



Diocese of
Lafayette-in-Indiana

2022 Annual Catholic Ministries Appeal

(Formerly Fruitful Harvest)



Our
Grateful
Response

Give Online At:
www.dol-in.org/CMA

Thank you for your generous support!
All gifts are important and appreciated!



How Your Gift Supports Our Diocese:
Seminarians, Clergy Support,
Catholic Schools, College Ministries,
Hispanic Ministry, and much more!

How Your Gift Supports Your Own Pastorate:
Marriage Tribunal Services, Human Resources,
Technology, Architecture and
Building Services, and much more!

"This is my commandment, that you love one another as I have loved you."
– John 15:12

2022 Annual Catholic Ministries Appeal

Internal Kick-Off

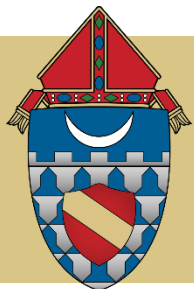
January 11, 2022

Today's Goals

1. To thank the pastorates for all the efforts on CMA 2020-2021
2. To prepare the parishes to execute a successful 2022 Annual Catholic Ministries Appeal

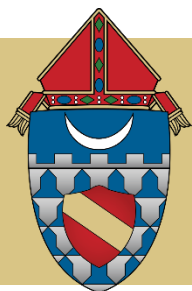
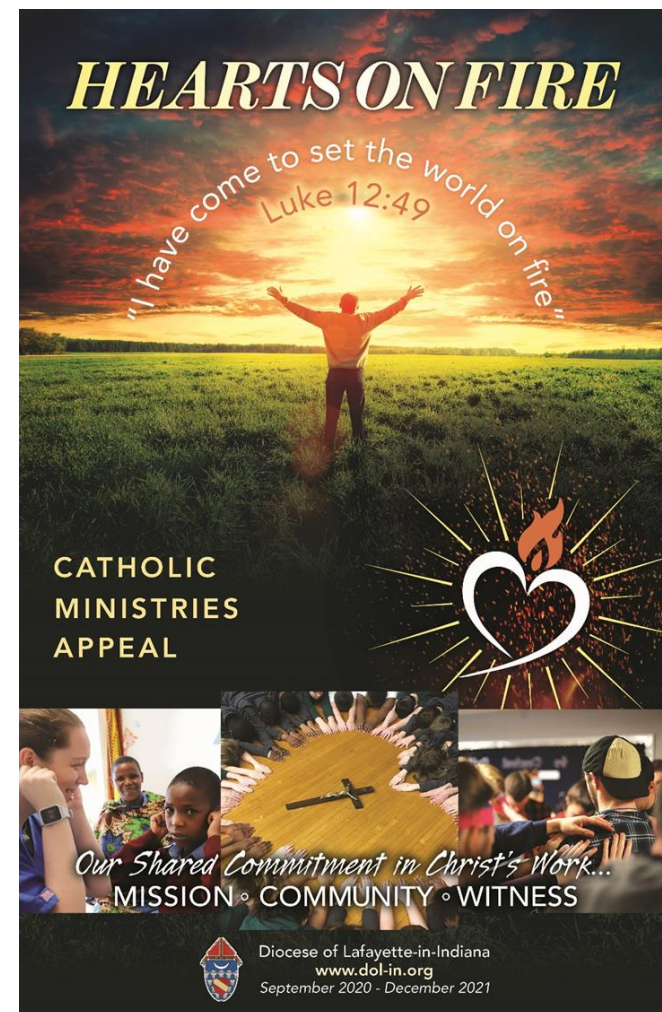
Agenda

- Thank you for CMA 2020-2021 – [Matt McKillip](#)
- Changes for 2022 Catholic Ministries Appeal – [Mike MacNulty](#)
- Current State of philanthropy in the Church – [Joanie Lewis, OSV](#)
- Campaign Overview – [Mike MacNulty](#)
- In-Pew during COVID times – [Joanie Lewis, OSV](#)
- Final Comments – [Fr. Ted Dudzinski](#)
- Closing with 2022 Catholic Ministries Appeal Prayer - [All](#)



Thank you for all of your efforts!

- **Goal \$6.9 million over 16 months**
- **Goal was reduced to 95% or \$6.555M**
- **Results not finalized until later in January, but >91% paid or about \$6M**
- **As of the end of November, >\$140K in “Parish in need” fund**
- **After December is closed, the final “Parish in Need” fund will be allocated to based on need**
- **Pastorates that are still below goal after any of these allocations will receive notice from the Finance Dept.**



DIOCESE
of
LAFAYETTE-IN-INDIANA
www.dol-in.org

*We are the People of God,
Uniting in the Heart
of Jesus Christ.*



Discussions on CMA-22

Pastorate input – THANK YOU!

- 26 Pastorates represented
 - 19 with Pastor and DoO
 - 1 with Pastor only
 - 6 with DoO only
- 1 pastorate not able to meet
- 1 pastorate opted out

Met with Pastors

- Shared what I heard
- Gave Pastors a chance to share thoughts with each other
- Opportunity to comment before decisions



CMA-22 Parish Goals

Parish Goal Formula

- More wanted individual parish goal based on each parishes' % of Regular Sunday Collections
 - 16 pastorates liked a formula based on Regular Church Collections Collections
 - 8 pastorates liked CMA formula
 - 2 pastorate had no opinion, but liked simplicity

What you liked about Sunday Collections:

- **Consistency** - from parish to parish even without common accounting system
- **History** – past FH goals; other diocese
- **Equity** – i.e., a proxy for ability to give in a region
- **Simplicity** - to explain to parishioners if asked

CMA-22 “Parish in need” Fund or Rebate

What to do with gifts to CMA over pastorate goal?

- More wanted rebates, or at least the option for a rebate
 - 13 liked having a Rebate back to the parish or pastorate
 - 8 liked giving pastorate options for Rebate or Parish-in-need Fund or a split
 - 1 just wanted “Parish-in-need” Fund
 - 4 pastorates had no specific comment



What you liked about Rebates:

- Incentive to local parish



Changes for CMA-22

Goals based on Regular Sunday Collections

- CMA-2022 parish goals are based on the parish's percentage of total Regular Church Collections, as provided from their Annual Report.
- Goal accountability at pastorate level (accountable for 100% of goal), meaning parishes within the pastorate can help other parishes in the pastorate

Rebate to pastorate for any amount over pastorate goal up to 25% of CMA Goal

- Chancery review still needed for Pulpit Appeals or Capital Campaigns

Annual appeal going forward

- Runs from January 1st to December 31st each year



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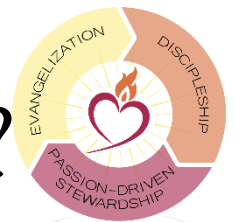
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Marriage Tribunal Services, Human Resources,
Technology, Architecture and
Building Services, and much more!

*"This is my commandment, that you love one another as I have loved you."
– John 15:12*

CMA-22 - Messaging

1. Catholic Ministries Appeal formerly Fruitful Harvest
2. Help people to know what CMA pays for
3. Annual appeal
4. Bi-lingual
5. Videos/Website
6. 2022 theme: "Our Grateful Response"

What is the “case” for Catholic Ministries Appeal?



Hospitality Prayer Formation Service

Diocesan Supported Ministries

-  **Clergy Support:** Supports clergy training, retreats, continuing education, advanced degree studies, individual counseling; as well as medical insurance, salaries and pensions for some retired, infirm and diocesan assigned priests.
-  **College Ministries:** Residence and ministry centers at non-Catholic universities. We have College Ministry Centers at Ball State University, Purdue University and Wabash College. They help to provide pastoral services and ministries to students in those communities.
-  **Catholic Schools:** Responsible for working in collaboration with school leadership, administrators and pastors to provide a systemic view of Catholic education by providing research, resources and support.
-  **Saint Joseph Retreat Center:** The diocesan destination for spirituality, hospitality and an encounter with Christ. Provides a sacred place and opportunities to love God and neighbor by continuing Christ's Mission through the guidance of the Holy Spirit.
-  **Charities & Donations:** Collections that the Bishop does not require the parishes to have special collections for. This also included an additional Holy Land Donation and a \$25,000 donation to pregnancy centers in our diocese.
-  **Vocations:** Provides funding to assist in promoting and developing vocations to the priesthood or consecrated life. Also supports the education, formation and living expenses of our seminarians during their six to eight years in seminary.
-  **Hispanic Ministry:** Supports parish efforts in welcoming, accompanying and integrating Hispanic communities in our Local Church through leadership and ministerial development programs for adults and youth.
-  **Permanent Diaconate:** Supports the formation, life and ministry of our permanent deacons. Staffing for the Permanent Diaconate is provided by deacons as their service to the diocese and without compensation.

Ministries to Parishes

-  **Administration:** Supports the efficient management of the diocese including the Bishop and Vicar General's office, planning, financial management, investments, budgeting, audits, cemeteries, architecture and building services.
-  **Uniting in Heart:** Includes all administration, training, support and direct costs associated with implementing the Uniting in Heart 2030 Pastoral Plan. This plan prepares parishes to more efficiently proclaim the Gospel.
-  **Stewardship:** All expenses related to the staff and functions of the Office of Stewardship and Development beyond those associated with Catholic Ministries Appeal and the Lafayette Diocesan Foundation, Inc.
-  **Marriage Tribunal:** Offers ministry to persons who apply requesting a determination by the church whether their marriage is a valid and binding union. The office is staffed by specially trained priests and lay persons.
-  **Human Resources:** Supports effective employment practices as well as promotes positive employee relations. This also includes employee and clergy wellness, good communications, high morale, teamwork, accountability and efficiency in a work environment.
-  **Technology:** Technology investments in hardware, software, network, internet, security and cloud services for the central office, parishes, schools and cemeteries.
-  **Divine Worship:** Assists in promoting the liturgical life of the diocese by coordinating all diocesan liturgies, supporting sacramental formation and providing resources for liturgical catechesis and the formation of liturgical ministers.
-  **Communication:** Responsible for diocesan publications, branding and marketing, social media and website services.

“The Annual Catholic Ministries Appeal funds the good works and ministries of our Local Church that are outside the scope of our local pastorates.”



“Current State of philanthropy in the Church ”

Diocese of Lafayette-in-Indiana
2022 Annual Catholic Ministries Appeal



People Give Because They Have A SHARED VALUE

They believe in the mission of the organization

Pastors need to explain how important parishioners are to the future of their parishes and dioceses. Now more than ever parishioners are stakeholders in parish communities and dioceses.

They have a high regard for leadership of the organization

Are we (the parish and diocese) an organization that is going places? People don't want to follow a sinking ship.

They believe the organization is fiscally responsible

TRANSPARENCY (share your financial reality) and the INVITATION for continued prayer and support of doing God's work in our community.

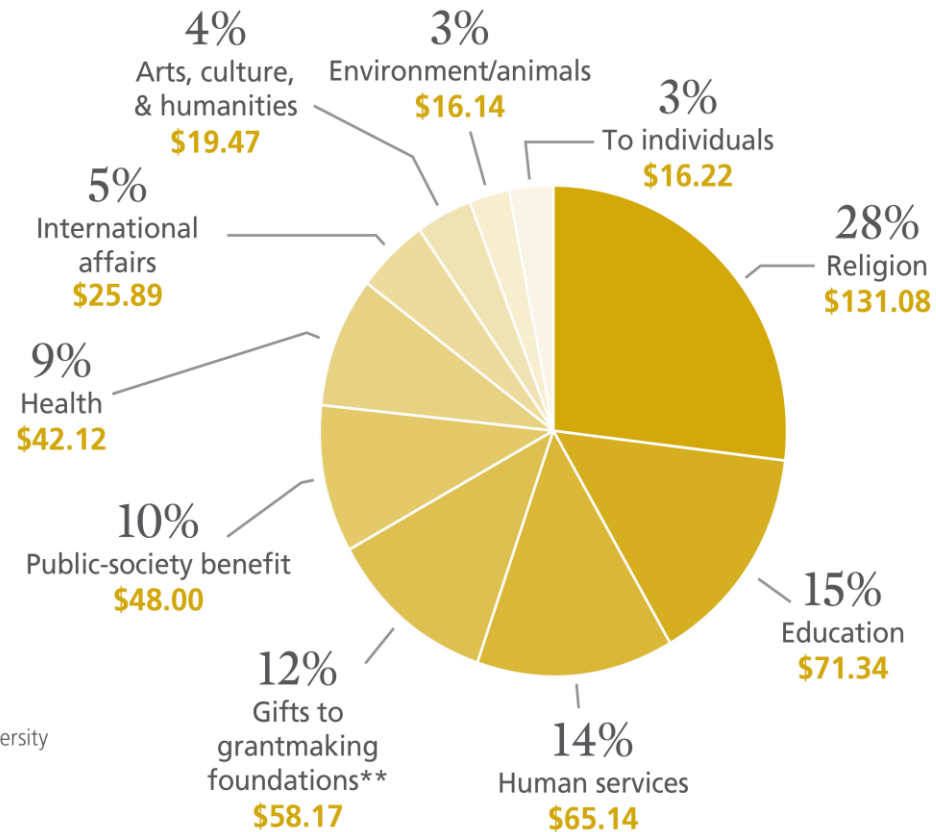


Source: Not Your Parents' Offering Plate, J. Clif Christopher (pg 13)



2020 Giving USA Overview

2020 contributions: \$471.44 billion by type of recipient organization*
(in billions of dollars - all figures are rounded)



Overall giving grew by 5% between 2019 to 2020

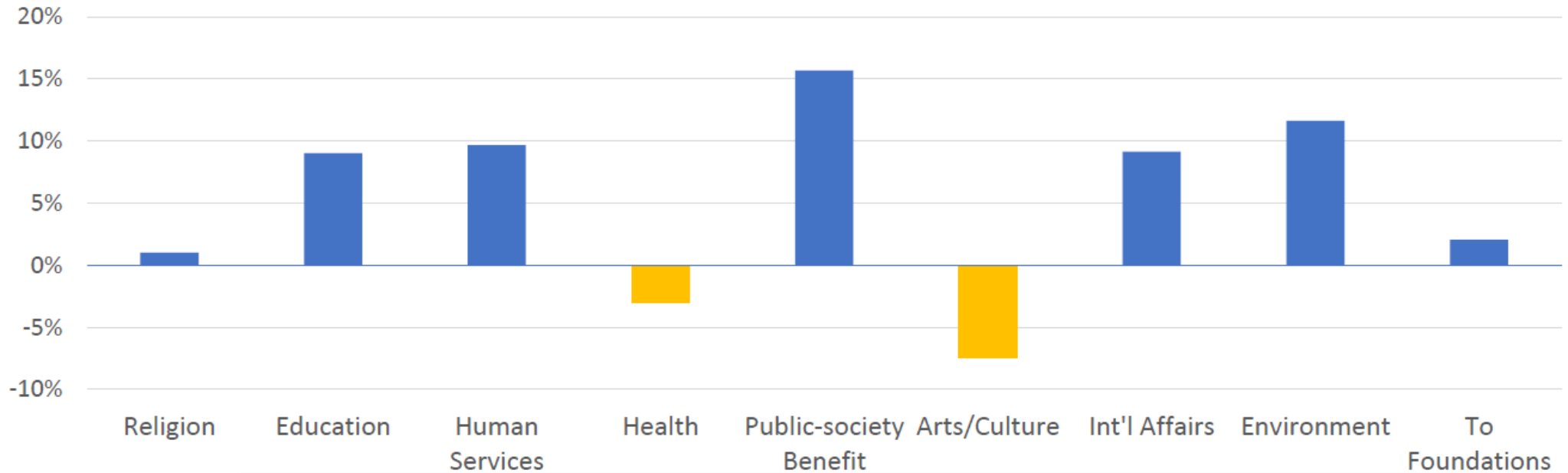
* Total includes unallocated giving, which totaled -\$22.13 billion in 2020.

** Estimates developed by the Indiana University Lilly Family School of Philanthropy using data provided by Candid.



Religion Accounts for 28% of All Giving. In 1966 it was 46%!

Percent change in giving to recipient categories, 2019-2020
(in current dollars)

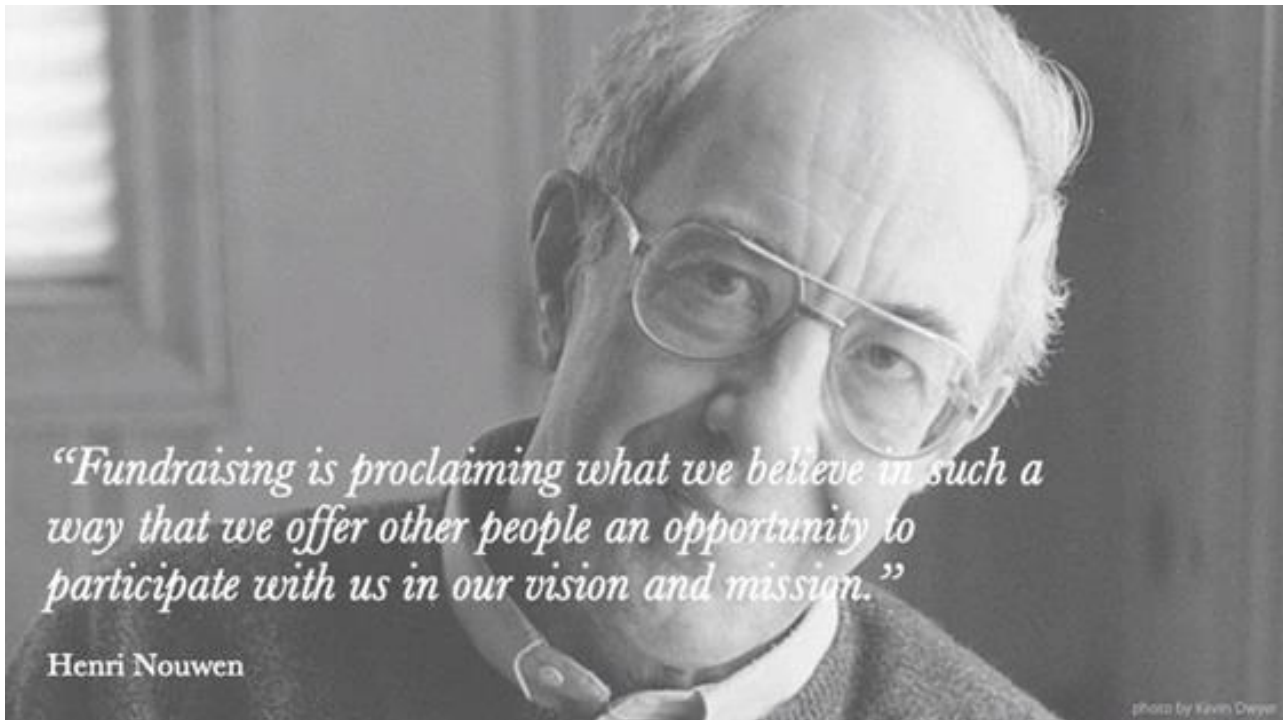


\$6 billion annually is estimated to be given by US Catholics to the Sunday Offertory which equals approx. **1.5 %** of all US philanthropic giving



Dollars Up, Donors Down





"We are inviting you to invest yourself through the resources that God has given you – your energy, your prayers and your money – in this work to which God has called each of us."

Henri Nouwen

"A Spirituality of Fundraising"

- Your ask for participation is an INVITATION to advance the mission of the church
- Celebrate accomplishments by TELLING STORIES!
- Acknowledge generosity frequently
- LEAD people closer to Christ in this step of faith = JOY in giving
- Dream with your community all you could do together in His name!
- Know you have a responsibility to build up His Kingdom in His community



Your Role As Parish Leadership

“Leadership is about taking people where they would not normally go.”

-Jim Kelley, Diocese of Charlotte

Remember! Remember! Remember!

- Catholics are responsive and generous
- We cannot assume anyone's capacity to give
- Let's not take the decision-making process out of the hands of the donors



God Wants US ALL to:



Work from abundance, not scarcity!

We have a responsibility to do His work in each of our communities:

Feed His people

Shelter His people

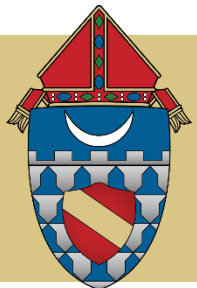
Form His people in the faith

Evangelize to unchurched

Bring Christ to as many people as possible!

Campaign Overview

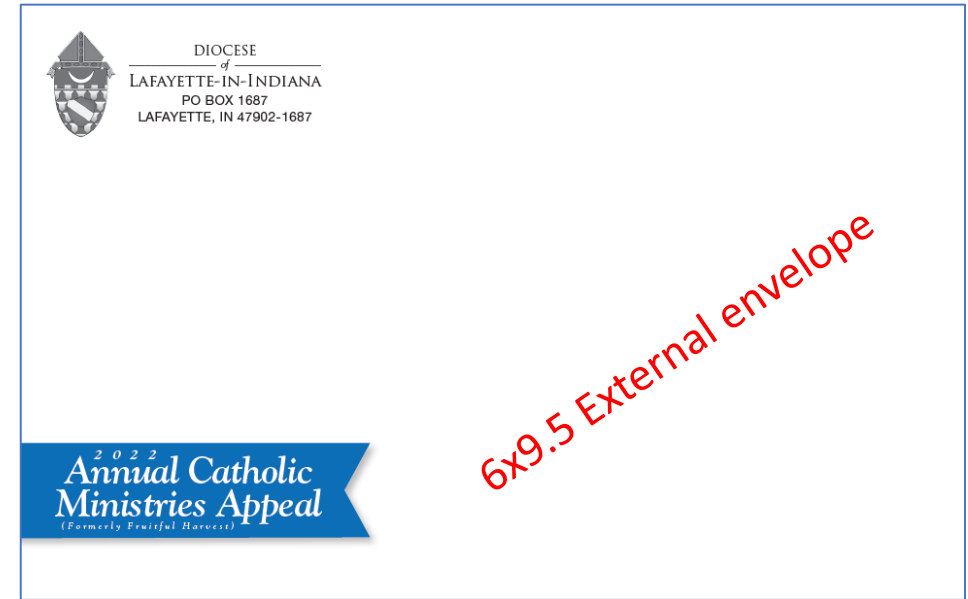
1. Direct mail campaign
2. Key dates
3. Communication suggestions for parishes
4. Parish Goals
5. Gift processing



1. Direct Mail Campaign

Why a direct mail campaign?

- Ability to reach all registered families
- Professional communication materials
- Consistent message directly from the Bishop
- Increased transparency into what donations help to support
- More efficient for parish and diocesan staff



1. Direct Mail Campaign

What will parishioners receive in the mail?

- 1st Ask mailing is a tri-fold

Our Grateful Response

Dear Brothers and Sisters in Christ,

You matter to God. The Book of Genesis tells us that we are made in the image and likeness of God, who is good, true and beautiful. The Prophet Jeremiah reminds us that God knew us even before He formed us in our mother's womb. In the Gospel of John 14:1-6, Jesus tells us that He has prepared a place for us in His Father's house. Clearly, each of us matters to God. **He shows us His love daily in real ways through all of the graces He gives to us.** All that we have, including the breath in our lungs, are gifts from God. We are appointed stewards of every minute we have on this earth: the talents, skills and abilities God has given to us, and all of the treasures and resources whether given or earned.

What God asks of us in return is that we love Him and that we love one another as He has loved us (Mark 12:30-31). We can show our love to God through our prayer life, our service to those in need, and warm hospitality. Another way is by financially supporting the good works of the Local Church, which is made up of the parishes, schools and facilities of the Diocese of Lafayette-in-Indiana, as well as our Chancery offices and staff in Lafayette.

The Catholic Ministries Appeal (CMA) is my way to ask you for your help in funding the good works and ministries of our Local Church that are outside the scope of our local pastorates. This appeal had formerly been called Fruitful Harvest.

When you donate to the Catholic Ministries Appeal, you are helping to pay for the education and formation of your seminarians, assisting with the health insurance and living expenses of your retired priests, and the college ministry programs at Ball State, Purdue and Wabash College. Your gift supports the life-changing spiritual encounters with Christ at the Saint Joseph Retreat & Conference Center, the pastoral annulment proceedings at the Marriage Tribunal, and the creation and ministry of many programs. The CMA helps to coordinate the very necessary administration of technology training and support for your local parish. These things contribute to an effort to help every soul across our 24 counties in North Central Indiana to know Jesus Christ and to foster a deeper personal commitment to follow Him in His Church.

I humbly ask that you support these important works of our Local Church, both through your gifts of treasure and intentional prayer. You matter to God, you matter to our diocese and you matter to me personally. I will continue to pray for you and ask that you pray for our Local Church.

Gratefully yours in Christ Jesus,
+ Timothy L. Doherty
Most Reverend Timothy L. Doherty
Bishop of Lafayette-in-Indiana

Ways To Give Thank You for your generous support to the Catholic Ministries Appeal!

WAYS TO GIVE ONLINE
Visit: www.dol-in.org/CMA

- One-time Gift
- Pledge
- Sustained Giving: Make your online commitment continue from year to year until you choose otherwise.

BRING TO CHURCH
Place in the offertory basket

MAIL TO
PO Box 70729
Philadelphia, PA 19176

IRA QUALIFIED CHARITABLE DISTRIBUTIONS OR STOCK
Call 765-742-7000 for more information

MY PRAYER INTENTIONS

The prayer intentions I write here will go to Bishop who will pray for me throughout the year!

Instructions: Please detach and return this panel with your Appeal pledge in the envelope provided. Even if you are unable to make an appeal gift at this time, please still complete and return this panel.

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1. Direct Mail Campaign

Inside Newsletter focuses on detail of what the appeal funds:

- Concrete examples of how every gift matters
- Diocesan Supported Ministries
- Ministries to Parishes

Your Gift Matters!

\$25	Provides training subsidy to a parish Director of Religious Education (DRE) or Youth Minister.	
	Covers a month of material assistance and pastoral support for a family of seasonal summer farm workers.	\$40
\$75	Supports the diocesan subsidy to enable an engaged couple to participate in 6 hours of Natural Family Planning formation.	
	Covers the cost for ten Hispanic teens to participate in a chastity and quinceañeras retreat.	\$150
\$300	Allows 50 low-income couples to participate in a marriage enrichment retreat.	
	Covers the diocesan paid subsidy for about 25 middle school boys and girls to attend the 3 day overnight Catholic adventure camp called Camp Crux.	\$1,000
\$2,500	Helps to cover a portion of the annual training costs paid by the diocese for a diaconate candidate during the 5-year formation process of a Permanent Deacon.	
	Covers almost half of the costs for a College Campus Ministry/Newman Center retreat for 100 retreatants and 200 student parishioner staffers.	\$5,000
\$10,000	Funds 4 of the 10 pro-life centers annually supported by the Office of Family Life.	
	Supports the cost of one seminarian's educational and living cost during one of the 6 to 8 years of seminary.	\$30,000

Tuition, Room & Board

Annual Cost For 1 Seminarian: Est. \$30k - \$55k

Tuition, Room & Board (\$22,000-\$39,000)	Insurance (\$0-\$10,126)	Stipend Books (\$5,475) (\$700)
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1 Year

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1. Direct Mail Campaign

What will parishioners receive in the mail?

- Pledge card printed with their name

Annual Catholic Ministries Appeal
(Formerly Fruitful Harvest)

PLEDGE PAYMENT OPTIONS (please choose one):

Make a one-time gift
 Please mail reminders to me monthly
 Please mail reminders to me quarterly

Please mail reminders to me semi-annually
 Please mail reminders to me annually
 Give electronically at www.dol-in.org/CMA

TOTAL PLEDGE AMOUNT: \$ _____ **SIGNATURE:** _____
PHONE: _____ **EMAIL:** _____

Mailing Name
Address 1
Address 2
City, State Zip5

Please see the reverse side for more ways to give!

Scanline

Front of card

Ways to Give: Thank You for your generous support to the Catholic Ministries Appeal!

Visit www.dol-in.org/CMA

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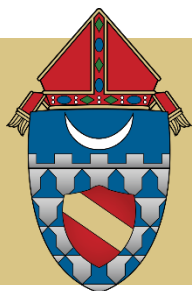
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IRA QUALIFIED CHARITABLE DISTRIBUTIONS OR STOCK
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GIVING GUIDE

Annual Earnings	1% Pledge	12 Gifts	3% Pledge	12 Gifts
\$20,000	\$200	\$17	\$600	\$50
\$50,000	\$500	\$42	\$1,500	\$125
\$75,000	\$750	\$63	\$2,250	\$188
\$100,000	\$1,000	\$84	\$3,000	\$250
\$150,000	\$1,500	\$125	\$4,500	\$375
\$200,000	\$2,000	\$167	\$6,000	\$500

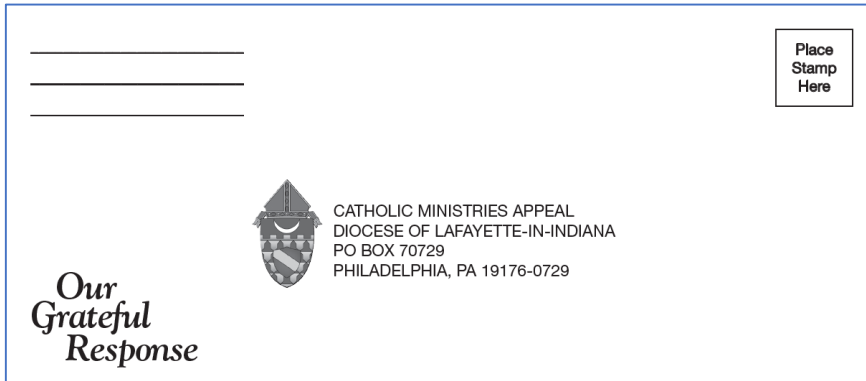
Back of card



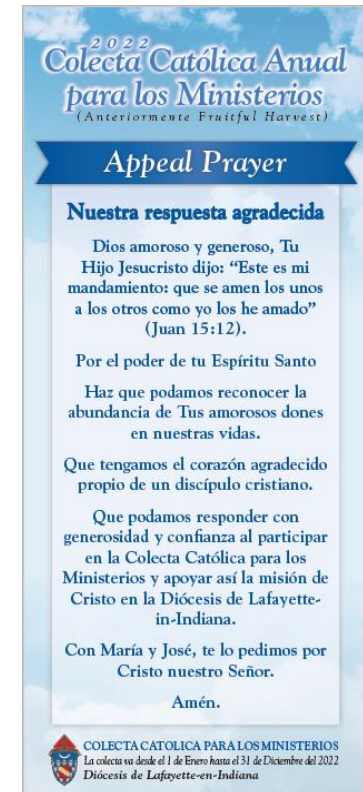
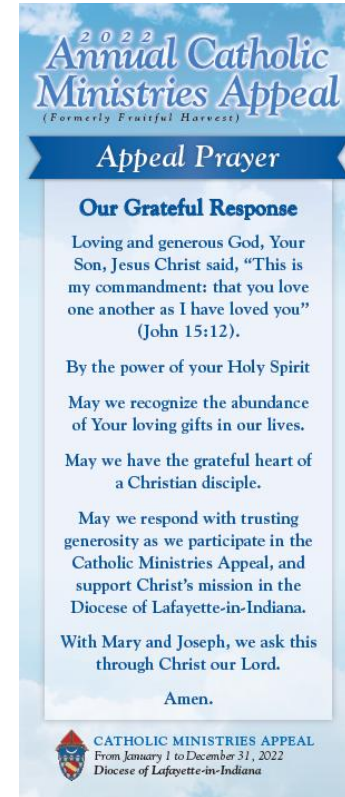
1. Direct Mail Campaign

What will parishioners receive in the mail?

- Pre-addressed return envelope.



- Appeal prayer card (bi-lingual)



1. Direct Mail Campaign

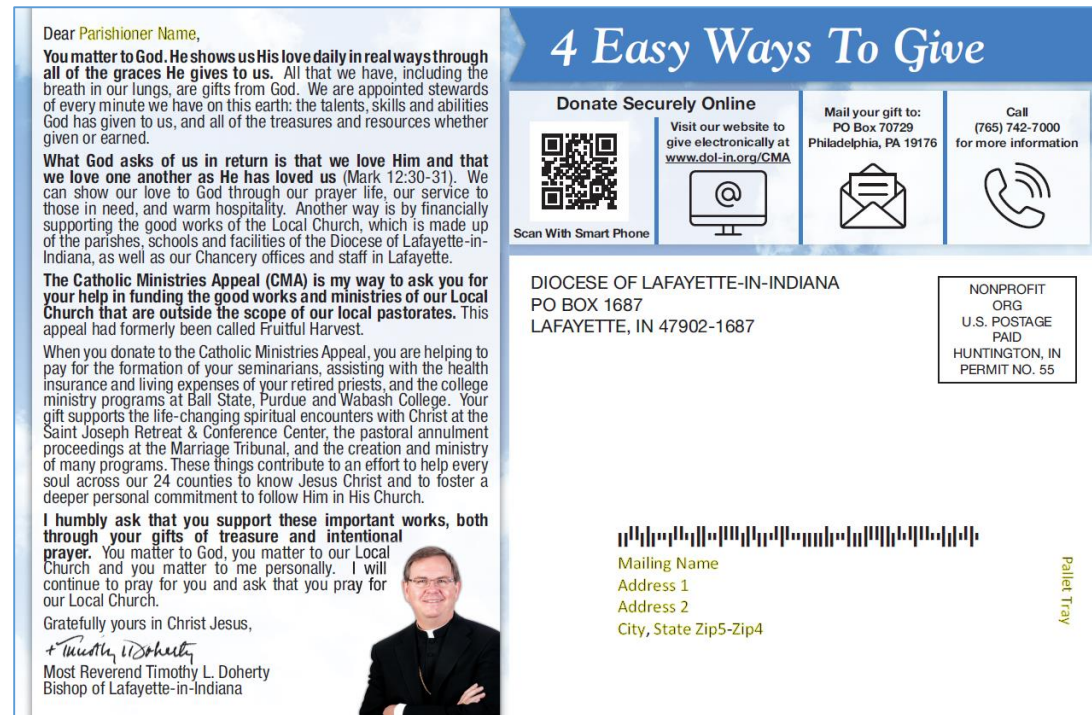
What will parishioners receive in the mail?

- Postcard for those not giving for last 10 years (does not include anyone added in 2021)

Front of postcard



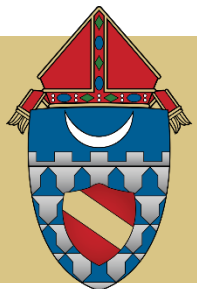
Back of postcard



1. Direct Mail Campaign

Commitment weekend begins February 5-6, 2022


- Pastor and bulletin announcements for several weeks before
- Keep a look out in their mail for the letter and pledge card
- Parish Community Commitment:
 - “We will make our Catholic Ministries Appeal commitments together”
 - “Please bring your pledge cards to Mass that weekend”



1. Direct Mail Campaign

Commitment weekend begins February 5-6, 2022

- Blank pledge cards to place in the pews


DIOCESE
LAFAYETTE-IN-INDIANA

Appeal Runs From January 1 to December 31, 2022

Thank you for your support to the Catholic Ministries Appeal.

Please Give Generously!
www.dol-in.org
PO Box 70729
Philadelphia, PA 19176

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PLEDGE PAYMENT OPTIONS (please choose one):
 Make a one-time gift
 Please mail reminders to me monthly
 Please mail reminders to me quarterly
 Please mail reminders to me semi-annually
 Please mail reminders to me annually
 Give electronically at www.dol-in.org/CMA

TOTAL PLEDGE AMOUNT: \$ _____ SIGNATURE: _____

PARISH NAME: _____

NAME: _____

ADDRESS: _____


CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

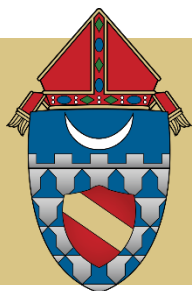
EMAIL: _____

Please see the reverse side for more ways to give!

Place Stamp Here

 CATHOLIC MINISTRIES APPEAL
DIOCESE OF LAFAYETTE-IN-INDIANA
PO BOX 70729
PHILADELPHIA, PA 19176-0729

Our Grateful Response



DIOCESE
of
LAFAYETTE-IN-INDIANA
www.dol-in.org

*We are the People of God,
Uniting in the Heart
of Jesus Christ.*

1. Direct Mail Campaign

Commitment weekend begins September 19-20, 2020

- Spanish language materials in parish, not mailed



Colecta Católica Anual para los Ministerios
(Anteriormente Fruitful Harvest)

FORMAS COMO PROMETO CONTRIBUIR (escoger una):

<input type="checkbox"/> Una única donación	<input type="checkbox"/> Por favor envíeme un sobre cada seis meses
<input type="checkbox"/> Por favor envíeme mensualmente un sobre	<input type="checkbox"/> Por favor envíeme un sobre cada año
<input type="checkbox"/> Por favor envíeme un sobre cada 3 meses	<input type="checkbox"/> Donación Electrónica a través de www.dol-in.org/CMA

CANTIDAD TOTAL QUE PROMETO APORTAR: \$ _____ FIRMA: _____

NOMBRE DE LA PARROQUIA: _____

MI NOMBRE: _____

DIRECCIÓN: _____

CIUDAD: _____ **ESTADO:** _____ **CÓDIGO POSTAL:** _____

TELÉFONO: _____

CORREO ELECTRÓNICO: _____

DIÓCESE de LAFAYETTE-IN-INDIANA
La colecta va desde el 1 de enero hasta el 31 de diciembre del 2022.
Gracias por su apoyo a la Colecta Católica para los Ministerios.
¡Por favor contribuya generosamente!
www.dol-in.org
PO Box 70729 Philadelphia, PA 19176



**CATHOLIC MINISTRIES
DIOCESE OF LAFAYETTE**
PO BOX 70729
PHILADELPHIA, PA 19176-0729

*Nuestra
Respuesta en
Agradecimiento*



Nuestra Respuesta en Agradecimiento

Formas de Hacer su Donación: ¡Gracias por su generoso apoyo a la Colecta Católica para los Ministerios!

FORMAS DE DAR ONLINE
• Una única donación
• Promesa de Contribución
• Donaciones Continuas: haga que su compromiso en línea continúe de año en año hasta que elija lo contrario.
Visite: www.dol-in.org/CMA

TRAER A LA IGLESIA
Coloque en la cesta de ofrendas.

CORREO POSTAL
PO Box 70729 Philadelphia, PA 19176

DEDUCIBLE DEL PLAN DE RETIRO Y BONOS
Lláme al 765-742-7000 para más información.

PIDO ORAR POR LAS SIGUIENTES INTENCIONES:

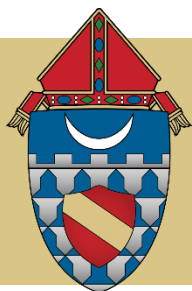
¡Mis intenciones escritas aquí irán al Obispo quien va a orar por mí durante todo el año!

Instrucciones: Por favor complete y despegue este texto explicando la forma como hará su donación. Si usted no puede hacer una donación a la colecta en este momento, por favor de todos modos, complete y devuelva este papel.

Nuestra Respuesta en Agradecimiento
Dona Online por: www.dol-in.org/CMA
¡Gracias por su generoso apoyo a la Colecta Católica para los Ministerios y los sacerdotes!

Diocese of Lafayette-in-Indiana
Colecta Católica Anual para los Ministerios
(Anteriormente Fruitful Harvest)

Nuestra Respuesta en Agradecimiento
"Este es mi mandamiento: Amense los unos a los otros, como yo los he amado."
— Juan 15:12



DIÓCESE
of
LAFAYETTE-IN-INDIANA
www.dol-in.org

*We are the People of God,
Uniting in the Heart
of Jesus Christ.*

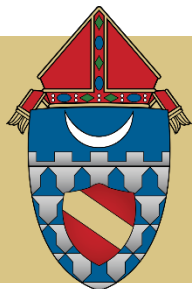
2. Key Dates

January 11th CMA materials boxes shipped to parishes – via FedEx

Your Catholic Ministries Appeal material box will include:

- English In Pew Pledge Card (*pledge card in return envelope*)
- Spanish In Pew Pledge Card (*pledge card in return envelope*)
- Prayer Cards
- Extra “newsletters” (*English & Spanish*)
- Posters

- Instructions for the In Pew appeal
- Parish Instruction Booklet
- UPS envelopes and labels



Major Donor Thank You Events for CMA-2022

- ***Tuesday, January 18, 2022*** – Pastorates in East Deanery, outside Hamilton County (@St. Mary Church – Alexandria)
- ***Thursday, January 20, 2022*** – Pastorates in Central Deanery, outside Hamilton, Boone and Clinton Counties (@St. Joan of Arc Church – Kokomo)
- ***Monday, January 24, 2022*** – Pastorates in Central Deanery from Hamilton, Boone and Clinton Counties (@St. Elizabeth Seton Church – Carmel)
- ***Wednesday, January 26, 2022*** – Pastorates in East Deanery from Hamilton County (@Holy Spirit Church – Fishers)
- ***Tuesday, February 1, 2022*** – Pastorates in West Deanery (@Cathedral of St. Mary of the Immaculate Conception – Lafayette)

Diocese of Lafayette-In-Indiana
2022 Annual Catholic Ministries Appeal
(Formerly Fruitful Harvest)

Diocese of Lafayette-In-Indiana
2022 Annual Catholic Ministries Appeal
(Formerly Fruitful Harvest)

An Evening with Bishop Doherty

In Appreciation of your Generosity and Leadership Giving to the Catholic Ministries Appeal and past Fruitful Harvest Appeals, Bishop Timothy L. Doherty cordially invites you to this special evening.

Mass & Reception
For the Pastorates in Central Deanery
(From Hamilton, Boone and Clinton Counties)
Monday, January 24, 2022
St. Elizabeth Seton Church
10655 Haverstick Road, Carmel, IN 46033

Mass at 6:00 pm
Reception immediately following
Join your Pastor and represent your Parish at this evening of worship and fellowship.

Our Grateful Response **You're Invited**

"This is my commandment, that you love one another as I have loved you."
—John 15:12

Kindly respond with your attendance plans by December 28, 2021 via the Response Card or visit: <https://dol-in.org/cma-rsvp> to register online.

2. Key Dates

February 5-6, 2022

Commitment (pledge) Weekend

Beginning in March

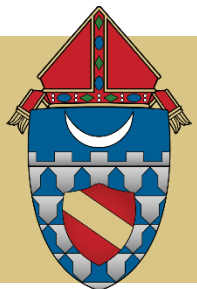
Thank you letters from Bishop Doherty

Also in March

2nd Ask Letter from Pastors

December 31, 2022

End of the Appeal



3. Communication Suggestions for Parishes

In the Parish Instruction Booklet – Section 3

- Bulletin Announcements
- Letter from pastor at beginning of appeal
- Prayers of the Faithful

In the Social Media Toolkit

- Six Social Media posts:
 - 3 Satellite videos (30-40 seconds) and text
 - 3 Photos and text
- Bulletin Announcement template

All will be available under
“Parish Resources”

2022 Annual Catholic Ministries Appeal

ONE TIME GIFT MAKE A PLEDGE SET UP SUSTAINED GIVING OTHER WAYS TO GIVE Parish Resources

“This is my commandment, that you love one another as I have loved you.” ~ John 15:12

Watch Our Stories

2022 Annual Catholic Ministries Appeal

A LETTER FROM OUR BISHOP

Dear Brothers and Sisters in Christ,

You matter to God. The Book of Genesis tells us that we are made in the image and likeness of God, who is good, true and beautiful. The Prophet Jeremiah reminds us that God knew us

Participating in The Mission of The Diocese

4. 2022 Catholic Ministries Appeal Goal

The 2022 Annual Catholic Ministries Appeal has a total goal of \$5.175 million

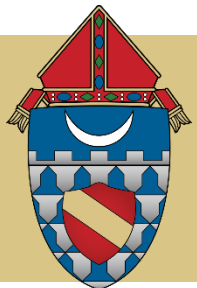
- Same total goal as 12-months of last CMA goal ... no increase
- Campaign runs from January 1st 2022 through December 31, 2022
- There is no Seminarian Fund Appeal going forward

Pastorate Accountability

- CMA goal accountability at pastorate level
- Pastorate accountable for 100% of the total goal for all parishes in the pastorate
- Parishes within pastorate can help each other

Rebates to parishes

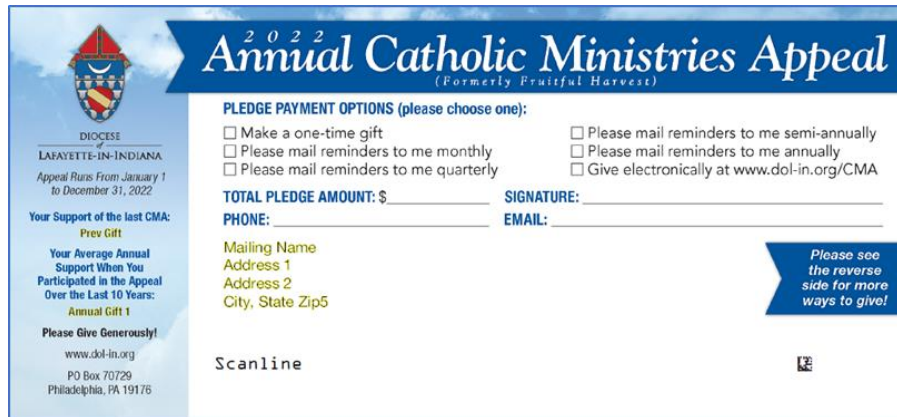
- Rebate based on amount collected over total for all parishes in pastorate
- Rebates for all overages up to 25% of total CMA goal across the pastorate



5. Gift Processing

Parishioner self-service

- Can mail completed pledge cards directly to lock box
- Can mail payments directly to lock box via reminder/statements
- Utilize Faith Direct for electronic pledging and payments



2022 Annual Catholic Ministries Appeal
(Formerly Fruitful Harvest)

PLEDGE PAYMENT OPTIONS (please choose one):
 Make a one-time gift
 Please mail reminders to me monthly
 Please mail reminders to me quarterly
 Please mail reminders to me semi-annually
 Please mail reminders to me annually
 Give electronically at www.dol-in.org/CMA


TOTAL PLEDGE AMOUNT: \$ _____ **SIGNATURE:** _____
PHONE: _____ **EMAIL:** _____

Mailing Name _____
Address 1 _____
Address 2 _____
City, State Zip5 _____

Scanline

Please see the reverse side for more ways to give!

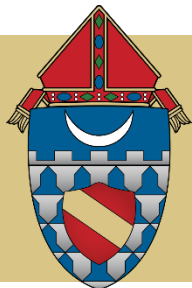
DIOCESE of LAFAYETTE-IN-INDIANA
Appeal Runs From January 1 to December 31, 2022
Your Support of the last CMA: _____
Prev Gift
Your Average Annual Support When You Participated in the Appeal Over the Last 10 Years: _____
Annual Gift 1
Please Give Generously!
www.dol-in.org
PO Box 70729
Philadelphia, PA 19176



Place Stamp Here

Our Grateful Response

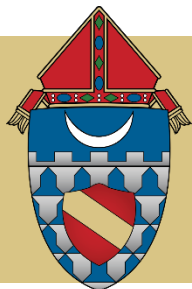
CATHOLIC MINISTRIES APPEAL
DIOCESE OF LAFAYETTE-IN-INDIANA
PO BOX 70729
PHILADELPHIA, PA 19176-0729



5. Gift Processing

Pledges and payments collected at the parish

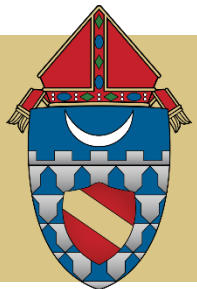
- Mailed to the lock box company in UPS envelopes provided by diocese
- The provided UPS labels come:
 - Addressed to Deluxe, not the PO box
 - With a UPS account number paid by the diocese

A detailed view of a UPS shipping document form. The form is titled "UPS 2nd Day Air Shipping Document". It includes fields for tracking number (12 V6X 745 37 1001 520 3), shipment origin (Stewardship Off, Diocese of Lafayette, 610 Lingle Ave, Lafayette, IN 47901 1740), and delivery address (Deluxe Proc Ctr, Dol Processing Box 70729, 400 White Clay Center Dr, Newark, DE 19711). The delivery address is circled in red. The form also includes sections for additional services, charges, and payment methods.

5. Gift Processing

Lock box company will:

- Process all pledge cards (even handwritten)
- Process all payments (even cash)
- Deposit money into our bank
- Send electronic files to be downloaded into our system



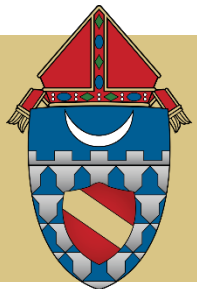
DIOCESE
of
LAFAYETTE-IN-INDIANA
www.dol-in.org

*We are the People of God,
Uniting in the Heart
of Jesus Christ.*

5. Gift Processing

Parish responsibilities:

- Send all pledge cards and payments (checks and cash) to Deluxe
- Do not open individual envelopes
- No reconciliation of pledges and/or payments at the parish



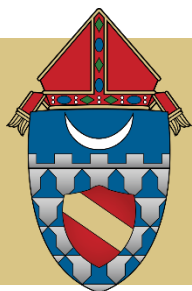
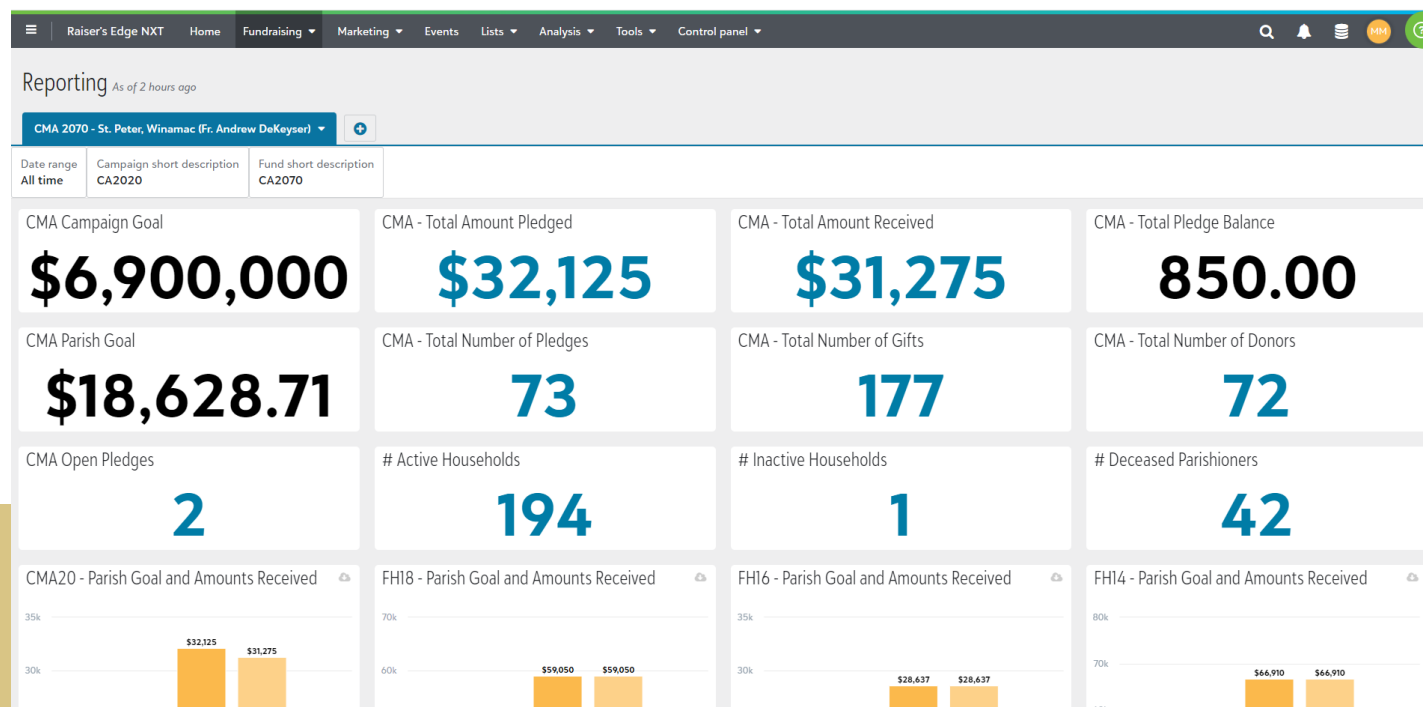
DIOCESE
of
LAFAYETTE-IN-INDIANA
www.dol-in.org

*We are the People of God,
Uniting in the Heart
of Jesus Christ.*

5. Gift Processing

Parish responsibilities:

- Track parish progress
- Communicate with parishioners as needed to meet your goal
 - *Reports on both pledges and payments will be provided monthly to the parish via email*
 - *Real-time, interactive Raisers Edge Dashboards will be made available to the parish*



Campaign Overview

1. Direct mail campaign
2. Key dates
3. Communication suggestions for parishes
4. Parish Goals
5. Gift processing

Questions?

Diocese of
Lafayette-in-Indiana

2022
**Annual Catholic
Ministries Appeal**
(Formerly Fruitful Harvest)

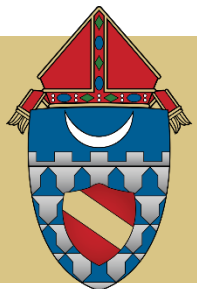
Our Grateful Response

Give Online At:
www.dol-in.org/CMA
Thank you for your generous support!
All gifts are important and appreciated!

How Your Gift Supports Our Diocese:
Seminarians, Clergy Support,
Catholic Schools, College Ministries,
Hispanic Ministry, and much more!

How Your Gift Supports Your Own Pastorate:
Marriage Tribunal Services, Human Resources,
Technology, Architecture and
Building Services, and much more!

"This is my commandment, that you love one another as I have loved you."
— John 15:12



DIOCESE
of
LAFAYETTE-IN-INDIANA
www.dol-in.org

*We are the People of God,
Uniting in the Heart
of Jesus Christ.*



“Conducting a Successful In Pew”

Diocese of Lafayette-in-Indiana
2022 Annual Catholic Ministries Appeal



Homily Weekend

Catholic Ministries Appeal Brochure & Pledge Card Mailing

Handed to Major Givers at Mass & Receptions events

Mailed to General Givers January 13th

- Livestream Mass
- Record Father's Homily separately – push out this link in every way possible



2020 Pledge Card



DIOCESE
of
LAFAYETTE-IN-INDIANA

Appeal Runs From January 1 to December 31, 2022

Your Support of the last CMA:
Prev Gift

Your Average Annual Support When You Participated in the Appeal Over the Last 10 Years:
Annual Gift 1


Please Give Generously!
www.dol-in.org
PO Box 70729
Philadelphia, PA 19176

2022 Annual Catholic Ministries Appeal

(Formerly Fruitful Harvest)

PLEDGE PAYMENT OPTIONS (please choose one):

<input type="checkbox"/> Make a one-time gift	<input type="checkbox"/> Please mail reminders to me semi-annually
<input type="checkbox"/> Please mail reminders to me monthly	<input type="checkbox"/> Please mail reminders to me annually
<input type="checkbox"/> Please mail reminders to me quarterly	<input type="checkbox"/> Give electronically at www.dol-in.org/CMA



DIOCESE
of
LAFAYETTE-IN-INDIANA

Appeal Runs From January 1 to December 31, 2022

Thank you for your support to the Catholic Ministries Appeal.

Please Give Generously!
www.dol-in.org
PO Box 70729
Philadelphia, PA 19176

2022 Annual Catholic Ministries Appeal

(Formerly Fruitful Harvest)

PLEDGE PAYMENT OPTIONS (please choose one):

<input type="checkbox"/> Make a one-time gift	<input type="checkbox"/> Please mail reminders to me semi-annually
<input type="checkbox"/> Please mail reminders to me monthly	<input type="checkbox"/> Please mail reminders to me annually
<input type="checkbox"/> Please mail reminders to me quarterly	<input type="checkbox"/> Give electronically at www.dol-in.org/CMA

TOTAL PLEDGE AMOUNT: \$ _____ **SIGNATURE:** _____

PARISH NAME: _____

NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____

EMAIL: _____

Please see the reverse side for more ways to give!



2020 Pledge Card - Back

Ways to Give:

Thank You for your generous support to the Catholic Ministries Appeal!



Visit www.dol-in.org/CMA

WAYS TO GIVE ONLINE

- One-time Gift
- Pledge
- Sustained Giving: Make your online commitment continue from year to year until you choose otherwise.

BRING TO CHURCH

Place in the offertory basket.

MAIL

PO Box 70729
Philadelphia, PA 19176

IRA QUALIFIED CHARITABLE DISTRIBUTIONS OR STOCK

Call 765-742-7000 for more information.

GIVING GUIDE

Annual Earnings	1% Pledge	12 Gifts	3% Pledge	12 Gifts
\$20,000	\$200	\$17	\$600	\$50
\$50,000	\$500	\$42	\$1,500	\$125
\$75,000	\$750	\$63	\$2,250	\$188
\$100,000	\$1,000	\$84	\$3,000	\$250
\$150,000	\$1,500	\$125	\$4,500	\$375
\$200,000	\$2,000	\$167	\$6,000	\$500



In Pew Instruction Sheet –Page 1

2022 Annual Catholic Ministries Appeal
(Formerly Fruitful Harvest)
From January 1, 2022 to December 31, 2022

Suggested In-Pew Pledging Process Options

Option 1: INCORPORATE PLEDGING INTO THE LITURGY BEGINNING WITH THE HOMILY

Include the following information in your homily.

- ✓ You personally matter to God.
The Book of Genesis tells us that we are made in the image and likeness of God, who is good, true and beautiful. The Prophet Jeremiah reminds us that God knew us even before He formed us in our mother's womb. In the Gospel of John 14:1-6, Jesus tells us that He has prepared a place for us in his Father's house.
- ✓ He shows us His love daily in real ways through all of the graces He gives to us.
All that we have, including the breath in our lungs, are gifts from God. We are appointed stewards of every minute we have on this earth: the talents, skills and abilities God has given to us, and all of the treasures and resources whether given or earned.
- ✓ What God asks of us in return is that we love Him and that we love one another as He has loved us (Mark 12:30-31).
We can show our love to God through our prayer life, our service to those in need, and warm hospitality. Another way is by financially supporting the good works of the Local Church, which is made up of the parishes, schools and facilities of the Diocese of Lafayette-In-Indiana, as well as our Chancery offices and staff in Lafayette.
- ✓ Thank your parishioners for the many contributions they have made of prayer, faith, their talents, time, and money to the parish as well as to the Local Church across our diocese.

Today, I would especially like to thank all of you who participated in the 2020-2021 Catholic Ministries Appeal. We (met/did not meet) our goal of \$_____ (insert your parish/pastorate goal here. If parishes within your pastorate supported each other by going over their parish goal, please acknowledge this to parishioners. If your total pastorate provided gifts over your pastorate goal,

let them know that their stewardship and generosity is helping other parishes in our diocese that are struggling financially.)

It is now time for the 2022 Catholic Ministries Appeal. Just to clarify, this is the same appeal that had formerly been known as Fruitful Harvest. The reason for the name change is to focus on the many ministries that are supported through this appeal and to increase the transparency of how the funds raised from this appeal are utilized to support the works of Christ directly through the Chancery offices and staff in Lafayette, as well as through the ministries they provide to support our local parishes. Traditionally, Fruitful Harvest followed a two-year schedule, but the Catholic Ministries Appeal will be an annual appeal, running from January 1st to December 31st of each year.

You should have all received a letter from Bishop Doherty asking for your support. Let us take a few minutes to view the appeal video and learn more about some of the ministries the appeal supports. **(SHOW VIDEO.)**

(After the video you may want to make one or two positive comments about how the ministries shown in the video or identified in the brochure/Bishop's letter have impacted your parish, people in the community who are in need, the Local Church, etc.)

The letter from Bishop Doherty also included a pre-printed pledge card and return envelope, and I hope many of you have already made your pledge and returned your pledge card via mail or online.


I am asking those of you who have not yet made that commitment to do so today and help us reach our goal. You can send in your pledge using the pledge cards you received in the mail, or using the ones in the pew. You can also pledge electronically on the diocesan website.

Continued inside -->

- Livestream Mass on Commitment Weekend
- Record Homily and/or Lay Witness talk separately – push out these links every way possible
- Conduct the In Pew as normal – adjust appropriately based on your guidelines and practices



In Pew Instruction Sheet –Page 2



Option A - Giving Online

- If you would like to complete your pledge online, you will find the website URL (www.DOL-IN.org/CMA) and a QR-code on the back of the pledge card.
- When giving online, you can:
 - Make a one-time gift.
 - Set up recurring monthly, quarterly, semi-annual or annual gift which will end December 31, 2022.
 - OR set up sustained monthly, quarterly, semi-annual or annual gift which will continue from year to year until you choose otherwise.

Option B - Utilizing the Pledge Card

- Explain how to fill in the card, starting with full name and contact information. Spouse's name when appropriate. (*Presider: please fill out the contact section on your own card and when you are done move to the next step.*)
- Now, let us look at the commitment part itself. As most of you know, Fruitful Harvest was somewhat flexible in its format. Catholic Ministries Appeal is the same in allowing you to spread your financial commitment through December 2022. The first reminder statement

would be mailed in March 2022, and the last payment in December of 2022. Regardless of how you want to submit your gift, the total amount of your pledge for all of 2022 should be written where it says **"Total Pledge Amount."**

- Finally, sign the pledge card and date it. Seal the pledge card and any payment into the envelope provided.
- **Pastor:** Explain when parishioners will turn in the envelope.

Choose one option:

1. Please bring your sealed envelope forward to the altar and present it to the Lord by placing it in the basket in front of the altar.
2. Please be prepared to turn in your completed pledge in the sealed envelope along with the regular collection during Mass today.
3. Please place your sealed envelope into the basket(s) (name the locations) as you leave today.

Thank you for participating in the 2022 Annual Catholic Ministries Appeal. Your participation benefits the staff and parishioners of our parish/pastorate, as well as many across the Local Church and the Universal Church across the world.

Option 2: PLEDGING AT THE END OF MASS

From the presider's chair or the ambo. Incorporate pledging into the final announcements.


I take time now to thank all of you who participated in the 2020-2021 Catholic Ministries Appeal. We (met/did not meet) our goal of \$_____ (insert your parish/pastorate goal here. If parishes within your pastorate supported each other by going over their parish goal, please acknowledge this to parishioners. If your total pastorate provided gifts over your pastorate goal, let them know that their stewardship and generosity is helping other parishes in our diocese that are struggling financially.)

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- Handout envelopes/pledge cards as people enter the church
- Consider collecting cards however you now collect the offertory
- Have people bring their cards up as they receive Communion to drop in a basket
- Instruct people to turn in their card as they leave Mass (have ushers at each door with a basket)



In Pew Instruction Sheet –Page 3



Fruitful Response

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SHOW VIDEO. (After the video you may want to make one or two positive comments about how the ministries shown in the video or identified in the brochure/Bishop's letter have impacted your parish, people in the community who are in need, the Local Church, etc.)

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Choose one option:

1. Please bring your sealed envelope forward to the altar and present it to the Lord by placing it in the basket in front of the altar.
2. Ushers will now pick up the sealed envelopes.
3. Please place your sealed envelope into the basket(s) (name the locations) as you leave today.

Thank you for participating in the 2022 Annual Catholic Ministries Appeal. Your participation benefits the staff and parishioners of our parish/pastorate, as well as many across the Local Church and the Universal Church across the world.

WHERE DO DIOCESAN MINISTRIES BEST TOUCH MY PARISHIONERS?

Please find in the Appeal Brochure a list of Diocesan Supported Ministries and the Ministries to Parishes, as well as specific examples of how small gifts and large gifts are making a positive impact to our Local Church in the Diocese of Lafayette-In-Indiana.

Continued on back -->

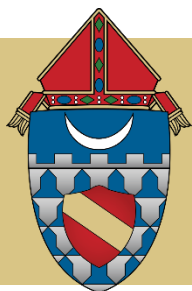
- Be enthusiastic!
- Encourage 100% participation
- Remind parishioners we have the responsibility to build up God's kingdom at the diocesan level as we do the parish level
- Thank people for their generosity
- Remind people they can fill out their pledge card online as well through an online gift

Today's Goals

1. To thank the pastorates for all the efforts on CMA 2020-2021
2. To prepare the parishes to execute a successful 2022 Annual Catholic Ministries Appeal

Agenda

- Thank you for CMA 2020-2021 – Matt McKillip
- Changes for 2022 Catholic Ministries Appeal – Mike MacNulty
- Campaign Overview – Mike MacNulty
- In-Pew during COVID times – Joanie Lewis
- **Final Comments – Fr. Ted Dudzinski**
- **Closing with 2022 Catholic Ministries Appeal Prayer - All**



Catholic Ministries Appeal Prayer

Loving and generous God, Your Son, Jesus Christ said, “This is my commandment: that you love one another as I have loved you” (John 15:12).

By the power of your Holy Spirit

May we recognize the abundance of Your loving gifts in our lives.

May we have the grateful heart of a Christian disciple.

May we respond with trusting generosity as we participate in the Catholic Ministries Appeal, and support Christ’s mission in the Diocese of Lafayette-in-Indiana.

With Mary and Joseph, we ask this through Christ our Lord.

Amen.

2022
Annual Catholic Ministries Appeal
(Formerly Fruitful Harvest)

Appeal Prayer

Our Grateful Response

Loving and generous God, Your Son, Jesus Christ said, “This is my commandment: that you love one another as I have loved you” (John 15:12).

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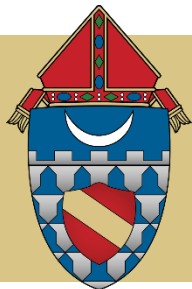
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Amen.

 **CATHOLIC MINISTRIES APPEAL**
From January 1 to December 31, 2022
Diocese of Lafayette-in-Indiana



DIOCESE
of
LAFAYETTE-IN-INDIANA
www.dol-in.org

*We are the People of God,
Uniting in the Heart
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