

# GLA

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**A COMPACT GUIDE  
FOR A BIG WORLD**

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Mercedes-Benz



An aerial photograph of a winding asphalt road that curves through a dense, lush green forest. The road is bordered by a low stone wall on the right side. A small white car is visible on the road, moving away from the viewer. The overall scene is bathed in soft, natural light, suggesting a peaceful, scenic landscape.

# LIFE

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IS NOT A STORY YOU TELL.  
IT'S THE STORIES YOU LIVE.

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*Start with a plan.  
Plan on changing it.*



GLA45 AMG



# The next big thing.

# The 2015 GLA

The adventure of a lifetime. The greatest story you'll ever tell. The world's most epic road trip. Just how much hype, hyperbole and hoopla can you fit into a compact SUV? Mercedes-Benz engineers created the GLA to have none of it. Instead, they gave it all the character, quality and authenticity that earn the Star in its grille, and they sized it to fit your world.

The GLA is big where it matters—with room for your gear, goods and great friends. Its capabilities come from thinking big, too. Like 4MATIC® all-wheel drive.<sup>1</sup> It takes on the snowy and the slick—but it's just as adept with the serpentine and steep. And because it's a Mercedes-Benz, the GLA leads where others follow. With safety innovations that watch the road ahead. And with efficient turbocharged power that's highly effective at putting traffic behind you.

Whatever your next adventure will be—or wherever you find it—the GLA is built to go there with you, and be there for you. Just how did Mercedes-Benz engineers make a compact SUV the next big thing? Simple: By never settling for the next-best thing.



GLA 250 4MATIC

Information Provided by  
**DEALER**  
MOTOR GROUP

# GLA 250 4MATIC

208-hp Direct Injection turbo 4-cylinder engine

7-speed DCT dual-clutch automatic transmission with electronic shifter and shift paddles on steering wheel

4MATIC® all-wheel drive with variable torque and Off-Road Package with pushbutton off-road program<sup>1</sup>

4-wheel independent suspension with 18" alloy wheels or available 19" wheels<sup>2</sup>

Electronic Stability Program (ESP®), adaptive braking technology, COLLISION PREVENTION ASSIST PLUS with autonomous braking, and ATTENTION ASSIST® driver-drowsiness detection

Mercedes-Benz mbrace® with smartphone app and available in-car Internet<sup>3</sup>

Standard power liftgate and chrome load-sill trim

Available Sport Package with 19" AMG® wheels, sport body styling and upgraded front brakes

Available DISTRONIC PLUS® adaptive cruise control, Blind Spot Assist and Lane Keeping Assist





# GLA 45 AMG

Handcrafted 355-hp Direct Injection turbo 4-cylinder AMG engine—the most powerful 4-cylinder in production

7-speed AMG SPEEDSHIFT® dual-clutch automatic transmission with AMG E-SELECT and shift paddles

AMG Performance 4MATIC all-wheel drive with torque-vectoring Curve Dynamic Assist and 3-stage ESP

4-wheel independent AMG Sport Suspension with 19" AMG alloy wheels or available 20" wheels<sup>2</sup>

AMG bodywork with deeper front air dam and rear valance, chiseled side sills, AMG grille and rear spoiler

AMG interior treatment with deeply bolstered sport seats, exclusive instruments and AMG-specific trim

Standard Bi-Xenon headlamps and LED taillamps

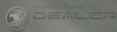
Available AMG Driver's Package (shown below) with AMG Performance Suspension, red brake calipers and 20" AMG wheels in Silver or Black

Available Aerodynamics Package with Gloss Black front air-dam flics and rear wing spoiler





GLA 250 4MATIC





## **Visionary, as you can plainly see.**

When the inventor of the first all-wheel-drive vehicle creates an all-new SUV, its legacy of innovation shines through. Its Bi-Xenon headlamps include LED Daytime Running Lamps and taillamps. Its power Panorama roof uses heat-rejecting glass. And both of these available features were first brought to light by Mercedes-Benz.

## **Premium, but not at a premium.**

The GLA cabin defies its compact footprint. Headroom and legroom are generous for five adults. The 14-way power driver seat includes a 3-position memory. Cargo space rivals midsize sedans with its easy-folding rear seats up. When they're down, there's up to 43.6 cu ft. And you get all of this, plus a power liftgate, standard.

## **Modern luxury, timelessly crafted.**

The leather-wrapped steering wheel puts multifunction controls and shift paddles at your fingertips. The crisp gauges and aircraft-style air vents feature aluminized rings. The dash can be inlaid in hand-finished wood—Burl Walnut or modern Satin Brown Poplar—or sleek aluminum. And available sport seats are hand-fitted in leather, set off by an elegantly topstitched upper dash.

## **Intriguing, yet thoroughly intuitive.**

As the GLA's handling connects you to the road, its high-tech cabin links you to the world. A freestanding color screen and central controller keep you in the know, while industry-leading options help keep you on the go. They put the Internet in your dash, to bring you the entertainment, navigation and social media tools you already enjoy on your smartphone and laptop.<sup>3</sup>



**THERE'S ONLY ONE TIME  
YOUR GLA WILL EVER  
SAY "PACK IT IN."**

It wouldn't be a Mercedes-Benz SUV without a "can do" attitude. And that's not just where it can take you, but what you can take with you—or bring home. Think of it as a flash drive for your life: a compact device that you can keep loading up with memories.



GLA 250 4MATIC

DEALER

# #GLApacked

## Geared for life.

As the world gets ready to take to the road in the new GLA, Mercedes-Benz is inviting some of the most creative and influential people to show how they would pack the GLA for an adventure of their own. That's because the spirit of the GLA is not just "go anywhere," but go now—anytime the mood strikes. From a night out in the city to a spontaneous road trip, the clever engineering of the GLA lets you pack a whole lot into it. But you'll get even more out of it.



The GLA's 43.6 cubic feet of cargo volume is equal to 4,970 cans of energy drink.





*PRO GOLFER*  
**RICKIE FOWLER'S**  
*#GLApacked*



On or off the PGA Tour, golf genius Rickie Fowler always knows where he's headed. Here's how Rickie envisions packing his GLA for a weekend in Miami with the boys.

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Rickie is not the only one who's gearing up his GLA. See who else is, and fill up the GLA your own way at [GLApacked.com](http://GLApacked.com)

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**FILL UP YOUR OWN LIFE.**

*And take good notes.*



























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LIVE YOUR STORY.  
[MBUSA.com/GLA](http://MBUSA.com/GLA)

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- 1 No system can overcome the laws of physics or correct careless driving. Off-road driving should only be attempted by drivers with the necessary skill, experience and understanding of the vehicle's limits. See MBUSA.com/GLA for more information.
- 2 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear and tire noise, and reduced ride comfort. These tires are not designed for use on snow and ice. See MBUSA.com/GLA for more information and important warnings.
- 3 Mercedes-Benz mbrace<sup>®</sup> services require a Subscriber Agreement. An mbrace package trial period is included. See your dealer or MBUSA.com/mbrace for more details.

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