

2021

MINISTRY PLAN



SHANDON

FROM PASTOR GEORGE



2020 has been a year of life-changing ministry for Shandon Baptist Church. Even as we adapted to unprecedented events and circumstances in the world around us, the people of Shandon continued to make a Gospel impact in our community. Throughout much of the year, we gathered for worship remotely but still experienced a tremendous outpouring of God's grace and favor. We're now ready to anticipate the future and what God has in store for us in 2021.

Our Shandon Staff Team has worked together with key ministry leaders, our Stewardship and Finance teams, and our Deacons to craft a strategic plan for the upcoming year. Developing this plan allows our staff and leaders to join together in prayer to discern and discover what God wants us to accomplish as a church. The Ministry Plan reveals the heartbeat of our mission and ministry, and you get to see how your generosity and sacrificial giving will be used and how it will make a Kingdom impact. I can't tell you how excited I am to partner with you to leverage who we are and what we've been given for the sake of the Gospel during the coming year.

In the following pages, you will find:

- Objectives for key ministries in our church
- A summary and breakdown of our total operating budget
- A summary of our financial practices and safeguards
- Contact information in case you have any questions about this plan

As you read this Ministry Plan, please consider how you will make a specific, personal commitment to give generously and sacrificially throughout the upcoming year. My prayer is that our entire church unifies around the opportunity to demonstrate our faith in God's provision by making a God-sized commitment to sustain and enhance our missional impact in Columbia and around the world. I pray that what you read on the following pages will inspire you toward greater generosity!

Grace & Truth,

George Wright
Senior Pastor

MISSION STATEMENT

Leveraging
who we are
and what we've
been given
for the sake
of the gospel
wherever we
are and
wherever
God takes us.



MISSIONS

OBJECTIVE

TO INSPIRE AND EQUIP THE PEOPLE OF SHANDON TO LEVERAGE WHO THEY ARE AND WHAT THEY'VE BEEN GIVEN FOR THE SAKE OF THE GOSPEL, WHEREVER THEY ARE AND WHEREVER GOD TAKES THEM.

Shandon is a church whose members are committed to living sent in our neighboring communities and around the world. We believe the local church IS a mission. The heartbeat of our existence and ministry as the people of God is to make disciples of all the nations. By going, we fulfill the command to be witnesses locally, nationally and globally. Locally, our goal is to not only reach our neighbors, but also to serve every school within a five-mile radius of our church. Nationally, we are mobilizing our resources and aligning our missional vision in order to help plant 5 churches in the Pittsburgh, PA area. We will nurture Great Commission partnerships through the Cooperative program and like-minded, Gospel-centered ministries around the world. The allocation of funds and resources provided through the generosity of God's people will allow us to commission the people of Shandon for numerous short-term mission trips around the world. In addition, we will launch a ministry program to train and equip "Church Planting" and "Live Sent" residents in healthy cooperation with our church staff.

Expected Return: As we reach our neighborhoods and schools, plant churches, and support and send missionaries, we not only see God's Kingdom grow, but we also learn new ways of engaging culture. Most of all, the overall evangelistic temperature of our own church rises. Investing in the quality of mission trips means investing heavily in those who go on trips. This increase in pastoral effort produces members who come back hungry for God and to see local neighbors come to Christ. In addition, our partnerships will strengthen meaningful relationships on the mission field where Shandon members will participate in accomplishing the Great Commission. These missional environments also provide future landing spots for our "Live Sent Residency" and "Church Planting Residency" graduates, while sustaining our historically beneficial investment in denominational causes and entities.

DUE DATE: JANUARY 2021



ADULTS

OBJECTIVE

TO DISCOVER, DEVELOP AND DEPLOY ADULTS WHO
ACTIVELY FOLLOW THE EXAMPLE OF CHRIST.

In 2021, all adult ministries will be focused on making and deploying disciples...adults who, by their actions and words, model the attitude and actions of Christ. Through adult Sunday School, Men's Ministry, Women's Ministry, Single Adult Ministry, and Prayer Ministry, we will strive to grow a serving, connected, praying, and thriving body of disciples who make more disciples.

Expected Return: The funds allocated to this ministry area will be used to provide training and study materials geared toward growing adults in their understanding of God's Word and the implications for reaching our community and our world. Resources will be leveraged to train and develop adult participants on all levels, and to promote a community of collaboration and unity among adult leaders. Both men and women in our church will be challenged and equipped to gather in structured, discipling environments. Prayer will be strategically integrated in all environments and phases of discipleship and leadership development.

DUE DATE: AUGUST 2021



HOSPITALITY

OBJECTIVE

TO CREATE A CULTURE WHERE MEMBERS, GUESTS AND FRIENDS FEEL WELCOMED AND COMFORTABLE IN ALL SHANDON WORSHIP AND MINISTRY ENVIRONMENTS. WE WILL STRIVE TO OVERCOME ANY BARRIER TO THE GOSPEL SO THAT SHANDON IS A PLACE WHERE LOVING GOD AND LOVING PEOPLE CONSISTENTLY DEMONSTRATES AND DECLARES THE GRACE AND TRUTH OF JESUS.

Members of the Hospitality team serve in numerous environments, from parking attendants who greet guests upon arrival, to a group of lay leaders who celebrate with new believers during baptism. Gospel Hospitality exists so that newcomers and guests will come to know and follow Jesus Christ, commit to the covenant of church membership, discover a thriving Gospel Community, and ultimately Live Sent.

Gospel Hospitality teams include:

- First Impressions (Parking, Door Greeters, Ushers)
- Next Steps
- Baptism
- Special Events

Creating environments where non-believing guests become Christ-centered church members requires on-going volunteer recruitment and training. That gateway includes First Impressions, Next Steps, Baptism and Special Events. Volunteers serving on all Hospitality teams require ministry-specific training, as well as an explanation of the church's mission, and its implications for all Sunday morning worship, Bible studies, and week-day ministries, defining the role they play, and how each team impacts the other as we assimilate guests into the body.

Expected Return: In 2021 we will launch the Serve campaign and align training with our most important hospitality objectives. Equipped with a fuller understanding of Shandon's mission and unifying vision for Gospel Hospitality, Gospel Community and Gospel Missions, we believe team members can more effectively serve guests and members, and be an example of Christ-centered leadership.

DUE DATE: DECEMBER 2021

PRESCHOOL

OBJECTIVE

TO EQUIP AND EMPOWER PRESCHOOL PARENTS TO BECOME THE PRIMARY DISCIPLE-MAKERS OF THEIR CHILDREN BY EQUIPPING THEM WITH RESOURCES FOR THE HOME THAT REINFORCE OUR CURRICULUM AND TRAINING THROUGHOUT THE YEAR.

We desire a strong, biblical partnership with parents in order to empower them to be the primary disciple-maker of their children (Deuteronomy 6). We want to come alongside each preschool parent to make that possible. We will accomplish this by providing resources that include Bible lessons, memory verse activities, fun games, and discussion questions. Whatever we provide at church, we want to reinforce in the home. We exist to help parents lovingly disciple their children.

Expected Return: With the addition of our Family Resource Wall, regular teaching environments, and Family Nights, we believe that we can encourage and equip parents to lead their preschoolers to know and love Jesus.

DUE DATE: APRIL 2021



KIDS

OBJECTIVE

TO CREATE OPPORTUNITIES WHERE KIDS LEARN TO PERSONALLY KNOW AND TRUST GOD, TO PRACTICALLY APPLY HIS WORD, AND TO SERVE OTHERS WHILE ALSO EQUIPPING AND ENCOURAGING PARENTS TO LEAD THEIR CHILDREN IN DISCIPLESHIP AT HOME.

As our children grow and mature in their faith walk, we want to come alongside parents by offering various discipleship environments, monthly resources (Bible lessons, questions, memory verses, and other discipleship materials), Family Night events, and annual local and regional family mission trips.

Expected Return: By creating Gospel-centered opportunities and resources for parents, we expect that kids will grow to understand the content of the Bible, respond to the Gospel and choose to follow Christ, and that they will make a commitment to Live Sent.

DUE DATE: AUGUST 2021



STUDENTS

OBJECTIVE

SHANDON STUDENTS EXISTS TO DISCIPLE STUDENTS TO LIVE FOR CHRIST, NURTURE SPIRITUAL GROWTH, AND FOSTER LIFELONG RELATIONSHIPS THROUGH REGULAR SMALL GROUP MEETINGS.

Shandon Students will gather by grade and gender and meet weekly with adult leaders to experience Gospel community and study the Word of God. Through strategic events, outreach opportunities, and discipling relationships, our aim is to reach and assimilate students into our discipleship process. In addition, students will be challenged to enroll in our discipleship courses (101, 201, and 301), which will be offered three times a year.

Expected Return: In 2021, our Student Ministry expects consistent growth in small groups, an increased ministry presence on local school campuses and expanding participation in middle and high school discipleship environments.

DUE DATE: AUGUST 2021



COLLEGE

OBJECTIVE

TO REACH, EQUIP, AND SEND COLLEGE STUDENTS FROM THE COLUMBIA AREA TO LEVERAGE WHO THEY ARE AND WHAT THEY'VE BEEN GIVEN FOR THE SAKE OF THE GOSPEL.

Because thousands of college students come to Columbia every year, the college campus is a vast mission field, as well as a potent mission force. We will create meaningful events, resources and environments for college students at Shandon to grow in specific areas of faith and leadership in order to reach the campus and live sent when they graduate.

Expected Return: By equipping our college students to live sent, we will reach new students on the campus each year. We expect that through ministry training, experience and discipleship, college students will be equipped and inspired to make a kingdom-centered impact in their church, their vocation, their families, and their personal ministries.

DUE DATE: MAY 2021



WORSHIP

OBJECTIVE

TO CREATE A UNIFIED WORSHIP CULTURE AT SHANDON THAT IS MULTI-GENERATIONAL, MULTI-CULTURAL, AND DIVERSE IN MUSICAL AND ARTISTIC EXPRESSION.

The Worship Team will focus on unifying the church through regular, corporate worship, with a style and expression that is inclusive and reaches multiple generations and people groups. The goal is to prayerfully plan and orchestrate each worship service so that every participant experiences an authentic, life-changing encounter with God. Whether through heart-felt singing, kneeling, Scripture reading, or other worship-focused expressions, we want those who gather at Shandon to genuinely know the presence of God's Spirit and to glorify His Son, Jesus. Believing that the Holy Spirit "inhabits" the praise of His people, we will prayerfully enhance corporate participation in worship by focusing the heart and mind of every individual worshipper rather than just the worship leaders.

Expected Return: Our worship will resonate throughout the year and become the corporate environment where we align our hearts with God's and strengthen our mission as the body of Christ. A move toward a centralized worship style will bring a renewed commitment to the Word of God and enhance our impact in our community and around the world.

DUE DATE: JANUARY 2021



55+ MINISTRY

OBJECTIVE

TO EQUIP AND INVOLVE THE BABY BOOMER GENERATION IN SHORT-TERM MINISTRY PROJECTS WITH LONG-TERM KINGDOM RESULTS.

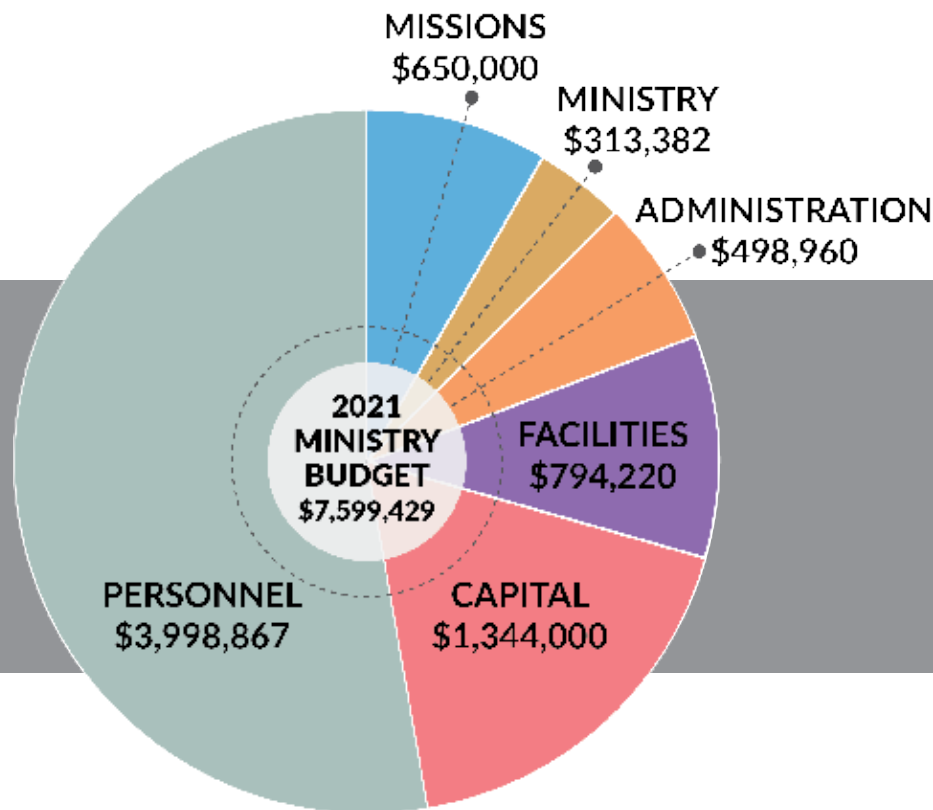
55+ Ministry projects will include In-depth Bible studies, interactive and multi-generational ministry opportunities, and social activities that are positioned to serve and reach the communities where the Gospel is needed. Group Bible studies will be offered and supported by pastoral leadership to assist the group facilitators in shepherding the members and developing biblical community.

Expected Return: By implementing intergenerational ministry opportunities, events and environments, the body of Christ will strengthen its worship culture and elevate its Gospel impact.

DUE DATE: AUGUST 2021



2021 MINISTRY PLAN BUDGET



GIVING BREAKDOWN 2021 BUDGET

WEEKLY NEED \$146,153 | MONTHLY NEED \$633,333

As you can see, our 2021 Ministry Plan Budget is attainable. Our prayer is that the people of Shandon will give regularly, generously and sacrificially. By doing so, we will achieve every objective outlined in this Ministry Plan.

If you're not currently investing in the mission and ministry of Shandon, please consider doing so in 2021. If each person attending worship and Bible study at Shandon gave an average of \$73 per week in 2021, we would meet our ministry budget and fulfill all of our objectives. Many of you give more each week, and we are immensely grateful for your generous and steady contributions. Of course, we believe that God can do more than we imagine. With that, please prayerfully consider how you can partner with us throughout the year. Let's pray, let's give, and let's trust God to do something more than we expect!

2021 LIVE SENT

OFFERING GOAL
\$200,000

IN ADDITION TO THE MINISTRY PLAN BUDGET, THE PEOPLE OF SHANDON WILL HAVE AN OPPORTUNITY TO GIVE TO THE LIVE SENT OFFERING IN ORDER TO EXTEND OUR CHURCH'S GOSPEL IMPACT IN COLUMBIA AND AROUND THE WORLD.



FINANCIAL SAFEGUARDS

Stewarding the resources of God's people for Gospel-centered purposes is a privilege that we take very seriously. The following represents the essential financial practices and safeguards in place for proper stewardship and accounting:

- Donations made on Sunday mornings are collected by a team of ushers. Those donations are immediately transported and locked into a secure location with an escort by officers from the Columbia Police Department.
- Deposits are made weekly following our Sunday worship services. Giving reports are generated each week and reconciled with bank deposit records.
- Shandon conducts a voluntary audit each year to ensure that our financial statements and systems meet required, professional standards.
- Financial oversight and accountability is provided by Shandon's Finance Committee, with regular reporting to the diaconate. The Ministry Staff is responsible for the daily administration of the budget with oversight provided by the Business Office and the Executive Pastor.
- Senior Staff leaders communicate regularly with Dan Dorner of In-Rhythm Consulting, Inc. to review and assist with financial safeguards and best practices.

QUESTIONS

If you have questions about the contents of the 2021 Ministry Plan and the corresponding budget, please contact Shandon's Business Office or the Executive Pastor's office at (803) 782-1300.

WAYS TO GIVE



SUNDAY WORSHIP

You may give on Sunday mornings before or after each worship service



ONLINE

Set up one-time or recurring giving by credit/debit card or checking account by visiting shandon.org/give



ONECHURCH

Give through Shandon's OneChurch App, which is available for Google Android and Apple iOS



TEXT

Text the word "give" and the amount (e.g. \$50) to 888.717.1078



MAIL

Mail your contributions to Shandon Baptist Church, 5250 Forest Drive, Columbia, SC 29206

SHANDON.ORG/GIVE