

2017 Official  
Call for Entries

**Entry Deadline:**

Friday, January 27, 2017, 12 midnight

THE  
EMMY<sup>®</sup>  
AWARDS  
SOUTHEAST

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THE NATIONAL ACADEMY OF  
TELEVISION ARTS & SCIENCES  
SOUTHEAST CHAPTER



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**FOR WORK COMPLETED: January 1, 2016 to December 31 2016**

**in the following markets:**

**Alabama, Georgia, Mississippi,  
South Carolina and Asheville, North Carolina**

**The National Academy of Television**

**Arts & Sciences – Southeast Chapter**

*Serving the Southeast Region including Alabama,  
Georgia, Mississippi, South Carolina and Asheville,  
North Carolina*

Post Office Box 11613  
Atlanta, Georgia 30355

**[EMMYquestions@southeastemmy.com](mailto:EMMYquestions@southeastemmy.com)  
[www.southeastemmy.com](http://www.southeastemmy.com)**

The 2017 Southeast Regional EMMY® Awards, presented by The Southeast Chapter of the National Academy of Television Arts and Sciences, will recognize the best of the region's 2016 production work for television and allied media on June 10, 2017 in Atlanta, Georgia.

Your entries are invited. Carefully read the Eligibility Criteria, Rules and Entry Procedures carefully, as each year there are changes and additions.

### **Regional EMMY® Awards Certification Committee:**

#### ***Chairperson:***

Philip J. Humes	WAGA	404-226-3014/404-898-0113
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#### ***Committee Members:***

Eric Ludgood	WAGA	404-327-3225
Eric Carlton	WGCL	404-295-1384
Jan Doles	GPB	404-685-2457
Guy Tuttle	Special Projects Inc	404-597-1180
Shawn Shepard	WXIA	404-885-7638
Sharleta Stamps	WSB	404-897-2241
Julio Barriga	Univision	404-406-9966

### **Chapter Administration:**

#### ***Chapter President:***

Ioanna Dafermou	Weather Channel	334-492-6000
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#### ***Chapter Administrator***

Janice Epperson		770-380-3036
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Please e-mail all questions concerning entries, categories or eligibility to [emmyquestions@southeastemmy.com](mailto:emmyquestions@southeastemmy.com) so the full committee can review them. The Certification Committee will reply to your questions within 36 hours.

For assistance with membership, payments or other issues please e-mail:

[emmyoffice@southeastemmy.com](mailto:emmyoffice@southeastemmy.com)

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### **Entry deadline: Friday, January 27, 2017 at 12 Midnight**

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A complete listing of EMMY® submissions can be reviewed by entrants through Wednesday, January 25, 2017 by logging into our website <http://www.southeastemmy.com/>.

***Open Certification Meeting:*** Thursday, February 16, 2017

***Nominee Announcement:*** Friday, May 5, 2017 at STK in Atlanta, GA at 6:30p.m. ET.

*(A livestream of the event will be available. You may also follow the announcement through our social media channels.)*

***2017 Southeast EMMY® Awards Gala:*** Saturday, June 10, 2017 at the Grant Hyatt Hotel in Buckhead, Atlanta, Ga.

*(A live stream of the big night will be available on [www.southeastemmy.com/](http://www.southeastemmy.com/).)*

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## National Standard Eligibility Criteria, Rules and Entry Procedures (Based on Regional Chapter EMMY® Awards Manual Revision 20)

**PURPOSE:** To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and on-line.

**ELIGIBILITY:** To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via various mobile platforms). Eligibility is limited to digital and telecast/cablecast programming that was originally made available during the Chapter's eligibility year. Re-purposed material is not eligible unless it is determined to have been given a new and unique treatment.

**Broadcast entries** must have been intended to be of 'primary interest' to a regional audience, within the Chapter's designated awards area and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (see *exceptions*).

**Broadband entries** must have been intended for consumption and be 'of primary interest' to a regional audience within the Chapter's designated awards area. It is advised that broadband content intended for a *wider* audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards. -

**Cablecast entries** are deemed available *for an entire market* if the cable channel on which they

appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

**50% Rule:** However, entries are specifically designed *exclusively for their local market* may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

For entries/programs that have been syndicated and aired in regional markets, the entrant(s) must provide a "carriage/distribution summary." The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.

### Exceptions to the 50% Rule:

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. Entries are eligible for regional competition if the treatment was of a local community issue, with the content primarily intended for distribution in the Chapter's designated awards area. Works accepted for regional judging under this exception may not be submitted for national consideration.
3. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
4. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.

Program length commercials (infomercials) and closed circuit programs are not eligible.

Pornographic, violent, defamatory or offensive material is not accepted.

**No entry may be submitted to more than one**

**Chapter's awards. Different episodes from the same program or series can only be entered in one Chapter's awards.**

Ineligible entries may be disqualified during any phase of the competition.

The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

**ORIGINAL MATERIAL:** At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in an original program. Entrants must identify all non-original or sponsored material, including its location in the program. Re-purposed material is not eligible.

**ENTRY QUOTA:** In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry unless otherwise allowed or limited by regional Chapter rules. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

**STUDENT PRODUCTIONS:** Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their

recognition.

**COMPOSITES:** A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work, such as music or special effects. Demo reels or montages are not allowed. One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, a composite may only contain content from one episode of the series, not multiple installments.

**DOUBLE-DIPPING:** No single entry may be submitted in its entirety in more than one programming category. To avoid any confusion, the basic formula for "double-dipping" is the following:

**An individual entrant can only be recognized once for the same job function, utilizing the same program content.**

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

**Examples:**

- If a craftperson is a writer/photographer, they could enter the program category as only the writer and then the photographer craft category.
- If they are not an entrant on the program entry, they could enter either the writer or photographer category, using the same material since they performed different job functions.
- If they list themselves as **both** writer and photographer on the program entry, they

are ineligible to enter either the writer or photographer craft categories.

- They cannot enter either craft category using the dual job title since one category is only for writer and the other only for photographer.

No single entry may be submitted in its entirety in more than one programming category.

Exceptions are given for content that was part of a full newscast, or included as an excerpt in the “Overall Excellence,” “News Excellence,” and “Journalistic Enterprise” categories.

To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

**Example:**

- An investigative reporter is listed on a newscast entry. Under this “double- dipping” rule, a portion of the newscast content could be entered in “Investigative Report,” but the same reporter cannot be listed since their name already appeared on the newscast entry.

You cannot enter the same material in both news and program categories.

A single or multi episode full-length program all on the same subject may be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on its content. This exception

rule does not apply to individual stories from news series (see below).

**Examples:**

- Your entry is a four-part series, *Saving the Bay*. Part one of the series is entered in the “Informational/Instructional” category. Part three cannot be entered in the “Environment” category.
- Your program is called *Community Weekly*, an on-going weekly series. Though it is basically a “Public Affairs” series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an “Entertainment” category, while episode 216 could be in “Sports.” Episode 222 could stay in “Public Affairs.”

Content produced as both a multi-part news series and a full-length program may be entered only once, regardless of the amount of new material added.

**Example:**

- An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

**LANGUAGE OTHER THAN ENGLISH:**

Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from the English language contest. The scores produced by these two panels are **not** combined; instead the scores are interpreted **separately** for final “cut-off” evaluation.

Programs in languages other than English or Spanish may also be entered; however, judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

**MEMBERSHIP:** Membership in The National Academy of Television Arts & Sciences is not required to enter the Emmy® Awards.

**JUDGING PROCEDURE:** Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels should be comprised of no fewer than **7** judges who shall be certified as peers. No more than **3** judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

**NON-COMPETITIVE JUDGING:** Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

**JUDGING REQUIREMENT:** The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked.

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have

technical problems. Forms are available online should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

**INTENTIONAL FALSIFICATION:** The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

**ENTRY ERRORS AND OMISSIONS:** The National Academy of Television Arts and Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

**COPYRIGHT:** Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

**WHO RECEIVES THE AWARD?** Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual production. Pre and post production involvement, including proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their “hands on” involvement in order to be listed on the entry.

You cannot be added to an awarded entry as an additional recipient, nor purchase a statuette past the Chapter’s deadline. Others who work on a nominated or recognized entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques are not considered Emmy® recipients.

**CRAFTS ACHIEVEMENT:** In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

**AWARD OWNERSHIP:** Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant’s achievement that is being judged and recognized. Ownership of the Emmy® statuette is retained by the individuals and The National Academy of Television Arts and Sciences, regardless of who pays the entry fee.

**COMMEMORATIVE STATUETTES:** Stations, studios and production companies may order a commemorative statuette for public display at their place of business (up to a maximum of three per awarded entry). The statuette is engraved the same as the actual Emmy® Award, with the word “commemorative” added on the rear of the statuette. No additional or special wording is allowed.

**PROMOTION:** All publicity, advertising or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word “Regional” must appear in these instances. The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored only for one year after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program.

The statuette itself may not be reproduced or used in any other commercial manner without written permission from NATAS. A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the Emmy® statuette or moniker.

From Standard Clauses Awards Manual V.20

# Regional Chapter Notes and Awards Rules

## ELIGIBILITY

The geographic broadcast area of eligibility for The Southeast Chapter Awards includes these DMAs:

### Alabama

- Birmingham-Anniston
- Dothan
- Montgomery
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### Georgia

- Albany
- Atlanta
- Augusta
- Columbus
- Macon
- Savannah

### Mississippi

- Biloxi-Gulfport
- Columbus-Tupelo
- Greenville-Greenwood
- Hattiesburg-Laurel
- Jackson
- Meridian

### South Carolina

- Columbia
- Charleston
- Florence
- Greenville
- Myrtle Beach
- Spartanburg

### North Carolina

- Asheville

## NOTES:

For the purpose of these awards in news and programming categories, "Producer" shall be defined as the person or persons who are or would be listed on the credit roll as the Producer. In the absence of a specific credit roll, "Producer" shall be defined as the person or persons most directly responsible for the creative excellence and award worthiness of the entry. Only those individuals directly responsible as a Producer for the content of that particular entry may be considered an eligible entrant.

Additional entrants including Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be allowed as entrants if a letter is submitted for each additional entrant detailing the particular contributions as Producer of the content for that particular entry. The Certification Committee will review these letters and determine eligibility.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories as Producers if they directly and specifically contributed to the award worthiness of the content of the program or segment, and have the permission of the executive or primary producer. Additional production personnel and team members may be recognized by Production Certificate and by entering material in the individual craft entry categories.

All news and program entries are judged in three areas: Content, Creativity, and Execution.  
Craft entries are judged in two areas only: Creativity and Execution.

Individuals and collaborative groups working for television stations, cable companies, production companies, and other organizations responsible for the production of television programs may submit entries in both the Program and Craft categories.

All entries must have been distributed to the general public via broadcast, cablecast, or broadband by a television station, a cable company, satellite, Internet or similar distribution system within the eligibility area during the awards year, January 1 through December 31, 2016.

Each entrant agrees that all materials furnished to NATAS in connection with an entry may be archived in the Peabody Collection-NATAS Southeast collection at the University of Georgia for file, reference and archival purposes.

All entries must include information on the first date of airing (date, time and outlet) to be eligible.

Southeast Chapter Excellence In My Market Award winners will be automatically entered in the same years EMMY® Awards.



## ENTRY PREPARATION

If you have issues or questions concerning entry categories, editing of your entry, submitting your entry, uploading your video or any other entry concern, please check the FAQs on our website or contact us for guidance at: [EMMYquestions@southeastemmy.com](mailto:EMMYquestions@southeastemmy.com).

### CATEGORY SELECTION

Please read category descriptions carefully to insure that your entry is eligible in the category selected. Eligibility is a factor of program type, content and who is making the entry.

- Categories are not in continuous numerical order.
- Many categories have sub-categories and flagged categories.
- The Emmy® Express (our web based entry system) process will allow you to make the necessary choice of categories, but carefully review your entry to be sure you have made the proper selection.
- Categories denoted with \*\*\* are Flagged and may be judged together with other categories as indicated.
- Flagged Categories are for judging purposes only and DO NOT necessarily signify a separate category for judging or award presentation.
- The Certification Committee cannot help you chose in which category to submit an entry but can answer questions about category eligibility. Submit questions to [EMMYquestions@southeastemmy.com](mailto:EMMYquestions@southeastemmy.com).

### PREPARATION OF ENTRY VIDEOS

Entrants are responsible for the technical quality of their videos.

#### FORMAT

- Your video must be one of the following formats:  
 flv (flash video)                      mp4 (MPEG-4 H.264 encoding)  
 vp6 (True Motion)

#### SIZE

- The video file size should not be larger than **2 GB for ease of uploading**.
- The video width should be **768 or larger** for better viewing experience for the judge

#### ASPECT RATIO

- The player uses 4:3 aspect ratio. 16:9 aspect ratio video will be letterboxed in the player.
- The aspect ratio of the original source video should always be maintained when it's uploaded: Uploaded videos should never include letterboxing or pillarboxing bars. The player automatically adds black bars so that videos are displayed correctly without cropping or stretching, whatever the size of the video or the player.
- If letterboxing is added to a video before it is uploaded (to create a 4:3 video from a 16:9 master for example), the widescreen player will add pillarbox bars too, resulting in black bars all around the video (windowboxing) and a bad viewing experience.

#### LENGTH

Please submit the correct length (or less) as allowed for the category you are entering. For example, DO NOT submit a 22 minute clip for a category with maximum length 15 minutes. The clip will be truncated at the specified time length.

#### EDITING NOTE:

All entries must be entered as originally aired. So that the total entry length meets the Time Limit specified for a specific category, and for long format entries, condensing is allowed as follows:

- **A maximum of three (3) segment edits / lifts** are permitted.
- Two second of black should be used to indicate the edit point(s).

- For entries where multiple segments or segments from different shows are entered, the final entry must remain in the same order as aired with material not included but simply edited out (no transitions added) and two seconds of black placed in its stead.

### PREPARATION of a :60 “BEST OF” CLIP

Please prepare a 60 second “best of” clip with your EMMY® submission. These clips will be used at the 2017 Southeast EMMY® Awards gala. By submitting your own clip, you have the creative power to showcase the best highlight from your entry.

The :60 second clip should be submitted as a Quick Time file and be submitted at the same time you upload your entry video. See Emmy® Express for specific instructions. **Please use Entry # (i.e. 53N-4) in the title of your clip. If a clip is NOT submitted by March 1, 2017, the entry will be subject to a \$50 preparation surcharge fee.**

### EMMY®EXPRESS Entry and Video Submission

The Southeast Chapter uses the EMMY® Express Online system for entry submittals and for online video submission. EMMY® Express provides an easy, fast submission process. If you are a Southeast Chapter NATAS Member, your information will be auto-filled in most of the fields required in EMMY® Express. If you are not a member and if you do not want to join NATAS, you must become a Registered User to use the system. You will not be charged a fee, and you will be able to login with your email address and password to access EMMY® Express. The entry system is easy to use and can be accessed anywhere there is Internet access. EMMY® Express Online can be accessed at [www.southeastemmy.com](http://www.southeastemmy.com). Look for the link to EMMY® Express.

### ENTRY FEES

In determining entry fees, a “Member” entry is defined as an entry on which at least one (1) LISTED individual is a current NATAS member (2017 Calendar year). All others will be considered “Non-Member” entries. Individuals are members of NATAS and there is no “Station Membership”.

2017 Entry Fees		
Category	Member	Non-Member
News Programming	\$80	\$200
News Gathering	\$80	\$200
<b>Team Coverage</b>	<b>\$250</b>	<b>\$250</b>
News & Program Specialty	\$80	\$200
Programming	\$80	\$200
Spot Announcements	\$80	\$200
<b>Commercials</b>	<b>\$150</b>	<b>\$250</b>
Special Achievement	\$80	\$200
<b>Station Award</b>	<b>\$250</b>	<b>\$250</b>
Crafts Achievement	\$80	\$200

All Entrants who are current NATAS members will be verified by EMMY® Express to honor lower entry fees.

**Payment by Credit Card is preferred when using the EMMY® Express System.**

**Payment for multiple entries:** Payment for multiple entries from an individual, station or company may be made on Emmy® Express or by sending a check with a list of all entries (*entry title plus category number*) to be covered by the check. For Purchase Orders email our Administrator at [emmyoffice@southeastemmy.com](mailto:emmyoffice@southeastemmy.com) to make billing arrangements.

**Make Checks or Money Orders Payable to:**  
NATAS/Southeast Chapter  
Post Office Box 11613, Atlanta, Georgia 30355

### Non-members may join NATAS before submitting their entries to receive a discounted rate.

The EMMY® Express system will process a membership request or renewal and in return the system will automatically charge the reduced entry fee for the submission. Both membership renewals and new memberships can be made using EMMY® Express.

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## PREPARING TO MAKE AN ENTRY USING EMMY® EXPRESS

### NAME OF ENTRY

- **Submitting Organization/Individual** - The name of the company submitting the entry. (This might not be the station/company where the entry aired.)
- **Submitter** - NATAS member # & Password (If submitter is an entrant, NATAS # will ensure discounted rates. At least ONE of the submitted entrants must be a member to receive discounted rates.)
- **Entrants** (Include member # if a member of NATAS)
- **Date Entry aired** (Format 01-01-2017)
- **Length of entry** (Format 00:00:00)
- **Station/URL** (Location of where the entry first aired)
- **Description/ Précis** (Strongly suggested for all entries)  
As an aid to the judges, each entry should include a précis of 100 words or less, stating why the entry is award-worthy. The Précis will be available to the judges prior to screening the entry.
- **Entry Video file**
- **:60 second "Best of" Video clip**

## MAKING AN ENTRY ON EMMY® EXPRESS

### Submitting the Online Entry Form

As a NATAS member please login under your profile. If not a member, please register a profile to login. Once you sign in, you will be directed to fill out an Entry Form, check your entry data for errors, and pay for your entry. You will receive an e-mail confirmation of the entry.

If you are part of a Group Entry only (paid for on one group invoice), select your group from the drop down menu.

### Group submissions (More than one entry by a group or station)

First submit individual entries per instructions above and select your Group from the drop down menu on the form.

Each group can designate a company/station representative who will be provided with a DASHBOARD to review, approve and pay for ALL grouped entries before entry submission and to renew or add memberships. The Group Representative will receive a unique login ID and Password (contact our administrator) so they can return to the entry group to make additional entries or make changes and verify data up until the entry deadline.

THE DASHBOARD is for reviewing, approving, and paying, NOT for inputting the entries – input entries via the normal EMMY® Express link and be sure to select your company/group from the dropdown menu (this will insure it will be available from your Dashboard).

### Submitting your Video via upload link

After you have submitted your payment form you will be brought to the Payment Summary Page. You will receive an EMMY® Express - Email Copy of the EMMY® Entry receipt and a link will be provided at the bottom to upload your video entry. (You will also find a link to Upload Video on the payment summary page.) Click the link when you are ready to upload.

This will bring you to the Welcome to the EMMY® Express Video Upload Process page. Please read and follow the detailed instructions provided. Video upload should take 1-2 minutes per minute of video but can take longer depending on connection speed and encoding backlog.

Once the video has uploaded and been encoded it will be ready to check.

**Check that the video uploaded and plays properly.** It is your responsibility to make sure the video plays. You will have the choice to approve or reject and delete.

You have three opportunities to upload your video (or update it) until the close of entries.

**NOTICE:** The quality and view-ability of the entry is the entrant's responsibility. ENTRANT MUST WATCH AND APPROVE (or reject and re-upload) VIDEO in order for it to be submitted and judged. See Emmy® Express instructions online for approval procedure.

### **Uploading the :60 Best of Clip**

FileZilla FTP Upload Instructions: (For members uploading video clips etc)

- Launch FileZilla or other FTP program from your computer. If necessary download FileZilla from <http://filezilla-project.org/download.php>
- Open Filezilla
- Click on File, Site Manager
- Host: southeastemmy.net
- Port: 21
- Protocol - FTP - File Transfer Protocol
- Encryption: Only use plain FTP (Insecure)
- Logon type: Normal
- User: [video\\_upload@southeastemmy.net](mailto:video_upload@southeastemmy.net) **\*\* (Make sure to include the underscore)\*\***
- Password: EmmyUPL0AD (Case Sensitive, Enter zero instead of “o”)

## CERTIFICATION OF ENTRIES

All EMMY® entries must be certified as eligible under the rules and definitions specified in this “Call for Entries”, by the NATAS Southeast Chapter By-Laws and Regional Chapter EMMY® Awards Guidelines Revision 20.

The EMMY® Certification Committee is responsible for the review of eligibility of all entries prior to judging. The Certification Committee is vested with the authority to determine the eligibility of specific entries and entrants; to modify an entry’s category with approval of the entrant; or disqualify the entry if improperly submitted.

A complete list of all submitted entries will be available on the NATAS web site no later than 3 days before this certification. Any entrant or NATAS member may challenge the eligibility of any entry due to content, category, or other eligibility reasons. A challenge to an entry must be made in writing (or e-mail) to the Certification Committee Chairperson prior to the EMMY® Certification Meeting. A challenge may also be made in person at the Certification Committee meeting.

**The Certification meeting is open to all current NATAS members and all entrants.**

The Southeast Chapter Certification Committee will meet on Thursday, February 16, 2017 to certify all of the entries.

**No entrant or member challenges will be accepted following the Certification Committee Meeting.** However, The Certification Committee reserves the right to disqualify any entry at any time during the process up to the time of The Awards program and after the Awards program with approval of the National Awards Committee. Disqualifications are open to appeal for 48 hours after notification to the entrant(s) by the Certification Committee.

## CHANGES, CORRECTIONS AND ADDITIONS

The Official Entry Master List prepared after Certification will be considered the final listing of all entries. All entrants are required to personally check their entries in the Official Entry Master List posting for accuracy. The posting will remain accessible for a minimum of 90 days prior to the EMMY® Awards. Changes and corrections to the official entry form are allowed in some limited circumstances. Please note, fees will be charged for any changes made to any entry under the following rules:

- Changes and additions made prior to the EMMY® entry deadline: **No charge**
- Changes and corrections after the entry deadline, but prior to, or at, Certification: **No charge**
- Name additions after the entry deadline and before Nominations are announced: **\$100 per addition**
- Changes and corrections after Certification and up to the Nomination Announcement on May 3: **\$75 per change**
- **NO Changes or additions are allowed after Nominations are announced**  
Exceptions require Certification Committee approval: **\$250 per change**

**NO CHANGES ARE ALLOWED AFTER May 15, 2017. NO EXCEPTIONS!!!**

Certification criteria must be submitted and approved for added names prior to changes being made.

**All changes require prior payment. Changes not paid for in advance will NOT be made. All Payments for changes must be received prior to the Awards Ceremony or statuettes will not be released.**

Entries are finalized as they appear in the Official Entry Master List. This includes spelling, so check your entries when they are posted on the website at [www.southeastemmy.com](http://www.southeastemmy.com) by Feb 25, 2017.

**Please check your entry submission carefully!**

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## THE AWARD

Each awarded entry shall receive one (1) Emmy® statuette at no cost to the entrants. Each eligible entrant shall be entitled to receive a statuette but the entrants will pay the cost for these additional statuettes. Awards will be allowed only to those individuals whose names appear on the official entry form as certified by the Certification Committee.

Production Companies, Stations, and Post-Production Houses may purchase a commemorative statuette (a maximum of three only) for each awarded entry for display only. Display statuettes are labeled as commemoratives, with no special engraving allowed.

### Production Plaques and Certificates

Production plaques and certificates can be ordered to recognize others who also made a substantial contribution to an award worthy program. A form for these names should be submitted at the time of entry, but may be submitted as late as the Awards Ceremony. To obtain this form, contact the NATAS office for more information.

## INDEMNIFICATION

By entering your work, as indicated by your name and certified submitters signature on the entry form, each Entrant grants to NATAS/Southeast Chapter the right to replay their entry or portion thereof, publicly during the NATAS/Southeast Chapter Awards Ceremony, in any subsequent broadcast/cablecast distribution of the Ceremony in any form, and to stream the entry or portion thereof on our website, without liability to or obligation from NATAS/Southeast Chapter.

## JUDGING PROCEDURE

Peer judging panels assembled by other NATAS Chapters judge the entries made to the Southeast Chapter. **We do not judge our own entries.** These panels are comprised of no fewer than 7 judges who shall be certified as peers. No more than 3 judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

An independent auditor will supervise the tabulation of the results of this judging. The auditor will prepare the lists of nominees and award honorees for the Southeast Regional EMMY® Awards. Individual ballots and judging lists are only available to the auditors to insure quality of the process.

While other Chapters provide judges for our entries, we provide judges for other Chapters. Entry into the Southeast EMMY® Awards ensures you the opportunity to judge work by other NATAS Chapters. **By entering, you agree to serve as a judge when asked.**

With our new online judging system in place, judging will be an online experience and will allow us to provide more skilled and qualified judges to the Emmy® Award process. This is how we guarantee that the entries selected as being Emmy® worthy are truly the best in television and allied media production.

## Peer Judging Defined

A peer judge is defined as any person with a minimum of **two years** of professional experience in the field of television program production, programming, or allied media who is directly engaged in or supervises the discipline they're being asked to judge. Potential judges may also include professionals in allied fields, who by the specific nature of their work are uniquely qualified to make judgmental decisions concerning particular areas of television or media production. Examples of peer judges include: television and multi-media writers, producers, directors; programming, production and news executives; craft persons; advertising agency executives and creative directors involved in programming decisions; print journalists (who have hands-on television production experience); sports professionals; college university educators who represent journalism/film/television/media; former broadcast journalists and media retirees.

To judge, teachers must either teach the specific crafts being judged, or have had professional experience performing the craft being judged.

Writing newspaper or magazine columns, blogs and/or articles about television or media does not qualify a person as a peer in any category. Television critics are not peers, unless they also have previous professional experience.

Whenever a current job title does not obviously qualify a judge as a peer, the judge should list, on the judge's certification section of the ballot, his/her previous experience, which qualifies him/her as a peer for the programs or crafts being judged.

## MEMBERSHIP

NATAS is a member-based organization and membership is open to all professionals of the television and allied media community.

In addition to the EMMY® Awards and judging opportunities, NATAS Southeast membership benefits include:

- Reduced rates on all Southeast Chapter EMMY® entries
- Discounts on tickets to the SE EMMY® Awards Gala
- Automatic Cinema Club membership = Free Advanced Movie Screenings throughout the year
- Professional Development Programs/Workshops/Webinars
- Networking Opportunities

Membership renewals and new memberships can be made during the EMMY® entry process via EMMY® Express. All Entrants whose membership are current (2017) will be automatically identified by EMMY® Express to insure they are charged the lower entry fee for members.

A membership form is available at [www.southeastemmy.com](http://www.southeastemmy.com).

# **2017 SOUTHEAST REGIONAL EMMY® AWARD CATEGORIES**

## **GENERAL NOTES**

Program entries may be entered in only one programming category. In programming categories, an entry is defined as a single program or segment or, in case of news, one story or a series of stories directly related to each other.

A maximum of three (3) segments/lifts is permitted to bring longer program entries to the required time limit.

There may be one award, more than one award, or no award presented in each category.

News Entries are allowed a maximum of three (3) entrants unless otherwise noted. Program Entries are allowed a maximum of four (4) entrants unless otherwise noted. Craft Entries where a collaborative effort is accepted are allowed a maximum of four (4) entrants. Spot Announcement Entries are allowed a maximum of four (4) entrants unless otherwise noted.

## **NEWS PROGRAMMING**

One Award, more than one Award, or no Award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to this particular entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two reports must be included.

### **1. NEWSCAST – DAILY (DAYTIME/EVENING)**

- A. Markets (1-25)**
- B. Markets (26-75)**
- C. Markets (76+)**

For excellence in a regularly scheduled daily newscast

Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

#### **Entry Time Limit: 60 minutes**

#### **NOTE:**

Only those individuals directly responsible as a Producer for the particular newscast entered may be considered an eligible entrant. In order to insure that the Award is made to the most responsible members of the news team, we are limiting the category to 6 entrants unless a letter is submitted for each additional entrant detailing the particular contributions as producer made by that person to that particular entry. The Certification Committee will review these letters and determine eligibility.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories as producers if they directly and specifically contributed to the award worthiness of content of the program or segment, and have the certification of the executive or primary producer as to their contribution. Additional personnel and team members may be recognized by Production Certificate or by entering material in the individual craft entry categories.



**2. NEWSCAST – MORNING**

- A. Markets (1-25)**
- B. Markets (26-75)**
- C. Markets (76+)**

For excellence in a regularly scheduled morning newscast

Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.

**Entry Time Limit: 60 minutes****NOTE:**

Only those individuals directly responsible as a Producer for the particular newscast entered may be considered an eligible entrant. In order to insure that the Award is made to the most responsible members of the news team, we are limiting the category to 6 entrants unless a letter is submitted for each additional entrant detailing the particular contributions as producer made by that person to that particular entry. The Certification Committee will review these letters and determine eligibility.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories as producers if they directly and specifically contributed to the award worthiness of content of the program or segment, and have the certification of the executive or primary producer as to their contribution. Additional personnel and team members may be recognized by Production Certificate or by entering material in the individual craft entry categories.

**NEWS GATHERING**

News Gathering Entries allow a maximum of three (3) entrants unless otherwise noted.

**5. GENERAL ASSIGNMENT REPORT****A. Within 24 Hours**

For excellence in coverage of a single news story or topic which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements and online content.

**Entry Time Limit: 10 minutes.****B. No Time Limit**

For excellence in coverage of a single or multi-part news story or topic which has no time limit for its preparation. Entry may include live and/or taped elements and online content.

Stories and topics covered must be of a Hard News character and be an assigned report that would not be considered a Feature or Special Report (to be entered elsewhere).

**Entry Time Limit: 10 minutes.**

*COMMENT: This is the basic news reporting done day-in day-out by a News Department. This is for the coverage of planned events and done as planned assignments. Entries should be carefully reviewed to insure that these were assigned reports and not pitched or created reports that would fall under Feature or Special Reports.*

## **6. BREAKING NEWS**

For excellence in coverage of a single unanticipated news event.  
Entry may include multiple live or taped elements and online content.

### **Entry Time Limit: 15 minutes.**

*COMMENT: This is the “I am here at the bank robbery and the bullets are flying over my head” story. Preparation limit is unnecessary since it must be simultaneous.*

#### **NOTE:**

Regional recipients in this category (6. Breaking News) are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

## **7. SPOT NEWS**

For excellence in coverage of a single, unanticipated news event that is shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety.

### **Entry Time Limit: 15 continuous minutes of one news story**

*COMMENT: This is the “I am here at the bank where this morning the bullets were flying over my head, and in the 2 hours following the police chased the robber to the state line” The goal is to extend what was done in the simultaneous report to allow the entry of the longer form report.*

#### **NOTE:**

Regional recipients in this category (7. Spot News) are eligible, at their discretion, to compete for a Crystal Pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

## **8. CONTINUING COVERAGE**

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite.

### **Entry Time Limit: 30 minutes**

At least three segments should be entered to show the overall coverage of one news story over a longer period of time.

*COMMENT: The wording reflects that this is coverage with a number of reports not just over a period of time. Also, change has been made to indicate that the coverage is of one story. This is considered a producer’s entry and not a station entry since it is one-story coverage.*

#### **NOTE:**

Only those individuals directly responsible as a Producer for the particular story entered may be considered an eligible entrant. We are limiting the category to 6 entrants unless a letter is submitted for each additional entrant detailing the particular contributions as producer made by that person to that particular entry. The Certification Committee will review these letters and determine eligibility.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories as producers if they directly and specifically contributed to the award worthiness of content of the program or segment, and have the certification of the executive or primary producer as to their contribution. Additional personnel and team members may be recognized by Production Certificate or by entering material in the individual craft entry categories.

**9. TEAM COVERAGE**

For excellence by a team involved in covering multiple news (reports) stories on a single subject, shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. 6 Entrants

**Entry Time Limit: 60 Minutes**

**10. INVESTIGATIVE REPORT \***

For excellence in reporting of a (single) community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting.

Written documentation is required (100-word limit.)

**Entry Time Limit: 30 minutes**

**\*This category allows a maximum of five (5) entrants**

**NOTE:**

Regional recipients in this category are eligible, at their discretion, to compete for a Crystal Pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.

**11. FEATURE NEWS REPORT**

For excellence in reporting of a single or multi-part feature news story or topic.

- A. \*\*\*Light Feature
- C. \*\*\*Serious Feature

Entry **Time limit 10 minutes.**

**Series Entry Time Limit: 15 minutes.**

**12. NEWS SPECIAL**

For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic. Subject should be an in-depth treatment of current topic.

**Entry Time Limit: 60 minutes.**

**NOTE:**

Only those individuals directly responsible as a Producer for the particular story entered may be considered an eligible entrant. We are limiting the category to 6 entrants unless a letter is submitted for each additional entrant detailing the particular contributions as producer made by that person to that particular entry. The Certification Committee will review these letters and determine eligibility.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories as producers if they directly and specifically contributed to the award worthiness of content of the program or segment, and have the certification of the executive or primary producer as to their contribution. Additional personnel and team members may be recognized by Production Certificate or by entering material in the individual craft entry categories.

## **NEWS & PROGRAM SPECIALTY**

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers, and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. A maximum of 3 segment/lifts is permitted to bring longer programs to the required time limit. For non-news program entries, the entry may only contain content from one episode of the series, not multiple installments.

Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry

Within each category in this section, the A, B, or C subcategories are intended for specialty news stories. The D and E subcategories are for segments or episodes from a specialty program or special (non-news).

News Entries allow a maximum of three (3) entrants unless otherwise noted.

Program Entries allow a maximum of four (4) entrants unless otherwise noted.

### **13. ARTS/ENTERTAINMENT PROGRAM**

#### **PROGRAM FEATURE/SEGMENT AND PROGRAM/SPECIAL**

For excellence in a feature or segment from a program or special of general entertainment, variety, or visual and performing arts.

**Entry Time Limit: 30 minutes**

### **14. BUSINESS/CONSUMER - NEWS**

**\*\*\*SUB CATEGORIES A, B AND C MAY BE JUDGED TOGETHER.**

- A. News Single Story\*\*\***
- B. News Series\*\*\***
- C. News Feature\*\*\***

For excellence in coverage of business, finance, consumer affairs or economic topics.

**Entry Time Limit: 10 minutes**

**Series Entry Time Limit: 15 minutes**

### **15. CHILDREN/YOUTH (ALL AGES) PROGRAM**

#### **PROGRAM FEATURE/SEGMENT AND PROGRAM/SPECIAL**

For excellence in a feature or segment from a program or special that covers issues of specific interest to a target audience 12 years of age and under.

**Entry Time Limit: 10 minutes**

**Program Entry Time Limit: 30 minutes**

### **19. HEALTH/SCIENCE**

**\*\*\*SUB CATEGORIES A, B AND C MAY BE JUDGED TOGETHER.**

- A. NEWS SINGLE STORY\*\*\***
- B. NEWS SERIES\*\*\***
- C. NEWS FEATURE\*\*\***

For excellence in coverage of health, science, medical and environmental topics or subject matter.

**Entry Time Limit: 10 minutes**

**Program Entry Time Limit: 15 minutes**

- D. PROGRAM FEATURE/SEGMENT AND PROGRAM/SPECIAL**

For excellence in a feature or special that covers health, science, medical topics or subject matter.

**Entry Time Limit: 10 minutes.**

**Program Entry Time Limit: 30 minutes.**

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## **20. HISTORIC/CULTURAL - PROGRAM**

### **PROGRAM FEATURE/SEGMENT AND PROGRAM/SPECIAL**

For excellence in a feature or special that covers historical, cultural and/or ethnic issues or topics. Hours

**Entry Time Limit: 10 minutes.**      **Program Entry Time Limit: 30 minutes**

## **21. HUMAN INTEREST**

*\*\*\*SUB CATEGORIES A, B AND C MAY BE JUDGED TOGETHER.*

### **A. NEWS SINGLE STORY**

### **B. NEWS SERIES**

### **C. NEWS FEATURE**

For excellence in coverage of stories that appeal to the human spirit.

**Entry Time Limit: 10 minutes.**      **Series Time Limit: 15 minutes**

## **23. POLITICS/GOVERNMENT**

*\*\*\*SUB CATEGORIES A, B AND C MAY BE JUDGED TOGETHER.*

### **A. NEWS SINGLE STORY**

### **B. NEWS SERIES**

### **C. NEWS FEATURE**

For excellence in coverage of political, civil, government issues or subject matter.

**Entry Time Limit: 10 minutes.**      **Series Time Limit: 15 minutes.**

## **26. SPECIALTY ASSIGNMENT REPORT - NEWS**

*\*\*\*SUB CATEGORIES A, B AND C MAY BE JUDGED TOGETHER.*

**A. News Single Story\*\*\*      Less than 24 hours**

**B. News Series\*\*\***

**C. News Feature\*\*\*      More than 24 hours**

For excellence in coverage of special interest information that consists of, on-going segments involving specialized reporting expertise (i.e., consumerism, health, science, criticism, politics, environment, technology, commentary, etc.)

**Entry Time Limit: 10 minutes.**      **Series Entry Time Limit: 15 minutes.**

## **27. SPORTS**

### **A. NEWS SINGLE STORY**

For excellence in coverage of a single sports story in general or sports related topics.

**Entry Time Limit: 10 minutes**

### **B. SPORTSCAST**

For excellence in coverage of sports in general or sports related topics.

**Entry Time Limit: 10 minutes**

**E. FEATURE/SEGMENT**

For excellence in a feature on a sports topic (non-news).

**Entry Time Limit: 10 minutes.**

*\*\*\*SUB CATEGORIES F AND G AND I MAY BE JUDGED TOGETHER.*

**F. PROGRAM - DAILY OR WEEKLY PROGRAM\*\*\*****G. PROGRAM - PROGRAM SERIES \*\*\*****I. INTERVIEW/DISCUSSION\*\*\***

For excellence in a program or special including consisting of sports interview/discussion contents that is at least 75% unscripted.

**Entry Time Limit: 30 minutes.**

**NOTE:**

A daily or weekly program is one that airs in the same time slot on a recurring basis. Such a program should be entered in sub-category F.

A program or segment from a series that airs on an irregular schedule should be entered in sub-category G.

Programs from the same series may only be entered in one of these sub-categories.

Entry may be live or recorded live. Entry may have no post edits except for the removal of commercials.

**J. ONE-TIME SPECIAL**

For excellence in a one-time sports related special program that is not part of a daily or weekly sports program, game or series. Entry may be live or recorded live. Entry should have no post edits except for the removal of commercials.

**Entry Time Limit: 30 minutes**

**28. SPORTS EVENT/GAME – LIVE/UNEDITED**

For excellence in production of a single program, or series, live or recorded live sports event or game. No post edits. A composite is required and can include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion.

**Entry Time Limit: 30 minutes.**

**31. WEATHER****D Newscast**

For excellence in coverage of weather in general, weather related topics or subject matter within a news program.

**Entry Time Limit: 10 minutes.**

**E. Feature, Segment, Program or Special**

For excellence in a feature or segment from a program or special that covers weather related topics or subject matter.

**Program Time Limit: 30 Minutes**

## **PROGRAMMING**

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. A maximum of 3 segments/lifts is permitted to bring longer programs to the required time limit. For program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

**Program Entries allow a maximum of four (4) entrants unless otherwise noted.**

### **32. DOCUMENTARY**

*\*\*\*SUB CATEGORIES B AND C MAY BE JUDGED TOGETHER.*

**B. HISTORICAL\*\*\***

**C. TOPICAL (INCLUDING ENVIRONMENTAL)\*\*\***

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current, cultural and/or historical significance

**Entry Time Limit: 60 minutes**

### **33. INFORMATIONAL/INSTRUCTIONAL**

**FEATURE/SEGMENT AND PROGRAM/SPECIAL**

For excellence in a feature or segment from a presentation of stories or in a regularly scheduled program, series or special whose prime purpose is to be instructional; to teach formally or informally about a subject

**Entry Time Limit: 10 minutes    Program/Series Entry Time Limit: 30 minutes**

### **34. INTERVIEW/DISCUSSION**

**FEATURE/SEGMENT AND PROGRAM/SPECIAL**

For excellence in a feature or segment from a program, series or special, or in a program, series or special consisting of interview/discussion material that is at least 75% unscripted.

**Entry Time Limit: 10 minutes    Program/Series Entry Time Limit: 30 minutes**

This category excludes sports Interview/ Discussion programs allowed elsewhere.

### **35. LIFESTYLE PROGRAM**

**FEATURE/SEGMENT AND PROGRAM/SPECIAL**

For excellence in a feature or segment from a program, series or special, or in a program, series or special deals with everyday life subjects; such as food preparation, recipes, techniques, home improvement, decoration, renovation, gardening, outdoors, crafts and/or automotive repairs.

**Entry Time Limit: 30 minutes    Program/Series Entry Time Limit: 30 minutes**

**36. MAGAZINE PROGRAM****FEATURE/SEGMENT AND PROGRAM/SPECIAL**

For excellence in a feature or segment from a program, series or special, or in a program, series or special consisting of various stories of regional interest designed to entertain and inform.

**Entry Time Limit: 10 minutes.**      **Program/Series Entry Time Limit: 30 minutes.**

**38. PUBLIC/CURRENT/COMMUNITY AFFAIRS****FEATURE/SEGMENT AND PROGRAM/SPECIAL**

For excellence in a feature or segment from a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues.

**Entry Time Limit: 10 minutes.**      **Program/Series Entry Time Limit: 30 minutes.**

**39. SPECIAL EVENT COVERAGE (OTHER THAN NEWS OR SPORTS)**

*SUB CATEGORIES A AND B MAY BE JUDGED TOGETHER.*

- A. Live\*\*\***
- B. Edited\*\*\***

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits.

**Entry Time Limit: 30 minutes.**

**40. INTERSTITIAL**

For excellence in non-commercial “filler” programming between two programs, where commercials are not permitted; such as city, county, state and public broadcasting stations.

**Entry Time Limit: A minimum of 2 minutes up to 10 minutes.**



## **SPOT / ANNOUNCEMENTS**

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. **Spots may be 5-seconds to 5 minutes in length.** Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

**Spot/Announcements entries allow a maximum of (four) 4 entrants unless otherwise noted.**

### **43. COMMUNITY/PUBLIC SERVICE (PSAs)**

- A. SINGLE SPOT**
- B. CAMPAIGN**

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes

### **44. PROMOTION**

*\*\*\*Sub Categories A and B may be judged together.*

- A. NEWS PROMO - SINGLE SPOT\*\*\***
- B. NEWS PROMO - SINGLE SPOT/SAME DAY\*\*\***
- C. NEWS PROMO – CAMPAIGN**
- D. NEWS PROMO - IMAGE**

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories.

This includes promos for news specials, breaking weather, sports specials, etc.

*\*\*\*SUB CATEGORIES E AND F MAY BE JUDGED TOGETHER.*

- E. PROGRAM – SINGLE SPOT \*\*\***
- F. PROGRAM – CAMPAIGN \*\*\***

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

### **45. COMMERCIAL**

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market.

**NOTE:**

Spots may be 5-seconds to 5 minutes in length.

Program length commercials (infomercials) are not eligible.

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## **SPECIAL ACHIEVEMENT AWARDS**

### **Single Recipient**

One award, more than one award, or no award is given **only** to the primary recipient listed on each category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

#### **46. OVERALL EXCELLENCE**

**Awarded to the President/General Manager only.** For excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization's overall local product including any news & sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entry should emphasize the quality, breadth and efficacy of the organization's operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year. The composite entry must be comprised only of material as actually aired. No introductions, post-production, montages, music or special effects may be added. Entry should include a one-page, written synopsis of the organization's operation, product, accomplishments and achievements.

**Entry Time Limit: 60 minutes.**

#### **47. NEWS EXCELLENCE**

**Awarded to the News Director only.** For excellence in the overall news operation during the eligibility period. Entry should present as many different examples as possible, including, but not limited to: enterprise in general assignment reporting, breaking news coverage, specialty and beat reporting, series, documentaries, continuing coverage of community issues, editorials/commentaries, etc. Entry should emphasize the quality, breadth and efficacy of a news operation, stressing substance rather than style, and exhibit the news department's performance in sustaining excellence throughout the year. The composite entry must be comprised only of material as actually aired. No introductions, post-production, montages, music or special effects may be added. Entry should include a one-page, written synopsis.

**Entry Time Limit: 60 minutes.**

## **SPECIAL ACHIEVEMENT AWARDS**

### **Multiple Recipients**

#### **49. JOURNALISTIC ENTERPRISE**

For excellence in the continuing endeavor of high journalistic enterprise, which may include investigative pieces, breaking news, features, profiles, interviews, documentaries, etc. Composite entry may include a maximum of 5 different stories. The airdate and length of each story must be submitted with the entry. **(Note: This category is exempt from “double-dipping” rules.)**

**Entry Time Limit: 30 minutes.**

#### **50. INTERACTIVITY**

For excellence in a program demonstrating cutting-edge innovation by actively engaging audience participation over multiple media platforms. **(Note: This category is NOT exempt from “double-dipping” rules.)**

**Entry Time Limit: 30 minutes.**

## CRAFTS ACHIEVEMENT

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example or a composite of the craft as originally transmitted.

**Entry Time Limit: 15 minutes unless otherwise noted.**

While craft entrants may submit more than one entry per craft discipline, only **one** of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craft persons, not those that supervise craft persons.

### 51. AUDIO

\*\*\*SUB CATEGORIES A AND B MAY BE JUDGED TOGETHER.

- A. **LIVE\*\*\***
- B. **POST PRODUCTION\*\*\***

### 52. CRAFT SPECIALTY

#### A. **MUSICAL COMPOSITION/ARRANGEMENT**

Scores, Lead sheets, or computer printout of copyright notice and composers name(s) must accompany this entry.

#### D. **MAKEUP**

No before shots allowed. Only original broadcast material may be submitted.

### 53. DIRECTOR

(Individuals only- Collaborative work will not be accepted.)

- A. **LIVE OR RECORDED LIVE** (PL track is preferred)
- B. **NEWSCAST** (PL track is preferred)
- C. **SPORTS COVERAGE** (PL track is preferred)
- D. **NON LIVE (POST-PRODUCED)**
- E. **SHORT FORM** (Promos, PSAs, Commercials, Opens, etc.)
- G. **TECHNICAL DIRECTOR**  
(Single individual manually switching a program.  
Entry may not be entered in any other Director category.)

### 54. EDITOR

- A. **PROGRAM (NON-NEWS)**
- B. **SHORT FORM (PROMOS, PSAs, COMMERCIALS, OPENS, ETC.)**
- C. **NEWS**

### 55. GRAPHIC ARTS

(ENTRIES MUST CONTAIN GRAPHICAL ELEMENTS ORIGINALLY CREATED FOR REGIONAL MARKETS. RE-PURPOSED CONTENT FROM NATIONAL SOURCES IS NOT ELIGIBLE.)

\*\*\*SUB CATEGORIES A AND D MAY BE JUDGED TOGETHER.

- A. **GRAPHIC ARTS\*\*\***
- D. **ANIMATION\*\*\***

**56. LIGHTING****B\*\*\*LOCATION PRODUCTION LIGHTING****57. NEWS PRODUCER**

(Individuals only--Collaborative work will not be accepted)

Enter complete segment or composite not to exceed 30 minutes. Unless part of a composite entry, material entered in this category cannot be part of a full-length program (news or non-news) already entered elsewhere.

**59. TALENT**

(Individuals only--Collaborative work will not be accepted)

- A. ANCHOR – NEWS**
- B. ANCHOR – WEATHER**
- C. ANCHOR – SPORTS**
- E. PERFORMER/ACTOR/NARRATOR/PROGRAM HOST/  
SPORTS PLAY-BY-PLAY/MODERATOR**
- I. REPORTER – GENERAL ASSIGNMENT**
- J. REPORTER – INVESTIGATIVE**
- K. REPORTER – LIVE**
- O. REPORTER – SPECIALTY ASSIGNMENT**
- P. REPORTER – SPORTS**

**60. PHOTOGRAPHER**

- A. PROGRAM (NON-NEWS)**
- B. PROGRAM /SHORT FORM (PROMOS, PSAs, COMMERCIALS, OPENS, ETC.)**
- C. NEWS WITHIN 24 HOURS**
- D. NEWS NO TIME LIMIT**

**61. VIDEO JOURNALIST**

For excellence by a cross-discipline individual, serving as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. **Entry may not be entered in any other craft category.**

**62. WRITER**

- A. PROGRAM (NON-NEWS)**
- B. SHORT FORM (PROMOS, PSAs, COMMERCIALS, OPENS, ETC.)**
- D. NEWS (SCRIPT PREFERRED)**