Circling Back 2

Create a postcard to announce the date of the conference to members and to solicit early registrations.

Project 1: Postcard

GET READY. LAUNCH Word if it is not already running.

- 1. Create a new blank document.
- Click the Page Layout tab. Then, in the Page Setup group, use the Size command to create a custom paper size of 4.25" wide by 5.5" high.
- 3. Change the document setup to landscape orientation with narrow margins.
- 4. SAVE the document as *napc_postcard* in the lesson folder on your USB flash drive.
- Click the Insert tab. Then, in the Header & Footer group, insert the Transcend (Even) header.
- Select the Date placeholder text and key 20XX. Change the font size and style to 18 pt bold.
- Select the Title placeholder text and key NAPC PROFESSIONAL CONFERENCE. Change the font size and style to 18 pt, bold.
- Double-click the body of the postcard, then key the following text: September 14–16 Lakeview Towers in South Lake Tahoe, California Early Bird Registration \$329; Regular Rate \$389 Admission to all keynotes, seminars, and breakout sessions Ticket to Saturday night banquet All meals included Early Bird Deadline is August 1, 20XX Register online at www.napc20XX.com or call 800-555-5678
- 9. Do not press Enter after the last line of keyed text.
- 10. Select September 14–16, change the font size and style to 20 pt Bold, and center the text.
- Select the Lakeview Towers. . . line of text. Change the font size to 14 pt and center the text.
- Click the View Ruler button to display the ruler (if it isn't displayed already).
- Place the insertion point before the E in Early Bird Registration. Then click on the 0.5" position to insert a left tab.
- 14. Press the Tab key to indent the paragraph.
- Select the three lines of text under the registration costs information and format them as a bulleted list.
- 16. Select \$329. Change the font color and style to Purple, Accent 4, Darker 50%, and bold.
- On the Home tab, in the Clipboard group, use the Format Painter to copy the format of \$329 and apply it to \$389, August 1, 20XX, www.napc20XX.com, and 800-555-5678.
- Beginning with Lakeview Towers, select all the remaining text. On the Page Layout tab, in the Paragraph group, adjust the spacing after the paragraph to 6 pt.
- 19. Select the last two lines of text and center them.
- 20. In the Page Background group, use the Page Borders command to insert a 1½ pt wide box page border, using the color Purple, Accent 4, Darker 25%.
- 21. Use the Watermark command to create a custom horizontal watermark with the text SAVE THE DATE using Times New Roman font.
- 22. SAVE the document as *napc_postcard_draft* in the lesson folder on your USB flash drive.
- 23. Apply a Page Color, making sure to select, Purple, Accent 4, Lighter 80%.
- 24. Select the last paragraph, which begins Register online....

- **25.** On the Home tab, in the Paragraph group, use the **Shading** command to insert shading using the color Purple, Accent 4, Lighter 40%.
- **26.** In the Page Layout tab, in the Themes group, use the Theme Colors menu to change the color to Median.
- 27. Your document should look similar to Figure 1. Make any necessary adjustments.

Figure 1

NAPC Postcard

	September 14-16
l	akeview Towers in South Lake Tahoe, California.
	Early Bird Registration \$329; Regular Rate \$389
•	Admission to all keynotes, seminars, and breakout sessions
•	Ticket to Saturday night banquet
•	All meals included
	Early Bird Deadline is August 1, 20XX
R	egister online at www.napc20XX.com or call 800-555-5678

28. SAVE the document as *napc_postcard_final* in the lesson folder on your USB flash drive, then CLOSE the file.

PAUSE. LEAVE Word for the next project.

Project 2: Creating a Logo

As the scheduling manager for Consolidated Messenger, a full-service conference and retreat center, you use Word to create and revise all documents and forms used when coordinating the facility's events.

In recent years, the conference center has expanded and changed its focus. The owner needs your help in creating a new logo for all of the business' documents.

GET READY. LAUNCH Word if it is not already running.

- 1. OPEN a new, blank document and key Consolidated Messenger.
- SAVE the document as *consolidated_letterhead* in the lesson folder on your USB flash drive.
- 3. Insert the Fill-Red A 2 Warm Matte Beval WordArt.
- Decrease the font size to 28 pts, and right align the watermark to the right corner of the document.
- 5. Change the watermark width to 6.78".
- 6. Insert a blank footer, then key Conference and Retreat Center in the footer.
- 7. Change the font of the footer text to Bookman Old Style, the font size to 14 pts, and the font color to Dark Red.
- 8. SAVE the document with these changes.

PAUSE. LEAVE the consolidated_letterhead document open for the next project.

Project 3: Editing a Document

You are working on a promotional piece for the conference center, but you need to make some changes and add the logo.

USE the document that is open from the previous project.

- 1. Select the logo and copy it to the Clipboard.
- 2. OPEN consolidated_intro from the data files for this lesson.
- **3.** Place the insertion point on the first line of the document you just opened, then paste the logo in the document.
- 4. On the Home tab, in the Editing group, click the Replace button.
- In the Replace tab, search for all occurrences of the word Gallery and replace them with the word Theatre.
- 6. On the Insert tab, in the Text group, click the Text Box button.
- 7. Select Puzzle Quote.
- 8. Select the last paragraph, and cut and paste it into the Text Box.
- 9. On the Insert tab, in the Illustrations group, click the Picture button.
- 10. Locate and insert the *conference_photo* image (found in the data files for this lesson).
- **11.** On the Format tab, in the Arrange group, click the **Text Wrapping** button.
- 12. Select More Layout Options, then Square, left only.
- 13. On the Format tab, in the Size group, set the picture's width to 2.53."
- 14. Rotate the picture and position it in the document so that it looks similar to Figure 2.

Figure 2

Consolidated Promo

Consolidated Messenger

Consolidated Messenger Conference and Retreat Center is perfectly suited to serve the needs of conferences, seminars, receptions, and meetings.

This state-of-the-art facility sets new and higher standards for excellence for the conference and training events of association, business, and government; groups. We offer a comfortable and stimulating environment, an eager staff, and the latest communications and multimedia technology.



The Great Hall Theatre on the grounds is a restored 1930's vintage mode house. Technologically, however, the facility is all 21st Century. Equipped with a state-of-theart presentation system, superb lighting and sound, full-size screen and projection unit, the Theatre makes an excellent gathering point for keynote addresses, plenary sessions, and, of course, entertainment.



Another great reason for choosing the Consolidated Messenger Conference and Retreat Center for your next meeting or conference is its convenient location in Truman. Only 20 miles from Interstate 101, the city is a junction for US highways 315and 95. A 24-hour general aviation airport serves corporate jets and other private aircraft. Regional airports in Grand Junction and Vail, served by commuter flights from Denver, are just over an hour's drive.

- 15. On the Format tab, in the Picture Styles group, click the More button.
- 16. Select the Center Shadow Rectangle.
- In the Adjust group, click the Color button; then, under Color Tone, select Temperature: 11200K.
- 18. In the Adjust group, click the Artistic Effects button, then select Texturizer.
- 19. SAVE the document as consolidated_promo.

PAUSE. LEAVE the document open to use in the next project.

The *consolidated_ intro* file for this Circling Back is available on the book companion website or in WileyPLUS.

Project 4: Audio-Visual Equipment Table

Create a table that contains a list of the audio and visual equipment available for rent at the conference center.

USE the *consolidated_logo* document that is open from the previous project.

- 1. Place the insertion point below the logo.
- 2. In Cambria, 24 pt font, key the title Audio Visual Equipment Rental.
- 3. Create a table that has three columns and eight rows.
- 4. Change column widths as necessary and key the information shown in Figure 3 into the table.

Figure 3	Consolidated Messenger		
Consolidated Equipment			
			
		Visual Equipment	
	CODE	DESCRIPTION High-resolution LCD data	DAILY RENTAL
	LCD	projector	\$325
	VID	Low-resolution video projector with VCR and monitor	\$120
	CAM	Mini DVD camcorder with tripod	\$95
	FSM	Color 42" flat screen monitor mounted on the front wall	\$90
	KEY	Full-size electronic keyboard with stool	\$75
	OHP	Overhead projector	\$35
	CDP	Stereo CD player with cassette deck and radio	\$25
	Conference Retre	eat Center	

- 5. Place the insertion point anywhere in the table.
- On the Design tab, in the Table Styles group, click the More button to view a gallery of Quick Styles.
- 7. Scroll down and click the Medium Grid 1 Accent 2 option.
- 8. On the Layout tab, in the Data group, click the **Sort** button. Sort by the Daily Rental column in descending order.
- 9. Select the first row of the table.
- **10.** On the Layout tab, in the Alignment group, click Align Top Center.
- 11. Select all numbers in the Daily Rental column.
- 12. On the Layout tab, in the Alignment group, click Align Center Right.
- **13.** Insert a row above the first row and merge cells.
- 14. Drag and drop the title in the row.
- 15. SAVE the document as *consolidated_equipment* and CLOSE the file.

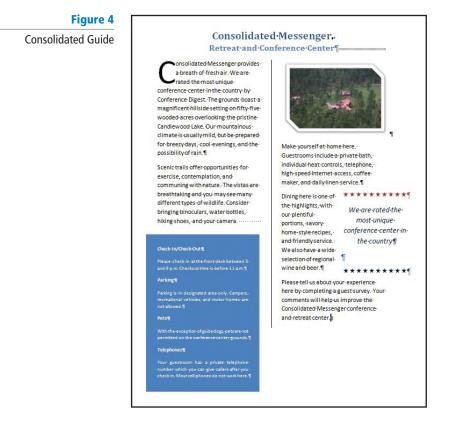
PAUSE. LEAVE Word open for the next project.

Project 5: Formatting a Document

You began creating a document to serve as a guide for introducing guests to the conference center. Open and format the document.

GET READY. LAUNCH Word if it is not already running.

- 1. OPEN consolidated_guests from the data files for this lesson.
- 2. Use what you learned in this unit to complete the following tasks. You do not have to complete them in this order, but your goal is to make the document look similar to Figure 4.
 - **a.** Use section breaks to create a section for the text, then arrange the text in two columns.
 - **b.** Create a drop cap for the first sentence.
 - c. Apply Snip Diagonal corner, White to the photograph.
 - d. Create a text box quote using the Stars Quote style and change the font color to Dark Blue, Text 2, Darker 50%. Key We are rated the most unique conference center in the country.
 - **e.** Arrange the elements on the page and make any other necessary adjustments to make your document look like Figure 4.



3. SAVE the document as *consolidated_guide* and CLOSE the file. STOP. CLOSE Word.

The consolidated_ guests document file for this Circling Back is available on the book companion website or in WileyPLUS.