

**3M** Science.  
Applied to Life.™

# 3M™ Fall Protection Lead and Educate to Win Toolkit

United States and Canada – 2022  
For Authorized 3M Channel Partners



# 3M™ Fall Protection Lead and Educate to Win Toolkit

## Overview:

Your customers need the right resources to get the job done and bring their workers back home through the science of safety.

To help support you, the 3M™ Fall Protection Team is hosting a series of online webinars focused on fall hazards throughout 2021 for end users in the United States and Canada.

The 3M™ Fall Protection Lead and Educate to Win Toolkit has been created to provide you with information on the webinar series and marketing tools that will help you promote the series with your end user customers.

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# **Webinar Series Information**

# Sessions Overview – United States

## 1 ABCDs of Fall Protection – 1 hour

This session will focus on all the components that make up a comprehensive fall protection system: anchor points, body support, connectors, descent and rescue, dropped object prevention, and education/training.

## 2 Leading Edge Awareness – 1 hour

Understanding the hazards and knowing the standards helping workers better recognize and avoid the hazards of working at height—including the specific risks associated with sharp and leading edges.

## 3 Dropped Objects Awareness – 1 hour

Almost everyone has dropped a tool or seen a tool dropped on a jobsite. This session will highlight the importance of fall protection for our tools which can help protect other people, increase productivity, and keep our property safe and secure.

## 4 Challenging Tie-Offs – 1 hour

During this webinar we will define what challenging tie-offs are and their applicable standards, show common worksite application examples, and walk through a blueprint of how to address these unique challenges.

## 5 Confined Space Awareness – 1 hour

Confined spaces can be an extremely dangerous work environment, and when a worker inside becomes incapacitated, the need for proper, efficient, and effective emergency response is critical. Attendees are introduced to the General Construction Confined Space Standards, Leadership and rescuer roles, Hazards to be aware of and Entry, Working, and Rescue Solutions.

## 6 Horizontal Lifelines and Fall Clearance – 1 hour

This session will raise awareness about vector forces and why a Qualified Person is required by OSHA when horizontal lifelines are in use. This will tie into calculating fall clearance and understanding how to calculate fall clearance based on our applications and equipment.

## 7 3M Fall Innovations – 1 hour

This session will explore the history of 3M Fall Protection and how feedback from our end-users and emerging technologies have shaped our fall protection offering.

# Sessions Overview - Canada

## 1 **Leading Edge Awareness – 1 hour**

Understanding the hazards and knowing the standards helping workers better recognize and avoid the hazards of working at height—including the specific risks associated with sharp and leading edges.

## 2 **Dropped Objects Awareness – 1 hour**

Almost everyone has dropped a tool or seen a tool dropped on a jobsite. This session will highlight the importance of fall protection for our tools which can help protect other people, increase productivity, and keep our property safe and secure.

## 3 **Challenging Tie-Offs – 1 hour**

During this webinar we will define what challenging tie-offs are and their applicable standards, show common worksite application examples, and walk through a blueprint of how to address these unique challenges.

## 4 **Confined Space Awareness – 1 hour**

Confined spaces can be an extremely dangerous work environment, and when a worker inside becomes incapacitated, the need for proper, efficient, and effective emergency response is critical. Attendees are introduced to the General Construction Confined Space Standards, Leadership and rescuer roles, Hazards to be aware of and Entry, Working, and Rescue Solutions.

## 5 **3M Fall Innovations – 1 hour**

This session will explore the history of 3M Fall Protection and how feedback from our end-users and emerging technologies have shaped our fall protection offering.

# Webinar Series Schedule – United States

	ABCDs of Fall Protection	Leading Edge	Dropped Objects	Challenging Tie-Offs	Confined Space	HLL & Fall Clearance	3M Fall Innovations
Date	March 10	April 5	May 18	June 1	July 13	August 10	September 7
Time	12pm CT	12pm CT	12pm CT	12pm CT	12pm CT	12pm CT	12pm CT

# Webinar Series Schedule – Canada

## English Sessions:

	Leading Edge	Dropped Objects	Challenging Tie-Offs	Confined Space	3M Fall Innovations
Date	April 12	May 19	June 8	July 20	September 14
Time	1pm EST	1pm EST	1pm EST	1pm EST	1pm EST

## French Sessions:

	Leading Edge	Dropped Objects	Challenging Tie-Offs	Confined Space	3M Fall Innovations
Date	April 14	May 26	June 14	July 21	September 15
Time	1pm EST	1pm EST	1pm EST	1pm EST	1pm EST

# Webinar Registration Pages

## United States Sessions:

- <https://engage.3m.com/FallProtectionWebinars>
- Register for each session at individual links
- Automated email will be received upon form submission with links to add either the CST or PT session to your calendar

Join the 3M Fall Protection Team for a series of online learning opportunities!

 <p><b>ABCs of Fall Protection – 1 hour</b>  <b>East Date:</b>                  March 3 at 10 AM CST  <b>West Date:</b> March 17 at 10 AM Pacific</p> <p>Informative webinar with a focus on the basics of fall protection: Anchors (A), Body Support (B), Connectors (C) and Descent &amp; Rescue (D).</p> <p><a href="#">Register Now</a></p>	 <p><b>Leading Edge Awareness – 1 hour</b>  <b>East Date:</b>                  April 7 at 10 AM CST  <b>West Date:</b>                  April 21 at 10 AM Pacific</p> <p>Understanding the hazards and knowing the standards helps workers recognize and avoid the hazards of working at height – including the specific risks associated with sharp and leading edges.</p> <p><a href="#">Register Now</a></p>	 <p><b>Challenging Tie-Offs – 1 hour</b>  <b>East Date:</b>                  May 5 at 10 AM CST  <b>West Date:</b>                  May 19 at 10 AM Pacific</p> <p>When your worksite is complex and standard fall protection solutions are not enough, developing fall protection and access solutions tailored to your circumstances is key.</p> <p><a href="#">Register Now</a></p>	 <p><b>Confined Space Awareness – 1 hour</b>  <b>East Date:</b> Coming Soon  <b>West Date:</b> Coming Soon</p> <p>Confined spaces can be an extremely dangerous work environment, and when a worker inside becomes incapacitated, the need for proper, efficient, and effective emergency response is critical. Attendees are introduced to the General Construction Confined Space Standards, leadership and rescuer roles, hazards to be aware of and Entry, Working and Rescue Solutions.</p> <p>Registration Opening Soon</p>
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## Canadian Sessions:

- English sessions: <https://engage.3m.com/FallProtectionWebinarsCA>
- French sessions: [Séries de webinaires 3M sur la protection contre les chutes](#)
- Register for each session at individual links
- Automated email will be received upon form submission with link to add the session to your calendar

Joignez-vous à l'équipe de protection contre les chutes de 3M pour des séries d'opportunités d'apprentissage en ligne!

 <p><b>Principes fondamentaux (ABCD) de la protection contre les chutes – 1 heure</b>  <b>En anglais :</b>                  2 mars, 11 AM EST  <b>En français :</b> 17 mars, 1 PM EST</p> <p>Webinaire informatif axé sur les principes fondamentaux (ABCD) de la protection contre les chutes : ancrages (A), support du corps (B), connecteurs (C) et descente et sauvetage (D).</p> <p><a href="#">Inscrivez-vous dès maintenant</a></p>	 <p><b>Sensibilisation aux bords d'attaque – 1 heure</b>  <b>En anglais :</b>                  7 avril, 11 AM EST  <b>En français :</b>                  12 avril, 1 PM EST</p> <p>Comprendre les dangers et connaître les normes aident les travailleurs à mieux reconnaître et éviter les dangers liés au travail en hauteur, notamment les risques propres aux bords tranchants ou d'attaque.</p> <p><a href="#">Inscrivez-vous dès maintenant</a></p>	 <p><b>Méthodes de fixation complexes – 1 heure</b>  <b>En anglais :</b>                  5 mai, 11 AM EST  <b>En français :</b>                  19 mai, 1 PM EST</p> <p>Si votre lieu de travail est complexe et que les solutions standard de protection contre les chutes ne suffisent pas, il est essentiel d'élaborer des solutions de protection contre les chutes et d'accès adaptées à votre situation. Au cours de ce webinaire, nous définirons ce que sont les méthodes de fixations complexes et les normes qui s'y appliquent, nous partagerons des exemples d'applications courantes sur les lieux de travail où la fixation est complexe et nous expliquerons comment relever ces défis uniques.</p> <p><a href="#">Inscrivez-vous dès maintenant</a></p>	 <p><b>Sensibilisation aux espaces clos – 1 heure</b>  <b>En anglais :</b> À venir  <b>En français :</b> À venir</p> <p>Les espaces clos peuvent constituer un environnement de travail extrêmement dangereux, et lorsqu'un employé se trouve à l'intérieur est frappé d'incapacité, une intervention d'urgence efficace et appropriée s'avère cruciale. Divers sujets seront présentés aux participants, dont les normes générales de construction en espace clos, les rôles de leadership et de sauveteur, les risques à connaître et les solutions d'entrée, de travail et de sauvetage.</p> <p>À venir</p>
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# **Marketing and Advertising Assets**

# Marketing and Advertising Assets

## Flyers – United States and Canada



**3M Fall Protection Webinar Series**

Join the 3M Fall Protection Team for the 2022 virtual learning series!

**March 10 at 12PM CT: ABCDs of Fall Protection – 1hr**  
This session will focus on all the components that make up a comprehensive fall protection system: anchor points, body support, connectors, descent and rescue, dropped object prevention, and education/training.

**April 5 at 12 PM CT: Leading Edge Awareness – 1hr**  
Understanding the hazards and knowing the applicable standards of leading/sharp edge work (ANSI Z359.14) is an important part of protecting your workers at heights, especially in construction.

**May 18 at 12 PM CT: Dropped Objects Awareness – 1hr**  
Almost everyone has dropped a tool or seen a tool dropped on a jobsite. This session will highlight the importance of fall protection for our tools which can help protect other people, increase productivity, and keep our property safe and secure.

**June 1 at 12 PM CT: Challenging Tie-Off's – 1hr**  
When your worksite is complex and standard fall protection solutions are not enough, developing fall protection and access solutions tailored to your circumstances is key. This webinar will define what challenging tie-offs are and will walk through a blueprint of how to address these unique challenges.

**July 13 at 12 PM CT: Confined Space Awareness – 1hr**  
Confined spaces can be an extremely dangerous work environment, and when a worker inside becomes incapacitated, the need for proper, efficient, and effective emergency response is critical. Attendees are introduced to confined space standards, leadership and rescuer roles, hazards to be aware of, and entry, working, and rescue solutions.

**August 10 at 12 PM CT: Horizontal Lifelines and Fall Clearance – 1hr**  
Horizontal lifelines are one of the most misused products in fall protection. This session will raise awareness about vector forces and why a Qualified Person is required by OSHA when horizontal lifelines are in use. This will tie into calculating fall clearance and understanding how to calculate fall clearance based on our applications and equipment.

**September 7 at 12 PM CT: 3M Fall Innovations – 1hr**  
This session will explore the history of 3M Fall Protection and how feedback from our end-users and emerging technologies have shaped our fall protection offering.

For registration visit: [engage.3M.com/FallProtectionWebinars](https://engage.3M.com/FallProtectionWebinars)

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**3M Fall Protection Webinar Series**

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**Leading Edge Awareness – 1hr**  
Understanding the hazards and knowing the standards helping workers better recognize and avoid the hazards of working at height—including the specific risks associated with sharp and leading edges.

**Dropped Objects – 1hr**  
Objects dropped from height can result in severe personal injuries, equipment damage and tool loss—yet these hazards are often overlooked in planning for workplace safety. In this hands-on interactive course, participants will learn how to implement drop prevention solutions by applying the ABC's of Fall Protection for People to Fall Protection for Tools

**Challenging Tie-Off's – 1hr**  
When your worksite is complex and standard fall protection solutions are not enough, developing fall protection and access solutions tailored to your circumstances is key. During this webinar we will define what challenging tie-offs are and their applicable standards, show common worksite application examples, and walk through a blueprint of how to address these unique challenges.

**Confined Space Awareness – 1hr**  
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**3M Fall Innovations – 1hr**  
During this webinar we will explore the history of 3M Fall Protection and how feedback from our end-users and emerging technologies have shaped our fall protection offering.

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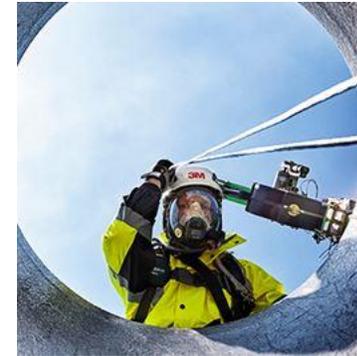
[Session Overview Flyer – United States](#)

[Session Overview Flyer - Canada \(English\)](#)

[Session Overview Flyer - Canada \(French\)](#)

# Marketing and Advertising Assets

## Application Photography



[Application Photography](#)