COLOR AND TECHNIQUES RALPH LAUREN PARAMETER COLOR AND TECHNIQUES COLOR A

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RALPH LAUREN HOME.COM 800-379-POLO



THE ART OF COLORS AND TECHNIQUES

Presenting the complete collection of exclusive Ralph Lauren Paint Techniques and recommended color palettes. Our innovative Paint Techniques bring the depth and character of classic textiles to the walls of your home.

We invite you to:

Consult our updated step-by-step instructions for application.

Explore expert recommendations for coordinating techniques with signature paint colors.

Learn to use our Faux Technique Glaze with ease and precision.

Bring luxury and distinction to your home with a palette of over 500 colors.

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ANTIQUED LEATHER

INDIGO DENIM

NATURAL LINEN



BRIGHT CANVAS

Reminiscent of summer afternoons at the seashore, the Bright Canvas Technique artfully recreates the cheerful warmth and unique feel of canvas fabric with a vibrant palette and inviting texture.



HOT ORANGE = IB67



BASE: STUCCO WHITE = WW25 GLAZE: BITTERSWEET = BC08

SATURATED COLORS CONTRAST WITH DARKER SHADES AND SUBTLE TEXTURES TO OFFER A DEPTH THAT RESEMBLES PANELED OR INSET WALLS.



A sun-drenched day at the beach, brilliant blue skies and a stylish summer wardrobe



BRIGHT CANVAS RECOMMENDED PALETTE

The Bright Canvas collection features a wide array of warm, energetic colors. Consult this sampling of recommended combinations with two broadwall colors—perfect for walls and trim or adjoining rooms. Visit RalphLaurenHome.com for a complete selection.



These swatches are photo representations and do not reflect Ralph Lauren Paint colors with 100% accuracy Please consult our Comprehensive Color Display for actual paint colors. Color accuracy ensured only when tinted with Ralph Lauren Paint Be sure to measure before you buy—the size of your room will determine the amount of paint and glaze you need

BRIGHT CANVAS APPLICATION

YOU WILL NEED:



RALPH LAUREN LATEX



RALPH LAUREN FAUX TECHNIQUE GLAZE



RALPH LAUREN 7" CANVAS WEAVER BRUSH

ADDITIONAL ITEMS:

- 9" ROLLER WITH 1/4" NAP
- 11/2" NYLON/POLY TRIM BRUSH
- LOW-TACK PAINTER'S TAPE
- LINT-FREE RAGS

CHALK

EASE OF TECHNIQUE

BEGINNER INTERMEDIATE

TECHNIQUE

Work with a partner for a consistent pattern—one person to create the "weave" and the other to help with the tools. If applying Bright Canvas to an entire room, this technique may take up to three days.

Helpful hint: Experiment on a practice board to perfect your technique before starting on the wall.

BASE COATS

After taping, use your trim brush to outline the ceiling and trim work. Roll on the semi-gloss base, finishing each section with a smooth ceiling-to-floor stroke. Wait at least four hours before applying a second coat. Wait 24 hours for the second coat to dry before starting the canvas technique.

MEASURING, MARKING AND TAPING

You will need to divide your room into even, workable sections as follows.

MEASURING:

For an easy arm's reach, section widths should not exceed 42". Keep in mind: The ideal coverage for one gallon of technique glaze ranges from 400 to 800 sq. ft. Use the following calculator to determine the number and width of your sections. Example (for a room with walls that measure 12' wide):



Find the total inch-length of your walls: • Multiply the foot-length of your walls (12) by the number of walls (4) by the number of inches in a foot (12) = 576 inches

Find the number of sections needed: • Divide the total inch-length of your walls (576) by the ideal section width (42) = 14 sections (rounded up) Find the exact width of sections:

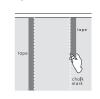
• Divide the total inch-length of your walls (576) by the number of sections needed (14) = 41 inches per section

MARKING:

Use a piece of chalk to mark section boundaries along the top of your walls. When finished, measure straight lines down from the marks to your floor trim.

Helpful hint: Mark sections as if doors and windows do not exist, allowing "seams" to extend through to your floor. Be sure to thoroughly wipe away chalk marks after taping.

TAPING:



Since the glaze is applied alternately to odd and even sections, it is important to remember to keep the tape outside sections being painted that day. If you've decided to end a section in a corner, tape the edge of the adjoining wall where it meets that corner. Helpful hint: Treat sections that

wrap around corners as two separate sections, painting them on alternate days.

APPLYING THE GLAZE Step 1:



Using your pre-saturated roller (allow roller to soak in glaze for one to two minutes), apply a thin layer of translucent glaze over an entire section. Stay close to the ceiling and trim work and overlap the glaze slightly onto the seam of the tape. Once you have covered an entire section without reloading the roller, follow with light ceiling-to-floor strokes to even out the roller marks. Use the trim brush to fill in areas the roller cannot cover near the ceiling, trim work and corners.

Helpful hint: Don't worry if the glaze is uneven and translucent-you want to apply only a thin layer.

Step 2:



Begin at the top left-hand corner of your section and drag the weaver brush from left to right in a smooth, firm stroke. The brush should be dry. and the bristles should bend when applying. Directly on top of this stroke, proceed with a reverse motion from right to left using the opposite side of the bristles.

Start and stop on the tape to keep the glaze from pooling at the tape line. If working in a corner or by trim work, drag the brush outward from that area only. Wipe glaze off the bristles with a rag after each pass. Repeat for a total of four strokes over the same horizontal strip. Continue down the height of your section.

Step 3:



For the vertical brush strokes, start at the ceiling and very lightly sweep downward to the floor with one stroke of the brush. The brush should skim the wall without bending the bristles or erasing the horizontal lines. Wipe the bristles with the lint-free rag finish, if you wish to paint over it in and repeat these vertical strokes over the entire section.

TAPE REMOVAL Leave the tape along the horizontal ceiling and floor trim for the entire two-day technique process. Pull off the tape along the vertical section seams while glaze is still wet. When removing tape, gently run a razor knife along the edge where the tape and glaze meet before you pull it off.

TAPING THE SEAMS ON THE SECOND DAY

You may choose between two techniques: Abutting or Overlapping Both offer a slightly different look, though a seam will always be visible.

ABUTTING THE SEAM:



Place the tape on top of the dried glaze from the previous day, right along the edge.

OVERLAPPING THE SEAM:



Place the tape on top of the dried glaze approximately 1/16" to 1/8" from the edge. This means that a small area will be painted with a double layer of glaze when the next section is painted.

FINISHING THE WALL & RE-PAINTING

Repeat glazing steps until all sections are complete. Remember to remove the tape in the same manner as the previous day.

Though Bright Canvas is a textured the future you do not need to sand your walls. Simply apply a coat of Ralph Lauren Paint Primer before your new wall treatment or Ralph Lauren Latex Paint.

Find helpful how-to videos for all our unique finishes and special techniques at RALPHLAURENHOME.COM/TECHNIQUES

ANTIQUED LEATHER

The classic sophistication of the Antiqued Leather Technique transforms rooms into stately environments. Create a time-honored look that captures the worn nuances and appearance of aged leather.



A LIGHT-CAPTURING SHEEN MIRRORS THE HANDSOME LUSTER OF LEATHER PANELING.





The supple texture of fine leather accessories and the comfort of a well-worn library chair





ANTIQUED LEATHER RECOMMENDED PALETTE

The Antiqued Leather collection features a wide array of regal, inviting shades. Consult this sampling of recommended combinations with two broadwall colors—perfect for walls and trim or adjoining rooms. Visit RalphLaurenHome.com for a complete selection.



YOU WILL NEED*:





RALPH LAUREN FAUX TECHNIQUE GLAZE



RALPH LAUREN STIPPLER



ADDITIONAL ITEMS:

- 9" ROLLER WITH 3/8" NAP • 6" MINI ROLLER WITH 3/8" NAP
- 1½" NYLON/POLYTRIM BRUSH • LOW-TACK PAINTER'S TAPE
- LINT-FREE RAGS

*RALPH LAUREN PAINT ANTIQUED LEATHER KIT AVAILABLE

EASE OF TECHNIQUE

BEGINNER INTERMEDIATE

ANTIQUED LEATHER APPLICATION

TECHNIQUE

The glaze dries in about 30 minutes, so maintain a consistent pace while glazing until you reach a stopping point (such as a corner). We recommend working with a partner one person to roll the glaze on, the other to handle the rag work. Helpful hint: Experiment on a practice

board to perfect your technique before starting on the wall.

BASE COATS

Use your trim brush to outline the ceiling and trim work. Roll on the eggshell base, finishing each section with a smooth ceiling-to-floor stroke. Wait at least four hours before applying the second base coat. Wait 24 hours for the second coat to dry before starting the leather technique. Helpful hint: You should glaze adjoining walls on different days, with the previously glazed walls taped at the corners to avoid painting glaze on the already leathered walls.

GLAZE APPLICATION

Step 1:



Starting at the top left corner of the wall, cut in at the ceiling and corner with a thin coat of glaze using the trim brush. Remove any brush lines from the wet glaze by rolling your pre-saturated 6" mini roller over the cut-in.

Helpful Hint: Cut in smaller sections of the wall to ensure glaze stays wet for blending.

Step 2:



Working left-to-right, continue to roll out the glaze with your 9" roller in 2' x 2' sections down the wall. Apply the glaze in random curving "V" your walls. Simply apply a coat of with very jagged edges along the right

Step 3:



Once the first 2' x 2' section is completed, immediately begin to dab and twist the glaze with your presaturated scrunched cotton rag (be sure rag has been dipped in water and rung out). Be certain to move your rag into the ceiling lines and corner areas to remove and move the glaze to avoid a "picture frame" effect.

Step 4:

and bottom.



Once the ragging is complete, use the fitch edge tool to soften the glaze at the corners and edges. Gently pounce the ragged section with the stippler. Wipe any excess glaze from the stippler and fitch edge tool with a clean cotton rag so they do not become overloaded.

Step 5:

Immediately begin the next section by applying the glaze in random curving "V" patterns, then rag and stipple again

Helpful hint: Random veining and shading may occur at overlaps; this enhances the look of Antiqued Leather.

TAPE REMOVAL & RE-PAINTING Remove tape from your remaining corner before completing the final wall. Allow glaze to dry before gently removing the rest of the tape.

Though Antiqued Leather is a textured finish, if you wish to paint over it in the future you do not need to sand patterns creating an even layer of glaze Ralph Lauren Paint Primer before your new wall treatment or Ralph Lauren Latex Paint.

> Find helpful how-to videos for all our unique finishes and special techniqus at RALPHLAURENHOME.COM/TECHNIQUES



THE FINE DISTINCTION OF ANTIQUED LEATHER IS DEFINED BY SUBTLY



BASE: ACACIA GREEN = NA55 GLAZE: DEFENDER = AL07

TUDBIC PEWTER = THOS



INDIGO DENIM

Achieve a spirit of casual style with a technique that evokes the broken-in appeal of your favorite jeans. The Indigo Denim Technique offers a distinctive backdrop with saturated blues and gently faded shades.



The cool, bohemian chic of antiqued denim

HALK WHITE = WW41



BASE: COWGIRL BLUE • VM137 GLAZE: DENIM HEATHER • ID14

COOL BLUES CREATE A BOLD INTERPLAY WITH TRADITIONAL WHITEWASH, WHILE TEXTURE LENDS A MORE RELAXED, INVITING SOFTNESS.

INDIGO DENIM RECOMMENDED PALETTE

The Indigo Denim collection features a wide array of cool and rustic tones. Consult this sampling of recommended combinations with two broadwall colors—perfect for walls and trim or adjoining rooms. Visit RalphLaurenHome.com for a complete selection.



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YOU WILL NEED



RALPH LAUREN LATEX



RALPH LAUREN FAUX TECHNIQUE GLAZE





RALPH LAUREN 4"

ADDITIONAL ITEMS:

- 9" ROLLER WITH 1/4" NAP
- 1½" NYLON/POLY TRIM BRUSH LOW-TACK
- PAINTER'S TAPE LINT-FREE RAGS
- CHALK

EASE OF TECHNIQUE

BEGINNER INTERMEDIATE

TECHNIQUE

Work with a partner for a consistent pattern—one person to create the "weave" and the other to help with the tools. When applying Indigo Denim to from those marks to your trim. a textured wall, as shown on page 11, Helpful hint: Mark sections as if doors the weave will appear irregular and less even.

board to perfect your technique before starting on the wall.

BASE COATS

After taping, use your trim brush to outline the ceiling and trim work. Roll on the semi-gloss base, finishing each section with a smooth ceiling-tofloor stroke. Wait at least four hours before applying a second coat. Wait 24 hours for the second coat to dry before starting the denim technique.

MEASURING, MARKING AND TAPING

You will need to divide your room into even, workable sections as follows.

MEASURING:

For an easy arm's reach, section widths should not exceed 42". Keep in mind: The ideal coverage for one gallon of technique glaze ranges from 400 to 800 sq. ft. Use the following calculator to determine the number and width of your sections. Example (for a room with walls that measure 12' wide):



Find the total inch-length of your walls • Multiply the foot-length of your walls (12) by the number of walls (4) by the number of inches in a foot (12) = 576 inches

Find the number of sections needed: • Divide the total inch-length of your walls (576) by the ideal section width (42) = 14 sections (rounded up) Find the exact width of sections:

• Divide the total inch-length of your walls (576) by the number of sections needed (14) = 41 inches per section

MARKING:

Use a piece of chalk to mark section boundaries along the top of your walls. Measure straight lines down and windows do not exist, allowing "seams" to extend through to your Helpful hint: Experiment on a practice floor. Be sure to wipe away chalk marks after taping.

INDIGO DENIM APPLICATION

TAPING:



Since the glaze is applied alternately to odd and even sections, it is important to remember to keep the tape outside sections being painted that day. If you've decided to end a section in a corner, tape the edge of the adjoining wall where it meets that corner. Helpful hint: Treat sections that wrap around corners as two separate sections, painting them on alternate days.

APPLYING THE GLAZE

Step 1:



Using your pre-saturated roller (allow roller to soak in glaze for one to two minutes), apply a thin layer of translucent glaze over an entire section. Stay close to the ceiling and trim work and overlap the glaze slightly onto the tape. Once you have covered an entire section without reloading the roller, follow with light ceiling-to-floor strokes to even out the roller marks. Use the trim brush to fill in areas the roller cannot cover near the ceiling, trim work and corners. Helpful hint: Don't worry if the glaze is uneven and translucent-you want to apply only a thin layer.



Begin at the top left-hand corner of your section and drag the weaver brush from left to right in a smooth, firm stroke. The brush should be dry, and the bristles should bend. Directly on top of this stroke, proceed with a reverse motion from right to left using the opposite side of the bristles.

Start and stop on the tape to keep the glaze from pooling at the tape line. If working in a corner or by trim work, drag the brush outward from that area only. Wipe glaze off the bristles with a rag after each pass. Repeat for a total of four strokes over the same horizontal strip. Continue down the height of your section.

Step 3



For the vertical brush strokes, start at the ceiling and very lightly sweep downward to the floor with one stroke of the brush. The brush should skim the wall without bending the bristles or erasing the horizontal lines. Wipe the bristles with the lint-free rag and repeat over the entire section.

USING THE CHECK ROLLER



The check roller is designed to make the denim finish look worn. Use the roller in horizontal and vertical passes over the entire surface of the wet glaze. Wipe the roller periodically by rolling it on a lint-free rag.

TAPE REMOVAL

Leave the tape along the horizontal

ceiling and floor trim for the entire two-day technique process. Pull off the tape along the vertical section seams while glaze is still wet. When removing tape, gently run a razor knife along the edge where the tape and glaze meet before you pull it off.

TAPING THE SEAMS ON THE SECOND DAY

You may choose between two techniques: Abutting or Overlapping. Both offer a slightly different look, though a seam will always be visible

ABUTTING THE SEAM:



Place tape on top of the dried glaze from the previous day, right along the edge.

OVERLAPPING THE SEAM:



Place the tape on top of the dried glaze approximately 1/16" to 1/8" from the edge. This means that a small area will be painted with a double layer of glaze when the next section is painted.

FINISHING THE WALL & RE-PAINTING

Repeat glazing steps until all sections are complete. Remember to remove the tape in the same manner as the previous day. Though Indigo Denim is a textured

finish, if you wish to paint over it in the future you do not need to sand your walls. Simply apply a coat of Ralph Lauren Paint Primer before your new wall treatment or Ralph Lauren Latex Paint.

Find helpful how-to videos for all our unique finishes and special techniques at RALPHLAURENHOME.COM/TECHNIQUES



NATURAL LINEN

Capturing the raw characteristics of this elegant fabric, the Natural Linen Technique is a subtle mix of woven textures and springtime shades.



ADD VISUAL INTEREST TO CLASSIC NEUTRAL SHADES WITH TONAL VARIATIONS AND SLUBBED TEXTURES.



BASE: PARCHMENT = NA 49 GLAZE: BRITISH KHAKI = NL09



SAFARI TAN = VM22



The graceful fluid drape, soft nubby feel and crisp yet crinkled look of a classic linen suit



NATURAL LINEN RECOMMENDED PALETTE

The Natural Linen collection features a wide array of delicate, organic hues. Consult this sampling of recommended combinations with two broadwall colors—perfect for walls and trim or adjoining rooms. Visit RalphLaurenHome.com for a complete selection.



YOU WILL NEED:



RALPH LAUREN LATEX SEMI-GLOSS WALL FINISI



RALPH LAUREN FAUX TECHNIQUE GLAZE



RALPH LAUREN 7"

ADDITIONAL ITEMS:

- 9" ROLLER WITH 1/4" NAP • 11/2" NYLON/POLY
- TRIM BRUSH
- LOW-TACK PAINTER'S TAPE • LINT-FREE RAGS
- CHALK

EASE OF TECHNIQUE

BEGINNER INTERMEDIATE

TECHNIQUE

Work with a partner for a consistent pattern—one person to create the "weave" and the other to help with the tools.

Helpful hint: Experiment on a practice board to perfect your technique before starting on the wall.

BASE COATS

After taping, use your trim brush to outline the ceiling and trim work. Roll on the semi-gloss base, finishing each section with a smooth ceiling-to-floor stroke. Wait at least four hours before applying a second coat. Wait 24 hours for the second coat to dry before starting the linen technique.

MEASURING, MARKING AND TAPING

You will need to divide your room

MEASURING:

For an easy arm's reach, section widths should not exceed 42". Keep in mind: The ideal coverage for one gallon of technique glaze ranges from 400 to 800 sq. ft. Use the following calculator to determine the number and width of your sections. Example (for a room with walls that measure 12' wide):



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• Divide the total inch-length of your walls (576) by the number of sections needed (14) = 41 inches per section

MARKING:

Use a piece of chalk to mark section boundaries along the top of your walls. When finished, measure straight lines down from the marks to your floor trim.

NATURAL LINEN APPLICATION

Helpful hint: Mark sections as if doors and windows do not exist, allowing "seams" to extend naturally through to Begin at the top left-hand corner of your floor. Be sure to thoroughly wipe your section and drag the weaver away chalk marks after taping as they will show through the glaze.

TAPING:



Since the glaze is applied alternately to into even, workable sections as follows. odd and even sections, it is important to remember to keep the tape outside sections being painted that day. If you've decided to end a section in a corner, tape the edge of the adjoining wall where it meets that corner. Helpful hint: Treat sections that wrap around corners as two separate sections, painting them on alternate days.

APPLYING THE GLAZE Step 1:



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Helpful hint: Don't worry if the glaze is uneven and translucent-you want to apply only a thin layer.

Step 2:



brush from left to right in a smooth, firm stroke. The brush should be dry, and the bristles should bend when applying. Directly on top of this stroke, proceed with a reverse motion from right to left using the opposite side of the bristles.

Start and stop on the tape to keep the glaze from pooling at the tape line. If working in a corner or by trim work, drag the brush outward from that area only. Wipe glaze off the bristles with a rag after each pass. Repeat for a total of four strokes over the same horizontal strip. Continue these horizontal strokes down the height of your section.



For the vertical brush strokes, start at the ceiling and very lightly sweep downward to the floor with one stroke of the brush. The brush should skim the wall without bending the bristles or erasing the horizontal lines. Wipe the bristles with the lint-free rag and repeat these vertical strokes over the entire section.

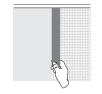
TAPE REMOVAL

Leave the tape along the horizontal ceiling and floor trim for the entire two-day technique process. Pull off the tape along the vertical section seams while glaze is still wet. When removing tape, gently run a razor knife along the edge where the tape and glaze meet before you pull it off.

TAPING THE SEAMS ON THE SECOND DAY

You may choose between two techniques: Abutting or Overlapping. Both offer a slightly different look, though a seam will always be visible.

ABUTTING THE SEAM



Place the tape on top of the dried glaze from the previous day, right along the edge.

OVERLAPPING THE SEAM:



Place the tape on top of the dried glaze approximately 1/16" to 1/8" from the edge. This means that a small area will be painted with a double layer of glaze when the next section is painted.

FINISHING THE WALL & RE-PAINTING

Repeat glazing steps until all sections are complete. Remember to remove the tape in the same manner as the previous day.

Though Natural Linen is a textured finish, if you wish to paint over it in the future you do not need to sand your walls. Simply apply a coat of Ralph Lauren Paint Primer before your new wall treatment or Ralph Lauren Latex Paint.

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