

**■** 23<sup>RD</sup> ANNUAL CONFERENCE **■** 

# LEADING IN A WORLD OF EXPONENTIAL CHANGE



THURSDAY, NOVEMBER 18 & FRIDAY, NOVEMBER 19, 2021

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### 2021 SCHEDULE

### **THURSDAY, NOVEMBER 18**

12:30 – 2:00 PM	KICK-OFF WELCOME LUNCHEON: PERSPECTIVES ON CHANGE LEADERSHIP C. Allen Parker Retired Interim Chief Executive Officer & President, Former Senior Executive Vice President & General Counsel, Wells Fargo & Company  Moderator: Stephen L. Burns, Partner, Cravath, Swaine & Moore LLP
2:05 – 2:25 PM	TALK 1: WHAT THE BOARD WANTS: CYBER-INFORMED WITHOUT CYBER-FRENZY  Erin Nealy Cox  Former United States Attorney (NDTX)   Partner, Kirkland & Ellis
2:25 – 2:45 PM	TALK 2: LEADERSHIP IN THE FACE OF ADVERSITY  Jack Balagia  Adjunct Professor, University of Texas School of Law   Former Vice President & General Counsel, Exxon Mobil Corporation
2:45 – 3:15 PM	NETWORKING BREAK W/ SNACKS
3:20 - 3:40 PM	TALK 3: FIRST LESSON IN CRISIS COMMUNICATION IS NO MISTAKES  Merrie Spaeth Founder and President, Spaeth Communications
3:40 - 4:00 PM	TALK 4: WHAT FRESH HELL IS THIS Shamoil T. Shipchandler Chief Counsel, Risk & Regulatory Legal Group, Charles Schwab   Former Senior Officer, SEC and DOJ
4:00 – 4:05 PM	THANK YOU & HOUSEKEEPING
6:00 PM	MAGNA STELLA RECEPTION BEGINS

### **▼ FRIDAY, NOVEMBER 19**

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9:00 – 9:10 AM	GATHERING, THANK YOU & HOUSEKEEPING
9:10 - 9:30 AM	TALK 5: CEO TRANSITIONS AND THE GENERAL COUNSEL Carlos Hernandez Retired CEO and Former CLO & Secretary, Fluor Corporation   Board Member of Steward Health Care
9:30 - 9:50 AM	TALK 6: ALLYSHIP & INCLUSION  Rana Nawas  Chief Revenue Officer, Velostics   Founder of #1 Middle East Business Podcast, When Women Win
9:50 – 10:20 AM	NETWORKING BREAK W/ SNACKS
10:25 – 10:45 AM	TALK 7: FROM VALUES TO VALUE: PROGRESSING YOUR ESG AGENDA Hannah Orowitz Senior Managing Director, Corporate Governance, Georgeson LLC
10:45 – 11:05 AM	TALK 8: PROPHETIC CITY: TRACKING THE ECONOMIC & DEMOGRAPHIC TRANSFORMATIONS THROUGH FORTY YEARS OF HOUSTON SURVEYS  Stephen L. Klineberg, Ph.D. Founding Director, Kinder Institute for Urban Research   Professor Emeritus of Sociology, Rice University
11:05 – 11:25 AM	TALK 9: HOW COVID TAUGHT ME TO BE A BETTER LEADER  Julia A. Simon  Chief Legal Officer and Corporate Secretary, Mary Kay Inc.
11:25 – 11:40 AM	THANK YOU, EVALUATIONS, PRIZE DRAWINGS & SAVE THE DATE FOR 2022
12:00 – 2:30 PM	FAREWELL LUNCH & PARTY AT THE COUNTY LINE (OPTIONAL)

8:15 – 8:55 AM NETWORKING BREAKFAST FOR ALL (COME & GO W/O PROGRAMMING)

### KICK-OFF WELCOME LUNCHEON



# PERSPECTIVES ON CHANGE LEADERSHIP

### C. ALLEN PARKER

RETIRED INTERIM CHIEF EXECUTIVE OFFICER & PRESIDENT, FORMER SENIOR EXECUTIVE VICE PRESIDENT & GENERAL COUNSEL, WELLS FARGO & COMPANY

Allen Parker served from March 2017 until March 2020 as an executive at Wells Fargo & Company. Wells Fargo is the third largest bank in the United States and is headquartered in San Francisco. Allen joined Wells Fargo as the General Counsel to be part of the team that was tasked with addressing the sales practices matters and other serious issues at Wells Fargo that were revealed in late 2016. When Chief Executive Officer Timothy Sloan unexpectedly retired in March 2019, the Wells Fargo Board of Directors appointed Allen as Interim Chief Executive Officer, a role in which he served for seven months.

Prior to joining Wells Fargo, Allen was a partner in the New York law firm Cravath, Swaine & Moore LLP. While at Cravath, he specialized in finance and corporate governance, was a member of the firm's Corporate Governance and Board Advisory Practice, and served in a variety of firm leadership roles. From January 2013 through December 2016, Allen served as Cravath's fifteenth Presiding Partner. In this role, he had day-to-day responsibility for strategic planning, financial analysis and reporting, business development, risk management, human resources, and public relations. Allen also served for six years as Cravath's Deputy Presiding Partner.

Allen has served as a member of the Dean's Council of the Columbia University School of Law, as a member of the Board of Visitors for the Duke University School of Law, and as a Vice Chair of the Kennedy Center Corporate Fund Board. Allen is also a member of the Council on Foreign Relations.

Allen received a B.A. from Duke University, where he majored in political science and comparative area studies. He then received an M.A. in political science from the University of Chicago, where he focused on international affairs and political systems in Asia and the Middle East. Allen received a J.D. from the Columbia University School of Law, where he was a Notes and Comments Editor of the *Columbia Law Review*. After graduating from Columbia Law School, Allen served during 1983 and 1984 as a Law Clerk to the Honorable Amalya L. Kearse, a judge on the United States Court of Appeals for the Second Circuit.

Allen is currently a Senior Advisor to McKinsey & Co., a Senior Advisor to J.H. Whitney Investment Management, and a Senior Advisor to Litify, an early-stage company that provides technology solutions to the legal industry.

### Moderator:

STEPHEN L. BURNS
PARTNER, CRAVATH, SWAINE & MOORE LLP

### WHAT THE BOARD WANTS: CYBER-INFORMED WITHOUT CYBER-FRENZY



**ERIN NEALY COX** 

FORMER UNITED STATES ATTORNEY (NDTX)
PARTNER, KIRKLAND & ELLIS

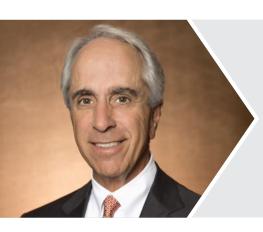
Erin Nealy Cox, is a partner at Kirkland & Ellis and practices in the Government, Regulatory and Internal Investigations Group. She is a former high-ranking U.S. DOJ official and utilizes her deep experience in complex investigations to counsel boards of directors and executives from the world's top companies.

Erin most recently served as the 35th U.S. Attorney for the Northern District of Texas. While in that role, she chaired the Attorney General's Advisory Committee — a group of 15 U.S. Attorneys selected by the Attorney General to advise on national priorities — and led the committee's task force on domestic violence and firearms crimes. She also co-chaired the task force on violent anti-government extremism, served on the religious liberty task force, and was one of five U.S. Attorneys advising the DOJ's China initiative, a group of senior officials combating state-sponsored economic espionage.

In addition to her background leading complex DOJ investigations, Erin also has substantial experience in board governance and cyber issues, having previously served as an Assistant U.S. Attorney prosecuting cyber and white-collar crimes; a senior advisor in McKinsey & Co.'s cybersecurity and risk practice; and an executive managing director at cybersecurity and investigations consulting firm Stroz Friedberg.

She currently serves on the Board of Directors of Sally Beauty Holdings, Inc., a large retailer listed on the NYSE, and previously served on this Board prior to her appointment at U.S. Attorney.

Erin clerked for Chief Judge Henry A. Politz of the U.S. Court of Appeals for the Fifth Circuit and the Honorable Barefoot Sanders, U.S. District Judge in the Northern District of Texas. She attended Southern Methodist University Dedman School of Law and the McCombs School of Business at the University of Texas at Austin.



## LEADERSHIP IN THE FACE OF ADVERSITY

### JACK BALAGIA

ADJUNCT PROFESSOR, UNIVERSITY OF TEXAS SCHOOL OF LAW FORMER VICE PRESIDENT & GENERAL COUNSEL, EXXON MOBIL CORPORATION

Jack Balagia served as Vice President and General Counsel of Exxon Mobil Corporation from March 2010 until reaching mandatory retirement in November 2016. As General Counsel, he reported directly to Chairman and CEO Rex Tillerson and to the ExxonMobil Board of Directors, providing strategic advice and direction in matters relating to many facets of the company's businesses. He also led a law department of 450 lawyers and 350 support professionals in 31 offices around the world, with legal specialties that included oil and gas, chemicals, corporate compliance and securities, intellectual property, mergers and acquisitions and litigation.

As General Counsel, Mr. Balagia was a national leader in supporting increased diversity and pro bono service within the ExxonMobil law department and the US legal community in general. He and the ExxonMobil Law Department received numerous awards for their efforts, including recognition from the Minority Corporate Counsel Association, the Corporate Counsel Women of Color, the National Bar Foundation, and the Houston and Dallas Bar Foundations.

He has been honored for his other contributions to the community and the legal profession, including Lifetime Achievement Awards from the Hispanic Bar Association of Houston, the Association of Corporate Counsel and D CEO Magazine, and the Texas Civil Justice League. The Houston Bar Foundation honored him with its James B. Sales Pro Bono Leadership Award, he received the Dallas Anti-Defamation League's Jurisprudence Award in 2015, and the Lifetime Achievement in Energy Litigation Award from the Center for American and International Law.

Mr. Balagia has served in leadership capacities with the State Bar of Texas, including several years as Chairman of the Bar's Public Affairs Committee. He is a past chair of the Texas Supreme Court's Board of Disciplinary Appeals and was appointed by the Court to the Texas Commission to Expand Civil Legal Services. He served on the Board and as Vice Chair of the Houston Bar Foundation and has been listed in The Best Lawyers in America and as a Texas Super Lawyer by Texas Monthly magazine.

He is an Adjunct Professor at the University of Texas School of Law and has an active mediation and arbitration practice. He also serves on several non-profit boards, including the University of Texas Law School Foundation Board, which he chairs, and the Board of Trustees for the Center for American and International Law. He is a past chair of the University of Texas Law School Alumni Association Executive Committee.

Mr. Balagia received his undergraduate and law degrees from the University of Texas and was named an Outstanding Alumnus of the Law School in 2014. He lives in Houston, Texas with his wife Mary, a retired ordained Methodist minister, registered nurse, and author of a children's book. During his spare time, when he is not enjoying his two granddaughters or playing golf, he is researching family history, including his great grandparents emigration from Lebanon to Austin, Texas in the late 1800's.

# FIRST LESSON IN CRISIS COMMUNICATION IS NO MISTAKES



MERRIE SPAETH

FOUNDER AND PRESIDENT, SPAETH COMMUNICATIONS

Merrie has a unique background in media, government, politics, business and entertainment. She is a thoughtleader in communication theory, executive training and coaching including how to utilize social media to maximize influence. Merrie is acknowledged as one of the most influential communication counselors in the world.

Merrie has coached thousands of executives who want to become more effective communicators, improve their presentation skills and ultimately expand their leadership capabilities. She gives clients a proven approach to communication and teaches them how to structure remarks and presentations to take their careers to a higher level. Clients include Fortune 500 C-suite executives who have adopted the Spaeth approach for themselves and their global organizations as well as entrepreneurs, academic gurus, politicians, nominees and others appearing before House or Senate committees. The Dallas Business Journal has named her a "Change Maker" and DCEO Magazine featured her on the cover in September 2013 with the headline "The Fixer."

Merrie was a White House Fellow assigned to FBI Director William Webster. She then served two years as director of public affairs for the Federal Trade Commission, and in 1983, President Reagan appointed her as director of media relations at the White House.

Merrie writes regularly on communication topics, and her columns have been collected into two books, Marketplace Communication and Words Matter. Both books are available at merriespaeth.com. You Don't Say!, her most recent book, is available on Amazon and compiles communication mistakes from her popular monthly BIMBO Memo. She blogs regularly on spaethcom.com.

A cum laude graduate of Smith College and a graduate of Columbia Business School, she is an instructor at Business Leadership Center of the Southern Methodist University's Cox School of Business where she teaches "Communication as a Strategic Business Tool," "Influencing through the Power of Storytelling" and "Humor as a Leadership Tool." She speaks on these topics and others to companies and associations in virtually every industry.



### WHAT FRESH HELL IS THIS

### SHAMOIL T. SHIPCHANDLER

CHIEF COUNSEL, RISK & REGULATORY LEGAL GROUP, CHARLES SCHWAB FORMER SENIOR OFFICER, SEC AND DOJ

Shamoil T. Shipchandler is Chief Counsel for the Risk and Regulatory Group at Charles Schwab, where he oversees matters involving litigation and arbitration, regulation and enforcement, internal investigations, and employment law.

Before joining Schwab, Shamoil was a partner in the Investigations and White Collar Defense practice at Jones Day. Shamoil formerly served as a senior officer at the U.S. Securities and Exchange Commission and at the U.S. Attorney's Office for the Eastern District of Texas.

As the Director of the SEC's Fort Worth Regional Office, Shamoil led the enforcement and examination activities in Texas, Oklahoma, Arkansas, and Kansas, a region that includes the second highest concentration of Fortune 500 companies in the nation. Shamoil supervised matters involving public company reporting; accounting and offering fraud; the Foreign Corrupt Practices Act; insider trading; cybersecurity; and financial institutions, registrants, and private funds.

As a Deputy Criminal Chief with the U.S. Attorney's Office, Shamoil served as the Attorney-in-Charge of the Plano Office and the district's Asset Forfeiture Chief. During his tenure, Shamoil obtained convictions in the areas of securities fraud, tax evasion, bank fraud, mail and wire fraud, money laundering, computer sabotage, and public corruption. Shamoil was awarded the Department of Justice's Director's Award for leading the prosecution of 40 defendants in the largest mortgage fraud scheme in Texas history, and received the DHS Secretary's Silver Medal for negotiating the largest corporate immigration fraud settlement in U.S. history.

As a government official and in private practice, Shamoil gave more than 200 speeches and presentations about an extensive array of white collar, securities, cybersecurity, and ethics-related topics. He taught courses to government officials in Malaysia, Bosnia, and Macedonia and served as a trial advocacy and ethics instructor at the U.S. Department of Justice's National Advocacy Center. Shamoil is currently an adjunct faculty member of the SMU Dedman School of Law, where he teaches a course about White Collar Crime.

Shamoil was a partner with the Bracewell law firm prior to joining the Commission, and an associate with the law firm of Covington & Burling before joining the U.S. Attorney's Office. Shamoil graduated from Middlebury College and Cornell Law School and clerked for Judge Roger B. Andewelt of the U.S. Court of Federal Claims.

### TALK 05

## CEO TRANSITIONS AND THE GENERAL COUNSEL



### CARLOS HERNANDEZ

RETIRED CEO AND FORMER CLO & SECRETARY, FLUOR CORPORATION BOARD MEMBER OF STEWARD HEALTH CARE

Carlos M. Hernandez served as Chief Executive Officer of Fluor Corporation from May 1, 2019 to December 31, 2020. Before being named as chief executive officer, he was the executive vice president, chief legal officer for Fluor Corporation and served as the company's corporate secretary. He had responsibility for all legal affairs and compliance. He joined Fluor in 2007. Mr. Hernandez currently serves on the Board of Steward Health Care.

Prior to joining the company, Mr. Hernandez served as general counsel for ArcelorMittal Americas, a major steel producer which is part of the ArcelorMittal steel group. Mr. Hernandez has also served as general counsel and secretary of International Steel Group (ISG), Inc. prior to its acquisition by Mittal Steel Company. In addition to law and compliance, he had responsibility for government affairs and environmental matters.

Before joining ISG, he served as executive vice president, general counsel and secretary for Fleming Companies, Inc., in Dallas where, in addition to law and compliance, he had responsibility for risk management, safety, real estate, non-merchandise procurement, and corporate security. From 1984 to 1999, Mr. Hernandez served in a number of different legal capacities including assistant general counsel for Armco Inc. a steel company, in Pittsburgh. Early in his career, he worked as a civil engineer with HNTB.

Mr. Hernandez holds a bachelor of science degree in civil engineering from Purdue University and a juris doctorate from the University of Miami School of Law.

### **TALK 06**



### **ALLYSHIP & INCLUSION**

### RANA NAWAS

CHIEF REVENUE OFFICER, VELOSTICS
FOUNDER OF #1 MIDDLE EAST BUSINESS PODCAST, WHEN WOMEN WIN

Rana Nawas spent 17 years in the corporate world, working across four continents in a variety of strategy and sales roles. Her career spanned McKinsey & Company's London Office, the Dubai Government, and GE Capital. As Regional Director of a \$1B business in one of the world's most volatile areas, Rana pioneered new markets, launched new products and acquired first-time enterprise customers. She has led global, diverse and crossfunctional teams in the aviation industry.

Rana is a Diversity, Equity & Inclusion trailblazer on a mission to help women win, and she does this through keynote speeches and her chart-topping podcast When Women Win – a show where female role models from diverse backgrounds share their inspirational stories and practical tools for success. The show is listened to in 183 countries, is a media partner of UN Women and has been #1 on the Middle East iTunes charts multiple times.

Rana has spoken at numerous conferences and corporations on topics ranging from owning your narrative to improving gender balance at the top. She has been featured extensively in international press such as CNN and Vogue, and her articles have been published widely, from Forbes to GQ.

Rana is the Chief Revenue Officer of Velostics, a logistics software company whose products aim to reduce middle mile congestion; she is on the Advisory Board of Exosonic, a manufacturer of low-boom supersonic jets; and she chairs the Advisory Board of the Oryx Fund, a \$50 million VC fund that invests in MENA technology start-ups.

Rana is half Palestinian and half Lebanese, born in the UK and raised in Dubai. She currently resides in Houston with her husband and two sons. For more, head to her LinkedIn page or website rananawas.com.

### **TALK 07**

# FROM VALUES TO VALUE: PROGRESSING YOUR ESG AGENDA



HANNAH OROWITZ

SENIOR MANAGING DIRECTOR, CORPORATE GOVERNANCE, GEORGESON LLC

Hannah Orowitz is a senior managing director on Georgeson's environmental, social and corporate governance (ESG) advisory team. Hannah works closely with clients across all market capitalizations and industries to develop proactive ESG strategies and shareholder engagement programs. Hannah leverages her legal background and disclosure expertise to help Georgeson clients enhance and effectively communicate key ESG matters to their investors. As a former in-house counsel, Hannah understands the complexities presented by investors' everincreasing focus on ESG matters and helps clients reach consensus within their organizations as to how to best integrate and communicate with stakeholders on these topics. Hannah frequently represents Georgeson at industry events and presentations and is regularly featured in media coverage regarding ESG and shareholder engagement.



# PROPHETIC CITY: TRACKING THE ECONOMIC & DEMOGRAPHIC TRANSFORMATIONS THROUGH FORTY YEARS OF HOUSTON SURVEYS

**▼** STEPHEN L. KLINEBERG, PH.D.

FOUNDING DIRECTOR, KINDER INSTITUTE FOR URBAN RESEARCH PROFESSOR EMERITUS OF SOCIOLOGY, RICE UNIVERSITY

Or. Stephen Klineberg has been shaping local thought on the ongoing trends in Houston for forty years. As the director of the annual "Kinder Houston Area Survey" (1982-2021), he has tracked the economic outlooks, demographic patterns, experiences, and beliefs among successive representative samples of Harris County residents during 40 years of remarkable change. His book exploring the national implications of this research, entitled *Prophetic City: Houston on the Cusp of a Changing America*, was published in June 2020 by Simon & Schuster. Klineberg is the recipient of twelve major teaching awards at Rice and a much sought-after speaker in the Houston community and beyond. He is a graduate of Haverford College, with an MA from the University of Paris and a PhD from Harvard. He and his wife Margaret have lived in Houston since the early 1970s; they have two children and five grandchildren.

#### About the Presentation:

Few other cities more clearly exemplify the trends that are refashioning the social and political landscape across America – the growing inequalities in today's global, knowledge-based economy; the epic demographic transformations; and the new importance of quality-of-place attributes in defining the fates of cities. We review the findings from almost four decades of systematic surveys in Harris County to explore the way the new realities are unfolding, to assess the public's changing attitudes and beliefs, and to consider the implications of these trends for the way area residents are responding to the central challenges and opportunities that will determine the future of Houston and America in the years ahead.

### About the Kinder Institute:

Rice University's Kinder Institute for Urban Research builds better cities and improves people's lives through a unique blend of data, research, engagement, and action. A multi-disciplinary "think and do tank," its mission is to advance understanding of important issues facing Houston and other urban centers.

The Kinder Institute was formally created in 2010 through a transformational gift from Houston philanthropists Nancy and Rich Kinder.

### HOW COVID TAUGHT ME TO BE A BETTER LEADER



JULIA A. SIMON

CHIEF LEGAL OFFICER AND CORPORATE SECRETARY, MARY KAY INC.

Julia A. Simon serves as Mary Kay's Chief Legal Officer and Corporate Secretary and oversees the company's Legal, Risk Management, Governance and Compliance, Corporate Communications and Corporate Social Responsibility functions. In addition, she serves as both the Senior Privacy Officer and Chief Diversity Officer. Her teams protect the company's reputation and operations in nearly 40 markets around the globe.

Julia has held many roles since joining Mary Kay Inc.'s Legal Department in 2000. During her tenure, Julia was instrumental in creating the company's Global Data Privacy Compliance Program, led litigation strategies that positively impacted the direct sales industry, and has proudly served as a mentor through the Mary Kay Inc. mentorship program and other professional organizations.

Prior to joining Mary Kay Inc., Julia was an associate and partner at Locke Liddell & Sapp in Dallas, practicing in the areas of commercial litigation and labor & employment. She started her legal career at McGlinchey, Stafford, Nealy & Lang in New Orleans.

Julia currently serves on the boards of the Center for American and International Law, the Congressional Black Caucus Foundation, the National Association of Women Lawyers, and the Texas Women's Foundation.

Julia is a proud graduate of Texas A&M University and the University of Texas School of Law.

### Favorite Mary Kay quote:

"Listening may be the most undervalued communication skill."

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**ELAINE WHITBECK** Former General Counsel | Alcon Laboratories Inc.

CHRIS WILLIS Chief People and Administrative Officer | PrimeSource Building Products

### **FAREWELL CELEBRATION LUNCH**



### JOIN US FRIDAY, NOVEMBER 19<sup>TH</sup> AT THE COUNTY LINE

12:00 PM TO 2:30 PM

All Annual Conference attendees & Forum members are welcome to join us after Conference for a fun-filled Austin experience at The Original County Line. Enjoy legendary barbeque and cool beverages (including beer and wine) while taking in an incredible 20 mile view of the beautiful Texas Hill Country with your colleagues. This event is complimentary for you and a guest. Transportation to and from the hotel and County Line will be provided.

### SAVE THE DATE MOVING TO EARLY NOVEMBER

# 24<sup>TH</sup> ANNUAL CONFERENCE NOVEMBER 3 & 4, 2022 FAIRMONT AUSTIN AUSTIN, TEXAS



### **Texas General Counsel Forum**

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