



Eras
SENIOR NETWORK

2022 Premier Sponsorship Opportunities

Tapestry Event

Weaving together threads of support by engaging
generations and supporting seniors.

Presented By



PROHEALTH CARE

Thursday, April 28, 2022

Sonesta Milwaukee West

5:30 - 9:00 PM

Eras Senior Network • 2607 N Grandview Boulevard Suite 150, Waukesha, WI 53188

(262) 549-3348 • Eras.org

Sponsorship Opportunities

Presenting – \$10,000 (Claimed)

Office Naming Rights Major Sponsor – \$7,500 (1 of 2 Claimed)

- For more details please contact Heather at (262) 522-2404

Gold – \$5,000

- Company logo on Tapestry invitation and event materials
- Logo featured on Eras Senior Network website for one year with website link to business
- Half page ad printed in Tapestry take-home program
- Company logo to be printed in take-home Tapestry program
- Company logo to be printed on signage at the Tapestry event
- Santa Run Benefits: Company name on t-shirt & all marketing materials, team registration for company employees (up to 8)
- 8 tickets to Tapestry event

Silver – \$2,500

- Company logo on Tapestry invitation and event materials
- Logo featured on Eras Senior Network website for six months with direct link to business
- Quarter page ad printed in Tapestry take-home program
- Company logo to be printed in take-home Tapestry program
- Company logo to be printed on signage at the Tapestry event
- 6 tickets to Tapestry event

Bronze – \$1,500

- Company logo on Tapestry invitation and event materials
- Logo featured on Eras Senior Network website for three months with direct link to business
- Company logo to be printed in take-home Tapestry program
- Company logo to be printed on signage at the Tapestry event
- 4 tickets to Tapestry event

Pewter – \$1,000

- Company logo to be printed in take-home Tapestry program
- Company logo to be printed on signage at the Tapestry event
- 2 tickets to Tapestry event

Wine – \$750

- Printed recognition at each Tapestry table as the Wine Sponsor
- Company logo to be printed in take-home Tapestry program
- Company logo to be printed on signage at the Tapestry event
- 1 ticket to Tapestry event

Dessert – \$500

- Company logo to be printed in take-home Tapestry program
- Company logo to be printed on signage at the Tapestry event

For more information or to become a sponsor, please contact:

Heather Uzowulu,
Development Director
(262) 522-2404
Heather.Uzowulu@Eras.org

Becca Snow,
Development Manager
(262) 522-2409
Becca.Snow@Eras.org

	Presenting - (Claimed)	Gold - \$5,000	Silver - \$2,500	Bronze - \$1,500	Pewter - \$1,000	Wine - \$750	Dessert - \$500
Naming rights of Tapestry, logo on all materials and signage	✓						
Company logo on invitation and materials	✓	✓	✓	✓			
Opportunity to speak	✓						
Logo with link on Eras Senior Network website	1 year	1 year	6 mo.	3 mo.			
Ad in take-home program	✓*	1/2 page	1/4 page				
Logo printed in take-home program	✓	✓	✓	✓	✓	✓	✓
Logo printed on signage at Tapestry	✓	✓	✓	✓	✓	✓	✓
Tapestry tickets	8	8	6	4	2	1	
Santa Run benefits: Company name on t-shirt and all materials	✓	✓					
Santa Run participant registration	10	8					
Printed recognition at each Tapestry table as wine sponsor						✓	

*Full page, inside cover, center page, or back cover



Our Mission

The mission of Eras Senior Network is to engage and support seniors, adults with disabilities, and family caregivers in leading meaningful lives. We provide services in Milwaukee County and Waukesha County.

Our Vision

Eras Senior Network is THE non-profit leader in creating communities where seniors and adults with disabilities are fully embraced through collaborative partnerships, coordination of services, and intergenerational volunteer activities.

What we do...

Supporting Seniors

In 2020, we supported 680 Waukesha County seniors and adults with disabilities and 1,954 Milwaukee County older adults. 19,711 one-way rides were provided to healthcare appointments, grocery stores, and food pantries.

Engaging Generations

428 seniors engaged in meaningful volunteer opportunities through the Retired and Senior Volunteer Program. RSVP Volunteers provided 9,323 hours in 2020.

For more information or to become a sponsor, please contact:

Heather Uzowulu, Development Director
(262) 522-2404 | Heather.Uzowulu@Eras.org

Becca Snow, Development Manager
(262) 522-2409 | Becca.Snow@Eras.org



Sponsorship Pledge Form

Indicate your desired sponsorship level for the 2022 Tapestry Event:

- Office Naming Rights Major Sponsor \$7,500
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,500
- Pewter Sponsor \$1,000
- Wine Sponsor \$750
- Dessert Sponsor \$500

Company Name (to appear in publicity): _____

Contact Name & Title: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Authorized Signature: _____

Payment:

- Send Invoice
- Check Enclosed, Check Number: _____
- Bill Credit Card: Card # _____ Exp. Date _____ CVV _____

Eras will be in contact with you to confirm your pledge and the benefits associated with your sponsorship level.

Please return your pledge form to Eras Senior Network by March 24th, 2022:

Email: Becca.Snow@Eras.org | Questions? (262) 522-2409
2607 N Grandview Boulevard, Suite 150, Waukesha, WI 53188

Join us for the Tapestry Event on Thursday, April 28, 2022

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