

IMPACT REPORT

RONALD McDONALD HOUSE

Rochester, Minnesota

**Ronald
McDonald
House**

Emily, age 12
Malaysia

Dear Friends

OF THE RONALD McDONALD HOUSE



On behalf of the board of trustees, it is my honor to present the Ronald McDonald House of Rochester's Impact Report. This report provides a summary of the impact we have had across the spectrum of our program.

Ultimately, it is only because of the passionate commitment of our amazing donors and volunteers that we are able to change lives and give families hope. Thank you for your financial gifts and volunteer service.

Last year, 990 families called us their "home away from home" - one child, one family at a time. Regretfully, 727 families were not served because the need for our mission exceeded our capacity. Our board is committed to addressing this critical issue through the hard work of our growth task forces. I look forward to updating you on our progress as we work to advance our mission.

Thank you for the privilege to serve as President.

David Oeth

David Oeth, President
Board of Trustees

MISSION STATEMENT:

The Ronald McDonald House of Rochester MN provides a "home away from home" and caring support to families seeking medical care for their children.

PRIMARY VALUE:

FAMILY FOCUS – The needs of our families come first

VALUE STATEMENTS:

COMPASSION – We are mindful of our families' needs and demonstrate the utmost concern and care for each family.

HOSPITALITY WITH HEART – We provide a warm, welcoming environment where children feel safe, comfortable and loved and their families gain strength and hope.

MUTUAL RESPECT – We respect and serve with dignity our families, volunteers, staff and community, honoring and valuing the talents and diversity of all.

COMMUNITY PARTNER – We collaborate creatively in order to advance our mission, foster volunteerism and unite and enrich our community.

SOUND MANAGEMENT – Our programs are sound safe and well-maintained. Our management of resources is efficient, accountable and responsible.

EXCELLENCE – We are committed to the highest quality services marked by compassion, integrity, innovation, honesty and unparalleled teamwork.



Leann (mom) & *Hailey*
LeRoy, MN

David, age 9

Doulten, age 8

Joseph, age 5

Roseville, MN



Program Impact

2011 FAMILY STATISTICS

TOTAL NUMBER OF FAMILY VISITS: 990 **FAMILIES ON WAITING LIST NOT SERVED: 727**

DIAGNOSIS DISTRIBUTION:

Neurology 141	Cardiac 140	Pain Rehab Clinic 102
Cancer 108	Neonatal ICU 117	Other 382

STATES REPRESENTED:

Alabama 3	Illinois 45	Missouri 19	Oregon 4
Arizona 2	Indiana 31	Montana 13	Pennsylvania 1
Arkansas 9	Iowa 137	Nebraska 12	South Carolina 1
California 4	Kansas 7	Nevada 3	South Dakota 49
Colorado 19	Kentucky 1	New Jersey 1	Tennessee 3
Connecticut 1	Louisiana 2	New Mexico 4	Texas 20
Delaware 1	Maryland 6	New York 2	Utah 3
Florida 11	Massachusetts 3	North Carolina 4	Virginia 1
Georgia 11	Michigan 22	North Dakota 63	Wisconsin 128
Idaho 10	Minnesota 281	Oklahoma 6	Wyoming 8

COUNTRIES REPRESENTED:

Bahamas	Colombia	Iraq	Nepal	UAE
Belize	Ecuador	Iran	Puerto Rico	USA
Canada	Greece	Jordan	Qatar	
Chile	Haiti	Kuwait	Russia	
China	Honduras	Malaysia	Saudi Arabia	



Trick or treating by trolley with Rochester Tour Company.



Pet therapy dog Timber puts a smile on a child's face.

CHILD LIFE PROGRAM

The Child Life Program uses recreational and therapeutic play to foster an environment of emotional support for children and families coping with stressful healthcare experiences. The following is a summary of participation in Child Life programming at the Ronald McDonald House.

Pet Therapy

Children: **860** Adults: **581**

Field Trips/Outings

Children: **514** Adults: **406**

Games, Crafts & Other Activities

Children: **857** Adults: **380**

Donor Impact



HEWLETT PACKARD - Keeping Families Close

Access to technology can provide information and reassurance, and this is very important to families who call the Ronald McDonald House their “home away from home”. Through a generous donation from HP, TouchSmart 9300 Elite Business PCs are now standard in all 42 Ronald McDonald House guest rooms, while HP Compaq 6000 Pro All-in-One Business PCs power the offices at Ronald McDonald House.

The HP TouchSmart PC enables families to communicate “face to face” or send a video message to friends and loved ones. Families also can use the browser to access information about a new diagnosis, use entertainment features such as TV, or connect with social networks. With a built-in, adjustable

webcam, children and their families have a communication hub for the duration of their stay in the privacy and comfort of their own room.

The simple touchscreen is much easier to use than a keyboard and mouse, especially for those with neurological disorders. Working

parents appreciate having a PC in the room so they can catch up while their child is asleep.

It’s wonderful to see a child’s eyes light up because they are able to see a funny face on a family member who is thousands of miles away. With

the big TouchSmart screen, it’s like they are right there in the room with them, face to face and heart to heart.



Devon and Alia help little brother Nathan draw pictures on the new HP TouchSmart in their room at the Ronald McDonald House.



LEAVE A LEGACY:

Please consider remembering the Ronald McDonald House of Rochester, Minnesota in your Will or estate plan. You will leave a legacy for tomorrow’s children and their families.

Zachary, age 5
Prairie City, IA





Hannah, age 12
Thief River Falls, MN

Volunteer Impact

The warm hearts and helping hands of volunteers make the Ronald McDonald House a loving and comforting “home away from home.”

Last year 185 caring individuals contributed over **11,000*** volunteer hours. They serve and support our families as HouseWarmers and Special Project Volunteers.

We are proud of the 17 dedicated people who have served the Ronald McDonald House consistently for more than 15 years.

Betty Ask

Elene Pattinson

Sara Kluck

Cleone Schula

Carol Burnham

Dee Schemmel

MaryAnne Petersen

Marilyn Stanchfield

Marmie Bushlack

Barb Simurdiak

Julie Knutson-Pine

Sarah Earnest

Carol Stillman

Paulette Steinberg

Gloria Lewison

Sister Rose Gillespie

Bob Cline

*“I have met a lot of
House helpers that
make me smile
every day.”*

Stryder, age 4
Oregon, USA



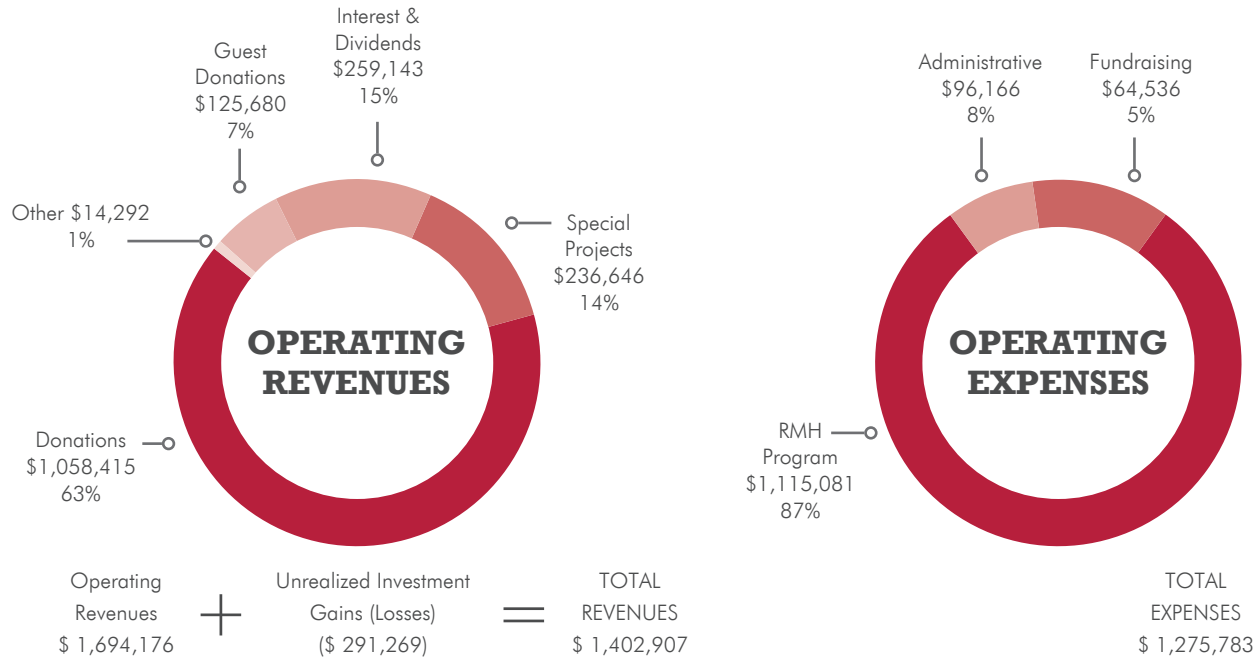
HouseWarmer volunteers Daryl (left) and Marika & Vera (right) support day-to-day life at the Ronald McDonald House in many meaningful ways.

*Ronald McDonald House volunteers contributed nearly \$235,000 in volunteer time to our organization in 2011, with the dollar value of volunteer time estimated at \$21.36 per hour.

Source: http://www.independentsector.org/volunteer_time

Annual Report

FINANCIAL SUMMARY



Financial Position 2011

ASSETS

Current assets	\$ 937,339
Building & equipment (net of depreciation)	3,844,955
Investment, reserves (including temporarily restricted and endowment)	6,174,902
TOTAL	\$ 10,957,196

LIABILITIES & NET ASSETS

CURRENT LIABILITIES	\$89,282
NET ASSETS	
Building & equipment	3,844,955
Board designated	2,000,000
Scholarship designated	70,000
Temporary & permanently restricted	932,254
Unrestricted	4,020,705
TOTAL	\$ 10,957,196

2011 BOARD OF TRUSTEES

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*deceased



Sushant, age 13
Tanahun, Nepal





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DATES TO REMEMBER:

- 12TH ANNUAL THE "CRUISE" MOTORCYCLE BENEFIT RIDE
Sunday, July 22, 2012
- 34TH ANNUAL SWING YOUR BIRDIE GOLF CLASSIC
Friday, July 27, 2012
- 10TH ANNUAL HEARTS & DIAMONDS SPECTACULAR
Saturday, February 2nd, 2013

A SPECIAL THANKS TO THOSE WHO MADE THIS REPORT POSSIBLE:

UNDERWRITERS



Mayo Employees Federal Credit Union



PHOTOGRAPHY

FAGAN  STUDIOS

DESIGN & PRINT

