A Guide to Women- and Minority-Owned Business Funding Opportunities

How to Navigate the Funding Process

U.S. Senator Kirsten Gillibrand New York



2015

*Note: This document will be updated as information becomes available.

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Introduction

Dear Fellow New Yorker,

America's economic recovery will, in part, rest on our ability to unlock the economic potential of women and minority entrepreneurs. If we can promote the talent of women and minority business leaders and foster the success of a new generation of entrepreneurs, then America's economy will be stronger than ever. Today, there are nearly 20 million women and minority-owned businesses in the United States. During these difficult economic times, the costs of doing business can sometimes become a tremendous burden for our entrepreneurs and small business owners, particularly for women and minority owners that continue to face unfair disadvantages. To help with these costs, agencies throughout the Federal and New York State Governments are utilizing programs to offer loans, grants, tax incentives and other types of assistance to startup, growing, and established women and minority-owned businesses to allow for success and expansion of their enterprises.

Finding the resources that meet your needs in the complex web of agencies can be an impossible task. For this reason, I have created this guidebook to serve as a starting point in providing information from relevant federal agencies about what resources are available to individuals, businesses, community organizations and local governments. The information in this guidebook details energy program grants, loans, and tax credits. Its contents are by no means comprehensive, and as new programs and opportunities emerge, its contents will be updated to provide New Yorkers with the most up-to-date information possible.

My Senate website (<u>www.gillibrand.senate.gov</u>) is continually updated with critical information about various funding opportunities that are available to you, how to access them, and where to apply. You can also request hard copies of this guidebook, and other thematic funding guidebooks, by filling out the guidebook order form at the end of this guidebook and mailing it back to my New York City office or by emailing an electronic copy to <u>grants@gillibrand.senate.gov</u>. Furthermore, if you need assistance from a federal agency or with an immigration case, please refer to the casework form at the end of the GOAL or visit

<u>http://gillibrand.senate.gov/services/casework/form/</u>. As you move forward with any grant opportunities, please contact Andrew Usyk, my Grants Director, for letters of support, when applicable. You can reach him in my Washington, D.C. Office at <u>grants@gillibrand.senate.gov</u>, or (202)-224-4451.

Sincerely,

Kirsten Gilliound

Kirsten Gillibrand United States Senator

Federal Section I

Small Business Administration

The U.S. Small Business Administration (SBA) was created in 1953 as an independent agency of the federal government to aid, counsel, assist and protect the interests of small business concerns, to preserve free competitive enterprise and to maintain and strengthen the overall economy of our nation

The SBA helps Americans start, build and grow businesses. Through an extensive network of field offices and partnerships with public and private organizations, SBA delivers its services to people throughout the United States, Puerto Rico, the U. S. Virgin Islands and Guam.

1) 7(a) Loan Program

The 7(a) Loan Program is SBA's primary program to help start-up and existing small businesses obtain financing when they might not be eligible for business loans through normal lending channels. The name comes from section 7(a) of the Small Business Act, which authorizes SBA to provide business loans to American small businesses. SBA itself does not make loans, but rather guarantees a portion of loans made and administered by commercial lending institutions.

Additional information:

- 7(a) loans are the most basic and most commonly used type of loans. They are also the most flexible, since financing can be guaranteed for a variety of general business purposes, including working capital, machinery and equipment, furniture and fixtures, land and building (including purchase, renovation and new construction), leasehold improvements, and debt refinancing (under special conditions).
- All 7(a) loans are provided by lenders who are called participants because they participate with SBA in the 7(a) program. Not all lenders choose to participate, but most American banks do. There are also some non-bank lenders who participate with SBA in the 7(a) program.

Eligibility:

- Eligibility requirements are designed to be as broad as possible in order that the lending program can accommodate the most diverse variety of small business financing needs. All businesses that are considered for financing under SBA's 7(a) loan program must meet SBA size standards, be for-profit, not already have the internal resources (business or personal) to provide the financing and be able to demonstrate repayment.
- Eligibility factors for all 7(a) loans include: size, type of business, use of proceeds, and the availability of funds from other sources.

Contact information

For more information, please visit: <u>http://www.sba.gov/category/navigation-structure/loans-grants/small-business-loans/sba-loan-programs/7a-loan-program</u>

2) <u>CDC/504 Loan</u>

The CDC/504 loan program is a long-term financing tool for economic development within a community. The 504 Program provides growing businesses with long-term, fixed-rate financing for major fixed assets, such as land and buildings. A Certified Development Company is a nonprofit corporation set up to contribute to the economic development of its community. CDCs work with the SBA and private-sector lenders to provide financing to small businesses. There are about 270 CDCs nationwide, with each covering a specific geographic area.

Additional information:

- Proceeds from 504 loans must be used for fixed asset projects such as: purchasing land and improvements, including existing buildings, grading, street improvements, utilities, parking lots and landscaping; construction of new facilities, or modernizing, renovating or converting existing facilities; or purchasing long-term machinery and equipment. The 504 Program cannot be used for working capital or inventory, consolidating or repaying debt, or refinancing.
- Interest rates on 504 loans are pegged to an increment above the current market rate for five-year and 10-year U.S. Treasury issues. Maturities of 10 and 20 years are available. Fees total approximately three (3) percent of the debenture and may be financed with the loan.

Eligibility:

To be eligible, the business must be operated for profit and fall within the size standards set by the SBA. Under the 504 Program, the business qualifies as small if it does not have a tangible net worth in excess of \$7.5 million and does not have an average net income in excess of \$2.5 million after taxes for the preceding two years. Loans cannot be made to businesses engaged in speculation or investment in rental real estate.

Contact information:

 US Small Business Administration 409 3rd St, SW Washington DC 20416 Telephone: (800) 827-5722
 For more information, please visit: <u>http://www.sba.gov/content/cdc504-loan-program</u>

3) Surety Bond Guarantee Program

The U.S. Small Business Administration's (SBA) Surety Bond Guarantee (SBG) program can guarantee bid, performance and payment bonds for individual contracts of \$5 million or less. This Federal guarantee encourages companies to bond small businesses having difficulty obtaining bonding on their own.

Additional information:

- There is no limit to the number of bonds that can be guaranteed for any one contractor. SBA's guarantee gives sureties an incentive to provide bonding for eligible contractors, and thereby provides greater access to contracting opportunities.
- A surety guarantee, an agreement between a surety and the SBA, provides that SBA will assume a predetermined percentage of loss in the event the contractor should breach the terms of the contract.

Eligibility:

- Small and emerging contractors who cannot obtain surety bonds through regular commercial channels.
- The contractor's business must be independently owned and operated and qualify as a small business under federal regulations.

Contact information:

Pam Swilling
 Office of Surety Guarantees
 409 Third Street SW, suite 8600
 Washington, D.C. 20416
 Email: pam.swelling@sba.gov
 Telephone: (202) 205 6546

4) Microloans

The Microloan Program provides very small loans to start-up, newly established, or growing small business concerns. Under this program, SBA makes funds available to nonprofit community based lenders (intermediaries) which, in turn, make loans to eligible borrowers in amounts up to a maximum of \$35,000. The average loan size is about \$13,000. Applications are submitted to the local intermediary and all credit decisions are made on the local level.

Additional information:

The maximum term allowed for a microloan is six years. However, loan terms vary according to the size of the loan, the planned use of funds, the requirements of the intermediary lender, and the needs of the small business borrower.

Contact information:

 Small Business Administration Telephone: (800) 827 5722
 Website: <u>http://www.sba.gov/content/microloan-program</u>

5) Small Business Investment Companies (SBICs)

Small Business Investment Companies (SBICs) are privately owned companies that are licensed by the SBA to provide debt and equity capital to small businesses. They can obtain loans from the SBA to supplement their own capital.

Additional information:

For the SBIC program, a small business is a business with net worth of \$18 million or less and an average after-tax income for the two preceding years of \$6 million or less. There are alternative size standards in some industries. The SBIC sells a debenture to the SBA, which guarantees repayment and creates a pool of these debentures for resale on the secondary market. SBICs can borrow three times their private capital to a maximum of \$113 million. Small Business Administration Telephone: (518) 402-8839
 Website: <u>http://www.sba.gov/INV</u>

6) Mentor-Protégé program

The 8(a) Business Development Mentor-Protégé Program is designed to enable successful firms to provide various forms of business development assistance to program participants. The goal of the program is to enhance the capability of participants to be competitive, achieve entrepreneurial success and contribute to our economy.

Eligibility:

- Interested businesses should consult with their SBA District Office Business Opportunity Specialist before they apply for the Mentor-Protégé program.
- The business must be a participant in the program and must meet at least one of the following three conditions:
 - Be in the developmental stage of the program,
 - Have never received a business contract, or
 - Be less than half the size of the small business size standard corresponding to its primary NAICS code.
- The firm must also be in good standing with SBA Program requirements and all SBA reporting requirements.
- Protégés may generally have only one mentor at a time. However, SBA may authorize a second mentor after review of the request.

Contact information:

Small Business Administration

Telephone: (800) 827 5722

For your nearest SBA office call 1800 8ASK SBA or visit: <u>http://www.sba.gov/tools/local-assistance</u>

Email: <u>8aquestions@sba.gov</u>

7) Women-Owned Small Business Federal Contract Program

Authorizes contracting officers to set aside certain federal contracts for eligible womenowned businesses and economically disadvantaged women-owned businesses.

Eligibility:

To be eligible, a firm must be at least 51% owned and controlled by one or more women, and primarily managed by one or more women. The women must be U.S. citizens. The firm must be "small" in its primary industry in accordance with SBA's size standards for that industry. In order for a WOSB to be deemed "economically disadvantaged," its owners must demonstrate economic disadvantage in accordance with the requirements set forth in the final rule.

Contact information:

SBA Answer Desk
 1-800-U-ASK-SBA (1-800-827-5722)
 Answer Desk TTY: (704) 344-6640
 Email: wosb@sba.gov

8) <u>Small Business Development Centers</u>

Small Business Development Centers (SBDCs) offer free one-on-one expert business advice and low-cost training in finance, management, marketing, e-commerce and social media. SBCDs also allow access to all of the SBA's financial and procurement assistance programs. SBDCs are hosted by leading universities and state economic development agencies. Approximately 900 SBCD locations are available nationwide.

Eligibility:

Small Business Development Centers serve all small businesses and aspiring entrepreneurs.

Contact information:

 SBA Small Business Development Centers Telephone: (800) 827 5722
 For your nearest Small Business Development Center, please visit: <u>http://www.sba.gov/tools/local-assistance/sbdc</u>
 Website: www.sba.gov/sbdc

9) SCORE Association

The SCORE Association "Counselors to America's Small Business" is a nonprofit national network of nearly 14,000 entrepreneurs, business leaders and executives who volunteer as mentors to America's small businesses. SCORE members are trained to serve as counselors advisors and mentors to aspiring entrepreneurs and business owners. SCORE provides a number of local and online workshops, templates and tools to assist small businesses. These services are offered free of charge or at a very low cost.

Eligibility:

Start up or existing small businesses are encouraged to use SCORE's services.

Contact information:

 SCORE Association Telephone: 1-800-634-0245. Website: <u>www.score.org</u>

10) Office of Native American Affairs

The Office of Native American Affairs (ONAA) ensures American Indians, Alaska Natives and Native Hawaiians have full access to SBA's programs and services. ONAA's goal is to promote and support Native American entrepreneurs. ONAA also provides business counseling and delivers a network of training services including the online tool "Native American Small Business Primer." Other services include a Native American contractor registration and business development workshops.

Eligibility:

Office of Native American Affairs services are available to all Native American entrepreneurs and businesses.

Contact information:

 Office of Native American Affairs 409 3rd Street, S.W. Suite 6700 Washington, DC 20416 United States Telephone: 202 205 7364 Fax: 202 205 6139 Website: www.sba.gov/naa

11) Office of Veterans Business Development

The Office of Veterans Business Development ensures that veterans, service-disabled veterans and Reserve and National Guard component members receive special consideration in all of SBA's entrepreneurial programs and resources. SBA's 69 district offices, along with the 16 Veterans Business Outreach Centers, provide a range of services including online and in-person training, counseling, mentoring, workshops and referrals.

Eligibility:

All Veteran entrepreneurs, start ups and businesses.

Contact information:

 NYS Veterans' Business Outreach Centre Telelphone: 1-800-732-7232
 Email: <u>michael.gragg@farmingdale.edu</u> Website: <u>www.sba.gov/vets</u>

12) Small Business Learning Center

The SBA Small Business Learning Center is a virtual campus complete with free online courses, workshops, podcasts, learning tools and business readiness assessments. The Center has contact information for businesses requiring local counseling, mentoring and training in their local area.

Eligibility:

All businesses have full access to this service online.

Contact information:

> The online Small Business Learning Center is available at: www.sba.gov/training

13) Disaster Assistance:

- Recover from disasters with affordable, timely and accessible financial assistance to homeowners, renters and businesses of all sizes. SBA disaster loans can be used to repair or replace the following items damaged or destroyed in a declared disaster:
 - real estate
 - personal property

- machinery and equipment
- inventory and business assets.
- Businesses can also receive working-capital loans to sustain business while on active duty through the Military Reservist Economic Injury Disaster Loan (MREIDL) program.

Eligibility:

- After a Presidential disaster declaration, you must first register with the Federal Emergency Management Agency (FEMA). To obtain a registration number, call FEMA at 1-800-621-3362 (TTY: 1-800-462-7585) or visit <u>http://www.fema.gov/disaster-survivor-assistance</u>.
- > The following information is required to complete the SBA online application:
 - Contact information for all applicants
 - Social security numbers for all applicants
 - FEMA registration number
 - Deed or lease information
 - Insurance information
 - Financial information (e.g. income, account balances and monthly expenses)
 - Employer Identification Number (EIN) for business applicants

Contact information:

 SBA Customer Service Center Telephone: 1-800-659-2955 (ITTY: 1-800-877-8339) Email: <u>disastercustomerservice@sba.gov</u>

14)HUB Zone

The HUBZone program helps small businesses in urban and rural communities gain preferential access to federal procurement opportunities. The program encourages economic development in historically underutilized business zones through the establishment of preferences. The HUBZone program aims to promote economic development and employment in distressed areas by providing access to more federal contracting opportunities.

Eligibility:

- A business (except tribally-owned concerns) must be a small business for its primary NAICS code. SBA has tools to determine if your business is small.
 - It must meet one of the following ownership and control requirements:
 - Owned and controlled at least 51 percent by U.S. citizens
 - Wholly owned or owned in part by one or more Indian Tribal Governments or by a corporation that is wholly owned by one or more Indian Tribal Governments
 - An ANC owned and controlled by Natives or a direct or indirect subsidiary corporation, joint venture, or partnership of an ANC
 - Wholly owned or owned in part by a CDC
 - A small agricultural cooperative or a small business concern wholly owned or owned in party by one or more small agricultural cooperatives.
- Except for certain concerns owned by Indian Tribal Governments, all other small businesses must have a principal office located in a qualified HUBZone.

- At least 35 percent of all of its employees must reside in a HUBZone. Reside means to live in a primary residence at a place for at least 180 days, or as a currently registered voter, and with intent to live there indefinitely.
- The HUBZone office has a 35 percent and principal office calculator that businesses can use to guide them in determining whether requirements are met.

Contact information:

- HUBZone offers eligibility assistance on Tuesdays and Thursdays from 2-3pm ET via toll free number: 1-888-858-2144 access code 3061773#.
- If you are seeking status information, need help in resolving technical difficulties, or need individualized assistance please email <u>hubzone@sba.gov</u>.
- You may also request an appointment by completing the HUBZone Analyst Appointment Form at <u>http://www.sba.gov/tools/content/hubzone-analyst-appointment-form.</u>

15) The Office of Women's Business Ownership

The Small Business Administration's Office of Women's Business Ownership (OWBO) fosters the participation of women entrepreneurs in the economy, especially those who have been historically under-served or excluded. OWBO reaches out to women entrepreneurs through a number of programs that are coordinated through every SBA district office across the country and Women's Business Centers (WBCs). OWBO's programs provide long and short term business training and counseling, mentoring, access to credit and capital, and marketing and federal contracting opportunities. WBCs provide free or low-cost assistance, often in multiple languages, as well as access to SBA programs and services and community resources.

Eligibility

> All female entrepreneurs, startups and small to medium businesses

Contact information:

Bronx Women's Business Resource Center Hunts Point Economic

Development Corp. 355 Food Center Drive Suite C-104, Bronx, New York 10474 Director: Marcia Cameron Phone: 718-842-1717 ext 225 Email: <u>mcameron@hpedc.org</u> Website: <u>http://www.bronxwbc.org/</u>

BOC Women's Business Center

Business Outreach Center Network, Inc. 85 South Oxford Street, 2nd Floor Brooklyn, NY 11217 Director: Liliana Blanco Phone: 718-625-1276 Email: wbc@bocnet.org 705 Forest Avenue, 2nd Fl. Rear Staten Island, NY 10310-2506 Phone: 718-816-4775 Email: <u>wbcsi@bocnet.org</u> Website: <u>http://www.bocnet.org/boc/boc_services_womens_business_ctr.asp</u>

Women's Business Center Local Development Corporation of East New York

80 Jamaica Avenue, 3rd Fl Brooklyn, NY 11207 Director: Elisa Balabram Phone: 718-385-6700 Email: info@ldceny.org Website: http://ldceny.org/womensbusinesscenter/

Women's Entrepreneurial Business Center ComLinks, Inc.

343 West Main Street Malone, NY 12953 Director: Nick Curtis Phone: 518- 483-1261 Email: <u>Nicholas.curtis@comlinkscaa.org</u>

Canisius College Women's Business Center

2365 Main Street Buffalo, NY 14214 Director: Melinda Sanderson Phone: 716-888-8280 Email: <u>wbcinfo@canisius.edu</u> Website: <u>http://www.canisius.edu/wbc/</u>

Queens Women's Business Center Queens Economic Development Corp.

120-55 Queens Blvd., Suite 309 Kew Gardens, NY 11424 Director: Johanna Maynard Phone: 718-263-0546 Email: <u>aormeno@queensny.org.</u>

WISE Women's Business Center

The Tech Garden 235 Harrison Street Syracuse, NY 13202 Phone: 315-443-8693 Director: Joanne Lenweaver Email: <u>jmlenwea@syr.edu</u> Website: <u>www.wisecenter.org</u>

Women's Business Center of New York State The Business Training Institute, Inc. 200 Genesee Street

Utica, NY 13502 Phone: 315-733-9848 Email: nywbc@aol.com

Website: <u>www.nywbc.org</u> Women's Enterprise Development Center, Inc.

1133 Westchester Avenue, Suite N220 White Plains, NY 10604 Director: Joy Rosenzweig Phone: 914-948-6098 Email: info@wedcbiz.org Website: http://wedcbiz.org/

16) U.S. Export Assistance Centers

If your business is ready to export, U.S. Export Assistance Centers can provide assistance through trade promotion, financial assistance and business counseling. They can also help you navigate export loans available to interested businesses. U.S. Export Assistance Centers are supported by SBA, U.S Department of Commerce and U.S. Export-Import Bank staff. Export Centers are designed to be a one stop shop for small to medium sized businesses.

Eligibility:

Export assistance centers serve all small to medium businesses and aspiring entrepreneurs.

Contact Information:

 Toni Corsini Regional Manager, Export Solutions Group Office of International Trade, SBA U.S. Export Assistance Center
 290 Broadway, Room 1312 New York, New York 10007 Tel: (212)809-2645
 Fax: (212) 809-2687
 Email: toni.corsini@sba.gov

17) Export Express Loans

The SBA Export Express program provides exporters and lenders a streamlined method to obtain SBA backed financing for loans and lines of credit up to \$250,000. Lenders use their own credit decision process and loan documentation; exporters get access to their funds faster. The SBA provides an expedited eligibility review and provides a response in less than 24 hours.

Additional information:

- SBA Export Express loans are available to businesses that meet the normal requirements for an SBA business loan guaranty. Financing is available for manufacturers, wholesalers, export trading companies and service exporters. Loan applicants must demonstrate that the loan proceeds will enable them to enter a new export market or expand an existing export market. Applicants must have been in business, though not necessarily in exporting, for at least 12 months.
- The SBA does not establish or subsidize interest rates on loans. Interest rates are negotiated between the borrower and the lender, but may never exceed SBA interest rate caps. Rates can either be fixed or variable, and are tied to the prime rate as published in The Wall Street Journal.

Contact information:

New York City:	Western New York:
Territory: New York City & 5 Boroughs	Patrick Hayes
Toni Corsini	Regional Manager, Export Solutions Group
22nd Floor	Office of International Trade
New York, New York 10004	600 Superior Avenue, Suite 700
Telephone: (212) 809-2645	Cleveland, Ohio 44114
Fax: (212) 809-2687	Telephone: (216) 522-4731
Email: toni.corsini@mail.doc.gov	Fax: (216) 522-2235
	Email: <u>patrick.hayes@sba.gov</u>

For more information, please visit: <u>http://www.sba.gov/content/export-loan-programs</u>

18) Export Transaction Financing

SBA's Export Working Capital Program (EWCP) loans are targeted for businesses that are able to generate export sales and need additional working capital to support these sales. SBA's aim for the EWCP program is to ensure that qualified small business exporters do not lose viable export sales due to a lack of working capital.

Additional information:

- Application is made directly to lenders. Interested businesses are encouraged to contact the SBA staff at a U.S. Export Assistance Centers (USEAC) to discuss whether they are eligible for the EWCP program and whether it is the appropriate tool to meet their export financing needs. The participating lenders review / approve the applications and submit the request to the SBA staff at the USEAC location servicing the exporters' geographical territory.
- The maximum EWCP line of credit/loan amount is \$2 million. Participating banks receive a 90 percent SBA guaranty provided that the total SBA guaranteed portion to the borrower does not exceed \$1.5 million. In those instances where the SBA guaranteed portion reaches

the \$1.5 million cap, banks can still get a 90 percent guaranty thanks to a co-guaranty program between SBA and the Export-Import Bank of the United States (EXIM).

The SBA does not establish or subsidize interest rates on loans. The interest rate can be fixed or variable and is negotiated between the borrower and the participant lender.

Contact information:

 Small Business Administration Telephone: (800) 827-5722
 Email: <u>answerdesk@sba.gov</u>

19) International Trade Loans

The SBA International Trade Loan program is a term loan designed for businesses that plan to start/continue exporting or those that that have been adversely affected by competition from imports. The proceeds of the loan must enable the borrower to be in a better position to compete.

Additional information:

Eligible Businesses

Small businesses that are in a position to expand existing export markets/develop new export markets or small businesses that have been adversely affected by international trade and can demonstrate that the Loan proceeds will improve their competitive position are eligible for International Trade Loans

Loan Amount

The maximum gross amount (\$2 million) and SBA-guaranteed amount (\$1.5 million) for an International Trade loan is the same as a regular 7(a) loan. However, there is an exception to the maximum SBA 7(a) guaranty amount to one borrower. When there is an International Trade loan and a separate working capital loan, the maximum SBA guaranty on the combined loans can be up to \$1.75 Million as long as the SBA guaranty on the working capital loan does not exceed \$1,250,000.

Interest Rate

The SBA does not establish or subsidize interest rates on loans. Interest rates are negotiated between the borrower and the lender, subject to SBA caps. Rates can either be fixed or variable, and are tied to the prime rate as published in The Wall Street Journal. For loans greater than \$50,000 and maturity in excess of 7 years, lenders may charge up to 2.75 percent over prime rate.

Contact information:

- Small Business Administration
 - Telephone: (800) 827-5722

For more information, please visit: <u>http://www.sba.gov/content/international-trade-loan-fact-sheet-small-businesses</u>

Federal Section II

The National Women's Business Council

The National Women's Business Council (NWBC) was established as part of the Women's Ownership Act of 1988 (also known as House Resolution 5050) as an advisory body of women business owners. The council provides independent advice to the President, Congress and U.S. Small Business Administration on economic issues of importance to women business owners. a

The National Women's Business Council's main role is to offer policy recommendations, and therefore does not provide technical training or counseling to women entrepreneurs. However, the Council realizes that training is an essential component to starting and growing a business at every level. The Council has compiled a number of resources available for women in business on their website.

1) <u>Resources for Women in Business</u>

- > The NWBC provides information about the following resources categories on their website:
 - Counseling and Training
 - Women's Business Centers
 - Small Business Development Centers
 - SCORE Counselors to America's Small Businesses
 - The Small Business Training Network
 - Local Training Resources
 - Government Resources
- These resources are continuously being updated through the National Women's Business Council's website: <u>http://www.nwbc.gov/resources</u>.

Contact information:

 National Women's Business Council 409 Third Street, SW, Suite 210 Washington, DC 20024 Telephone: (202) 205-3850 Fax: (202) 205-6825 Email: info@nwbc.gov

Federal Section III

<u>United States Department of Agriculture</u> <u>National Institute of Food Agriculture</u>

The National Institute of Food and Agriculture (NIFA) is an agency within the U.S. Department of Agriculture (USDA). NIFA is one of four USDA-Research, Education and Economics agencies. These agencies provide federal leadership in producing and distributing information regarding science relating to agricultural research, education and extension.

1) <u>Women and Minorities in Science, Technology, Engineering and</u> <u>Mathematics Fields Program (WAMS)</u>

The Women and Minorities in Science, Technology, Engineering and Mathematics Fields Program (WAMS) has been created to increase promotion of a safe, sufficient, and nutritious food supply for all Americans and for people around the world; sustainable agricultural policies that foster economic viability for small and mid-sized farms and rural businesses, protect natural resources and promote value-added agriculture.

Additional information:

- The purpose of this program is to increase America's competitiveness by expanding participation in new economic enterprises through the increased involvement of women and other groups underrepresented in Science, Technology, Engineering and Mathematics (STEM) fields.
- The WAMS program provides an opportunity to give attention to producing future innovations and innovators in STEM fields integral to food and agricultural systems.

Eligibility:

- Eligible applicants include state agricultural experiment stations, colleges and universities, university and other research foundations, institutions and organizations, federal agencies, national laboratories, private organizations or corporations, and individual applicants.
- There are no limitations on the number of applications that may be submitted by an eligible institution.

Contact information:

 Saleria Afele-Faamuli National Program Leader
 1400 Independence Avenue, SW, Stop 2201
 Washington, DC 20250-2250;
 Email: sfaamuli@nifa.usda.gov
 Telephone: (202) 720-1973

USDA Rural Development

USDA Rural Development is committed to helping improve the economy and quality of life in America. USDA Rural Development has continuously promoted economic development by supporting loans to businesses through banks, credit unions and community-managed lending pools. These financial programs support such essential public facilities and services as water and sewer systems, housing, health clinics, emergency service facilities and electric and telephone. USDA Rural Development also offers technical assistance and information to help agricultural producers and cooperatives get started and improve the effectiveness of their operations. USDA Rural Development also provides technical assistance to assist communities undertake empowerment programs.

1) Rural Business Opportunity Grants (RBOG)

The RBOG program promotes sustainable economic development in rural communities with exceptional needs through the provision of training and technical assistance for business development, entrepreneurs, and economic development officials and to assist with economic development planning.

Additional information:

Certain communities are given high funding priority including those suffering from natural disaster, fundamental economic structural change, persistent poverty, long-term population decline or job deterioration.

Eligibility:

- Rural Indian tribes, rural public bodies, rural nonprofit corporations, and cooperatives with primarily rural members that conduct activities for the mutual benefit of the membership are eligible provided they have sufficient financial strength and expertise to carry out the activity to be funded.
- Any area except a city or town with a population of greater than 50,000 and the urbanized area contiguous and adjacent to such a city or town.

Contact information:

USDA Rural Development State Office
 441 South Salina St, Suite 357
 Syracuse, NY 13202
 Telephone: (315) 447-6400
 Website: http://www.rurdev.usda.gov/BCP_RBOG.html

2) Rural Economic Development Loans and Grants

This program offers zero-interest loans for local utilities. Borrowers then re-lend the funds at zero interest to rural businesses. The recipients repay the lending utility directly and the utility is responsible for repayment to the Agency. This fund provides assets to nonprofit organizations and public organizations to finance community facilities in rural areas.

Eligibility:

- Loans are made to electric and telephone utilities that have current loans with the Rural Utilities Service (RUS) or Rural Telephone Bank loans. It can also consist of guarantees that are not delinquent on any federal debt or in bankruptcy proceedings.
- To receive funding under the REDLG program (which will be forwarded to selected eligible projects) an entity must:
 - have borrowed and repaid or pre-paid an insured, direct, or guaranteed loan received under the Rural Electrification Act or,
 - be a not-for-profit utility that is eligible to receive assistance from the Rural Development Electric or Telecommunication Program
 - be a current Rural Development Electric or Telecommunication Programs Borrower
- Economic development projects benefitting rural areas are eligible for this program. Funding may be used for feasibility studies, start-up costs and incubator projects.

Contact information:

USDA Rural Development State Office
 441 South Salina St, Suite 357
 Syracuse, NY 13202
 Telephone: (315) 447-6400
 Website: <u>http://www.rurdev.usda.gov/bcp_redlg.html</u>

3) <u>Rural Business Enterprise Grants</u>

The goal of these grants are to encourage the development of small and emerging business enterprises and to create and expand rural distance learning networks. The program provides educational instruction or job training related to potential employment.

Additional information:

These grants are available to qualified nonprofit organizations for technical assistance and training to rural communities for improving passenger transportation services or facilities.

Eligibility:

This grant program gives priority to rural areas having a population of 25,000 or less. It is preferred that these grants are used on projects in communities with a large proportion of low-income residents and/or high unemployment.

Contact information:

 USDA Rural Development State Office 441 South Salina St, Suite 357 Syracuse, NY 13202 Telephone: (315) 447-6400 Website: <u>http://www.rurdev.usda.gov/bcp_rbeg.html</u>

Federal Section IV

National Aeronautics and Space Administration (NASA)

The vision of the Office of Small Business Programs at NASA Headquarters is to promote and integrate all small businesses into the competitive base of contractors that pioneer the future of space exploration, scientific discovery and aeronautics research.

NASA has committed itself to provide small businesses maximum practicable opportunities to participate in NASA prime contracts and subcontracts. Moreover, NASA will work to develop small businesses in high tech areas that include technology transfer and the commercialization of technology.

1) Mentor-Protégé Program

The NASA Mentor-Protégé Program is value-focused and is aligned with NASA's current and future strategy and mission. The Center-focused Program enhances the technical and business capabilities of eligible Protégés to perform as prime contractors, subcontractors and suppliers under contracts. Long-term business relationships are developed, while providing clear guidance through documented processes and procedures.

Additional information:

- A Protégé may not participate in the NASA Mentor-Protégé Program more than twice.
- Mentors are entities that have an active and approved subcontracting plan negotiated with NASA, and that are eligible for the award of federal contracts. Each mentor chooses their own protégé.

Eligibility:

To be an eligible protégé the business must be a Small Disadvantaged Business (SDB), Woman-Owned Small Business (WOSB), Historically Black College or University (HBCU), Minority Institution (MI), Veteran-Owned Small Business (VOSB), Service-Disabled Veteran-Owned Small Business (SDVOSB), in a Historically Underutilized Business Zone (HUBZone), or a NASA Small Business Innovation Research (SBIR) Phase II Company.

Contact information:

NASA Headquarters Attn: Mentor-Protégé Program Manager Phone: (202) 358-2088 Fax: (202) 358 3261 smallbusiness@nasa.gov

Federal Section V

United States Department of Veterans Affairs

The Office of Small and Disadvantaged Business Utilization (OSDBU) serves as the Department of Veterans Affairs (VA) advocate for assisting and supporting the interests of small businesses. A related mission of this office is to provide outreach and liaison support to businesses (large and small) and other members of the private sector concerning acquisition related issues. In addition, the office is responsible for monitoring VA implementation and execution of the socioeconomic procurement programs.

1) Mentor – Protégé Program

The VA Mentor-Protégé Program is designed to assist service-disabled veteran-owned small businesses (SDVOSBs) and veteran-owned small businesses (VOSBs) in enhancing their capabilities to perform contracts and subcontracts for VA. The program is also designed to improve the performance of VA contractors and subcontractors by providing developmental assistance to protégé entities, fostering the establishment of long-term business relationships between SDVOSBs, VOSBs and prime contractors, and increasing the overall number of SDVOSBs and VOSBs that receive VA contract and subcontract awards.

Additional information:

Protégés may participate in the program in pursuit of a prime contractor as subcontractors under the mentor's prime contract with the VA, but are not required to be a subcontractor to a VA prime contractor or be a VA prime contractor.

Eligibility:

- Eligible business entities approved as mentors may enter into agreements with eligible protégés.
- Mentors provide appropriate developmental assistance to enhance the capabilities of protégés to perform as contractors and/or subcontractors. Eligible small business entities capable of providing developmental assistance may be approved as mentors.

Contact information:

Milagros Ortiz

VA Mentor-Protégé Program Email: <u>milagros.ortiz@va.gov</u> Telephone: (202) 461-4300

I encourage you to also to utilize the VA's website to stay informed of contracting and conference opportunities: <u>http://www4.va.gov/osdbu/</u>

<u>Federal Section VI</u> <u>Department of Defense</u>

1) <u>Depart of Defense Procurement Technical Assistance Program</u> (PATP)

Procurement Technical Assistance Centers are a local resource available, as no or nominal cost, that can provide assistance to businesses in marketing products and services to the Federal, state, and local governments.

Contact information:

> There are seven PTA centers located across New York State.

Cattaraugus County PTAC 303 Court Street Little Valley, NY 14755 Phone: (716) 938-2779 Fax: (716) 938-2779 Email: ptac@cattco.org

New York City Department of Small Business PTAC

110 Willian Street, 7th Floor New York, NY 10038 Phone: (212) 513-6444 Fax: (212) 618-8899 Email: <u>Bizhelp@nyc.gov</u>

Rochester PTAC

50 West Main St. Suite 8100 Rochester, NY 14614 Phone: (585) 753-2015 Fax: (585) 753-2028

SoBRO PTAC

555 Bergen Avenue, 3rd Floor Bronx, NY 10455 Phone: (718) 732-7540 Fax: (718) 292-6645 Website: <u>http://www.sobro.org</u> LaGuardia Community College PTAC 30-20 Thomson Ave, Room B309 Long Island City, NY 11101 Phone: (718) 482-5289 Fax: (718) 609-2091

North Country PTAC

1241 Coffee Street Watertown, NY 13601 Phone: (315) 788-4400 Fax: (315) 788-3369 Email: <u>pta@watertownny.com</u>

Rockland Economic Development Corporation/PTAC

Two Blue Hill Plaza, 3rd Floor Pearl River, NY 10965-1575 Phone: (845) 735-7040 Fax: (845) 735-5736

<u>State Section I</u> <u>Empire State Development</u>

Empire State Development (ESD) is committed to the economic prosperity of New York. Examples of ESD programs include supporting new companies operate old manufacturing facilities, investing in nanotech research and development or revitalizing older city centers to support livable communities. ESD works to ensure that New York State's investments create one of the most efficient, productive and competitive economic development climates in the country. As demonstrated below, ESD provides women and minority-owned businesses with the necessary support to be successful in their fields.

1) Minority and Women Business Enterprise in New York State Certification

- The minority and women-owned business certification program is designed to assist the growth and development of businesses owned and controlled by women and minority groups. An important activity of the program is to increase the participation of those businesses in the procurement activities of New York State.
- New York State Certification affords your business the opportunity to be listed in a statewide Directory of Certified Minority and Women-Owned Business Enterprises (MWBE) used by state agencies and contractors.
- The directory is used by all state agencies and authorities as the primary source for identifying MWBEs for participation in State procurement. It is also used by most of the state's prime contractors and many corporations.

Eligibility:

An on-going independent business owned, operated and controlled by minority group members and/or women is eligible.

Contact information:

Empire State Development
 633 3rd Ave 33rd Floor
 New York, New York
 Albany Telephone: (518) 292-5250
 New York City Telephone: (212) 803-2414

2) <u>Minority and Women-Owned Business Enterprises (MWBE) Development</u> <u>& Lending Program</u>

The Minority and Women-Owned Business Enterprises (MWBE) Development and Lending Program provides financial assistance in the State, as well as to projects and programs that assist the development of entrepreneurship among minority groups and women in New York State.

The program provides financial assistance through:

- Lending in conjunction with local, community and regionally-based entities
- Lending for certified government contractors and eligible government contractors
- Direct financial assistance
- Incubator assistance

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• Technical assistance

Eligibility:

- Eligible recipients include certified minority and/or women-owned business enterprises, banking organizations, technical assistance providers, incubator sponsors, municipalities, authorities, agencies, and administering corporations.
- The funding can be used for linked deposits, minority and women revolving loan trust funds, contractor development assistance, business development loans, franchise loans, and incubator assistance.

Contact information:

Empire State Development
 633 Third Avenue
 New York City, New York 10017
 Telephone: (212) 803-3100
 For regional contact information, visit: <u>http://www.esd.ny.gov/RegionalOverviews.html</u>

3) Procurement Assistance Program

The Procurement Assistance Program has been designed to help small businesses in New York State identify contracting opportunities with state government agencies and find the resources needed to compete in this marketplace. Procurement is especially important to women and minority-owned businesses considering the opportunity for partnerships that it offers.

Additional information:

The program offers procurement workshops, including federal, state, and local government contracting information, and identifies agencies that might purchase a company's products or services. The program also assists in informing how businesses can be placed on bidders' lists.

Eligibility:

Any individual or business may view the New York State Contract Reporter. Additionally, other services available to New York State firms or New York State branches of foreign firms are eligible.

Contact Information:

 ESD Small Business Division Empire State Development
 633 Third Avenue
 New York City, New York 10017 Telephone: (518) 292-5266

4) Minority and Women Revolving Loan Trust Program

The Minority and Women Revolving Loan Trust Fund Program was created by the State of New York in 1995 and is administered through ESD for the purpose of making low-cost financial assistance available to minority and women-owned businesses unable to access traditional financial services. ESD's goal is to help start-up these businesses to successfully grow in today's economy.

Additional information:

- ESD has capitalized loan pools totaling more than \$3.5 million for 12 community-based economic development organizations located throughout the State. These organizations administer the Revolving Loan Trust Program at the local level and working capital loans.
- The organizations provide related technical assistance services to businesses to help them survive and grow. These services include assistance with completion of loan applications, business plan development, mentorship and peer group programs, and available Credit Union services.

Eligibility:

Minority and/or women-owned business enterprises.

Contact information:

For regional contact information, please visit: <u>http://www.esd.ny.gov/BusinessPrograms/MWBERevolvingLoanTrustFund.html</u>

5) Community Development Financial Institution Assistance Program (CDFI)

Community Development Financial Institutions ("CDFI") provide micro-loans to businesses who often do not qualify for bank loans, as well as one-on-one counseling and business development assistance to facilitate credit-readiness. Every year these CDFI's help thousands of minority and women-owned business enterprises survive and flourish in New York State. Since 1997 ESD has awarded \$13,416,193 in grants to federally-certified CDFIs.

Eligibility:

Minority and women business entrepreneurs are eligible to apply for micro-loans.

Contact information:

A list of Small Business Lending contacts for ESD's current CDFI grantees can be found at: <u>http://www.esd.ny.gov/businessprograms/cdfi.html</u>

6) Entrepreneurial Assistance Program (EAP)

The EAP establishes centers in local communities to provide instruction, training, technical assistance and support services to individuals who have recently started their own business or are interested in starting a business. The program's EAP centers are located throughout the State.

Additional information:

The EAP offers such programs on developing basic business management skills, refining business concepts, devising early-stage marketing plans and preparation of action plans. In addition, the program actively assists EAP client efforts to obtain business financing. Two thirds of the centers operate or are formally affiliated with a micro-loan fund.

The Office of Senator Gillibrand

Contact:

Joyce Smith,
 NYC Office, Empire State Development
 Telephone: (212) 803-3234
 Website: <u>http://www.esd.ny.gov/businessprograms/eap.html</u>



State Section II

New York State Agencies Mentor Protégé Programs

1) Metro Transit Authority Small Business Mentoring Program

- The MTA seeks to increase, facilitate and encourage the participation of small businesses, including Minority, Women-Owned and Disadvantaged Business Enterprises (M/W/DBEs) by providing a supportive framework for eligible firms to develop and grow within the construction industry and to establish stable, long-term business relationships with the MTA. The SBMP provides:
 - Pre-qualification
 - Training
 - General business, organizational and professional skills development
 - Construction expertise
 - Access to working capital
 - Experience working with MTA construction projects (\$25,000 to \$1,000,000)
 - Fast-track payments.

Contact information

- Aimee Howell
 Small Business Mentoring Program Telephone: (212) 878-4755
- Wayne Cummings
 Small Business Mentoring Program
 Telephone: (212) 878-4757
 Email: <u>sbfp@mtahq.org</u>
 Website: <u>www.mta.info/mta/sbmp/index.html</u>

2) The Port Authority of New York & New Jersey Mentor-Protégé Program

- The objective of The Port Authority of New York and New Jersey's Mentor-Protégé Program is to increase the number of Port Authority–certified Minority and Woman-Owned Business Enterprises (M/WBEs) capable of bidding successfully on larger construction contracts with the Port Authority and other public and private organizations.
- The program seeks to improve the protégés' management, organization and construction skills by teaching them new strategic tools to speed the growth of their businesses.

Contact Information

- Dorothy Pentzke
 Program Manager
 Telephone: (646) 256-3569
 Email: pentzkegroup2@gmail.com
- Pamela Parlor
 Port Authority Manager Contract Compliance
 Email: pparlor@panynj.gov.
 Website: http://www.panynj.gov/business-opportunities/sd-mentor-protege-program.html

3) Dormitory Authority of the State of New York

- The Opportunity Program Group has six programs to maximize minority and womenowned businesses. These include the:
 - Construction Contracting Program
 - Equal Employment Opportunity (EEO) Program
 - Commodity Compliance Program
 - Construction-related Professional Services Program
 - City University of New York (CUNY) Set-Aside Program
 - Financial and Professional Services Program.

2

Contact Information

New York City Office

 One Penn Plaza, 52nd Floor
 New York, New York 10019-0098
 Telephone: (212) 273-5000
 Fax: (212) 273 5121
 Website: http://www.dasny.org/construc/mwsbeopp/OOP_ProgramBrochure.pdf

State Section III

New York State Business Development Corporation

The New York State Business Development Corporation is committed to providing women and minorities access to business financing. Through their outreach programs, the corporation participates regularly in business seminars and conferences for minority and women-owned businesses. Staff are available to female run organizations and minority communities on a daily basis.

If you are a minority or women-owned business and are seeking a loan, I encourage you to contact the New York State Business Development Corporation. They are confident that women and minority-owned business can obtain financing. New York regional office details are provided below.

Contact Information:

Corporate Office

50 Beaver Street, Suite 600 Albany, NY 12207 Telephone: 518-463-2268 Fax: (518) 463 0240

New York City Office 5 Hanover Square, Suite 1003 New York, NY 10004 Telephone: 212-785-5642 Fax: (212) 785 5987

Long Island Office

534 Broadhollow Road, Suite 430 Melville, NY 11747 Telephone: 516-845-2700 Fax: (516) 845 2705

Buffalo Office

300 International Blvd., Suite 126 Williamsville, NY 14221 Telephone: 716-626-3423 Fax: (716) 626 3001 Rochester Office 70 Linden Oaks, 3rd Floor Rochester, NY 14625 Telephone: 585-662-4150 Fax: (585) 662 4151

Syracuse Office 290 Elwood Davis Road Executive Office Suite 20 Liverpool, NY 13088 Telephone: 315-453-8195 Fax: (315) 453 8197

Watertown Office 215 Washington Street, Suite 102 Watertown, NY 13601 Telephone: 315-755-2700 Fax: (518) 694 8551

Jamestown Office 200 Harrison Street Jamestown, NY 14701 Telephone: 716-720-5362 Fax: (716) 720 5372

Additional Resources

1) Small Business Agency List

Provided below is a comprehensive website list of organizations that may assist with business opportunities for women and minority-owned businesses.

http://business.usa.gov/

Business Advisor Gateway to the Field Government

http://www.sba.gov Small Business Administration with local state resources

<u>www.ccr.gov</u> Central Contractor Registration

http://www.bpn.gov Procurement Registration Website

<u>www.ccr.gov</u> & Click on Dynamic Small Business Search Button for Dynamic Small Business Search

www.osec.doc.gov/osdbu Office of Small & Disadvantaged Business Utilization Major Federal Executive Procurement Agencies

<u>www.onlinewbc.gov</u> Small Business Administration's Online Women's Business Center Internet Site

www.sba.gov/services/financialassistance/ind ex.html SBA Financial Assistance Programs

www.womenbiz.gov Gateway for Women-Owned Businesses Selling to the Federal Government

http://www.women-21.gov Official Site for Federal Government Resources for Women http://www.sba.gov/oit Office of International Trade (OIT) To Assist Small Business Exporters

http://www.fedworld.gov FedWorld - A Comprehensive Indexing of Government Resources on the Internet

<u>http://www.stat-usa.gov</u> Stat-USA Integrates Different Federal Data Sources in to One Site

http://www.acq.osd.mil/osbp DOD – Office of Small Business Programs

<u>www.usps.com/purchasing</u> Selling to the US Postal Service

<u>www.gsa.gov</u> Doing Business with GSA

<u>https://www.fpds.gov</u> Federal Procurement Data System-Next Generation

www.dau.mil Defense Acquisition University

http://www.acq.osd.mil/dpap/ Defense Procurement Home Page, DFAR/FAR

<u>www.acqnet.gov</u> Federal Acquisition Virtual library

<u>http://www.safaq.hq.af.mil/</u> Business Opportunities with Air Force Major Commands

http://www.nasa.gov NASA Web Site The Office of Senator Gillibrand

http://osbp.nasa.gov Office of Small & Disadvantaged Business Utilization Procurement Information at NASA

http://www.pr.doe.gov/ Doing Business with Department of Energy

http://www.epa.gov/oam/

Doing Business with the Environmental Protection Agency

http://www.epa.gov/oam/ptod/index.htm EPA Acquisition Policy Information

http://www.va.gov/osdbu/ VA Office of Small & Disadvantaged Business Utilization

www.ustreas.gov/offices/management/dcfo/ procurement US Treasury - Office of Procurement

http://www.faa.gov Doing Business with the Federal Aviation Administration

<u>www.firstgov.gov</u> The Official Government Gateway

<u>www.ndia.org</u> National Defense Industrial Association Small Business Resource Center

http://www.sadbu.cecom.army.mil/sadbu Army Business Opportunities

http://www.sellingtoarmy.info/ US Army Office of Small & Disadvantaged Business Utilization

http://www.thecre.com/fedlaw/default.htm Fed Law – Federal Legal Research

www.dodbusopps.com Procurement Opportunities of more than 750 Buying Activities Worldwide http://www.nwbc.gov National Women's Business Council

http://www.sba.gov/services/training/index. html Small Business Classroom

<u>www.ogc.doc.gov/</u> Legal Research/Government Contracts

https://epic.od.nih.gov/index.asp Site for business to NIH

https://epic.od.nih.gov/naics/index.asp NAICS Search Site

www.div2000.com Diversity Business Website - Site for Women & Minority Owned Business & Fortune 1000 Business

http://www.secnav.navy.mil/smallbusiness/p ages/index.aspx U.S. Dept. of the Navy SADBU Resources

http://www.sba.gov/category/navigationstructure/starting-managingbusiness/starting-business/business-lawregulations Legal & Regulatory Information for America's Small Businesses

<u>www.fbo.gov</u> FedBizOpps - Federal Business Opportunities

http://web.sba.gov/subnet Solicitation Search/Subcontracting Opportunities

www.dhs.gov Department of Homeland Security

http://www.dhs.gov/do-business-dhs DHS - Open for Business Contracting Opportunities, Procurement Assistance & Acquisition Policies & Regulations

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<u>www.aafes.com</u> Army and Air Force Exchange Service (Aafes)

www.sba.gov/training SBA Training Site for Small Businesses

<u>www.osdbu.gov</u> Federal OSDBU Directors Interagency Council

http://www.sba.gov/content/governmentcontracting-field-staff-directory Procurement Center Representative Directory

http://www.sba.gov/subcontracting-directory SBA – Government Contracting Subcontracting Opportunities Directory

http://www.wifcon.com/ Where in Federal Contracting

Procurement Information/Federal Contracting Issues

http://www.acq.osd.mil/osbp/sb/initiatives/ sdvosb/ Service-Disabled Veteran Owned SB Contracting Program

http://www.sba.gov/about-officescontent/3/3071 SBA NY Regional Office www.sba.gov/osg

Surety Bond Program Darryl Bellamy, Surety Bond Specialist (303) 844-2607, ext. 261

<u>www.acquisition.gov</u>

Acquisition Central -Integrated Acquisition Environment

<u>www.logtool.net</u> Military Log Tool

http://airforcesmallbiz.org/opportunities/ Long Range Acquisition Estimate (LRAE) Procurement Forecast

<u>www.grants.gov</u> Government Grants

http://www.sba.gov/women My Biz for Women On-Line Tool for Business Start-Up

http://www.regulations.gov Your Voice in Federal Decision Making

<u>www.USASpending.gov</u> Information on Government Spending

2) Women and Minority-Owned Research Sources

The SBA has compiled an archive of women-owned and minority business research. Sources include research studies, summaries and reports relating to women and minority owned businesses.

- For women-owned business research, please visit: <u>http://www.sba.gov/advo/research/women.html</u> For minority-owned business research, please visit:
- http://www.sba.gov/advo/research/minority.html

Business Certifications

1) National Women Business Owners Corporation (NWBOC)

The NWBOC provides national certification for woman owned businesses. Approved by the U.S. Small Business Administration, the certification provided, called "Women Business Enterprise" (WBE) ensures that a private, for-profit company is truly owned and controlled by a woman or women.

Additional Information

Obtaining certification is an important business development strategy for two primary reasons:

- Purchasing agents have confidence that the business they are doing business with, is in fact female-owned.
- Publicly and privately held corporations also track and have programs for doing business with women-owned companies and certification verifies this.

Contact Information

> NWBOC

1001 W. Jasmine Drive, #G Lake Park, Florida 33403 Email info@nwboc.org Telephone: 1-800-675-5066. Website: www.nwboc.org

2) Women's Business Enterprise National Council (WBENC)

- The Women's Business Enterprise National Council (WBENC), founded in 1997, is the largest third-party certifier of businesses owned, controlled, and operated by women in the United States.
- WBENC provides and manages the development, enforcement and implementation of its gold standard of certification, which is nationally accepted by thousands of major corporations and a select group of government entities. WBENC certification is a rigorous, multi-faceted business application and review process that is conducted by a trained Certification Review Committee. This process is to ensure that female owned businesses applying for certification are 51 percent owned, operated, and controlled by a woman or group of women.

Contact Information

> WBENC

1120 Connecticut Avenue, NW Suite 1000 Washington, DC 20036 Email: <u>support@wbenc.org</u> Telephone: 202-872-5515 Fax: 202-872-5505 Website: <u>www.wbenc.org</u>

Letters of Support from Senator Gillibrand

While Senator Gillibrand does NOT decide which organizations are awarded grants or other federal funding, there are instances in which it is appropriate for the Senator to write a letter of support for an application. If you wish to request a letter of support for your application, you must supply Senator Gillibrand with the following:

- 1. A description of your organization,
- 2. Summary of the application,
- 3. a description of what the money will be used for, and
- 4. a draft letter of support

Please forward this information by email to <u>grants@gillibrand.senate.gov</u> or by mail to the nearest regional office:

Capital District

Senator Kirsten Gillibrand Leo W. O'Brien Federal Office Building 1 Clinton Square Room 821 Albany, NY 12207 Tel: (518) 431-0120 Fax: (518) 431-0128

Buffalo/Western New York

Senator Kirsten Gillibrand Larkin at Exchange 726 Exchange Street, Suite 511 Buffalo, NY 14210 Tel: (716) 854-9725 Fax: (716) 854-9731

Hudson Valley Office

Senator Kirsten Gillibrand PO Box 893 Mahopac, NY 10541 Tel. (845) 875-4585 Fax (845) 875-9099

Long Island

Senator Kirsten Gillibrand 155 Pinelawn Road Suite 250 North Melville, NY 11747 Tel: (631) 249-2825 Fax: (631) 249-2847 New York City Senator Kirsten Gillibrand 780 Third Avenue Suite 2601 New York, New York 10017 Tel. (212) 688-6262 Fax (212) 688-7444

North Country

Senator Kirsten Gillibrand PO Box 273 Lowville, NY 13367 Tel. (315) 376-6118 Fax (315) 376-6118

Rochester Region

Senator Kirsten Gillibrand Kenneth B. Keating Federal Office Building 100 State Street Room 4195 Rochester, NY 14614 Tel. (585) 263-6250 Fax (585) 263-6247

Syracuse/Central New York

Senator Kirsten Gillibrand James M. Hanley Federal Building 100 South Clinton Street Room 1470 PO Box 7378 Syracuse, NY 13261 Tel. (315) 448-0470 Fax (315) 448-0476

Washington D.C.

Senator Kirsten Gillibrand United States Senate 478 Russell Senate Office Building Washington, DC 20510 Tel. (202) 224-4451 Fax (202) 228-0282

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Grant Guide Order Form

If you would like to order additional grant guides from our office, please indicate what guides you would like to have and complete the below address information. If you have any questions, please contact us at 212.688.6262.

<u>Guide</u>

Affordable Housing	Historic Preservation/Arts/Culture/Tourism	
Ag/ Rural Development	Home Heating and Weatherization	
At Risk Youth / Anti-Gang	Homeland Security	
Broadband Brownfields/Superfund Site Cleanup College Sexual Assault Prevention and Response Exporting and Foreign Direct Investment	<pre>_Innovation and Cluster Based Economic Development K-12 Education and Libraries Lead Paint Remediation Minority and Women Owned Business</pre>	
Faith-Based / Community Initiatives	Obesity Prevention / Nutritious Foods	
Fire and Emergency Services	Senior Services	
Food Hubs and Food Systems	Small Business	
General Grants	Social Services /Community Groups	
Green Energy and Clean Technology	Veterans Services	
Higher Education	Water and Wastewater Funding	
Mail to: Senator Kirsten Gillibrand, 780 Third	Ave, 26 th Floor, New York New York 10017	
Name:		
Title:		
Organization:		
Address:		
City, State, ZIP:		

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Casework Form

If you have encountered a problem involving a federal government agency or federally subsidized benefit that you have not been able to successfully resolve, Senator Kirsten Gillibrand's staff of constituent liaisons may be able to assist you in the following areas:

Employment Issues: including assistance with disability benefits, employer-provided health care plans and COBRA, Family Medical Leave Act (FMLA) benefits, pensions, unemployment benefits, Federal and State Workers Compensation claims, and retirement-related issues.

Consumer Affairs: including assistance obtaining a home loan modification under the Making Home Affordable Program, insurance claims, dissatisfaction with consumer products or services, environmental regulations, and concerns regarding air quality, water or land contamination.

Immigration Issues: including issues with visitor visas, family and employment based visas, lawful permanent resident status, naturalization, international adoptions, detention, passports, customs and border issues, and assistance to American Citizens in crisis abroad.

Veteran Issues: including issues with VA pension and disability benefits, education benefits, veteran burial or funeral issues, and issues regarding the VA medical centers.

IRS Issues: including connecting constituents with the Taxpayer Advocate Service to address federal tax issues including lost or delayed tax refunds, penalty abatements, payment installation plans, tax credits, referrals to IRS Low Income Tax Clinics and paper tax forms.

Military Issues: including issues pertaining to the Department of Defense, Army, Navy, Marine Corps, Air Force, Coast Guard, Reserves and New York State National Guard, as well as obtaining military records, medals and academy nominations.

Health Care Issues: including issues with Medicare and Medicaid, health insurance, insurance providers, nursing homes, hospitals, prescription drugs, and 9/11 health matters.

Social Security: including issues with Supplemental Security Income, Social Security Disability, survivors' benefits, and retirement benefits.

Social Services: including issues with food stamps, HEAP (low-income heating program), FEMA and disaster relief, and issues related to federally subsidized housing.

Please visit the "Services" section of <u>www.gillibrand.senate.gov</u> or call (212) 688-6262 for further information. Please note that if you are seeking assistance with a case that involves a lawsuit or litigation, Senate Rules prohibit the Office of Senator Gillibrand from giving legal advice or intervening in the proceeding