MARCH/APRIL 2009

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FINDING FACILITIES HAT CAN LEAD TO A EVENT FOR EVERYONE [MULTI-SPORT/MULTI-DISCIPLINE REVIEW > TRACK & FIELD]

The World's First Sport:

By Juli Anne Freidberg



(CONTINUED FROM PAGE 73)

The Great Southwest Track & Field Classic to Return this Summer

To some it is a hidden gem and to others it is viewed as a gold mine. The Great Southwest Track & Field Classic returns to Albuquerque, New Mexico for the 34th edition of one of the premier high school track events in the country. The goal of this major track and field event is to provide an outstanding platform for the top athletes in the country to participate in an invitational event, while showcasing their talents in front of college coaches.

The New Mexico Sports Authority is on board as the title sponsor of this prestigious event and

understands the value of an event like this for the State of New Mexico. "The combination of a well-organized event, filled with top tier athletes from throughout the country, this event allows us the opportunity to highlight our state's natural beauty and provide quality exposure for the University of New Mexico," said Brian O'Neill, executive director of the New Mexico Sports Authority.

The Great Southwest Track & Field Classic will take place June 4-6 at the University of New Mexico and will be webcast at www.nmsportsauthority.com.

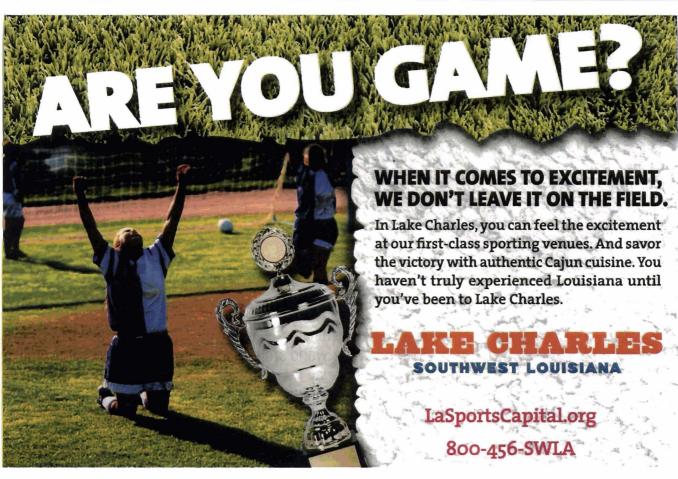
Three Thousand Years of Athletics

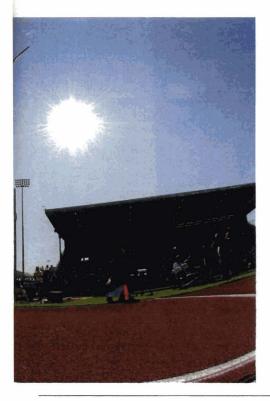
Track and field events have evolved over the thousands of years since the Greeks invented athletics with the first Olympics. The earliest recorded appearance of the sport was in 776 B.C., when the only event was a stadium-length footrace.

During the following millenniums, a number of different running, jumping and throwing contests emerged and became part of the overall track and field event. Today, track and field events include some combination of the following:

Track events: 100, 200, 400, 800, 1500, 5,000/10,000 meters; mile; 100, 110 and 400 meter hurdles; 3000 meter steeplechase; marathon;







- 4 x 100 and 4 x 400 relays
- Field events: high jump, long jump, triple jump, pole vault, shot put, discus throw, javelin throw, hammer throw
- Decathlon: four track and six field events held on two consecutive days in this sequence: 100m, long jump, shot, high jump, 400m, 110m hurdles, discus, pole vault, javelin and 1500m.
- Heptathlon: a two-day contest consisting of 100m hurdles, shot, high jump, 200m; second day: long jump, javelin and 800m.

Beyond these classic track and field events, athletics inspired the birth of several new running sports and events, such as cross country, marathon running and mountain and trail running, which have become a huge part of track and field participation.

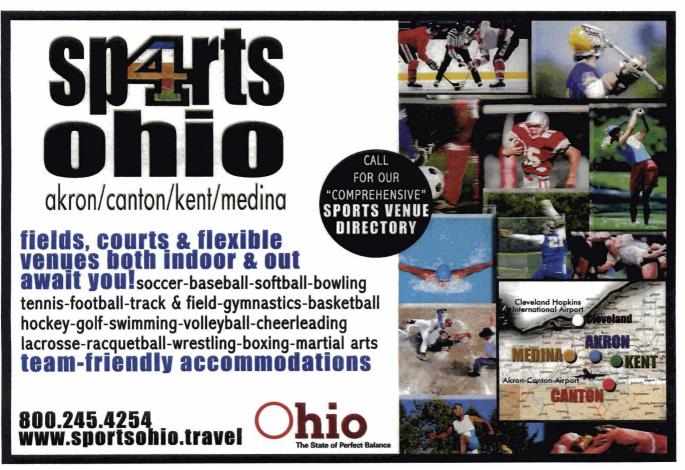
Track and Field Today

After struggling with drug-use controversies over the past decade, track and

field made a significant comeback during the 2008 Olympics. Several mindblowing performances, particularly by Jamaica's Usain Bolt, put track and field squarely back in the public spotlight.

Team USA also celebrated several victories, including seven gold, nine silver and seven bronze medals. And if participation by young track and field hopefuls is any indication, Team USA has a bright Olympic future ahead of it as well. According to USA Track & Field (USATF), the National Governing Body for track and field, long-distance running and race walking, athletics are the number-one high school and junior high school participatory sport in America.

USATF's motto is to make track and field "a sport for everyone, for life," and they accomplish that with a variety of initiatives: developing grassroots events, such as the Junior Olympics, that create increased interest in the sport and develop future Olympians; promoting training and competition programs (CONTINUED ON PAGE 76)



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The University of Oregon's Hayward Field, a 10,500-person stadium received a variety of state-of-the-art updates in 2008, including a new track surface, permanent lights, a video board and newly configured infield.

for athletes of all ages; and sanctioning more than 4,000 events each year.

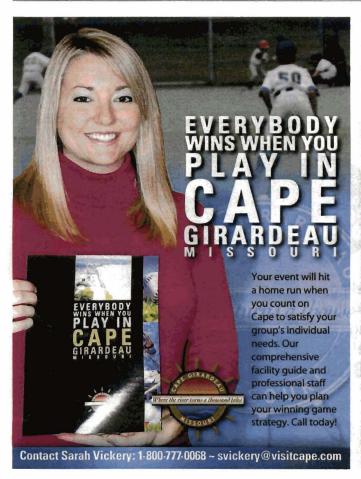
Track and field also has an international governing body, the International Association of Athletics Federations, which regulates timing methods, maintains world records and organizes numerous events, such as the World Championships in Athletics.

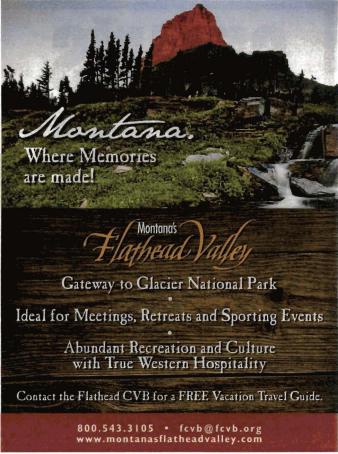
Hitting the Track

For track and field athletes, opportunities to compete abound. USATF has 57



associations that organize local, statewide and regional competition and training events across America. The USATF Junior Olympics, held during the last week of July, brings together more than 6,000 of America's next-generation athletics stars annually. USATF also hosts Junior Olympics in cross (CONTINUED ON PAGE 78)





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Sp4rts Ohio – A Four-County Sports Consortium

Located in Northeast Ohio, Sp4rts Ohio – a four-county consortium – is poised to make your next baseball/softball and track & field event one for the record books. Boasting major state universities and numerous college campuses, Akron/Canton/Kent/ Medina's fields and venues are complimented by extensive metro park systems and specialized complexes. Additionally, the region's accessibility affords teams the ease of traveling between

team-friendly accommodations, dining and entertainment options.

The area proudly hosts key events, including: Ohio Special Olympics, PONY (Protect Our Nation's Youth) National Tournament, Boys of Summer Freedom Classic Showcase, Ohio High School State Softball Championships and Mid America Mac Tournament.

For more information please visit www.sports ohio.travel.



country, as well as national championships in track and field, cross country and race walking.

Beyond USATF, a number of other national, regional and state organizations create track and field and running events throughout the country and world. The Amateur Athletic Union (AAU), for example, hosts hundreds of track and field events each year through

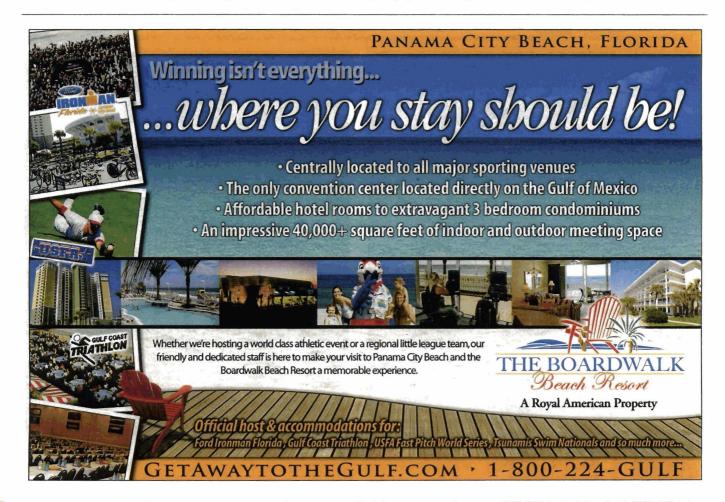
its local, state and regional clubs, as well as national championships and the Junior Olympics. And the Road Runners Club of America (RRCA) promotes recreational running with running clubs in every state and local, regional and national events.

Time and Place

Once an outdoor sport popular during

warmer months, athletics competitions today occur nearly year-round. While running events are less common in the winter months, cold weather running certainly has a following.

Marathons and other winter running events most commonly occur in states with relatively warm climates, such as the Callaway Gardens Marathon in Pine Mountain, Georgia in (CONTINUED ON PAGE 80)

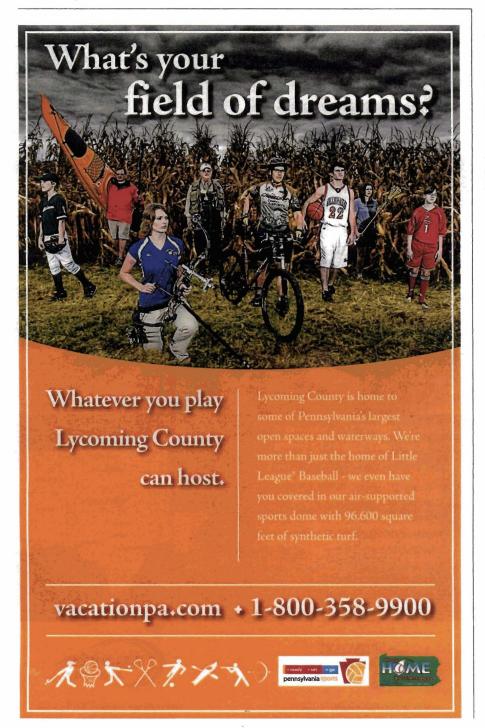


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January and the New Orleans Mardi Gras Marathon in February. But never underestimate the passion of runners, let alone their desire for the next big challenge, even in the coldest months and the coldest places. The Moose Mountain Snowshoe Challenge in Fairbanks, Alaska, offers a 5K and 8K race, which competitors literally run in snowshoes. This year's

Challenge, held January 12, saw athletes ages 19 to over 60 running in negative 12 degree temperatures.

USATF has established regulations for both indoor and outdoor track and field facilities, which form the standard for most facilities and events. The organization also certifies road and trail racing courses to ensure accurate distances.





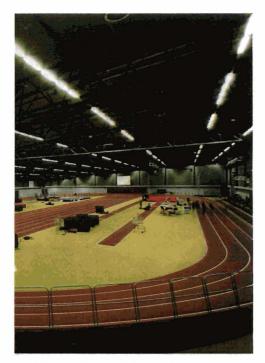
Indoor Events

Today, track and field athletes have a new way to make a living at the sport they love and potential new fans have a chance to see world-class athletes at work. The Visa Championship Series is a series of nationally televised USATF competitions featuring Team USA's best track and field athletes.

The Visa Championship Series has two seasons, indoor in the winter and outdoor in the spring and summer. According to organizers, the Indoor Series averages more than 10,000 fans per meet, while the Outdoor Series meets are standing-room only. Athletes compete for prize money at each meet, and the top athletes share in a bonus pool of \$100,000 to help them on their Olympic journey.

Fayetteville, Arkansas is the third stop on the Visa Championships Indoor Series trail. Hosted at the Randall Tyson Track Center at the University of Arkansas, the Tyson Invitational, now in its 10th year, is one of Fayetteville's hardest tickets to get. Event sponsor Tyson Foods offers a special extra incentive to competitors with a \$50,000 bonus to any individual or group who breaks a world record.

Calling itself "The Track Capital of the World," Fayetteville has a long-standing tradition of track and field excellence with 42 national championships won by the University of Arkansas Razorbacks.



The track and field passion has carried over into other areas of Fayetteville life as well.

"We have a lot of former athletes here who have stuck around, which means we have a huge volunteer base and lots of fans," said Ryan Grigsby, sports marketing manager for the Fayetteville Visitor Bureau. "Also, our hotels and their staff are very knowledgeable about the track athlete, what their needs are and how to treat teams."

Outdoor Events

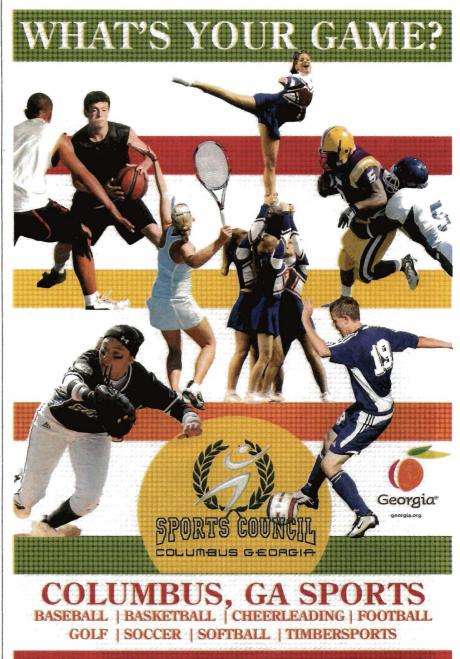
Fayetteville has competition for the title of track and field's capital. Eugene, Oregon has its own nickname, "Track Town U.S.A." Home of Nike and the University of Oregon, Eugene has its own long and distinguished record in track and field as well as a place in running history.



The University of Oregon began its track and field program in 1895. The University became home to a series of famed track and field coaches, including Bill Hayward, who began the school's athletics ascension; Bill Bowerman, who mentored countless Olympians and All-Americans, such as Steve Prefontaine; cross country coach Bill Dellinger and

champion of women's athletics, Tom Heinonen.

Central to Track Town U.S.A.'s legacy and future in the sport is the University of Oregon's Hayward Field. The 10,500-person stadium received a variety of state-of-the-art updates in 2008, including a new track surface, permanent lights, a video board and (CONTINUED ON PAGE 82)



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sportsdestinations.com

(CONTINUED FROM PAGE 81)

When it Comes to Sporting Events, Charleston, WV is a Winner

APPALACHIAN POWER PARK

Appalachian Power Park is a \$23 million facility with seating for 4,500. It is home to the WV Power Class A baseball team and the WV High School Baseball Tournament.

UNIVERSITY OF CHARLESTON STADIUM

The University of Charleston Stadium seats 18,600 and is equipped with Sportexe Momentum 51 turf. It is available to host track and field, football, soccer and other events.

newly configured infield.

Hayward Field has hosted four Olympic Trials, most recently in 2008, and is slated to host them again in 2012. Scores of other championships, among them NCAA, Pacific 10 and AAU events, have also found a home under Hayward

CHARLESTON IS LOCATED IN "THE MOUNTAIN STATE"

Get to know the area's mountains with an extreme mountain biking or hiking excursion through the hills of Kanawha State Forest. Explore trails at some of West Virginia's other parks, many of which are only a short drive outside of Charleston.

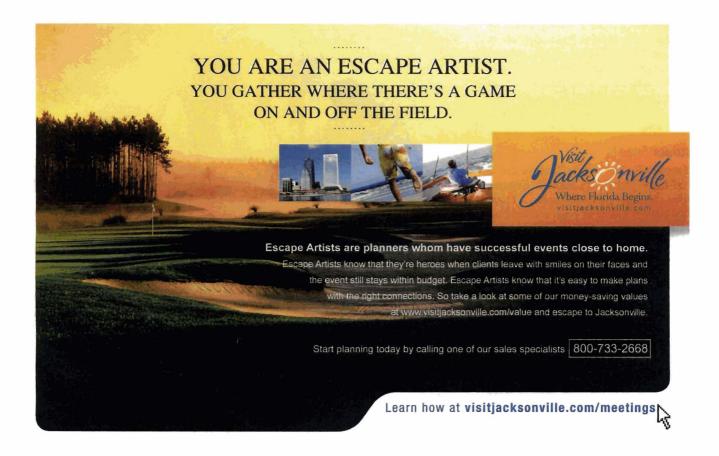
During colder months, enjoy the majestic mountains by hitting the slopes at Winterplace Ski Resort, which is an easy one-hour and 15 minute drive from Charleston.

For more information, please go to www.CharlestonWV.com.

Field's unique covered grandstands.

"The last time we hosted the Olympic Trials was in 1980, so it was such an amazing coup to get it back," said Janis Ross, vice president of convention & sports marketing for the Convention & Visitors Association of Lane County







Oregon. "When we won the bid, we expressed that we wanted it to be an athlete-focused and friendly event. In the end, it even surpassed our imaginations."

While not claiming to be the center of the track and field universe, the University of Wisconsin at Oshkosh is certainly holding its own as a preeminent track and field destination as well.

J.J. Keller Field at Titan Stadium is a 10,000-person stadium overlooking a 9-lane track and a field that can accommodate 1,000 people. The track's lanes boast an extra-wide 48 inches as well as a Mondo surface. The official supplier of track surfaces to the last 10 Olympic Games, Mondo has been the surface for 200 world records.

J.J. Keller Field has a variety of other crucial perks that can help create a standout event.

"Our practice track is only about 25 yards away from the stadium, so athletes can warm up and practice nearby," said Allen Ackerman, athletic director at the University of Wisconsin Oshkosh. "We also have areas for hospitality rooms, indoor warm up rooms for athletes and a very large press box."

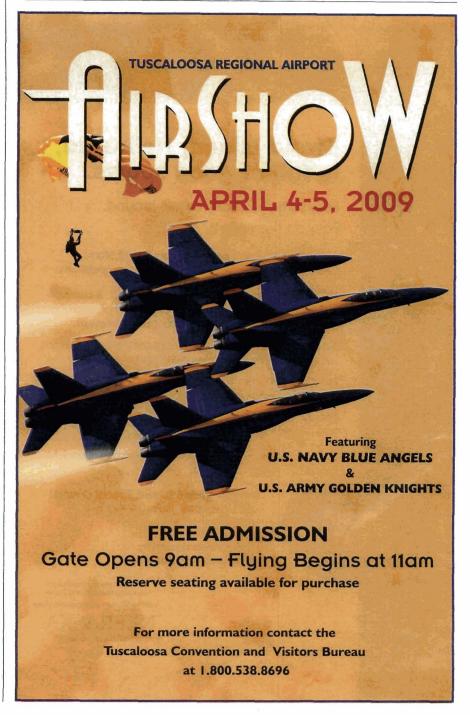
J.J. Keller Field is just one part of the Oshkosh Sports Complex Capital Campaign, a project that built the university's premiere multi-sport facility, which aims to host 90 university and community events a year and generate up to \$25 million in tourism revenue.

The Sweet Side of Track and Field

Thirty years ago the Hershey Company created the Hershey's Track & Field program to promote youth physi-

cal fitness and provide fun learning experiences for children nine to 14 years old. Today, it is the largest youth sports program of its kind in the United States and Canada.

Hershey's Track & Field hosts local, district, state and provincial track and field meets, with five finalists from each state or province going (CONTINUED ON PAGE 84)



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on to participate in the Hershey's North American Finals Meet in Hershey's hometown.

Hershey, Pennsyvania and its surrounding counties have eight track and field facilities, all constructed within the last five years, all with the latest track specifications. But the Hershey's North American Finals take place at a particu-

larly special venue, the Henry Hershey Field at Milton Hershey High School.

The Milton Hershey School, originally a home and school for orphans, is the legacy of chocolate magnate Milton Hershey and his wife Catherine. Today, the school is home to more than 1,700 underserved or low-income children. As part of the Hersheys' vision, the school's

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students have access to exceptional teachers, opportunities and facilities, and Henry Hershey Stadium is no exception.

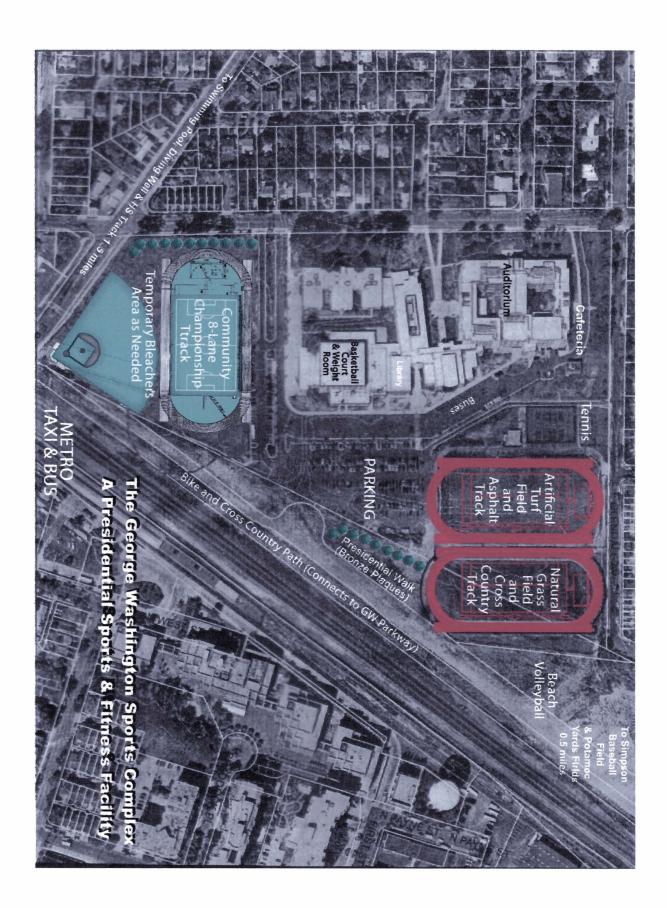
"It's literally like a small college campus," explained Gregg Cook, sports marketing manager for the Hershey Harrisburg Regional Visitors Bureau. "The track facility is tremendous, and the school provides the perfect setting for it."

A Distinguished History, A Bright Future

The 2008 track and field Olympic trials earned better television ratings than even Wimbledon, and even more Americans tuned in to watch Team USA fight for the gold in Beijing.

USATF recently announced a new goal: to elevate track and field from a passionate following during every Olympic game to a year-round, lifelong favorite for Americans. Judging by the recent increase in interest, it seems the organization is well on its way to that goal. And given the wealth of track and field friendly communities and the investments they've made in world-class facilities, all of the elements are clearly in place to return the sport to its preeminent classic status as the world's first and favorite sport.





6-13-09

Dear Mayor Euille and Members of the City Council:

I Speak on Behalf of the Delray Citizens Association - Land Use Committee.

I have the following action items to be presented:

- 1. The ordinance to amend the Zoning Ordinance to simplify small business approval procedures and standards was passed by Council in September and adopted in December 2008. The simplification ordinance affected both Arlandria NR zoning and Del Ray's Mt. Vernon Avenue Overlay but neither document have the been updated to reflect changes.
- 2. We ask that the small business text amendment be incorporated into the Mt. Vernon Ave overlay and Arlandria NR zoning so that potential business owners have the most up to date information. We also ask that the update be published on the City of Alexandria web site.
- 3. Accurate information is necessary in order to implement the zoning regulations correctly and efficiently.
- 4. In this hard economic time, we want to encourage businesses to come to Alexandria and give them the most current information in order to make their process as short and efficient as it can be.

Lisa Lettieri 513 East Nelson Ave Alexandria, VA 22301 Subj: Re: Parking Issues Clarification for ICCA
Date: 5/18/2009 4:52:40 P.M. Eastern Daylight Time

#2

From: Emily Baker@alexandriava.gov

To: missz@aol.com

CC: Calvin Abram@alexandriava gov, ha ford123@yahoo com, Jim Hartmann@AlexandriaVA gov, landiscf@comcast.net, rcollinlee@gmail.com, rimaca@venzon.net, Tom.Culpepper@alexandriava.gov

Ms. Zupan- I am sorry for any confusion that may have come from the meeting. Unfortunately, Tom Culpepper was not able to attend. We will prepare a response to clarify the issues you raised and I will get back to you soon.

Emily A. Baker, P.E. Acting Director

Transportation & Environmental Services

missz@aol.com

05/18/2009 03:31

То

PM

Emily.Baker@alexandriava.gov

CC

Tom.Culpepper@alexandriava.gov, Calvin.Abram@alexandriava.gov, Jim.Hartmann@AlexandriaVA.gov,

ha.ford123@yahoo.com, rimaca@verizon.net, rcollinlee@gmail.com, landiscf@comcast.net

Subject

Parking Issues Clarification for

ICCA

Dear Ms. Baker:

Thank you for sending Calvin Abram, Alexandria's new parking coordinator, to the Inner City Civic Association meeting last Thursday, May 14.

While we had an interesting discussion, two issues came up that need clarification — perhaps because Mr. Abram is so new to the City of Alexandria and is still getting on top of the many parking studies conducted in our neighborhood in recent years. That's the reason we requested that Mr. Culpeper attend the meeting, since he should have institutional knowledge of these studies, but unfortunately he was a no-show.

First, Mr. Abram stated that he recently used an "unencumbered" \$10,000 contribution from the Cromley Lofts project to expand a study currently underway of streets near the King Street corridor to cover our neighborhood (or at least up to Princess or Oronoco).

This struck many of us, including Mr. Cromley — who was present Thursday night — as incorrect. We remember the contribution being spent on an earlier parking study in the neighborhood. In fact, several of our members are in possession of 2006 T&ES documents and E-mail correspondence with former P&Z director Eileen Fogarty that indicate the money was spent well before 2009.

Our members also questioned whether expanding a study of parking related to the King Street corridor, even if it now stretches to Princess or Oronoco, is really an appropriate way to study our neighborhood's parking supply and demand.

Second, Mr. Abram stated that only the residents of affordable housing (presumably public housing and workforce units) at the James Bland project will be issued district parking permits for street parking once the property is redeveloped.

Inner City Civic Association strongly supports this proposal if it also includes no permits for market rate unit owners, who will have at least one and possibly two dedicated off-street parking spaces for their townhouses. But in fact we can find no reference to any decision about district parking permits in the DSUP for Bland which was approved by Council last October.

Pages 5-6 of the DSUP (http://dockets.alexandriava.gov/icons/pz/pc/cy08/100708/Di7.pdf) states:

"There was an initial discussion regarding the possibility of requiring district parking permits. Under the current recommendation, a comprehensive evaluation will be done of this site, as well as other development cases James Bland Redevelopment with district parking restrictions. A proposal analyzing this issue will be brought for review and approval by the Planning Commission and City Council within 12 months."

Again, ICCA would support the notion of a parking district at Bland combined with a restriction on permits for owners of market-rate units supplied with off-street spaces. But we were not aware any decision had yet been made or that a supporting study had been conducted.

The Executive Board and I would appreciate having confirmation or clarification of these two important issues at your earliest convenience. We also remain concerned that the City is still failing to take into consideration all of the upcoming development approved for the Braddock Metro area (including Bland) when projecting future parking demand and prescribing solutions.

Thank you.

Leslie Zupan
President, Inner City Civic Association
1309 Queen Street
Alexandria, VA 22314
(703) 548-9489 (H)
(703) 980-2733 (Cell)
(202) 416-7755 (W)
A Good Credit Score is 700 or Above. See Yours in Just 2 Easy Steps!

Leslie Zupan

When and by whom is city staff held accountable for its misdeeds?

In a September 20, 2006 document, the office of T&ES said: "A parking survey of a portion of the Parker-Gray neighborhood (the area bound by West, Oronoco, Columbus, Cameron, Patrick, and Queen Streets) found that most of that area has parking saturation levels below 85%, which is generally considered the level at which an area's parking capacity is fully used, and drivers will perceive that there is no parking available". A September 21, 2006, email from then P&Z Director Eileen Fogarty also confirmed that "the condition on Bill Cromley's [Lofts] SUP was a T&ES condition and has been implemented".

You can imagine my surprised when on May 14, 2009, a representative of T&ES told the Inner City Civic Association that the aforementioned 2006 parking study was never completed. In fact, he alleged the "unencumbered Cromley money" allows him to extend an ongoing King Street parking study to the benefit of the Parker Gray residents. These facts mix like oil and water.

Too often, in the last few years, city staff has conscientiously misrepresented statements that result in staff's repeatedly jerking this neighborhood around. Where does the buck stop? Apparently it is not with the City Manager.

I can only hope that a new City Council will expect more from city staff and, in return, deliver better products and services to our neighborhood. Integrity is not vintage. It's timeless.

June 13, 2009

Sophie Development Project

at

714 Wythe Street, Alexandria, VA 22314

Presented by: Sandra E. Cope 626 N. Washington Street Alexandria, VA 22314

NOVA 21 CORP

626 North Washington Street Alexandria, Virginia 22314

June 13, 2009

The Honorable William D. Euille
Mayor of the City of Alexandria
and
The Honorable Members of the City Council
for the City of Alexandria
301 King Street
Alexandria, VA 22314

Re: Sophie Development, 714 Wythe Street, Alexandria 22314

Dear Sirs/Mesdames:

I am Sandra Cope and live in a historical townhouse at 626 North Washington Street. Recent approvals of the requests for variances for the benefit of Sophie Development and Great Beginning Early Learning Daycare Center created the following scenario:

- 1. The south end of the alley is now blocked off by a newly-erected fence surrounding a former alley and a former parking that is now converted to a playground for a day-care center (Exhibit 2).
- 2. The part of the alley is now relocated past that newly-erected fence (Exhibit 4).
- 3. The alley behind the premises located at 618-624 N. Washington Street is now in a zig-zag shape (Exhibits 2-4).
- 4. The alley also now dead-ends behind 618 N. Washington Street (Exhibits 4, 6).
- 5. Behind 622 N. Washington Street the alley runs between the newly-erected fence and a 75-year-old power-line pole (Exhibits 2-3).
- The stretch of the alley located behind 618-622 N. Washington Street is now basically closed to any vehicular traffic because nothing bigger than a golf car can go around that 75-year-old-utility pole ((Exhibits 2-3).
- 7. The owners of the properties located at 624-634 N. Washington Street are now unable to back their trucks out their driveways at all. (Exhibit 1).
- 8. The owners of the properties located at 624-634 N. Washington Street are now forced to back-up down the north part of the alley directly into the traffic of Wythe Street.

((Exhibit 1). That scenario is inherently dangerous because it requires stopping a bumper-to-bumper traffic in at least one direction on the block of Wythe Street between N. Washington and N. Columbus Streets wherein there are two traffic lights: one on each end of that block..

The above-described scenario (i) significantly devalued the properties located 624-634 N. Washington Street unusable in violation of Section of 11-1710 of the Zoning Ordinance of the City of Alexandria, and (ii) made two-parking spaces of those properties unusable for parking purposes unusable in violation of Section of 8-200 of the Zoning Ordinance of the City of Alexandria.

Wherefore, for all of the foregoing reasons, you consideration of the negative impact of the Sophie Development of the values of the historic properties located at 624-634 N. Washington Street is sincerely requested.

Respectfully submitted,

Sandra Cope

Sandra Cope

And Impacted Customers/Vendors/Users

Attachments





