

A FULL LINE OF VEHICLES DESIGNED
TO INSPIRE AND EXHILARATE



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Part #: UC150 PM001

2015
FORTE



Sleek styling with performance to match

With distinctive exterior styling, the 2015 Kia Forte is instantly recognizable on the road. Three models are available so that you can choose the one that fits your lifestyle: the sleek sedan, the sporty Koup and the versatile Forte5. Each model delivers exceptional performance. Technologically advanced features include available UVO eServices¹ Infotainment System with voice-command navigation* and a Rear-Camera Display^{2*} to make driving more convenient than ever. Forte is also equipped with active and passive safety systems[†] designed to help give you peace of mind every time you drive. Like all new Kia models, Forte comes with an industry-leading 10-year/100,000-mile warranty program.³



Where excitement meets versatility

Forte5 stands out with its own unique exterior styling. Its “fifth door” allows easy access to its roomy cargo area, while split-folding rear seats provide added versatility. A combination of features ranging from available ventilated driver’s seat* to UVO eServices¹ Infotainment System* enhance your comfort, convenience and entertainment.



Irresistible design, exhilarating performance

With its sleek, sculpted exterior design, the Forte Koup combines exceptional styling with impressive performance. An available 1.6L turbocharged engine ensures driving excitement. The sporty Koup SX also has a sport-tuned suspension and a choice of either a six-speed manual transmission or an available six-speed Sportmatic[®] transmission with manual-shift mode.*



60/40 SPLIT-FOLDING SEATS
All models feature split-folding seats so you can fit extra-long cargo and up to two rear-seat passengers. Forte5 (shown) is exceptionally roomy.

HIDDEN STORAGE & CARGO COVER
Forte5’s cargo cover lets you store your valuable items out of sight. A hidden tray in the trunk of the Forte5 includes dividers to help you keep loose items neatly organized.



1. VENTILATED DRIVER'S SEAT*

You'll stay cool on hot summer afternoons, thanks to an available ventilated driver's seat that circulates cool air through perforations in the seating surface.

2. HEATED SEATS*

For comfortable driving in cold weather, luxury features include available heated front seats and heated rear seat cushions.

3. HEATED STEERING WHEEL*

Driving during the colder months is more pleasant with the available heated steering wheel.

DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL*

To create personalized comfort zones, the available dual-zone automatic temperature control allows the driver and front passenger to adjust individual temperature settings. Rear vents provide direct airflow to rear passengers.

POWER SUNROOF*

Enjoy the sunshine and plenty of fresh air, thanks to the available power sunroof with tilt.

INTERIOR INSULATION

To help reduce road noise, so you can travel in peace and quiet, there's an extensive amount of insulation throughout the interior — everything from foam-filled portions of the body to an insulating layer under the carpet.

Travel in style and comfort

Driver and passengers alike will appreciate Forte's spacious, comfortable interior. An available 10-way power-adjustable driver's seat with lumbar support* and two memory presets* allows the driver to choose the ideal seating position. For comfort and convenience, Forte EX and SX have a sliding center console armrest with storage, a fold-down rear center armrest with dual cupholders and available leather seat trim.



*See Features page for availability. Not all optional features are available on all trims. FORTE SEDAN EX WITH TECHNOLOGY PACKAGE SHOWN.

It's time to raise your expectations

Forte SX models feature a sporty interior that's highlighted by metal pedals, metal-finish accents and sleek controls. The available Technology Package* includes voice-command navigation and dual-zone temperature control to enhance your driving experience with added comfort and convenience.



- 1. DRIVER'S MEMORY SEAT*** Two drivers can preset their own individual settings with the available 10-way power-adjustable driver's seat with memory seat controls.
- 2. PUSH-BUTTON START*** Start or stop the engine with the push of a button with the available Smart Key remote, even with the key fob in a pocket or purse.
- 3. PADDLE SHIFTERS** Forte SX has paddle shifters that allow you to change gears without taking your hands off the wheel.
- 4. REAR-CAMERA DISPLAY**** This available feature helps you see things behind your vehicle that you might not see by looking over your shoulder.
- 5. SUPERVISION GAUGES*** The available Supervision meter cluster's 4.2-inch LCD has sharp, high-contrast graphics and outstanding readability, thanks to Thin-Film Transistor (TFT) coating. It displays alerts and lets you monitor functions such as the trip computer and turn-by-turn directions.



- 6. PERIMETER APPROACH LIGHTING*** The available perimeter approach lighting is activated by the Smart Key remote. When you come close to your Forte, the power-folding mirrors unfold and the driver's door is illuminated for added convenience at night.
- NAVIGATION*** Available voice-command navigation includes a brilliant 7-inch color touch screen and continuously updated highway conditions from SiriusXM Traffic.⁴ **USB/AUXILIARY JACKS** Play your favorite tunes from your own music library using your compatible MP3 audio player. **BLUETOOTH® WIRELESS TECHNOLOGY*** Enjoy streaming audio when using a compatible Bluetooth® wireless technology-enabled device. **SIRIUSXM® SATELLITE RADIO⁴** Get over 150 channels of commercial-free music, plus sports, news and talk in your Kia. With All Access, enjoy 160+ channels on your computer, smartphone and tablet.

2, 4, 5, * See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. SX WITH TECHNOLOGY PACKAGE SHOWN.

It's nice to be well connected

ADVANCED VOICE RECOGNITION*

UVO eServices^{1*} advanced voice-recognition technology lets you conveniently manage your music and enjoy hands-free¹ use of your phone — with simple, intuitive verbal commands.

MY POINTS OF INTEREST*

UVO eServices^{1*} allows you to use a web-enabled computer to send locations that you find on Google Maps™¹⁰ mapping service to the navigation system* for route guidance.

PARKING MINDER^{11*}

Parking Minder can record your vehicle's location whenever you park. Then you can use your compatible smartphone⁶ to help find your car. It also lets you take pictures of the surrounding area for reference, write a reminder note or set an alarm if you're parked at a meter.

911 CONNECT^{7*}

In the event that an airbag is deployed, 911 Connect automatically initiates a call to emergency services. In some circumstances, UVO eServices^{1*} can also transmit your vehicle's location to the emergency services operator.

ENHANCED ROADSIDE ASSIST^{8*}

You can call for roadside assistance by touching an icon on the smartphone⁶ app¹ screen. UVO eServices^{1*} then sends your location to the Call Center and connects you to an operator.

VEHICLE DIAGNOSTICS^{9*}

Vehicle Diagnostics automatically triggers checks if the system detects a critical powertrain issue, alerting you to schedule an appointment or request roadside assistance. You may perform a diagnostics check at any time or schedule checks on a regular basis.



UVO — short for “your voice.” Forte is available with the innovative UVO eServices¹ Infotainment System with voice-command navigation.* It provides you with an easy, hands-free¹ way to connect to your vehicle by seamlessly integrating your compatible smartphone⁶ with your Forte. UVO eServices^{1*} also

lets you stream music and gives you a digital library to store your favorite songs. Its many advanced capabilities include the ability to connect with 911 Connect^{7*} or Enhanced Roadside Assist^{8*} and monitor maintenance requirements with Vehicle Diagnostics.^{9*} Additionally, there are no subscription fees¹ to enjoy all these benefits.



UVO eSERVICES* APP¹

An available free app allows you to integrate your compatible smartphone⁶ with your vehicle — and make the most of UVO eServices.^{1*} This app can be downloaded at the App StoreSM and Google Play™ Store.¹⁰

MY CAR ZONE*

My Car Zone provides Curfew, Speed and Geo Fence alerts based on your targeted presets. You may also use the touch screen to check the driving history of preset violations for curfew time, speed limit or geographical radius parameters.

eSERVICES¹ GUIDE*

To learn more about UVO eServices^{1*} features, you may access an automated user manual by using the touch screen on the vehicle.

VOICE-COMMAND NAVIGATION*

The available voice-command navigation system has a vivid 7-inch color screen and delivers continuously updated highway conditions from SiriusXM Traffic.⁴

MYUVO.COM WEB/MOBILE*

MyUVO.com lets you check Vehicle Diagnostics⁹ and schedule appointments with your preferred or nearby Kia retailer using your home computer or mobile device.



1, 4, 6, 7, 8, 9, 10, 11, 12. * See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. Actual component appearance may vary. UVO eSERVICES INFOTAINMENT SYSTEM WITH VOICE-COMMAND NAVIGATION SHOWN.

Excitement comes in many forms

Forte is equipped with a powerful 145-horsepower, 1.8L engine.¹³ EX models provide added excitement with a 2.0L Gasoline Direct Injection (GDI) engine with 173 horsepower.¹³ For the ultimate in sport performance, Koup and Forte5 SX models have a 1.6L turbocharged GDI engine that delivers 201 horsepower. Every one of these engines features Dual Continuously Variable Valve Timing (D-CVVT), which helps increase power and reduce exhaust emissions.

ACTIVE ECO SYSTEM Automatic models have an Active Eco System. With a push of the Eco button, it adjusts the engine and transmission calibration to help optimize fuel efficiency. Electric Power Steering and low-friction tires also contribute to overall fuel economy. **GASOLINE DIRECT INJECTION** For increased performance and efficiency, EX and SX models have Gasoline Direct Injection (GDI) engines. **HID HEADLIGHTS & LED ACCENT LIGHTS*** Available High-Intensity Discharge (HID) headlights, LED accent lights and taillights combine stylish design with crisp, bright lighting.



Advanced safety systems to help handle unexpected conditions

Safety systems help add peace of mind in certain situations. That's why all Forte models are equipped with advanced safety systems engineered to help you maintain control, even in challenging road conditions and in some emergency situations.* They function automatically, leaving you free to focus on the road.



VEHICLE STABILITY MANAGEMENT (VSM)

VSM adds steering direction control capability. The system intervenes in appropriate situations to help the driver regain control of the vehicle.

ELECTRONIC STABILITY CONTROL (ESC)

ESC monitors your vehicle's response during emergency maneuvers. It can then control the engine and brakes to help keep your Forte on course.

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheel spin during vehicle acceleration, it uses engine power and brake force to help transfer power to the wheels that have the most traction.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

BRAKE ASSIST SYSTEM (BAS)

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

HILL-START ASSIST CONTROL (HAC)

To help keep your Forte from rolling backward when starting off on a steep hill, the HAC system automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

ANTI-LOCK BRAKING SYSTEM (ABS)

ABS is the foundation of an active safety system and helps to contribute to driver confidence. The system helps provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.



Designed to help protect driver and passengers

Forte is equipped with passive safety systems designed to help minimize injury when certain traffic accidents are unavoidable. An advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags.¹⁴

AIRBAG & SEAT BELT SENSORS

This advanced system monitors the severity of certain impacts, the presence of a front passenger and seat belt use, and then controls airbag inflation accordingly.¹⁴

FRONT SEAT BELT PRETENSIONERS

Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

HEIGHT-ADJUSTABLE SEAT BELT ANCHORS

The front height-adjustable seat belt anchors allow the driver and front-passenger seat belts to be raised and lowered for a proper fit.

FRONT & REAR 3-POINT SEAT BELTS

Three-point seat belts are standard for all five seating positions, so that each person is protected with both an over-the-lap and a shoulder seat belt.

SIDE-IMPACT DOOR BEAMS

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The A and B pillars are also reinforced to help strengthen the body of the vehicle.

FRONT & REAR CRUMPLE ZONES

Front and rear crumple zones are specially engineered to help absorb and dissipate impact energy, helping to preserve the structural integrity of the passenger compartment in certain collisions.

LATCH SYSTEM

The Lower Anchors and Tethers for Children (LATCH) system is standard and makes it easier to securely install a compatible child seat at either end of the rear seat.



TAKING ON THE COMPETITION

The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia’s belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with proven track records, and after two podium finishes early in the 2014 season you can look for Kia in the winner’s circle at racetracks across America in the months ahead.

COMPELLING DESIGN

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners as well as Kia’s designers with pride.



KIA GT4 STINGER CONCEPT VEHICLE SHOWN (not available for sale).



COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant recently produced its one millionth vehicle after less than four years of operation. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant. Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 14,000 jobs in West Point and the surrounding areas. It’s all part of Kia Motors’ commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

INDUSTRY-LEADING WARRANTY PROGRAM³

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.³

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

DONORSCHOOSE.ORG

Kia is committed to providing assistance to those in need. That’s why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Together with thousands of citizen philanthropists, Kia has raised more than \$5 million to fund more than 10,000 projects across all 50 U.S. states, impacting more than 1.5 million high-need public school students in just two years.

Delivering on a promise

Kia is committed to producing world-class vehicles to suit most every driving need. This commitment has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features and advanced safety systems. Kia’s dedication to quality and value has been widely recognized — one reason why Kia has been named as a top 100 brand in Interbrand’s Best Global Brands 2013 report.¹⁵ In addition, Kelley Blue Book’s KBB.com has announced the recipients of its Brand Image Awards, naming Kia as the 2014 Best Value Brand. This honor recognizes our success at producing fuel-efficient and affordable vehicles.¹⁶



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE NBA
¹⁷



OFFICIAL
AUTOMOTIVE
PARTNER
OF THE LPGA
¹⁸

³The Sorento and Optima GDI (EX, SX & Limited and certain LX trims only) are assembled in the United States from U.S. and globally-sourced parts. 3, 15, 16, 17, 18 See Specifications page for endnotes.



PACKAGES

6-SPEED AUTOMATIC TRANSMISSION PACKAGE

1. Sportmatic® transmission
2. Active Eco System
3. Paddle shifters (SX only)



LX POPULAR PACKAGE (REQUIRES 6-SPEED AUTOMATIC TRANSMISSION PACKAGE)

1. Outside mirror w/turn-signal indicators
2. Sliding center armrest
3. Rear-seat center armrest w/cupholders
4. Dual visors w/mirror & light
5. Remote keyless entry w/trunk opener
6. Cruise control
7. Front passenger seat-back pocket
8. Sunglasses holder
9. Tweeter speakers
10. Soft-touch upper door panels (not shown)
11. Illuminated ignition key cylinder (not shown)
12. Map lights (not shown)



LX 16" ALLOY WHEELS & UVO eSERVICES¹ INFOTAINMENT SYSTEM PACKAGE (REQUIRES POPULAR PACKAGE)

1. 16" tires w/alloy wheels
2. UVO eServices¹ Infotainment System w/Rear-Camera Display²



EX 17" ALLOY WHEELS & UVO eSERVICES¹ INFOTAINMENT SYSTEM PACKAGE

1. 17" tires w/alloy wheels (Sedan only)
2. UVO eServices¹ Infotainment System w/Rear-Camera Display²



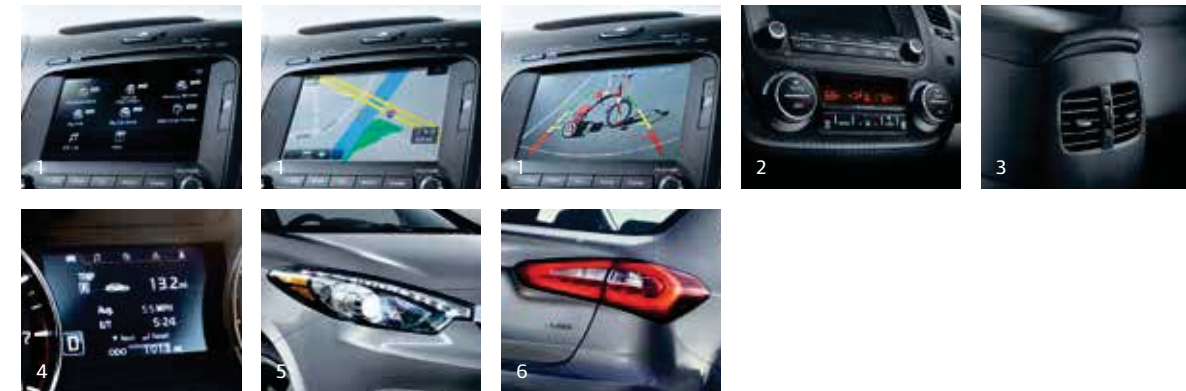
EX/SX PREMIUM PACKAGE (FORTE5/KOUP REQUIRES UVO, SEDAN REQUIRES 17" WHEELS & UVO)

1. Perimeter approach lighting (EX only)
2. Power sunroof
3. 10-way power-adjustable driver's seat w/lumbar support (N/A on Koup)
4. Driver's seat w/two memory presets (N/A on Koup)
5. Heated front seats & rear seat cushions (front seats only for Koup)
6. Ventilated driver's seat
7. Leather seat trim
8. Heated steering wheel
9. Auto-dimming rearview mirror w/HomeLink^{®19}
10. Push-button start w/Smart Key (EX only)
11. Front door-handle pocket light (EX only)
12. Immobilizer (EX only) (not shown)



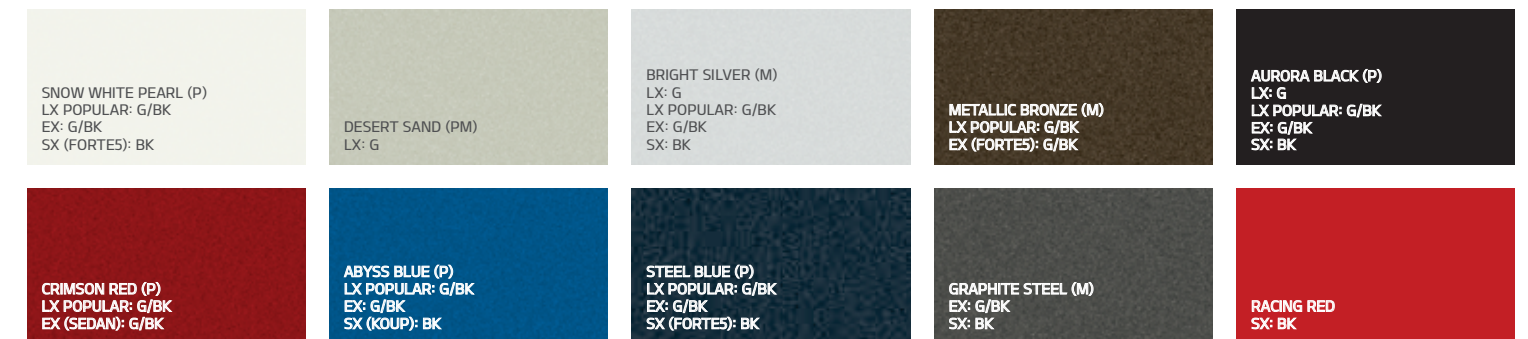
EX/SX TECHNOLOGY PACKAGE (REQUIRES EX/SX PREMIUM PACKAGE)

1. UVO eServices¹ Infotainment System w/voice-command navigation, SiriusXM Traffic,⁴ Rear-Camera Display,² HD Radio™ Technology²⁰
2. Dual-zone automatic temperature control
3. Rear vents
4. Supervision meter cluster w/Thin-Film Transistor (TFT) color LCD
5. HID headlights
6. LED taillights (EX only)



COLORS

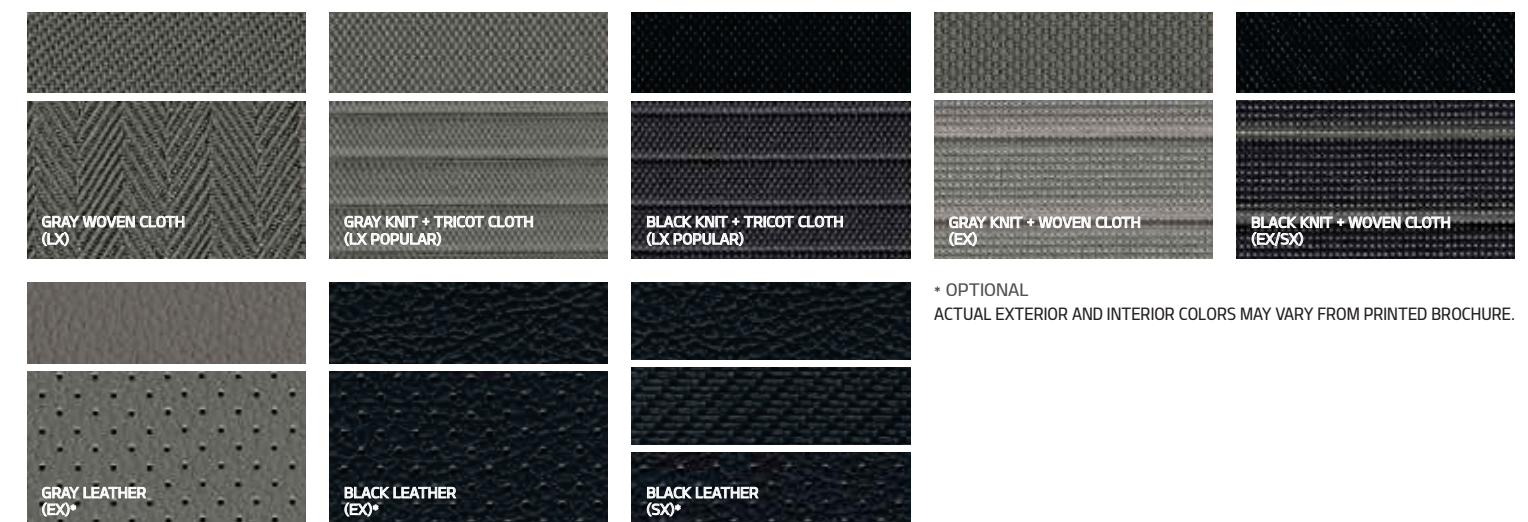
EXTERIOR



(M) = METALLIC PAINT, (P) = PEARL PAINT, (PM) = PEARL METALLIC PAINT

INTERIOR COMBINATIONS ARE INDICATED BY: G = GRAY INTERIOR, BK = BLACK INTERIOR

INTERIOR



* OPTIONAL
ACTUAL EXTERIOR AND INTERIOR COLORS MAY VARY FROM PRINTED BROCHURE.

