

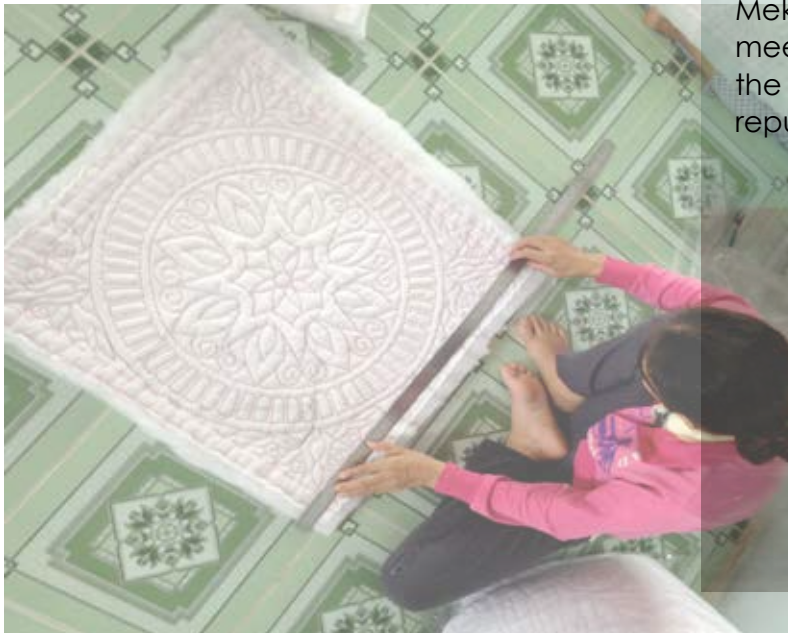


# A GIFT THAT

**Mekong+**, incorporating Mekong Quilts and Mekong Creations.

We specialize in high quality, hand crafted quilts and accessories. The Indo-Chine inspired quilt range uses patchwork, piecing and intricate stitch detail to create a contemporary aesthetic. We use only the highest quality silks and cottons, along with beautiful vintage ethnic embroideries in our quilts. Our accessories range combines the use of environmentally sustainable raw materials such as bamboo, water hyacinth and papier-mache with traditional hand craftsmanship to create innovative designs. All materials are locally sourced.

Mekong+ products can also be custom made to meet our clients' individualized aesthetic, and to the high standard of 'workwomanship' that our reputation is built on.





# GIVES TWICE

## Our Story


Combining her passion for social development, and a love of beautifully handmade quilts, Ho Chi Minh City (HCMC) dentist Thanh Truong worked with NGO Mekong Plus to form Mekong Quilts in 2001. Her main aim: creating sustainable employment for under-privileged women in remote and rural regions of Vietnam and Cambodia.

Quilting is a perfect craft for employment generation – it requires low initial investment, and the women can work from home so they stay close to their families.

The program started with just 35 women. The first quilts were sold 'Tupperware-style' in the homes of friends, volunteers and supporters.

To expand the program, Thanh decided to open a stand-alone store in HCMC, thus increasing employment opportunities for even more women. The social enterprise quickly flourished. In 2010, following on from the success of Mekong Quilts, Mekong Creations was established to diversify the product range, which included handcrafted accessories and gift items.





Currently, we have six stores across Vietnam and Cambodia, along with national and international partners such as luxury resort Six Senses, Nha Trang, and French label, Terre D'oc. This has enabled us to create sustainable employment for over 340 women to date.

## Our Makers

Our makers are women from under-privileged, rural regions of Vietnam and Cambodia. Prior to working with Mekong+, they would travel to fields far away from their homes in search of work, leaving their children at home.

The social enterprise now employs over 340 women in communities northeast of Ho Chi Minh City, Duc Linh and Tanh Linh, Ham Thuan Nam (Binh Thuan Province), Long My (Hau Giang province) in the Mekong Delta and Rumdoul (Svay Rieng

province) in Cambodia.

The women receive training, a fair wage and employment benefits such as health insurance, wedding and baby bonuses, and bereavement payments. They are also able to work in a safe and comfortable environment close to their families. Many of the women who work for the project have doubled their income, which ensures that their children remain in school.

The women work in groups, each supervised by a group leader. Group leaders handle the alloca-



tion of work, provide a working space and travel regularly to HCMC to deliver products, collect new orders and support the quality control process. The group leaders have become effective entrepreneurs with major responsibilities, managing up to 25 quilters at a time.

Besides direct economic benefit to the women, all profits from your purchase of Mekong+ products are (via our NGO) used to support the wider community through development initiatives such as micro-financing, scholarships, and health, hygiene and agricultural education programs.

Every item purchased from Mekong+ is a gift that gives twice.





# Mekong Plus

Mekong Plus (Belgium/France), is the parent NGO of Mekong+. Its aim is for integrated community development focusing on the under-privileged, earning less than half a dollar per person per day. Mekong Plus only works with a community when everyone is involved, thus enabling them to create low cost and sustainable programs .

These programs include micro-financing, agricultural techniques, training of para-veterinarians, environmental education, and development of employment through handicraft.

The programs are located in two provinces in Vietnam and in one province in Cambodia covering more than 500 villages with a total of half a million beneficiaries.

In Belgium and France, teams of volunteers and supporters organize several events every year to raise funds and awareness for the programs.

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## DENIM COLLECTION 2015

CUSHIONS	12
WASH BAGS	26
WALLETS	34
BAGS	36
APRONS	46
SOFT TOYS	49











Sapa Denim Stitch 2 Cushion  
40 x 40 cm  
AVCUSAPAA4040BD







Sapa Denim Stitch 1 cushion  
50 x 50 cm  
AVCUSAPAP5050BD





Patchwork Denim H'Mong Star  
Cushion 50 x 50 cm  
AVCUSHMOS5050BD





Patwork Denim H'Mong Cushion  
50 x 50 cm  
AVCUSHMON5050BD







Recycled Denim Raw Edge Cushion  
50 X 50 CM  
AVCUSJEAN5050BD





Patchwork Recycled Denim Dragon Cushion  
50 x 50 cm  
AVCUSDRAP5050BU



Denim Dragon Stitch Cushion  
50 X 50 cm  
AVCUSDRAS5050BU









VSB Stitch Cushion  
50 x 50 cm  
AVCUSVSB5050MU + CR







Large Linen VSB Stitch Wash Bag (Top clockwise)  
26 x 17  
AVBAGVSBS2617BD

Large Linen VSB Applique Wash Bag  
26 x 17 cm  
AVBAGVSBA2617BD

Small Linen VSB Stitch Wash Bag  
17 x 12 cm  
AVBAGVSBS1712BD

Small Linen Lotus Stitch Wash Bag  
17 x 12 cm  
AVBAGLOTU1712BD

Large Linen Lotus Stitch Wash Bag  
26 x 17 cm  
AVBAGLOTU2617BD



Small Denim H'Mong Wash Bag  
12 x 17 cm  
AVBAGHMON1217BD

Large Denim H'Mong Wash Bag  
26 x 17 cm  
AVBAGHMON2617BD

Flat Denim H'Mong Wash Bag  
22 x 27 cm  
AVBAGSAPA1712BD









Small Denim Sapa Wash Bag  
17 x 12 cm  
AVBAGSAPA1712BD

Large Denim Sapa Wash Bag  
26 x 17 cm  
AVBAGSAPA2617BD







Denim H'Mong Wallet 1  
20 x 10 cm  
AVWALETHM2010BD

Denim Sapa Wallet  
20 x 10 cm  
AVWALETSA2010BD







Denim Sapa Stitch Purse  
25 x 18 cm  
AVPURSAPA2518BD



Denim Sapa Messenger Bag  
34 x 25 cm  
AVBAGMESA3425BD



Denim H'Mong Messenger Bag  
34 x 25 cm  
AVBAGMEHM3425BD





Denim Sapa Stitch Tote  
33 x 40 cm  
AVBAGSAPA3340BD



Denim Circle H'Mong Star Tote  
33 x 40 cm  
AVBAGHMOS3340BD





Recycled Denim H'mong Star Back Pack  
30 x 60 cm  
AVBAGBACJ3060BUD







Denim Sapa Back Pack  
30 x 60 cm  
AVBAGBACS 3060BU











Patchwork Recycled Denim Sapa Apron  
70 x 80 cm  
AVAPRONSA7080BD

Patchwork Recycled Denim Sapa Apron  
70 x 80 cm  
AVAPRONSA7080BU





Denim Fish 2  
19 x 06 cm  
AVSOFFISH1906 BU



Skate Fish  
19 x 24 cm  
AVSOFSKAT1924BU + MU

Fish 1  
16 x 25 cm  
AVSOFFISH1625BU + MU

Squid  
08 x 45 cm  
AAVSOFQUID0845BU + MU









Gecko  
20 x 17 cm  
AVSOFGECD2017MU

Rooster  
20 x 19 cm  
AVSOFROOS2019MU

Buffalo  
25 x 14 cm  
AVSOFBUFF2514MU





Photography: Ho Phi Long, Hoang Viet  
Styling + Layout: Phong Lai

\*Please note: the colours displayed in this catalogue  
should be considered close renditions to the actual  
colours available and are not 100% accurate.



# Shop

## Vietnam

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