, Wine Wednesdays

Third Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson
Vision Express

Honorable Mention Award

The Advance-Monticellonian, Monticello
Vicki Kelly, Kristie Nall
Griffin Spring

Medium Newspapers

First Place

Hot Springs Village Voice
Stephanie Highfill
Go South Auctions

Second Place

Saline Courier, Benton
Pat Stuckey
Amberwood Health & Rehabilitation

Third Place

Saline Courier, Benton
Pat Stuckey, Kelly Freudensprung
Montalvo Interiors & Apparel

Honorable Mention Award

The Weekly Vista, Bella Vista
Debra Ballard
L.L. Foster C.P.A

Larger Newspapers

First Place

The Sentinel-Record, Hot Springs
MerryLee Meeker, Merry Bellomy
Baby's First Christmas

Second Place

The Sentinel-Record, Hot Springs
MerryLee Meeker, Pierce Lowery
Service Liquor

Third Place

Texarkana Gazette
Aaron Lewis
Miller Bowie Supply

Honorable Mention Award

Northwest Arkansas Democrat-Gazette
Terri Frye
Fayetteville Chamber Black History Month

Best Special Section – General

Smaller Newspapers

First Place

The Advance-Monticellonian, Monticello
Staff
Letters to Santa

Second Place

Westside Eagle Observer, Gravette
Rachel Jett
Gravette Day 2020

Third Place

The Helena World
Helena World Staff
2020 Farm Family

Honorable Mention Award

Herald-Leader, Siloam Springs
Terri Frye
2020 Best of Siloam

Medium Newspapers

First Place

The Weekly Vista, Bella Vista
Catherine Ross
Senior Health Expo - Fall 2020

Second Place

Stone County Leader, Mountain View
Staff
How to Cook a Turkey

Third Place

Saline Courier, Benton
Pat Stuckey, *Courier* Staff
How to Cook a Turkey

Honorable Mention Award

Madison County Record, Huntsville
Shannon Hahn, Opal Dennis
2020 Back to School

Larger Newspapers

First Place

Northwest Arkansas Democrat-Gazette
Brian Huntley, Terri Frye
NWA Life

Second Place

Arkansas Democrat-Gazette
Staff
Explore White County

Third Place

Texarkana Gazette
Lisa Alexander, Donna Carr, Aaron Lewis
Sportsman's Guide 2020

Honorable Mention Award

Arkansas Democrat-Gazette
Sarah DeClerk, Staff
Explore Arkansas

Best Special Section – Magazine

Smaller Newspapers

First Place

Herald-Leader, Siloam Springs
Brian Huntley, Creative Staff
2020 Siloam Springs Community Guide

Second Place

Clay County Courier, Corning
Pam Lowe, Meryl Whitledge, Kim Hull
Veterans Edition

Third Place

Washington County Enterprise-Leader, Lincoln
Rachel Jett
2020 West Washington County Directory

Medium Newspapers

First Place

Saline Courier, Benton
Pat Stuckey, *Courier* Staff
House to Home

Second Place

The Weekly Vista, Bella Vista
Terri Frye
2020 Bella Vista City Guide

Third Place

Saline Courier, Benton
Pat Stuckey, *Courier* Staff
Holiday Gift Guide

Larger Newspapers

First Place

Arkansas Democrat-Gazette
Jennifer Ellis, Staff
2021 River Valley & Ozark Edition
Medical Directory

Second Place

Texarkana Gazette
Lisa Alexander, Donna Carr, Aaron Lewis
Grad Magazine 2020

Third Place

Arkansas Democrat-Gazette
Staci Miller, Staff
2021 Where We Live

Best Special Section – Sports

Smaller & Medium Newspapers

First Place

Saline Courier, Benton
Tony Lenahan, *Courier* Staff
Salt Bowl

Second Place

Madison County Record, Huntsville
Shannon Hahn, Opal Dennis
2020 Fall Athletes

Third Place

The Advance-Monticellonian, Monticello
Staff
Gridiron Report

Larger Newspapers

First Place

Arkansas Democrat-Gazette
Jennifer Ellis, Staff
Diamond Roundup

Second Place

Arkansas Democrat-Gazette
Jennifer Ellis, Staff
All Arkansas Preps

Third Place

Northwest Arkansas Democrat-Gazette
Brian Huntley, Creative Staff
2020 NWA Basketball Preview

Best Special Section – Cover

Smaller Newspapers

First Place

The Advance-Monticellonian, Monticello
Kristie Nall
Graduation 2020

Second Place

The Advance-Monticellonian, Monticello
Kristie Nall
Letters to Santa

Third Place

Sheridan Headlight
Millie McClain
Class of 2020

Honorable Mention Award

Sheridan Headlight
Millie McClain
Letters to Santa

Medium Newspapers

First Place

Stone County Leader, Mountain View
Lori Freeze
Visitors Guide Spring 2020

Second Place

Madison County Record, Huntsville
Shannon Hahn, Opal Dennis
2020 Fall Athletes

Third Place

Madison County Record, Huntsville
Shannon Hahn, Opal Dennis
2020 Madison County Living Fall Edition

Larger Newspapers

First Place

Northwest Arkansas Democrat-Gazette
Brian Huntley
NWA Life

Second Place

Arkansas Democrat-Gazette
Leanne Hunter
Explore Faulkner County

Third Place

Arkansas Democrat-Gazette
Leanne Hunter
Best of the Best Top 5

Best Section Cover – Magazine

Smaller Newspapers

First Place

The Advance-Monticellonian, Monticello
Kristie Nall
Health & Wellness

Second Place

The Advance-Monticellonian, Monticello
Staff
Hometown Reflections

Third Place

Westside Eagle Observer, Gravette
Rachel Jett
2020 Westside Community Guide

Medium Newspapers

First Place

Saline Courier, Benton
Pat Stuckey
Last Minute Gift Guide

Second Place

Hot Springs Village Voice
Stephanie Highfill
50th Anniversary - HSVV

Third Place

Hot Springs Village Voice
Michael G. Fox
Readers Choice 2020

Larger Newspapers

First Place

Texarkana Gazette
Jason Hopkins
The Audible 2020

Second Place

Arkansas Democrat-Gazette
Leanne Hunter
2021 River Valley & Ozark Edition Medical
Directory Cover

Third Place

Arkansas Democrat-Gazette
Leanne Hunter
2021 Where We Live cover

Honorable Mention Award

Texarkana Gazette
Lisa Alexander
Grad Magazine 2020

Best Use of Original Photo

Smaller Newspapers

First Place

Spring River Chronicle, Hardy
Tammy Curtis, Mary Kemp
Ash Flat Livestock Auction

Second Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson, Maryann Wegenke
Leslie Drugs

Third Place

The Advance-Monticellonian, Monticello
Vicki Kelly, Kristie Nall
Young's BBQ

Medium Newspapers

First Place

Saline Courier, Benton
Pat Stuckey, Kelly Freudensprung
Everett Buick, The All New 2020 GMC Sierra

Second Place

Saline Courier, Benton
Pat Stuckey, Kelly Freudensprung
Montalvo Interiors & Apparel

Third Place

Stone County Leader, Mountain View
Ed Coates
West 66 Food Mart & Valero

Larger Newspapers

First Place

Arkansas Democrat-Gazette
Delia Thessing, Terry Cody
The Boutique

Second Place

Arkansas Democrat-Gazette
Denny Gross, Terry Cody
Elder Drilling and Supply Company

Third Place

The Sentinel-Record, Hot Springs
MerryLee Meeker, Brooke Wingard
Family Care Chiropractic

Best Use of Clip Art

Smaller Newspapers

First Place

Herald-Leader, Siloam Springs
Debra Ballard
McDonald's, Happy Holidays

Second Place

The Helena World
Rick Kennedy
Goodbye 2020

Third Place

Sheridan Headlight
LeAnn Brown
Victory Barber Shop

Honorable Mention Award

Spring River Chronicle, Hardy
Tammy Curtis, Joe DeCicco
Bailey Butcher Shop

Medium Newspapers

First Place

The Weekly Vista, Bella Vista
Debra Ballard
Dairy Queen, Merry Christmas

Second Place

Madison County Record, Huntsville
Shannon Hahn, Opal Dennis
Bohannon Heat & Air, Wonder, Love and Light

Third Place

The Weekly Vista, Bella Vista
Rhonda Campbell
Farmers Ins. - Ron McDevitt

Honorable Mention Award

Stone County Leader, Mountain View
Ed Coates
Best Drug, Drive Thru Flu Shots

Hot Springs Village Voice
Stephanie Highfill
Energy Improvements

Larger Newspapers

First Place

The Sentinel-Record, Hot Springs
MerryLee Meeker, Kim Shaw
Peter's Flooring & Paint

Second Place

The Sentinel-Record, Hot Springs
Amanda Howell, Hailee Taylor
Laser Solutions Med Spa

Third Place

Arkansas Democrat-Gazette
Denny Gross, Terry Cody
Bulldog Restaurant

Honorable Mention Award

Arkansas Democrat-Gazette
Wess Daniels, Hunter Campbell
Congo Fireplace & Patio

Best Newspaper Promotion

Smaller Newspapers

First Place

Pea Ridge Times
David Hancock
Hometown Paper Promo

Second Place

Spring River Chronicle, Hardy
Tammy Curtis, Mary Kemp
When Everything is Going Up

Third Place

Herald-Leader, Siloam Springs
David Hancock
Newsletter Subscription Promo

Honorable Mention Award

The Advance-Monticellonian, Monticello
Staff
Grad Parents

Herald-Leader, Siloam Springs
David Hancock
Hometown Paper

Pacesetting Times, Horseshoe Bend
Karen Sherrell, Carrie Johnson
Score all year long

Medium Newspapers

First Place

The Weekly Vista, Bella Vista
David Hancock
Support Local Journalism

Second Place

Stone County Leader, Mountain View
Ed Coates
Local Businesses Need Local Newspapers

Third Place

Hot Springs Village Voice
Stephanie Highfill
Everyday Hero

Honorable Mention Award

Stone County Leader, Mountain View
Ed Coates
Free Press

Saline Courier, Benton
Kelly Freudensprung
We Continue to Print

Larger Newspapers

First Place

Arkansas Democrat-Gazette
Leanne Hunter
Rooted in the past. Dedicated to the future.

Second Place

Northwest Arkansas Democrat-Gazette
David Hancock
Newsletters Promo

Third Place

The Sentinel-Record, Hot Springs
Amanda Howell, Harry Porter
Best Christmas Toys of the Decade Contest

Honorable Mention Award

Arkansas Democrat-Gazette
Staci Miller
Award-Winning Journalism

Texarkana Gazette
Lisa Alexander
Mobile App House Ad

Most Original Idea

Smaller Newspapers

First Place

The Advance-Monticellonian, Monticello
Vicki Kelly, Kristie Nall
Corner Express Tackle Box

Second Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson, Maryann Wegenke
Professional Tips

Third Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson, Karen Sherrell,
Maryann Wegenke
Buck Stops Here

Medium Newspapers

First Place

Saline Courier, Benton
Pat Stuckey, Linda Dollar
Everett Buick, Here Comes Santa

Second Place

Madison County Record, Huntsville
Shannon Hahn, Opal Dennis
A Push to Shop Local

Third Place

Stone County Leader, Mountain View
Ed Coates
Jordan County Line Liquor
Celebrate Labor Day

Honorable Mention Award

Saline Courier, Benton
Pat Stuckey, Lisa McElrath
Veteran Salute

Larger Newspapers

First Place

Arkansas Democrat-Gazette
Staci Miller, Sandra Ward, Staff
Senior Profiles

Second Place

Texarkana Gazette
Lisa Alexander
Retreat at Kenwood

Third Place

Arkansas Democrat-Gazette
Sarah DeClerk, Staff
Downtown Little Rock

Honorable Mention Award

The Sentinel-Record, Hot Springs
MerryLee Meeker, Kim Shaw
Medical Arts Optical

Best Use of Humor

Smaller Newspapers

First Place

Spring River Chronicle, Hardy
Tammy Curtis, Mary Kemp
Fran Cavanaugh, Put on your thinking caps

Second Place

Spring River Chronicle, Hardy
Tammy Curtis, Mary Kemp
Hilton's

Third Place

The Helena World
Rick Kennedy
Goodbye to 2020

Honorable Mention Award

The Advance-Monticellonian, Monticello
Kristie Nall
ESA Going Nowhere Fast

Medium Newspapers

First Place

Saline Courier, Benton
Pat Stuckey
Adams Pest Control, 12 Days of Christmas

Second Place

Madison County Record, Huntsville
Shannon Hahn, Opal Dennis
Happy Anniversary Jamie Dawn

Third Place

Hot Springs Village Voice
Stephanie Highfill
50th Anniversary, We Goofed

Larger Newspapers

First Place

Arkansas Democrat-Gazette
Wess Daniels, Peggy Morris
Lindsey's Resort

Second Place

Texarkana Gazette
Lisa Alexander
Retreat at Kenwood

Third Place

The Sentinel-Record, Hot Springs
Amanda Howell
Happy 50th Birthday Forrest

Best Festival – Special Event Ad

Smaller Newspapers

First Place

Spring River Chronicle, Hardy
Tammy Curtis
Friendship Baptist

Second Place

Sheridan Headlight
Millie McClain
Timberfest T-Shirts

Third Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson
Horseshoe Lanes, Bowl for the Animals

Medium Newspapers

First Place

Hot Springs Village Voice
Stephanie Highfill
Christmas Extravaganza

Second Place

Hot Springs Village Voice
Stephanie Highfill
George Dyer

Third Place

Saline Courier, Benton
Pat Stuckey, Kelly Freudensprung
Montalvo, Small Business Saturday Sale

Larger Newspapers

First Place

The Sentinel-Record, Hot Springs
MerryLee Meeker, Kim Shaw
Pumpkins & Poinsettias

Second Place

Arkansas Democrat-Gazette
Staci Miller
The Muses

Third Place

The Sentinel-Record, Hot Springs
MerryLee Meeker, Kim Shaw
Hickory Hills Quilts

Honorable Mention Award

Arkansas Democrat-Gazette
Wess Daniels, Sandra Ward
Marine Expo Boat Show

Best Single Supplement Ad

Smaller Newspapers

First Place

Herald-Leader, Siloam Springs
Debra Ballard
Stroope/Summit Dental Care

Second Place

Spring River Chronicle, Hardy
Tammy Curtis, Mary Kemp
Veterans Day, Mark Martin

Third Place

The Advance-Monticellonian, Monticello
Kristie Nall, Vicki Kelly
Ryburn Thank You

Honorable Mention Award

Pacesetting Times, Horseshoe Bend
Carrie Johnson, Maryann Wegenke
Johnny's Off Road Sales

Medium Newspapers

First Place

Hot Springs Village Voice
Summer Benedict
HSV POA

Second Place

Saline Courier, Benton
Pat Stuckey, Linda Dollar
Ashby Funeral Home

Third Place

Hot Springs Village Voice
Summer Benedict
Gerald Ellison

Honorable Mention Award

Stone County Leader, Mountain View
Ed Coates
Mountain View Chevrolet

Larger Newspapers

First Place

Northwest Arkansas Democrat-Gazette
Brian Huntley
NWA Food Bank, Thank You

Second Place

The Sentinel-Record, Hot Springs
MerryLee Meeker
Arkansas Glass Company

Third Place

Arkansas Democrat-Gazette
Wess Daniels, Sandra Ward
Whole Hog Cafe

Honorable Mention Award

Texarkana Gazette
Lisa Alexander
The Potter Law Firm

Best Automotive Classified Ad

Smaller Newspapers

First Place

Spring River Chronicle, Hardy
Tammy Curtis, Mary Kemp
Mark Martin

Second Place

Spring River Chronicle, Hardy
Tammy Curtis, Mary Kemp
Mark Martin Spring

Third Place

The Advance-Monticellonian, Monticello
Vicki Kelly, Kristie Nall
Ryburn Deal Maker

Medium Newspapers

First Place

Saline Courier, Benton
Pat Stuckey, Linda Dollar
Everett Buick GMC

Second Place

Hot Springs Village Voice
Stephanie Highfill
Riser Wish List Black Friday Ad

Third Place

Stone County Leader, Mountain View
Ed Coates
Mountain View Chevrolet

Larger Newspapers

First Place

Texarkana Gazette
Lisa Alexander
Orr Honda

Second Place

The Sentinel-Record, Hot Springs
Amanda Howell, Brooke Wingard
Riser Auto Group

Third Place

Texarkana Gazette
Lisa Alexander
Robbins Toyota

Best Real Estate Classified Ad

Smaller Newspapers

First Place

South Arkansas Sun, Hampton
Larry Killian
Hodnett Realty

Second Place

The Advance-Monticellonian, Monticello
Kristie Nall
Hope & Co Christmas

Third Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson
Scenic Realty

Medium Newspapers

First Place

Saline Courier, Benton
Pat Stuckey, Linda Hostetler
Thomas Real Estate

Second Place

Stone County Leader, Mountain View
Ed Coates
RE/MAX Edge Realty - Two Locations One
Team

Third Place

Hot Springs Village Voice
Kendall Kegley
25 Reasons to Choose RE/MAX

Larger Newspapers

First Place

Arkansas Democrat-Gazette
Michael Hall, Susan Webb
Michele Phillips & Company

Second Place

Northwest Arkansas Democrat-Gazette
Rachel Jett
Bassett Mix & Associates

Third Place

The Sentinel-Record, Hot Springs
Amanda Howell, Merry Bellomy
Crye-Leike Realtors

Best Employment Classified Ad

Smaller & Medium Newspapers

First Place

Hot Springs Village Voice

Stephanie Highfill

Answer Your Calling

Second Place

Spring River Chronicle, Hardy

Tammy Curtis

Spring River Dispensary

Third Place

Pacesetting Times, Horseshoe Bend

Carrie Johnson

Southfork River Therapy

Larger Newspapers

First Place

Arkansas Democrat-Gazette

Wess Daniels, Cassandra Green

City of Sherwood

Second Place

Arkansas Democrat-Gazette

Wess Daniels, Cassandra Green

Middleton Heat & Air

Third Place

Arkansas Democrat-Gazette

Michael Hall, Cassandra Green

Cooper Tire

Best of Show

Single Supplement Ad, Larger Newspapers
NWA Foodbank
Brian Huntley
NW Arkansas Democrat-Gazette

Sweepstakes Award

Smaller Newspapers

First Place

The Advance-Monticellonian, Monticello

Second Place

Spring River Chronicle, Hardy

Third Place

Pacesetter Times, Horseshoe Bend

Honorable Mention

Herald-Leader, Siloam Springs

Medium Newspapers

First Place

Saline Courier, Benton

Second Place

Hot Springs Village Voice

Third Place

Madison County Record, Huntsville

Larger Newspapers

First Place

Arkansas Democrat-Gazette, Little Rock

Second Place

The Sentinel-Record, Hot Springs

Third Place

Texarkana Gazette

**Thanks to the Michigan Press Association for providing judges
for this years contest.**