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PETS UNLIMITED
ON 60 YEARS OF SERVICE
TO SAN FRANCISCO'S
PETS AND THEIR PEOPLE!



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Pets Unlimited is a nonprofit community services organization dedicated to ensuring the humane care and compassionate treatment of companion animals. Our vision is for every cat and dog to live a healthy and happy life in a loving home.



Pets Unlimited
A Non-Profit Veterinary Hospital and Shelter
2343 Fillmore Street
San Francisco, CA 94115
www.petsunlimited.org
General information, appointments, emergencies - (415) 563-6700
Adoption Center - (415) 568-3058
Volunteer Hotline - (415) 568-3074
Pharmacy - (415) 568-3016

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Alice Coldwell

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PRINTING BY CENVEO

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Dear Friends of Pets Unlimited:

Sixty years ago, a small group of compassionate San Franciscans became aware of the vital need for a haven where dogs and cats could be cared for indefinitely until placed into a loving home. At the time, the San Francisco Pound's policy was to destroy an animal if it was not sold within a matter of hours.

With tenacity and gumption, these pioneers rallied community support and in May, 1947, the inaugural Pets Unlimited Shelter was opened. It was the first shelter to operate under a novel, no-kill policy which has saved over 250,000 dogs and cats to date: "Once an animal comes to Pets Unlimited it is assured of a comfortable home and medical care until it is placed with a new owner. No dog or cat at Pets Unlimited is euthanized unless it is incurably ill and has not responded to the best medical care available, or it has a behavior problem that represents a risk to the public."

To coincide with the shelter, the Pets Unlimited founders had the foresight to establish a non-profit veterinary hospital available to the public, enabling complete medical care for animals awaiting adoption. This unique, integrated program is regarded as one of the most advanced of its kind in the world, operating around the clock, caring for 50,000 animals annually... and still growing. Last November, Pets Unlimited opened Winnie's Center for Holistic Veterinary Medicine, offering a holistic approach to veterinary care in conjunction with western medicine.

The success of Pets Unlimited has been built on honoring the profound human-animal bond, which remains the driving force within this organization over the last 60 years. It is to all those who have supported Pets Unlimited throughout the past six decades—from doctors, volunteers, staff, benefactors, and the members of the public—that we dedicate our special 60th anniversary newsletter:

Sincerely,

Joe O'Hehir
Executive Director

Nan Vinton Zimmerman
President



CELEBRATING

60

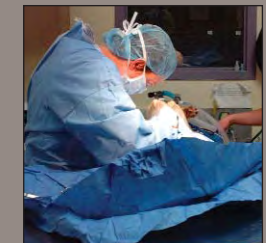
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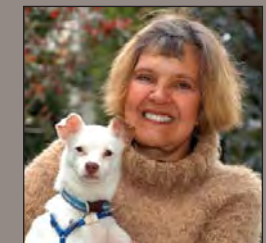
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Sixty Years of Love and Leadership

A Look at Our History, Then and Now.



Alice Coldwell and her husband Cedric, a prominent San Francisco couple active in the community, were involved with Pets Unlimited from its inception. Alice was vice president of the original board of directors, Cedric became president of the board in 1953. Alice founded the Pets Unlimited Auxiliary, one of the most active and successful charity social groups in San Francisco. She was the guiding force for many of the functions throughout most of the 1950's and 1960's. She served as president of the board from the late 60's until 1975, when Pets Unlimited moved to its present location.

"If human beings have souls, then I think animals have souls, too."

— CEDRIC COLDWELL, was a retired cavalry officer and retired businessman who spent 6-8 hours a day running Pets Unlimited during the 1950's.



Pet's Unlimited's record is impressive. In its few years of operation it has found homes for 27,000 dogs and 7,500 cats. Most come from original owners who are no longer able to care for their animals.

HERB CAEN
It's News to Me

... Omigosh: the Pets Unlimited people are staging a benefit fashion show Dec. 16 at the Palace—I which a bunch of pups will be tinted various colors (by the Ortiz Beauty Studio) to match the models' clothes!



Pets Unlimited Opens Permanent Home

Pets Unlimited, San Francisco's three year old charity animal shelter, moved into its first permanent home yesterday.



Mrs. Carter Downing started Pets Unlimited in 1947 with a small group of animal lovers. In 1949, Pets Unlimited purchased a veterinary hospital located at 3170 Sacramento Street. Downing vowed to make Pets Unlimited "the finest refuge for homeless dogs and cats in the West."



Mr. & Mrs. Charles B. de Vlieg examine the injured leg of a homeless dog being cared for by Pets Unlimited at 530 Arguello Boulevard. Mr. de Vlieg, an automotive tool manufacturer of Detroit, said he will propose establishment of an organization patterned after Pets Unlimited when he returns home. "Every large city should have a Pets Unlimited and should have the support of all animal lovers."



One fateful day in 1947, a scruffy, stray dog wandered into the yard of Mrs. Carter H. Downing. Little did he know that his vagrancy would figure prominently in the creation of a San Francisco institution; and the rest, as they say, is history!

When Mrs. Downing took the dog to the city pound, she discovered that his prospects for survival were slim. Wayward pets were euthanized in short order unless adopted quickly. Not only did Mrs. Downing decide to take the dog back home with her, but she also took in all the other dogs at the pound. She quickly began her own impromptu adoption service which proved amazingly successful at finding loving homes.

Other animal lovers soon joined Mrs. Downing in her cause, among whom was Alice Coldwell. Together, this group of concerned citizens formed the non-profit, charitable organization "Pets Unlimited," and a temporary shelter was established at 530 Arguello Boulevard. From the outset, the purpose of Pets Unlimited was to provide care and find loving homes for companion animals in need.

The media was very supportive of the organization; newspaper articles began appearing regularly featuring the fledgling organization and wrote on such topics as "dog hero of the month." By 1949, the shelter activity had increased so rapidly that a major fundraising drive ensued to secure a larger, permanent shelter for the animals of Pets Unlimited. It also became clear to the founders that the incorporation of a veterinary hospital on the premises was essential in order to administer medical care to all of the animals in residence. As quickly as the idea had come to fruition, in December of that year Pets Unlimited purchased a veterinary hospital located at 3170 Sacramento Street.

We spent 25 successful years at that location until 1974 when Pets Unlimited moved to our current location of 2343 Fillmore Street. It is here that we have continued to expand our services and persistently strive toward the same ideals and standards that were established 60 years ago... and to think, it all began with one scruffy, stray dog.

- ▶ **Pets Unlimited San Francisco 2007** - (top) Shelter and Adoption Center; Emergency Hospital and Winnie's Center for Holistic Veterinary Medicine located at Fillmore and Washington Streets. (Middle) Community Cat Room at Adoption Center. (Bottom) Front lobby and staff.
- ▼ **2007 Board of Trustees** - (L to R): Lawrence Ames, DVM, Erica Larson, Lynn Armstrong-Winkel, Judy Langley, Nan Zimmerman, Amanda Jones, Mia Blackler and Lionel Shaw. Not pictured: Dr. Carolyn Chang, Dr. Melina Jampolis, Sharon Scott Kish and Tony Kwiecien.



Pat Boyd



Photos: Joseph Driste





Dr. Tom Mason joined Pets Unlimited in 1991 and was made Director of Veterinary Services in 1994. His special interests include internal medicine, with a focus on endocrinology, gastroenterology, and critical care. He shares his Noe Valley home with his partner James and two boisterous French Bulldogs – Fanny (adopted from Pets Unlimited) and Manny.

“I like working at Pets Unlimited because we have a vibrant and dedicated staff working to help companion animals through our hospital and shelter programs.”



Sally Wortman - Hospital Administrator, joined Pets Unlimited in 2004. Sally oversees Client Services, Veterinary Technical Services, Purchasing and IT. She and her husband Brook share their home with two short-haired tubular hounds.

“An animal's eyes have the power to speak a great language.”
– Martin Buber

Healing at Our Hospital

Leading Edge Technology; Leading Edge Care

In January 2007, Pets Unlimited introduced the cutting-edge technology of Digital Radiology to our practice. With this new equipment, x-rays are taken digitally rather than on film, allowing us to view and adjust images on computers via specialized software. The difference in detail is astounding compared to traditional film. It has enabled us to enhance our diagnostic capability, and we are able to send x-rays via the internet to radiologists located all over the world in a matter of seconds, getting specialists consultations within minutes. Digital radiography is becoming the standard of care in veterinary medicine and Pets Unlimited is at the forefront in implementing this technology into our practice.

Pets Unlimited's charitable veterinary medical services support companion animals –and the humans that care for them–in our community in many ways. One example is the Berrigan Fund, a program which provides charitable services to pets suffering medical emergencies and whose owners are financially unable to manage the full cost of their pets' medical care, often due to their own disabilities. We partner with other animal welfare agencies, including San Francisco Animal Care & Control, PAWS (Pets Are Wonderful Support), Animal Welfare Association, and Veterinary Street Outreach Services (Vet SOS), as well as numerous animal rescue organizations in order to provide discounts on medical services. Pets Unlimited also provides discounted emergency care for companion animals injured in home fires. Last, but certainly not least, the Hospital currently covers the majority of the overhead cost of the Shelter's operations.

- ▶ **Digital Radiography machine** - the latest x-ray technology.
- ▶ **Vet tech gets ready for surgery** - Pets Unlimited hospital is open for emergency care 24/7, 365 days a year.



Photos: Joseph Driste



Photos: Joseph Driste



We are especially honored by **SF Bay Guardian** and **SF Weekly Awards** since they are based on readers' polls, and are a vote of confidence from our clients. Thank you!

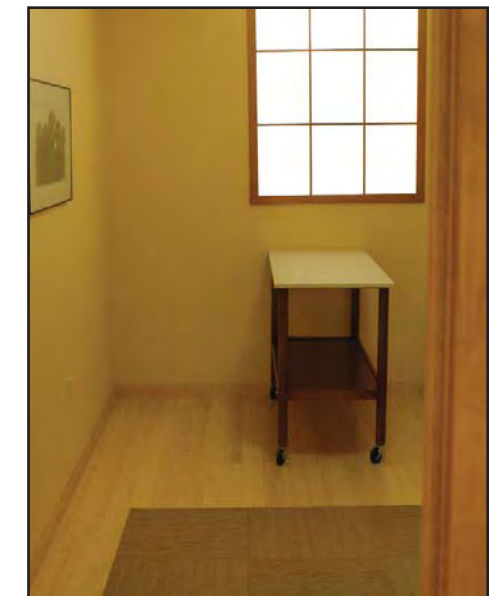
- ▶ **HVM 2006 opening** - Pets Unlimited staff (L to R) Dr. Randy Bowman, Dr. Kristen Haviland, Sally Wortman, Dr. Tom Mason, Dr. Phil Villard, Patty Cowden, Joe O'Hehir, Katherine S. O'Donnell and Beth Schneider.
- ▶ (L to R) Nan Zimmerman, Joe O'Hehir, Ann Getty, Maria Quiros and Pets Unlimited trustees: Dr. Melina Jampolis, Tony Kwecien and Judy Langley.
- ▶ (L to R) Drs. Mark Wade, Polly James, Phil Villard and Kristen Haviland.



◀ Cheryl Schwartz, DVM - coordinated efforts with Pets Unlimited to construct a state-of-the-art holistic facility. Dr. Schwartz is well known within the holistic veterinary field and is the author of *Four Paws, Five Directions: A Guide to Chinese Medicine for Cats and Dogs*.

In November 2006, Pets Unlimited opened Winnie's Center for Holistic Veterinary Medicine—which was generously provided by the Winifred Johnson Clive Foundation (in honor of Aunt Winnie). Services expanded to include a holistic approach to veterinary medicine—including medical care, nutrition, hospice and end-of-life care, acupuncture, and herbal therapies. Pets Unlimited–HVM realizes the important benefits of multiple modalities of medicine and its impact on the human-animal bond. Winnie's Center provides complete Holistic Veterinary Medicine to our patients and clients in a beautiful, calming environment that is conducive to health and healing.

- ▶ **HVM Exam Room** - “the yellow room” – one of three therapeutic exam rooms.
- ▶ **HVM Lobby** - a portion of the interior design and furnishing costs were generously donated by Ann Getty and Associates.



Joseph Driste

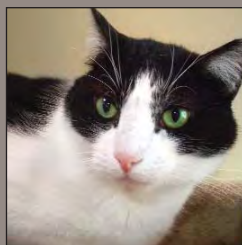
Hospital Donation Wish List

- Gaymar T-Pump water blanket heating pad system
Need 2 - \$500 each
- Infusion pumps
Need 3 - \$600 each
- Bair huggers machine
Need 2 - \$500 each
- Beverage cooler fridge with freezer (to hold medications and blood products)
\$1,500
- Cardell Portable Critical Care / Anesthetic Monitor
\$2,800
- Digital Dental X-ray Unit
\$5,000
- Mediport Digital X-ray Viewer
\$3,200
- New dental machine called a Vet base
\$3,000
- Oxygen Therapy Conversion Kit
\$429
- Oxygen Therapy Door
\$493
- Rhinoscopy and TV monitor for pulling foxtails out of the nose
\$3,500
- TV monitor system to monitor patients in the canine wards.
TBD

Please consider adopting one of our longterm cats. The Adoption Center has the following hours: Monday-closed. Tuesday 11am-6pm. Wednesday 12pm-8pm (open later!). Thursday-Sunday 11am-6pm. Check out these cats and others at www.petsunlimited.org



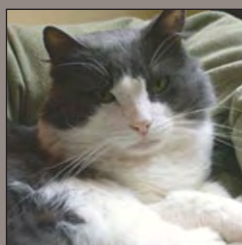
Ali has gorgeous eyes and white paws and is great with other cats. She opens up with people the more she feels comfortable with them.



Jimmy is mellow, sweet and is looking for a special person or family who has time and love to offer. He's a special cat who will definitely appreciate the love.



George is beautiful, charming and would make a wonderful and calm addition to someone's household.



Mission is a friendly guy who enjoys greeting his visitors—especially if they're known to give him a long body rub. He'll always keep coming back for more!



PK—"Pretty Kitty"—enjoys sleeping and staying warm, but she also needs a good mom or dad to encourage exercise a few times a day.



Sooty is one of the sweetest creatures on earth. She is looking for a family or friend who will take it slow and give her a lot of love and affection.



Volunteer worker accepts Serviceman's pet for placement in good foster home

Mrs. Carter H. Downing founder of Pets Unlimited, poses with dachshunds in front of the new pet ambulance. The ambulance was used in answering calls to care for injured dogs and cats. The Shelter gave them care until they were adopted by pet-loving people.



PARISCOPE



"Skipper" needs a home port
Skipper is a black-and-white springer spaniel (cross) who at present is languishing at Pets Unlimited, that haven for stray dogs and cats at 3170 Sacramento street. He would love a home, especially one with enough space for him to exercise. Well-trained (you could wish your children played as well), Skipper would



Then and now... animals rescued by Pets Unlimited are given medical exams and proper treatments if injured or sick. After a clean bill of health, they can be adopted.

Gimme Shelter, and a Home

Five Star Hospitality at Our Shelter and Adoption Center

We are delighted to announce that in January 2007 Dr. Christine Anderson, DVM joined our team! Dr. Anderson is our first dedicated shelter veterinarian with a strong background in shelter medicine. She comes to us from Pets In Need, a non-profit animal shelter in Redwood City, where she served four years as the Medical Director. Prior to her work at Pets In Need, she worked as an Associate Veterinarian at Linda Mar Veterinary Hospital in Pacifica. Dr. Anderson received a B.A. in Anthropology from University of California, Berkeley and graduated from the School of Veterinary Medicine, University of California, Davis. She is versed in all aspects of shelter population medicine, including disease prevention, detection, and control, with up-to-date knowledge of conditions and challenges specific to the shelter environment.

Shelter medicine is different from the individual veterinary medicine we practice in our hospital. Individual veterinary practices serve animals that typically live as the only pet or one of only a few pets in a household. Shelter medicine encompasses what is known as "herd" health principles as well as individual animal care. Clearly, infectious disease control has great importance in the shelter environment. Ideally, veterinarians need to emphasize prevention rather than treatment of disease in their shelters. Disease prevention encompasses traditional medical practices such as vaccination, parasite control, and nutrition, as well as areas less commonly considered in small animal practice, such as air quality, facility design, stress reduction, and management of population density.

Dr. Anderson brings strong medical leadership to our shelter and is busy working with management to develop preventative health protocols for our shelter. Along with policy and procedure development she is providing excellent medical care to our many shelter animals, including spay and neuter surgeries.

▼ Dr. Anderson performs surgery on a shelter dog.



Dr. Christine Anderson grew up in a variety of states and countries, including France, Turkey, and Saudi Arabia. She came to Pets Unlimited in 2007 as the Shelter Veterinarian. She shares her home with an older—but still energetic—mixed-breed dog, a crotchety elderly cat, and a young, very rambunctious cat, all of whom she picked up at shelters along the way.



Kaleda Walling - Shelter Administrator, joined Pets Unlimited in 2005. Previously, she served as the Executive Director for Home At Last Dog and Cat Rescue in Berkeley, California, and as a volunteer for various animal shelters, rescue groups and homeless pet support programs in the Bay Area. Kaleda shares a home with her partner Joe, their daughter Sydney, an American Bulldog named Popeye, and an American Pit Bull Terrier mix named Daphne.

Shelter Donation Wish List

Van – in good running condition
Pets Unlimited Shelter desperately needs a van to help rescue more unwanted pets from high-kill shelters. Please add "Shelter Van Fund" to the memo on your check or in the donation comments field at www.petsunlimited.org.

“Pets are just so much easier to relate to than people. They are simple, uncomplicated, and have no personal agenda but to love and be loved.”

— Linda Tamanaha



▲ Volunteers Linda Tamanaha and Nancy Robbins at the Pets Unlimited Volunteer Recognition Party - March 2007.

▼ Linda with Shelter dog, Sophie.

Fairytail Endings

34 Years of Love Through the Pets Unlimited Adoption Center – by Serene Moussa

Eighteen years ago, Linda Tamanaha fell in love when she least expected it, as it often goes. Growing up in a small Chicago apartment, Linda didn't have any brothers or sisters. She found companionship another way however, through the constant stream of animals her mother supplied to curb her daughter's loneliness. From birds to hamsters, they had everything that would fit within the confines of those apartment walls.

Fast forward to 1973, when the Illinois expatriate settled in San Francisco with her husband and began work as a freelance photo stylist. Soon enough, the girl always surrounded by an animal entourage, decided it was time to find a companion for her Alaskan malamute, Iggy. It was then she discovered Pets Unlimited and began a relationship with the organization that has seen her through three generations of adoptions, all of them canines. "Something just kept telling me to come back here," she says. "Plus, everyone was always so nice!"

Through her thirty four year relationship with Pets Unlimited, Linda found many new companions. First there was Marjoe, a white poodle/terrier mix she owned for fifteen years. Then there was Oscar, a pug/terrier mix that was recovered from a bus



Photos: Joseph Drisc

accident which left him with four broken legs. "It was amazing how Pets Unlimited rehabilitated him. I had him for ten happy and healthy years." Love, it is often said, changes things. Enter China.

The bond Linda had developed with animals was solid, no doubt, but eighteen years ago she walked into another shelter in search of her third companion and fell in love with the unexpected. China (pronounced Chee-na), was a young Chihuahua that had been born missing her two hind legs and found abandoned. "Her face was just so sweet," Linda recalls fondly. "It just tugged on my heart strings to know that she might be put down. They couldn't believe I wanted her... when I asked them to hold her for me, they said, 'Don't worry lady, this dog isn't going anywhere.'" Linda took her in right then and there.

China lived twelve long and interesting years, the dog often stopping traffic and evoking curiosity from onlookers. "She just kind of hopped around," Linda laughs. "She was just the sweetest thing. I was surprised when I fell in love with her, but, you know, you just can't help it sometimes."

Having a special dog like China helped Linda fully understand the gravity of what Pets Unlimited does for animals in need of rescue, those in need of a second chance. It was her humanitarian spirit which guided the realization there were more animals out there that could flourish with just a little extra help. She soon found herself wanting to become more involved. "Pets Unlimited saves animals like China and Oscar. They also rescued and helped my two dachshunds from another shelter that needed \$5,000 in dental work."

A long time coming, in November of 2006, Linda officially joined our team of volunteers out of "pure passion and love." Aside from walking, training, and showering the animals with affection, Linda has become active in fundraising and also helping to spread the word about Pets Unlimited's mission. Her favorite part, she says, is the joy and pride she feels being apart of the process which makes the animals adoption-ready. "Pets are just so much easier to relate to than people," she states matter-of-factly. "They are simple, uncomplicated, and have no personal agenda but to love and be loved." She pauses here in thought for a brief moment, then adds, "I hope to continue working here for a long time," a smile unmistakably molding her words.

▼ Trixie (foreground) and Augie, 2006.



Photos: Linda Tamanaha



Marjoe

Oscar

Fairytail Endings

The Dog Who Set All Standards – by Mindi Price

Please meet Heidi, the best dog in the world. My family traveled to San Francisco in 1954 from the Central Valley after my Dad heard about Pets Unlimited on the radio. He wanted to find the perfect pet for his kids, ages 2-7, but had reservations about German Shepherds at the time.

Not that we were affected by television mind you, but he actually had a Collie in mind. (And yes I had a brother named Tim ...). He was shown this beautiful German Shepherd and then asked if we could walk her. She immediately went goofy over all the kids and that sealed my Dad's decision.

Our trip home across the Bay Bridge was christened by our new dog barfing all over the back seat. Poor baby never got over her motion sickness but she went with us each year to Tahoe for vacation. As the pictures show, even our cats adored Heidi. Thank you again for giving us the dog that still sets the standard for the many pets who have followed in our lives. Those eight years with her will never be forgotten.



Photos: Mindi Price

“Animals are reliable, many full of love, true in their affections, predictable in their actions, grateful and loyal. Difficult standards for people to live up to.”
– Alfred A. Montapert

Fairytail Endings

A Love that Can Heal Us All – by Alicia Parlette

Whenever “new people” come into the house, my 2-year-old dog, Clarabelle, immediately calculates the fastest route between two points—the newbies and me—and follows it as quickly as she can while still keeping one wide eye on the visitors. Once she gets to my side, she makes several back-and-forth glances at me and the strangers. Then she lets her eyes fix on mine, and before I even open my mouth, she drops into a sit and waits for my command. This all happens within 10 seconds. Last July, I didn't think it would ever happen. I wasn't sure she would ever be calm enough or trust me enough to wait, even in fear, for my command.

That's when I first met Clara, and she was the biggest scaredy-dog at Pets Unlimited. The staff at Pets didn't know much about her past life, but they did know that she was found tied up outside a Berkeley shelter. And that, judging by how she peed, covered or entered a trance whenever people came around, someone had made her very, very afraid. Basically, Clarabelle needed to learn how to be calm.

I knew all about fear: I had lost my mother to cancer in 2002, and in 2005 I learned of my own cancer—a rare type called alveolar soft part sarcoma. Plus, I had struggled with anxiety for about 10 years. This little dog and I were canine-human counterparts.

So, in the middle of tiring cancer treatments and a fearful depression, I started visiting Clarabelle. Each day brought a little more eye contact, a little more relaxation (for both of us) and a lot more connection. After a month and a half, I took her into foster care. But even then I knew it was care that would have no end.

That care has grown into a love and a commitment beyond anything I've ever had. Clara is my little girl—and, not to put too cheesy a point on it, she's also my sunshine, my motivation, my reason to fight and my reason to hope. Because if love can turn a traumatized puppy into a trusting dog who puts her safety in my hands, then maybe love can heal us both.



Niki Carelli

In 2005, 23-year-old San Francisco Chronicle copy editor Alicia Parlette discovered she had cancer. In the face of illness, Alicia turned to her passion for writing as a means of coping. Her series of articles in the Chronicle, entitled “Alicia's Story,” documents her life and her battle with the disease—the ups and downs, the joys and setbacks. In 2006, Alicia adopted Clarabelle, a German Shorthaired Pointer mix from Pets Unlimited. Clarabelle became a new friend and a catalyst for change, bringing a new, positive chapter in Alicia's story.



Photos: Sally Valentine

Alicia Parlette

“Until one has loved an animal, a part of one's soul remains unawakened.”
– Anatole France



Smudge



Coco



Photos: Lana Choy



Smudge & Coco



Smudge

Fairytail Endings

A Heartfelt Thanks – by Lana Choy

I first discovered Pets Unlimited in 2003, when I was exploring the Fillmore Street neighborhood. I hadn't had a cat in 20 years, and realized how much I missed having a pet. Soon I was visiting and socializing on a regular basis, keeping an eye out for that special cat I could connect with.

Smudge was about a year old, apparently caught as a stray in Golden Gate Park. I adopted her and built a multi-story "kitty condo" climbing structure, created a large "window seat" that she loves to watch passersby from, and bought her a lot of toys. I continued to visit Pets Unlimited very regularly, just to chat with the staff and socialize with the cats. One day, I fell in love with an incredibly friendly four-month old kitten named Queenie. Though I was drawn to her, I wasn't seriously considering getting a second cat. Another couple had already applied to adopt Queenie, so I wished her a happy life.

On a return visit a week or two later, Queenie was back at the shelter! Apparently the couple who adopted her thought they could take her on a trip to Hawaii but couldn't. To make a long story short, the couple sent her back to Pets Unlimited from the San Francisco airport in a taxi. After much discussion with one of the Pets Unlimited staff, I decided to adopt her. At home, I introduced her (now Coco) very slowly to Smudge and over time they became close friends. Smudge and Coco adore each other, playing, wrestling, and chasing each other around the house at all hours.

I feel very lucky to have these two wonderful additions to my family. I continue to visit Pets Unlimited on a regular basis. Thank you Pets Unlimited for bringing these two special blessings into my life!

Fairytail Endings

An Eye on Happiness – by Katherine S. O'Donnell and Serene Moussa

Back in 2004, a Kelpie mix named Rufus came to Pets Unlimited from a Santa Clara animal shelter missing an eye from neglect and abuse. He was quickly adopted, but after a few short months he returned to our shelter for a second time around. Kelpies are a herding breed, and Rufus required activity with plenty of exercise to satiate his needs. It became increasingly difficult to find an owner who could handle Rufus' nature, and so he remained on the adoption list for over a year, to no avail. Shelter life proved taxing on Rufus; even with four daily walks he began to demonstrate kennel stress behaviors which were disturbing to staff, requiring Pets Unlimited to take him off the adoption list indefinitely. A new strategy was needed to help Rufus find a permanent home.

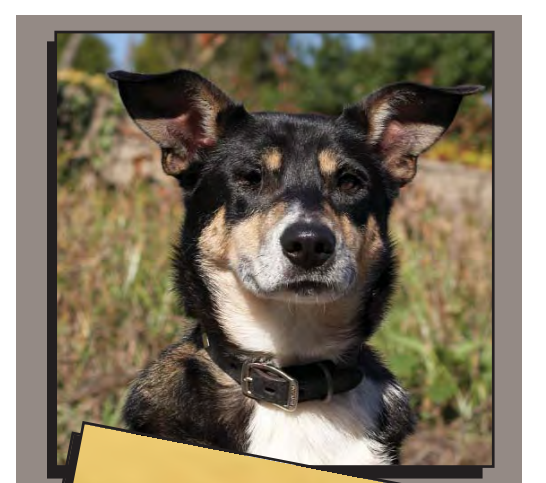
When Shelter Administrator, Kaleda Walling, was alerted to Rufus' precarious situation, she did not give up hope that with a little innovation, Rufus could be rehabilitated from the inside out. Kaleda subsequently enrolled Rufus in a dog training program in the East Bay where the trainer worked with his behavioral issues one step at a time. After several weeks he started to show real signs of improvement and behavioral changes. With this newfound attitude, Rufus was taken into foster care by a Pets Unlimited volunteer, Arleigh Shandler, who absolutely adored him! Dedicated to the cause, Arleigh continued to take Rufus to all of his training appointments week after week. Therefore, it was no surprise when Arleigh declared that she and her husband had fallen madly in love with Rufus and wanted to adopt him officially.

One year later, Rufus' new guardians enrolled him into an agility course at the SPCA where he passed with flying colors; quite remarkable for a one-eyed dog. He also recently passed the AKC Canine Good Citizen Test which underscores his ability to be handled by dog-friendly strangers and to follow very precise commands ordered by the board of examiners. As of late, this smart pup has become a registered mobility-assistance Service Dog in Training under state and federal certification.

Thanks to a lot of tender care from staff and his guardians, Rufus was able to come full circle and thrive in a permanent home. We are pleased to have gone the extra mile for this outstanding dog, and according to Arleigh...he's one happy and satisfied pup!



Daniel Corbett



Pat Boyd



Photos: Arleigh Shandler

- ▲ Rufus - (top) young, new guest at the Shelter. Rufus with his feline friends.
- Rufus at his agility course in Santa Rosa.
- Rufus with his new guardian, Arleigh Shandler.
- ◆ Rufus looking happy on a romp at the park.

Saluting Our Volunteers

Some volunteers have been with us for years and others have just begun. Many come in because they can't have a dog or cat of their own or just because they want to make a difference. Many dogs and cats who come through our door have been rescued from euthanization in other overcrowded Bay Area shelters. Many of these poor animals have either been abused, abandoned, neglected, or are in dire need of medical attention. Our volunteers are an important part of their recovery.

We would like to express our sincere appreciation to all of our volunteers who come in time and time again and make a huge difference in the lives of our shelter animals. Here are a few individuals who have devoted their valuable time, and shared their loving hearts, to helping our animals find a forever home. Thank you for your kindness from everyone—including all the animals—at Pets Unlimited!

Eddie Silver Walker, Convalescent Home Visitor

"I've volunteered for five years, taking pets on a weekly basis to a senior home. I remain devoted because it's rare to have win-win situations, and yet that is what my visits entail; while the senior residents are delighted, our pets are further socialized. Actually, it's win-win-win because I also benefit deeply!"

Lois Hayn, Cat Socializer

"I've been volunteering since April of 1997 and really enjoy working with the FIV positive cats. I volunteer because I love the animals and enjoy helping out within the community. I have been to other shelters, but I keep coming back to Pets Unlimited. This is such a nice shelter—the animals and shelter staff combined are top notch."

Melissa Evans, Foster Parent

"I started volunteering in May of 2005. Because I worked so much, I couldn't have a pet of my own. My volunteerism grew into a bigger thing for me as I increased my knowledge in animal behavior. It's not only about the animals for me, but also it's the people who make a difference. Pets Unlimited employs an eclectic group of people; that's one of the reasons why I keep coming in."

Ryan Kimsey, Dog Walker/Socializer

"A dog-walker since October 2006, I can't deny I volunteer to get my doggie fix since I can't have one of my own. I adore giving them love while they're here and still pout when my favorites are adopted! Realizing I'm an important part of keeping the pooches happy and healthy keeps me coming back week after week."



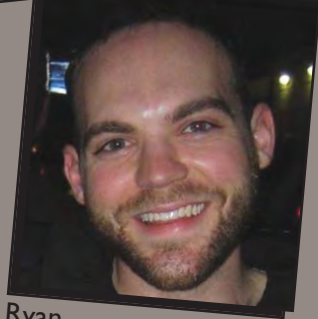
Eddie



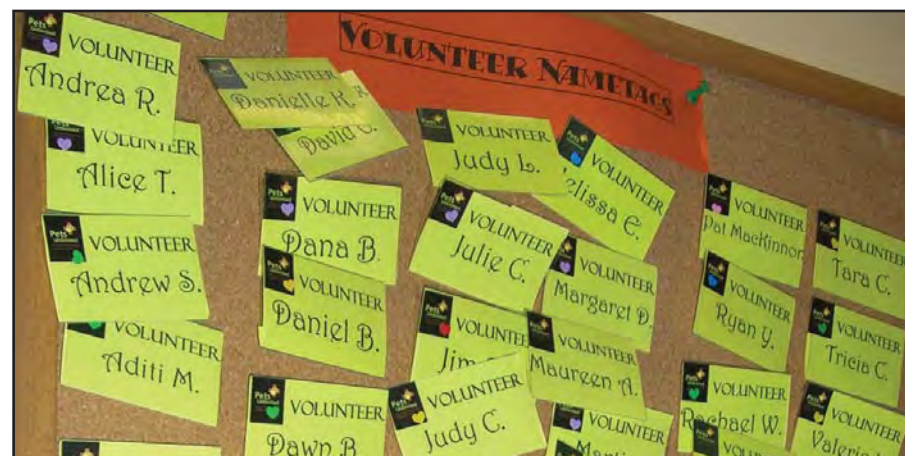
Lois



Melissa



Ryan



Annual Report

Pets Unlimited has grown in many ways during the 2005-2006 Fiscal Year

Hospital Program

Our nonprofit hospital provides high quality, general, specialty, and emergency veterinary medical services. The hospital operates 24 hours per day, every day of the year. Our veterinarians, technical medical staff, and client services team handle over 50,000 medical treatments per year. The hospital program experienced a 10% growth in operating revenue during this past fiscal year. In addition to providing discounted medical services to our own Shelter animals, Pets Unlimited supports other San Francisco animal welfare organizations such as the city's Animal Care and Control, PAWS, Animal Welfare Association, and various rescue groups. We also provide charity medical services to people who are disabled or cannot pay for their service animal's care. The cost totals more than \$500,000 per year.

Shelter Program

Our Shelter and Adoption Center (located directly above our hospital) focuses on rescuing and rehabilitating medically and behaviorally challenged animals that have been rejected or scheduled to be euthanized by other shelters or humane societies. Pets Unlimited gives these cats and dogs another chance. Last year alone we adopted out more than 500 animals.

Development Program

Pets Unlimited is funded in several ways. Our primary financing comes from more than \$7 million in operating revenue generated from our veterinary medical services and hospital program. Every paying client visit contributes to our organization's mission. We also receive more than \$1 million annually from individuals, organizations, and fundraising events. In addition, over 300 volunteers provide hundreds of hours in contributed work time. Our new Director of Development, Patty Cowden is looking to help us boost our fundraising efforts. She comes to us with an extensive background in fundraising strategies and techniques, with a particular expertise in planned giving.

Administration

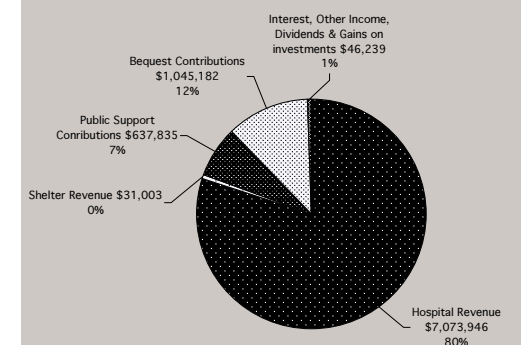
In December, 2005, our Finance department upgraded and structured new accounting software for their systems. Over the past year we have strengthened our policies and procedures to specifically address purchasing, accounting, and clients' services needs. As a result, we've completed a successful independent financial audit with our CPA firm, Moss Adams.



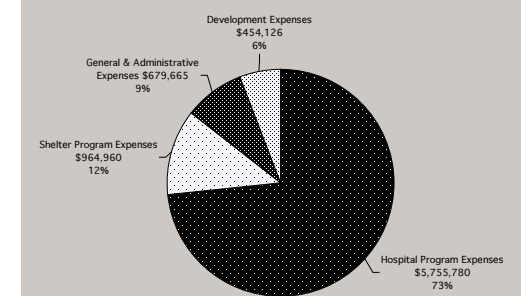
Pat Boyd

Brandyn Denico - Controller, joined Pets Unlimited in 2005. She has worked with non-profits in the finance area for over 13 years. Although she is originally from Sacramento and maintains a house there, she calls San Francisco her second home. She looks forward to her days at the office with Izzie, an English bulldog she shares with close friends, as well as her co-workers and their pets.

Pets Unlimited
REVENUE
7/1/05 - 6/30/06



Pets Unlimited
EXPENSES
7/1/05 - 6/30/06



To review the detailed auditor's report and financial statements, please visit our website at www.petsunlimited.org

Pets Unlimited Financial Overview July 1, 2005 through June 30, 2006		
REVENUE	Hospital Revenue	\$7,073,946
	Shelter Revenue	\$31,003
	Public Support Contributions	\$637,835
	Bequest Contributions	\$1,045,182
	Interest, Other Ince, Dividends & Gains on Investments	\$46,239
Total Revenue		\$8,834,205
EXPENSES	Hospital Program Expenses	\$5,755,780
	Shelter Program Expenses	\$964,960
	General & Administrative Expenses	\$679,665
	Development Expenses	\$454,126
	Total Expenses	\$7,854,531



Patty Cowden was raised in New Jersey and spent most of her adult life in snowy Syracuse, NY. When talking about her move to the Bay Area seven years ago she says, "This is better!" Patty keeps active in her free time enjoying kayaking, swimming and riding her unicycle. Patty shares her home with her husband Richard, two dogs (Bordeaux—a collie/shepherd/malamute and Ginger—a long-haired Chihuahua/King Charles Spaniel), and two cats (Lisi and Querida).

Admin Donation Wish List

- Computer hardware including ...
- Fire wire
- Flat panel monitors
- New computers
- New laptops
- Switches
- Tablet PC's
- USB 2.0, large capacity storage devices

Please consider a tax deductible in-kind donation. Your donations are greatly appreciated by the staff and animals at Pets Unlimited.

Give the gift that keeps on giving... become a **monthly donor!**
 Clear up your clutter ...
Community Thrift Store at 632 Valencia
 For Pets Unlimited, use #38

"We can judge the heart of a man by his treatment of animals."
 — Immanuel Kant

Ways to Help

Last September, Patty Cowden joined Pets Unlimited on her birthday... and what a lovely present it was! She brings 13 years of experience in fundraising and development, several years as a development director, and a specialty in planned giving. "I am delighted to be using my skills and experience to benefit this wonderful organization."

The charitable work at Pets Unlimited relies on donations from individuals (cash and in-kind) and successful fundraising events throughout the year. This includes everything from Dr. Kathy Gervais' nieces holding a lemonade-stand fundraiser to the Ritz-Carlton's Canine Howliday Soirée.

Of the many causes for pride in Pets Unlimited, the philanthropic work moves Patty most strongly. This includes discounted medical services to other animal care organizations, and managing the Berrigan Fund—established to help those who cannot afford their veterinary bills due to disability. For example, you may be familiar with Bobby, the dog recently rescued from a San Francisco fire that made headlines. Pets Unlimited was able to help him during his very long and complex recovery. Two pugs and a cat who endured a similar situation have also received special treatment. These unfortunate burn victims have been given care at a dramatically discounted rate. With so many animals in need however, the funds are running low. Your contribution will help rehabilitate these brave animals.

Enjoy our 60th anniversary year with us! Keep posted at www.petsunlimited.org.

Consider a donation to the new **Pets Tribute Wall** at Pets Unlimited. Mural artists Jennifer Ewing and Lee Germano will be adding names of donors' best loved cats and dogs. Watch the stairway area for the mural's progress!

S A V E T H E D A T E

Animals in the Arts

Concert, Art Show and Sale
 Sunday, October 14, 2007

Concert • Herbst Theater • 2pm
 401 Van Ness Avenue (at McAllister Street) • San Francisco
 Art Show and Sale • 12pm

(Art Show and Sale continues during concert intermission • Herbst Theater Green Room)

World renowned conductor, composer and animal lover **George Daugherty** will perform *Carnival of the Animals* — a concert for the benefit of Pets Unlimited. Award winning author **Amy Tan** will be reading from the script during this exciting fundraising event.

The event will also feature local portrait artist Jacqueline Probert and photographer Pat Boyd who will be showing their work and donating part of their proceeds to Pets Unlimited. Please check our website at www.petsunlimited.org for more information.



▲ Bobby with guardian Janette Gerl and Dr. Kristen Haviland.
 ▼ Gracie and Maddie Gervais serving up lemonade to benefit Pets Unlimited.



Kathy Gervais

- In Studio
- At Home
- On Location

10% of all profit donated to *Pets Unlimited*

PAT BOYD PHOTOGRAPHY
www.patboydphotography.com
 (415) 922-3370 pat@patboydphotography.com

Ways to Help ...

Donate to the Berrigan Fund

A gift to the Berrigan Fund pays for the medical care of pets whose guardians cannot afford their care, including Vet SOS which cares for the animals of the homeless.

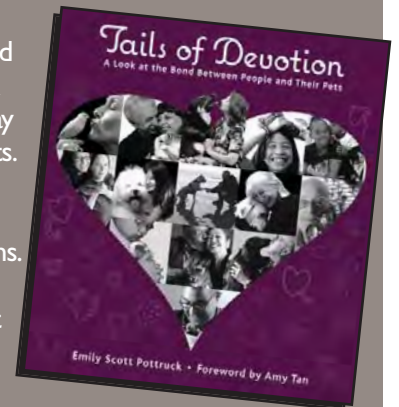
Bobby (at left) was with us for five weeks in order to treat him for burns to his feet, legs, face and eyes. A fire struck early in the morning and local hero, Michael Keenan went in to save Bobby— whose medical bills exceeded \$25,000. Luckily, on March 14th Bobby was able to walk out the front door with his guardian, Janette Gerl. In the meantime, Michael Keenan remains in our thoughts as he recovers at San Francisco General Hospital.

Put on a Fundraiser

Put on a fundraiser to support the Shelter Animals at Pets Unlimited. Gracie and Maddie Gervais (Dr. Kathy Gervais' nieces, far left and second to left) sold lemonade outside of their home in Los Angeles. They wanted to help raise money for our shelter animals and did so by raising \$60 in one afternoon.

Buy Tails of Devotion

Tails of Devotion is an award winning coffee-table book featuring San Francisco Bay Area people and their pets. All proceeds go to Pets Unlimited and four other animal welfare organizations. This book is sold in our Retail Center or online at www.tailsofdevotion.com. \$29.95



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Honoring Our Donors

The following donations were made between June 1, 2006 and February 28, 2007

\$50,000 and above

Estate of Muriel Galt
Estate of Maxine H. Jacobs

\$25,000 - \$49,999

Car Donation Services
Gap, Inc.
Estate of Janet Jacot
Winifred Johnson Clive Foundation

\$10,000 - \$24,999

Vernor-Miles and Noble
Dr. Roland Perkins and Mrs. Grace J. Perkins
Lionel Shaw

\$1,000 - \$9,999

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Ry Adams
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Bridget
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Camille Samuels
Sage
Terry L. Bocian
Fernando de Cuenca
Addison
Larry
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Brenden Yezbak
Sugar Ray
Bruce Clark and Lonnie Payne
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Madison, Rachel and Connor
Scooby
Debbie's Birthday
Howard and Sheila Green
Nancy Schmidt's Birthday
Puds and Tynce
Susan Iwasa
Max
Kobe
Bijou
Sophia
Trout
Diane Rondeau
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Gertie
Noelle Ralston
Rocky
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Lila Bello
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Bella and Spot
Dr. Kim and the staff of Pets Unlimited
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Sophia
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life, generosity and caring
The marriage of Todd and Stacey Slepian
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Johnny Eason
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Mercedes
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Rick and the cats: Hathaway,
Garuda and Mochi
Pootinkie
Panda
Monk
Sophie
Bugsy Wilson
Quincy's 10th Birthday

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Bandit
Meka
Bartley
Princess

Memoriams

Lindsay Eufusia
Catherine A. Evans
La Verne M. Fahey
Jennifer Figueroa and Katy Atkinson
Dorothy Finger
Katherine Fletcher
Elsie and Mark Fletcher
Michael J. Flynn
Dianne Rowe
Katherine and Robert Franco
Paulene Funez
Bill Gardella
Kathy Gervais
Ernest and Judith Getto
Shery Giannelli
Paul & Marina Gibson and Family
Paul & Marina Gibson and Family
Vera Goldsmith
Nina Gorigin
Marian and Gary Grabbe
Jane and Joe Gray
Gerald J. Grossman
Heather Elizabeth Hadley
Irene and Stephen Halpern
Ms. Marjory Harris
Suzanne Hauer
Marsha Hayes-Walker
Caroline Hill
Jennifer and Jonathan Hinman
Deborah Howard-Page
Dennis and Janet Huey
Paula and Francis Itaya
Dr. Peg Jackson
Britton Jackson
Marie Japs
Charlotte and William Johnson
Heather Julien
Emiko Kaji
Dory Kelly
Sally Knox
Sherie A. Koshover
Terry Kraus
George Kritsky
Geoffrey B. Kronik
Frank Latko
Anita Lee
Maxine Leibowitz
Dale Leonudakis
Donna L. Linden
Melanie Lloyd
Jean Long
Ruth A. Lotspeich
Marian Maguire
Jeremy Mape
Adrienne Mattioli
Betty and John May
Betty Mayo and Laurie Silverman
Julia A. McClintock
Thelma Medaglia
Vilma A. Mendoza
Denise Merlone
Kay Michelis
Grace Millar
Marc and Katherine Miller
Karen Mochizuki
Evelyn M. Morris
Jay Morton
Ella Muller
Sally Munro
Charles Murphy
Kathleen A. Navarra
Jane G. Nelson
Laurel Nicholson
Teresa and David Noce
Prudence and John Noon
Julie and Brian Novak-McSweeney
Karl and Kazuko Obertik
Jazzmyne and John Oda
Megan E. Oglevie

In memory of...

Cricket
Caruso
Kiki, Rusty and Kiefer
Oreo
Cindy Lou
Ginny
Sandy Maxwell
Gracie
Herman
Nellie
MaMa
Cleo
Crash and Rockne
Rusty
Orange - Guy
Hootie
Velo
Brutus
Tim Peske
All our animals
Trouble
Apollo and Micah
Margerite Schafer
Cucaracha
Bhakti
Mocha Chip
Paul Walker
Jack
Buttercup
Joe A. Killian, DVM
Oscar and Aretha
Kuba
Winkie
Burke, a truly fabulous Australian Shepard
Mocha Chip
Winifred Clive
Otto
Christophe
Daphne
Emily
Luna
T-Bone
Samy
Calvo
Magnus
Fido
Witty
Kody Tippett
Zuma
Sammie and Tabitha Waldman
TJ
Bozo and Blondie
Lucy
Oso
Meesha
Beth Greenberg
Anne G. Mayo
Claudius
Anne Marini
Bonita
Jackson and Bouvier
Claudine Woeber
Samantha
Anne Marini
Yoshiko Ouellette
Anne Marini
Romeo
Lucy
Duchess
My Teddy
Pooh Kitty
Mrs. Peel
Al Ainsley
Teresa and David Noce
Bugle Ann III and Maggie
Amazon
Mickey
Einstein
Betsy Weedon and Sharky

Memoriams

Beverly and Bill Oldfield
Paul Ortega
Mr. and Mrs. Remo Osenda
Dianne Y. Oseto
Kitty O'Shea
Patsy R. Oswald
Allison P. Owens
William Owings
Aida Pellegrini
Jeffrey S. Pena
Claudia Phillips
Lisa and Jeff Phillips
Michelle Plato
Peter Randall
Amy Ratner
Linda Riedel
Gayle Riegler
Cathy Riley
Jan Robinson
Dale and Sharon Roehrkasse
Lenore Roiz
David Roseman
Susan I. Rugtjiv
Rick Ryder
Richard Saffir
Andrea Safir
Elizabeth H. Salamone
Camille Samuels
Michael Scally
Stephen Scarlett
Mr. David Scheff
Charlotte and John Schmiedel
Scott Plakun and Jean Schore
Scott Plakun and Jean Schore
Scott Plakun and Jean Schore
Martha Ann Shatley
Howard J. Shatz
Gladys M. Shaw
Jennifer Hamish Shaw
Maribette Sifford
Gregory Smith
Jeanette Smith
Deborah M. Smith
Jeff and Mary Smith
Jen and Stephen Smith
Judith and James Smith
Lee Anne Snedeker
David and Sam Sowles
Rosalind Sumner
Jack Swenson
Maria E. Szlamnik
Jonathan Tan
Kristy Taylor-Cushna
Kara L. Teklinski
Peggy and Bea Tom
Bruce Traficante
Sandra Tresan
Jim and Terry Uffelman
Jim and Terry Uffelman
Jim and Terry Uffelman
Linda Utterberg
David W. Valentine
Diane T. Valory
Allison and Michael VanDercreek
Thomas P. Verkamp
Nan Vinton-Zimmerman
Jarmila Vrana
Suzanne L. Walley
Daniel Webb
Julia Wilcox
Kim and Kevin Wiley
Penny Wilkins
Cathryn Williams
Charlene Williams
Linda Wittcop
Alessandra and Joe Zarate-Sanderlin
Joan Zentner

In memory of...

Stanley Carroll
Brindle
George J. Lech
Don
Smokey
Jack Frost
Chelsea Owens
Leelee, Joey and Nicko
Anne Marini
Lucy
Shifty and Tumble
Scrunch
Moose
Sammy
Kai
Wayne
Lady
Mikka
Theodore the cat
Ann Nielsen
Starr
Duke and Tipper
Minnie
Bailey
China Cat
Angel
Bronte
Jenna
Sally Ravenwood
Jackson
Crissy, Spudnik and Neil
Pele
Bear, Mollie and Sassybaby
Louis
The beloved cat of Aurora Battani
Max and Sam
The Bo Dog
Peggy McCurdy
Macy
Sabrina, Sam and Nan
Sarah
Sarah
Henry and Leo
Astro
Belladonna
Mrs. Edith Hetzel
Kitty and Coltrane
Tina
Zip
Jeannie
Sophie
Lucky
Stanley Carroll
Jada
Reebok
Solomon
Clyder
Mr. and Mrs. Saffi
May McManus
David Freeman, M.D.
Bits
Queenie, Jerry and Squeaky
Zephyr
Puddie
Winston
Betty Allen, who changed my life
My dog, Chelsea
Buddy the Cat
Harley Webb
Bear and Scout
Sadie Wiley
Bum
Cody and Mr. C
Alex
C.B.
Catfish
Rudy

In memory of Dr. Ernest Siegel
Mr. and Mrs. A.J. Batt
Inge Baum
Mr. and Mrs. James Easton
Beverly Fineman
Lois Fried
Sidney Kevich
Norma and Harry Minkin
Mrs. Joanne Tick



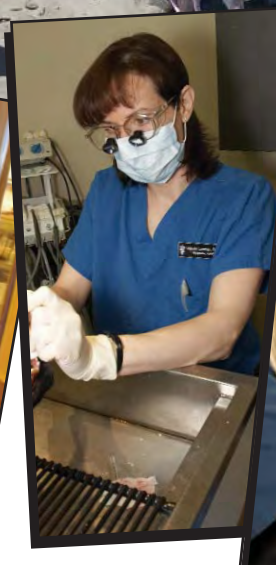
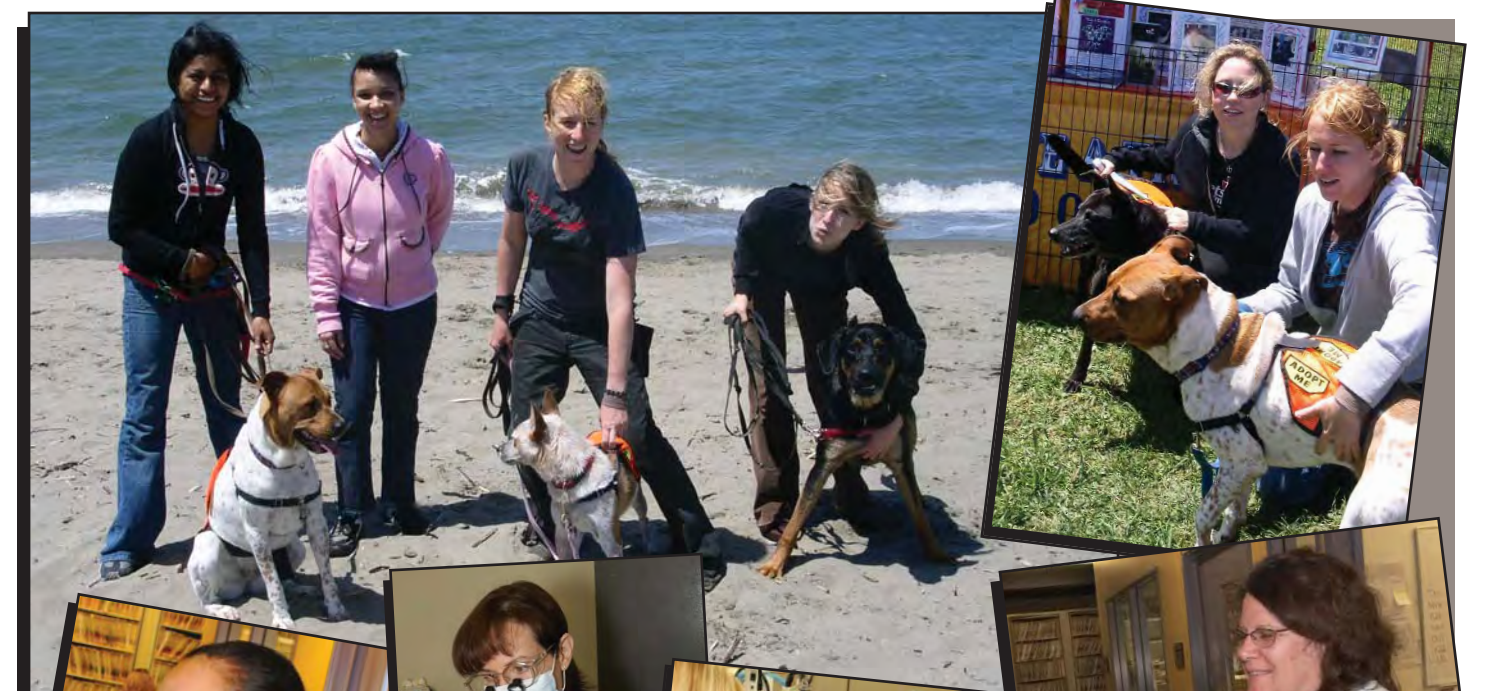
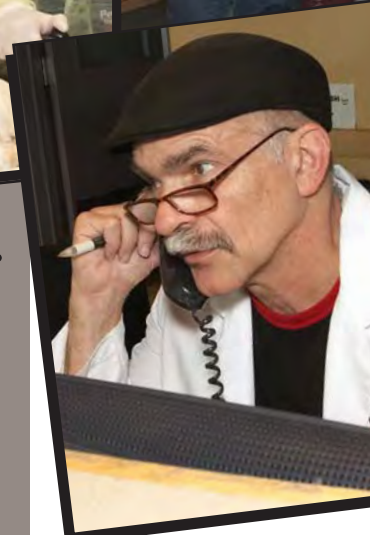
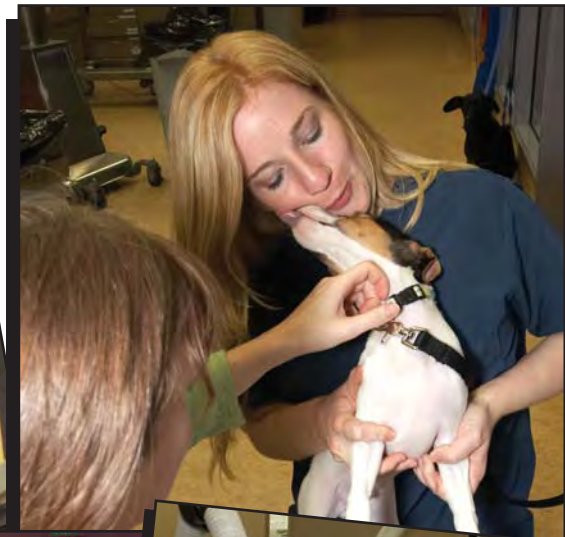
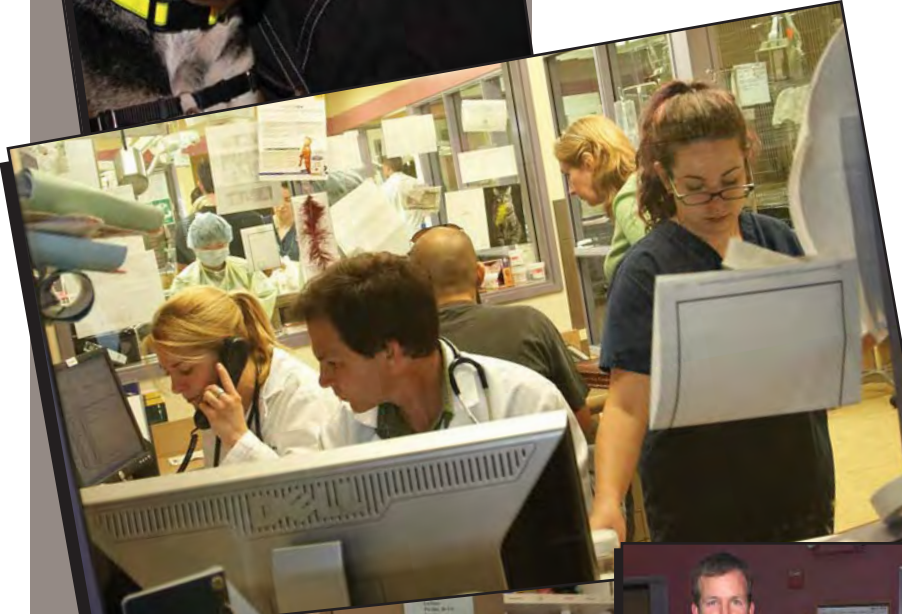
Diane Rowe

Pets Unlimited would like to pay tribute to one of our dear friends and supporters, **Herman Franck**. For the past few years, Herman sold Christmas trees and wreaths outside Pets Unlimited to benefit the shelter animals. After fifty years of being in the tree-selling business, Herman lost his fight with cancer on Christmas Eve of 2006. The animals and staff will miss him dearly. If you would like to make a contribution in his honor, please visit our website at www.petsunlimited.org.

“Love the animals, love the plants, love everything. If you love everything, you will perceive the divine mystery in things. Once you perceive it, you will begin to comprehend it better everyday. And you will come to love the whole world with an all-embracing love.”
– Fyodor Dostoyevsky

Thanks to Our Staff for a Sensational 60!

The Pets Unlimited Board of Trustees gratefully acknowledges the outstanding work done by the hundreds of staff employees throughout our 60 years of service who tirelessly provide compassionate care and humane treatment for our clients' pets and our shelter animals 24-7-365. They are all role models for their strong belief in the human-animal bond.



"The greatness of a nation and its moral progress can be judged by the way its animals are treated."
 – Mohandas Gandhi

Photos courtesy of Pat Boyd Photography

The world doesn't become a better place on its own. Fortunately, the world has you in it.

Citi is proud to sponsor Pets Unlimited for making our community a better place for all of us.

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Beverly has been featured on local and national TV, including Animal Planet, MythBusters, and CBS news. Watch her on KRON4 TV weekend news every month. She is the behaviorist for PAWS, ShareAPet, VetSOS and Rocket Dog Rescue.



Congratulations to Pets Unlimited as we BOTH celebrate 60 years!

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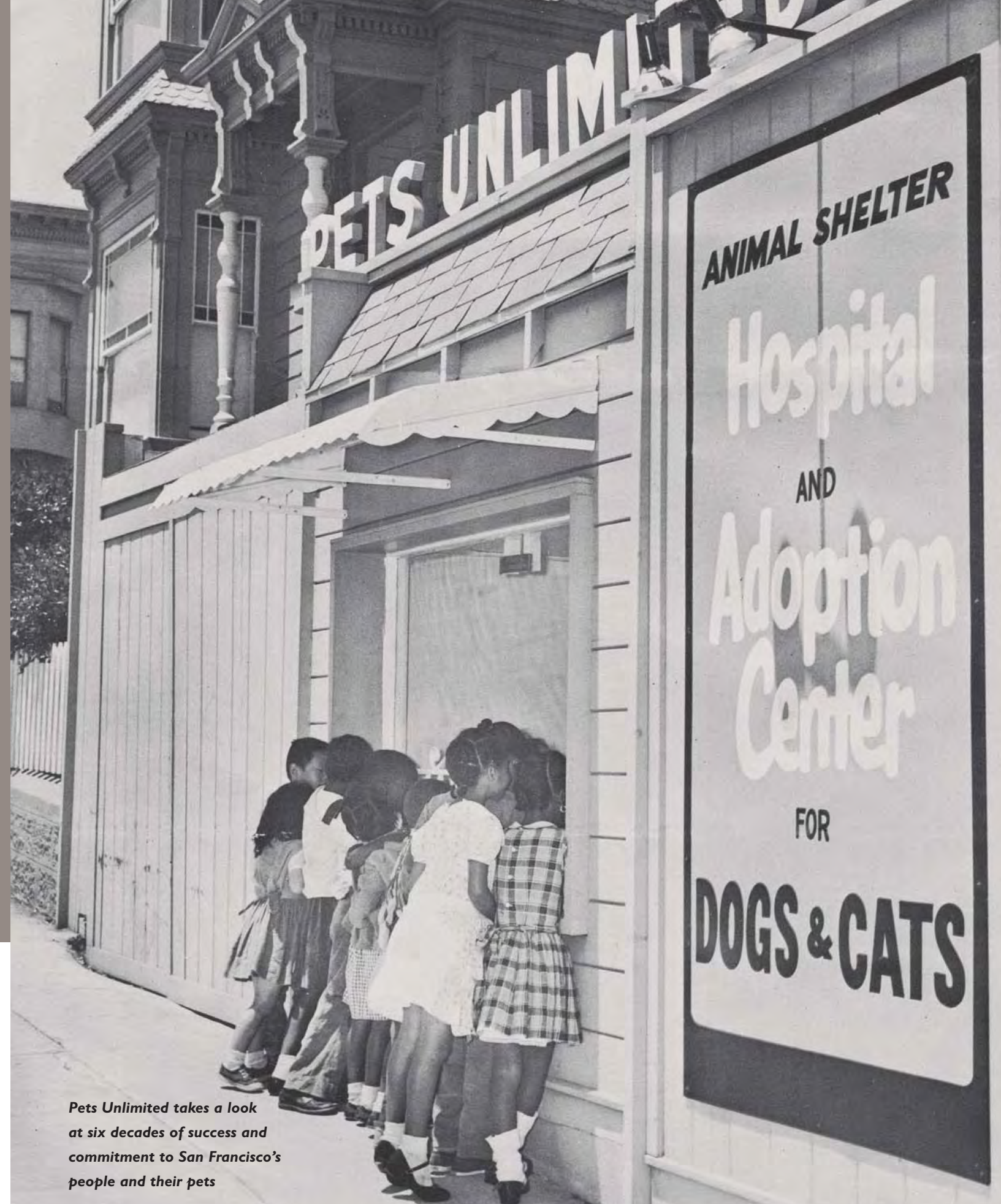
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Pets Unlimited takes a look at six decades of success and commitment to San Francisco's people and their pets