



UltrasoundJOBS

by



The exclusive career website for ARDMS



2021 Media Kit

Find Inside:



Benefits



Products & Pricing



Online Advertising



Newsletter Advertising



Benefits

No other job board is exclusively devoted to the recruitment of ultrasound professionals.

For more than a decade, UltrasoundJOBS by ARDMS has aligned top-quality Sonography professionals with premier employers. UltrasoundJOBS by ARDMS has extended its reach by posting to the National Healthcare Career Network (NHCN), a network of nearly 300 leading healthcare associations nationwide.

List your job on UltrasoundJOBS by ARDMS, visited by over 135,000 users annually.

- Over 45,000 available searchable resumes
- Over 1,700 new job seekers and 200 employers joined in 2020

Online Job Advertising Includes:

- Tiered pricing to reduce cost
- Quick registration and posting process
- Online account managing tools
- Resume access with active job
- Resume alerts emailed daily
- Bulk posting capabilities

We're here to help!

Carmelo de Belen
 UltrasoundJOBS by ARDMS
 Account Executive
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 866-964-2765 (Ext. 2740)

Find us on



Benefits for Job Seekers

- Find sonography-specific positions
- Search nationwide posting from leading employers
- Review jobs listed by specialty area
- Customize job alerts to fit your needs
- Upload your resume quickly and easily
- Maximum visibility to potential employers
- Access to career tips and resources



Benefits for Employers

- Targeted exposure to sonography professionals
- 30,000 average monthly page views from qualified candidates
- Featured job and employers option to maximize exposure
- Extensive and searchable national resume bank
- Branded advertising and marketing campaigns for added visibility
- Reach over 96,000 ARDMS Registrants



ARDMS®



Bookmark **UltrasoundJOBS by ARDMS** as your official sonography career resource.

The exclusive career website for ARDMS.



Products and Pricing

UltrasoundJOBS by ARDMS is dedicated to providing employers with the best forum to find the most qualified ultrasound professionals.

Job Postings

Each job posting allows for an unlimited word count, employer profile, and company logo. Jobs will be archived for three years. After three years, employers will be able to see only the title of what they posted.

You now have two job posting options available:

- Choose to post just to UltrasoundJOBS by ARDMS.
- Choose to post to the NHCN for a wider job seeker audience.

UltrasoundJOBS 30-Day Local Job Posting \$350.00

Package	Job Posting	Resume Search Access	Retail Price
30-Day Local Job Posting	1	Yes	\$350.00 *BEST SELLER*
60-Day Local Job Posting	1	Yes	\$525.00
90-Day Local Job Posting	1	Yes	\$714.00
180-Day Local Job Posting	1	Yes	\$1,092.00
365-Day Local Job Posting	1	Yes	\$1,680.00

Job Posting Enhancements

The following options are available for purchase during the job posting process.



NHCN Network Distribution... starting at \$150.00

Post your position to the National Healthcare Career Network (NHCN), and have your job listed on UltrasoundJOBS and **all** relevant job boards within our network of nearly 300 leading healthcare associations. While jobs typically have an **average of 77 views per posting** (across 300 different job boards), jobs posted with the enhanced NHCN distribution receive an **average of 342 views per posting**. Also included is access to over 100,000 resumes.



Featured Jobs starting at \$125



SmartBrief starting at \$50

Custom Job Package

UltrasoundJOBS by ARDMS allows you to create your own customized multiple package solution using our self-service calculator at UltrasoundJOBS.com/rates or you can contact the UltrasoundJOBS by ARDMS account executive, Carmelo de Belen, for a customized solution at 866-964-2765 (Ext. 2740) or carmelo.debelen@naylor.com. To learn more, visit Ultrasoundjobs.ardms.org/rates.



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UltrasoundJOBS by ARDMS

Online Advertising Opportunities

UltrasoundJOBS by ARDMS receives over 80,000 unique visitors annually. Strengthen your brand and maximize your online presence by advertising with UltrasoundJOBS by ARDMS.

Feature Your Job

Our Featured Job Package* allows your jobs to be featured in our job search results, and receive twice as many detailed page views and click-throughs. Various options are available based on the type and length of your job posting.

*Prices begin at \$125.

Job Posting with Featured Employer

The Featured Employer option allows you to distinguish yourself among other employers, recruiters, and agencies by providing information about your organization that attracts top quality job seekers.

Featured Employer includes:

- **Banner advertisement**
- **Logo rotation at the bottom of the homepage**
- **Company profile page:**

Allows you to tell potential candidates about your company and links to open jobs.

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Specifications and Pricing - Website

Position 1 Banner Ad

- 468 x 60 pixels
- Animated banners are accepted
- .gif or .jpg formats only
- File size under 15kb

\$900 for one month
\$2,500 for three months
\$4,000 for six months
\$7,500 for 12 months

Position 2 Skyscraper

- 120 x 600 pixels
- Animated banners are accepted
- .gif or .jpg formats only
- File size under 15kb

\$1,000 per month



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Ultrasound SmartBrief Newsletter Advertising

Ultrasound SmartBrief is a twice-weekly e-newsletter delivered to over 28,000 professionals in the ultrasound industry.

UltrasoundJOBS Bonus Feature: Select job postings from UltrasoundJOBS.com are highlighted in *Ultrasound SmartBrief*, reaching over 28,000 subscribers in the ultrasound community.

- Ask for the SmartBrief Add-on or select the option when posting your job on UltrasoundJOBS by ARDMS to maximize your listings' visibility.
- Jobs posted in *Ultrasound SmartBrief* must be posted to UltrasoundJOBS by ARDMS first.
- To receive a sample of *Ultrasound SmartBrief* and to view the job board, sign up at: www.smartbrief.com/ARDMS

Ultrasound SmartBrief publishes on Tuesday and Thursday of each week.

If you are interested in additional sponsorship opportunities in *Ultrasound SmartBrief*, please contact Claire Dwyre at cdwyre@smartbrief.com or call (202)400-2667.

The American Registry for Diagnostic Medical Sonography® (ARDMS®), founded in 1975, administers examinations and awards credentials in the areas of diagnostic medical ultrasound. With over 96,000 credentialed professionals worldwide, ARDMS is considered the global standard of excellence in sonography. ARDMS is part of the non-profit Intelex family of councils. For more information, visit ARDMS.org.

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The image shows two overlapping screenshots. The top one is an issue of the Ultrasound SmartBrief newsletter from March 13, 2014. It features a survey titled 'DOES AMERICA DESERVE THE BEST HOSPITALS IN THE WORLD?' with 'YES' and 'NO' buttons. Below the survey, there are several articles: 'Intraoperative ultrasound identifies new lesions in colorectal liver metastasis', 'Cardiology groups issue valvular disease guidelines', and 'Gallup ranks most, least obese states in 2013'. The bottom screenshot shows the UltrasoundJOBS.com job board with a table of job listings.

Position Title	Company Name	Location
Diagnostic Medical Sonographer, General Procedures	Vancouver Coastal Health	CAN - BC - Vancouver
Ultrasonographer/Ultrasound Tech	Confidential	US - FL - Jacksonville
Sonographer	Pediatric Medical Group, Inc	US - TX - Austin

Specifications and Pricing for Ultrasound SmartBrief Ad

Ad Type	Specifications	Pricing
Featured Jobs	<ul style="list-style-type: none"> • Job title, city and state only • Links to complete posting on the site • All ads in 10-pt Arial font, with job title in bold • Ads are static (no flash or animation) 	\$50/week (2 issues)



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