

NO - 26

scoop™

FALL 2020 ISSUE

SPECIAL EDITION

ON POINT WITH
OFF-PREMISE
DESIGNED TO MAKE IT



US.
FOODS®

WELCOME TO THE EVOLUTION

At US Foods®, we've long dedicated ourselves to helping our partners solve their greatest challenges, stay ahead of the changing times and plot their next steps with confidence. In what has been a daunting moment for the industry – one that may have required quick steps and temporary fixes – we're listening closely and helping you adapt for the long term, to anything the future holds.

That begins with Scoop™, our periodic product launch designed to help you turn obstacles into opportunities and convert the latest trends into profits. With many customers avoiding on-premise dining over safety and hygiene worries, restaurant foot traffic is expected to fall short of its usual bustle for the foreseeable future. But those diners aren't lost – they're adjusting. And they're going to gravitate to restaurants that will adjust with them.

In today's environment, the name of the game is evolution. So with this Scoop launch, we're bringing you a lineup of innovative products to ease your diners' concerns and, at the same time, take advantage of the exploding takeout boom. Our tamper-evident items and sanitation solutions offer your customers peace of mind, whether they're dining in, taking it to go or using a delivery service. And our pre-portioned ingredients and dishes – your new secret weapons – will help you reduce labor needs while creating profit opportunities in the form of take-home DIY meal kits.

Welcome to the evolution. Let Scoop help you reinvent your business – for now and the future – with the latest tools of the trade. We're privileged, as always, to partner with you – and to help you *continue* to make it.

@USFoods #USFScoop

S. Kinkaid

Stacey Kinkaid
VP, Product Development and Innovation

WE HEAR YOU

**YOU HAVE NEW CHALLENGES,
WE HAVE FUTURE-FACING SOLUTIONS**

The landscape of the restaurant industry has changed. To thrive, you'll need to change with it. So at US Foods®, we've been listening closely to our consumers, using that feedback in developing a line of Scoop product solutions to meet your greatest needs – now and in the future.

**MORE THAN
60% OF CONSUMERS**
said they'd be interested in ordering a take-home DIY meal kit from restaurants*

76% OF CONSUMERS
said a restaurant's cleanliness and food safety procedures will always matter more to them now than they did before*

85% OF CONSUMERS
would like restaurants to use tamper-evident labels to address the concern of delivery drivers eating from takeout orders**

*- Statistics provided by Datassential

**- <https://www.usfoods.com/our-services/business-trends/2019-food-delivery-statistics.html>

“ Scoop™ products, I've always been a huge advocate. What does US Foods® offer? We're going to create dishes that don't require me bringing in another prep person. Then I can still adapt my menu mid-pandemic and serve the items that people are looking for. ”

– Jerry Dicecco, Jerry and The Mermaid, Chef and Owner

INSPECTED
US
EST. 1928

ALL NATURAL*
SLICED FIRE GRILLED
CHICKEN BREAST

*No Artificial Ingredients. Minimally Processed

1191932
NET WT 8 OZ (226 g)

FULLY COOKED SEASONED SLICED
CHICKEN BREAST
2 SERVING PORTION

KEEP REFRIGERATED OR FROZEN

INSPECTED
US
EST. 1928

ALL NATURAL*
FULLY COOKED
SEASONED SLICED FIRE
GRILLED BEEF STEAK

And binder product. Made with USDA Choice Beef.
*No Artificial Ingredients. Minimally Processed.

NET WT 8 OZ (226 g)

2 SERVING PORTION

KEEP REFRIGERATED OR FROZEN

SECRET WEAPONS

PORTIONED ITEMS THAT SAVE LABOR AND BUILD IN FLEXIBILITY

GET MORE RESOURCES ON CONVENIENCE ITEMS

LEARN ABOUT THE ADDITIONAL BENEFITS OF PRE-PORTIONED ITEMS AND IDEAS FOR EASY TAKE-HOME DIY MEAL KITS – AND MORE – AT [USFOODS.COM/FALLSCOOP](https://usfoods.com/fallscoop)



CHEF'S LINE® PORTIONED CILANTRO LIME RICED CAULIFLOWER

8506580 | 20/8 oz.

INNOVATION

On-trend, easy to serve and reliably consistent, this item is a culinary jackpot for your kitchen. Frozen cauliflower is cut to emulate the shape and texture of rice, then mixed with extra virgin olive oil, lime juice, cilantro, black pepper and sea salt to create a simple, subtly delicious base or side for a variety of dishes. With consumers increasingly asking for rice and pasta alternatives, this dish more than fills the bill – and saves you prep, too. Packaged in a microwaveable film and featuring a quick cook time, our cauliflower rice offers endless uses – including valuable take-home DIY meal-kit opportunities.

PRODUCT ATTRIBUTES

- +Cauliflower cut to emulate rice
- +Meets criteria for US Foods® Unpronounceables List™
- +4g carbohydrates per serving
- +Heats in 4½ minutes in microwaveable bag
- +Individually quick frozen to ensure integrity

BENEFITS

- +On-Trend: meets the growing demand for cauliflower rice and simple ingredient
- +Versatile: can be used in a wide variety of applications
- +Consistent dice size saves on back of house labor
- +Convenient 8-oz. pack size helps reduce food waste



SCAN AND PURCHASE
THROUGH US FOODS®
ONLINE



BRING BACK A BOWL

Our Chef's Line Portioned Cilantro Lime Riced Cauliflower makes the perfect ingredient base for a buildable bowl. For this and other take-home DIY meal kit recipes like that pictured here, visit usfoods.com/fallscoop.



MONARCH® PORTIONED FIRE ROASTED CORN AND POBLANO PEPPER BLEND WITH ONIONS

3665431 | 20/8 oz.

INNOVATION

Our Fire Roasted Corn and Poblano Blend was a hit with operators on its first Scoop launch, and now it's in convenient 8 oz. packs – a perfect size for two sides in a take-home DIY meal kit or for simplifying back-of-house portioning. Super sweet corn, poblano peppers and onions are charred for a smoky-sweet fire-roasted flavor and gorgeous plate presentation. With roasted vegetables continuing to grow in popularity, this product offers versatility (use as an ingredient or serve as a side), labor savings (no prep!) and a quick cook time.

PRODUCT ATTRIBUTES

- +Blend of super sweet corn, diced poblano peppers and onions
- +Roasted, with visible char marks
- +Heats in 2 minutes
- +Individually quick frozen

BENEFITS

- +Versatile: can be used in a variety of applications
- +Labor-Saving: no dicing or slicing
- +Customizable: no oil or seasonings added
- +Packaged in convenient 8-oz. pack size, helping reduce food waste



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SPICE UP YOUR TO-GO PROGRAM

Help your diners create a zesty queso dip in their own kitchen with our Monarch Portioned Fire Roasted Corn and Poblano Pepper Blend with Onions. For this and other take-home DIY meal kit recipes like that pictured here, visit usfoods.com/fallscoop.



CATTLEMAN'S SELECTION® PORTIONED ALL NATURAL* SEASONED SLICED FIRE GRILLED STEAK

7192507 | 16/8 oz.

INNOVATION

We challenge you to find a more tender, higher-quality beef cut that's this easy to serve. Our Portioned All Natural* Seasoned Fire Grilled Steak is a fully cooked Choice-grade, whole-muscle product with a simple-ingredient profile. Yet it's designed to save you back-of-house time, prep and risk of waste with its pre-sliced and pre-portioned format. Now conveniently packaged in 8-oz. pouches, these steak strips become even more valuable to an operation for their take-home DIY meal-kit potential.

PRODUCT ATTRIBUTES

- +Fully cooked and pre-sliced whole-muscle Choice-grade beef
- +*All natural: No artificial ingredients; minimally processed
- +Meets criteria for US Foods® Unpronounceables List™
- +Authentic appearance: fire-grilled with defined marks
- +Frozen

BENEFITS

- +On Trend: meets growing demand for all natural products
- +Time-Saving: Fully cooked to reduce risk of cross-contamination
- +Labor-Saving: pre-sliced and pre-portioned for less handling
- +Versatile: lightly seasoned and appropriate for many applications
- +Packaged in 8-oz. pre-portioned pouches, helping reduce food waste



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SEND HOME THE SIZZLE

Your diners are only steps away from a savory, naan-style steak sandwich with our Cattleman's Selection Portioned All Natural* Seasoned Fire Grilled Steak. For this and other take-home DIY meal kit recipes like that pictured here, visit usfoods.com/fallscoop.



PATUXENT FARMS® PORTIONED ALL NATURAL* SLICED FIRE GRILLED CHICKEN BREAST

1191932 | 16/8 oz.

INNOVATION

Quality and convenience rarely go hand-in-hand as seamlessly as they do in this product, which is sure to become a favorite in your kitchen. Our whole-muscle breast is fully cooked and fire-grilled for a premium flavor and appearance. With no rib or kiel meat (rare even in premium strips) and no artificial ingredients, this item offers diners the simple ingredients they increasingly seek out. Pre-sliced and pre-portioned in 8-oz. pouches, these exceptionally versatile strips can be used in any number of applications – including fajitas, salads and an array of take-home DIY meal-kit recipes.

PRODUCT ATTRIBUTES

- +Fully cooked and pre-sliced whole-muscle chicken breast meat
- +*All natural: No artificial ingredients; minimally processed
- +Meets criteria for US Foods® Unpronounceables List™
- +Authentic appearance: fire-grilled with defined marks
- +Frozen

BENEFITS

- +On Trend: meets growing demand for all natural products
- +Time-Saving: Fully cooked to reduce risk of cross-contamination
- +Labor-Saving: pre-sliced and pre-portioned for less handling
- +Versatile: lightly seasoned and appropriate for many applications
- +Packaged in 8-oz. pre-portioned pouches, helping reduce food waste



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HOUSE SALAD, RIGHT AT HOME

Help your customers build a next-level salad in a snap with our Patuxent Farms Portioned All Natural* Sliced Fire Grilled Chicken Breast. For this and other take-home DIY meal kit recipes like that pictured here, visit usfoods.com/fallscoop.

*No artificial ingredients. Minimally processed.



HARBOR BANKS® COOKED ARGENTINE RED SHRIMP 25-35 CT/LB

6864214 | 5/2 lb.

INNOVATION

A fully cooked version of our popular Argentine Red Shrimp offers your operation valuable labor and time savings. Wild-caught and harvested year-round from a vendor that participates in a Fishery Improvement Project (FIP), this product helps ensure the long-term viability of seafood resources – which will appeal to discerning diners. Delivering beautiful color and a slightly sweet flavor, our shrimp can easily be served cold, once thawed, or warmed quickly without the worry of overcooking. With no added phosphates, its clean flavor makes it perfect for pairing with all the sauces and seasonings your creativity can muster – in a wide variety of dishes or as a protein option in a take-home DIY meal kit.

PRODUCT ATTRIBUTES

- + Peeled, deveined, tail-off, 25-35 CT
- + Slightly sweet flavor and bright red color
- + Fully cooked
- + Wild-caught
- + No added phosphates
- + Progress Check: Fishery Improvement Project (FIP)
- + Individually quick frozen

BENEFITS

- + On-Trend: meets the growing demand for sustainable seafood
- + Labor Savings: allows operators to thaw and serve, reducing prep time
- + Versatile: can be served in a wide variety of applications



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BUILT-IN FLAVOR

Equip your off-premise diners to create to their hearts' content, starting with our Harbor Banks Cooked Argentine Red Shrimp 25-35 CT/LB. For this and other take-home DIY meal kit recipes like that pictured here, visit usfoods.com/fallscoop.





CHEF'S LINE® GLUTEN-FREE ITALIAN PIZZA CRUST

2661625 | 22/7.4 oz.

INNOVATION

Demand for gluten-free food continues to grow, and now you have a versatile way to meet that need. Crafted with buckwheat flour, potato starch, rice flour and real Italian olive oil, this flavorful, approximately 10-1/2" thin crust bakes in minutes. Use it in classic pizzas, dusted with sugar for dessert pizza or cut into strips for appetizers or chocolate fondue. Pre-cooked and individually quick frozen and wrapped, it's also the perfect take-home DIY meal-kit starter for your off-premise program.

PRODUCT ATTRIBUTES

- +Made in Italy
- +Made with rice flour and buckwheat
- +Made without artificial colors, flavors or preservatives
- +Personal size: approximately 10 1/2"

BENEFITS

- +Pre-cooked and ready to bake from frozen or thawed
- +On-Trend: Gluten-free
- +Versatile: Fits into all menu parts
- +Bakes in minutes
- +Bulk-packed for convenience: 22 crusts in a case
- +Individually wrapped, making for an ideal take-home DIY meal-kit starter



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ONLINE



POP-UP PIZZA NIGHT

Deliver your customers a delectable, do-it-yourself dine-in experience that builds off our Chef's Line Gluten-Free Italian Pizza Crust. For this and other take-home DIY meal kit recipes like that pictured here, visit usfoods.com/fallscoop.

“ At the beginning, I felt more like a healthcare worker than a restaurant operator, trying to figure out where regulations landed. Number one priority was keeping everybody and their family safe. And we continue to do that. ”

– Sachi Nakato Takahara, Nakato Japanese Restaurant, Chef and Owner

KEEP IT CLEAN

GAME-CHANGING HYGIENE AND SANITATION SOLUTIONS

GET MORE CLEANING & SANITATION RESOURCES

GET CHECKLISTS, TIPS, GUIDELINES AND MORE TO HELP BOOST YOUR CLEANING AND SANITATION EFFICIENCY IN FRONT- AND BACK-OF-HOUSE AT [USFOODS.COM/FALLSCOOP](https://usfoods.com/fallscop)





MONOGRAM
CLEANING  DISPOSABLES

MONOGRAM® INDIVIDUAL HAND SANITIZER GEL

6911299 | 300 ea.

INNOVATION

Diners are more focused than ever on cleanliness and safety, and a hand sanitizer pump only addresses your on-premise needs. Our Individual Hand Sanitizer Gel comes in single-use, portion-controlled pouches that are perfect at the table or in a to-go bag. Clear, fragrance-free and containing 70% ethyl alcohol (the CDC recommends at least 60% to aid in controlling the spread of pathogens and infections), this product leaves no sticky residue – an amenity your customers will appreciate before and after meals.

PRODUCT ATTRIBUTES

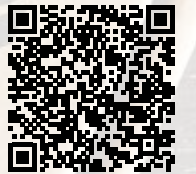
- +Ethyl-alcohol-based clear aloe gel
- +Aids in controlling the spread of pathogens and infections, as recommended by the CDC
- +3g portion for adequate hand coverage
- +Unscented, with no sticky residue

BENEFITS

- +Fast dispersion on the hands and quick drying
- +Convenient single-use packets can be used by restaurants in a variety of applications
- +Labeled for individual resale



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MONOGRAM® MEDIUM DUTY SCOURING PAD

5082080 | 20 ea.

INNOVATION

Clean quickly, in comfort. The unique, low-scratch dot technology of our Medium Duty Scouring Pads lifts food particles, making fast work of even the most resistant, baked-on messes. Each pad is curved, for an easy, comfortable grip when cleaning difficult-to-reach places. Once your pots, pans, casseroles, sinks and other stainless steel surfaces are gleaming, toss the pad in the dishwasher. It rinses clean, without food particles trapped in it, and it gives you the peace of mind to confidently tell your customers you're doing all you can to help keep them safe.

PRODUCT ATTRIBUTES

- +Unique raised-dot technology helps scour tough messes and lift food particles
- +Green color indicates medium-duty use
- +In a busy kitchen, each pad can last 1-2 weeks
- +Safe for use on stainless steel, aluminum and glass
- +Ideal for cleaning pots, pans, casserole dishes, drinking fountains and sinks

BENEFITS

- +Time-Saving: engineered to clean tough messes quickly and effectively
- +User-friendly curved shape makes it easy to grip and clean hard-to-reach places
- +Limits scratching on delicate surfaces
- +Easily rinsed without trapping food particles in it

MONOGRAM
CLEANING & DISPOSABLES

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MONOGRAM® / CLEANFORCE® GLOVE-FREE NO BOIL FRYER CLEANER

2264151 | 2/24 oz.

INNOVATION

Easily increase the lifespan of your fryer oil and help improve the taste of your fried food. This safe, efficient cleaning solution gets rid of the carbon buildup that reduces heat and causes flavor transference. Your staff will love it, as it eliminates the hazardous, labor-intensive boil-out step, yielding a clean fryer in about 22 minutes. The cleaner is diluted and ready to use, with no personal protective equipment required. Perfect for operations with fryers in need of restoring after a temporary closure.

PRODUCT ATTRIBUTES

- +Extends oil life and helps improve the quality of fried foods
- +Easy-to-use, 24-oz. spray bottle
- +Six 4-oz. applications per bottle
- +Regular use extends the life of fryer oil
- +Removes carbon buildup to improve the quality of fried foods

BENEFITS

- +Eliminates hazardous, labor-intensive boil-out method
- +Time-Saving: cleans fryers in half the time of the boil-out method
- +Does not require extensive training or personal protective equipment

MONOGRAM
CLEANING & DISPOSABLES

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ONLINE



“ The tamper-proof seals are so great. We used to do our own custom ones. But now we get them from US Foods® and our customers are like, ‘This is awesome.’ And they’re something that we’ll do after this is all over, too – they’re a great safety thing. ”

– Jeff Smokevitch, Brown Dog Pizza and Blue Pan Pizza, co-Owner

TAMPER-EVIDENT SOLUTIONS

ESSENTIALS FOR SECURING DELIVERY AND TO-GO ORDERS

GET MORE TAKEOUT RESOURCES

FOR SIGNAGE PROMOTING TAMPER-EVIDENT SOLUTIONS, CONTACTLESS MENU OPTIONS AND EASY BRAND-PROMOTION SOLUTIONS, VISIT [USFOODS.COM/FALLSCOOP](https://usfoods.com/fallscoop).



MONOGRAM® TAMPER EVIDENT CONTAINERS

2854458 - 32 oz | 3/50 ea.
5809472 - 16 oz | 4/60 ea.
4721796 - 12 oz | 4/60 ea

INNOVATION

Takeout customers today demand greater measures to ensure the safety and security of their orders – and this item answers them. Close the lid to lock it, tear the hinge to open it. It's that easy, and it's immediately visible when a container has been opened. This recyclable, one-piece container holds 32 oz. of your specialty deli and grocery dishes (dry or liquid), and its tight perimeter seal helps to keep food fresh and minimize leaks. It's transparent, so the food inside is visible. Easily stackable, it simplifies storage – no shrink bands or separate lids and container bases needed.

PRODUCT ATTRIBUTES

- +Easy-close, one-piece hinged design
- +“Do Not Purchase If Hinge Is Torn” message on lid
- +Made with clear, recyclable PET with minimal sidewall ribbing
- +32-oz. capacity
- +Tight perimeter seal minimizes leaks and helps maintain food quality

BENEFITS

- +Recessed stacking platform helps keep stacks stable
- +Ideal for all applications except hot
- +On-Trend: helps meet growing demand for takeout dishes
- +Versatile: can be used in multiple application
- +Built-in tamper-evident features eliminate the need for shrink bands and tape on



SCAN AND PURCHASE
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4721796 - 12 oz



5809472 - 16 oz



2854458 - 32 oz



MONOGRAM
CLEANING  DISPOSABLES

MONOGRAM® 2" X 4" TAMPER EVIDENT LABEL

6447899 | 2 RL

INNOVATION

Packaging your to-go offerings with trustworthy tamper-proof solutions is no longer a luxury option. Trends around food safety and concerns about slippery-fingered delivery drivers suggest diners are turning away from restaurants that can't ensure safe and secure delivery of their food. And because to-go business is expected to outpace on-premise dining for the near future, our versatile, sturdy 2" x 4" labels have become operation essentials. Designed to stick aggressively to nearly any container surface, across a wide temperature range, this item backs up the promise to your customers that's scripted on the label design: "Sealed For Your Safety."

PRODUCT ATTRIBUTES

- +Helps protect food safety and customer confidence in delivery, pickup and drive-thru process
- +Clear messaging: "Sealed For Your Safety"
- +2" x 4" size
- +Working temp range of -65°F to 220°F

BENEFITS

- +Versatile: fits many applications (from pizza boxes to refrigerated foods), containers and bags
- +Aggressive adhesive sticks to most container surfaces
- +Micro-Slits promote tearing upon label removal, making seal compromise obvious
- +Features easy-to-use carton dispenser



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MONOGRAM® TAMPER EVIDENT BAG

2255554 | 400 ea.

INNOVATION

Diners no longer take for granted that their takeout food is secure and untouched – and that requires a new way of thinking about packaging. Virtually impossible to open without creating an obvious seal break, our Tamper Evident Bag is a brilliant all-in-one to-go solution that promotes trust. Its large size (21" x 17" x 9") and wide opening accommodate most dishes, and built-in vents help keep steamy foods from getting soggy. It's easy to carry and easy to open by the end user, while preventing anyone from sneaking a bite between your kitchen and your customer.

PRODUCT ATTRIBUTES

- +Secures food with a tamper-evident adhesive seal
- +Clear messaging indicates "Sealed For Your Safety"
- +Large size: 21" x 17" x 9"
- +Translucent
- +Helps ensure that third-party delivery drivers have no access to food
- +Perforated, easy-tear customer opening: no knives or scissors needed

BENEFITS

- +Wide-opening gusseted bag for easy loading
- +Hand holes and bottom gusset make for easy, secure transport



SCAN AND PURCHASE
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SEAL IN SAFETY

Ensure freshness, customer peace of mind and a tamper-free to-go experience with our Monogram® Tamper Evident Bag. To find this and other tamper-evident solutions, signage, contactless menu options and more, visit usfoods.com/fallscoop.





ALL NATURAL -
LY COOL
ONED
D BE

US
EST. 1978

**CILANTRO LIME
RICED CAULIFLOWER**

2 SERVING PORTION

NET WT 8 OZ (226 g)

**FIRE ROASTED CORN
POBLANO PEPPER
WITH ONIONS**

2 SERVING PORTION

KEEP FROZEN

usfoods.com



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