

BLACK

Friday SALE

East Coast
APPLIANCE
The Discount King

FRIDAY STORE HOURS
7:00 AM TO 9:00 PM



Free 2nd Year Warranty

SAVE \$1,000 WHEN YOU BUY BOTH

good things, for life.



GE APPLIANCES



Shown with optional pedestals

\$599 each

GE Front Load Washer
•4.1 Cu. Ft. Capacity
•PreciseFill
•Speed Wash
GFW400SCMWW - SRP \$1,099

GE Front Load Dryer
•7.5 Cu. Ft. Capacity
•Wrinkle Care
•Auto Dry
GFD43ESSMWW - SRP \$1,099

CLOSEOUT - WHILE THEY LAST

SAVE \$450 WHEN YOU BUY BOTH



SAMSUNG

\$1,299 each

Samsung French Door Refrigerator
•26 Cu. Ft.
•Stainless Steel
•Twin Cooling Plus®
•Auto Pull-out Freezer Drawer
•Ice Maker
•Filtered Water
RF261BEAESR- SRP \$1,749

CLOSEOUT - WHILE THEY LAST

SAVE 41% - \$700 OFF



C A F É

DISTINCT BY DESIGN™

\$999 each

GE Café Free Standing Gas Range
•29.88"
•Matte Black
•Edge-to-Edge Cooktop
•WiFi Connect
•Extra-large Griddle
•18K Burner
CGB500P3MD1 - SRP \$1,699

CLOSEOUT - WHILE THEY LAST

SPECIAL FINANCING
AVAILABLE UNTIL
JANUARY 2022



FRIGIDAIRE

MAYTAG



KitchenAid

SAMSUNG



BOSCH
Invented for life

All Appliance savings shown are based savings SRP prices. *All GE products limited to 30% savings. Monogram excluded from this sale. Up to 52% savings excludes Whirlpool, Maytag, KitchenAid, Amana and Jenn-Air appliances.

All Top Load Laundry ON SALE



GE APPLIANCES

29%
savings

Now ONLY
\$599 Each

4.6 Cu Ft Capacity Washer with Sanitize w/Oxi & FlexDispense™
• QuietWash
• Dual-Action Agitator
• Stain Removal Guide
GTW725BSNWS - SRP \$849

7.4 Cu Ft Capacity Aluminized Alloy Drum Electric Dryer with Sanitize Cycle & Sensor Dry
• Up to 120 ft. Venting
• Wrinkle Care
• Damp Alert
GTD72EBSNWS - SRP \$849



GE APPLIANCES

37%
savings

Now ONLY
\$599 Each

4.6 Cu Ft Capacity Washer with Sanitize w/Oxi & FlexDispense™
• QuietWash
• Dual-Action Agitator
• Stain Removal Guide
GTW725BPNDG - SRP \$949

7.4 Cu Ft Capacity Aluminized Alloy Drum Electric Dryer with Sanitize Cycle & Sensor Dry
• Up to 120 ft. Venting
• Wrinkle Care
• Damp Alert
GTD72EBPNDG - SRP \$949



36%
savings

Now ONLY
\$699 Each

5.0 Cu Ft Smart Wi-Fi Enabled Top Load Washer with Turbowash3d™ Technology
• 6Motion™ Technology
• ThinQ® Technology
• Water Plus
WT7300CV - SRP \$1,099

7.3 Cu Ft Ultra Large Capacity Smart Wi-Fi Enabled Top Load Electric Dryer with Sensor Dry Technology
• EasyLoad™ Door
• Smart Pairing™
• ThinQ® Technology
DLE7300VE - SRP \$1,099



GE APPLIANCES

33%
savings

Now ONLY
\$699 Each

5.2 Cu Ft Capacity Smart Washer with Sanitize w/Oxi & Smartdispense
• Power Prewash
• Water Station
• Built-In Wi-Fi
GTW840CPNDG - SRP \$1,049

7.4 Cu Ft Capacity Smart Aluminized Alloy Drum Electric Dryer with Sanitize Cycle & Sensor Dry
• Steam
• Vent Sensor
• Built-in Wi-Fi
GTD84ECPNDG - SRP \$1,049



SAMSUNG

28%
savings

Now ONLY
\$729 Each

5.0 Cu Ft Capacity Top Load Washer with Super Speed
• Active WaterJet
• EZ Access
• Deep Fill
WA50R5400AV - SRP \$899

7.4 Cu Ft Capacity Electric Dryer with Steam Sanitize+
• Sensor Dry
• Smart Care
• Convenient Drum Light
DVE50R5400V - SRP \$999



39%
savings

Now ONLY
\$799 Each

5.5 Cu Ft Capacity Smart Wi-Fi Enabled Top Load Washer with Turbowash3d™ Technology
• 6Motion™ Technology
• ThinQ® Technology
• Water Plus
WT7800CV - SRP \$1,319

7.3 Cu Ft Capacity Smart Wi-Fi Enabled Electric Dryer with TurboSteam™
• EasyLoad™ Door
• Sensor Dry
• ThinQ® Technology
DLEX7800VE - SRP \$1,319



All Front Load Laundry ON SALE

36% savings



Now ONLY
\$699 Each

4.5 Cu Ft Ultra Large Capacity Smart Wi-Fi Enabled Front Load Washer with TurboWash™ 360°

- TurboWash™ 360° Technology
- Tempered Glass Door
- ThinQ® Technology

WM4000HWA - SRP \$1,099

7.4 Cu Ft Ultra Large Capacity Smart Wi-Fi Enabled Front Load Electric Dryer with TurboSteam™

- FlowSense™ Duct Clogging and Lint Filter Indicators
- AI Fabric Sensor/ Smart Pairing
- ThinQ® Technology

DLEX4000W - SRP \$1,099

Shown with optional pedestals

28% savings



\$540 savings
WHEN YOU BUY BOTH

Now ONLY
\$679 Each

4.5 Cu Ft Capacity Front Load Washer

- Vibration Reduction Technology™
- Super Speed
- Steam Wash
- WF45T6200AW - SRP \$949

7.5 Cu Ft Capacity Electric Dryer

- Smart Care
- Steam Sanitize+
- Sensor Dry
- DVE45T6200W - SRP \$949

Shown with optional pedestals

32% savings



Now ONLY
\$679 Each

4.5 Cu Ft Capacity Front Load Washer

- Smart Care
- VRT Plus Technology
- Self Clean+

WF45R6100AC - SRP \$999

7.5 Cu Ft Capacity Electric Dryer

- Steam Sanitize+
- 10 Dry Cycles
- 9 Options

DVE45R6100C - SRP \$999

Shown with optional pedestals

32% savings



\$350 savings

Now ONLY
\$749

4.5 Cu Ft Ultra Large Capacity Smart Wi-Fi Enabled Front Load Washer

- 6Motion™ Technology
- Allergiene™ Cycle / AAFA Certified
- ThinQ® Technology
- WM3700HWA - SRP \$1,099

OVERSTOCK SELL OFF, WHILE THEY LAST

Shown with optional pedestal

41% savings



Now ONLY
\$849 Each

5.0 Cu Ft Mega Capacity Smart Wi-Fi Enabled Front Load Washer with TurboWash™ 360°

- AI Fabric Sensor/ Smart Pairing
- AAFA Certified LG Washers
- ThinQ® Technology

WM4200HBA - SRP \$1,429

7.4 Cu Ft Ultra Large Capacity Smart Wi-Fi Enabled Front Load Electric Dryer with TurboSteam™

- FlowSense™ Duct Clogging and Lint Filter Indicators
- AI Fabric Sensor/ Smart Pairing
- ThinQ® Technology

DLEX4200B - SRP \$1,429

Shown with optional pedestals

39% savings



\$1,100 savings
WHEN YOU BUY BOTH

Now ONLY
\$849 Each

4.4 Cu Ft Capacity Front Load Perfect Steam™ Washer with Luxcare® Wash & Smartboost®

- 15-Minute Fast Wash
- Sanitize Option
- StainSoak™
- #0120072 - SRP \$1,399

8.0 Cu Ft Capacity Front Load Perfect Steam™ Electric Dryer with PredictiveDry™ & Instant Refresh

- Predictive Dry™
- LuxCare® Dry System
- 15-Minute Fast Dry
- #0120072 - SRP \$1,399

Shown with optional pedestals

INTRODUCING beko

EVERYDAY LOW PRICE

beko

Now ONLY
\$479



Tall Tub Dishwasher
• 14 Place Settings
• 48 dBa
• Front Control
DUT25401W



EVERYDAY LOW PRICE

beko

Now ONLY
\$479



Tall Tub Dishwasher
• 14 Place Settings
• 48 dBa
• Front Control
DUT25401B



EVERYDAY LOW PRICE

beko

Now ONLY
\$499



Tall Tub Dishwasher
• 14 Place Settings
• 48 dBa
• Front Control
DUT25401X



EVERYDAY LOW PRICE

beko

Now ONLY
\$749



14.9 Cu Ft Capacity Upright Freezer
• Freeze Guard
• Easy Open Handle
• Removable Drawers
BUFR2715WH

A freezer that can handle the extreme heat and cold temperatures your garage gets through the year

CLOSEOUT WHILE THEY LAST



30% savings

\$270 savings

FAMOUS BRAND

Now ONLY **\$639**

19.2 Cu Ft Capacity Top-Freezer Refrigerator
• Garage-Ready
• Premium Inner Door
• LED Lighting
#0120072 - SRP \$909



27% savings

\$450 savings



Now ONLY **\$1,199**

26 Cu Ft Capacity Side-By-Side Refrigerator
• 4 Tempered Glass Shelves
• 4 Refrigerator Door Bins
• Digital Temperature Controls
LSXS26326S - SRP \$1,649

CLOSEOUT WHILE THEY LAST



23% savings

\$350 savings

FAMOUS BRAND

Now ONLY **\$1,199**

16.4 Cu Ft Capacity Quad Door Refrigerator
• Counter-Depth
• Sabbath Mode Functionality
• Quick Cool And Quick Freeze Functions
#0104896 - SRP \$1,549



21% savings

\$400 savings



Now ONLY **\$1,499**

18.6 Cu Ft Capacity French-Door Refrigerator
• Counter-Depth Design
• Internal Water Dispenser
• 33" Width
GWE19JSLSS - SRP \$1,899



4-Piece Stainless Steel Kitchen

\$2,052 savings WHEN YOU BUY ALL 4

Now ONLY
\$5,815

28% savings

SRP \$7,867

Sale \$2,799
27.9 Cu Ft Capacity Smart 4-Door French-Door Refrigerator with Door In Door
• Fingerprint Resistant Stainless
• Hands-Free Autofill
• LED Light Wall
PVD28BYNFS - SRP \$3,799

Sale \$1,599
30" Smart Slide-In Electric Convection Range with No Preheat Air Fry
• Built-in Wi-Fi
• Fingerprint Resistant Stainless
• Synchronized Elements
PSS93YPFS - SRP \$2,399

Sale \$499
1.7 Cu Ft Capacity Convection Over-the-Range Microwave Oven
• Charcoal Filter Replacement
• Fast Cook
• Chef Connect
PVM9179SKSS - SRP \$649

Sale \$918
Top Control with Stainless Steel Interior Dishwasher with Sanitize Cycle & Dry Boost with Fan Assist
• Fingerprint Resistant Stainless
• Deep Clean Silverware Jets
• Third Rack
PDT715SYNFS - SRP \$1,020

All Ranges ON SALE

CLOSEOUT WHILE THEY LAST

SAMSUNG

Now ONLY
\$649



**5.8 Cu Ft Capacity
Freestanding Gas Range
with Convection**

- Large Capacity
- Stovetop Griddle
- Flexible Cooktop

NX58H5600SS - SRP \$1,099

\$450
savings

41%
savings



Now ONLY
\$649

**30" Freestanding
Electric Convection
Range with No Preheat
Air Fry**

- 12"/9" Dual Element
- Fast Preheat
- Fifth Element Warming Zone

JB735SPSS - SRP \$1,199

\$550
savings

46%
savings

SAMSUNG

Now ONLY
\$749



**5.9 Cu Ft Capacity
Freestanding Electric
Range with Air Fry &
Convection**

- Air Fry
- Rapid Boil™
- Self & Steam Clean

NE59T7511SS - SRP \$1,099

\$350
savings

32%
savings

CLOSEOUT WHILE THEY LAST



Now ONLY
\$749



**30" Free-Standing Gas
Convection Range**

- Two Extra-Large Power Boil Burners
- Edge-To-Edge Cooktop
- Extra-Large Integrated Non-Stick Griddle

JGB720BEJTS - SRP \$1,299

\$550
savings

42%
savings

FRIGIDAIRE



Now ONLY
\$799

**30" Single Oven
Gas Range**

- Flexible Five Burner Cooktop
- Quick Boil Element
- Continuous Grates

FFGH3054US - SRP \$1,399

\$600
savings

43%
savings

FRIGIDAIRE
PROFESSIONAL



Now ONLY
\$1,799

**30" Front Control Gas
Range with Air Fry**

- True Convection
- Air Fry Technology
- Flexible Five Burner Cooktop

PCFG3078AF - SRP \$2,249

\$450
savings

20%
savings

FAMOUS BRAND

Now ONLY
\$1,599



**30" Front Control
Induction Range with
Air Fry**

- Air Fry Technology
- True Convection
- Fast Steam Cleaning Option

#0116970 - SRP \$1,999

\$400
savings

C A F É
DISTINCT BY DESIGN™



Now ONLY
\$1,799

**30" Smart Slide-In,
Front Control, Radiant
and Convection Range**

- Platinum Glass Finish
- Seamless Glass Surface
- 12"/9"/6" Element with Power Boil

CES700M2NS5 - SRP \$2,499

\$700
savings

28%
savings

C A F É
DISTINCT BY DESIGN™



Now ONLY
\$2,999

**30" Smart Slide-In,
Front Control, Gas
Double-Oven Range
with Convection**

- Platinum Glass Finish
- True Convection With Precise Air
- Easy-To-Use Electronic Touchpad

CGS750M2NS5 - SRP \$3,599

\$600
savings

SCRATCH & DENT SPECIALS

SAVE UP TO \$1,500

SAVE UP TO \$400

SAVE UP TO \$800

SAVE UP TO \$300

SAVE UP TO \$800

SAVE UP TO \$500

SAVE UP TO \$700

SAVE UP TO \$800

SAVE UP TO \$700

**ALL OPEN BOX APPLIANCES
ON SALE!**

**SAVE UP TO 75%
ON SCRATCH AND DENT
APPLIANCES**

**East Coast
APPLIANCE**
The Discount King

LOCATIONS

Chesapeake
1007 North Battlefield
Blvd. Chesapeake, VA
(757) 549-2883

Newport News
12827 Jefferson Ave.
Newport News, VA
(757) 283-2883

Virginia Beach
2053 Laskin Rd.
Virginia Beach, VA
(757) 425-2883

Norfolk
400 N. Military Hwy.
Norfolk, VA
(757) 963-9733

Fredericksburg
3101 Plank Road
Fredericksburg, VA
(540) 870-1950

eastcoastappliance.com

SALE PRICES END DECEMBER 3rd.
Closed Thanksgiving Day
Open Friday Nov 27th at 7:00 AM



BRANDSOURCE® MARKETING, LLC, as producers, have made every effort to strive for accuracy. Not responsible for omissions or typographical errors. All items may not be on display, some may not be available in all locations and all are subject to supplier availability. Photographs for illustration purposes only and may not represent actual product sold. BRANDSOURCE is a registered trademark of Associated Volume Buyers, Inc. Produced by BRANDSOURCE® Marketing, LLC. ©2019