



Since 1991, Business Alliance has become the industry leader in providing exceptional value to our consultants, franchise partners, and resource partners! Our registered franchise consultants are focused on bringing franchisees to our franchise partners!

WHY BAI?

We are a performance-based model. This means we do not charge annual or monthly membership fees. BAI is paid when a deal closes. An executed franchise agreement is a WIN for all involved; you have a new franchisee with royalties, our consultant gets a healthy commission, and we receive a percentage. Our success is tied to bringing franchisees to you, that's it! Our registered franchise consultants have been selected based on their competency, professionalism, and experience. Additionally, we have a four-phase training program, along with on-going programs to increase collaboration between each other and our franchise clients. We agree with many of our franchise clients that our consultants are some of the best in the industry.

WHAT'S INCLUDED IN YOUR PARTNERSHIP?

1. Custom listing page on our exclusive affiliate website – unlimited updates available
2. Webinars two times per year; both live & recorded, and posted on your listing page
3. Unlimited email communications sent on your behalf
4. Opportunity to participate in live sponsored events locally and at our Corporate sponsored events
5. Access to our roster of consultants
6. On-going communication and support with our Corporate team

Next Steps

1. Provide a copy of your FDD and other information to help us better understand your brand and your development process

Once Approved/Onboarding Process

1. Pay initial Set Up & Registration Fee of \$2,000
2. Review and Sign our BAI Referral Agreement
 - a. Commission levels based on your brand for single, multiple, AD/RD/Master, international, and resales finalized
 - b. Standard commission with our franchise partners are higher than the average membership brokerage fee due to no on-going fees
3. Complete the Profile Template to create your listing page
4. Schedule a Welcome Webinar with our corporate team to formally introduce your brand to our brokers

BAI Executive Team

Main Line: 253-328-6926

Gina Johnson, VP of Operations: gjohnson@businessallianceinc.com x 202

Heath Turner, Business Development Director: hturner@businessallianceinc.com x 203

Christine Oliver-Hammond, Program Director: christine@businessallianceinc.com x 204

Website: www.businessallianceinc.com



**Franchise
Payments
Network.**



FPN IS THE IFA'S PREFERRED VENDOR FOR PAYMENTS & LOYALTY

Contact us and discover how we can help your Franchise.

866.420.4613 Option 3 | sales@franchisepayments.net

FranchisePaymentsNetwork.net/IFA



FPN has been ranked a **Top Franchise Supplier** in Merchant Services by Entrepreneur Magazine for four years in a row.



POLN8

Earn. Redeem. Enjoy. Repeat.
Loyalty powered by FPN

AUTOMOTIVE MAINTENANCE & RETAIL LOYALTY PROGRAM CASE STUDY

OVERVIEW

64%

POLN8 LIFT IN AVG.
CUSTOMER SPEND

61%

POLN8 BOOST IN PER
TRANSACTION SPEND

\$24,596

NEW REVENUE GENERATED
PER STORE WITH POLN8

In the middle of 2020, a franchising business in the automotive maintenance and retail sector needed an effective means of boosting customer volume, especially in the midst of the pandemic. The solution was partnering with **POLN8**, powered by Franchise Payments Network (FPN), for a pilot of an innovative loyalty program. Key goals for the program included enhancing the brand experience, generating higher customer spending, increasing customer frequency, cross-selling services, and expanding referrals from their B2C and B2B customers.



Generate Game-Changing Results
Scan & Visit POLN8.com Today

Comprehensive Solution

This automotive loyalty effort is based on gathering robust data to develop attractive incentives that build additional positive customer engagement, while enhancing overall perceptions of the company. These core objectives drove the creation of the pilot effort to encourage involvement by as many franchisees as possible.

Specific criteria established for the program included:

- Motivate new actions and behaviors beyond current activity
- Increase average transaction ticket
- Boost frequency of visits
- Increase referrals of new customers
- Build a customer database for marketing
- Create ease of use for team members and customers
- Track guest activity, visits and spending
- Automate marketing based on activity
- Monitor sales results and measure program ROI
- Integrate national email program with loyalty program
- Fully integrate with point-of-sale systems

Progressive Results

To date, the program has clearly exceeded goals and expectations, with outcomes above and beyond industry-standard metrics for similar programs, including a **boost in per-transaction spend of 61%**.

\$281.10

AVERAGE CUSTOMER
SPEND BEFORE POLN8

\$460.22

AVERAGE CUSTOMER
SPEND WITH POLN8

\$344,347

NEW REVENUE
GENERATED BY POLN8
ACROSS ALL LOCATIONS

55%

POLN8 CONVERSION RATE
ON REFERRALS BECOMING
NEW CUSTOMERS

Program Elements

To date, the POLN8 loyalty program has encompassed automated marketing and alerts with incentives inviting customers to take advantage of birthday specials and other promotions. Customer outreach tactics have included email, text messaging and physical referral cards. In addition, plans are in the works to develop an app for the program.

This highly successful pilot has demonstrated that the sophisticated software behind POLN8, combined with a properly executed strategy, can deliver these kinds of hard numbers and tangible results.

Looking Ahead

Based on results to date, a projection for expanding the program rollout from 14 to 100 stores over 12 months indicates potential impacts such as overall new revenue of some \$4,200,000 plus nearly **\$41,000 in additional income per store** and over \$250,000 new royalty income.

\$4,200,000

PROJECTED REVENUE GROWTH BASED
ON 100 STORE ROLLOUT IN 12 MONTHS

\$250,000

PROJECTED ROYALTY GAIN ON POLN8
LOYALTY REVENUE ACROSS 12 MONTHS



Earn. Redeem. Enjoy. Repeat.
Grow your franchise loyalty with POLN8.

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Ranked **Top Franchise Supplier** by
Entrepreneur Magazine 4 Years in a Row

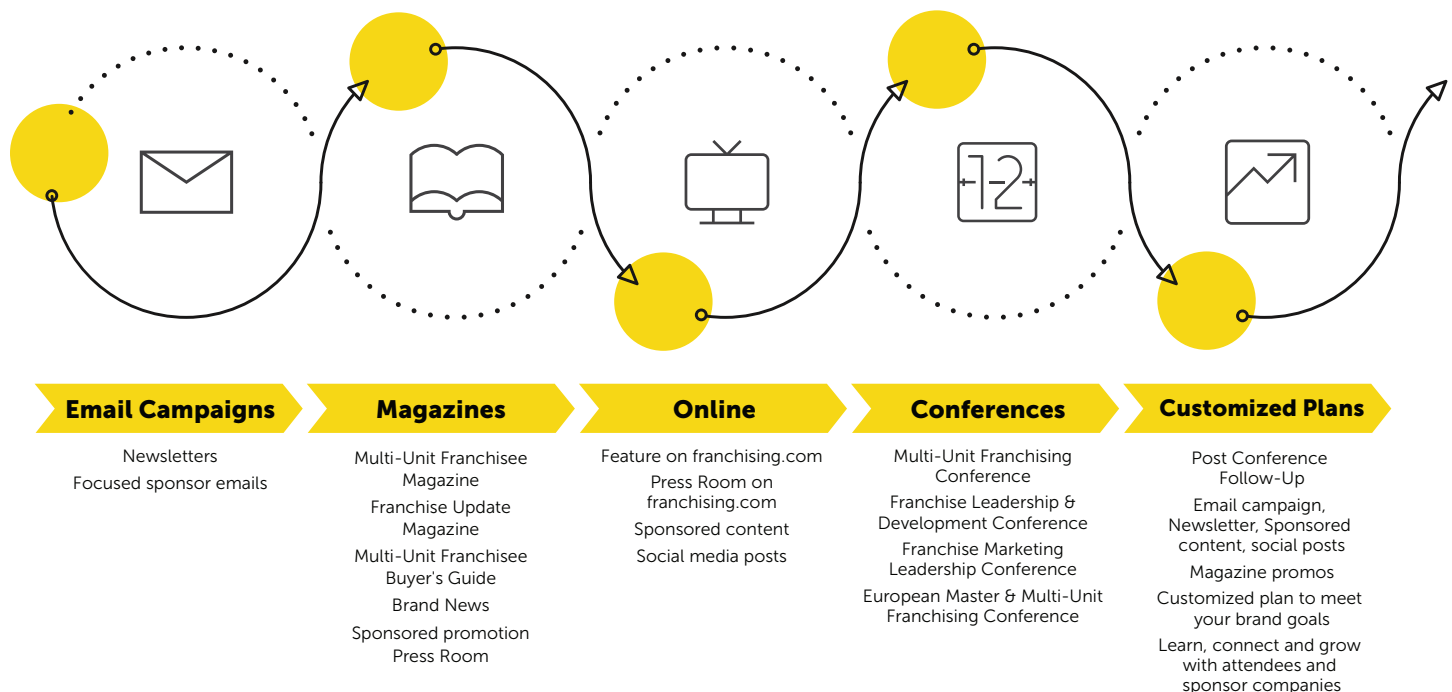
REACH YOUR AUDIENCE. EVERYWHERE THEY ARE.



Now is your time to grow. You've retooled to build smarter strategies to grow your business in changing times. We have too.

At Franchise Update Media, we've reimagined our platforms to help you grow most effectively – by reaching your franchising audience everywhere they are. Our Franchise Growth Platform™ brings your message to your audience in all the places they learn and collaborate.

To support your growth, we're publishing the latest news and ideas from the leaders who are re-writing the playbook for success in the economic recovery. We're retooling our platforms to share opportunities on every media where your audience chooses to engage. And we're creating new conference experiences to bring our community back together, stronger than ever.



YOUR GROWTH IS OUR MISSION

**FRANCHISE
UPDATE
MEDIA**
GROW WITH US

We're here to help your team grow their knowledge, network and results.



FRANCHISE LEADERSHIP AND DEVELOPMENT CONFERENCE

The Franchise Leadership & Development Conference is an exclusive event for franchisor CEOs, Presidents, COOs, CDOs and Franchise Development Executives. With our dynamic agenda touching all facets of franchise growth, the conference provides inspiration, education and networking to drive franchisee recruitment as well as professional leadership. Join us in Atlanta October 19-21, 2021!



FRANCHISE UPDATE MAGAZINE

Franchise Update Magazine is the leading independent trade publication for franchisor executives in the United States. Published quarterly in print, digital and on franchising.com, Franchise Update Magazine features inspirational leadership stories, in-depth interviews, and vital updates on important franchise issues, making this publication an essential resource for the franchise community.



FRANCHISING.COM

Franchising.com has the highest ranking for key online search terms that candidates use to start their research for a franchise opportunity. According to an analysis by SEM Rush, Franchising.com has #1 ranking for key search terms used by franchise opportunity seekers, such as "franchising", "franchise agreement", "how much does it cost to start a franchise", "franchise start-up cost" and dozens more.

Franchising.com leads the industry with over 171,000 keywords that bring users to our site, generating an average of 134,000 visitors every month.

Especially today, we know the power of franchising to help you grow your business. And we're just getting started. **Because your growth is our mission.**

Let us help your team drive faster growth in 2022!

Call us at 800-289-4232 x202 or
email sales@franchiseupdatemedia.com

Contact: sales@franchiseupdatemedia.com | Phone: (800) 289-4232 x202

Franchise & Distribution

Greenberg Traurig attorneys have represented clients in establishing franchise and distribution operations in all 50 U.S. states as well as internationally. With franchise and distribution-focused transactional, regulatory, litigation, and intellectual property law experience, Greenberg Traurig's team has a thorough understanding of both the legal and business aspects of franchising and distribution. Our goal is to establish long-term client relationships defined by reliability, responsiveness, and trust.

Legal Services

In addition to offering clients practical franchise and distribution-related transactional and regulatory legal advice, we draw upon our international platform of experienced Greenberg Traurig attorneys who focus on areas of law relevant to franchising and distribution, such as antitrust and trade regulation, tax, finance, government relations, litigation, corporate, environmental, labor and employment, intellectual property, technology, real estate, restructuring, and other related focuses.

We provide multidisciplinary training on virtually all areas of franchise law to help clients stay up to date and compliant with the most recent laws and regulations related to their business, including new Federal Trade Commission regulations and the implications to franchise systems. We have worked with franchise regulators in every registration state – experience that helps us facilitate an expedient and seamless registration process.

Our team also includes experienced litigators skilled in effectively and efficiently representing franchise and distribution companies in litigation, arbitration, mediation, and other alternative dispute resolution procedures.

#1

Law Firm of the Year
for Franchise Law

U.S. News – Best Lawyers
2021 "Best Law Firms" report

70+

Countries with
Franchise
Operations

17+

Industries
Represented

Franchise & Distribution

Transactional

Greenberg Traurig's transactional Franchise & Distribution Practice primarily involves the representation of franchisors, manufacturers, and distribution companies. However, we also represent multiple outlet, area development and master franchisees, and franchising joint ventures on a wide variety of franchising, distribution, corporate, real estate, technology, finance, environmental, tax, and other matters. We assist clients with virtually every aspect of the development and ongoing operation of a franchise or distribution system. We understand that each franchise and distribution system is unique and that one size does not fit all, therefore, our attorneys custom-tailor a plan based on the client's business and in a manner that will help the client realize his or her short- and long-term goals.

Our key franchise and distribution formation and support services include:

- Structuring franchise and distribution programs (e.g., single unit with or without area development rights or master franchise)
- Assisting with expansion into foreign countries through master franchising, area development relationships, joint ventures, and other structures
- Preparing franchise disclosure documents, state registration of franchise offers, and counseling on compliance with all elements of disclosure regulation and franchisee recruitment
- Structuring and documenting franchise and distribution systems, including drafting agreements and collateral documents
- Advising on structuring initial franchise fees, royalties, and advertising funds
- Advising on compliance with advertising programs and materials and internet advertising restrictions directed at the offer of franchises and business opportunities
- Advising on branding and franchise development, as well as trademark clearance and prosecution, and intellectual property protection for domestic or international systems
- Counseling clients on franchise and distributorship relationship issues, including terminations, transfers, buy-backs, restructurings, and conversions

- Counseling on compliance with federal and state relationship regulations
- Preparing and filing state business opportunity registrations
- Restructuring existing franchise and distribution relationships
- Addressing relationship problems and advising on ways to enhance franchise and distribution relationships
- Developing supply programs for franchisees and distributors

Franchise & Distribution and Mergers & Acquisitions

Greenberg Traurig's multidisciplinary approach has proven invaluable to clients of all sizes and in an array of industries by bringing together attorneys from the firm's Franchise & Distribution and Mergers & Acquisitions practices. We come to the table with hands-on experience with M&A transactions involving franchise, manufacturing, and distribution companies.

Understanding the franchise regulations and issues involving a franchisor's or manufacturer's short- and long-term relationships with its franchisees or distributors are critical to all aspects of the franchisor's or distributor's business. They are also critical to all aspects of the purchase or sale of the franchisor or manufacturer. Our understanding of how the franchise or distribution aspects of the business impact each provision in the acquisition agreement makes Greenberg Traurig uniquely suited to represent buyers and sellers of franchise, manufacturer, and distribution companies.

For more information about Greenberg Traurig's Franchise & Distribution Practice, please contact:

- **Alan R. Greenfield** | Shareholder
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- **Paul J. Ferak** | Shareholder
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THE HUMAN RESOURCE IS INFINITE.®





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The power of brands leveraging the power in numbers: INFINITI HR is The Professional Employer Organization for Franchises® - the first customizable PEO of its kind designed for Franchisors & Franchisees of any size and scope located in any of the 50 states. Our customizable PEO for Franchises® can reduce total labor cost, mitigate employer liability through master aggregated risk pools and leverage the economies of scale of a large enterprise for your competitive advantage – making it possible for franchises to grow faster. INFINITI HR is your proud supplier to the International Franchise Association (IFA,) a Qualified Vendor by Choice Hotels International®, a Certified Professional Employer Organization by the Internal Revenue Service (IRS) and the preferred supplier to many of the most recognized brands throughout the world!

One. True. Constant.

The one true constant in franchising is change. Ask yourself:

- **In-house:** Do you pay wages to be liable for non-revenue generating work? What strategic advantage does any unit gain by serving as the liable source of the wage?
- **Value = (quality x service) / price:** Does serving as the liable source of the wage optimize value creation and value capture for any unit in any territory? Does serving as the liable source of the wage ensure control, empower your culture or enforce your brand quality?
- **Bottom Line:** Wages tend to move one way – upward. What does it cost you to provide a wage to an employee for non-revenue generating work on pay day?

We do not win tomorrow’s war with yesterday’s army. Change that number. Call or click INFINITI HR today!

THE HUMAN RESOURCE IS INFINITE®





WE MAKE IT **OUR BUSINESS**
TO KEEP **YOUR BUSINESS CLEAN**

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Jani-King
The King of Clean[®]

WIN MORE CUSTOMERS. KEEP MORE CUSTOMERS.

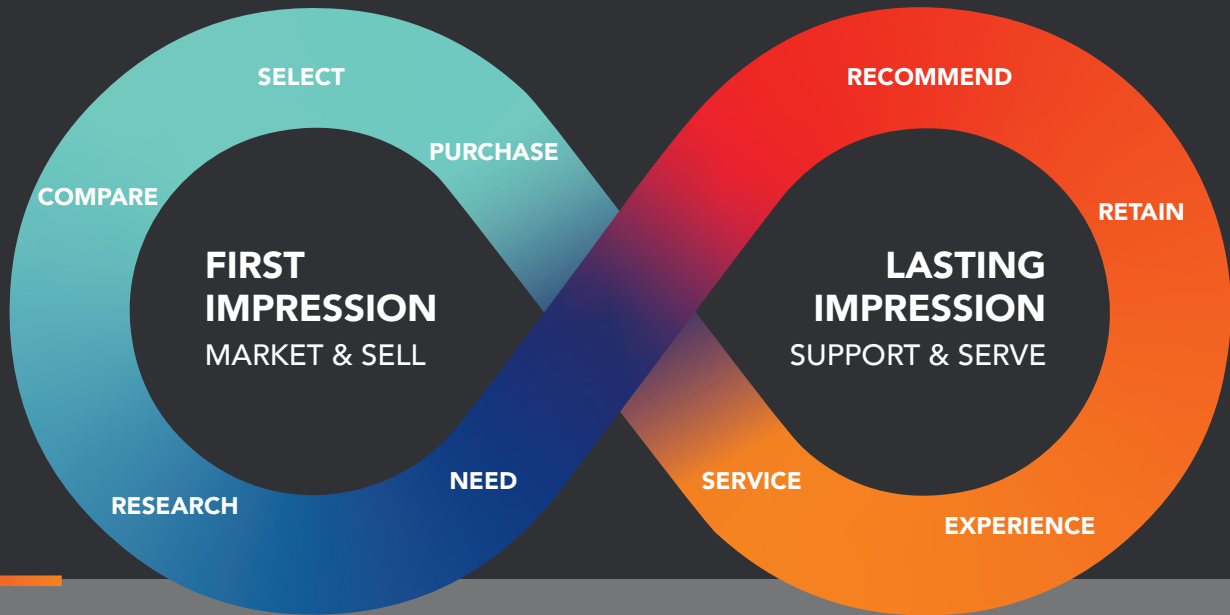
Qiigo and Listen360 have joined forces to offer the ultimate customer engagement and digital marketing platform for franchising.



Listen360 + Qiigo



Every Touchpoint Matters.



- Paid Search
- Social Media
- Programmatic Display
- Local Listings
- Reputation Management
- Local SEO
- Web Design & Development



- Hear from customers in real-time
- Get ahead of negative reviews
- Retain at-risk business
- Make data-driven decisions
- Coach frontline teams
- Drive reviews & referrals
- Stand out in search results



Visit qiigo.com/listen360 to learn more

Littler | Workplace Policy Institute

2021 Prospectus



**Fueled by ingenuity.
Inspired by you.**



Our Mission

What We Do

Littler's **Workplace Policy Institute**® (WPI™) partners with the employer community to engage in legislative and regulatory advocacy efforts on issues that impact your workplace. We provide clients with unique insights into local, state and federal labor policy developments and work to affect workplace policies throughout the executive, legislative, and judicial branches of government.

Our Team

Littler's WPI harnesses the deep experience, expansive resources and focused dedication of the global leader in labor and employment law. Our team of attorneys ensure that policymakers in Washington and around the country hear the voice of employers. The WPI team is well versed in international, national and state policy to help organizations understand, comply with and address the laws, regulations and policy decisions that affect the employer community. The following members of WPI are here to serve you:

- **Michael Lotito** (WPI co-chair) – The future of work, coalition building, surrogate communication support, strategic planning, and crisis intervention
- **Maury Baskin** (WPI co-chair) – Labor relations, lead counsel in federal and state courts challenging anti-business workplace laws and regulations
- **Jim Paretto** – Equal Employment Opportunity
- **Stefan Marculewicz** – International labor
- **Libby Henninger** – Wage and Hour
- **Chris Gokturk** – Office of Federal Contract Compliance Programs
- **Brad Hammock** – Occupational Safety and Health Administration
- **Alka Ramchandani-Raj** – Occupational Safety and Health Administration
- **Sarah Bryan Fask** – Multiemployer Pension Plans
- **Lawrence Levien** – Multiemployer Pension Plans
- **Jorge Lopez** – Immigration
- **Nancy Delogu** – Workplace Drug Policy
- **Sebastian Chilco** – Paid Leave
- **Bill Simmons** – Background Screening
- **WPI in the States:**
 - » **Bruce Sarchet, coordinator** – California
 - » **Renea Saade** - Alaska
 - » **Shawn Oller** – Arizona
 - » **Emily Patajo** – California
 - » **Jennifer Harpole** – Colorado
 - » **David Gartenberg** – Colorado
 - » **Lori Alexander** – Connecticut
 - » **Craig Dickinson** – Connecticut
 - » **Katy McConnell** – Georgia
 - » **Kathryn Siegel** – Illinois
 - » **Mindy Caterine** – Maine
 - » **Steve Kaplan** – Maryland
 - » **Stephen Melnick** – Massachusetts
 - » **Michael Congiu** – Minnesota
 - » **Kurt Erickson** – Minnesota
 - » **Hal Wellford** – Missouri
 - » **Katy Branson** – Nevada
 - » **Amber Spataro** – New Jersey
 - » **Eli Freedberg** – New York
 - » **Alex Frondorf** – Ohio
 - » **Doug Parker** – Oregon
 - » **Anthony Kuchulis** – Oregon
 - » **Rob Pritchard** – Pennsylvania
 - » **José Dávila-Caballero** – Puerto Rico
 - » **Melissa Ackie** – Texas
 - » **Mike Royal** – Texas
 - » **Joon Hwang** – Virginia
 - » **Tom Holt** – Washington
 - » **Michael Gotzler** – Wisconsin
 - » **Tessa Gelbman** – Multiple states
- **International**
 - » **Stephan Swinkels** – Brussels, Belgium



What WPI Can Do For You

Our Impact

WPI and our business allies work together to define and shape labor and employment policy on the state and national levels. By overturning burdensome labor regulations, successfully advocating for clients embroiled in government investigations and litigation, and positively impacting recent legislative initiatives, WPI continues to be a strong voice for employers and their workplace.

Little has filed multiple suits in a variety of jurisdictions to enjoin or declare invalid newly passed statutes and regulations. These include ongoing suits against the state of California challenging AB 51 and AB 2455, as well as previous litigation challenging SB 54 (imposing state mandates on refinery contractors), and the New York City Fair Workweek challenge. Other suits in which Little has participated in recent years include challenges to state and local project labor agreements, residential hiring preferences, and apprenticeship mandates. At the federal level, Little's WPI has led numerous coalitions of business groups challenging unlawful regulations burdening employers, including the 2016 overtime rule, the "blacklisting" rule, the injury reporting rule, the NLRB notice posting rule, and the home care overtime rule. WPI has also filed comments on behalf of clients on recent regulatory proposals such as joint employer, regular rate, and the fluctuating work week to ensure that these final rules provide clarity and flexibility for employers.

WPI's Professional Services

WPI can help you and your organization:

- Engage with key policymakers in Congress, the administration and relevant agencies
- Build coalitions with like-minded organizations to identify and respond to policy trends at the federal and state levels
- Coordinate advocacy efforts and issue campaigns at the state and local levels of government
- Understand the effect of the most complex policy developments
- Explain legislation, regulations and court rulings to your employees and/or members
- Address agency regulations and case decisions
- Provide testimony before Congress
- Prepare amicus briefs for court cases
- Draft official comments to executive agencies
- Produce white papers, studies, and reports on issues important to your stakeholders
- Deliver live workshops and presentations at your conferences
- Stay current with updates on:
 - » The status of federal and state legislation and regulations
 - » Cases pending before the Supreme Court
 - » Amicus briefs being considered (or that should be considered)

The Future of Work

The Emma Coalition



EMMA
COALITION

WPI is also shaping the answers to future challenges by taking a prominent advocacy role in the growing fields of artificial intelligence, robotics and the gig economy. For years, organizations have been discussing, studying and making predictions about the effects of "technology-induced displacement of employees," or TIDE. Despite all the attention on TIDE, there is no organization specifically devoted to helping employers and their workers prepare for it. Little's WPI and the National Restaurant Association have established the Emma Coalition to fill this glaring need. The Emma Coalition brings together the brightest minds among workers, industry groups, educational institutions and other private and public organizations to prepare the workforce for the coming TIDE through education, training, and engagement with policymakers. For the latest information on Emma, please visit www.EmmaCoalition.com.

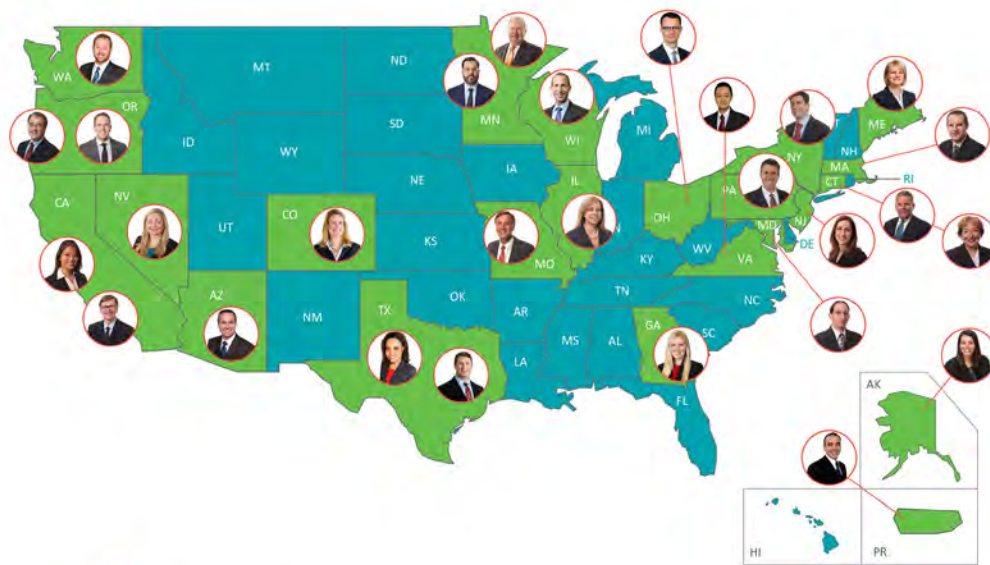


Littler Edge™

Designed to help your organization with its employment and labor law compliance efforts, Littler Edge provides access to the best of the firm's collective knowledge and experience, all in one location. Littler Edge includes:

- Littler GPS®
 - » Littler's online database contains employment-related legislative and regulatory updates at the state and federal level, as well as 50-state and federal law-based surveys on over 80 employment law topics. GPS provides access to several surveys that cover local laws, such as paid sick leave, protected classes, scheduling laws, and equal pay and salary history laws, among others. Updated on an on-going basis, Littler GPS keeps users informed by sending email alerts with links that allow quick navigation to the new information. The tool also delivers concise, substantive analysis regarding how employers will be impacted, and, most important, how employers should comply.

WPI in the States



Bruce Sarchet, WPI State Coordinator

Contact

- Michael Lotito, WPI co-chair (mlotito@littler.com; 415.722.6280)
- Maury Baskin, WPI co-chair (mbaskin@littler.com; 202.772.2526)
- Bruce Sarchet, WPI state coordinator (bsarchet@littler.com; 916.830.7272)
- Walt Mullon, WPI senior manager (wmullon@littler.com; 202.772.2532)

Visit www.littler.com/WPI for more information.



The Paychex Franchise Partnership Program

For Paychex, Franchising Is Personal

PAYCHEX[®]

HR | Payroll | Benefits | Insurance



Recruiting quality franchisees. Creating operational consistency. Protecting your brand.

Owning a franchise has challenges unlike any other business.

Managing these issues takes time — time that isn't always available. Paychex can help. We partner with you in a refreshingly personal way, engaging with you to learn about your brand, your owners — and what makes it unique. We then customize our partnership approach to work with you on finding the HR and payroll solutions that help meet your specific needs.

But we don't stop there.

Paychex will stand by your franchise every step of the way, providing personal service and support how and when you need it — from people you already know, who know your business. No more explaining “My Franchise 101” to an 800-number operator.

And with our all-in-one platform that grows with your brand, you'll save even more time — no more learning a new platform, setup or software. All that time saved means more time spent building a successful franchise.

Working with an IFA Preferred Vendor



Discover the benefits:

Gain confidence

- For franchisors, that's the confidence to recommend an established industry leader and integral part of the franchising community
- For franchisees of all kinds – multi-unit or single location, startup or established – it's the confidence to focus their energy on growth and building the brand

What Franchises Need

A Simplified Approach

Running a franchise is busy enough without managing several vendors on a daily basis; a provider for payroll, one for HR and still another for benefits — it's too much, for single- and multi-unit owners.

Paychex offers an all-in-one solution that features Paychex Flex®. This best-in-class technology integrates HR, payroll and benefits services while offering your brand scalability and flexibility to grow. Plus, your franchise's data can be shared easily and accurately across dozens of popular HR, productivity and financial tools to help you build efficiencies and make informed decisions.

Brand Protection

Shielding the business from liability is challenging with ever-changing legislation and regulations. It's important to minimize the risk of fines (DOL, OSHA, IRS) to protect the brand and its reputation.

Paychex has more than 200 in-house compliance experts and a presence in Washington, D.C., proactively monitoring changes payroll tax regulations, laws at the federal, state and local level to help keep you up-to-date in understanding your compliance obligations.

We also have safety representatives who conduct audits, answer questions, provide training and more. By helping franchises understand the compliance requirements needed to maintain standards for a safe workplace, you'll also be helping to protect your brand and your employees. Plus, you could potentially save money by reducing the risk of fines and the likelihood of accidents.

Data to Drive Decisions

Data puts franchisees in the driver's seat. Having analytics on turnover, time and attendance, benefits and more and how that relates to the performance of specific locations can help owners make informed decisions on where the revenue opportunities exist. Paychex Data Analytics collects this hard data and puts it at their fingertips.



Enhance and Expand Your Talent Search

Paychex clients can now post jobs directly to Indeed from Paychex Flex®, making it simple for them to find great talent faster.

Flexible and Scalable Solutions

- Recruiting and applicant tracking
- Hiring and onboarding
- HR administration
- Health insurance management
- Performance and learning management
- Benefits administration
- Time and attendance
- Payroll administration
- Retirement services
- 24/7, U.S.-based customer service and technical support

An Extra Layer of Support

Working with people who get to know you personally and understand your brand's specific challenges creates trust. Your dedicated, cross-functional Paychex team works with you as your needs change, actively partnering with you to build a strategy you can trust to grow and evolve along with your brand.



Run a Franchise from Work, Home or Anywhere

With a mobile device or a desktop, you'll have 24/7 access to payroll, benefits and more. With our self-service apps, your owners can also view check stubs, retirement balances and make changes.

"IFA is proud to continue having Paychex as a preferred provider. We're certain Paychex, a longtime member of the IFA, has the right mix of national scale, franchise experience, and service quality that our IFA members will love. Paychex is one of FASTSIGNS International's two approved vendors for payroll processing; many of our FASTSIGNS franchisees use Paychex and are extremely satisfied with Paychex price and service."



Catherine Monson, CFE

IFA Chair of the Board
CEO and President, FASTSIGNS International

About Paychex

By combining its innovative software-as-a-service technology and mobility platform with dedicated, personal service, Paychex empowers owners to focus on the growth and management of their business. Backed by nearly 50 years of industry expertise, Paychex works with hundreds of franchise systems across dozens of industries, pays more than 430,000 franchise employees and serves more than 10,000 individual franchisee clients in the U.S.

To learn how Paychex's personal approach to partnership can help your franchise be more productive and positioned for growth, contact us:

800-729-2439

franchisepartnerships@paychex.com

PAYCHEX[®]

HR | Payroll | Benefits | Insurance

The Power of Simplicity[®]