

A HEALTHY CITY FOR ALL

Phase II • 2015-2018 Action Plan
Presentation to Council • July 8, 2015



Council Motion – October 29, 2014

- Council adopted Healthy City Strategy framework:
 - goals, targets, indicators
- Staff to report back with first four year action plan in 2015



An Integrated, Bold and Ambitious Plan

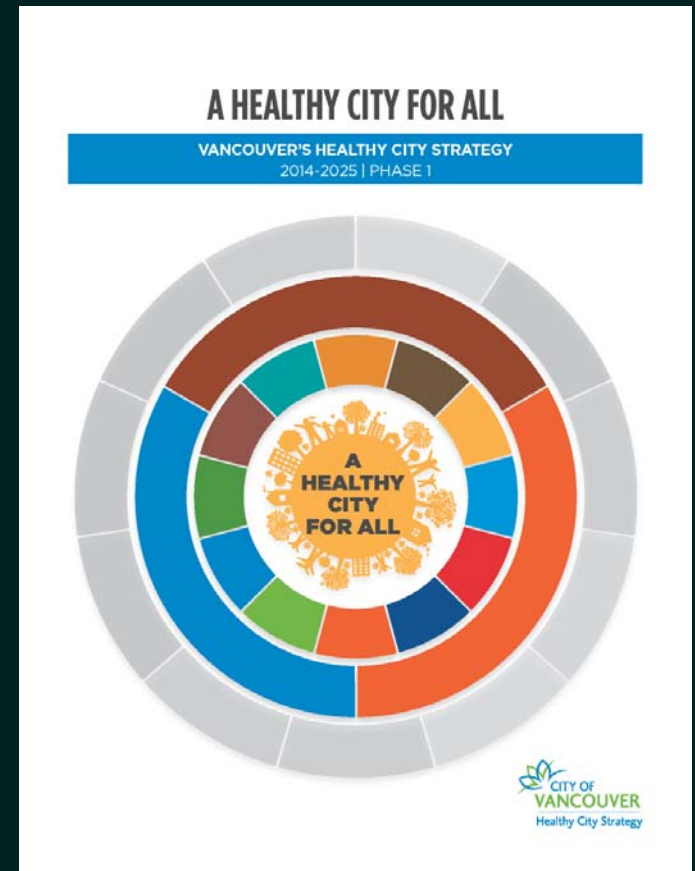


Sustainability:

- + environmental
- + social
- + economic

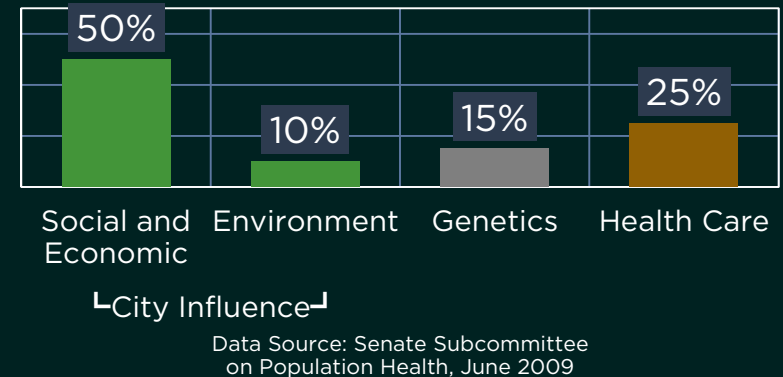
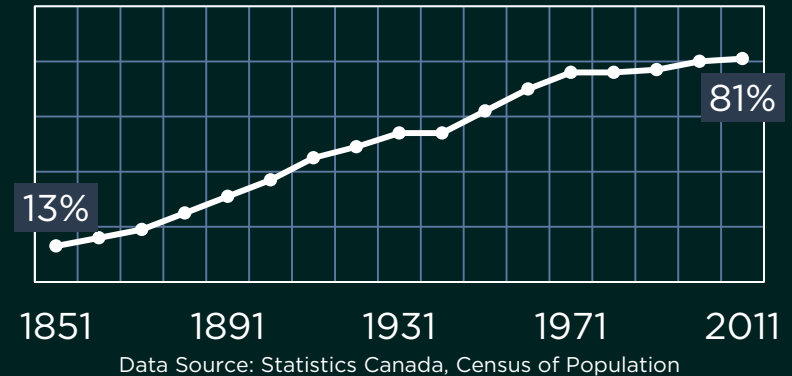
Recognition for Excellence

- Planning Institute of BC, June 2015:
 - Gold Award for Excellence in Policy Planning
 - Recognition for “[bridging] the divide between traditional land use planning and truly integrated community building”



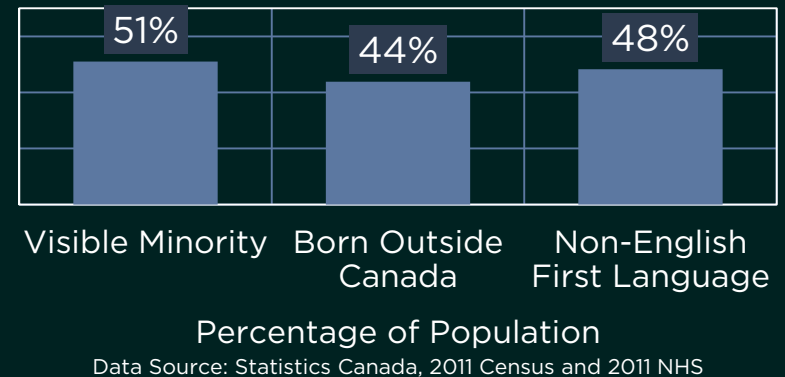
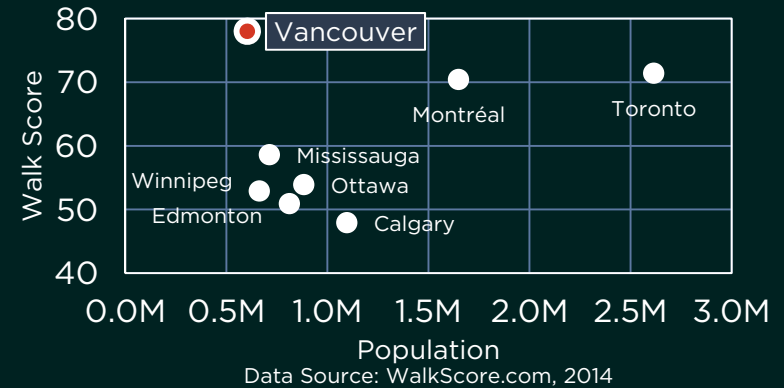
City Leadership Matters

- 81% of Canadians now live in urban areas
- 75% of people's health is shaped outside of the health care system



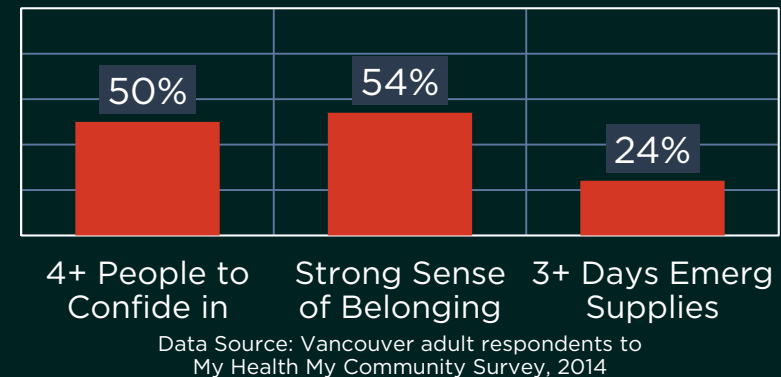
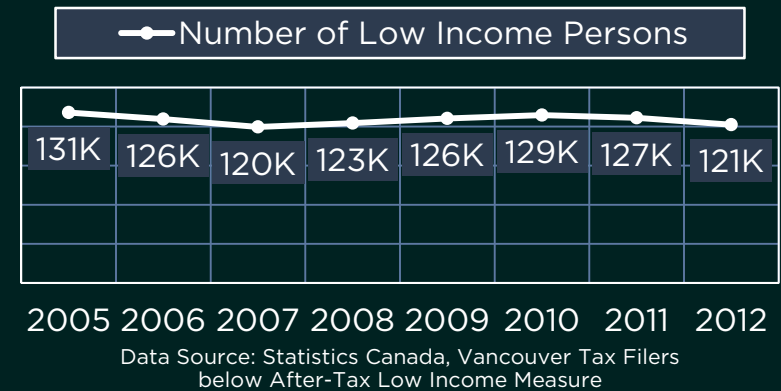
A Healthy City for All: Vancouver's Successes

- Physical activity— for recreation and in everyday life
- Most walkable city in Canada
- A diverse and vibrant population



A Healthy City for All: Vancouver's Challenges

- Poverty—high and persistent rates
- Unaffordability and cost of living
- Connections, belonging and community resilience



A Healthy City for All: Vancouver's Challenges

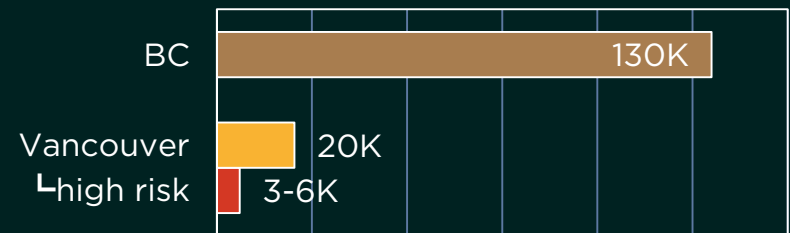
- Nearly 20% of Vancouverites reporting fair/poor mental health
- 20,000 with serious mental health/addictions issues
 - 3,000 to 6,000 at risk
- 2,000 SRO tenants without adequate supports

Self-Reported Mental Health



Data Source: Vancouver adult respondents to My Health My Community Survey, 2014

Estimated People with Serious Mental Health/Addictions Issues

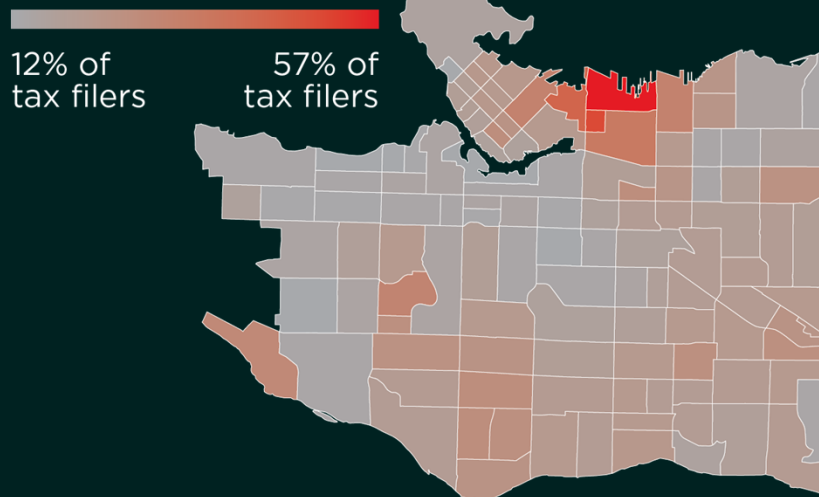


Data Source: Jones W and Patterson M. 2008. Ctr for Applied Research in Mental Health and Addictio

A Healthy City for All: Vancouver's Challenges

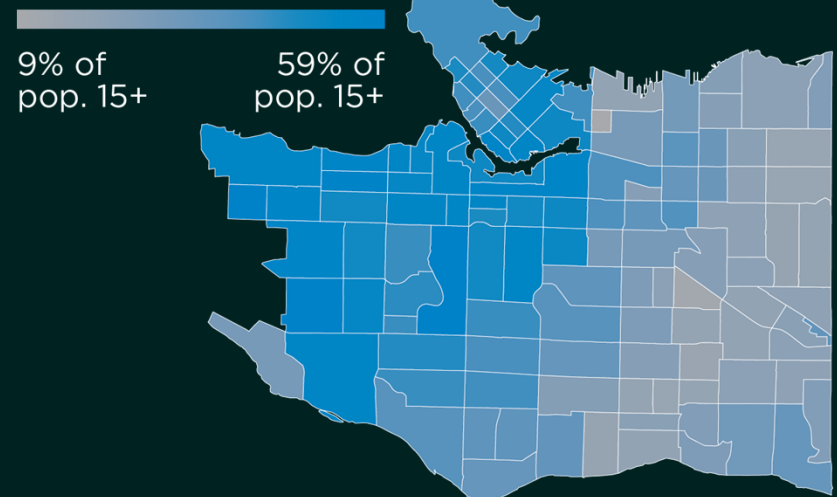
- Intersecting forms of vulnerability, with social and geographical divides

Low Income Rate



Data Source: Statistics Canada, Income Tax Statistics, 2012

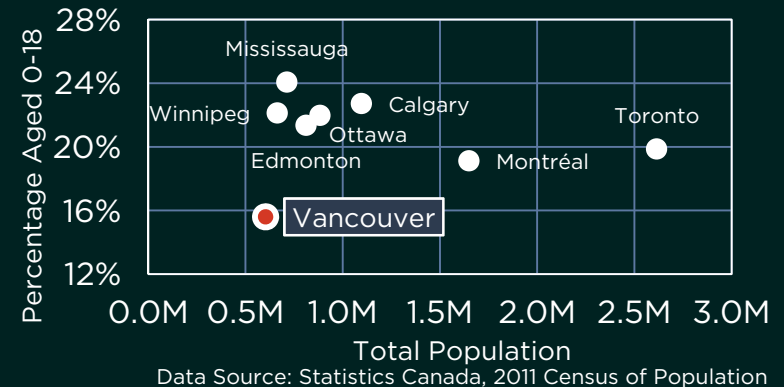
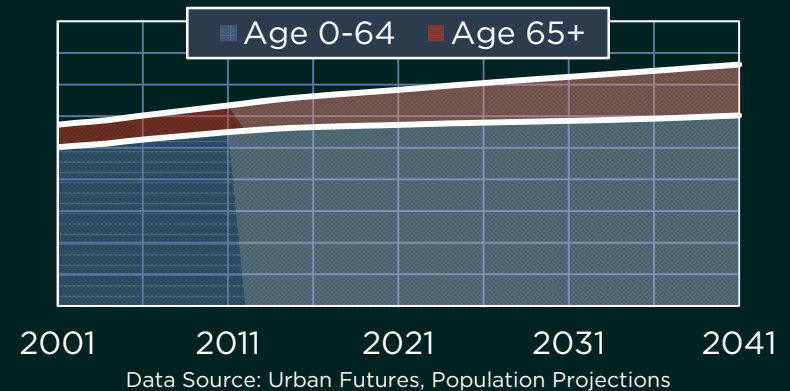
University Degree



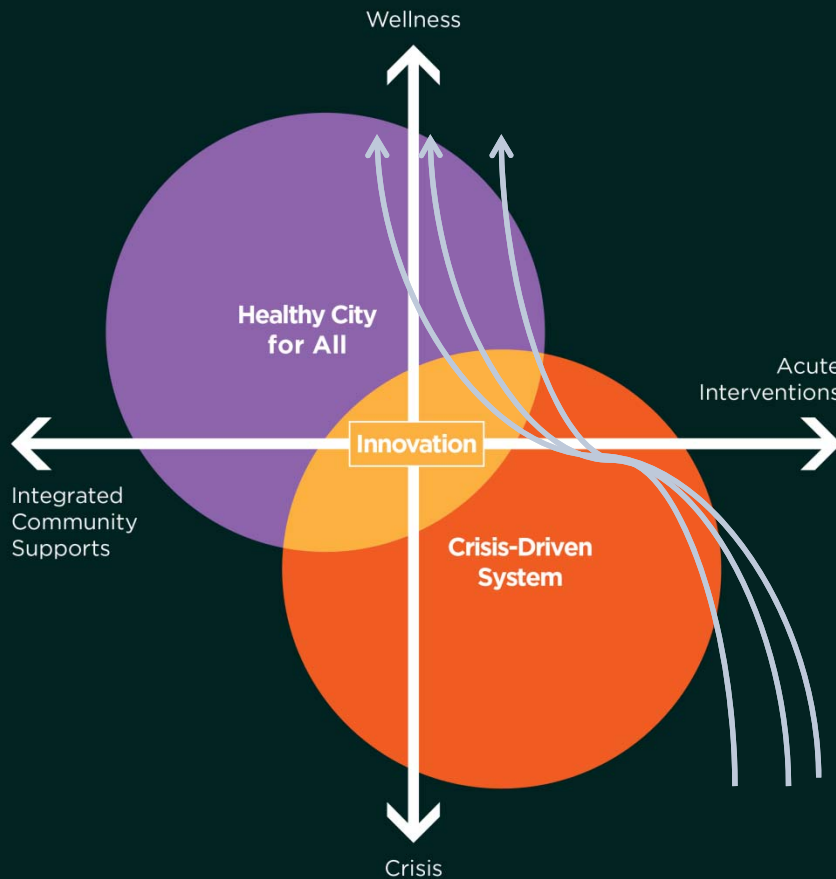
Data Source: Statistics Canada, National Household Survey, 2011

A Healthy City for All: Demographics

- Aging population—demographic shift toward seniors
- Proportionally fewer children and families in the city

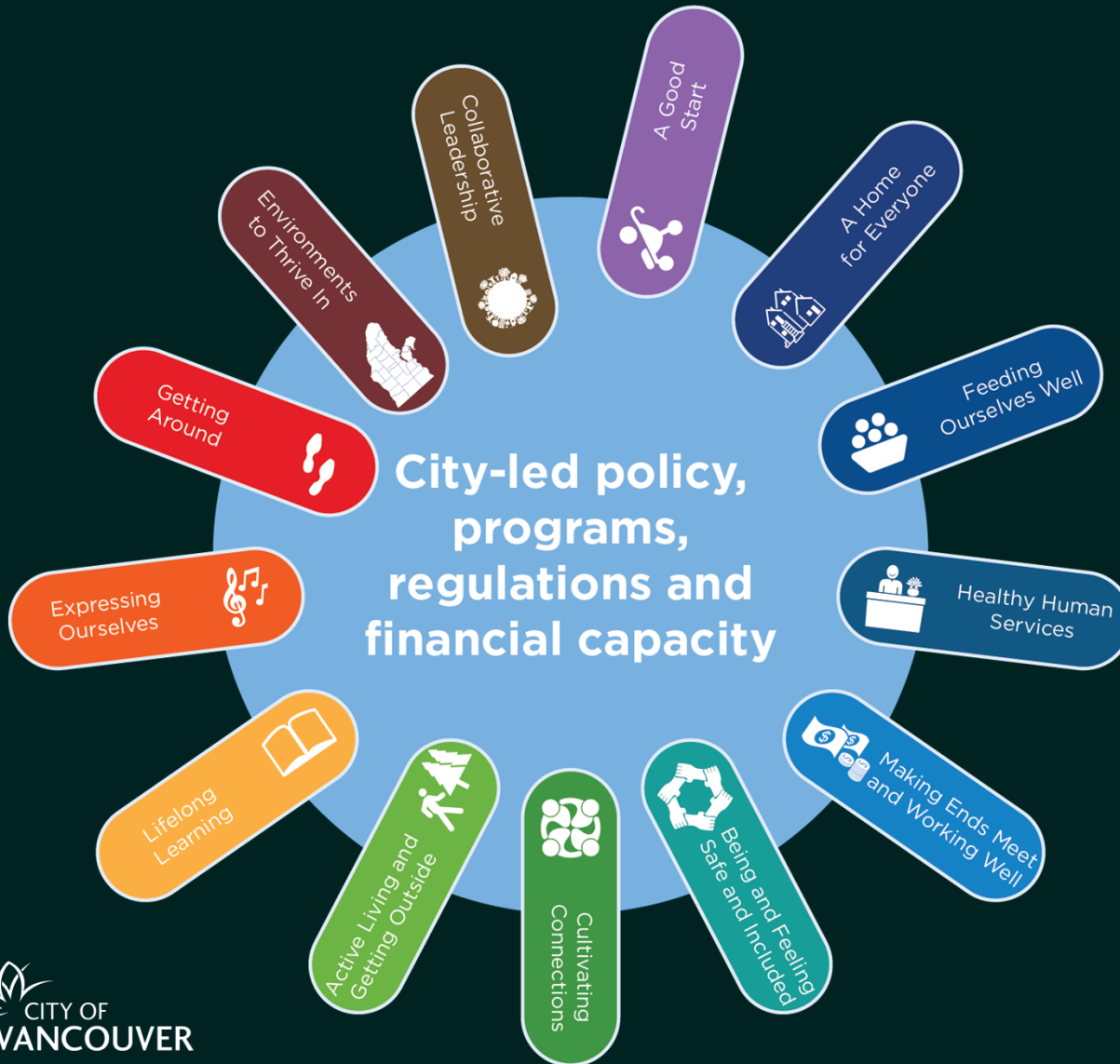


Upstream Thinking and Action



- Collective action needed to move “upstream”, from crisis to wellness
- Build momentum across City Departments and with external partners

Collective Responsibility



Non City-led policy, programs, regulations and financial capacity

- Senior government
- Non-profit organizations
- Community groups
- Business sector
- Educational and research institutions
- Residents

Healthy City Leadership Table

- 30 leaders from the public, private and voluntary sectors:
 - City Manager (chair)
 - All levels of government
 - Philanthropy
 - Public health, health services
 - Social justice
 - Arts and Culture
 - Business
 - Education
 - Immigrant and refugee settlement
- Will provide visionary leadership in championing and implementing Healthy City Action Plan

Healthy City Leadership Table

- Michael Anhorn, CMHA
- Janet Austin, YWCA
- David R Boyd, Greenest City Action Team
- Steve Butz, YMCA
- Steve Cardwell, Vancouver School Board
- Mary Collins, BC Healthy Living Alliance
- Dr. Patty Daly, Vancouver Coastal Health
- Dave Doig, Vancouver Foundation
- Al Etmanski, BC Partners for Social Impact
- Natasha Golbeck, Vancouver Coastal Health
- Matt Herman, BC Ministry of Health
- Chief Robert Joseph, Reconciliation Canada
- Maggie Ip, SUCCESS
- Dr. Perry Kendall, BC Ministry of Health
- Kathy Kinloch, BCIT
- Kevin McCort, Vancouver Foundation
- Heather McKay, Centre for Hip Health and Mobility
- Eyob Naizghi, MOSAIC
- Stephen Owen, Public Policy Mediator
- Lucille Pacey, Arts Umbrella
- Dennis Padmore, BC Ministry of Children and Family Development
- Ajay Patel, Langara College
- Ellen Pেকেles, Vancity
- Charles Perrin, The Learning City
- Tracy Porteous, Ending Violence Association
- Bob Rennie, Rennie Marketing Systems
- Aart Schuurman Hess, Greater Vancouver Food Bank Society
- Michael Spowart, Public Health Agency of Canada
- Rob Turnbull, Street to Home Foundation

Social Innovation

“...new ideas that resolve existing social, cultural, economic and environmental challenges. A true social innovation is systems-changing—it permanently alters the perceptions, behaviours, relationships and structures that previously gave rise to these challenges.”

BC Partners for Social Impact

Healthy City Action Plan



From Goals to Actions

Healthy City Strategy
2014-2025

Four-Year Action Plan
2015-2018

Future Action Plans
2019-2025



13 Goals



21 Targets

45 Indicators

Approved by Council
October 2014

From Goals to Actions

Healthy City Strategy
2014-2025

Four-Year Action Plan
2015-2018

Future Action Plans
2019-2025

19 Actions

Considered by Council
July 2015

Goals with Existing Strategies

No New Actions in Healthy City Action Plan



A Home for
Everyone



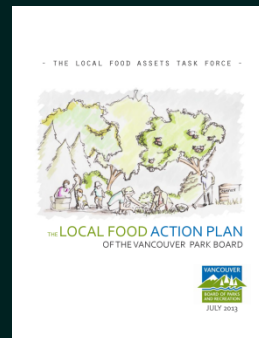
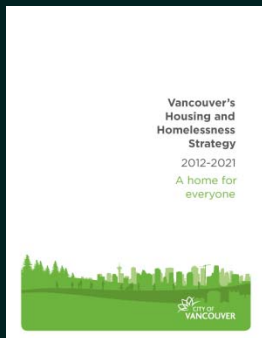
Feeding
Ourselves
Well



Active
Living and
Getting
Outside



Expressing
Ourselves



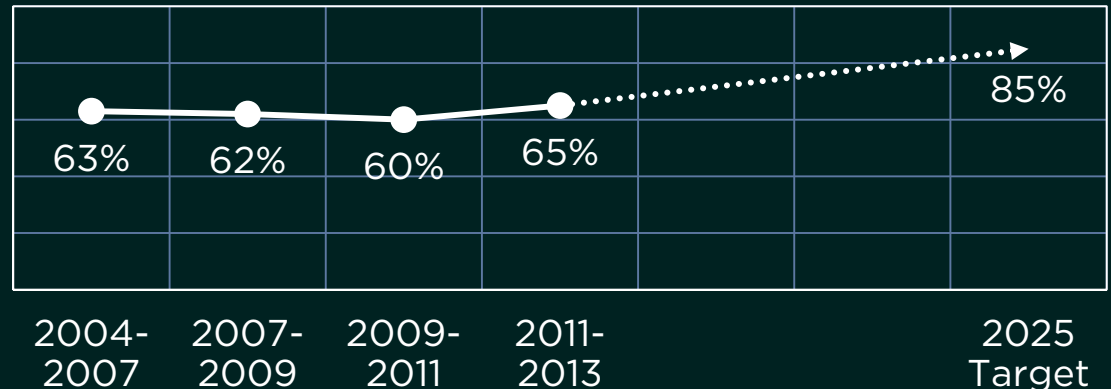
Goal: A Good Start

Vancouver's children have the best chance of enjoying a healthy childhood.



City Successes	Challenges
<ul style="list-style-type: none"> Facilitating childcare spaces Design guidelines for housing, childcare and amenities 	<ul style="list-style-type: none"> Affordability and accessibility for families Coordination and advocacy

Target: At least 85% of Vancouver's children are developmentally ready for school when they enter kindergarten



Data Source: UBC HELP, Early Development Instrument

Actions: A Good Start

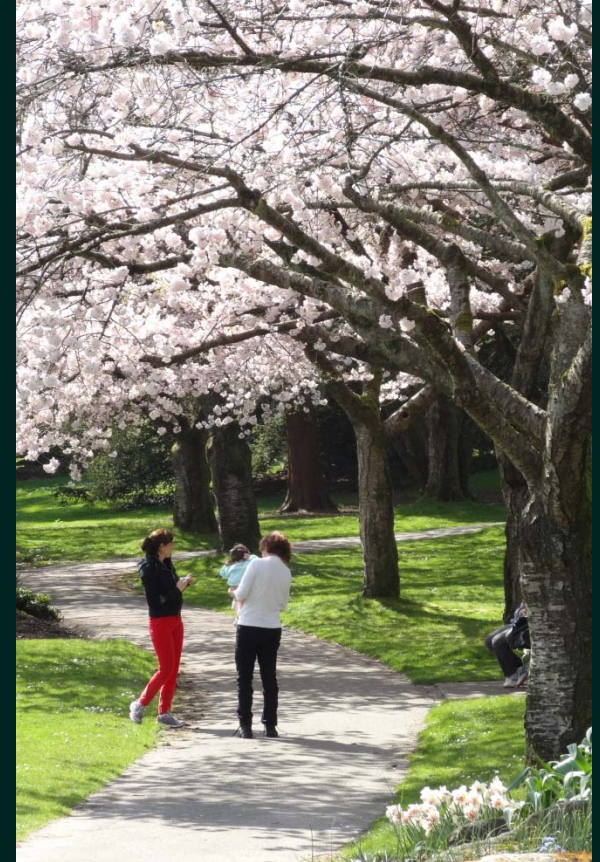
Vancouver's children have the best chance of enjoying a healthy childhood.



1. Create a Good Start Framework for children birth to 12 years.

- Framework actions should consider:
 - Promotion of the “\$10 a day child care plan”
 - Promotion of affordable family housing
 - Collective Impact Approach to early childhood development
 - Minimum of 1,000 new child care spaces
 - Enhanced parental leave opportunities
 - Reducing childhood sedentary behaviour
 - *1,300 daily school breakfasts* and food literacy development
- Lead: Social Policy, VCH

QUICK
START



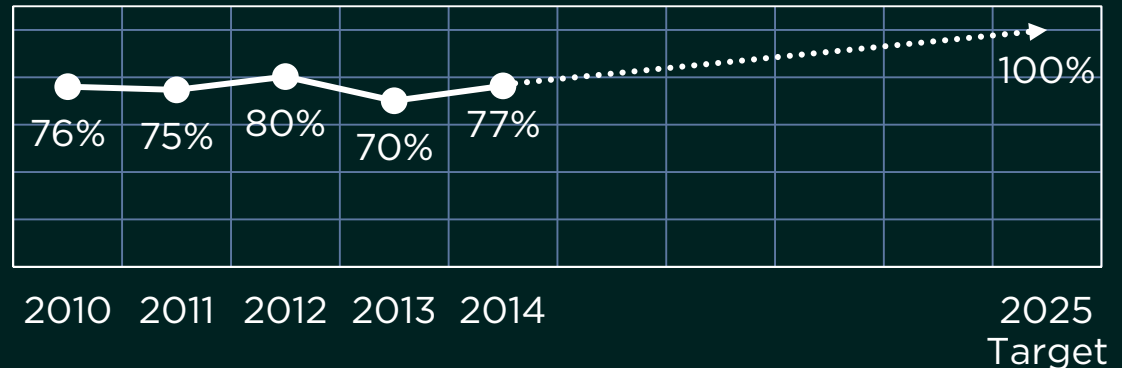
Goal: Healthy Human Services

Vancouverites have equitable access to high-quality social, community and health services.



City Successes	Challenges
<ul style="list-style-type: none"> • Grants to priority services • Community amenities through development 	<ul style="list-style-type: none"> • Mayor’s Task Force on Mental Health & Addictions: accessing services across the continuum of need

Target: All Vancouver residents are attached to a family doctor



Data Source: Vancouver adult respondents to Canadian Community Health Survey or My Health My Community Survey

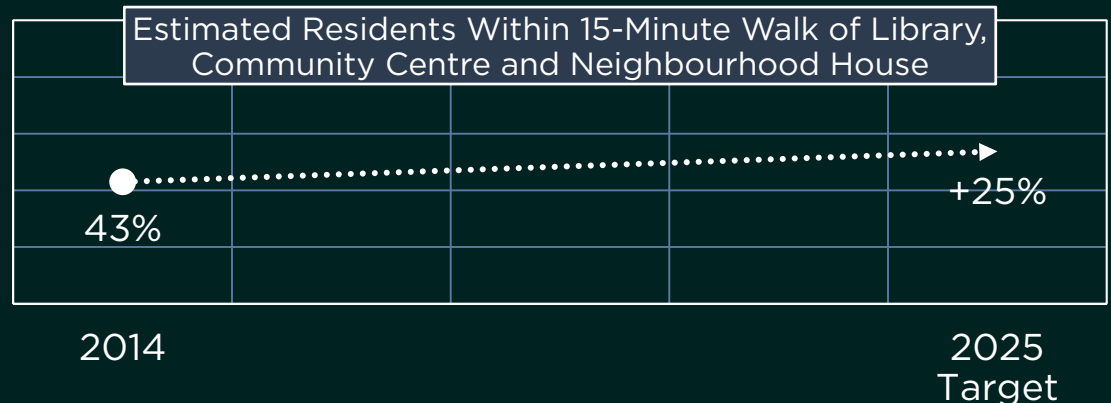
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Vancouverites have equitable access to high-quality social, community and health services.



City Successes	Challenges
<ul style="list-style-type: none"> • Grants to priority services • Community amenities through development 	<ul style="list-style-type: none"> • Inequities in accessing services • Strategic planning of services across the public sector

Target: Increase the percentage of Vancouverites who report having access to services when they need them by 25% over 2014 levels



Data Source: City of Vancouver, Social Policy; Statistics Canada, 2011 Census

Actions: Healthy Human Services

Vancouverites have equitable access to high-quality social, community and health services.



2. *Develop a Social Amenities Priorities Plan.*

- Lead: Social Policy

QUICK
START

3. *Implement 23 actions from the Mayor's Task Force on Mental Health and Addictions Phase 1 Report, "Caring for All".*

- Lead: Social Policy, VCH

QUICK
START



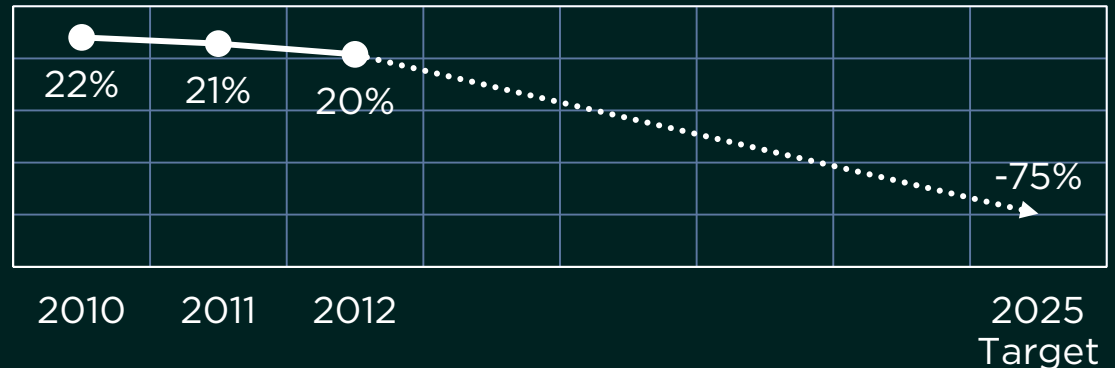
Goal: Making Ends Meet and Working Well

Our residents have adequate income to cover the costs of basic necessities, and have access to a broad range of healthy employment opportunities.



City Successes	Challenges
<ul style="list-style-type: none">• Attracting new industries• Growth in the green economy• Social Enterprise Sector	<ul style="list-style-type: none">• Low incomes• Polarization and inequity• Precarious employment

Target:
Reduce the city's
poverty rate by
75%



Data Source: Statistics Canada, Tax Filers below After-Tax Low Income Measure
Community Data Program, Canadian Council on Social Development

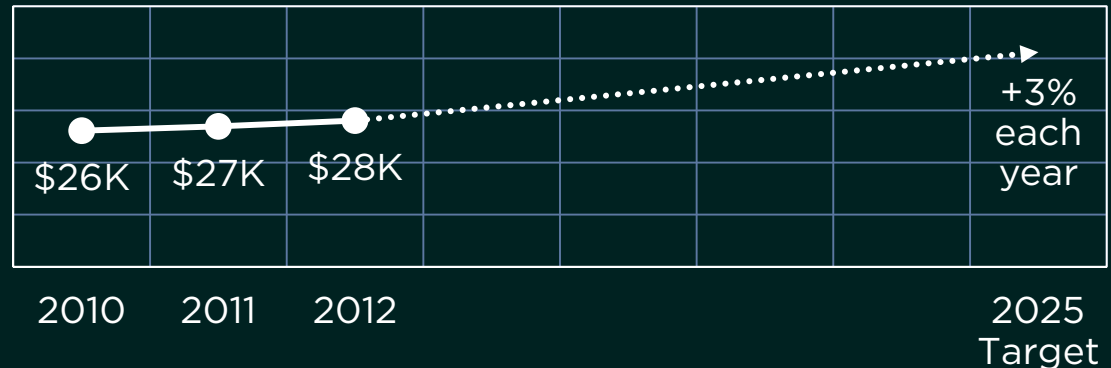
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City Successes	Challenges
<ul style="list-style-type: none"> • Attracting new industries • Growth in the green economy • Social Enterprise Sector 	<ul style="list-style-type: none"> • Low incomes • Polarization and inequity • Precarious employment

Target:
Increase median
income by at least
3% every year



Data Source: Statistics Canada, Median Personal Income for Tax Filers
Community Data Program, Canadian Council on Social Development

Actions: Making Ends Meet and Working Well

Our residents have adequate income to cover the costs of basic necessities, and have access to a broad range of healthy employment opportunities.

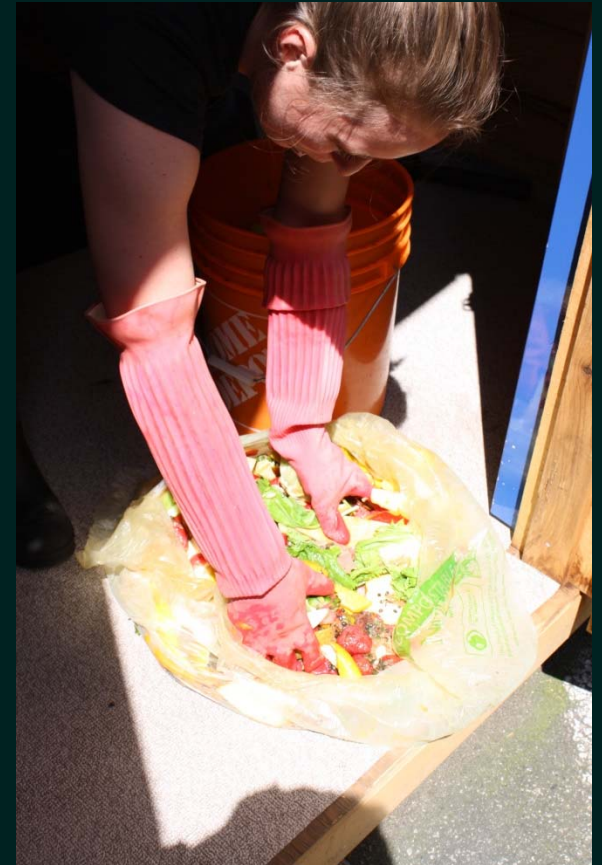


4. Educate Leadership Table and City staff on Living Wage Employer certification process.

– Lead: Vancity

Assess steps to implement a Living Wage policy at the City of Vancouver.

– Lead: Human Resource Services



Actions: Making Ends Meet and Working Well



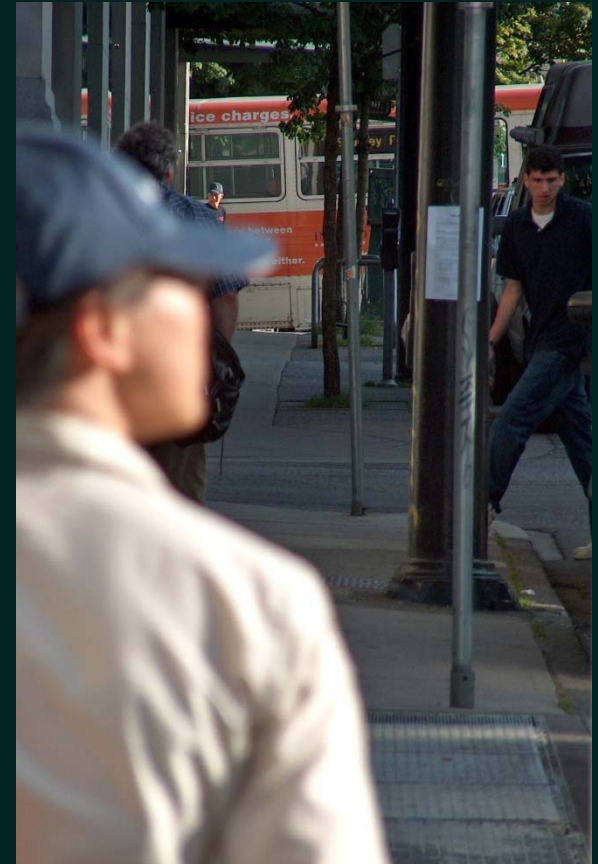
Our residents have adequate income to cover costs of basic necessities, and have access to a broad range of healthy employment opportunities.

5. Encourage development and enhancement of social procurement frameworks among the Leadership Table.



For City: Create formal social procurement framework to guide practices. Develop, implement and monitor Community Benefit Agreement policy for large developments to reduce barriers to employment and enhance local purchasing.

- Lead: Supply Chain Management, Social Policy



Actions: Making Ends Meet and Working Well



Our residents have adequate income to cover the costs of basic necessities, and have access to a broad range of healthy employment opportunities.

6. Create a network of services to provide social entrepreneurs with capacity building opportunities; connect with existing physical spaces to test new ideas and explore opportunities to showcase.
 - Lead: Vancouver Economic Commission, Social Policy

7. Determine how City policies and practices can help alleviate poverty; advocate to senior governments on poverty reduction.
 - Lead: Vancity, BC Poverty Reduction Coalition



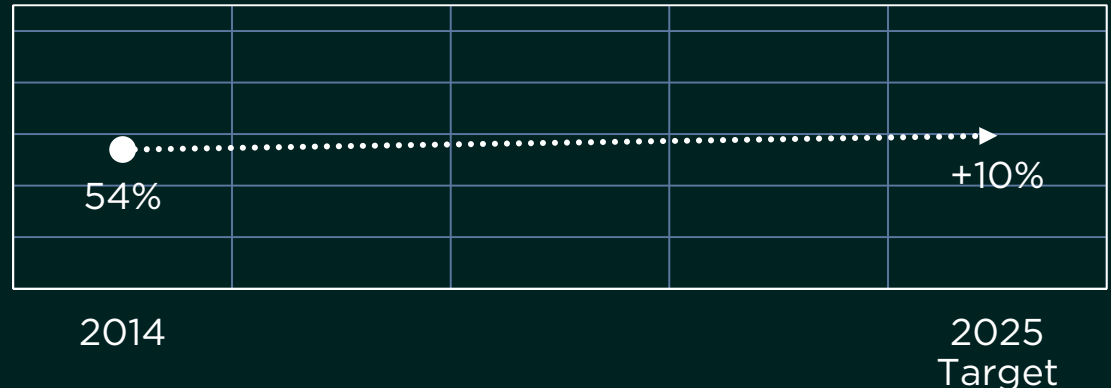
Goal: Being and Feeling Safe and Included

Vancouver is a safe city in which residents feel secure.



City Successes	Challenges
<ul style="list-style-type: none"> • Initiatives to promote inclusion and belonging • Reducing crime rates 	<ul style="list-style-type: none"> • Continued need for reconciliation • Intersecting vulnerabilities

Target:
Increase residents' sense of belonging by 10%



Data Source: Adult respondents to My Health My Community Survey

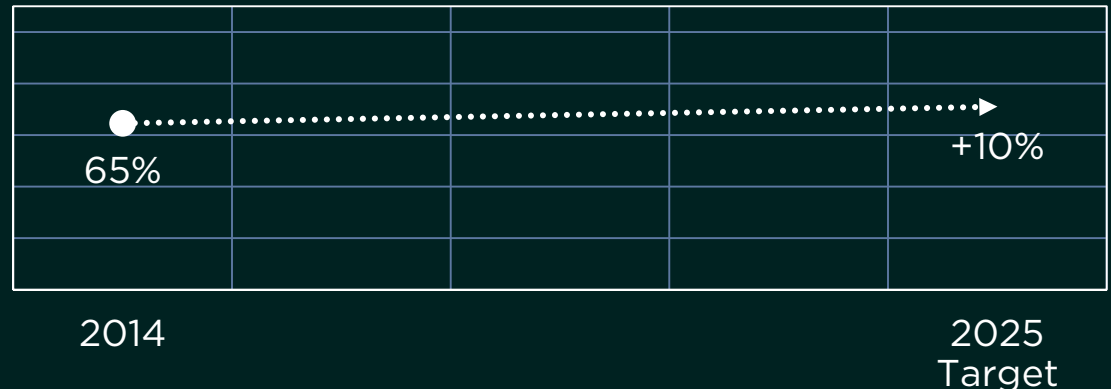
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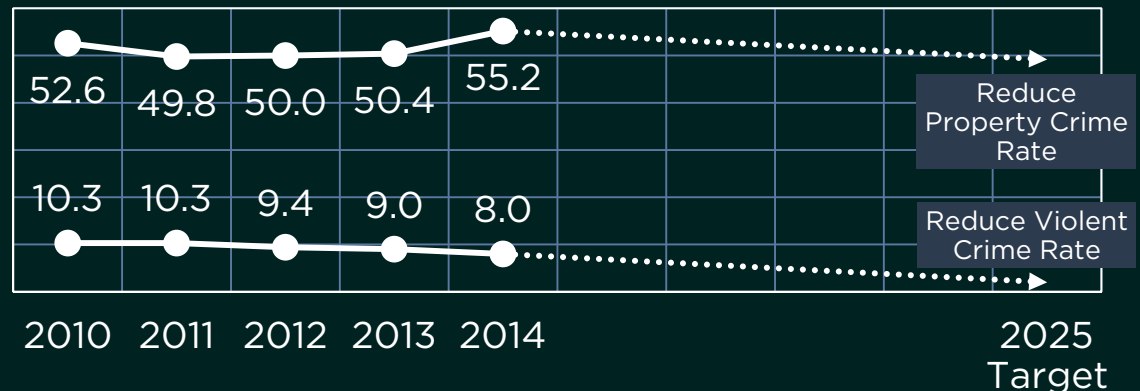
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City Successes	Challenges
<ul style="list-style-type: none"> • Initiatives to promote inclusion and belonging • Reducing crime rates 	<ul style="list-style-type: none"> • Continued need for reconciliation • Intersecting vulnerabilities

Target:
 Make Vancouver the safest major city in Canada by reducing violent and property crime every year, including sexual assault and domestic violence



Data Source: Vancouver Police Department crime statistics

Actions: Being and Feeling Safe and Included

Vancouver is a safe city in which residents feel secure.

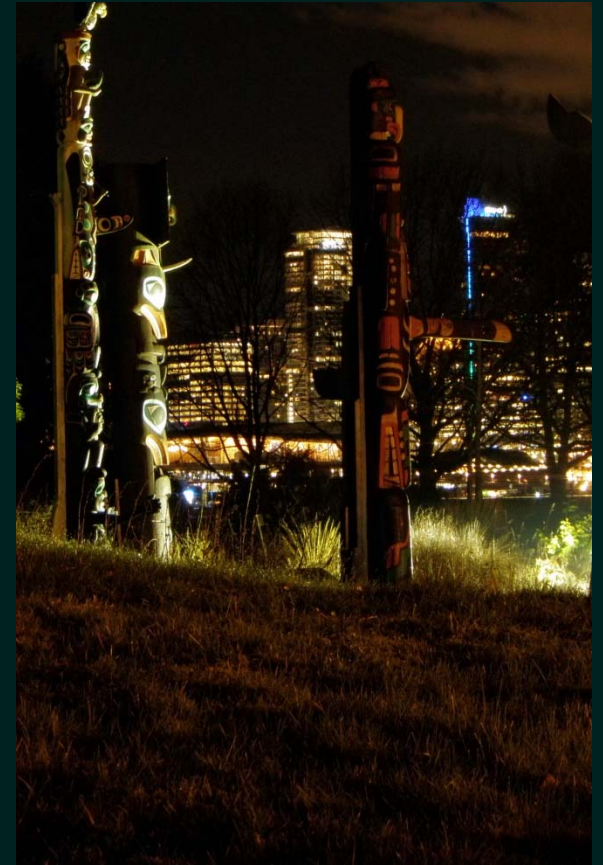


8. *Improve competencies for City staff to work directly and indirectly with First Nations and Urban Aboriginal people.*

– Lead: EEO, City Manager’s Office, VCH

9. Train City staff to address conditions that create vulnerability (e.g. gendered violence, newcomer settlement, sex work, mental health & addictions, and dementia).

– Lead: Ending Violence Association of BC, Alzheimer Society of BC, Human Resources, Social Policy, & Public Engagement



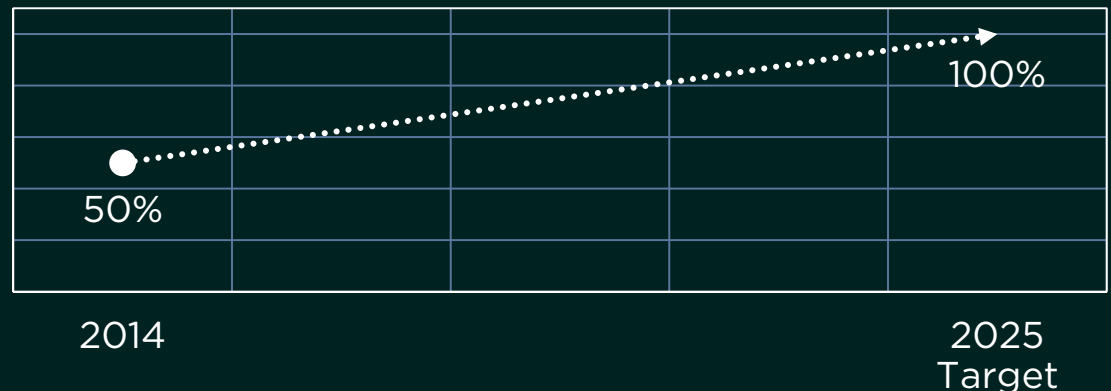
Goal: Cultivating Connections

Vancouverites are connected and engaged in the places and spaces that matter to us.



City Successes	Challenges
<ul style="list-style-type: none"> • Strong non-profit and voluntary sector • Increased voter turnout in 2014 	<ul style="list-style-type: none"> • Difficulty making connections • Inequities impact belonging and engagement

Target:
All Vancouverites report that they have at least 4 people in their network they can rely on for support in times of need



Data Source: Adult respondents to My Health My Community Survey

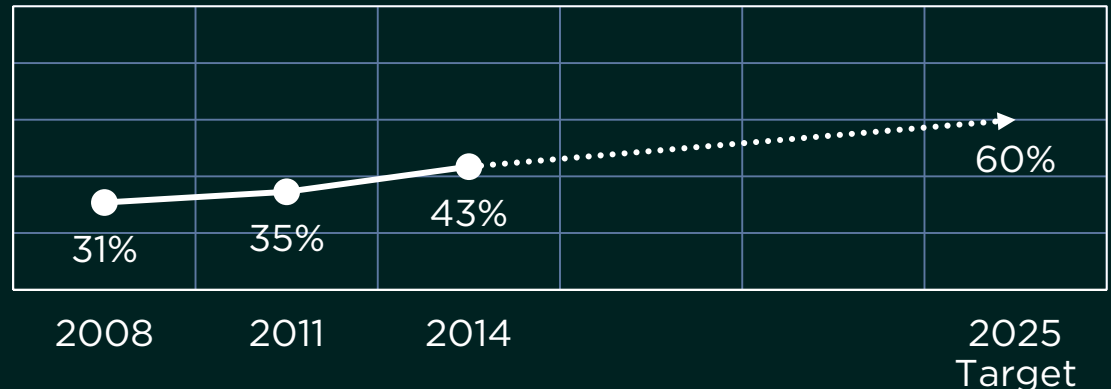
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City Successes	Challenges
<ul style="list-style-type: none">• Strong non-profit and voluntary sector• Increased voter turnout in 2014	<ul style="list-style-type: none">• Difficulty making connections• Inequities impact belonging and engagement

Target:
Increase
municipal voter
turnout to at least
60%



Data Source: Vancouver local election results

Actions: Cultivating Connections

Vancouverites are connected and engaged in the places and spaces that matter to us.



QUICK START → 10. *Create a Sharing City framework and strategies, and identify other key public and private partners.*

– Lead: Sustainability

11. Examine City regulations, policies, and processes that affect our relationships with and between residents - past, present and future.

– Lead: Social Policy, Public Engagement



Actions: Cultivating Connections

Vancouverites are connected and engaged in the places and spaces that matter to us.



12. Build on Engaged City Task Force recommendations: create new social connection initiatives, build on existing initiatives and magnify their collective impact in collaboration with partners.

- Lead: Vancouver Foundation, Museum of Vancouver, Public Engagement, Social Policy



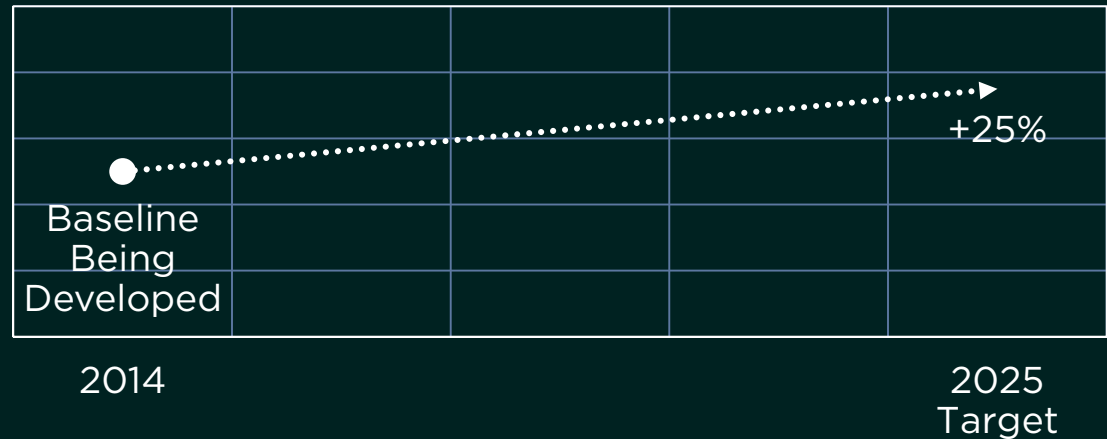
Goal: Lifelong Learning

Vancouverites have equitable access to lifelong learning and development opportunities.



City Successes	Challenges
<ul style="list-style-type: none"> • High use of public library space, materials and programs • Well-educated population 	<ul style="list-style-type: none"> • Coordination and awareness of learning opportunities • Ensuring equitable access

Target:
Increase participation in lifelong learning by 25% over 2014 levels



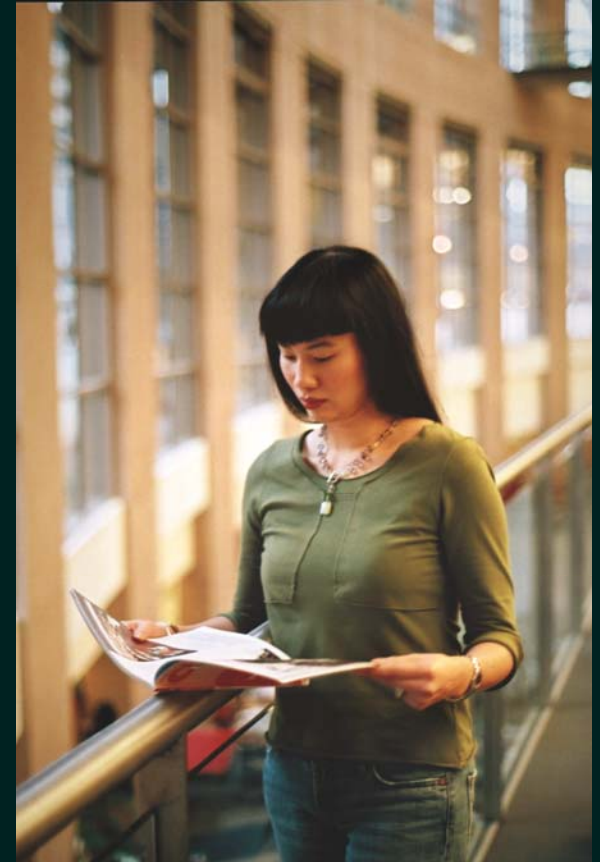
Actions: Lifelong Learning

Vancouverites have equitable access to lifelong learning and development opportunities.



QUICK START → 13. *Develop the Vancouver Summer of Learning program, leverage the Vancouver Learning Guide, and explore the future expansion of initiatives including the use of Digital Badges.*

- Lead: Vancouver Public Library, The Learning City



Goal: Getting Around

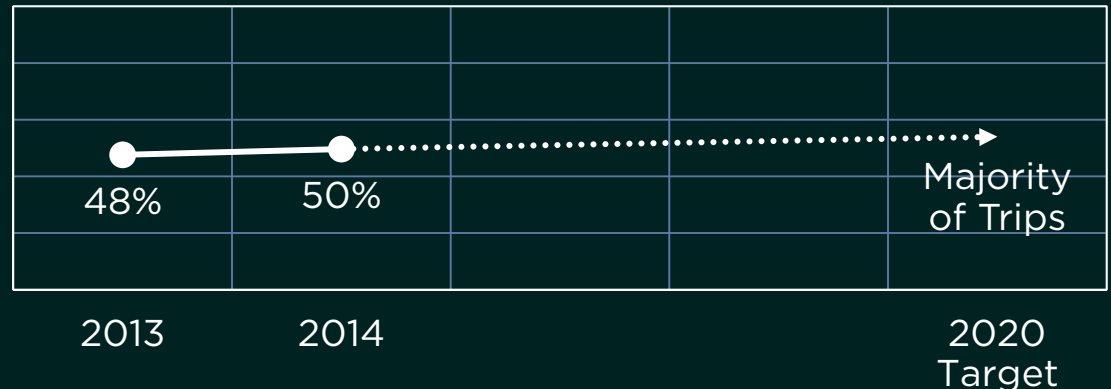
Vancouverites enjoy safe, active, and accessible ways of getting around the city



City Successes	Challenges
<ul style="list-style-type: none">• Use of sustainable transport• Expanded walking and cycling infrastructure	<ul style="list-style-type: none">• Funding for public transit• Increased walking and cycling requires behaviour change

Target:

Make the majority (over 50%) of trips on foot, bike, and transit [Greenest City Action Plan & Transportation 2040]



Data Source: City of Vancouver Transportation Panel Survey

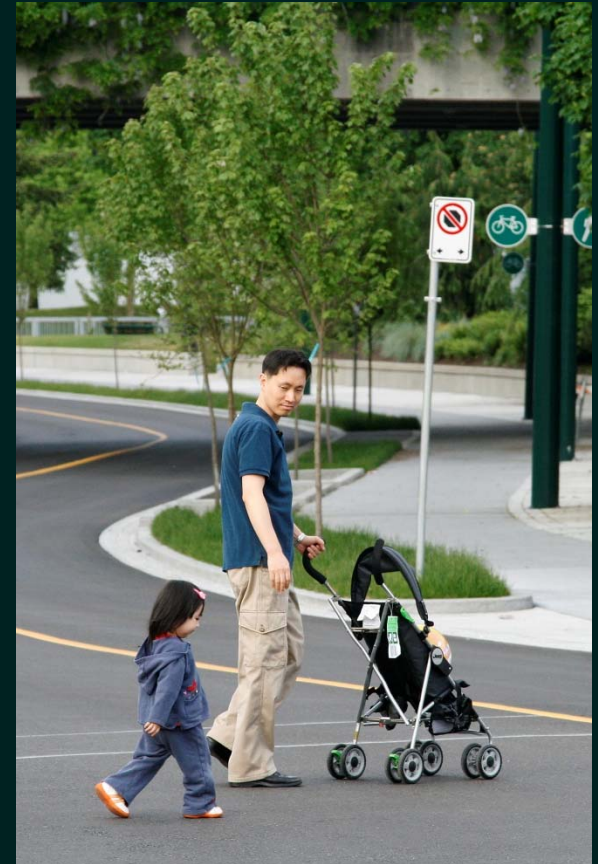
Actions: Getting Around

Vancouverites enjoy safe, active, and accessible ways of getting around the city



14. Work with partners to implement City's Active Transportation Promotion and Enabling Plan, with annual report cards on progress

- Lead: Active Transportation



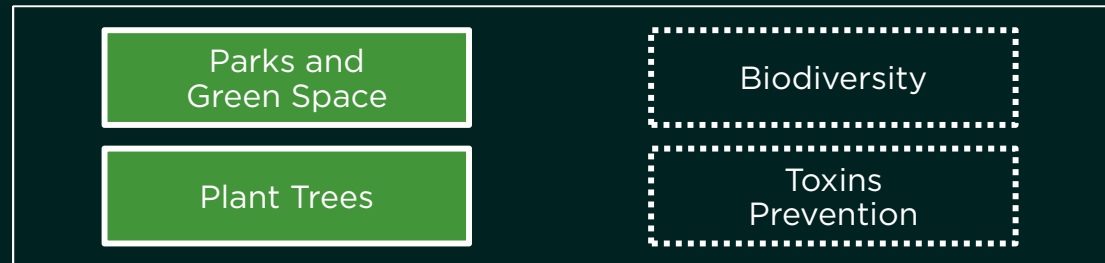
Goal: Environments to Thrive In

Vancouverites have the right to a healthy environment and equitable access to liveable environments in which they can thrive.



City Successes	Challenges
<ul style="list-style-type: none"> Clean air and water Most walkable large city in Canada 	<ul style="list-style-type: none"> Climate change vulnerabilities Increasing walkability in some residential neighbourhoods

Target: Add to the Greenest City Action Plan a biodiversity target and a target related to toxins prevention



Greenest City Goal: Access to Nature

Data Source: Greenest City Action Plan

Goal: Environments to Thrive In

Vancouverites have the right to a healthy environment and equitable access to liveable environments in which they can thrive.

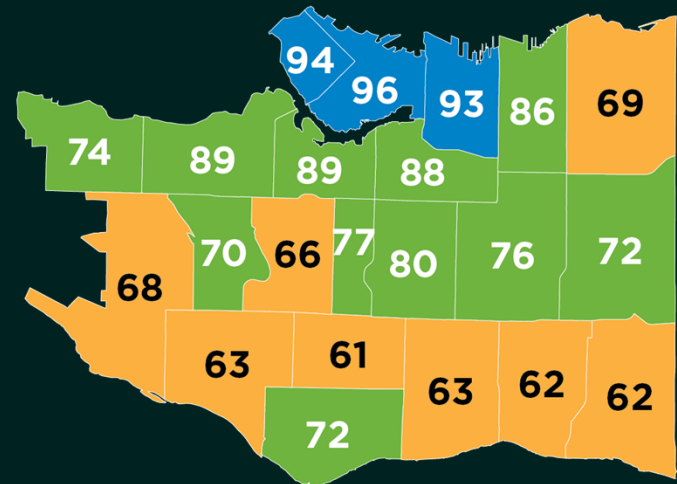


City Successes	Challenges
<ul style="list-style-type: none"> Clean air and water Most walkable large city in Canada 	<ul style="list-style-type: none"> Climate change vulnerabilities Increasing walkability in some residential neighbourhoods

Target: Every Vancouver neighbourhood has a Walk Score of at least 70 (most errands can be accomplished on foot)

Walk Score 22 Local Areas

- 90-100
"Walker's Paradise"
- 70-89
"Very Walkable"
- 50-69
"Somewhat Walkable"



Data Source: walkscore.com, 2014

Actions: Environments to Thrive In

Vancouverites have the right to a healthy environment and equitable access to liveable environments in which they can thrive.



15. *Integrate biodiversity and toxins reduction strategies into the Greenest City Action Plan.*

– Lead: Parks, Sustainability

QUICK
START

16. Review active living design best practices used in other jurisdictions and explore integration into planning and development review processes.

– Lead: Planning, VCH



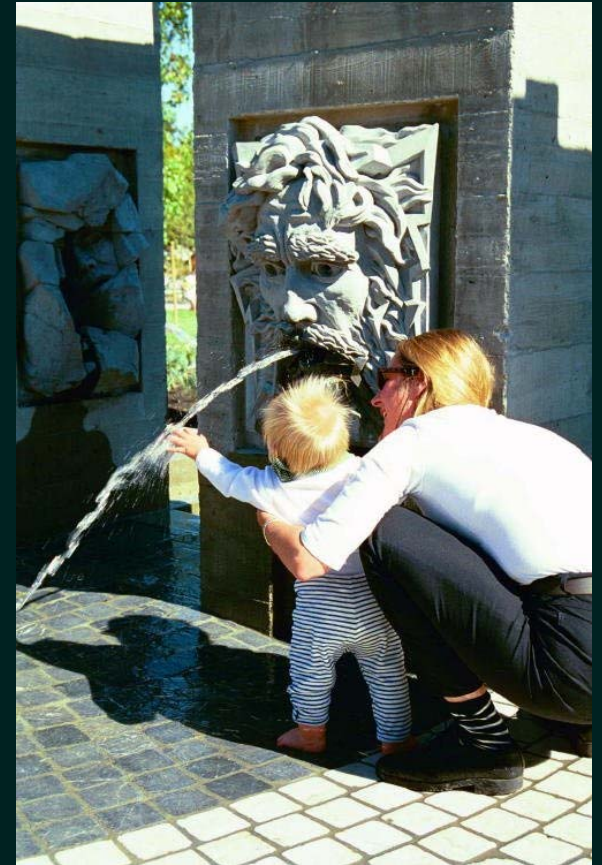
Actions: Environments to Thrive In

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17. Continue to encourage stronger walking connections through the community planning process - priority on areas with largest concentrations of under-served residents.
 - Lead: Planning, VCH

18. Create and enhance wonderful temporary and permanent public places and spaces throughout the city.
 - Lead: Planning, Transportation



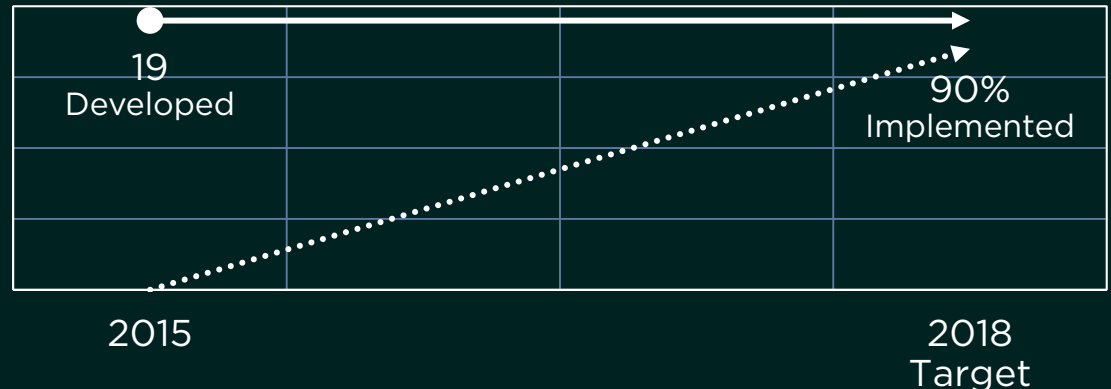
Goal: Collaborative Leadership

Leaders from the public, private, and civil sectors in Vancouver work in integrated and collaborative ways towards the vision of a healthy Vancouver for all.



City Successes	Challenges
<ul style="list-style-type: none"> Engaged leadership through Healthy City Leadership Table Interdepartmental engagement 	<ul style="list-style-type: none"> Integration Collaboration Innovation

Target:
90% of “actions for all” to be developed in Phase II will be implemented



Data Source: Healthy City Action Plan

Actions: Collaborative Leadership

Leaders from the public, private, and civil sectors in Vancouver work in integrated and collaborative ways towards the vision of a healthy Vancouver for all.



19. Develop a Staff Hub that brings together City staff to work on high priority complex challenges related to Healthy City, Greenest City, Engaged City, and Economic Action Strategy.

- Lead: CityStudio, Sustainability, Community Services

QUICK
START



Monitoring and Reporting

- Valid and reliable data tells stories of success and identifies areas for improvement
- Interactive web content 2015
- Future digital dashboard
- Report back in 2017 on:
 - Changes in HCS indicators
 - Progress on Action Plan



Recommendation to Council

- A. THAT Council adopt the Healthy City Strategy Action Plan for 2015 - 2018, as Phase II of *A Healthy City for All*.
- B. THAT Council direct staff to report back on the progress of the Healthy City Strategy Action Plan in 2017.