



## 2021 Prospectus and Call for Entries

# 29th Annual Colored Pencil Society of America International Exhibition

The CPSA International Exhibition is an annual juried gallery exhibition exclusively for works done in 100% colored pencil. It is held in a different city each year to provide more people the opportunity to enjoy colored pencil as a fine art medium. Awards include a \$5,000 Best of Show and CIPPY Award.



### Exhibition Dates: July 4–August 2, 2021

**Gallery Location:** Gallery at The Summit  
5345 Medpace Way  
Cincinnati, Ohio 45227

Entries Accepted . . . . . Dec. 15–Mar. 31  
Selected Artists Announced . . by May 1  
Arrival Dates for Artwork . . . . . June 7–14  
Award Winners Notified . . . . . by July 12  
Artwork Return Shipping . . . . . Departs Aug. 3–10

### Annual CPSA Convention July 28–31, 2021

A separate PDF with information about attending the CPSA convention at the The Summit Hotel in Cincinnati will be available on the CPSA website at [www.cpsa.org](http://www.cpsa.org) by January 1, 2021.

**Convention registration opens January 15, 2021.**

## WHAT TO KNOW BEFORE YOU ENTER

### Eligibility

The exhibition is open to living artists 18 years or older, regardless of geographic location. There is no preferential treatment for CPSA members versus non-members.

### Entry Fee

**Nonrefundable entry fee:** CPSA members \$25 and non-members \$35. Fee covers one or two entries.

### Deadline for Entries

11:59 p.m. (Mountain Time), March 31, 2021. Do not wait until the last minute.

### Meeting Artwork Specifications

Selection of artwork by the juror does not guarantee artwork will appear in the show. Upon receipt of the accepted work at the gallery, a final review verifies that artwork meets execution and framing specifications (page 2) and is of the same quality depicted by digital image. Artwork determined at any time before, during, or after the exhibition to not meet ideation specifications will be disqualified.

### Your Commitment to Ship

By submitting an entry you are making a commitment to ship your artwork, if accepted, to the CPSA exhibition for the full duration of the event. Please do not submit a piece that may not be available for the show. Each work not sent deprives another artist of the opportunity to be in the exhibition.

### Permission and Copyright

By submitting an entry, the Artist grants permission for CPSA to use the accepted image in its newsletter, *To The Point*, on its website at [www.cpsa.org](http://www.cpsa.org), and for brochures, promotional materials, and publicity about the show or CPSA as an organization. Every effort will be made to maintain quality true to the submitted image. By entering, the Artist certifies that he or she holds the copyright for this material and the copyright remains with said Artist. CPSA will display a notice that material must not be “downloaded” or copied, but will not be held responsible if artwork is copied.

The Artist also certifies that the work submitted is original and does not infringe on any existing copyright. If artwork includes image of any person, artist certifies that a model release for such person has been obtained.

# ARTWORK SPECIFICATIONS

**IMPORTANT: Read ALL specifications thoroughly; they are updated each year.**

## IDEATION

*Artwork must be solely the original concept and design of the submitting artist.*

### NOT ALLOWED

- No art may depict nudity, violence, horror, or political subject matter. This is a gallery requirement this year.
- Work where the primary subject was copied from any image downloaded from online photo sites.
- Work in which the primary subject has been copied directly from someone else's photograph, even with permission. Reference photos taken by anyone other than the submitting artist may be used **only** when those images are incidental to and not the main focus of the artwork.
- Work copied from any copyrighted or published materials.
- Collaborative works executed by more than one artist, including classroom projects and exercises. You may, however, submit artwork of your own design which was worked on in a class or critiqued by others, as long as you are the primary creative force.

### Pastiche Requirements

Artwork created as a pastiche (parody or imitation of another artwork) is allowed, provided the artwork is sufficiently altered so as to make the parody obvious and the artwork parodied is not copyrighted.

## EXECUTION

- **Media must be 100% colored pencil on a manufacturer-prepared surface (scratchboard not allowed).** Use of any other additional media (watercolor, acrylic, oil, ink, etc.) or artist-prepared surface **disqualifies** entry. Acceptable colored pencil products for the International Exhibition can be found at [www.cpsa.org](http://www.cpsa.org). On the "Exhibitions" tab, click on "Acceptable Products" under "Information."
- **Acceptable additions to colored pencil:** solvents (e.g., turpentine, odorless mineral spirits) and graphite pencil used under/between colored pencil layers. No pure, exposed areas of graphite are allowed.
- **Artwork must be two-dimensional.** No collage or montage. Matting with multiple windows (diptychs, triptychs) making a single framed presentation is acceptable.
- **No reproductions**, such as prints or giclées of artwork, may be entered.
- **Artwork may not be produced by applying colored pencil over a printed or digitally produced image.**

- **Artwork must have been completed in 2018 or later**, and not previously hung in any CPSA International Exhibition.
- **Artwork may not be altered after submission of entry.**

## FRAMING

- **Artwork must be ready to hang by wire**—no saw tooth hangers.
- **If glazed, use plexiglas only.** Absolutely NO glass or "clip on" frames.
- **Outside frame dimensions may not exceed 32 x 40 inches** (in either orientation).
- **Mats must be white, off-white, beige, gray, or black.**
- **Frames should be simple in design** (no ornate frames with three-dimensional or painted effects).

## PENALTIES

CPSA, the juror, and the gallery reserve the right to disqualify a submitted work at any time if it is determined that it fails to meet ideation, execution, or framing specifications.

### Penalties may include:

- Immediate removal of disqualified work from show and omission from promotional items.
- Return by the artist of any money or goods awarded as prizes.
- Forfeiture of any CPSA signature status and merit awards.

## JUROR: Julie Aronson, PhD

*Curator, Cincinnati Art Museum*



Julie Aronson has served as Curator of American Paintings, Sculpture, and Drawings at the Cincinnati Art Museum since 1999. She earned her B.A. in art history from Brandeis University, M.A. from Williams College, and Ph.D. from the University of Delaware. Aronson is the recognized authority on the sculpture

of Bessie Potter Vonnob, the subject of her doctoral dissertation and a 2008 touring exhibition and catalogue. Her professional experience includes positions at the Nelson-Atkins Museum of Art in Kansas City, Missouri, the National Gallery of Art and the Smithsonian American Art Museum. She has published and lectured on wide-ranging topics from New England folk portraiture to painters and sculptors of the Cincinnati region.

Dr. Aronson was a key member of the curatorial team that produced the groundbreaking display *The Cincinnati Wing: The Story of Art in the Queen City*. Her most recent curatorial project is *Frank Duveneck: American Master*, an exhibition on view from December 18, 2019–March 28, 2021, with a catalogue published by the Cincinnati Art Museum in association with D. Giles Ltd.

## SHIPPING

The cartage company this year is Craters and Freighters of Cincinnati in Columbus, Ohio. The cartage company receives each accepted entry, transports the art to the gallery, unpacks and stores the container, picks the artwork up again, repacks it, and ships back to the artist.

Here are the 2021 shipping requirements:

1. **Cartage Fee.** Accepted artists will pay a **\$75 cartage fee**, which will be collected by CPSA on its website.
2. **Shipping Options.** The cartage company charges CPSA for each delivery, so to keep the cartage fee as low as possible, artwork must be shipped using one of these two shipping companies: **UPS or FedEx.**

**IMPORTANT:** Artwork must be shipped in **sturdy reusable cartons** with **no packing peanuts** or similar loose materials used for cushioning. **Failure to comply** will result in return of the container and artwork COD and disqualification from the exhibition.

**Complete shipping instructions will be available on the CPSA website by May 1, 2021.**

## LIABILITY

The Summit, Craters and Freighters of Cincinnati, and CPSA are not responsible for any work delivered in damaged condition. The gallery will take all precautions for artwork on its premises during the run of the exhibition. However, artists should always insure their own work while it is out of their possession and are responsible for contacting their own insurance agent prior to shipping.

## SALES AND COMMISSION

Artwork may be for sale or not for sale. The gallery does not handle sales and does not charge a commission. Interested buyers will contact our exhibitions director, who will provide the artist with the buyer's contact information so the artist can arrange for payment and delivery.

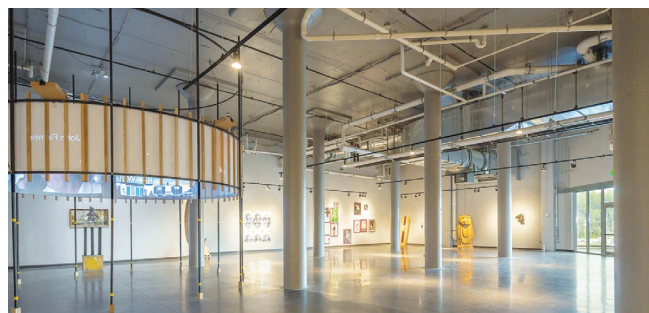
## AWARDS AND NOTIFICATIONS

The CIPPY Best of Show award and numerous other monetary awards are presented each year at the convention awards banquet. In 2020, cash awards totaled \$16,425. Award winners are notified by telephone as soon as possible following the completion of judging.

## EARNING CPSA SIGNATURE STATUS

CPSA members may earn signature status (the right to include the letters "CPSA" after their name) by having their art appear in three CPSA International Exhibitions within ten years. Any lapse in CPSA membership results in loss of prior acceptances and forfeiture of signature status.

## The Gallery at The Summit



### Gallery Information

- The gallery is located inside The Summit hotel in Cincinnati, Ohio
- **Hours:** The gallery is open 24 hours a day
- **Admission:** No charge
- **Parking:** Free garage self-parking
- **Website:** [www.thesummithotel.com](http://www.thesummithotel.com)

### About the Gallery at The Summit

Located just off the lobby, The Summit's 5,800-square-foot art gallery showcases a rotating collection of thought-provoking works by local and regional artists.

These carefully curated collections of contemporary art change multiple times a year. The CPSA 29th Annual International Exhibition is the featured exhibition from July 4 to August 2, 2021.



*Undercurrents*, Jesse Lane, CPSA (TX)  
\$5,000 Best of Show and CIPPY Award winner, 2020  
CPSA 28th Annual International Exhibition

**Note:** Should it become necessary to move the exhibition online again in 2021 as the result of safety precautions issued by public health experts, the decision will be announced as early as possible by email and on the CPSA website and Facebook page. An updated prospectus will also be made available.



FIND CALLS

HELP

HOW IT WORKS

BLOG

CONTACT US

LOGIN

ARTIST SIGN UP

www.callforentry.org

## INSTRUCTIONS FOR SUBMITTING YOUR ENTRY ONLINE

### Deadline for Entries

11:59 p.m. (Mountain Time), March 31, 2021

DO NOT WAIT UNTIL THE LAST MINUTE. Late entries cannot be accepted, even if due to technical difficulties.

### Entry Steps

**IMPORTANT:** Please complete as much of the process in advance as possible. See checklist on page 5.

1. Go to the CaFÉ™ website at: <http://www.callforentry.org> and register well before the March 31 deadline. There is no fee for artists to set up an account and, if you registered previously, you should still be in their system.

2. Prepare digital images of your artwork according to the CaFÉ specifications below (additional details available on their website and at [www.cpsa.org](http://www.cpsa.org)). All images must be formatted to the following specifications in order to upload successfully into the system:

**Dimensions:** The longest side of your image must measure at least 1200 pixels (1920 pixels is preferred by CPSA).

**Compression:** JPEG file size must be less than 5.0 MB. To see the file size, close your editing program, highlight the file and Get Info or View Properties.

**Color space:** Save images in an RGB color space, preferably sRGB.

**File Format:** Save all images as **Baseline** ("Standard") **JPEG or JPG**. Do not save as Baseline Optimized or as Progressive.

**File Names:** JPEG file names should be the artwork title with a .jpg file extension (e.g., Green Giant.jpg)

**TIP:** Most photo labs can create a digital file to the CaFÉ specifications from your original artwork.

3. Upload your digital images to your CaFÉ account. Note: You may store up to 100 images and submit them to any event listed on the CaFÉ website. **TIP:** If entering an image appearing as "committed" to another show entry, either select "archive" to release it for this entry, or create a duplicate.
4. Go to "Find Calls" to submit your entry to the 29th Annual CPSA International Exhibition call for entries on the CaFÉ™ website by March 31, 2021. To locate the call, enter "colored pencil society" in the "Call Listings" search box. (Note: the "Invitational Passcode" option does not apply.) Review and accept the Permission and Copyright agreement and complete the application form.

The screenshot shows the 'FIND CALLS' menu item highlighted. Below it, the 'Call Listings' section is visible, showing a search bar with 'colored pencil society' entered. The search results show a table with columns for 'Filter By:', 'CALL TYPE', 'ELIGIBILITY', and 'ENTRY FEE'. The 'CALL TYPE' column shows 'Invitational Calls (code req)' with a checkbox. The 'ELIGIBILITY' column shows 'Colored Pencil' with a checkbox. The 'ENTRY FEE' column shows 'Colored Pencil' with a checkbox. The 'CALL TYPE' column has a '+' button. The 'ELIGIBILITY' column has a '+' button. The 'ENTRY FEE' column has a '+' button. The 'CALL TYPE' column has a '+' button. The 'ELIGIBILITY' column has a '+' button. The 'ENTRY FEE' column has a '+' button.

Click on the Find Calls menu item, then enter "Colored Pencil Society of America" or "colored pencil society" in the search window to locate the CPSA 29th Annual International Exhibition call. The call will be accessible on the CaFÉ website only between December 15, 2020, and March 31, 2021.

Select the image(s) you wish to enter (maximum of two).

**WARNING: If you are entering two pieces, be sure to submit both images at the same time.** (Save your in-process application first if you need to add images to your portfolio.) Once you have finalized your entry and checked out, you cannot go back and make changes.

5. When you are satisfied with your entry form, choose the appropriate entry fee (\$25 if you are a CPSA member for the 2021 membership year; \$35 if you are not a CPSA member) and proceed to "Checkout." CaFÉ allows payment by PayPal, credit card, or check.

**Note:** Sorry, no \$10 refunds should you choose the higher non-member fee by mistake.

Payment by check must be received before March 31, 2021. Mail your check or money order made payable to CPSA (\$25 for CPSA members; \$35 for non-members) to:

Colored Pencil Society of America  
c/o Mona Weidner, Finance Director  
17804 Hickory Moss Place  
Tampa, FL 33647-2304

6. A list of selected works will be posted on the CPSA website ([www.cpsa.org](http://www.cpsa.org)) by May 1. Shipping information also will be available on that date at the CPSA website. A confirmation email with a link to the shipping instructions will be sent to each selected artist.

## CAFÉ WEBSITE QUESTIONS?

Contact CaFÉ by email at [cafe@westaf.org](mailto:cafe@westaf.org).

Support staff is available to assist you Monday–Friday, 8:30 a.m. to 5:00 p.m. Mountain Time. Limited email support is available on weekends.

## EXHIBITION QUESTIONS?

**Anda Chance, CPSA Exhibitions Director**  
[exhibitions@cpsa.org](mailto:exhibitions@cpsa.org) • 386-330-2424

(9 a.m.–6 p.m. Eastern Time, no collect calls)

# ✓ Exhibition Entry Checklist



**Please read this prospectus thoroughly** and use this checklist to make sure you're ready **BEFORE** you visit the CaFÉ website to enter the 29th Annual CPSA International Exhibition. **DO NOT WAIT UNTIL THE LAST MINUTE TO ENTER.** Late entries cannot be accepted even if due to technical difficulties.

- ☐ Yes, my artwork is **100% colored pencil**, two-dimensional, within a single frame or on a single surface. (See page 2)
- ☐ Yes, my artwork was **completed in 2018 or after**, and has not appeared in any previous CPSA International Exhibition. (See page 2)
- ☐ Yes, my artwork is my own concept, design, and execution. Any reference photos not my own were used only for minor details and are only incidental to the overall work. (See page 2)
- ☐ Yes, **my frame will meet framing requirements**: 1) outside measurements do not exceed 32 x 40 inches (or 40 x 32); 2) my mat is **white, off-white, beige, gray, or black**; 3) my frame is simple in design; and 4) if glazed, my artwork is behind plexiglas (not glass). (See page 2)
- ☐ Yes, my image was saved as an RGB (preferably sRGB) **Baseline ("Standard") JPEG** and not a Progressive JPEG. (See page 3)
- ☐ Yes, my artwork image: 1) is **no smaller than 1200 pixels on the longest side** (1920 pixels preferred by CPSA), 2) the image shows only **my artwork** and **not** the mat or frame, and 3) the file size is no greater than **5 MB**. (See page 3)
- ☐ If I am submitting two entries, I am ready to submit **both at the same time**. I have correctly prepared images of each. (See page 4)
- ☐ If I have earned CPSA and/or CPX signature status, I've added my designation(s) to my last name under My Profile on callforentry.org. I used **standard capitalization** (not all caps or all lower case) with my name when setting up my profile (e.g., Mary Smith, CPSA, CPX).
- ☐ **CPSA Members Only**: I will choose the members' entry fee to receive the lower member entry rate, which covers up to the maximum of two entries. (See page 4)
- ☐ My title(s) uses **standard capitalization** (generally, first letter capitalized in each word with more than four letters) and my dimensions are in inches to nearest tenth and do **NOT** include mat or frame. Use the blanks below to record title, dimensions, and price. Note: the gallery encourages but does not require that artwork be priced for sale.

**ENTRY ONE:** Title \_\_\_\_\_

Artwork dimensions: height \_\_\_\_\_ width \_\_\_\_\_ depth = 0 Price \$ \_\_\_\_\_

**ENTRY TWO:** Title \_\_\_\_\_

Artwork dimensions: height \_\_\_\_\_ width \_\_\_\_\_ depth = 0 Price \$ \_\_\_\_\_