

# 2022 || POST-EVENT REPORT



**W** WINE  
PARIS

**V** INEXPO  
PARIS

**ENTRÉE** ENTRANCE



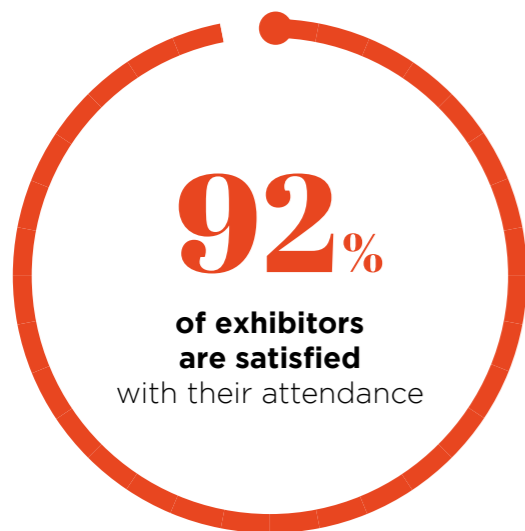
**W** WINE  
PARIS

**V** INEXPO  
PARIS

**14-16 FEB.**  
**2022** PARIS EXPO  
PORTE DE VERSAILLES

# An event with business dynamism and renewed connections at its core

**2,864 producers** and **25,739 visitors** gathered for 3 intense days of engagement, discussion and business meetings in the heart of Paris, the world capital of wine and spirits. Both exhibitors and visitors relished the opportunity to meet up again after a two-year absence. This global event, so eagerly awaited by the wine and spirits industry, successfully delivered on its commitments.



## EXHIBITORS

“Paris is the most attractive city in the world in the most prestigious wine country... Wine Paris & Vinexpo Paris is the finest showcase for selling our expertise and our social skills to the entire world!”

**FRANCK MESSIÉ,**  
Guy Méa Champagnes - France

“Returning to Wine Paris & Vinexpo Paris after two years comes first with a feeling of optimism and eagerness to reconnect with our customers and friends and at the same time discover new ones, especially with no screens between us.”

**LOUIS MAX-STARKMAN,**  
Louis Père & Fils - France

## BUYERS

“Wine Paris & Vinexpo Paris gives me the opportunity to meet all the suppliers I am looking for under one roof, over 3 days, and the chance to choose and compare, and more importantly select the right contacts, especially for someone like me travelling from overseas.”

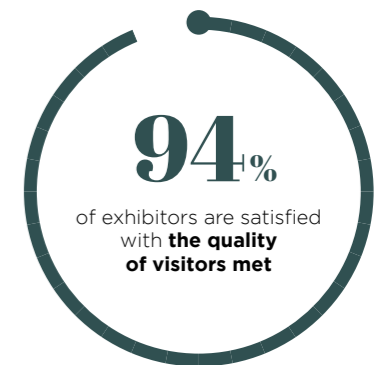
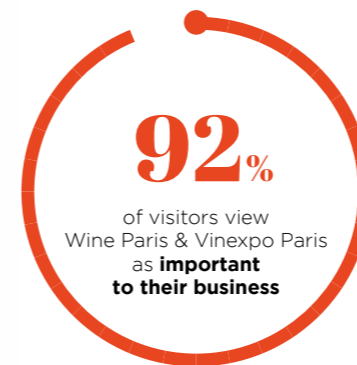
**AMINATA KONÉ,**  
AK Import Agency - Cape-Verde

“As a wine and spirits importer in Estonia, Wine Paris & Vinexpo Paris is the event not to be missed.”

**IGOR SÖÖT,**  
Baltik Pak Est - Estonia

# The epicentre of the global wine and spirits community!

**25,739 visitors** including **28% international** from **109 markets**.



“Wine Paris & Vinexpo Paris is an event not to be missed because it is essential for developing your network of customers in France and internationally and for attending conferences on the current issues we are facing.

**CÉLINE LÉGER,**  
Domaine Vendôme - France

“It is an essential event because it is in Paris, which is both chic and easy to access!

**GIOVANNA DE TONI,**  
POSTUMIA VINI S.R.L. - Italy

“It is an excellent opportunity to access many wine and spirits producers which we would struggle to meet otherwise.

**BRENDA WEBBER,**  
Wine Hub International - United Kingdom

# Top quality visitor attendance



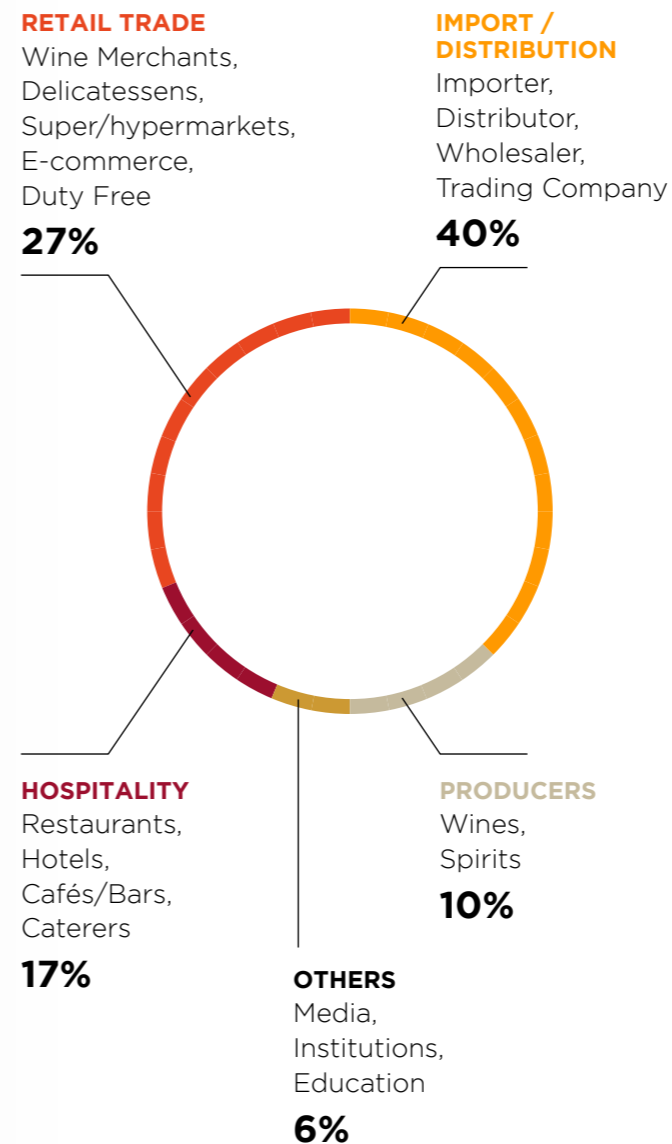
## BREAKDOWN FRANCE TOP 5 REGIONS

- 1 Île-de-France including Paris 61%
- 2 New Aquitaine
- 3 Occitania
- 4 Eastern France
- 5 Burgundy-Franche-Comté

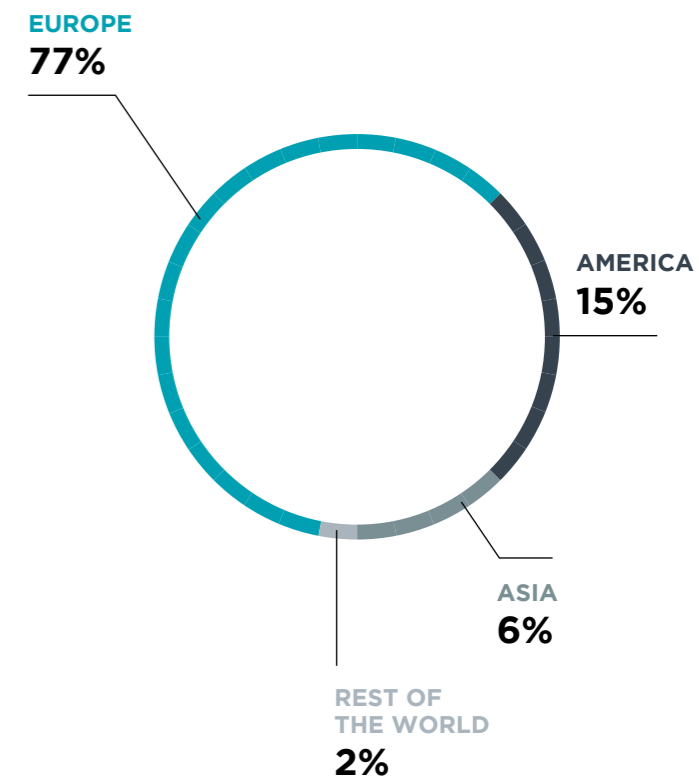
## BREAKDOWN INTERNATIONAL TOP 10 COUNTRIES

- |                  |            |
|------------------|------------|
| 1 Belgium        | 6 Germany  |
| 2 United Kingdom | 7 Sweden   |
| 3 Italy          | 8 Spain    |
| 4 Netherlands    | 9 Denmark  |
| 5 United States  | 10 Ukraine |

## BREAKDOWN BY CHANNEL



## INTERNATIONAL BREAKDOWN BY CONTINENT



# VINEXPOSIUM. connect

THE DIGITAL PORTAL AND MOBILE APPLICATION,  
TWO RESOURCES SERVING  
THE VINEXPOSIUM COMMUNITY



## 365 DAYS A YEAR A COMPREHENSIVE PORTAL

**2,788 exhibitor profiles** available  
in the online catalogue

**9,924** completed **buyers' profiles**

**158,000 visits** between December 21  
and February 2022

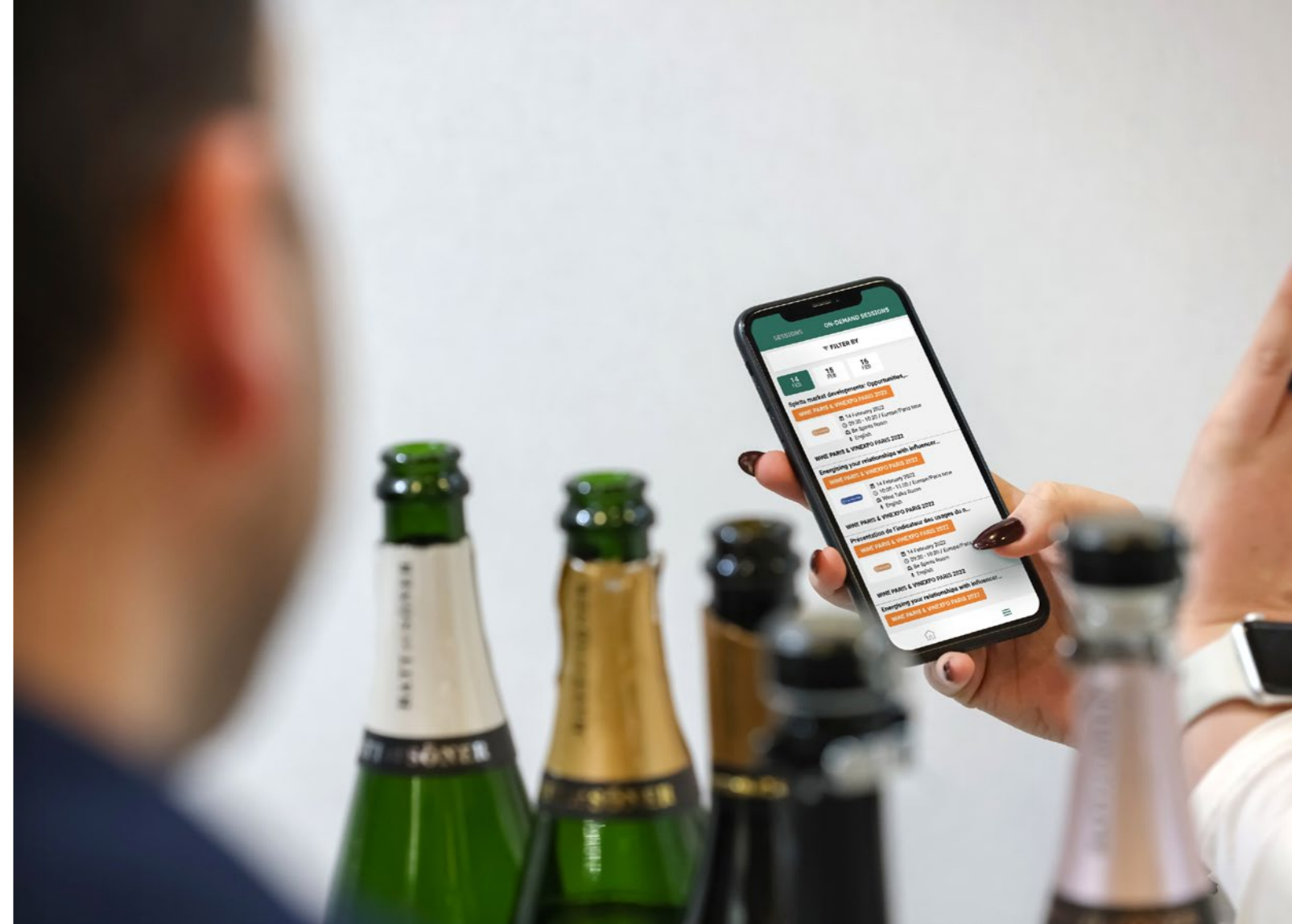
**995,000 pages visited** between  
December 21 and February 2022

## DURING WINE PARIS & VINEXPO PARIS EASIER NETWORKING

**19,350 requests for connections**  
established

**4,695 downloads** of the mobile  
application for live monitoring  
of appointments

**3,868 meetings conducted**  
during the event thanks to  
the networking service

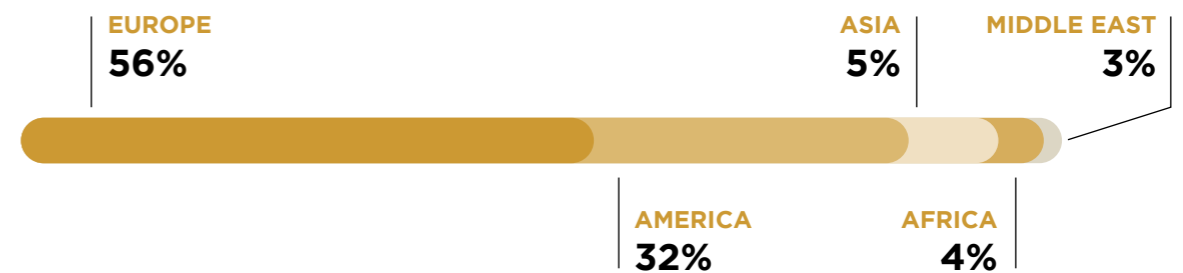




## A popular, high-performance top buyers' hosting programme



### GEOGRAPHICAL DISTRIBUTION OF OUR CLUB COMMUNITY



“ After two years of digital tastings, it feels good to meet up in person again and to fully understand my partners and their wines. Returning to an in-person event is a relief.

**JOCHEN RIGA,**  
Delta Wines - Netherlands

“ Practically all the producers we work with are at Wine Paris & Vinexpo Paris. Virtual events are good but it is a pleasure to be at a physical event.

**REBECCA GERGELY,**  
Enotria & Co - United Kingdom

# Unrivalled media exposure for a large-scale event



**High-calibre media partners, including:** BRA Tendances Restauration - Decanter Drinks International - En Magnum - Falstaff - Gilbert & Gaillard - Global Drinks Intel Harpers - La Revue des Comptoirs - La Revue du Vin de France - L'Auvergnat de Paris Le Chef - Le Magazine des cavistes & Sommeliers - Perswijn - Rayon Boissons Rumpoter - RVI - Seven Fifty Daily - Shake Well - Shanken News Daily Sommeliers International - Terre de vins - The Buyer - The Drinks Business The Spirits Business - V&S News - Vertdevin - Vino.be - Viti - Vitisphere - WBI Weinwirtschaft - Wine Enthusiast - Wine Spectator

## WINE PARIS & VINEXPO PARIS WELCOMED:

- 2 ministerial visits
- 2 parliamentary delegations (Lower and Upper Houses of French Parliament)
- 8 embassy visits (ambassadors and economic advisors)
- 3 visits by regional delegations

Wine Paris & Vinexpo Paris was held under **the high patronage of Emmanuel Macron, President of the French Republic**

Wine Paris & Vinexpo Paris was officially opened on Monday 14 February by **Julien Denormandie, Minister of Agriculture and Food**

Wine Paris & Vinexpo Paris welcomed **Franck Riester, Minister in charge of Foreign Trade and Economic Attractiveness** as part of the 'Relance Export' tour





An exceptionally varied, broad-ranging choice of products on offer and a showcase for regions

**100%**

**OF FRENCH WINE REGIONS WERE REPRESENTED**

ALSACE - BEAUJOLAIS - BORDEAUX - BURGUNDY - CHAMPAGNE - CORSICA  
JURA - LANGUEDOC - PROVENCE - ROUSSILLON - SAVOY - SOUTH-WEST  
LOIRE VALLEY - RHONE VALLEY

An international selection from

**32**

**COUNTRIES REPRESENTATIVE OF THE GLOBAL WINE AND SPIRITS PROPOSITION**

ARGENTINA - AUSTRIA - BELGIUM - CANADA - CHILE - CYPRUS - DENMARK - FRANCE  
GERMANY - GREECE - HONG KONG - HUNGARY - ICELAND - ISRAEL - ITALY - JAPAN  
KAZAKHSTAN - LEBANON - LUXEMBOURG - MEXICO - NORWAY - NEW ZEALAND  
PORTUGAL - ROMANIA - SINGAPORE - SLOVENIA - SOUTH AFRICA - SPAIN - SWEDEN  
SWITZERLAND - VENEZUELA - UNITED KINGDOM - UNITED STATES

**“** A trade event at the right time of the year! Paris and France deserve an event of this scale.

**MATHIEU PÉRUCHON,**  
Rouge Brasil - Brazil

**“** The best combination of large wine producers and biodynamic wines in a venue that is easy to visit and in the heart of a world class city.

**JOHN CHAPMAN,**  
The Oxford Wine Company - United Kingdom



# BE SPIRITS

**3 days of business**, key events and expertise revolving around a major growth area: **spirits**.

A business atmosphere in excellent shape punctuated by networking opportunities at the end of the day around **the Infinite Bar**, the nerve centre of the Be Spirits area.

A varied and impactful selection of **150 brands of spirits** from **21 countries** set the tempo for the Be Spirits area.



## An essential part of the visit



### PRODUCERS PLACED THEIR TRUST IN US IN 2022:

BUREAU NATIONAL INTERPROFESSIONNEL DE L'ARMAGNAC - BNIA (France) - COGNAC DOBBE (France)  
 COGNAC FRANÇOIS VOYER (France) - DARTIGALONGUE ET FILS ARMAGNAC (France)  
 DISTILLERIE DE ROZELIEURES (France) - BENJAMIN KUENTZ (France) - LES BIENHEUREUX S.A.S. (France)  
 LA SPIRITERIE FRANÇAISE (France) - EYLAND SPIRITS (Iceland) - CHINA MOUTAI  
 CAMMY FRANCE DEVELOPPEMENT LTD (China) - DISTILLERIE KRAUSS GMBH (Austria)  
 FIRE&ICE BEVERAGES AG (Switzerland) - TENNESSEE DISTILLING (USA)  
 DISTILLERIE DU SAINT LAURENT (Canada) - JAPAN SAKE AND SHOCHU MAKERS ASSOCIATION (Japan)...

*“ We are very satisfied with our attendance of Be Spirits. We feel the event opens up significant opportunities for us.*

**BORIS SHPARBERG,**  
**Taigun Organic Vodka - Kazakhstan**

*“ As an Armagnac specialist, being at Be Spirits makes perfect sense. The exhibition dates are ideal for launching our new range of 'pousse rapière'. WPVP is a major event where we reached out to Europe and Canada. Our product mix enabled us to connect with many potential clients from the hospitality industry, supermarkets and the world of mixology.*

**VINCENT BARTHE,**  
**Le Club des Marques - France**

# The **ON!** Programme

## A multitude of not-to-be-missed events for understanding, learning and seeking inspiration!

For 3 days, the Paris event revolved around 6 major focal points: **the Wine Talks, the Masterclasses, the Wine Tech Perspectives, the Village RVF, Free tastings & GreatTastings**, giving the entire community the opportunity to discuss key industry topics and their drivers, but also to hone their knowledge of products and markets whilst also discovering the array of wines and spirits on offer.

**+100**

Conferences, talks  
& masterclasses

**1**

space dedicated  
to great tastings

**4**

free tasting areas  
with more than  
1,500 references

**They spoke out in 2022:** ASI (L'Association de la Sommellerie Internationale) - FCI (Fédération des Cavistes Indépendants) - FEVS (Fédération des Exportateurs de Vins et Spiritueux) - FRANCE BOISSONS - GAMBERO ROSSO - GILBERT & GAILLARD - IWSR - LA REVUE DU VIN DE FRANCE - LA WINE TECH - MOVIS (Les Mots du Vin et des Spiritueux) - RAYON BOISSONS - RUMPORTER - SCP (Syndicat des Cavistes Professionnels) - SOWINE - UDSF (Union de la Sommellerie Française) - UGCB (Union des Grands Crus de Bordeaux) - VINOCAMP - V&S NEWS...

**The ON! Programme** is primarily aimed at creating unique opportunities for engaging with internationally renowned, impactful speakers. For 3 days, Wine Paris & Vinexpo Paris is the beating heart of the wine and spirits community.





# ON! keynote speakers

## RENOWNED SOMMELIERS

### PHILIPPE FAURE-BRAC

Chairman of the French Sommeliers' Organisation

### DOMINIQUE LAPORTE

2004 France's Best Sommelier and  
2004 France's Finest Craftsman

### MARC ALMERT

2019 World's Best Sommelier

### SALVATORE CASTANO

2021 Europe and Africa's Best Sommelier

## AND A RAFT OF OTHER PERSONALITIES FROM THE WORLD OF WINE, INCLUDING:

### PATRICK JOURDAIN

Chairman of the SCP Professional Wine Merchants' Organisation

### JEAN GUIZARD

Chairman of the FCI Independent Wine Merchants' Federation

### CYRIL CONIGLIO

2018 France's Best Wine Merchant & Master Wine Merchant

## CHEF AND SOMMELIER DUOS

### XAVIER THUIZAT

Head Sommelier at the Hôtel de Crillon

### BORIS CAMPANELLA

Director of Gourmet Food & Executive Chef at the Hôtel de Crillon

### FLORENT MARTIN

2020 France's Best Sommelier & Head Sommelier at The Peninsula Paris Hotel

### DAVID BIZET

Executive Chef at The Peninsula Paris Hotel

### STÉPHANIE LE QUELLEC

Chef at the La Scène\*\* Restaurant Paris

### MATTHIAS MEYNARD

Head Sommelier at the La Scène\*\* Restaurant Paris

### CÉSAR GIRON

Chairman of the FEVS and CEO of Martell Mumm Perrier-Jouët

### JEAN LOUIS PITON

Chairman of INAO

### PHILIPPE BIDALON

Chairman of MOVIS

### GABRIELLE VIZZAVONA

Editor-in-Chief of Tanin Magazine, wine judge and conference speaker

### JANCIS ROBINSON MW

Wine critic and founder of the JancisRobinson.com website

# Paris fête le vin!\*

\*Paris celebrates wine!



80 bars and restaurants for a great food & drink experience

14-16 February 2022



In 2022, the OFF! Programme really took off and thought big, with a selection of the best Parisian establishments in the field of wines and spirits, revealed during Wine Paris & Vinexpo Paris. To offer the quality and diversity of Parisian gastronomy, a unique opportunity to explore the City of Lights from a different perspective, the OFF programme also showcases the depth and breadth of the product range exhibited at Wine Paris & Vinexpo Paris.

## THEY PARTICIPATED IN THE OFF!

### Cocktail bars:

Madame Rêve - Bamboo - Bar Chaumont - Danico - Harry's New York Bar  
Andy Wahloo - Istr - Roxo - Bar 1802 - Solera - Les Ambassadeurs  
Amaro - Bonhomie - Gravity Bar - Le Syndicat - Bluebird - House Garden.

### Restaurants and wine bars:

Les Fines Gueules - Café Compagnon - Drouant - Frenchie Bar à vins  
Le Rubis - Le Bougainville - Le Dénicheur - Parcelles - Elmer - Glou  
Le Mary Céleste - Jaja - Lot of Wine - Grandcœur - Bonvivant  
Café de la Nouvelle Mairie - Flocon - Chez Nous - Quinsou - KGB  
Augustin Marchand d'Vins - Garance - 110 Taillevent - Le Clarence  
Le Mermoz - Pastore - Lolo Cave à manger - Mieux - Le Beaucé  
Le Richer - Chocho - Bonhomie - Le 52 - Mamagoto - Bouche  
Le Saint-Sébastien - Fulgurances - La Liquiderie - Massale - Douze  
Jouvence - Pur vin - Nosso - Simone - Sellae - Cave Sophie Germain  
Les Rouquins - À mi-chemin - Fulgurances l'Entrepôt - Naturellement  
Le Grand Pan - Substance - Huîtres et Saumons - Petit Gris - Papillon  
En Vrac - Polissons - Pantobaguette - Quedubon - Mansae  
Le Canon d'Achille - La Vierge - Le Grand Brain - Dame Jane - Fripon.

# WELCOME TO WINE PARIS & VINEXPO PARIS



**The entire team at Vinexposium is preparing the 2023 exhibition** with a single-minded goal, and that is to improve and enhance the business experience for all attendees, whilst resonating with the hearts of trade members across the spectrum.

The adventure continues...

**13-15  
FEB.  
2023**

PARIS EXPO  
PORTE DE  
VERSAILLES

[www.vinexposium.com](http://www.vinexposium.com)



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