



**Starting in November 2021**

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**Starting in December 2021**

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MCPG	Xmas Markdown	12/26/21 – 1/9/22	23
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**Starting after December 2021**


**ATTENTION RETAILERS:  
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following title.

By purchasing and feature displaying the following title **for the duration of the promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or “Title-by-Title”) Plan under the Macmillan Trade Group 2021 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the book that the retailer purchases for this promotion. No minimum order quantity required.

<b>ISBN</b>	<b>Title</b>	<b>Allowance</b>	<b>Promotional Period</b>
9781250773913	I Don't Forgive You	\$1.00	8/30/2021 – 9/12/2021

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

**ATTENTION RETAILERS:  
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following title.

By purchasing and feature displaying the following title **for a minimum of two consecutive weeks and a maximum of eight consecutive weeks during the promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2021 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the book that the retailer purchases for this promotion. No minimum order quantity required.

<b>ISBN</b>	<b>Title</b>	<b>Allowance</b>	<b>Promotional Period</b>
9780312521523	ALPHAPRINTS WIPE CLEAN WK	\$0.50	7/1/2021 – 8/31/2021

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

**ATTENTION RETAILERS:  
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following titles.

By purchasing and feature displaying the following titles **for a minimum of two consecutive weeks and a maximum of eight consecutive weeks during the promotional period noted below** retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2021 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the titles that the retailer purchases for this promotion. No minimum order quantity required.

<b>ISBN</b>	<b>Title</b>	<b>Allowance</b>	<b>Promotional Period</b>
9780312521523	ALPHAPRINTS	\$0.10	7/21/2021 – 9/27/2021
9781684491513	MY FIRST JUMBO WORKBOOK	\$0.10	7/21/2021 – 9/27/2021

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.

**ATTENTION RETAILERS:  
SPECIAL COOP OFFER FROM MACMILLAN**

**Macmillan announces a special promotional allowance offer.**

By (1) feature displaying the below ISBN for a **minimum of two weeks and a maximum of four weeks** during the promo period listed below, and (2) selling the below title at a price at or below 40% off list for the duration of the retailer's chosen promo period, a retailer may earn the amount listed below on top of any allowances already earned by the promotion, up to a maximum listed below in the CAP column, for every copy of the book that the retailer sells at the promotional discount. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for this offer.

In order to receive the below allowance, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the below ISBN made during the retailer's chosen promo period between 7/4/2021 and 8/7/2021. This proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later than 11/7/2021 and should be sent to: [joseph.oleary@macmillan.com](mailto:joseph.oleary@macmillan.com) or Joseph O'Leary, Macmillan, 120 Broadway, NY, NY 10271.**

ISBN	Title	List Price	Sugg. Price	Allowance	Promotional Period	Cap
9781250270481	Chasing the Lion	\$27.99	\$16.79	\$2.80	7/4/2021 – 8/7/2021	\$4,000

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:  
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following titles.

By purchasing and feature displaying the following titles **for a minimum of two consecutive weeks and a maximum of nine consecutive weeks during the promotional period noted below** retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2021 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the titles that the retailer purchases for this promotion. No minimum order quantity required.

<b>ISBN</b>	<b>Title</b>	<b>Allowance</b>	<b>Promotional Period</b>
9781684491513	MY FIRST JUMBO WORKBOOK	\$0.40	7/5/2021 – 9/13/2021
9780312522247	MY BIG SEEK-AND-FIND BOOK	\$0.40	7/5/2021 – 9/13/2021
9780312521523	ALPHAPRINTS WIPE CLEAN WK	\$0.40	7/5/2021 – 9/13/2021
9780312526740	WIPE CLEAN: GIANT ACTIVITY WORKBOOK	\$0.60	7/5/2021 – 9/13/2021

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.



**ATTENTION RETAILERS:  
MACMILLAN ANNOUNCES A SPECIAL PROMOTION  
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 11/1/2021 – 11/15/2021. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 25% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312510954	SPOOKY SLIDE & FIND	\$8.99	\$6.74	\$2.25
9780312526573	WHAT'S IN THE BOX?	\$8.99	\$6.74	\$2.25
9780312528386	MAZE BOOK: FOLLOW ME HALLOWEEN	\$9.99	\$7.49	\$2.50
9780374310523	POUT POUT & HAUNTED HOUSE	\$5.99	\$4.49	\$1.50
9780312516147	STICKER DOODLE BOO	\$6.99	\$5.24	\$1.75
9780312518516	CHUNKY PACKS HALLOWEEN	\$4.99	\$3.74	\$1.25
9780312520205	STICKER FRIENDS: HALLOWEEN	\$4.99	\$3.74	\$1.25
9780312527389	ALPHAPRINTS: BOO!	\$7.99	\$5.99	\$2.00

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **11/1/2021 – 11/15/2021**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 2/15/2022 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25<sup>th</sup> Floor, NY NY 10271, ATTN: Shared Markdowns or via email to [joseph.oleary@macmillan.com](mailto:joseph.oleary@macmillan.com).**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:  
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following title.

By purchasing and feature displaying the following title **for a minimum of four consecutive weeks and a maximum of eight consecutive weeks during the promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2021 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the book that the retailer purchases for this promotion. No minimum order quantity required.

<b>ISBN</b>	<b>Title</b>	<b>Allowance</b>	<b>Promotional Period</b>
9780312516147	STICKER DOODLE BOO	\$0.15	8/30/21 – 10/31/21
9780312518516	CHUNKY PACKS HALLOWEEN	\$0.10	8/30/21 – 10/31/21
9780312527389	ALPHAPRINTS: BOO!	\$0.15	8/30/21 – 10/31/21

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.



**ATTENTION RETAILERS:  
MACMILLAN ANNOUNCES A SPECIAL PROMOTION  
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 11/1/2021 – 11/15/2021. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312516147	STICKER DOODLE BOO	\$6.99	\$3.50	\$1.75
9780312526573	WHAT'S IN THE BOX?	\$8.99	\$4.50	\$2.25

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **11/1/2021 – 11/15/2021**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 2/15/2022 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25<sup>th</sup> Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:  
MACMILLAN ANNOUNCES A SPECIAL PROMOTION  
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 11/1/2021 – 11/22/2021. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 40% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312528386	MAZE BOOK: FOLLOW ME HALLOWEEN	\$9.99	\$5.99	\$2.50
9780312516147	STICKER DOODLE BOO!	\$6.99	\$4.19	\$1.75
9780374310523	POUT-POUT FISH: HAUNTED HOUSE	\$5.99	\$3.59	\$1.50

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **11/1/2021 – 11/22/2021**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 2/22/2022 and should be sent to: **Joe O’Leary, Macmillan 120 Broadway, 25<sup>th</sup> Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:  
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following title.

By purchasing and feature displaying the following title during the promotional period noted below retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2021 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the title that the retailer purchases for this promotion. No minimum order quantity required.

<b>ISBN</b>	<b>Title</b>	<b>Allowance</b>	<b>Promotional Period</b>
9781250780829	The Living and the Lost	\$1.20	9/13/2021 – 9/26/2021

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.



**ATTENTION RETAILERS:  
MACMILLAN ANNOUNCES A SPECIAL PROMOTION**

By (1) feature displaying the below ISBNs for a **minimum of one week and a maximum of two weeks** during the promo period listed below, and (2) selling the below title at a price at or below 30% off list for the duration of the retailer's chosen promo period, a retailer may earn the amount listed below on top of any allowances already earned by the promotion for every copy of the book that the retailer sells at the promotional discount. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for this offer.

EAN	Title	List Price	Sug. Price	Credit	Promotional Period
9781250316776	RED, WHITE AND ROYAL BLUE	\$16.99	\$11.89	\$2.55	8/30/21 – 9/30/21
9781250761996	MAKE UP, BREAK UP	\$16.99	\$11.89	\$2.55	8/30/21 – 9/30/21
9781250624161	TEN RULES FOR FAKING IT	\$16.99	\$11.89	\$2.55	8/30/21 – 9/30/21
9781250750433	TWEET CUTE	\$10.99	\$7.69	\$1.65	8/30/21 – 9/30/21
9781250299260	AGAIN BUT BETTER	\$11.99	\$8.39	\$1.80	8/30/21 – 9/30/21
9781250244499	ONE LAST STOP	\$16.99	\$11.89	\$2.55	8/30/21 – 9/30/21
9781250795793	SECRET BRIDESMAID	\$16.99	\$11.89	\$2.55	8/30/21 – 9/30/21

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **8/30/2021 – 9/30/2021**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 12/30/2021 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25<sup>th</sup> Floor, NY NY 10271 or via email to [joseph.oleary@macmillan.com](mailto:joseph.oleary@macmillan.com).**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:  
SPECIAL COOP OFFER FROM MCPG  
MCPG announces a special promotional allowance offer.**

By 1) selling the titles listed below at or below the suggested price listed below, for a maximum of one week during the promo period listed below, and 2) promoting the titles listed below via feature advertising in the retailer's newsletter, circular or similar publication, retailers may earn the allowance listed below for every copy of the below ISBN(s) that the retailer sells at the promotional discount during the retailer's chosen one-week promotional period. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for this offer.

In order to receive the below allowance, the retailer must furnish Macmillan with proof of its retail sales (at the suggested price listed below) of the below ISBN(s) made during the retailer's chosen one-week promotional period occurring between 9/28/2021 and 10/12/2021. This proof must consist of either computer printouts or cash register receipts. **Proof of sales must be received by Macmillan no later 1/12/2022 and should be sent to: Joseph O'Leary, Macmillan 120 Broadway, 25<sup>th</sup> Floor, NY NY 10271 or via email to joseph.oleary@macmillan.com**

ISBN	Title	List Price	Suggested Price	Allowance	Promotional Period
9781250220004	InvestiGators: Off the Hook	\$9.99	\$9.00	\$0.99	9/28/21 - 10/12/21
9781250220059	InvestiGators: Ants in Our P.A.N.T.S.	\$9.99	\$9.00	\$0.99	9/28/21 - 10/12/21
9781250219954	InvestiGators	\$9.99	\$9.00	\$0.99	9/28/21 - 10/12/21
9781250219985	InvestiGators: Take the Plunge	\$9.99	\$9.00	\$0.99	9/28/21 - 10/12/21

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:  
MACMILLAN ANNOUNCES A SPECIAL PROMOTION  
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 11/1/2021 – 11/15/2021. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312516147	STICKER DOODLE BOO	6.99	\$3.50	\$1.75
9780312526573	WHAT'S IN THE BOX?	8.99	\$4.50	\$2.25
9780312514716	POPOP SURPRISE HAUNT HC	7.99	\$4.00	\$2.00
9780312527389	ALPHAPRINTS: BOO!	7.99	\$4.00	\$2.00
9780312528829	MISCHIEF OF MONSTERS	8.99	\$4.50	\$2.25
9781684491469	MY TRICK OR TREAT BAG	8.99	\$4.50	\$2.25
9781684491476	SLIDING PICTURES: SPOOKY HALLOWEEN	9.99	\$5.00	\$2.50

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **11/1/2021 – 11/15/2021**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 2/15/2022 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25<sup>th</sup> Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:  
MACMILLAN ANNOUNCES A SPECIAL PROMOTION  
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 9/12/2021 – 9/25/2021. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 5% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312516147	STICKER DOODLE BOO	6.99	\$6.64	\$0.35
9780312526573	WHAT'S IN THE BOX?	8.99	\$8.54	\$0.45
9780312514716	POPOP SURPRISE HAUNT HC	7.99	\$7.59	\$0.40
9780312527389	ALPHAPRINTS: BOO!	7.99	\$7.59	\$0.40
9780312528829	MISCHIEF OF MONSTERS	8.99	\$8.54	\$0.45
9781684491469	MY TRICK OR TREAT BAG	8.99	\$8.54	\$0.45
9781684491476	SLIDING PICTURES: SPOOKY HALLOWEEN	9.99	\$9.49	\$0.50

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **9/12/2021 – 9/25/2021**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 12/25/2021 and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25<sup>th</sup> Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.



**ATTENTION RETAILERS:  
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following titles.

By feature displaying **ALL** of the below titles **for a minimum of three consecutive calendar months** in a dedicated display space during the promotional period noted below, retailers may earn the allowance listed below, up to the amount listed under “CAP”, on top of any allowances already earned by the promotion, for every unit promoted in a dedicated display space. No minimum order quantity required.

<b>ISBN</b>	<b>Title</b>	<b>Price</b>	<b>Allowance</b>	<b>CAP</b>	<b>Promotional Period</b>
9781250750754	One and Only Sparkella	18.99	\$0.75	\$2,000	9/29/2021 – 1/29/2022
9781250619235	I'm Sticking with You	18.99	\$3.55	\$2,000	9/29/2021 – 1/29/2022
9781250203557	We Are Water Protectors	17.99	\$0.75	\$2,000	9/29/2021 – 1/29/2022
9781626727465	Fry Bread	18.99	\$0.75	\$2,000	9/29/2021 – 1/29/2022
9780374313883	Something's Wrong!	18.99	\$0.75	\$2,000	9/29/2021 – 1/29/2022
9781250205667	Flying High	18.99	\$2.89	\$2,000	9/29/2021 – 1/29/2022

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.



**ATTENTION RETAILERS:  
MACMILLAN ANNOUNCES A SPECIAL PROMOTION  
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 8/13/2021 – 9/6/2021. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9781635576443	Mysteries	\$26.00	\$13.00	\$6.50
9781635574555	Kin	\$28.00	\$14.00	\$7.00
9781250776686	Of Women and Salt	\$26.99	\$13.50	\$6.75
9781250258564	Ones We're Meant to Find	\$18.99	\$9.50	\$4.75
9781250262899	Wealth of Pigeons	\$28.00	\$14.00	\$7.00
9781250760067	Better Together	\$18.99	\$9.50	\$4.75
9781250270481	Chasing the Lion	\$27.99	\$14.00	\$7.00
9781547607136	World Made a Rainbow	\$17.99	\$9.00	\$4.50
9781250799241	Persist	\$27.99	\$14.00	\$7.00
9781250200785	Hidden in Plain Sight	\$28.99	\$14.50	\$7.25
9781683644729	I Am a Kindness Hero	\$17.99	\$9.00	\$4.50
9781627797047	Killing Crazy Horse	\$30.00	\$15.00	\$7.50
9781472985484	When America Stopped Being Great	\$30.00	\$15.00	\$7.50
9781682815090	Curse of Roses	\$18.99	\$9.50	\$4.75
9781545806333	Magical History Tour #1	\$6.99	\$3.50	\$1.75
9781250257628	Dog's Courage	\$26.99	\$13.50	\$6.75
9781620403532	African Lookbook	\$30.00	\$15.00	\$7.50
9781948174657	What Would Keanu Do?	\$14.99	\$7.50	\$3.75
9781250276759	Long Time Coming	\$25.99	\$13.00	\$6.50
9780374266776	Sorrowland	\$27.00	\$13.50	\$6.75
9781250114297	Humans	\$35.00	\$17.50	\$8.75
9780374601744	Girl One	\$27.00	\$13.50	\$6.75
9781250113085	Let Love Rule	\$29.99	\$15.00	\$7.50
9781250268501	Stuff You Should Know	\$27.99	\$14.00	\$7.00
9781250230423	24	\$28.99	\$14.50	\$7.25
9781545806340	Magical History Tour #2	\$6.99	\$3.50	\$1.75
9781250762849	To Sleep in a Sea of Stars	\$29.99	\$15.00	\$7.50
9781250799128	Saving Justice	\$29.99	\$15.00	\$7.50
9781250238443	On the House	\$29.99	\$15.00	\$7.50



9781250232427	Survivors	\$27.99	\$14.00	\$7.00
9781250625083	HRH	\$35.00	\$17.50	\$8.75
9781250262066	History of What Comes Next	\$24.99	\$12.50	\$6.25
9780805096606	Mirror & the Light	\$30.00	\$15.00	\$7.50
9781948174572	John Wayne's Book of American Grit	\$22.99	\$11.50	\$5.75
9781250272041	Madam	\$27.99	\$14.00	\$7.00
9781635574524	Cheeky	\$26.00	\$13.00	\$6.50
9781547605972	FurFins and the Mermaid Wedding	\$17.99	\$9.00	\$4.50
9781250140340	Kaiser's Web	\$28.99	\$14.50	\$7.25
9781250064905	Short, the Long and the Tall	\$34.99	\$17.50	\$8.75
9781635570328	Mask Falling	\$28.00	\$14.00	\$7.00
9781635577204	Unprepared	\$28.00	\$14.00	\$7.00
9781250800466	Uncomfortable Conversations with a Black Man	\$27.99	\$14.00	\$7.00
9781948174619	Everything I Need to Know I Learned from Dolly Parton	\$14.99	\$7.50	\$3.75
9781649370310	Ember of Night	\$17.99	\$9.00	\$4.50
9781635577303	We Are Bellingcat	\$28.00	\$14.00	\$7.00
9781250077035	Broken (in the best possible way)	\$27.99	\$14.00	\$7.00
9781250272744	Faithless in Death	\$28.99	\$14.50	\$7.25

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **8/13/2021 – 9/6/2021**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 9/20/2021, and should be sent to: **Joe O'Leary, Macmillan 120 Broadway, 25<sup>th</sup> Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers' right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

## Macmillan STOCK OFFER 80%

Non-returnable customers can receive an 80% discount on orders of the titles listed below received by MACMILLAN between 8/10/2021 and 8/24/2021. Additional discount will be extended to in stock items only. Orders for items that are out-of-stock will cancel, no backorders will be taken.

The following terms apply to all orders:

Only customers that purchase books and other products from MACMILLAN on a non-returnable basis are eligible.

In all other respects MACMILLAN standard terms of sale apply.

Title	ISBN	Retail	Promo Start	Promo End
ALPHAPRINTS MAGICAL CREATURES	9780312529277	9.99	8/10/2021	8/24/2021
STICK AND PLAY: MY BUSY BARN	9780312529307	9.99	8/10/2021	8/24/2021
STICK AND PLAY: MY TOOL BOX	9780312528843	9.99	8/10/2021	8/24/2021
FUNNY FRIENDS: BARNYARD BOTTOMS	9780312529338	9.99	8/10/2021	8/24/2021
FIRST 50 WORDS	9780312528102	8.99	8/10/2021	8/24/2021
ALPHAPRINTS: ALPHABABIES	9780312529321	9.99	8/10/2021	8/24/2021
BABY CAN DO: BEDTIME BABY	9780312529529	7.99	8/10/2021	8/24/2021
EARLY LEARNING FUN: MATCH IT!	9780312518028	12.99	8/10/2021	8/24/2021
WIPE CLEAN ACT: VACATION TIME	9780312528218	6.99	8/10/2021	8/24/2021
ALPHAPRINTS MAGICAL CREATURES ENLAR	9781684490530	11.99	8/10/2021	8/24/2021
SLIDE AND FIND - TRUCKS	9780312499099	8.99	8/10/2021	8/24/2021
MY BIG WORD BOOK (CASEBOUND)	9780312513733	8.99	8/10/2021	8/24/2021
TRAFFIC JAM OF TRUCKS	9780312521608	8.99	8/10/2021	8/24/2021

### ORDERING INSTRUCTIONS:

No promotional code needed.

Orders must be placed through the customer's Macmillan Sales Representative. If unsure who the appropriate Representative is or how to contact a Representative, customers should contact MPS Customer Service at 1-888-330-8477.

In all other respects, our regular terms apply. Please call 646-307-5428 if you have any questions.

**Macmillan STOCK OFFER 80%**

Non-returnable customers can receive an 80% discount on orders of the titles listed below received by MACMILLAN between 8/30/2021 and 9/13/2021. Additional discount will be extended to in stock items only. Orders for items that are out-of-stock will cancel, no backorders will be taken.

The following terms apply to all orders:

Only customers that purchase books and other products from MACMILLAN on a non-returnable basis are eligible.

In all other respects MACMILLAN standard terms of sale apply.

ISBN	Title	Retail	Promo Start	Promo End
9781250247650	Warrior of the Altai	27.99	8/30/2021	9/13/2021
9780374279301	Jack (Oprah's Book Club)	27.00	8/30/2021	9/13/2021
9781250799128	Saving Justice	29.99	8/30/2021	9/13/2021
9781250244802	Mind over Weight	19.99	8/30/2021	9/13/2021

**ORDERING INSTRUCTIONS:**

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In all other respects, our regular terms apply. Please call 646-307-5428 if you have any questions.

**ATTENTION RETAILERS:  
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following titles.

By feature displaying the title below **for a minimum of four weeks** during the promotional period noted below, retailers may earn the allowance listed below, up to the amount listed under "CAP", on top of any allowances already earned by the promotion, for every copy of the book that the retailer purchases for this promotion. No minimum order quantity required.

<b>ISBN</b>	<b>Title</b>	<b>Price</b>	<b>Allowance</b>	<b>CAP</b>	<b>Promotional Period</b>
9781250205667	Flying High	18.99	\$0.60	\$3,500	12/23/2021 – 2/28/2022

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.



**ATTENTION RETAILERS:  
MACMILLAN ANNOUNCES A SPECIAL PROMOTION  
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 12/26/2021 – 1/9/2022. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 30% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312517182	BABY T&F PENGUIN BB	\$8.99	\$6.29	\$2.25
9780312527686	FIRST 100 CHRISTMAS WORDS	\$6.99	\$4.89	\$1.75
9780312515584	FUNNY FACE SANTA CLAUS	\$8.99	\$6.29	\$2.25

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **12/26/2021 – 1/9/2022**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 4/9/2022 and should be sent to: **Joe O’Leary, Macmillan 120 Broadway, 25<sup>th</sup> Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

The credits for each book sold during the promotional period will be issued only after a review of the proof of sales. Macmillan list price on these titles will remain the same. This special offer will not have any effect on retailers’ right to return unsold copies or on the amount of any returns credit.

In all other respects, our regular coop terms apply. For more information on this offer, contact your sales representative or call our Co-op Advertising Department at 646-307-5428.

**ATTENTION RETAILERS:  
SPECIAL CO-OP OFFER FROM MACMILLAN**

Macmillan announces a special promotional allowance offer for the following title.

By purchasing and feature displaying the following title **for a minimum of four consecutive weeks and a maximum of eight consecutive weeks during the promotional period noted below**, retailers who have selected the Pool Plan or the Alternative (i.e. non-pool or "Title-by-Title") Plan under the Macmillan Trade Group 2021 Retail Coop Policy may earn the allowance listed below, on top of any allowances already earned by the promotion, for every copy of the book that the retailer purchases for this promotion. No minimum order quantity required.

<b>ISBN</b>	<b>Title</b>	<b>Allowance</b>	<b>Promotional Period</b>
9781250047601	RUDOLPH CLASSIC	\$0.10	11/1/21 – 12/25/21
9781250198433	BAD KITTY: SEARCHING FOR SANTA	\$0.10	11/1/21 – 12/25/21
9780312529284	CHRISTMAS SURPRISE	\$0.10	11/1/21 – 12/25/21
9780312529697	SANTA'S GIFTS: A NOVELTY BOOK	\$0.10	11/1/21 – 12/25/21

In all other respects, our regular co-op terms apply. Please call 646-307-5428 if you have any questions.





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MACMILLAN ANNOUNCES A SPECIAL PROMOTION  
SHARED MARKDDOWN**

Macmillan will issue a credit (in the amount listed below) for each copy of the participating titles that any retailer that purchases on a returnable basis sells at a promotional discount as specified below between 12/26/2021 – 1/9/2022. To be eligible for this promotion, retailers must sell the participating books (for which they will be seeking credit) at a price at or below 50% off list. Retailers are of course free to charge what they wish but only retailers meeting the above terms will qualify for credit. The participating titles are:

EAN	Title	List Price	Sug. Price	Credit
9780312527426	FOLLOW ME SANTA MAZE	\$7.99	\$4.00	\$2.00
9781250266477	5 MORE SLEEPS 'TIL CHRIST	\$18.99	\$9.50	\$4.75
9780312515584	FUNNY FACE SANTA CLAUS	\$8.99	\$4.50	\$2.25

In order to receive credit, the retailer must furnish Macmillan with proof of its retail sales (at a promotional price) of the above titles made between **12/26/2021 – 1/9/2022**. The proof must consist of either computer printouts or cash register receipts. Proof of sales must be received by Macmillan no later than 4/9/2022 and should be sent to: **Joe O’Leary, Macmillan 120 Broadway, 25<sup>th</sup> Floor, NY NY 10271, ATTN: Shared Markdowns or via email to joseph.oleary@macmillan.com.**

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EAN	Title	List Price	Sug. Price	Credit
9780312529284	CHRISTMAS SURPRISE	9.99	\$5.00	\$2.50
9780312529376	ALPHAPRINTS MERRY CHRISTMAS	7.99	\$4.00	\$2.00
9781250047601	RUDOLPH CLASSIC	12.99	\$6.50	\$3.25
9781681195285	I GOT THE CHRISTMAS SPIRIT	16.99	\$8.50	\$4.25
9781684491759	SLIDE THROUGH: ALL ABOARD THE HOLIDAY TRAIN	9.99	\$5.00	\$2.50
9780312517496	RUDOLPH LTF	8.99	\$4.50	\$2.25
9781250266477	5 MORE SLEEPS 'TIL CHRISTMAS	18.99	\$9.50	\$4.75

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9781250047601	RUDOLPH CLASSIC	\$12.99	\$6.50	\$3.25
9781250198433	BAD KITTY: SEARCHING FOR SANTA	\$9.99	\$5.00	\$2.50
9780312529284	CHRISTMAS SURPRISE: A CHANGING PICTURE BOOK	\$9.99	\$5.00	\$2.50
9780312529697	SANTA'S GIFTS: A NOVELTY BOOK	\$8.99	\$4.50	\$2.25

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