

# 2021 Kick-A-Thon

# **Benefiting**



# May 1st, 2021 1:00 PM

Hosted at UMAC Locations and virtually on Zoom

### **About the Kick-A-Thon**

When: May 1st

Where: UMAC Locations and virtually

"Give without memory, receive without forget" Grandmaster Byung Min Kim

UMAC Students will do their part and "Break" through barriers to eliminate Blood Cancers for good! It is a win, win, win for all involved- a win for The Leukemia & Lymphoma Society as they will receive much needed funds to fight blood cancers; a win for the UMAC students so they get to understand how they could make a positive difference and that their hard work will benefit others; and a win for the people fighting blood cancer so they could have better programs to get healthier faster. Along with the training benefits; students will win great prizes as they accomplish their fundraising goals!

### **About the Leukemia & Lymphoma Society**

The Leukemia & Lymphoma Society (LLS) is the world's largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. Our mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma and improve the quality of life of patients and their families. There are more than 957,902 Americans living with blood cancer today. Every four minutes, someone new is diagnosed with blood cancer. Every ten minutes, someone dies from blood cancer.

For more information about LLS, please visit: www.lls.org

### Where Your Money Goes:

A donation of \$25 provides patients and their loved ones with FREE booklets that contain up-to-date information on their disease and help them make informed decisions about their treatment options.

A donation of \$50 makes possible a Family Support group with a trained facilitator where comfort can be found and experiences can be shared among patients and family members.

A donation of \$100 helps supply laboratory researchers with supplies and materials critical to carrying out their search for cures.

### **Kick-A-Thon Contact Information:**

UMAC Briarcliff 914-945-7100 Briarcliff@umacnation.com

### **Honored Kicker!**



Jeff, Shannon & Sienna (2020)

Jeff & Riley (2008)

Jeff Saper, part of our UMAC family, was diagnosed with Hairy-Cell Leukemia in the summer of 2018. Hairy-Cell Leukemia is a rare form of leukemia that impacts less than 2,000 people worldwide annually. And what made this news even more devastating, was that for Jeff, this was not his first fight with cancer. And no, this was not Jeff's second cancer diagnosis. Eight years earlier, in 2010, Jeff had endured any parent's worst nightmare imaginable. He lost his incredible son, Riley Saper, only thirteen years old, to AML (Acute Myeloid Leukemia) after a six-month battle with the disease.

Thankfully due to the amazing work and research done by The Leukemia and Lymphoma Society, Jeff is now just over 2 years in remission, but the battle is not over. Every 3 minutes, one person in the US is diagnosed with blood cancer and as Jeff knows all too well, not every story has a happy ending. And that's why he and his wife Shannon, also a UMAC student, have become passionate volunteers and advocates for LLS – so that one day, we truly can win the battle, and end the suffering that so many families have to endure.

Currently Shannon is running as a candidate for LLS's Man & Woman of the Year Campaign under the Champions 4 Cures Team, which our Kick-A-Thon will raise funds to support. Along with Shannon and Jeff, let's show our UMAC Champion Spirit and help cancel blood cancer (and all cancer) for good!



# **Kick hard for Jeff!**

# **Fundraising Tips!**

The key to success in fundraising is asking! If you don't ask, people won't know to give!

# Use your school's Fundraising Page to have family and friends donate online with ease!

\*Make sure your donors put the student's name in the comments section when they donate so that they get the credit\*

www.champions4cures.com

### Here are some ideas on how to raise money:

- Have a bake sale
- Organize a Poker or Bingo Night
- Dress Down Day at work or School
- Garage Sales -- try one indoors during the winter!
- Offer to do extra chores for donations
- Dog walking for donations
- Walk around your neighborhood and go door to door or put a letter in their mailboxes
- Mail or email a letter to everyone you know or your parents know!
- Shovel snow
- Babysit for Donations
- Host a fun Dance Party
- Hold a Talent Show and charge a small admission fee

Parents, find out if your company matches donations!

### **Sample Letter**

Dear Friends,

I am kicking my training up a notch at the United Martial Arts Center. I am participating in the UMAC Kick-A-Thon where I will Kick to help "Break" through blood cancers! I am doing this to raise funds for The Leukemia and Lymphoma Society which funds blood cancer research and patient aid. I want to kick out cancer for good! Will you help support me with a donation? I am collecting checks and cash for the May 13th Grand Finale. Checks can be made out to "Champions 4 Cures"

Thank you for your support

### **Matching Gift Companies**

This list of matching gift companies is a starting point. Be sure to ask any company you, your team, family members or friends work for to see if they will match employee donations. Don't see your company? Visit <u>www.matchinggifts.com/lls</u> to see if your company matches! Contact <u>MatchingGifts.CT-WHV@lls.org</u> with questions about matching gifts. Check out this video on how matching gifts work https://vimeo.com/102139006

**Eileen Fisher** 

ESPN/Disney

F5 Networks

Fannie Mae

**Fitch Ratings** 

FM Global

Follett Corp.

**Fortune Brands** 

Fox Chase Bank

**Gannett Foundation** 

**GATX** Corporation

General Electric (GE)

**General Reinsurance** 

**Goodrich Corporation** 

GlaxoSmithKline

Goldman Sachs

**FTI Consulting** 

Gap, Inc.

Gartner

Genentech

GMAC RFC

Google inc.

Guardian Life

Haemonetics

Highmark

Home Depot

Hunter Douglas

Ingredion Inc.

IntraLinks

ITG Inc.

Jefferies

John Hancock

ITW

Honeywell

HSBC

Hawaiian Electric

Henry Crown & Co.

Hewlett-Packard Co.

Houghton Mifflin Co.

Illinois Tool Works, Inc.

InterContinental Hotel

Jackson Healthcare

Grainger

Fleet

Ford

Exxon Corporation

Factset Research Sys.

Ericsson

Equifax

Expedia

Eli Lilly and Co.

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- Adobe Systems
- ADP
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- AK Steel
- Alexion Pharma.
- Alliance Berstein
- Alliance Captial
- Alliance Data
- Alliant Energy
- Allianz Global
- Allied Signal
- Allstate
- Altria
- ALZA
- American Express
- American Tower
- Ameriprise Financial
- Amgen
- Amica
- Analog Devices
- AOL
- AON
- Apple, Inc
- Aramark
- Arch Capital Services
- Archer Daniel Midland
- Ardent Comm.
- Argonaut Group
- Arris
- Arthur J. Gallagher
- Assurant Health
- Atlantic Power
- Autodesk
- Avon Products, Inc.
- Axa Financial
- AYCO
- Babson Capital Mgmt.
- Baird Foundation
- Ball Corporation
- Bank of America/Merrill Lynch
- Bank of Tokyo Mitsubishi
- Barilla America
- Barnes Group
- Baxter International

- Becton Dickinson
- Benjamin Moore
- BF Goodrich Co.
- Biogen
- Black & Decker
- Black Rock
- Blount, Inc.
- Blue Cross Blue Shield
- BMO Capital Markets
- BNY Mellon
- Boeing Company
- Bonneville Int'l
- Boston Consulting
- BP America
- Bristol-Myers Squibb
- Broadridge Financial
- Brookfield Investment
- CA Technologies
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- Cardinal Health
- CDW
- Champion Int'l
- Charles Schwab
- Chevron
- Chicago Tribune
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- Citizen's Financial Grp.
- Citrix
- CME Group
- CNA Financial
- ConAgra Foods
- Con Edison
- Constant Contact
- Costco
- Credit Suisse
- Daiichi Sankyo
- Dannon Company
- Dell
- Deutche Bank
- DFS Group Limited

**Dun and Bradstreet** 

**Eaton Corporation** 

- Diageo
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- DST

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• DTE Energy

Ecolab

Economist

- John Martin Fdn.
- Johnson & Johnson
- Johnston & Murphy
- Jones Lang LaSalle
- JP Morgan & Chase
- Jostens, Inc.
- Kaplan
- Karl Storz Endoskope
- Keurig (Gn. Mountain)
- Key Bank
- Kimberly Clark
- Kindred Healthcare
- Kirkland & Ellis
- Kraft, Inc.
- Leo Burnett
- Levi Strauss & Co.
- Lexisnexis
- Lincoln Financial
- Lipton
- Lyondell Chemical
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- MassMutual
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- Merck & Co. Inc
- Meredith Corp.
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- Microsoft
- Mid-Atlantic Corp.
- MidAmerican Energy
- Mitchell International
- Mitsui Steel
- Mizuho Bank
- Mobil Oil
- Monsanto Company
- Morgan Stanley
- Morrison & Foerster
- Motorola
- Murphy Oil
- NBD Bancorp, Inc.
- Neiman Marcus
- Newedge Financial
- Newsweek, Inc

- New York Life
- Nokia
- Nordson
- Northern Trust
- Norton Company
- Novartis Pharma
- Nuveen Investments

St. Paul Travelers

Starbucks

State Farm

Symantec

Texaco

Stanley Black & Decker

Starcom MediaVest

Sun Products Corp.

Takeda Pharma.

Tektronix, Inc.

Thermo Fisher

Tomkins Corp.

**T.Rowe Price** 

Unicredit Bank

Union Pacific Corp.

United Health Group

United Technologies

Varian Associates, Inc.

Walt Disney Company

Westinghouse Electric

Willis of North America

Wm. Wrigley Jr. & Co.

Wyndham Worldwide

Williams Companies

William's Sonoma

World Wide Tech.

**USG** Foundation

Vanguard Group

Virgin Mobile

Volkswagen

Voya (ING)

Workday

XL Group

Yahoo

Zurich

Union Bank

Unilever

US Bank

Verizon

TYCO

UBS

**TCF National Bank** 

The Children's Place

**Thompson Reuters** 

**Thrivent Financial** 

**Tiger Management** 

**Tootsie Roll Industries** 

**Travelers Companies** 

**Turner Broadcasting** 

Transatlantic Reinsurance

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- Odyssey Reinsurance
- Olin Corporation
- Olympus
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- Oracle Corp.
- Pacific Lighting Corp.
- Pearson Inc.
- People's Bank
- PepsiCo, Inc.
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- Phoenix Companies
- Pimco
- Pioneer Technical
- Pitney Bowes, Inc.
- Plexus
- PNC Bank
- Prudentia
- Publicis
- Qualcomm
- Quantum Chemical
- Quest Diagnostics
- Quintiles
- QVC
- Random House
- Regeneron Pharma.
- Retirement Research
- Rexnord Industries
- Riverstone Resources
- RLI Insurance
- Robert Half
- Robert. R. McCormick
- Rogers Corp.
- Royal Bank of Scotland (RBS)
- Rust-Oleum
- Salesforce
- SAP
- SBC

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- Schneider Electric
- Scottrade
- Secura Insurance
- Soros Fund Mgmt.

State Street Corp.

SPX Corp.

Grand Master Level \$3500
Apple Watch!

# Master Level \$2000

**Apple Air-pods** 

Black Belt Level \$1000 Fitbit Inspire

**Red Belt Level \$500** UMAC Beanie and Kicking Shield

Brown Belt Level \$250 Re-breakable Board

Blue Belt Level \$100 Exclusive Kick-a-thon T-shirt

Yellow Belt Level \$50 UMAC Water bottle









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T-shirt size: XS         Champions 4 Cures         Sponsor's Name         Sponsor's Name			
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# TOTAL AMOUNT YOU ARE HANDING IN TODAY: \$