



JANUARY

GKC CONNECT

Association News at a Glance



2021 Transition Merger Board

<https://gkcmgma.wildapricot.org/Officers>



Chris



Kory



Brad



Andrea



Jennifer



Laurie



Barbara



Brian



Merry



Rebecca



Patty



Chris



The heart
of community
healthcare

From Adria Edwards:

I wanted to share a resource about COVID testing that is available for the next four weeks. KC CARE is partnering with the Missouri DHSS to offer drive through COVID testing every Thursday and Friday starting tomorrow (1/14) through Friday 2/5. This test is a free test and is open to any residents of Missouri.

We will be located at the Kansas City Zoo in the Cheetah Parking lot (on the south side of the zoo).

The registration is quick and easy! You can access it by going to <https://mako.exchange/splash/MOMakotesting/> or scan the QR code on the flyer attached. We will have support on site to assist with registration if needed. Feel free to share the flyer attached and let me know if you have questions.

Adria Edwards

Director of Special Projects
adriae@kccare.org
816-895-0361
3515 Broadway,
Kansas City, MO 64111
Kccare.org



Get Tested

COVID-19 Pop-Up Testing

When & Where?

Thursday, January 14
Friday, January 15
10am - 4pm

Kansas City Zoo
6800 Zoo Drive
Cheetah Parking Lot
Kansas City, MO 64132

Need to Know

Tests are free to Missouri residents. Must be three years or older to be tested.

You do not need to have symptoms to be tested. Every person taking the test (even children) must have an email address.

Register

Pre-registration with MAKO is required to be able to get a COVID-19 test. You can register on the same day as your test.

Scan this QR code to visit registration site:



Questions? Visit:

kccare.org/covid-19-mobile-testing/

  @kccarehealthcenter  @kccarehealth  KC CARE Health Center

NEW JOB OPENING: 01-18-2021
Submitted by Celeste Brabec, M.D.



Office Manager (Medical)

POSITION PURPOSE

To help lead the Medical Director and the entire company in implementing a successful administrative plan.

NATURE AND SCOPE

- Manage a small medical OB/GYN office + attached Ambulatory Surgical Center (ASC) with a staff of 15-25 persons
- Minimum 4-year degree, in business or field related to position
- Minimum 5 years experience in medical office management
- Minimum 5 years experience in Human Resources including payroll, PTO, management of employee handbook, arbitration of conflict between personnel
- Minimum 2 years experience in ASC management
- Financial management including creation of spreadsheets, budgeting, planning, payroll, taxes
- Assist both Providers and support staff with daily operations
- Create a staff work schedule and a consistent meeting schedule
- Risk Management and Compliance (HIPAA, OSHA)
- Marketing and managing social media
- Experience with TeleHealth platforms
- Experience in medical billing and coding, with a focus on Women's Health
- Experience in IT, ability and willingness to teach staff
- Experience and willingness to cover front desk positions when needed

STATUS

Exempt, salaried (after hours, evening, weekends and holiday availability are requisite); eligible for PTO, 401K and profit-sharing programs offered by the company

Celeste Brabec, M.D.

Medical Director

cbrabecmd@rrc.com

o 913-894-2323 | f (913) 894-0841

6650 W 110th St, Suite 320

Overland Park, KS 66211

NEW JOB OPENING: 01-18-2021

Submitted by Amie McDonald, Administrator

Cardiology RN

Liberty Cardiovascular Specialists Clinic

8:30am - 5:00pm, Monday through Friday

Summary: The Cardiology Registered Nurse (RN) will provide nursing services within the clinic setting, which may include rooming patients, performing protime and lipid studies, reporting critical labs and testing, phone triage, and other duties to support the physician and the practice. Our Clinic has two openings for this role. Both of these positions are additional positions added to the practice due to growth.

Required Experience: Two (2) years' RN experience with cardiac or telemetry patients (e.g. outpatient cardiology, progressive care, ICU, Cath Lab, inpatient telemetry, etc.)

Required Licensure: Current Registered Nurse (RN) license with eligibility to work in Missouri, BLS Card (American Heart Association or American Red Cross); ACLS (within 90 days of hire, which we will help provide)

If interested or for questions, email Laura Vincent

at Laura.Vincent@libertyhospital.org

FOCUS FOR THE YEAR
The GKC board offers three focus points to incorporate and use in 2021.

MGMA
GREATER KANSAS CITY

RELATIONSHIP CONNECTION PURPOSE & MEANING

- ✓ **Building relationships** is essential in associations. Let's get to know one another and help each other when there is a need.
- ✓ **Find new ways to connect** with members. Share your ideas! Ask questions in the Help Desk Forum.
- ✓ **Develop a sense of purpose** by offering to do a small project you feel you can do. These small projects create meaning.

We are all in this together, Kansas City!

PANDEMIC

Membership Discounts Lowest Rates in Decades!

MANAGERS - Regular Rate \$125.00

Category I - Manager

\$75.00 Discount Rate

BUSINESS PARTNERS - Regular Rate \$200.00

Category II - Business Partner

\$150.00 Discount Rate

STUDENTS - Regular Rate \$50 (2 free meetings)

Category III - Student

\$35.00 Pandemic Discount Rate

AFFILIATE/NFP ENTITIES - Regular Rate - \$125.00

Category V - Affiliates/NFP Entities

\$75.00 Discount Rate

3RD PARTY INSURANCE - Regular Rate \$200.00

Category VI – 3rd Party Insurance Payors –

\$150.00 Discount Rate

Extended to April 30, 2021

**\$50 OFF
Regular
Rates**

- Doesn't matter when your renewal is due.
- The entire year is always added to your account.
- Online payment rates reflect these low rates and are waiting for you to use them!
- **Easy Steps:**
 - Log into your website profile account.
 - Pay online.
 - Forget about it for another year!

HELP SUPPORT THIS CHAPTER THRU THE PANDEMIC

- Invite past members to reengage.
- Invite managers you know to CONNECT on LinkedIn!
<https://www.linkedin.com/in/gkc-mgma-4787b015b/>
- Join an association with a collective focus on strengthening healthcare administrators, managers, staff, and business partners in the Kansas City area.
- Wanting to join with us, start here:
<https://gkcmgma.wildapricot.org/join-us>



Insights

JANUARY 2021

Business Partner Education Video

Top 2 COVID-19 Patient Safety Concerns In 2020

<https://youtu.be/n7bsPxGfkWY>



SatisfiedPatient

Ryan Schumacher

Satisfied Patient | CEO

913-638-5246 | ryan@satisfiedpatient.com

www.SatisfiedPatient.com

For more videos visit their webpage:

<https://satisfiedpatient.com/videos/>



STATE MGMA | SURVEY PARTICIPATION
JAN 4TH - FEB 12TH, 2021

Join Me in Contributing to Healthcare

We are reaching out to all MO MGMA members to encourage participation in MGMA's annual state survey. With the new challenges and hardships practices have experienced in 2020, contributing your practice's data to the 2021 Compensation and Production Survey is vital to the success of the healthcare industry and our organizations.

By participating in this survey, you will also gain complimentary, single-user access to the survey results via MGMA DataDive.

The more data provided, the more accurate and reliable benchmarks will be. This data supports crucial decisions that the future of our organizations and employees depend on. is counting on you!

Take the Survey

- **Marianne OConnell** -
Gastrointestinal Associates

- **Kari Turk** -
Independent Practice Solutions

- **Wendy Behr** -
Saint Luke's



- **Joseph Whetstone** -
Sano Orthopedics

- **Grady Cason** -
Sano Orthopedics

- **Debbie Skaggs** -
Kansas City Care Clinic

- **Andrea Miller** -
Concorde Career College

- **Alyson Gumming** -
Independent Practice Solutions

NEW RESUME: 01-07-2021

For your interest in looking for a new hire
check out this resume:

[Sean Latz - Resume-01-07-2021.pdf](#)



How to Send a New Job Posting

Place your management, staff or other healthcare related position by sending details to [GKC Central Office](#). We'll post it on our website at no cost to you.

List the position title, practice/ business, address, full or part time, a concise description of the position and any requirements. Be sure to list the contact information for the person: phone, email, address, etc.

After 6 months the post will be deleted. You may extend the ad by requesting an extension via the email above. Once your job position is filled, please notify us that this position can be deleted.

Thanks for advertising your open position with us!

**SEND YOUR
OPEN JOB POSITIONS
TO info@gkcmgma.org**

**WE'LL LOAD IT ON
THE GKC WEBSITE**



SOCIAL MEDIA HELP NEEDED

LINKEDIN CONNECT:

We have been inviting all current active members who are not connected to our GKC LinkedIn page. We also are inviting area practice managers to connect with us too.

You can help in this process by connecting with other managers you see on LinkedIn and invite them to connect with the GKC page. They do not have to be a member. Together we can build a larger GKC presence.

BOARD SURVEY: “SHARE SOMETHING GOOD”

If you didn't receive an email with the GKC Board's "Share Something Good" please use the below link. The board asks that ALL members respond quickly with your answers that are sure to help us get to know one another better as they are shared. Survey closes end of January.

We hope this survey will help us get to know each other more personally during this pandemic. It's an alternative route to connect until we can meet again in person.

Click here to participate:

<https://www.surveymonkey.com/r/HGJG8YT>

MGMA – Info from National MGMA Website

Workers' Compensation Management:

Five Reasons to Outsource the Intricate Process

SPONSORED SOLUTION - DECEMBER 11, 2020 – <https://mgma.org>

REIMBURSEMENT

SPONSORED SOLUTION

Picture this, a patient enters your practice with a workplace injury, likely requiring several services – physical therapy, diagnostic imaging, an interpreter, DME and possibly transportation. Your first reaction, after feeling empathy for your patient, is possibly an overwhelming sense of dread about the complexity involved in getting this patient through the workers' compensation labyrinth. It is not as simple as scheduling an appointment with one of the physical therapy practices you generally use. There are several steps that you must first go through that are unique to getting the injured worker the care they need.

Fill out the form to receive “Workers' Compensation Management: Five Reasons to Outsource the Intricate Process,” a two-page whitepaper covering intricacies of workers' compensation claims management and the solutions available to your practice.

2021 E/M CODING, BILLING AND AUDITING TOOLKIT

FREE TO MGMA
MEMBERS



2021 E/M Coding changes are some of the most significant in a decade.

Get the new MGMA Toolkit to prepare and to take immediate action. Included:

- 2021 E/M Quick Reference Guide and FAQs
- 2021 E/M Audit Worksheet
- 2021 Medical Decision Making (MDM) for Outpatient E/M Code Tool
- Physician Fee Schedule Analysers
- Webinar: Outpatient Office Visit E/M Codes: Preparing for 2021
- And more...

2021 PROGRAMS

ONLINE WEBINARS

NO COST – OPEN TO ALL

Register for all events at

<https://gkcmgma.wildapricot.org/events>

January 20:

“Preparing for AMA E/M Changes”
Angela Jordan, Trusted10



February 17:

"Managed Care Contracting: A Strategic & Practical Approach to Managed Care Contracting & Negotiations for Optimal Outcomes”, Richelle Marting, JD and Jean Garten. JC Consulting



February 24: CMS Webinar Overview Series

March 17:

“Security Risk Assessment: Why It Is Important Now More Than Ever”
Gary Carder, KFMC



April 21: SPEAKER – OPEN

May 11:

“Managing Change”, Becky Blackwell, BSN, MSOD



May 17:

“Effective Leadership Communication”,
Tracy Bird, FACMPE, CPC, CPMA, CEMC, CPC-I



May 26: CMS Webinar Overview Series

June 16:

“Living By Design: Four Pillars To Clarify Your Mission in Life “
Kristin Herman, CFP®, CLU®, ChFC®



July 21: SPEAKER – OPEN

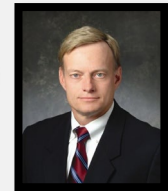
August 18: SPEAKER – OPEN

September 1: CMS Webinar Overview Series

October 20: Banking Panel TBD w Board moderator

November 17:

Legal Issues for Medical Practices TBD
Randy Schultz Lathrop Gage



December 8: CMS Webinar Overview Series

December 15: Annual Business Meeting w/ SPEAKER – OPEN

***Based on trajectory of the pandemic,
webinars will continue to July.
The board will re-evaluate at that time.***

No Cost Online Webinar – Open to Everyone

Date: Wednesday, January 20, 2021

Time: 12:00 PM to 1:00 PM

"2021 E/M Office Changes 20 Days' In"

An Interactive Session

Angela will focus on "2021 E/M Office Changes, 20 Day's In" and share anything new that might have developed after the December meeting.

This will be an interactive session with time for discussing any problems you are encountering. If you're just getting started on implementing this change or have problems this is the time to ask your questions and get answers. There will be plenty of time for Q&A from those attending.

To Register for this Webinar:

<https://gkcmgma.wildapricot.org/event-3695560>

Be sure to choose the no-cost option.

Online access link available when you register.



Angela Jordan

CPC, COBGC, CPMS

Angela Jordan has more than 25 years of experience in healthcare across multiple specialties. She presently is working at Trusted10. Prior to this, Angela held a position at SCBI, as well as a position of Coding and Compliance manager for a large physician network, preceded by working as a Coding Auditor for the physicians of a nationwide hospital management organization. Angela has played key roles in EMR implementation by providing effectual training. Currently Angela is a member of the Provider Outreach and Education Advisory Group for WPS GHA. She served on the AAPC National Advisory board and AAPCCA Board of Directors. In addition to speaking at Regional and National conferences, Angela has written articles for coding publications and developed coding workshops.

NO COST ONLINE WEBINAR

Open to Members, Guests and those with interest in this topic.

Date: Wednesday, February 17, 2021

Time: 12 Noon - 1:00 PM

"Managed Care Contracting: A Strategic & Practical Approach to Managed Care Contracting & Negotiations for Optimal Outcomes"

Description of Presentation:

To negotiate a successful contract, providers must understand attributes of their practice and key contracting terminology before productive discussions can begin with a third-party payor. This session allows attendees to assess their own strengths and weaknesses in their internal contracting processes. Attendees will be able to apply objective criteria to evaluate their contracts and understand how to use data to identify points for negotiation of their agreements. Attendees will also learn what to expect in the negotiation process and strategies to achieve the results they desire.

Webinar Access Link available when you register.

Register at: <https://qkcmqma.wildapricot.org/event-3863963>



Richelle Marting
JD, MSHA, RHIA, CPC



Jean Garten
JG Consulting

ACTION ITEM: Take this Self-Assessment Survey to prepare for this event: [February 17 2021 - Survey from Jean Garten.pdf](#)

Objectives:

To identify contract improvement opportunities through a self-assessment revealing areas of strength and weakness. To better understand what it takes for successful contract management and negotiations including, but not limited to the following:

- Managed Care Strategy – analyzing your baseline and determining reimbursement and market share requirements
- Contract documentation and inventory of key contract language
- Payor engagement and negotiation strategy including analysis of proposals
- Denial management
- Payor policy management
- On-going negotiations and process improvement activities to insure maximum reimbursements into the future

NO COST ONLINE WEBINAR **on WebEx - OPEN TO EVERYONE**

Date: Wednesday, March 17, 2021

Time: Noon 12:00pm – 1:00pm

“Security Risk Analysis: Why It Is Important Now More Than Ever”

As your practice has transitioned to delivering more care virtually, now is the time to reassess your IT security posture, including policies and procedures. With the rapid changes in the last few months, it is critical to conduct a new security risk assessment to protect not only the confidentiality, integrity, and availability of your data, but also the viability and reputation of your organization. There is no better time than NOW to update your SRA. Join us on March 17 to better understand the elements of a security risk assessment and risk mitigation tactics to protect your practice's data.

Webinar Access Link available when you register.

Register for this event at:

<https://gkcmgma.wildapricot.org/event-4053101>



Gary Carder
BA-CIT, RRT

Gary Carder is a HIT Consultant/Respiratory Therapist. Gary currently serves as a Health Information Technology Consultant, educator, trainer, convener and facilitator for projects related to promoting interoperability and adoption of alternative payment models. Gary's experience includes change implementation and analysis for HIT implementation and workflow optimization. In his current role he leverages his broad range of experience to support clients in meeting their interoperability and practice transformation goals.

Supported by
Business Partner



ONLINE WEBINAR OPEN TO EVERYONE

Date: May 19, 2021

Time: 12:00 Noon - 1:00 pm

“Effective Communication Leadership”

In today's world communication is the key. Tracy will discuss various communication styles for leaders and effective leadership communication.

You'll take a communication quiz ahead of the webinar that is really fun. It shows the different communication styles of everyone in the office.

You will learn how to recognize someone's communication style and how to relate to them effectively.

Register at: _

<https://gkcmgma.wildapricot.org/event-4053132>



*If you are interested in
ACMPE certification or
Fellowship, contact
Tracy for information.*

Tracy Bird

FACMPE, CPC, CPMA, CEMC, CPC-I
ACMPE Forum Representative

Medical Practice Management Consultant

Tracy has over 40 years' healthcare management experience in various specialties in the areas of practice operations, revenue cycle management, coding, documentation, staff training, communications, policy and procedure development, and workflow redesign around value-based reimbursement. She is an ACMPE Fellow with MGMA, a Certified Professional Coder (CPC), a Certified Professional Medical Auditor (CMPA), a Certified Evaluation and Management Auditor (CEMC) a Certified Professional Medical Coding Curriculum instructor (CPC-I). Tracy is co-founder and past president of the NE Kansas Chapter of AAPC, a past president of MGMA-GKC, is the ACMPE Forum Rep for Kansas, MGMA-Northwest Missouri, and MGMA-Greater Kansas City, and is currently serving s the Vice Chair of the Certification Commission for National MGMA. She also serves as the State Liaison to Oklahoma, and Tennessee.

Online Webinar - Open to Everyone

Date: June 16, 2021

Time: 12:00 Noon - 1:00 pm



Kristin Herman
CFP[®], CLU[®], ChFC[®]
Financial Advisor

<http://www.kristin-herman.com/>



Living By Design:

Four Pillars To Clarify Your Mission in Life

Kristin developed the four pillars of "Living By Design" to clarify her own mission in life. As a financial analyst and in her personal life, Kristin said she used these tools every day -- at work and in her home life.

Join Kristin as she shares aspects of her realizations and how living by design has positively impacted her life, personally and professionally.

Pillar 1: Know Yourself and Be Wise

Pillar 2: Plan to Win

Pillar 3: Attitude of Gratitude

Pillar 4: Legacy - Live with an End Goal in Mind

Register at:

<https://gkcmgma.wildapricot.org/event-4088616>

Webinar Access Link available when you register.



HELP DESK FORUM

**New questions await your response!
Subscribe today!**

You will receive periodic email updates about postings.
<https://gkcmgma.wildapricot.org/Help-Desk-Forum>

INSTRUCTIONS:

- **To ask a question:** Click the "Create topic" button. Create a title, ask your question, and list your name, practice/business and email address.
- **To view a question:** Hover over the title and a box will pop up containing the question.
- **To answer a question:** Click on the title and choose the "reply" button. Include your name and email at end of the answer.

TOGETHER we create informed members by sharing collectively what we know and valuable resources for all members that are posted on Resources webpage.



No restricted access. All members can be part of this forum as a group. You have the option to subscribe to this forum: Click "Subscribe".



Video Link to Help Desk Forum

<https://www.powtoon.com/online-presentation/brVfDgewl4S/company-goals/>

Business Partners **2021 Advertising – No Cost**

Choose a Month!
Choose a Way!

CHOOSE AN OPTION Absolutely FREE

- 1. SPONSOR A WEBSITE PAGE for a year!**
First Come First Serve: All we need is your company logo or a small ad that you create. We'll post it on the page of your choose. Only 1 ad per page so act soon.
- 2. SPONSOR AN AD IN NEWSLETTER**, either monthly, quarterly, or annually. Send us your logo or ad and we'll post.
- 3. SPONSOR A MONTHLY WEBINAR/MEETING.** Same applies as above. We'll place your logo or ad on the event of your choosing. 1 per event.
- 4. MONTHLY NEWSLETTER Short educational videos 1-3 min clip** or ad or logo in monthly newsletter/website partner page. Choose a month.
- 5. Provide an educational webinar to members or meetings.** Ad will be placed in that month's newsletter/logo on event page. And logo included in annual list of sponsors.

Contact the Central Office at info@gkcmqma.org



THANK YOU
for riding through
this pandemic with us.
Your support is greatly
appreciated.

All partners interested in providing videos agree to abide by the terms of the agreement for 2021, link below to review. Read the policy and choose from the options. Choose monthly, quarterly or annually. Choose by the month!

[GKC BP Policy - Partner Sponsorship of Education Videos.pdf](#)

JOIN This List of 2021 SPONSORS

Become a monthly sponsor, place ad on web/monthly Connect, or provide an educational video!

Email or choices to info@gkcmgma.org



BUSINESS PARTNERS No cost to you . . . Never to late to sign up!



Annual Conference 2021

ATTENDEE

Show details

Secured room block at discounted rate of \$139/night
 The **Hilton Branson Convention Center** (866-442-0959) and
 The **Hilton Promenade at Branson Landing** (866-568-0890) hotels.
 Call or click the links above and reference our group code (MMGM2).
 This discounted rate is available until April 2nd.
 Early Bird Registration is now open!

**Make plans
 now to be
 with us!**

EXHIBITOR/SPONSOR

Show details

Please accept our invitation to highlight your company and reach medical practice administrators and managers throughout Missouri. Missouri Medical Group Management Association is a professional association dedicated to serving the unique needs of practice administrators throughout the state.



"Caring for the Kingdom"
A Kansas City Healthcare Community Touchdown



Rescheduled to Wednesday, September 22, 2021
All speakers are confirmed for 2021!

For attendees, exhibitors and sponsors
 All event information coming soon.

Football Theme
 Pre-Game
 Kick-Off
 Time Out
 Half Time

Fun & Learning
 Locker Room
 Huddle
 Game Plans
 Victory Party



5.0 ACMPE & AAPC CEUs
 All sessions 1-hour length
 Keynote Speaker
 Manager & Coder Tracks
 Registration: 7:30 am
 Start: 8:00 am - 4:00 pm

Dress in football casual attire
 Decorate booth-football theme
 TIME OUT - mid-afternoon
 VICTORY - Wrap-up party
 Exhibitor door prizes
 Grand prizes

2021 Transition Merger Board of Directors

Composed of GKC and NWMO Leaders

PRESIDENT	Chris Smith
PRESIDENT ELECT	Andrea Wyatt
TREASURER	Barbara Sack
SECRETARY	Rebecca Allison
1st PAST PRESIDENT	Kory Barrett
2nd PAST PRESIDENT	Brad Carney
MANAGER AT LARGE	Jennifer Caswell
MANAGER AT LARGE	Laurie Atwood
MANAGER AT LARGE	Brian Stack
MANAGER AT LARGE	Merry Mullins
PARTNER AT LARGE	Patty Evarts
PARTNER AT LARGE	Chris Robbins



Take the Survey

There are only four weeks left to participate in the 2021 MGMA Salary Survey. In order to begin to understand the impacts of the global pandemic, submitting your data has never been more crucial.

- Complete your survey today to make sure and your position titles are being accurately represented.
- Get started now! [Click here](#) to complete your 2021 survey.

**Please participate in this year's
Annual Salary Survey!**

Need one-on-one help?

MGMA data analysts are available Monday through Friday, 7am to 5pm MT.

Toll-free: 877.275.6462, ext. 1895

survey@mgma.com

GET STARTED*



STATE MGMA | SURVEY PARTICIPATION
JAN 4TH - FEB 12TH, 2021

Stay Safe
and
Healthy



2021 FOCUS

**RELATIONSHIP
CONNECTION
PURPOSE
& MEANING**

Have Questions?

Contact us:

info@gkcmgma.org

816-806-1838

Visit website:

[https://gkcmgma.](https://gkcmgma.wildapricot.org)

[wildapricot.org](https://gkcmgma.wildapricot.org)

MGMA[®]
GREATER KANSAS CITY