#### **Truck Renting & Leasing**

Host Rent-A-Car 956 7 St SW ..... U-Haul Co Ltd 418 7 St SW See Our Advertisement This Classification

U-HAUL TRUCK RENTALS

ONE-WAY

ACROSS CANADA AND LOCAL

The Right Equipment at Competitive Rates, Designed for self-movers. Ford Trucks, 10 to 24 ft. Moving Aids. All size Trailers. Insurance, Free Road Service. Free Moving Guide. Major Bank Cards Accepted.

"FOR INFORMATION CALL"

MEDICINE HAT

**GERSHAW ESSO SERVICE** 

418 7 St SW

527-3151

# local and ONE-WAY ACROSS CANADA



INFORMATION AND RESERVATION CENTER

LETHBRIDGE .....714 - 3rd Ave. S. ...... 327-0422

#### Trucking

See Cartage & Express

#### Trucking-Liquid & Bulk

See Truck Lines

#### Trucks—Industrial

BLU-CHIP FORK LIFTS— WILMAC EQUIPMENT LTD

404 42 AV SE

Calgary 243-8280

CLARK FORK LIFT TRUCKS

WILLIAMS MACHINERY WESTERN LTD

Calgary 243-6011 1143 42 Av SE

KOMATSU EQUIPMENT-

GORMAN'S LIMITED

Calgary 253-7545 6304 Burbank Rd SE

Wajax Industries Limited

#### **Trust Companies**

CANADA TRUST 477 3 St SE

See Our Advertisement This Classification FARMERS & MERCHANTS TRUST CO LTD

527-7774 429 3 St SE ROYAL TRUST CO 562-2 St SE ..... 527-8777

#### **U-Drive**

See Automobile Renting & Leasing

#### Undertakers

See Funeral Directors



## Canada Trust

- SAVINGS AND CHEQUING ACCOUNTS
- TERM DEPOSITS
- REAL ESTATE & MORTGAGES
- PERSONAL LOANS
- RETIREMENT & HOMEOWNER SAVINGS PLANS

527-2222

MEDICINE HAT

477 - 3rd STREET S.E.

#### Tuxedos—Renfals

See Formal Wear-Rental

#### Typewriters—Rental

Cypress Business Equipment 939 7 Av SE ... 527-2151

#### Typewriters & Supplies

Cypress Business Equipment 939 7 Av SE ...527-2151 See Our Advertisement This Classification

#### FACIT TYPEWRITERS

- PORTABLE
- ELECTRIC MANUAL

FACIT-ADDO Available in English & French Keyboards in a

Full Range of Type Styles. "SWEDISH QUALITY & ENGINEERING"

"FOR SALES AND SERVICE"
DEALER THOMPSON STATIONERS &

OFFICE FURNITURE LTD

531 3 St SE 526-9393

I B M CANADA LTD

302 10 St S ... Lethbridge 327-0312 Medicine Hat & Ralston Customers

Call Long Distance

(No Toll Charge) & ask for ..... Zenith 06168

A wise buy — a YELLOW PAGES ad.

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Medicine Hat Laundry & Linen Supply Co Ltd 

#### Uniforms—Whise & Mfrs

SAINTHILL-LEVINE UNIFORMS CANADA 338 17 Av SW .......... Calgary 263-5176

#### Union Organizations

See Labor Organizations

#### Unpainted Furniture

See Furniture Dealers Section

#### IN YOUR

OWN WORDS

The classifications in the YELLOW PAGES are chosen from a study of the terms buyers use to describe what they want. That's why it's so easy.





## "OLIVETTI"

UNDERWOOD

**AUTHORIZED DEALER** 

SALES - REPAIRS - RENTALS - LEASING

NEW & RECONDITIONED - ALL MAKES

MARSHALL'S BOOK STORE LTD.

PRESS BUSINESS EQUIPM

939 - 7th AVENUE S.E. MEDICINE HAT

527-2151

#### Upholsterers

Central Upholstery Ltd 322 S Railway St SE 526-2257 See Our Advertisement This Classification CRANE'S UPHOLSTERY & CARPETS ...526-3545 439 5 AV SE . Custom Furniture & Upholstery 329 N Rallway St SE 527-4363 See Our Advertisement This Classification Hat Upholstery & Drapery 520a 4 Av SE ... See Our Advertisement This Classification 527-7542 R & D Upholstery Studio 740 Division Av N 526-9608 See Our Advertisement This Classification

#### **Upholstery Cleaners**

See Carpet & Rug Cleaners

#### **Urban & Regional Planners**

**UNDERWOOD McLELLAN &** ASSOCIATES LIMITED

4-674 17 St SW 2540 Kensington Rd NW ..... Calgary 283-4961

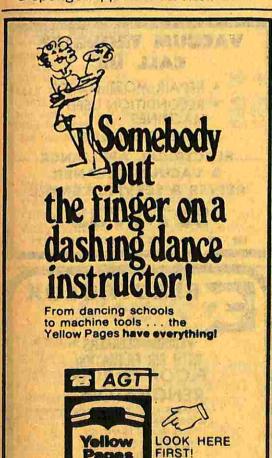
See Automobile Agencies & Dirs-Used Cars

#### Vacuum Cleaners—Industrial

DUSTBANE PRODUCTS 527-7644 Kirby Company of Medicine Hat 506a S Railway St SE ..... 526-5996

#### USE ALCOHOL

Keep windows free from ice in the winter by rubbing the panes with a sponge dipped in alcohol.



Don't run around . . . phone around.

#### CENTRAL UPHOLSTERY LTD.

- CHESTERFIELDS
  - STUDIO LOUNGES
    - CHROME CHAIRS

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REMODELLED - RECOVERED

ASK ABOUT OUR GUARANTEE

Complete Service to Car & Truck Upholstery

526-2257

322 S. Railway St. S.E., Medicine Hat

- **CUSTOM BUILT FURNITURE**
- RECOVER
- REMODEL
- **ANTIQUES & MODERN**
- FREE ESTIMATES
- TOP CRAFTMANSHIP TO YOUR SATISFACTION

329 N. RAILWAY STREET S.E. - MEDICINE HAT

UPHOLSTERY



MGR., H. DOEHRING PICK-UP & DELIVERY



FREE ESTIMATES

WORKMANSHIP GUARANTEED

- CHESTERFIELDS

HERRICH BERGER BERGER BERGERER BERGER BE

CONTRACTOR CONTRACTOR

- \* CHROME CHAIRS
- \* AUTOMOBILE & TRUCK UPHOLSTERY & CARPET REPAIRS & SEAT COVERS
- \* FOAM RUBBER SUPPLIES
- \* CANVAS GOODS REPAIRED CAMPER TRAILER TOPS
- \* DRAPERY

520a - 4th Avenue S.E. Medicine Hat

527-7542

#### **CRANE'S UPHOLSTERY & CARPETS**

"CALL THE MAN FROM CRANE'S"

- CARPETS COMMERCIAL & RESIDENTIAL
- COMPLETE STOCK OF FABRICS FOR THE HOME HANDYMAN

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439 - 5th Avenue S.E., Medicine Hat

UPHOLSTERY STUDIO

A COMPLETE UPHOLSTERING SERVICE OF ALL TYPES OF UPHOLSTERED FURNITURE

- HOUSEHOLD UPHOLSTERY
- COMPLETE AUTO TRIM
- RECREATIONAL VEHICLES

RESTORATION OF ANTIQUES

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740 DIVISION AVENUE N

Residence 526-5174



#### Vacuum Cleaners—Sales & Service

Bert's Vacuums & Rentals Limited 511a 4 Av SE ... ..527-2440 See Our Advertisement This Classification Dunn Electric Ltd 653 2 St SE Electrical Appliance & Vacuum Cleaner .526-2033 Repair & Service Centre 168 8 St SE 527-1733 See Our Advertisement This Classification ELECTROLUX (CANADA) LIMITED 526-2366 44 3 St NE See Our Advertisement This Classification Filter Queen Matador Sales & Service 50 Suncrest Mobile Vilge 527-8109 HOOVER APPLIANCES

A World-Famous Name In Electric Household Appliances Vacuum Cleaners Shampoo Polishers Laundry Equipment Always Insist on Genuine Hoover Parts & Service

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WHERE TO BUY THEM

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Kirby Company of Medicine Hat 506a S Railway St SE ...

. . 526-5996

See Our Advertisement This Classification 

DEALER 12807 122 St .... Edmonton 452-9803

TIME LIMIT Sandwiches should not be stored more than 24 hours.

Classic 2

AREA DISTRIBUTORS

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**SWEEPS** THE NATION

- POWERFUL UPRIGHT VACUUM WITH 8 ADJUSTABLE SETTINGS, RECOMMENDED FOR SHAG, INDOOR-OUTDOOR, HIGH-LOW, PATTERNED, ETC.
- HOSE & ALL CLEANING ATTACHMENTS
- MOTOR DRIVEN FLOOR POLISHER
- PROFESSIONAL TYPE RUG SHAMPOOER FOR HOME USE
- ALSO FOR COMMERCIAL USE HOTELS, MOTELS, APARTMENT BLOCKS, ETC.

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#### VACUUM TROUBLE? CALL US

- REPAIR MOST MAKES
- RECONDITION USED MACHINES
- PARTS & SUPPLIES

**ELECTRICAL APPLIANCE** & VACUUM CLEANER REPAIR & SERVICE CENTRE

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168 - 8th Street S.E., MEDICINE HAT



(CANADA) LIMITED

**VACUUM CLEANERS** WITH AIR FILTRATION FLOOR & RUG RENOVATORS

GENUINE SERVICE & ACCESSORIES ARE OBTAINABLE ONLY THROUGH ELECTROLUX BRANCHES SALES & SERVICE 44 - 3rd Street N.E.,

MEDICINE HAT

#### 

See Appraisers

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#### GUELPH ENGINEERING COMPANY LIMITED

SUPPLY DIVISION

SLEAN WISLESSIES CYLE STREET

KEROTEST CAST STEEL VALVES ROCKWELL PLUG VALVES VOGT STEEL FORGED VALVES POWELL

STAINLESS STEEL VALVES GENERAL TWIN SEAL VALVES JAMESBURY BALL VALVES

#### KEYSTONE VALVE (CANADA) LTD Edmonton-Medicine Hat Customers Only Call Long Distance (No Toll Charge) & Ask for ..... Zenith 22046 Westlund Industrial Supply Ltd Edmonton-

Medicine Hat Customers Only Call Long Distance

(No Toll Charge) & ask for ..... Zenith 06092

#### Vans-Surf

See Trailers Camping & Travel

#### Variable Speed Transmissions

See Power Transmission Equipment

#### Vegetable Growers

See Market Gardeners

#### Vegetables

See Fruit & Produce Section

#### **Vending Machines**

Hudson's Bay Wholesale	1000
Vending Department	
517 N Railway St SE	.526-2863
KELLY COIN MACHINE LTD	The same of
11512 136 Av Edmonton	452-6003
Major Vending 423 N Railway St SE	
Vendex Industries Ltd	
See Our Advertisement This Classification	

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#### EASY TRIFLE

With little preparation, canned peaches, pudding mix and a raspberry jelly roll become an easy peach trifle for a company's - coming dessert.



#### Veneers

See Plywood & Veneers

#### **Venetian Blinds**

#### ALBERTA VENETIAN BLINDS

SLIMLINE VENETIANS ROLLER BLINDS & AWNINGS

COLOR SELECTION REAR WINDOW CAR SHADES CLEANING & REPAIR SERVICES PROMPT SERVICE

1005 14 St SW ..... Calgary 244-9926

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See Air Conditioning Contractors also Heating Contractors-Hot Water Steam & Warm Air

#### Veterinarians

ANIMAL CLINIC (MEDICINE HAT) LTD	1000
1221 S Railway St SE	527-1189
AFTER 6 PM SUNDAYS & HOLIDAYS	all Pour I be
CALL	527-1189
Dr A N Davis	. 527-1189
CYPRESS VIEW VETERINARY CLINIC	CHARLES IN CO.
614 17 St SW	527-1825
Dr C W Smith	527-1825
VALLEY PET HOSPITAL	13. 10. 10.
1002 S Railway St SE	527-8826
AFTER 6 PM SUNDAYS & HOLIDAYS	
CALL 527-8826	
Dr R T Bob Fisher	. 527-1189
Dr F C Ted Fisher	

#### **Veterinary Supplies**

Farmer Stockman Supply Ltd	THE NAME OF
655 2 St SE	527-2320
Medicine Hat Co-op Ltd	(527-4355
724 14 St SW	527-8348

#### Vintage Vehicles

See Antiques

#### Violins -

See Music & Musical Instruments

#### Visual Care

See Optometrists also Physicians & Surgeons

#### Vulcanizing

See Tires-Repairing

#### Walkie Talkie

See Radio Communication Equipment & Systems

fention - verifical

#### Wallpapers & Wallcoverings

Bapco Paint Store 11 7 St SE	527-0818
BLACK'S 3RD ST 602 3 St SE	
Freddie's Paint (Western) Ltd	
310a Division Av SW	
CENERAL DAINT & WALLCOVERINGS	DIVICION -

#### REED DECORATIVE PRODUCTS LTD

Sunworthy Wallpapers Domestic & Imported Grass Cloths, Foils, Silks & Vinyls Architectural Library Service

Westgarth Decorators 94b 8 St NW ..... 527-2727

#### PASS THE SALT!

Stubborn lipstick stains on cups can be removed by rubbing with salt.

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#### Wholesale & Mfrs

Crown Wallpaper Co Calgary—Call Long Distance (No Toll Charge) & ask for ..... Zenith 66031

#### Warehouses—Merchandise

Moore J J & Son Ltd 701 1 St SE ..... 527-1282

#### Washing Machines—Sales & Service

#### B & C APPLIANCE SERVICE

PARTS AND SERVICE

FOR ALL MAKES

536 4 St SE ... Redcliff 548-3444

#### DUNN ELECTRIC LTD

G.S.W. - ADMIRAL - GIBSON SPEED QUEEN DEALER

WASHERS, RANGES & REFRIGERATORS

Sales & Service

653 2 St SE ..... .526-2033

#### HOOVER HOME LAUNDRY EQUIPMENT-

Authorized Service Depot BERT'S VACUUMS & RENTALS LIMITED

511a 4 Av SE .....

QUALITY HOME APPLIANCE & FURNITURE FLOOR

#### Maytag - Speed Queen - Admiral

SALES & SERVICE

221 N Railway St SE .......526-3771

#### TOSHACH G E APPLIANCES 319 6 AV SE 526-5112

#### Watches—Sales & Repairs

Adam C E Jeweller Ltd 652 3 St SE	526-4900
Harry's Watch Repair 630 3 St SE	
Richardson's Jewellery Alberta Ltd	
R24 Southview Mall	526-6784

#### Water Beds

See Beds & Bedding also Furniture Dealers-Retail

#### **Water Hauling Contractors**

NOR-J TRUCKING LTD 1835 2 AV NE .... 526-4620

#### Water Softening Equipment

Culligan Water	Conditioning Medicine H	at Ltd	
114 Mitchell	Cr NW	527	-2100
Fischer's Plum	bing & Heating Ltd		
749 14 St :	sw	526	-3934

#### Water Well Drillers

See Well Drillers

#### **Wedding Announcements**

Card & Gift Corral Southview	Shopping Mall	526-6422
Modern Press 546 2 St SE .	*** *** *** *** ***	526-5300
The Printer 949 17 St SW .		527-3136

#### Weed Spray

See Chemicals

The YELLOW PAGES place your name and telephone number before the Buyer at the very moment he wants what you have to sell.



WALLACE YANKE, Proprietor

PORTABLE & SHOP

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527-5130 Residence

737 - 15th STREET S.W., MEDICINE HAT

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ALLAN WELDING LTD

PIPE WELDING & INSTALLATION

2522 Sable Dr SE ..... Calgary 272-2354

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PORTABLE WELDING SERVICE PRESSURE & GENERAL

Phone 526-6623

352 2 St NW ..... 526-6623

BOB'S WELDING

OILFIELD & GENERAL WELDING

50 Southview Village

527-3628

Bromley Mechanical Services Limited

773 16 St SW

526-3142

See Our Advertisement This Classification Farm & Industrial Welding 737 15 St SW .. 527-5033

See Our Advertisement This Classification
GAS CITY WELDING

COMPLETE SHOP & PORTABLE WELDING SERVICE

**Ornamental Railings** Interior & Exterior

After Hours Residence 527-4608

420 Kipling St SE

Head Hunters Diesel Heads Ltd

125 61 Av SE

Calgary 255-0636

See Our Advertisement This Classification Listings Of This Classification Are Continued On Next Page



# WELDING

by BROMLEY

MECHANICAL SERVICES LTD. 773 - 16th STREET S.W.

- Fabrication Steel Portable Pressure
- **Boiler Repairs Compressor Station Fabrication**
- Machine Shop

773 - 16th STREET S.W., MEDICINE HAT

526-3142



- Compressor Parts & Service
- ★ Industrial & Oilfield Repairs

526-9500

24 Hours 526-2000

734 - 15th Street S.W., Medicine Hat



COMPLETE REBUILDING AND SERVICE OF

- . CYLINDER HEADS (AUTOMOTIVE & INDUSTRIAL)
- CRANKSHAFTS
- **EXCHANGE STOCK**
- . CUSTOM ENGINE REBUILDING
- · REPLACEMENT ENGINE PARTS
- . WARN WINCH DISTRIBUTORS

HEADHUNTERS DIESEL HEADS LTD.

125 - 61st Avenue S.E., Calgary

PHONE 255-0636



an extra phone is a handful

convenience!

downstairs, anywhere. In your choice of color from warm white to razmataz

AGT

#### Welding-Electric & Oxy-Acetylene

#### (Cont'd)

KOPEC WELDING

J E M Machine Works (Medicine Hat) Ltd 526-2000 734 15 St SW See Our Advertisement This Classification J W Welding 27 Craig Rd SE 527-3187 See Our Advertisement This Classification Jim's Welding 19 2 St SE 526-9322

#### PORTABLE WELDING SERVICE

PIPELINE, OILFIELD & **B-PRESSURE** 

1983 20 St SE

527-7305

Kurt's Welding 861 17 St SW 527-2844 See Our Advertisement This Classification 527-8790 Mack Don 1287 7 Av NE Matthews Welding & Mechanical Services Ltd 601 14 St NE 527-5637 See Our Advertisement This Classification MEDICINE HAT MACHINE WORKS LTD 526-2975 545 N Railway St SE

Precision Weld Ltd 1715 Brier Park Rd 527-4190 See Our Advertisement This Classification R & W Welding 1566 Brier Pk Cr NW

527-7314 See Our Advertisement This Classification

SEHN MIKE WELDING

#### PORTABLE PRESSURE PIPE **FABRICATION** GENERAL OILFIELD

MOBILE: JL2-8597

2465 24 St SE

527-5907

526-2374 Terry Welding Service 638 7 Av SE See Our Advertisement This Classification Wittke Mel Welding 639 6 St SW 527-4110

See Our Advertisement This Classification

WORTH'S WELDING

OILFIELD & GENERAL WELDING 24 Hr. Service - Mobile JL2-99780

401 5 St SE

Redcliff 548-3859

BELL CHIME—nicest thing in a telephone ring. It has three different phone signals . . . musical chime, low ring and extra-loud ring. Call the telephone business office for full details.



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**★** Pressure Piping-Pipeline Oil Field

**★** Compressor Installation & General Welding

**★ Winch Truck & Backhoe** Service

BARRY MATTHEWS

527-5637 601 - 14th STREET N.E., MEDICINE HAT



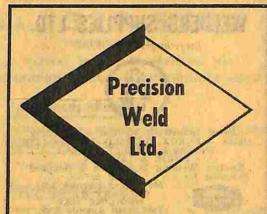
# WELDING

- . FARM WELDING
- PORTABLE & SHOP

CALL

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1566 BRIER PARK CRESCENT N.W. MEDICINE HAT, ALTA



#### **Shop & Portable**

- PRESSURE PIPE
- PIPELINE
- STRUCTURAL STEEL

#### FABRICATING

- PIPE
- VESSELS
- CUSTOM TRAILERS

1715 Brier Park Road N.W.



526-2374

RESIDENCE PHONE: 526-2376 - 527-4601

FOR ALL YOUR CUTTING AND PORTABLE WELDING NEEDS 639 - 6th Street S.W. MEDICINE HAT, ALBERTA

Western Canada

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CANADIAN LIQUID AIR DISTRIBUTOR

COMPLETE LINE OF WELDING PRODUCTS — SUPPLIES

GASES - EQUIPMENT - MEDICAL SUPPLIES - GASES

AFTER HOURS CALL RES. 527-3213

526-6057

527-7982

IF NO ANSWER CALL RES. 527-3755

Redcliff: 548-3401

874 - 15th STREET S.W.

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"Everything for the Welder"





LINDE Industrial, Medical & Specialty
Gases — PUROX, OXWELD, PREST-O-LITE
Welding & Cutting Equipment
LINDE & LINCOLN
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CALGARY 243-7746
MEDICINE HAT
1639 - 9th Avenue S.W.
Welding
Products
527-5657



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- DOMESTIC & COMMERCIAL WATER WELL DRILLING
- DRILLING RIG MAINTENANCE & REPAIR
- SHOP & PORTABLE WELDING
- **FARM DUGOUTS & DAMS**

527-7474 **526-6656** •

SHOP - 527-5136

**BOX 217. MEDICINE HAT** 

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BRIX DRILLING 748 4 AV NE 527-2888 See Our Advertisement This Classification

#### KROFT'S WATERWELL DRILLING & TESTING

Water Well Boring Rig 18 - 24 - 30 - 36" Holes - Specializing in Shallow Wells ALL MODERN PUMPS AVAILABLE

MEDICINE HAT: 527-7502

Irvine 834-3873

SCHLAGL GAS & OIL LTD

See Our Advertisement This Classification

SOUTHERN ALBERTA DRILLING & SERVICING CO LTD

Drilling & Servicing Water & Gas

Wells - All Modern Pumps Available SOIL TESTING

Box 181 ..... Foremost 867-3982

#### Well Drillers Supplies

See Drilling Equipment & Supplies

#### Western Wear

FARMER STOCKMAN SUPPLY LTD 655 2 St SE

HUTCHINGS & SHARP CLOTHING LTD . . 526-2064

See Our Advertisement This Classification RILEY & McCORMICK LTD

Alberta's Pioneer Suppliers of Western Wear & Saddlery Supplies Southview Mall .....

FOR WICKER FURNITURE Clean wicker furniture with a solution of salt water. The salt not only cleanses effectively but stiffens the wicker for longer life.

# BRIX DRILLING

WATER WELLS

(H. Brix)

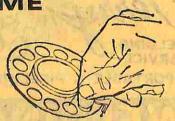
748 - 4th Avenue N.E. (MED. HAT)

527-2888

2 RIGS TO SERVE YOU

CABLE & ROTARY

SAVE TIME



Take the time to dial with care! One Of Canada's Finest Western Stores



526-2064

**TELEX 038-4830** 

623 - 3rd STREET S.E. MAILING ADDRESS P.O. BOX 1027

#### Wheel Alignment Automobile

See Automobile Wheel Aligning

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Arcade Beauty Salon 419 3 St SE	526-2349
Barb's Beauty Shop 1795 Dunmore Rd SE	527-5455
Caprice Salon of Styles 537 4 St SE	527-6846
European Coiffures 541 3 St SE	526-5495
Flamingo Hair Stylists (1975) 86a 8 St NW	
Hill Beauty Shop 425 7 St SW	526-2918
HIS & HERS COIFFURES	A STATE OF

WIGS, HAIRPIECES & TOUPEES FOR LADIES & GENTS

632 3 St SE ..... 526-2677

#### HONG KONG WIG SALES

WIGS, HAIRPIECES & TOUPEES FOR LADIES & GENTS - WHOLESALE 211 6 AV SE

Mildred's Beauty Shop 509 3 St SE ..... 526-2200 Mr Roy's Wig Shoppe 211 6 Av SE ..... 527-2124 Moulin Rouge Hair Styling Upstrs 437 3 St SE Newman's Hairpiece & Hairstyling Studio for Men See Our Advertisement This Classification Pink Lady Beauty Salon 393 Aberdeen St SE 526-3755

2ND LOOK BOUTIQUE & BEAUTY CARE

EXCLUSIVE WIG SALON

SALES & SERVICE

COMPLETE SKIN CARE & COSMETIC NEEDS RECEIVE YOUR 2nd LOOK

R 13b Southview Mall .... 526-4332

Stylecrest Beauty Salon	320 ISSE
1749 Dunmore Rd SE	. 526-2286
Tiara Beauty Salon & Wig Shop	The said
524a 4 Av SE	
Towne House Beauty Salon 554 2 St SE Woman's World Beauty Salon	526-3367
303-578 3 St SE	526-5200



BEFORE

LARRY ROBINSON "FOOTBALL STAR" ROBBIE SAYS "IT TAKES A MAN TO WEAR A NEW MANS HAIRPIECE" S,REUMER HAIRPIECE & HAIRSTYLING

FOR MEN

STUDIO 269-2056

330 - 9th Avenue S.W. CALGARY

264-3136

#### Window Cleaners

Custom Window Cleaners & Janitorial Services 250 13 St SE DEPENDABLE CLEANING SERVICE "

EXPERIENCED & BONDED STAFF

130 12 St NE .....

#### Window Glass

See Glass Auto Plate & Window

**Use Long Distance** 

#### Windows-Metal

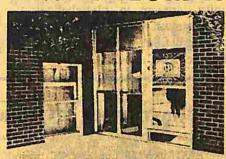
Capital Glass Ltd 616 7 Av SE ..... 527-3331 See Our Advertisement This Classification

#### X-Rays—Industrial

LEAK B INSPECTION SERVICES

Radiographic Inspection Services of Pipelines Gas Plants & Related Welding 136 8 St SW

#### & M. ALUMINUM PRODUCTS LT



- WINDOWS, DOORS, GRILLS
- SCREENS, SEALED UNITS
- MIRRORS & WINDOW GLASS, PATIO DOORS
- \* ALUMINUM AWNINGS
- DOOR GRILLS

PHONE

527-5331

After Hours: Residence 527-5891 - 517c N. Railway Street S.E., Medicine Hat 

#### Windows-Wood

Capital Glass Ltd 616 7 Av SE ..... (527-3331 527-3234

GAS CITY PLANING MILL LTD

PELLA WINDOWS WOOD FOLDING & SLIDING GLASS DOORS 

#### Wine Producers' Equipment & Supplies

#### Wire & Cable Manufacturers

ITT WIRE & CABLE 518-500 42 Av SE ...... Calgary 287-1862

#### Wire Rope

... Calgary 265-1541 4073 Ogden Rd SE

#### CAMPBELL-MACK SUPPLY LTD

#### ALL TYPES ROPE & CHAIN

ALL FITTINGS & ACCESSORIES
SLINGS & CHOKERS MADE TO ORDER NEW & RE-BUILT WINCHES Call Collect - Box 5542

1327 Hastings Cr SE ... Calgary 287-2251

A CHE OF THEM SON STREET

#### Wood Products-Laminated

See Laminated Structural Members

#### **Woodworking Machinery & Equipment**

GALT-CANADIAN WOODWORKING MACHINERY LTD 3451 Lane Cr SW ..... Calgary 242-6089

#### Wrought Iron Work

See Ornamental Metal Work

Your telephone will become one of your star salesmen if you will extend your sales territory by advertising in the YELLOW PAGES.

#### Yard Goods—Retail

Ru-Ann Draperies 399 Aberdeen St SE .... 527-3532 Yellow Page Advertising

See Advertising Directory

#### Zippers—Repairing

Crane's Upholstery & Carpets 439 5 Av SE 526-3545

Shop in the Yellow Pages.

# You've got the whole

Every store and service you need from A to Z is Yellow Pages handy

Don't run around .... phone around!



## HOW TO USE THE

YELLOW PAGES

FOR YOUR CONVENIENCE a complete list of all business and professional telephone subscribers, throughout the community, appear in alphabetical order under the classification appropriate to their business, or the article or service they sell. The classifications, too, are in alphabetical order. You can quickly and easily find the Business, Service or Product you need.





#### WHEN YOU WANT TO BUY SOMETHING . . . OR GO SOMEWHERE

Suppose you are looking for a restaurant - just do this:

First find "RESTAURANTS" on the "R" pages.

Then pick out the one whose message appeals to you most, or specializes in the kind of food you want, or whose location is convenient to you. Use the Yellow Pages in exactly the same way, whether you want a MOVER, CARPET & RUG CLEANER, PLUMBING CONTRACTOR or any one of hundreds of other products or services.



# WHEN YOU HAVE FORGOTTEN A BUSINESS FIRM'S NAME BUT REMEMBER THE ADDRESS . . .

You may forget a business establishment's name but remember its location.

For example - you want a garage located on Dubarry Street.

Simply turn to the "GARAGES" classification.

Here you will find all the garages, and then all you have to do is look for the address which you know.



#### WHEN YOU WANT TO FIND A TRADE NAME PRODUCT OR SERVICE . . .

Suppose you want a dealer for a nationally known product. For example, let us assume you were looking for "Ful-Tone" Paint:

First turn to "PAINT" on the "P" pages.

Then select your dealer from the list of "Ful-Tone" dealers. It is just as easy as using a dictionary.



#### EVEN WHEN YOU KNOW THE NAME . . .

The Yellow Pages will frequently help you.

Suppose you want to telephone Martin, the roofer. All the roofers are listed in the Yellow Pages at the classification of "ROOFING CONTRACTORS" on the "R" pages, and it is easier to find your Martin among the few listed under "ROOFING CONTRACTORS" than in the long list of Martins in the White Pages.

USE THE CLASSIFIED, IT'S AS EASY AS ABC IF YOU HAVE DIFFICULTY IN FINDING WHAT YOU ARE SEEKING IN THE YELLOW PAGES

Call Long Distance at no charge and ask for Calgary 263-5088 (Collect)

Miss Yellow Pages will Gladly Lend a Helping Hand Monday through Friday 8:00 a.m. — 4:30 v.m.



IF YOU ARE UNABLE TO LOCATE THE PRODUCT OR SERVICE YOU WANT IN THESE







CALL...

MISS YELLOW PAGES (CALGARY (Collect)

263-5088



SHE WILL BE GLAD TO ASSIST YOU

This service available 8:00 A.M. - 4:30 P.M. Monday through Friday except Holidays.

Before you start to dial the phone LISTEN FOR THE

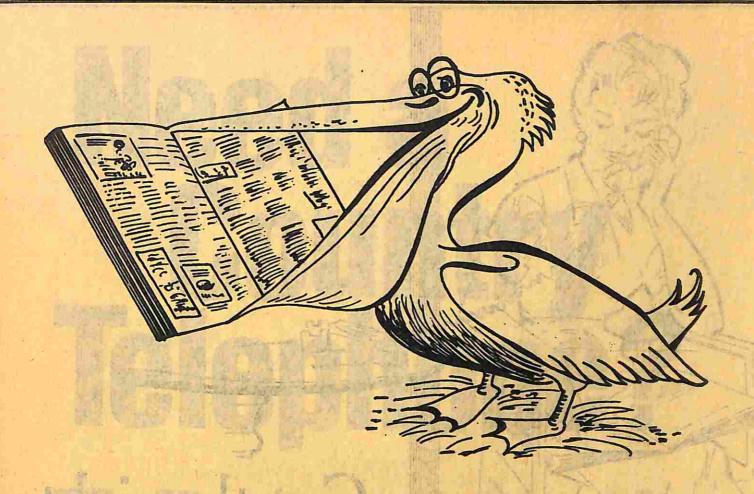
# DIAL TONE

Sometimes, these busy days, all equipment is in use at once.

When that happens, you'll avoid wrong numbers or incomplete calls if you wait just a moment till you hear that familiar "hum-m-m" that tells you the line is ready.







# FILLS THE BILL FOR EASY SHOPPING

WHEN IS SHOPPING EASY? When you know where to buy what you're looking for. The Yellow Pages of your telephone directory "fill the bill" for easy shopping — they give the name, address, and telephone number of the store or person who sells any product or service available in your town.

TURN THROUGH THE YELLOW PAGES of this directory. You'll see products and services listed in alphabetical order under bold-type headings. Then under each heading you'll find the firms that sell, rent, or repair that item. Some stores have ads that give information on brands they carry, store hours, deliveries, and special services.

YES, THE YELLOW PAGES ARE EASY TO USE—a big saver of time, money, and effort.

Make the most of them. When in doubt about "where to buy it," always look first in the Yellow Pages.





# Need a Country Telephone? Tell us...now!

Call AGT now about phone service for your acreage, summer cottage, farm or rural business.

All out-of-town phone lines now are underground cable. New lines must be buried before winter. This means that you and AGT must plan well ahead. So for country telephone service this year, call AGT now and tell them when you need it.

Call your local AGT business office



Keeps you in touch wherever you are



Let your Telephone be the "Magic Carpet" that keeps you close to friends and family far away.

You'll find it so easy to make a voice visit — anywhere in Canada or the United States.

In fact the whole wide world is at your fingertips, thanks to modern telephone communications.



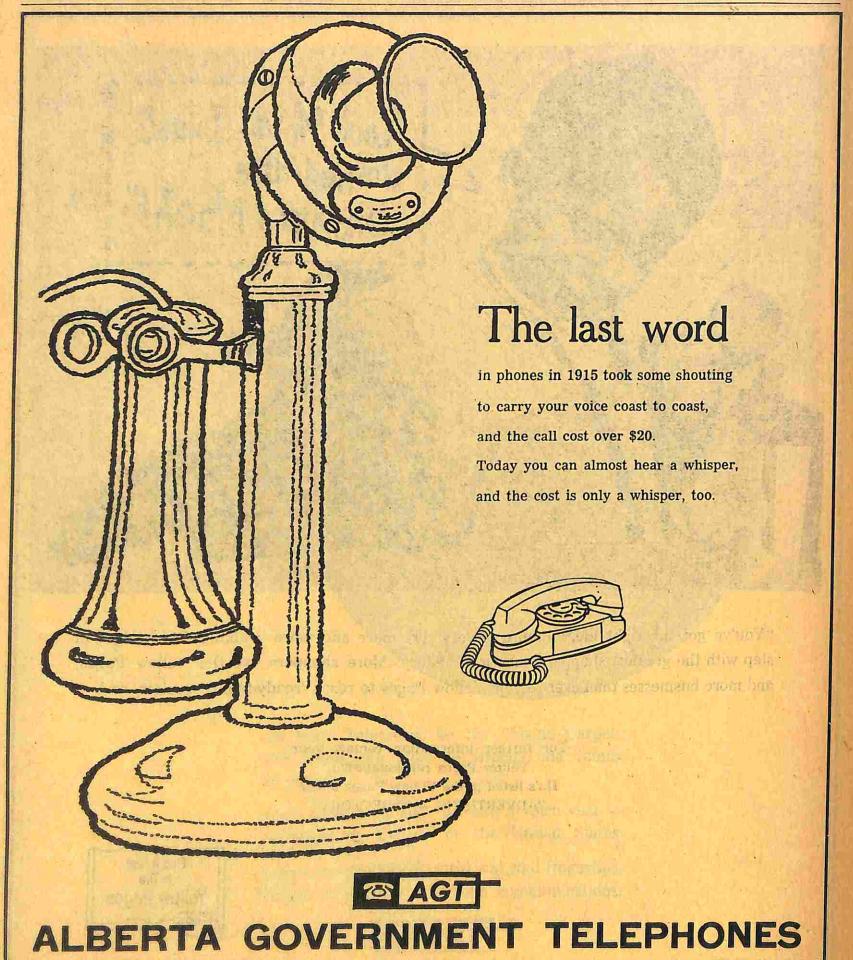


"You've got the right idea, Johnny. Every day more and more 'walking fingers' get in step with the greatest shoppers' march in history. More shoppers use the Yellow Pages, and more businesses than ever rely on Yellow Pages to reach 'ready-to-buy' customers."

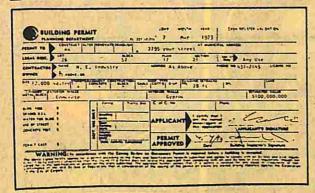
For further information contact your Yellow Pages representative.

He's listed in the Yellow Pages under "ADVERTISING — DIRECTORY"





Besides your building permit, you'll need us.





# Here's what the AGT Building Industry Consulting Service does for developers, architects, engineers and contractors.

We pre-plan communication facilities needs with you now to save costly problems later. Such as expensive alterations or added-on wiring eyesores caused by communication congestion.

The service costs you nothing. But from a success standpoint it can mean communication flexibility – both now and years down the road.

For one thing, it can increase the building's value. "Communications Ready" buildings are increasingly important to prospective tenants or buyers because they are designed to cope with growing communications demands.

As a team of specialized engineers, draftsmen and specifications writers, we're tuned-in to the complex communications needs of modern buildings. Commercial, industrial, and institutional.

We're ready to work with you as soon as you're ready for us – ideally, before the blueprints are final. And we'll stay on the job right through the final inspection.



BUILDING INDUSTRY CONSULTING SERVICE Call collect. Edmonton 425-4901, Calgary 261-3311,

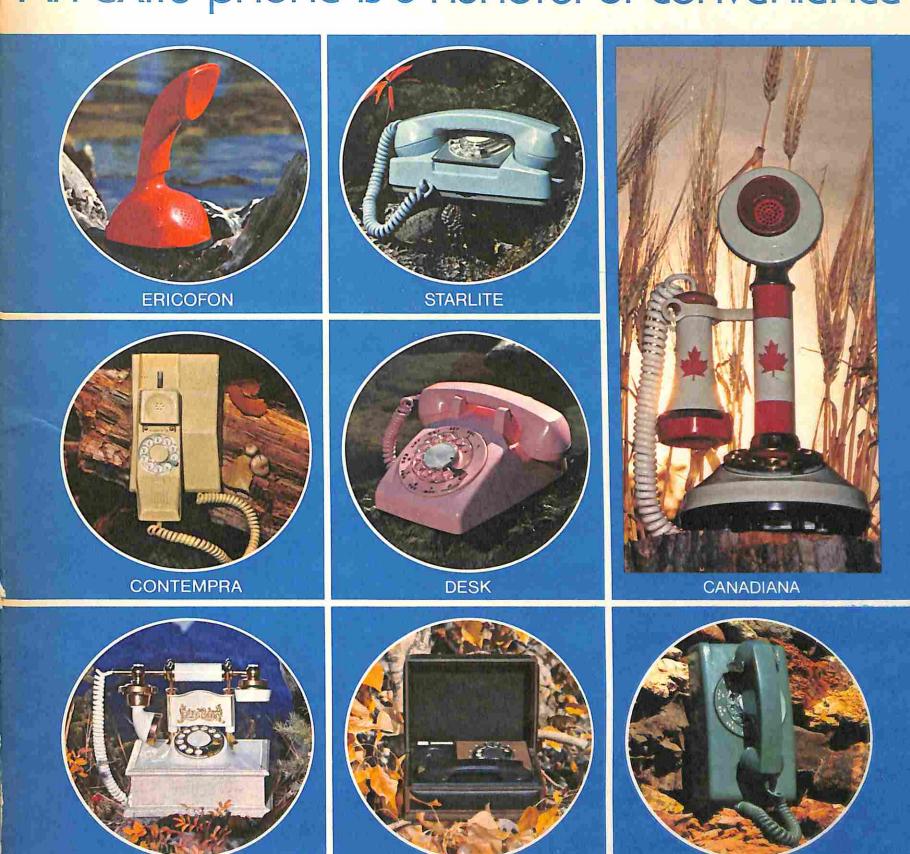
#### FOR FAST, EASY REFERENCE, MAKE A NOTE OF THE NUMBERS YOU CALL FREQUENTLY

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#### FRONT COVER STORY -

Tucked into the southeastern corner of Alberta is Cypress Hills Provincial Park. In the largest provincial Park in Alberta, the Cypress Hills soar unexpectedly out of the prairie to an altitude of over 4,000 feet. Fresh and green in springtime, abundant with colorful wild-flowers in summer or painted with the rich golds of autumn, Cypress Hills is truly a park for all seasons. This photograph, taken in late winter, shows yet another fascinating view of Cypress Hills.

# An extra phone is a handful of convenience



CHESTPHONE

WALL

ANTIQUE CRADLEPHONE