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photography by Mark Loader design by Sita Silva





fall/2015

one breath one movement one intention one planet



hyde celebrates sustainability and connection. join us to live well, move freely and look as good as you feel.

introducing our new

recycled polyester fabric made from plastic bottles

(hydz.)





taylor tank in plum, jojo short in coal - organic cotton/spandex jenjen tank in coal, wren legging in plum - organic cotton/spandex taylor tank in plum, divine drawstring in coal - organic cotton/spandex





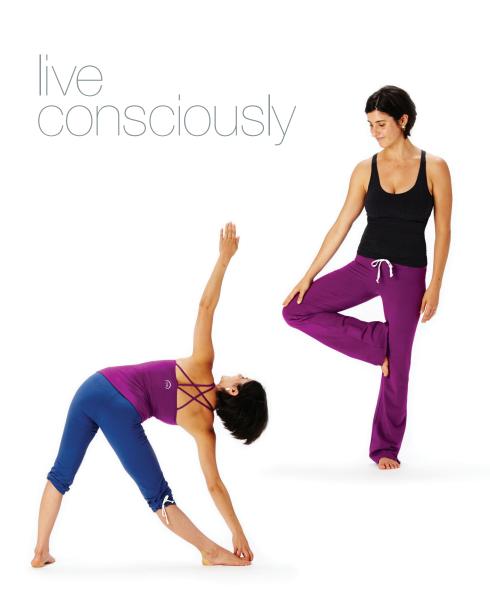
long cami in coal, lydia legging in denim - organic cotton/spandex long cami in chartreuse, lydia legging in denim - organic cotton/spandex



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taylor tank in plum, cropped divine drawstring in denim - organic cotton/spandex jenjen tank in coal, divine drawstring in plum - organic cotton/spandex



organic cotton classics

1201 | v top an original favorite. feminine sleeveless v-neck top with signature center seam. no bra support. colors: black, white

1205 | trieger tank classic look with an unexpected v-back. perfect for practice and as a layering piece. with bra support. **colors:** black, white

1210 | long cami the perfect camisole. clean lines with a ballerina back and bra support. our longest fitting tank, hitting well below the hips. Essential layering piece for on or off the mat. **colors:** black, white, plum, chartreuse, coal

1214 | **kitkat tank** scoop neck with bra support. designed for practice but more than cute enough to wear around town. a modern take on the classic t-back. **colors:** black, white, denim

1215 | jenjen tank v-neck cross between a cami and a tank. the cut out back adds a fashion detail to a practice piece. looser fit, with bra support. **colors:** black, white, fern, coal

1218 | **taylor tank** modest scoop neckline with playful double criss-cross straps and a slim fit. hits just below hip, with bra support. **colors:** black, white, plum, chartreuse, coal **1219** | **brooklyn halter** simple, elegant, practical. scoop neck halter with a soft, wide collar for comfortable fit. hits just below hip, with bra support. **colors:** black, white, denim, fern

1234 | chrystie drawstring our slouchy but stylish yogawear answer to the harem pant craze. with a wide ribbed drawstring waistband and pockets in just the right place. colors: black, denim, coal

1235 | **twisted seam legging** an unexpected take on the classic legging, with subtle ruching below the knee and a side-slit at the ankle. **color:** black

1236 | lydia legging classic long legging with new & improved fit, now featuring a wide waistband & gusseted crotch. contrast stitch detail around the hips and down the sideseam gives a flattering finish. **colors:** black (coal), denim (coal), coal (black)

1255 | divine drawstring hallelujah! the perfect fitting pant. no side seams and featuring a purl edged hem that can be cut to your preferred length and still retain a finished look. our beloved best-seller. colors: black,

plum, denim, coal 1258 | ryder cropped pant

a flowier pant than the divine drawstring, perfect for practice and lounging around after. ankle length with a wide ribbed waistband. **color:** black **1260** | **chrystie short** a shorter take on hyde's popular slouchy chrystie drawstring, with the same wide ribbed drawstring waistband & perfectly placed pockets. sassy ties add style to the hem line. **color:** black

1262 | jojo short shorts as short as you want them, courtesy of side cinching ties. with wide ribbed drawstring waistband and a sweet rear pocket. **colors:** black, plum, fern, coal

1265 | cropped divine drawstring cropped version of our best-selling pant. with seamless sides and adjustable ties below the knee to give a sweet, sporty look. **colors:** black, denim

1272 | **kelly crop pant** sportier version of our leg-lengthening, rear-end enhancing kelly pant. long fold-over waist, wide ribbed hem below the knee. **colors:** black, plum, coal

fabric: 92% organic cotton, 8% spandex sizes: xs, s, m, lg

new · recycled polyester

1818 | taylor tank modest scoop neckline with playful double criss-cross straps and a slim fit. hits just below hip, with bra support.

1819 | **brooklyn halter** simple, elegant, practical. scoop neck halter with a soft, wide collar for comfortable fit. hits just below hip, with bra support.

1802 | chelsey bra • new keep cool in hot yoga with our brand new, first ever bra top. sweetheart neckline with plenty of coverage. racerback style provides support.

1836 | lydia legging with new & improved fit, now featuring a wide waistband & gusseted crotch. contrast stitch detail around the hips and down the sideseam gives a flattering finish.

1862 | jojo short shorts as short as you want them, courtesy of side cinching ties. with wide drawstring waistband and a sweet rear pocket.

fabric: 100% recycled polyester, made from plastic bottles colors: black, blue heather sizes: xs, s, m, lg **hyde** style guide

charitable giving pieces

1213 | otm halter v-neck halter with a soft wide tie. extra long length and slits on the side seams allow for movement while still covering your booty. with bra support. 10% of proceeds go to Seane Corn, Suzanne Sterling and Hala Khouri's non-profit, Off the Mat, Into the World— which uses the power of yoga to inspire social change around the world. **fabric:** 92% organic cotton, 8% spandex **colors:** black, white, plum

1216 | **vira tank** contrast lining and side stitching with a delicately shirred v-neck and longer length. with bra support. designed with Elena Brower, author of Art of Attention, 10% of proceeds benefit Women for Women International, a non-profit supporting & empowering women in war-torn regions to help rebuild their lives. **fabric:** 92% organic cotton, 8% spandex **colors:** black (smoke heather), denim (fern), fern (plum), coal (plum)

1245/1845 | wren legging simplicity perfected. 3/4 length legging with wide waistband & gusseted crotch. designed with "Best of Boston" teacher Ame Wren, 10% of the proceeds from this style go to Farm Sanctuary, a national non-profit protecting farm animals from cruelty and inspiring change in the way society views & treats them. **1245 fabric:** 92% organic cotton, 8% spandex **colors:** black, plum, fern, coal **1845 fabric:** 100% recycled polyester, made from plastic bottles **colors:** black, blue heather

1271 | **kelly pant** long fold-over waist comes to the point where the legs begin — giving the body-changing illusion of longer legs. designed with Kelly Morris, founder of Conquering Lion Yoga, this pant is truly a miracle! 10% of proceeds benefit Karma Builders, a NYC non-profit that provides job skills and mindfulness training to formerly incarcerated men & women. **fabric:** 92% organic cotton, 8% spandex **color:** black

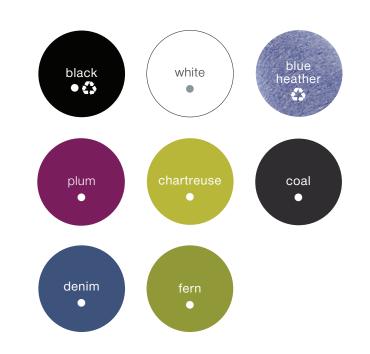
sizes: xs, s, m, lg

outerwear

1414 | **cozy sweater** the ultimate cover up to throw on before and after class. this yummy sweater has a large hood, pockets and thumbholes. doubles as a savasana blanket.

fabric: 100% merino wool color: charcoal sizes: one size fits all

> models: Schuyler Grant, Kula Yoga Project + Wanderlust Festival Heather Lilleston, Yoga for Bad People + Yoga Shanti Bibi Lorenzetti, The Shala NYC | Suzy Park, Strala Yoga NYC



• 92% organic cotton, 8% spandex |

recycled polyester · new

due to the differences between fabric, photography and printing actual fabric colors may vary slightly from what you see here

hyde colors

fall

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how yoga defines experience

hyde is the creation of anne-kerr ("a.k.") l'heureux, who discovered yoga sixteen years ago. what began as exercise quickly became a passion that extended to all aspects of her life. the hyde collection of organic cotton – and now introducing recycled polyester – yoga wear originated from an intention to create clothing that encourages confident, graceful movement and celebrates sustainable living.

a.k. l'heureux and brook cosby now co-pilot the ongoing adventure of designing beautiful, affordable pieces that are as thoughtful and considered as the yoga practice itself.

this is how yoga has defined our experience. how does it define yours?

"Hyde yoga pants combine elegance, simplicity, comfort and style. I love them." - Deepak Chopra

hyde is a socially conscious company. the line is produced in a sweat-shop free environment using predominantly organic fibers.

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