



**3M** Science.  
Applied to Life.™



# 3M Privacy and Protection FAQ

## Contents

Why should I use a privacy filter?	3
Why should I use a 3M privacy filter (compared to other brands or switchable privacy)?	4
Which is the correct filter for my device?	5
What devices do you create products for?	5
I need to order some replacement attachment parts, where can I do this?	6
What is the difference between the 'W1' and 'W9' in your product codes?	7
I have a touchscreen device, what type of filter should I use?	8
Contact details	9



## Why should I use a privacy filter?

Protect your on-screen data from visual hacking with 3M privacy screen filters for monitors, laptops, tablets and smartphones. 3M's innovative privacy filter technology prevents visual hackers from stealing sideways glances at your screen, while providing a crisp, clear view for intended users.

- ▶ Advanced microlouvre technology blacks out unwanted side views
- ▶ Maintain a clear, crisp, colour true image clarity
- ▶ Available for most devices, brands and screen sizes
- ▶ Help comply with the GDPR, as well as ISO27001
- ▶ Multiple attachment options for monitors and laptops
- ▶ Attaches easily and removes cleanly
- ▶ Touch optimised options available to maintain the device's interactive touchscreen features



## Why should I use a 3M privacy filter (compared to other brands or switchable privacy)?

When it comes to protecting your data, don't compromise, use the best in class "black out" privacy filters from 3M.

- ▶ Zone of privacy, protection from just 30-degree either side for best in class security against visual hackers
- ▶ Effective "black out" privacy from side angle views for total privacy rather than a blur / white out effect
- ▶ The added benefit of a matte surface on some 3M filters help reduce glare while enhancing visual privacy
- ▶ Front surface screen protection, helps protect screen from everyday dust, dings and scratches
- ▶ Extensive range of filter types to suit your needs including black, gold, high clarity, framed, touch and anti-glare



## Which is the correct filter for my device?

The quickest and most accurate way to find the correct filter for your device is by using our Privacy Product Selector Tool.

**[www.3M.co.uk/privacys selector](http://www.3M.co.uk/privacys selector)**

Simply enter the make and model of your device and the tool will tell you which filters are compatible. The tool also has a link to our measuring guide if you would prefer to find a filter from measurements.

## What devices do you create products for?

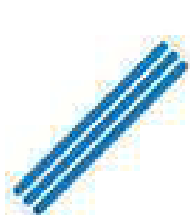
Our privacy and protection range covers laptops and desktop monitors in sizes from 10.1"-43", plus various mobiles and tablets. The range also includes bespoke filters for numerous Apple, Microsoft, Dell, Google and HP devices.



## I need to order some replacement attachment parts, where can I do this?

Replacement attachment parts can be ordered free of charge from this page:

[www.3M.co.uk/privacyattachmentparts](http://www.3M.co.uk/privacyattachmentparts)



**Small attachment strips**  
– optically clear, fits tablets and most laptop displays with a diagonal of 14.0" or smaller  
(3 strips per sheet)



**Large attachment strips**  
– optically clear, fits desktop monitors and most laptop displays with a diagonal of 14.1" or larger  
(3 strips per sheet)



**Attachment corner tabs**  
– black, fits tablets, order only if you are currently using  
(8 tabs per sheet)



**Slide mount tabs**  
(2 long & 6 short)

## New 3M product codes explained:

### Product type

**PF**

AF = Anti-glare film  
 AG = Anti-glare filter  
 GF = Gold privacy filter  
 GH = Gold PF for hi-res screens  
 HC = High clarity privacy filter  
 MP = Mobile privacy  
 PF = Black privacy filter  
 TP = Touch privacy new  
 UC = Ultra clear film

### Screen diagonal

**140**

Diagonal in inches  
 (Less decimal point)

### Screen type

**W**

C = Conventional  
 W = Widescreen

### Aspect ratio

**9**

1 = 16:10  
 2 = 21:9  
 3 = 4:3  
 4 = 5:4  
 9 = 16:9

### Filter fit

**E**

B = Fit to bezel  
 E = Fit to edge of glass  
 F = Framed filter  
 P = Portrait orientation

## What is the difference between the 'W1' and 'W9' in your product codes?

The 'W1' and 'W9' in our product codes signify the filter is designed for a widescreen device.

**W1 = 16:10 aspect ratio**

**W9 = 16:9 aspect ratio**

For more information on product codes take a look at the chart above.

**Here's an example of how our product codes work:**

<b>GF140W9B</b>	Gold privacy filter	14.0"	Widescreen	16:9	Fit to bezel
<b>PF140W9B</b>	Privacy filter	14.0"	Widescreen	16:9	Fit to bezel
<b>PF140W9E</b>	Privacy filter	14.0"	Widescreen	16:9	Fit to edge of glass
<b>TF140W9B</b>	Touch privacy filter	14.0"	Widescreen	16:9	Fit to bezel

## I have a touchscreen device, what type of filter should I use?

Our touch privacy filters come in a range of fits and sizes. does your device have a bezel (raised frame around the edge of the screen) or a flat-front display?



Bezel



Flat-front

### **Bezel:**

If your touch device has a bezel edge, look for any product code starting with TF and ending with B, these are touch compatible filters that fit within the bezel (the filter will cover the display area only and sit within the raised bezel).

### **Flat-front:**

If your device has a flat-front or edge-to-edge display, look for any product code ending in 'E', these are all touch compatible filters for devices with flat front displays (the filter will go to the edge of the device, covering more than the actual display area).



# Thank you for reading.

If you have a question we haven't answered,  
get in touch using the details below.

[www.3M.co.uk/PrivacyFilters/Contact](http://www.3M.co.uk/PrivacyFilters/Contact)

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