

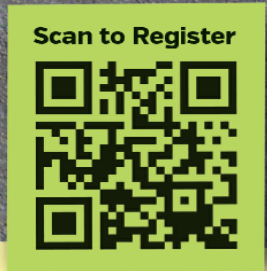
# 33rd ANNUAL SOUTHERN VETERINARY CONFERENCE 2021

Sponsored by JCVMA



August 4-7, 2021

Birmingham, Alabama



Conference Registration  
205-655-2320 or  
[thesvconline.com](http://thesvconline.com)

Hotel Reservations  
800-233-1234  
Use G-5V21 code for  
a discount

BIRMINGHAM

# Annual Southern Veterinary Conference – Sponsored by the Jefferson County Veterinary Medical Association

The Jefferson County Veterinary Medical Association is proud to invite you to our thirty-second Annual Continuing Education Seminar. We strive to bring you some of the best, most qualified and informative speakers in the country. Their special talents and interests will provide you with additional knowledge and aid you in your daily practice. This year will again offer 5+ sessions running simultaneously that will offer over 120 CE hours covering small animal, practice management and veterinary technician courses.

**Come and see what over 1000 Veterinarians and Technicians have found as their source for great continuing education.**

**Rick Alleman, DVM, PhD, DABVP, DACVP**

CEO, Lighthouse Veterinary Consultants, Alachua, FL

*Sponsored by IDEXX*

**Michele (Mike) Barletta DVM, MS, PhD, DACVAA**

Associate Professor in Anesthesiology, Department of Small Animal Medicine & Surgery, College of Veterinary Medicine, University of Georgia, Athens, GA

*Sponsored by Akorn*

**Byron Blagburn, MS, PhD, Diplomate (Hon.) ACVM-Parasitology, Professor**

Department of Pathobiology, Auburn University College of Veterinary Medicine, Small Animal Clinic, Auburn, AL

*Sponsored by Merck Animal Health*

**Melissa Bourgeois, DVM, PhD, DACVM**

Associate Director, Veterinary Professional Services, South Zone

*Sponsored by Merck Animal Health*

**Jeb Cade, DVM**

Associate Professor, Mississippi State University, College of Veterinary Medicine

*Sponsored by MSU College of Veterinary Medicine*

**Kimberly Coyner, DVM DACVD**

Staff Veterinarian and owner of Dermatology Clinic for Animals, Lacey, WA

*Sponsored by Vetoquinol*

**Diane Delmain DVM DABVP Feline**

Associate Clinical Professor of Community Practice, Bailey Small Animal Teaching Hospital

Auburn University College of Veterinary Medicine

*Sponsored by Nestlé Purina*

**Sue Hudson Duran, RPh, MS, PhD, DICVP, FSVHP, FACVP**

Professor Emeritus Auburn University CVM

Education Chair, International College of Veterinary Pharmacy (ICVP)

Gates Healthcare Associates, Consultant

*Sponsored by SVC*

**Mark E. Epstein, DVM, Dipl ABVP (C/F), CVPP**

Senior Partner and Medical Director, TotalBond Veterinary Hospitals

Gastonia, Mt. Holly, Davidson NC and Lake Wylie SC

*Sponsored by Elanco*

**Athema Etzioni, DVM, MS, Dipl. ACVP**

Associate Professor & Section Chief, Director of Clinical Pathology

Tuskegee University, Department of Pathobiology, College of Veterinary Medicine Tuskegee, AL

*Sponsored by Tuskegee University College of Veterinary Medicine*

**Kelly Foltz, BA, AAT, LVT, VTS (ECC)**

ECC Veterinary Technician Specialist, University of Florida College of Veterinary Medicine, University of Florida Veterinary Hospitals, Gainesville, FL

*Sponsored by SVC*

**Sheryl Gamble, DVM, MS**

Senior IntellIVET, Southeast Region, Merck Animal Health

*Sponsored by Merck Animal Health*

**John Godbold, Jr., DVM**

Stonehaven Veterinary Consulting, Jackson, TN

*Sponsored by Companion Laser Therapy by LiteCure and Digitherm Thermal Imaging Systems*

**Megan Grobman DVM, MS, DACVIM (SAIM), PhD**

Assistant Professor, Small Animal Internal Medicine

Auburn University College of Veterinary Medicine

*Sponsored by AUSAC*

**Peter Hill, AIA**

President, HDA Architects, Inc.

*Sponsored by HDA Architects, Inc.*

**Michael H. Jaffe, DVM, MS, DACVS, CCRP**

Associate Professor of Small Animal Surgery Service Chief, Small Animal Surgery

Mississippi State University, College of Veterinary

*Sponsored by MSU College of Veterinary Medicine*

**Kristen Jones, PharmD**

Pharmacy Risk Management Consultant, Pharmacists Mutual Insurance Group

*Sponsored by Pharmacists Mutual Insurance Group*

**Mike Jorgenson**

Regional Director CARR

*Sponsored by CARR*

**Greg Lisciandro, DVM, Dipl. ABVP, DACVECC**

Hill Country Veterinary Specialists, FASTVet.com

President IVPOCUS, Spicewood, Texas

*Sponsored by Universal Imaging*

**Sal Longo, Jr., NCARB**

Owner of Longo Architectural Studio, LLC

*Sponsored by Longo Architectural Studio, LLC*

**Andrew Mackin, BSc, BVMS, MVS, DVSc, FANZCVSc, DACVIM**

Professor and Interim Head, Department of Clinical Sciences, Mississippi State

University, School of Veterinary Medicine

*Sponsored by Mississippi State CVM*

**Wendy Myers, CVJ**

Owner, Communication Solutions for Veterinarians

Castle Pines, Colorado

*Sponsored by CareCredit*

**Susan Nelms, DVM, DACVO**

Veterinary Eye Care- BluePearl Specialty and Emergency Pet Hospital

Birmingham, AL

*Sponsored by SVC*

**Mark Pelham, DVM**

Senior Professional Services Veterinarian-Gulf Coast Region

*Sponsored by Merck Animal Health*

**Simon Platt, BVM&S MRCVS, ACVIM (Neurology), DECVN**

Professor Neurology & Neurosurgery Service, Department of Small Animal

Medicine & Surgery, College of Veterinary Medicine, University of Georgia, Athens, GA

*Sponsored by PRN Pharmacal*

**Hayley Pritchard, LVT**

Veterinary Technician, Small Animal Clinic

Auburn University College of Veterinary Medicine

*Sponsored by Regency Family Lincoln/Pawpals Paw Print Keepsakes*

**Howard B Seim III, DVM, DACVS**

Professor of Small Animal Surgery

Colorado State University; VideoVet; Fort Collins, CO

*Sponsored by Medtronics and Jorgensen Labs*

**Meg Sleeper, VMD, DACVIM (Cardiology)**

Clinical Professor – Cardiology Department of Small Animal Clinical Sciences, Univ. of

Florida, College of Veterinary Medicine

*Sponsored by SVC*

**Lauren Stump, DVM**

Veterinary Communications Manager, Nestlé Purina PetCare

*Sponsored by Nestlé Purina PetCare*

**Joseph Taboada, DVM, Dipl. ACVIM**

Professor of Small Animal Internal Medicine, Office of Student and Academic Affairs

School of Veterinary Medicine, Louisiana State University

*Sponsored by Nutramax*

**Todd Tams, DVM, DACVIM**

Chief Medical Officer, VCA

*Sponsored by Nutramax and Zoetis*

**Robbie van Mullem**

Social Media and Online Marketing Consultant, Amite, LA

*Sponsored by 3 Sided Media*



## Meg Sleeper VMD, DACVIM (Cardiology)



Meg Sleeper VMD graduated from the University of Pennsylvania veterinary school cum laude and completed a rotating internship in medicine and surgery at Mid-Atlantic Equine Medical Center. After becoming board certified in cardiology, she worked in the section of cardiology at Penn until 2015 when she became a clinical professor of cardiology at the University of Florida veterinary school. She has published numerous papers including over 75 peer reviewed original papers, over 50 review papers or case reports, and 4 books. Primary research interests include inherited heart diseases, in particular inherited cardiomyopathies, comparative cardiology and therapeutic gene transfer. She is on the editorial or review board of 11 journals and has served on the research (2008-2011 and 2019 to the present) and examination (2005-2008) committees for the American College of Veterinary Internal Medicine (Cardiology).

## Wendy Myers, CVJ



Wendy S. Myers, CVJ, has been training veterinary teams for more than 20 years as owner of Communication Solutions for Veterinarians. She helps teams improve their telephone and communication skills, so more pet owners say yes to medical care. Wendy shares her expertise through conferences, online courses, and monthly CE credit webinars. She is a certified veterinary journalist and author of five books. She is a certified veterinary journalist and author of five books. For five years, Wendy was a partner in an AAHA-accredited specialty and emergency hospital, which was sold to a corporate group. Her passion is to help practices like yours thrive and grow through effective communication skills.

### Topics include:

- Cut Curbside Care Time in Half
- Deliver 5-Star Curb-Side Care Experiences
- When You Can't Handle the Tsunami of New Clients
- Overcoming the "I Can't Afford It Objection"
- End the Phone Frenzy
- 20 Perfect Phone Scripts
- When Clients Behave Badly Do This!

## Returning This Year! Ultrasound Class (Without Lab)



Dr. Greg Lisciandro

The series of lectures will cover in a heavily case-based approach the importance of point-of-care ultrasound, specifically the standardized and validated formats of abdominal FAST (AFast), thoracic FAST (TFast) and Vet BLUE (lung). When combined these 3 formats are called Global FAST, our 3rd veterinary ultrasound exam. This same approach is gaining traction in human medicine because traditional formats of complete abdomen and echo are often ordered for the wrong cavity or system; and that radiography is an insensitive soft tissue imaging modality for the abdomen, heart and lung. In other words, the Global FAST approach better directs care, better picks the next best test, better keeps small animals alive for gold standard testing. These lectures are for the general practitioner, the ER veterinarian, and the specialists alike. You will quickly see with the practical case-based approach that at any busy practice, each properly trained veterinarian should be performing Global FAST 3-8 times per day!"

### CE Credit — This seminar is approved for:

**24 hours total** of Continuing Education credit for *Small Animal*.

**18 hours total** of Continuing Education credit for *Technicians*.

**2 hours** GA LEAP

Check with your state for the number of Practice Management hours allowed.

## LECTURE TOPICS

- Clinical Pathology
- Client Care
- Dermatology
- Dietary Medicine
- Emergency and Critical Care
- Feline Medicine
- Hospital Design
- Internal Medicine
- Neurology
- Ophthalmology
- Orthopedics
- Parasitology
- Surgery
- Therapy Lasers
- Thermal Imaging
- Urology
- Wound Management
- Practice Management
- Technician Program

## APHIS MODULES

**APHIS Classes will be Person  
Led by  
Dr. Given  
with a Total of 7 Hours CE Available  
on Thursday, August 5th**

**The Alabama Vet Board  
has approved the replaying  
of Recorded Classes  
from 2020 for 2021.  
These will be presented  
on Wednesday Afternoon.**

**Florida Law & Regulations  
Saturday  
1:30 PM to 4:30PM  
CE Approval Pending**

## Speakers by Date

### Thursday

#### APHIS

**Byron Blagburn**, MS, PhD,  
Diplomate (Hon.) ACVM-  
Parasitology, Professor

**Diane Delmain**, DVM DABVP  
Feline

**Mark E. Epstein**, DVM, Dipl  
ABVP (C/F), CVPP

**Kristen Jones**, Pharmacy  
Risk Management Consultant

**Mike Jorgenson**, Regional  
Director Carr Healthcare Realty

**Greg Lisciandro**, DVM, Dipl.  
ABVP, DACVECC

**Susan Nelms**, DVM, DACVO

**Meg Sleeper**, VMD, DACVIM  
(Cardiology)

**Lauren Stump**, DVM

**Joseph Taboada**, DVM, Dipl.  
ACVIM

**Robbie van Mullem**

### Friday

**Rick Alleman**, DVM, PhD,  
DABVP, DACVP

**Michele (Mike) Barletta**,  
DVM, MS, PhD, DACVAA

**Melissa Bourgeois**, DVM,  
PhD, DACVM

**Kelly Foltz**, BA, AAT, LVT, VTS  
(ECC)

**John Godbold, Jr.**, DVM

**Megan Grobman**, DVM, MS,  
DACVIM (SAIM), PhD

**Michael H. Jaffe**, DVM, MS,  
DACVS, CCRP

**Andrew Mackin**, BSc, BVMS,  
MVS, DVSc, FANZCVSc,  
DACVIM

**Wendy Myers**, CVJ

**Susan Nelms**, DVM, DACVO

**Howard B Seim III**, DVM,  
DACVS

### Saturday

**Jeb Cade**, DVM

**Kimberly Coyner**, DVM  
DACVD

**Sue Duran**, RPh, MS, PhD,  
DICVP

**Sheryl Gamble**, DVM, MS

**Athema Etzioni**, DVM, MS,  
Dipl. ACVP

**Kelly Foltz**, BA, AAT, LVT, VTS  
(ECC)

**Peter Hill**, AIA

**Sal Longo, Jr.**, Associate AIA,  
NCARB

**Susan Nelms**, DVM, DACVO

**Simon Platt**, BVM&S MRCVS,  
ACVIM (Neurology), DECVN

**Hayley Pritchard**, LVT

**Todd Tams**, DVM, DACVIM

**Mike Jorgenson**, Regional  
Director Carr Healthcare Realty



## EXHIBITORS

3 Sided Media  
AKC Reunite  
Akorn Animal Health  
Alabama Veterinary Technicians Association  
Alliance Animal Health  
AmeriVet Veterinary Partners  
Animal Dental Specialists  
Antech  
Auburn University College of Veterinary Medicine  
Blue Frog, LLC  
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CareCredit  
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Companion Animal Health by LiteCure  
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Crown Tenant Advisors  
Dechra Veterinary Products  
Digatherm by ICI  
Doctor Multimedia  
DVM Solutions  
Elanco Animal Health  
HDA Architects, Inc.  
Hill's Pet Nutrition, Inc.  
Holtzman X-Ray  
Huner & Cyr, P.C.  
Huntington Bank Practice Finance  
IDEXX  
Innovetive Petcare  
Jorgensen Laboratories  
Karl Storz Veterinary Endoscopy-America Ltd.

K-Laser & Aesculight  
Legacy Veterinary Advisors  
Lowe's Insurance Agency  
Merck Animal Health  
MicroVet Diagnostics  
MWI Animal Health  
Natural Vet Companies/Vet Assured  
Nestle' Purina  
Nutramax Laboratories Veterinary Sciences, Inc.  
Pet Preferred Diagnostics  
Pharmacists Mutual Insurance Company  
PRN  
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Regency Family Lincoln/ Pawpals Paw Print Keepsakes  
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Simmons and Associates MidSouth, LLC  
Southeast Medical Books  
Southern Veterinary Partners  
Steel City Emergency Vets  
STERIS Animal Health  
Summus Medical Laser  
Taylor Creek Pharmacal, Inc.  
Total Practice Solutions Group  
Universal Imaging, Inc.  
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Van Beek Natural Science  
Veterinary Eye Care  
Vet Matrix  
Veterinary Specialists of Birmingham  
Vetoquinol USA  
Virbac Animal Health  
Zoetis






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TIME	WYNSOR I INTERNAL MEDICINE	WYNSOR II NEUROLOGY	
2:00 to 2:50	Head Tilts and Circles  <b>Platt</b>	Ophthalmic Emergencies-Triage and Treatment  <b>Nelms</b>	<p style="text-align: center;"><b>New for 2021</b></p> <p style="text-align: center;">← The courses listed on the left are pre-approved by the Alabama State Board for addition DE. These are pre-recorded sessions from last year.</p> <hr/> <p style="text-align: center;"><b>5 Minute \$5 Test</b></p> <p style="text-align: center;">Available on Friday • Limited Attendance</p> <p style="text-align: center;">Both Sessions are identical</p> <p style="text-align: center;">Call the information line to register for this lab</p>
2:50 to 3:00	<b>BREAK</b>		
3:00 to 3:50	Making the Neurological Exam Quick and Easy  <b>Platt</b> 	Ophthalmic Medications for General Practice  <b>Nelms</b> 	
3:50 to 4:00	<b>BREAK</b>		
4:00 to 4:50	Developing a Cost Effective Approach to Chronic Diarrhea  <b>Cade</b> 	Abnormal Liver Enzymes  <b>Twedt</b>	

**Thursday August 5, 6:30 PM til**

**BI Animal Health USA Inc. & SVC**

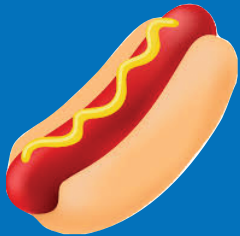
Invites You and Your Families for **FREE** Hotdogs, Apple Pie, CE and Baseball









Watch the Birmingham Barons play and hear...

*"Diabetes"*

*Bonnie Barclay, DVM*

Please mark your registration form if attending.  
(Game is a 15 minute drive into downtown Birmingham)



TIME	WYNFREY AB CARDIOLOGY/SURGERY	WYNFREY C INTERNAL MEDICINE	WYNFREY DE OPHTHALMOLOGY/PAIN MGN	RIVERCHASE A & B NUTRITION/PARASITOLOGY
9:00 to 9:50	Update on the current treatment recommendations for dilated cardiomyopathy <b>Sleeper</b>	A case-based approach to the canine patient with increased liver enzymes: nutraceutical use in liver disease (Part 1) <b>Taboada</b>		
9:50 to 10:00			<b>BREAK</b>	
10:00 to 10:50	Small animal cardiology on a budget <b>Sleeper</b>	A case-based approach to the canine patient with increased liver enzymes: nutraceutical use in liver disease (Part 2) <b>Taboada</b>	Ophthalmic medications in general practice <b>Nelms</b>	Nutritional Management of Atopy and Food Allergy in Dogs and Cats <b>Stump</b>
10:50 to 11:10	<b>BREAK &amp; VISIT THE EXHIBITS</b>			
11:10 to noon	Current recommendations for feline cardiomyopathy <b>Sleeper</b>	A case-based approach to the feline patient with inflammatory liver disease. <b>Taboada</b> 	Ophthalmic Emergencies: triage and treatment <b>Nelms</b> 	Hydration Fixation: Beyond the Water Bowl <b>Stump</b> 
noon to 1:00	<b>LUNCH &amp; VISIT THE EXHIBITS</b>			
1:00 to 1:50	The ABCs of ECGS <b>Sleeper</b> 	Frustrating Felines: Inappetent Cats <b>Delmain</b>	Those "Other" Pain Drugs <b>Epstein</b>	The 10 most important extra-label Parasiticide Uses for the Small Animal Practitioner <b>Blagburn</b>
1:50 to 2:00	<b>BREAK</b>			
2:00 to 2:50	Perianal and perianal diseases in dogs <b>Jaffe</b>	Feeding Cats for Maximum Performance <b>Delmain</b>	Re-thinking Management of Osteoarthritis – An Evidence-based Approach <b>Epstein</b>	Heartworm testing: What to do when test results and experts disagree <b>Blagburn</b>
2:50 to 3:20	<b>BREAK &amp; VISIT THE EXHIBITS</b>			
3:20 to 4:10	Emergency procedures of the urinary tract <b>Jaffe</b> 	Update on FIP: What's New? <b>Delmain</b>	Re-Tooling Peri-Operative Pain Management in an Opioid-Less Environment <b>Epstein</b>	Broad spectrum feline parasite control: The time has come! <b>Blagburn</b> 
4:10 to 4:25	<b>BREAK</b>			
4:25 to 5:15	<b>OPEN</b>	Feline Euthanasia: Cats are Not Small Dogs <b>Delmain</b> 	Local and LocoRegional Anesthesia – Concept to Clinic for Any/Every Surgical Patient <b>Epstein</b> 	



THURSDAY, AUGUST 5, 2021

(THESE CLASSES ARE DOWNSTAIRS)

THURSDAY, AUGUST 5, 2021

TIME	WYNSOR I SMALL ANIMAL	YORKSHIRE PRACTICE MANAGEMENT	WYNSOR II APHIS
9:00 to 9:50	AFAST, Its Target Organ Approach and Fluid Scoring System – Advantages over Physical Exam, Laboratory Testing and Radiography <b>Lisciandro</b>		APHIS
9:50 to 10:00	<b>BREAK</b>		
10:00 to 10:50	TFAST and Its Use for the Accurate Diagnosis of Pericardial and Pleural Effusion – Rules to Follow <b>Lisciandro</b>	Insurance & Risk Management Considerations for the Veterinary Professional <b>Jones</b> 	APHIS
10:50 to 11:10	<b>BREAK &amp; VISIT THE EXHIBITS</b>		
11:10 to noon	Tale of 4 Felines – Use of TFAST and Vet BLUE for Feline Respiratory Distress <b>Lisciandro</b>	Lease vs Purchase: What makes the most sense for my practice? <b>Jorgenson</b> 	APHIS
noon to 1:00	<b>LUNCH &amp; VISIT THE EXHIBITS</b>		
1:00 to 1:50	Use of Vet BLUE for Small Animal Pneumonia and COVID-19 <b>Lisciandro</b>	Does SEO Matter in 2021? Traditional Marketing Methods May Become Obsolete, SEO is Here to Stay in 2021. (Part 1) <b>van Mullem</b>	APHIS
1:50 to 2:00	<b>BREAK</b>		
2:00 to 2:50	Anaphylactic Medically-treated Hemoabdomen - A Unique Canine Complication Every Veterinarian MUST Know <b>Lisciandro</b>	Does SEO Matter in 2021? Traditional Marketing Methods May Become Obsolete, SEO is Here to Stay in 2021. (Part 2) <b>van Mullem</b>	APHIS
2:50 to 3:20	<b>BREAK &amp; VISIT THE EXHIBITS</b>		
3:20 to 4:10	Common Artifacts and Imaging Mistakes During Global FAST and Point-of-care Ultrasound <b>Lisciandro</b>	5 Simple Steps to Make Your Website and Social Media Bring in More New Clients <b>van Mullem</b>	APHIS
4:10 to 4:25	<b>BREAK</b>		
4:25 to 5:15	Updates on Point-of-Care Ultrasound – New Thought, Concepts, and the Literature <b>Lisciandro</b> 	5 Ways to Avoid Being Sued Over Your Website. It Is Really Happening! <b>van Mullem</b> 	APHIS

**4**

**EASY WAYS TO REGISTER**

**Phone:**

1-205-655-2320

**Fax:**

1-205-655-3404  
(One form per person please)

**Mail:**

SVC  
P.O. Box 445  
Trussville, AL 35173

**Online:**











[www.thesvconline.com](http://www.thesvconline.com)

Pre-Registration Deadline is July 30th

**Hospital Design Symposium**  
**Saturday, August 7, 2021**

“Hospital Design for the Modern Practice”

Peter Hill, AIA  
Sal Longo, Jr. Associate AIA, NCARB

TIME	WYNFREY AB INTERNAL MEDICINE	WYNFREY C ANESTHESIOLOGY/ INTERNAL MEDICINE	WYNFREY DE SURGERY	RIVERCHASE B SMALL ANIMAL	RIVERCHASE A IMAGING
8:00 to 8:50	What is new in hematology? Dot plots and the hemogram (Part 1) <b>Alleman</b>	Local anesthetic drugs: How they work and why we should use them <b>Barletta</b>	Managing canine linear foreign bodies <b>Seim</b>	Laser Therapy - Lighting the Way to Improved Patient Care <b>Godbold</b>	Fever of Unknown Origin <b>Mackin</b>
8:50 to 9:00	<b>BREAK</b>				
9:00 to 9:50	What is new in hematology? Dot plots and the hemogram (Part 2) <b>Alleman</b>	Local anesthetic blocks for dental procedures <b>Barletta</b>	Intestinal anastomosis-tips to make it easier <b>Seim</b>	Laser Therapy - Techniques for Success <b>Godbold</b>	Management of Canine Osteoarthritis (Part 1) <b>Jaffe</b>
9:50 to 10:20	<b>BREAK &amp; VISIT THE EXHIBITS</b>				
10:20 to 11:10	Urinalysis with images from your analyzer <b>Alleman</b>	Anesthesia for the patient with endocrine disease <b>Barletta</b>	Splenic hemangiosarcoma-rapid splenectomy/Surgical management of feline calculi <b>Seim</b>	Laser Therapy Clinical Applications <b>Godbold</b>	Management of Canine Osteoarthritis (Part 2) <b>Jaffe</b>
11:10 to 11:20	<b>BREAK</b>				
11:20 to 12:10	What is new in the diagnosis and management of tick-borne infections? <b>Alleman</b> 	Anesthesia for patients with respiratory disease <b>Barletta</b> 	Surgical management of canine calculi <b>Seim</b>	Laser Therapy's Role in Pain Management and Regenerative Medicine <b>Godbold</b>	Regenerative Therapy <b>Jaffe</b> 
12:10 to 1:30	<b>LUNCH &amp; VISIT THE EXHIBITS</b>				
1:30 to 2:20	Vaccine Preventable Feline Infectious Diseases <b>Bourgeois</b>	Gastroesophageal Reflux Disease in Dogs <b>Grobman</b>	Surgical management of uroabdomen <b>Seim</b>	See the Unseen with Thermal Imaging <b>Godbold</b>	5 Minute, 5 Dollar Tests: "Specialist" Diagnostic Techniques that are Actually Easy and Inexpensive <b>Cade, Mackin, Seyer</b>
2:20 to 2:35	<b>BREAK</b>				
2:35 to 3:25	Practical Approach to the Management of Diabetes Mellitus in the Dogs and Cats <b>Bourgeois</b>	Dissecting Dysphagia <b>Grobman</b>	Surgical management of abdominal trauma <b>Seim</b>	Case Clues from Thermal Images <b>Godbold</b>	5 Minute, 5 Dollar Tests: "Specialist" Diagnostic Techniques that are Actually Easy and Inexpensive <b>Cade, Mackin, Seyer</b> 
3:25 to 4:00	<b>BREAK &amp; VISIT THE EXHIBITS</b>				
4:00 to 4:50	The Big 5 Canine Vector-Borne Diseases <b>Bourgeois</b> 	Aerodigestive Disease in Small Animal Practice <b>Grobman</b> 	Colopexy for the treatment of rectal prolapse / Anal Saccullectomy <b>Seim</b> 	Thermal Imaging Hands-On <b>Godbold</b> 	Insurance & Risk Management Considerations for the Veterinary Professional <b>Jones</b>  

TIME	WYNDSOR I & II TECHNICIANS	YORKSHIRE PRACTICE MANAGEMENT
8:00 to 8:50	Clinical Approach to the "Red Eye" <b>Nelms</b>	Cut Curbside Care Time in Half <b>Myers</b>
8:50 to 9:00	<b>BREAK</b>	
9:00 to 9:50	Feline Eye Disease in General Practice <b>Nelms</b> 	Deliver 5-Star Curb-Side Care Experiences <b>Myers</b>
9:50 to 10:20	<b>BREAK &amp; VISIT THE EXHIBITS</b>	
10:20 to 11:10	Dopp It Like It's Hot: Blood Pressure Review <b>Foltz</b>	When You Can't Handle the Tsunami of New Clients <b>Myers</b>
11:10 to 11:20	<b>BREAK</b>	
11:20 to 12:10	To the Maxx: Practical Bargain Buys For the Clinic That Make Working Fun <b>Foltz</b>	Overcoming The "I Can't Afford It: Objection" <b>Myers</b>
12:10 to 1:30	<b>LUNCH &amp; VISIT THE EXHIBITS</b>	
1:30 to 2:20	Hose Beast: Enteric Feeding Tubes <b>Foltz</b> 	End the Phone Frenzy <b>Myers</b>
2:20 to 2:35	<b>BREAK</b>	
2:35 to 3:25	Anesthesia for the geriatric patient <b>Barletta</b>	20 Perfect Phone Scripts <b>Myers</b>
3:25 to 4:00	<b>BREAK &amp; VISIT THE EXHIBITS</b>	
4:00 to 4:50	Anesthesia for the pediatric patient <b>Barletta</b> 	When Clients Behave Badly Do This!! <b>Myers</b> 

## Confirmation of Registration








Confirmation of registration will be sent after submission of the registration form and appropriate fees.

On-line: via Email  
Mail or Fax: via Letter




## Cancellation Policy

A cancellation will be accepted up to 10 days (July 27th) prior to the conference. However, a \$100.00 processing fee will not be refunded.



TIME	WYNFREY AB, WYNFREY C INTERNAL MEDICINE	WYNFREY DE DERMATOLOGY/ EXOTICS/FLORIDA LAW	RIVERCHASE A and RIVERCHASE B NEUROLOGY/ CLIN PATH
8:00 to 8:50	Diagnosis of Acute and Chronic Vomiting in Dogs and Cats  <b>Tams</b>	Canine Recurrent Pyoderma: Why does the rash keep coming back and what can we do about it? <b>Coyner</b>	Performing the neurological exam in cats  <b>Platt</b>
8:50 to 9:00	<b>BREAK</b>		
9:00 to 9:50	Management of Vomiting in Dogs and Cats  <b>Tams</b>	Topical Therapies for Skin Infections and Other Ways to Reduce Antibiotic Use" <b>Coyner</b> 	General Seizure Treatment  <b>Platt</b>
9:50 to 10:20	<b>BREAK &amp; VISIT THE EXHIBITS</b>		
10:20 to 11:10	Gastric Hypomotility in Dogs - More Common Than You May Think  <b>Tams</b>	Ferretting out adrenal disease in mustelids  <b>Cade</b>	Circling and confusion in the cat - Feline Brain Diseases  <b>Platt</b>
11:10 to 11:20	<b>BREAK</b>		
11:20 to 12:10	Those Troublesome Diarrhea Cases in Cats – Tips on Diagnosis and Management (Part 1) <b>Tams</b>	Basics of reptile husbandry for small animal practice  <b>Cade</b> 	Feline Spinal Diseases  <b>Platt</b> 
12:10 to 1:30	<b>LUNCH &amp; VISIT THE EXHIBITS</b>		
1:30 to 2:20	Those Troublesome Diarrhea Cases in Cats – Tips on Diagnosis and Management (Part 2) <b>Tams</b>	Veterinary Pharmacy Laws and Rules- Drug Dispensation  <b>Duran</b>	Clinical pathology made simple – an introduction and overview with review of common topics  <b>Etzioni</b>
2:20 to 2:35	<b>BREAK</b>		
2:35 to 3:25	Inflammatory Bowel Disease in Dogs - Update on Diagnosis and Therapy  <b>Tams</b>	Florida Law and Rules Governing the Practice of Veterinary Medicine (Part 1) <b>Duran</b>	How to correctly collect, prepare and submit cytology samples  <b>Etzioni</b>
3:25 to 3:40	<b>BREAK &amp; VISIT THE EXHIBITS</b>		
3:40 to 4:30	Large intestinal Disorders in Dogs and Cats  <b>Tams</b>  	Florida Law and Rules Governing the Practice of Veterinary Medicine (Part 2) <b>Duran</b> 	Clinical biochemistry - review of common metabolic cases  <b>Etzioni</b> 

**SATURDAY, AUGUST 7, 2021**

TIME	WYNDSOR I & II TECHNICIANS	YORKSHIRE HOSPITAL DESIGN
8:00 to 8:50	Under Pressure: Veterinary Technician Utilization and Career Satisfaction <b>Foltz</b>	Veterinary Real Estate in a Post COVID World <b>Jorgenson</b> <b>CARR</b>
8:50 to 9:00	<b>BREAK</b>	
9:00 to 9:50	Me-OUCH! Feline Pain Assessment and Intervention <b>Foltz</b>	Understanding the Design and Construction Process: Roles and Responsibilities <b>Longo</b>
9:50 to 10:20	<b>BREAK &amp; VISIT THE EXHIBITS</b>	
10:20 to 11:10	Only A Flesh Wound: Care For Complex Wounds <b>Foltz</b> 	Site Selection and Planning <b>Hill</b>
11:10 to 11:20	<b>BREAK</b>	
11:20 to 12:10	Even Fleas have Baggage: Vector-Borne Disease and Public Health Concerns <b>Gamble</b>	Renovate or Build New: Deciding What's Right for You <b>Longo</b>
12:10 to 1:30	<b>LUNCH &amp; VISIT THE EXHIBITS</b>	
1:30 to 2:20	Ticks, Know Your Enemy; New Trends Impacting Your Patients <b>Gamble</b> 	Efficient Floor Plan Design: Adjacencies and Circulation <b>Hill</b>
2:20 to 2:35	<b>BREAK</b>	
2:35 to 3:25	Patent Ductis Arteriosus (PDA)- Surgical Ligation in a Pediatric Canin <b>Pritchard</b>	Ways to Find Space and Stretch Your Budget <b>Longo</b> 
3:25 to 3:40	<b>BREAK &amp; VISIT THE EXHIBITS</b>	
3:40 to 4:30	Euthanasia - Ensuring a Good Visit with Death <b>Pritchard</b> 	Design Trends and New Services in Animal Care <b>Hill</b> 

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*Diplomate, American College  
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# Conference Information

## \*\*\* Pre-Registration

The SVC recommends registering in advance to attend our 33rd Annual Conference. Registration is required for all technical sessions and labs.

Your registration covers attendance to all lecture sessions and labs and comes with a copy of the proceedings on line. **Manuals** will be available for purchase with pre-registration and on a first-come basis while supplies last on site. Late registration fees will be assessed after August 2nd and it is highly recommended to register on site and not via mail after August 2nd.

You may pre-register as below:

By Mail: Send registration with payment made to:

**P.O. Box 445, Trussville, AL 35173**

We accept Visa, MasterCard and American Express

By Phone: Call us at 1-205-655-2320

By fax: 1-205-644-3404 (please include registration and credit card info)

Online: Register securely at **[www.thesvconline.com](http://www.thesvconline.com)**

## \*\*\* Confirmation

Online: You will receive an e-mail confirmation immediately after registering.

Mail-in: Once processed, you will usually receive a confirmation within 7 days.

## \*\*\* Cancellations

We will accept a cancellation and refund your registration minus a \$100.00 processing fee up to July 29th, 2021.

No shows will not be re-funded.

## \*\*\* Americans with Disabilities Act

People with disabilities who plan to attend the 32nd Annual SVC conference and need auxiliary aids/services are requested to notify the SVC office at 205-655-2320 no later than July 10th, 2021.

## \*\*\* Proceedings

Included with your registration is a complimentary access to the proceedings on line.. You may purchase a manual at time of pre-registration and on site while supplies last.

\*\*\* By attending conference you are allowing us to contact you by email with future announcements.

\*\*\*As a Southern Veterinary Conference attendee, your photo may be captured and used for future marketing and your name and mailing address may be shared with vendors.

**This program has been submitted and approved for 20+ hours of continuing education credit in jurisdictions which recognize AAVSB RACE approval; however participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education.**

**Call Dr. Allen Riley 1-205-410-6361 for further information.**



# REGISTRATION FORM *Please Print*

Name: \_\_\_\_\_

License No. & State: \_\_\_\_\_

Clinic/Hospital Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email (Required): \_\_\_\_\_

**Room Reservations:** Please call Hyatt Regency Birmingham - The Wynfrey Hotel at 205-705-1234 or 800-233-1234 Global Hyatt Reservations and mention the hotel and conference name (Southern Veterinary Conference - The Wynfrey Hotel) use Code G-SV21 for your discounted room rate. Space is limited!

Online reservations: <https://www.hyatt.com/en-US/group-booking/BHMHR/G-SV21>.

**Discount rate – deadline is July 15th. Regular rates may apply after deadline!**

**PAYMENT:**  Check Enclosed (Made Payable to SVC)  
 VISA  MasterCard  Amer Express  Discover

Credit Card # \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

After processing, card information will be destroyed.

# BASIC REGISTRATION 2021

	Pre-registration Cost	After Aug. 2nd	Total
Veterinarian (Includes link to proceedings on line)	\$390.00	\$450.00	
<b>Printed Proceedings</b>	\$75.00	\$95.00	
Technicians (Printed Proceedings Included)	\$160.00	\$180.00	
Hospital Managers (Thurs & Fri) (Printed Proceedings Included)	\$155.00	\$170.00	
Faculty/Staff <b>(Over 3, please call for special pricing)</b>	\$75.00	\$90.00	
APHIS	\$75.00	\$100.00	
Florida Rules and Regulation <b>(Need this class?)</b>	\$75.00	\$100.00	

**Add this fee to your registration)**

**Total**

A cancellation will be accepted up to 10 days prior to the conference. However, a \$70.00 processing fee will not be refunded.

I will be attending the following:

Live In-Person  Only On-Line (Post Conference)  Both  5 Minute Test Lab (Friday)

Send applications to:

**SVC • PO Box 445 • Trussville, AL 35173  
or FAX To: 205-655-3404**

**New for 2021  
Barons Baseball Game  
Thursday Night, August 5th**

\_\_\_\_\_ I Will be Attending

**SVC Info Line 205-655-2320  
web address: [www.thesvconline.com](http://www.thesvconline.com)**

**Register online.  
Pay securely with your credit card.**

**Online hotel reservations:**  
<https://www.hyatt.com/en-US/group-booking/BHMHR/G-SV21>



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