



washburn
center
for children

a journey of hope

2016 annual report



Washburn Center's mission is to help children with social, emotional and behavioral problems, and their families, lead successful lives.

your impact

- 👣 children served: **2,893**
- 👣 estimated number of family members served: **8,700**
- 👣 service hours provided: **76,532**
- 👣 volunteers: **452**
- 👣 volunteer hours provided: **33,365**

parent evaluation



would recommend Washburn Center to a friend in need of similar help

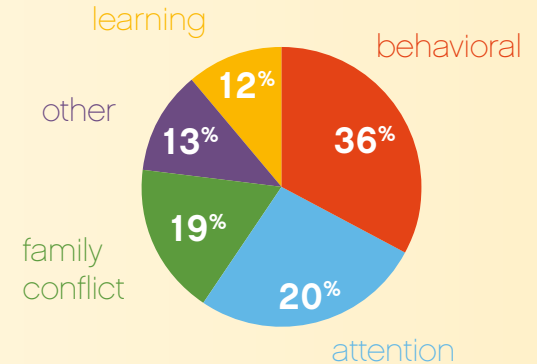


felt the professionals were knowledgeable about challenges concerning families



thought services were sensitive to their cultural needs

parents sought services for these common reasons:



"Washburn Center provided my family with rudders and oars to set us on a course for meaningful change."

- a grateful parent

We've all been on a journey where the path wasn't quite what we expected it to be. That's what it feels like for many families who come to Washburn Center for Children. For some, depression derailed their family's relationships. For others, anxiety plummeted their child's confidence in school, or traumatic events stunted their healthy development.

Here, thanks to you, families begin a new journey – full of hope. Your compassionate support provides critical therapeutic care to help families find their path to healing.

2016 was momentous for our 133-year-old agency:

- The Board of Trustees announced Steve Lepinski's retirement after 30 years of leadership and their unanimous selection of Tom Steinmetz as new CEO, effective March 2017.
- A thoughtful, smooth transition of leadership assured a continual focus on our services and mission.
- Administrative streamlining and new technology incorporated efficiencies to our daily work so we can focus on what's most important: the kids we serve.
- Our efforts to train therapists in best practices so they can offer high-quality care expanded to reach 1,299 professionals and included an international presence.
- Program growth continued with the addition of five therapists as we enjoyed our second year in the new facility.

The agency experienced a small operating loss of 0.9% amidst ambitious growth over the past five years. We're committed to continued expansion to better meet the demands of the community.

We're grateful for your partnership – now with Tom at the helm – and your unwavering commitment to children's mental health treatment and training. You – our generous donors, trustees, staff and volunteers – make this transformational work possible.

Steve Lepinski, CEO

Dave Ingraham, Board President



a lasting imprint on children's mental health

Steve Lepinski is a true champion of children. His vision and passion changed the landscape of children's mental health by spurring legislative change, improving delivery of services and increasing funding for early intervention. The impact of his 30-year leadership at Washburn Center will be felt long after his February 2017 retirement.



1987 Steve arrives at Washburn Center

Early 1990s

Created an **internship program** to invest in the next generation of child clinicians, which today trains 80 – 85 students annually

Late 1990s

Helped establish the **Children's Mental Health Partnership**, an alliance of non-profit, state, county and health plan organizations to reform Minnesota's children's mental health system

2001

Began to create and implement **Developmental Repair**, a unique treatment model for the Day Treatment program which has since received national recognition

2005

Collaborated with two Minneapolis schools to launch Washburn Center's **School-based program**, which now serves 23 schools in Eden Prairie, Bloomington and Minneapolis school districts

2016

Announced his retirement and engaged in a thoughtful transition of leadership as Trustees named **Tom Steinmetz** CEO, effective March 2017



2014

Led a **capital campaign** raising \$27 million for a new children's mental health facility where children will grow and heal for decades to come; Launched the **United Health Foundation Training Institute at Washburn Center**

2017

Honored by the National Council for Behavioral Health with a **Visionary Leadership Award**, a capstone of a career marked by unwavering commitment and compassion

a road map to help



Emotions flooded over Shannon the first time her son talked about killing himself. He was only eight. His words stopped her like a punch in the stomach and left her in disbelief, “An eight-year-old shouldn’t even know what suicide is.”

Within hours, she and her son Dylan were sitting with Dana Gilbertson, the Washburn Center therapist based in his Bloomington school.

It was the first of many therapy sessions over the next two years. Dylan learned coping strategies for his anxiety around several big life changes, including the arrival of a new sibling.

"Our therapist helped Dylan grow into the teen he is today. I can't say enough about how Washburn Center saved my kid."

– Dylan's mom



Full of hope, Shannon watched Dylan's demeanor change. His severe stomach aches from bottling up his overwhelming feelings subsided. His outbursts in the classroom – and visits to the principal – decreased.



"Miss Dana definitely helped him onto the right path," Shannon gratefully explains. "Today, four years later, he still talks about her and uses the lessons he learned in therapy."



a path with many stops

Almost every moment of Leesa's day was chaotic. Living in the constant extremes of "fight or flight," the nine-year-old was physically aggressive and frequently ran away from school or home.


Her parents – desperate for help – started their journey at Washburn Center like so many families...with a hope that things would get better.

Intensive In-home Therapy: meeting families where they are

A therapist provided intensive therapy in Leesa's home, working alongside her family to strengthen their relationship and improve communication by building new routines and expectations.

Case Management: connecting to community supports

To support Leesa's intense mental health needs, a Case Manager connected her with community resources that nurtured stability. Being a liaison with her school was key to helping her teachers and parents be unified in their approach to Leesa's healing.



Outpatient Services: seeing past the crisis

Leesa thrived in play therapy once she was no longer in a continual state of crisis. Through weekly outpatient therapy sessions, Leesa learned new calming skills and increased her awareness of emotions, behaviors and choices.

hope for a healthier future

“Our family’s not drowning in our crisis anymore,” describes Leesa’s parents. They reflect on the past few years with gratitude – and continued hope for the journey ahead.



2016 highlights

going the extra mile



Your generosity helped expand services in 2016 to better meet an increased community need:

- **Expanded School-based therapy** into a Bloomington high school to provide access to services at all age levels
- Enriched clinical services and expertise through **training**:
 - **18 clinicians** trained in **Child-Parent Psychotherapy (CPP)**, an evidence-based therapeutic treatment for young children exposed to violence and other trauma
 - **Six therapists** have become certified trainers in **Managing and Adapting Practice (MAP)**, a service model that enhances the quality of mental health services
- **Added five therapists** in Intensive In-home, Crisis Stabilization and School-based programs to further assist children experiencing severe emotional challenges
- **Upgraded technology** to provide clinicians with tools to simplify treatment planning and progress notes
- Continued our commitment to develop and promote an **inclusive community** and foster a supportive, respectful culture for all families and staff

golf, wine and brew celebration

Washburn Center expanded the annual Helping Hands for Kids Golf tournament into the Golf, Wine and Brew Celebration in 2016. The event kicked off with the 31st annual golf tournament and ended with a new evening celebration featuring singer/songwriter Adam Levy and a special message from Andrew Zimmern. Thanks to the many individuals and sponsors, more than **\$200,000** in net proceeds was raised to support children's mental health.



the washburn games

More than 345 kids ages 4–12 enjoyed 20 different sports activities at the 7th annual Washburn Games, a noncompetitive sports sampler.

Through the generous support of the community, the event raised **\$92,300** in net proceeds from individuals and corporate sponsors — and helped raise awareness about children's mental health to the many families who attended.



our services

assessment

Washburn Center's **diagnostic assessments** provide a comprehensive understanding of a child's social, emotional and behavioral development to determine a path for healing.

intensive therapeutic groups

Family Focused and **Day Treatment** therapeutic groups provide a healing environment where children with intense needs learn emotional and behavioral skills to succeed in a traditional school setting.

outpatient therapy for children and families

Therapeutic services offered through the **Outpatient Therapy** and **School-based programs** focus on building a child's strengths and gaining skills to be successful at home, in school and in the community.

home and community based support

Intensive In-home therapy and **Crisis Stabilization** services provide in-home support to children and parents across the Twin Cities. **Case Management** connects families to a wide network of services to improve the stability and functioning of children with severe emotional disturbances. **Outreach** promotes early identification by offering free observational assessments of children in child care and preschool settings as well as training and consultation for teachers.





charting a journey: meeting a national need for children's mental health training

Professionals across the country and abroad have sought the expertise of the **United Health Foundation Training Institute at Washburn Center**. The Training Institute continues Washburn Center's commitment to providing professionals with proven best practices for children's mental health.



2016 milestones include:

- Expanded internationally to train clinicians in **Trauma-Focused Cognitive Behavioral Therapy (TF-CBT)**
- Held in-person and webinar trainings in evidenced-based and evidenced-informed practices, including:
 - **Eye Movement Desensitization and Reprocessing (EMDR)**
 - **Trauma Informed Child-Parent Psychotherapy**
 - **Trauma-Focused Cognitive Behavioral Therapy (TF-CBT)**
 - **Crisis Prevention and Intervention (CPI)**
 - **PracticeWise: Managing and Adapting Practice (MAP)**



Washburn Center believes that investing in comprehensive training will enhance the emotional health of children and families nationally.

financial
information

Consolidated Statement of Activities



| Revenue | Unrestricted | Temporarily Restricted | Permanently Restricted | Total |
|---|-------------------|------------------------|------------------------|--------------------|
| Operating Revenue | | | | |
| Service Fees | 9,561,645 | - | - | 9,561,645 |
| Service Contracts and Grants | 1,041,235 | - | - | 1,041,235 |
| Contributions | 977,259 | 602,558 | 7,425 | 1,587,242 |
| Training Registration | 118,007 | | | 118,007 |
| Other Income | 34,779 | - | - | 34,779 |
| Net Assets Released from Board Designation | 175,983 | | | 175,983 |
| Net Assets Released from Endowment | 244,386 | (244,386) | | - |
| Net Assets Released from Restrictions (United Way and Charitable Grants) | 2,186,085 | (2,186,085) | - | - |
| Total Operating Revenue | 14,339,379 | (1,827,913) | 7,425 | 12,518,891 |
| Expenses | | | | |
| Operating Expenses | | | | |
| Salaries and Benefits | 11,457,008 | - | - | 11,457,008 |
| Expendables | 861,669 | - | - | 861,669 |
| Other Expenses | 501,682 | - | - | 501,682 |
| Facilities | 1,653,320 | - | - | 1,653,320 |
| Total Operating Expenses | 14,473,679 | - | - | 14,473,679 |
| Change in Net Assets from Operating Activity | (134,300) | (1,827,913) | 7,425 | (1,954,788) |
| Non-Operating Activity | | | | |
| Net Investment Income | 161,555 | 344,813 | 15,738 | 522,106 |
| Capital Campaign, Building Related Activity, Interest (net) | (224,378) | 47,125 | - | (177,253) |
| Net Assets Released from Board Designation | (175,983) | | | (175,983) |
| Total Non-Operating Activity | (238,806) | 391,938 | 15,738 | 168,870 |
| Change in Net Assets | (373,106) | (1,435,975) | 23,163 | (1,785,918) |





Consolidated Statement of Financial Position, as of December 31, 2016

Assets

| | |
|--|-------------------|
| Cash and Equivalents | 514,544 |
| Marketable Securities | 295,657 |
| Cash Held for Debt Redemption | 2,409,523 |
| Current Receivables: | |
| Contributions | 1,538,450 |
| Service Fees | 1,166,423 |
| Note Receivable | 14,251,720 |
| Prepaid Expenses | 169,138 |
| Contributions Receivable, Less Current Portion | 210,464 |
| Long Term Investments | 8,244,756 |
| Land, Building, Equipment and Amortizable Assets | 20,289,931 |
| (less allowances for depreciation) | |
| Total Assets | 49,090,606 |

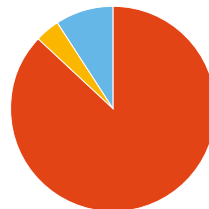
Liabilities and Net Assets

| | |
|---------------------------------------|-------------------|
| Accounts Payable and Accrued Expenses | 863,846 |
| Line of Credit | - |
| Supplemental Retirement Obligation | 173,614 |
| Deferred Revenue | 84,004 |
| Loans Payable | 22,567,180 |
| Total Liabilities | 23,688,644 |

Net Assets

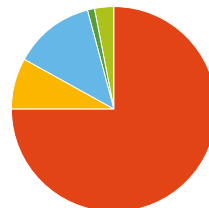
| | |
|---|-------------------|
| | 25,401,962 |
| Total Liabilities and Net Assets | 49,090,606 |

2016 Audited Financial Numbers



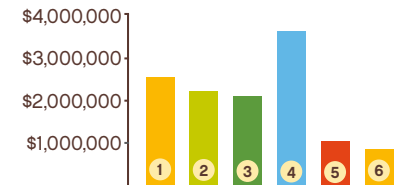
Operating Expenses by Functional Type

- Program Services 87%
- Fundraising 4%
- Management and General 9%



Operating Income

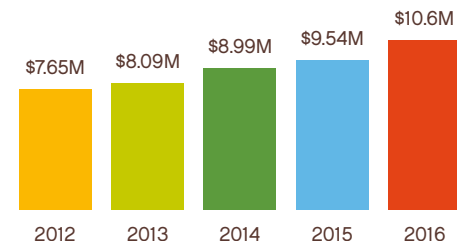
- Service Fees 76%
- Service Contracts and Grants 8%
- Contributions 13%
- Training Registration 1%
- Other Income 3%



Direct Program Expense

1. Outpatient Services \$2,543,112
2. School-based Services \$2,239,907
3. Day Treatment \$2,226,012
4. Intensive In-home, Case Management and Crisis Stabilization \$3,609,762
5. Family Focused \$1,120,717
6. Outreach & Other Activities \$887,426

Service Revenue Growth



A certified audit is available upon request.

2016 annual fund

49th Street Society

49th Street Society members support children's mental health by making gifts of \$1,000 or more each year. When the Washburn orphanage was founded in 1883, the main entrance on 49th Street became a doorway of hope for hundreds of children. The leadership gifts of the 49th Street Society continue a 133-year-old tradition of offering life-changing services to children in need.

ADVISOR

\$20,000 and above

Butzow Family Foundation
Ruth C. Crawford Tobin
Lynne and Andy Redleaf
Patricia Ringer^Δ

ADVOCATE

\$10,000 - \$19,999

Brian and Karen Holcomb
Nicholas F. LaRusso, M.D.
Richard Renikoff and Katherine Kinne
Corey Sauer

COUNSELOR

\$5,000 - \$9,999

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Donald and Jane Brattain
Dr. Michael Brennan and
Dr. Rebecca Bahn
John and Joan Brooks
Valerie and Tim Doherty
The Cavaletti Family
Karen and Rick Evans
Susan Evans and Erik Reisetter
Lance and Meredith First
Dave and Kathy Ingraham
Mary Kay and Timothy Jensen
Larry and Susan Johnson
Robert J. Klefsaas
Stacy and Norman Kruse
Skip and Kris Lieser
Brent and Marilyn Marmo

William and Kathryn Miller
Dr. Vivian Orey
Steven and Jessie Pinney
Steven and Peggy Polacek
Mary and Paul Reyelts
Karen and Steve Sanger
Steven and Tami Schroll

MENTOR

\$2,500 - \$4,999

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Lesley and Stewart Crosby
Kyle and Suzanne Crowe
L.T. and Anne Donovan
Marti and Ron Erickson
Don and Dawn Frank
Anne Gearity
Laura Groschen
Jasmine and Joe Jirele
Thomas and Amy King
Allen Klibanoff and Marcia Howarth^Δ
Wade Kram and Gretchen Cepek
Dr. Elizabeth LaRusso and
Mr. Nicholas Conlin
Mohammed and Julie Lawal
Allen and Kathy Lenzmeier
Steve* and Ellen Lepinski
Stephen and Sheila Lieberman
Leland T. Lynch and Terry Saario Fund
of The Minneapolis Foundation
Seaan MacKay
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Minneapolis Foundation
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Thomas and Anne Mootz
Kitsy and Jeb Morrison
Kimberly and David Olson
Linda Ortner*
Palmer Rich Family Fund of The
Minneapolis Foundation
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Stephanie Rich and Bill Brown
Bryn Roberts and Marcy Jefferson
Warren W. and Eunice K. Roberts
Colleen M. Soukup
George and Joan Stickney

David Strauss
Sean Walker

COMPANION

\$1,000 - \$2,499

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The Minneapolis Foundation
Alexander Family Fund
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Michael and Nicole Brandriet
Michael and Karen Brennan
Richard and Janet Britton
Cannon Family Foundation
Beverly Caruso
Edwin Chanin
Doug and Annie Cooley
Savannah Curtin*
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Betty Jayne Dahlberg
Charles and Jean Eggasser
Memorial Foundation
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The Minneapolis Foundation
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Joyce and Robert Hegstrom
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Douglas A. Kelley
Kathryn Klibanoff and Jeremy Edes
Pierotti Philanthropic Fund of the
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The Brian & Katy McGrane
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Douglas Will*
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Susan* and Drew Wineland
Vicki and Gary Wyard
Andrew and Rishia Zimmern



friends

\$500 - \$999

Frank and AnnLiv Bacon
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Ryan Brauer and Leigh Erin Irons
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Emily Bruhn
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Joseph Himmelberg
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Ted and Dorothy Horrell
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Raquel and Peter Klibanoff^Δ
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Stacey Langer
Michael Launer and Lesli Hines
Charles and Anne Leck
John and Kristine Mandler
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Bradley Turner

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Alvin and Mary Agnes McQuinn
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Andrew and Sophie Rich
Rolf Rogers
James and Chris Rollwagen
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Thomas and Jane Schultz
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John and Sofia Stern
David Stickney
P.C. Thomas
Mike Tobin and Jessica Irvine Tobin
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Whitney Foundation
Brandon Wills
Torie Wise

\$100 - \$499

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Barbara Amram
Glenn and Jennifer Andis
Jeanne A. Andre
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Jeff Bartleson*
Polly and Garrett Bayrd
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Mark Morrey

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Ben Butzow
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Clay Campbell
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Adam and Kate Coolong
Virginia and William Corbett
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Jay and Page Cowles
John Crimmins
Kristine Crossman Little
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Mark and Alice Dahlen
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Jamie and Matt Hanson
Glen and Kirsten Harstad
Meghann Hartman* and
Nathan Peterson
Nancy Hatch
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Geraldine Rockett
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Trevor and Katy Maring
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Rosemary M. Martin
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Jason Nordling
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Nancy Abramson^
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Shelby Pellett
Kari Perreault
Jim and Mary Petersen



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 Ann and Felix Phillips
 Donna Piehl
 Mandy Pivec
 Roma Lee Rasmussen
 John and Linda Rebane
 Adrienne Richardson and
 Patrick Baldwin+
 Jean and Keenan Richardson
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 Peter Schlesinger
 Jessica Schmidt
 Kitty Schneider* and
 Dominic Sposeto
 Gary Schoener and V. Katherine Gray
 Caroline Schultz and Matt Seltzer^
 Esther and Michael Semlak
 Anna Sheridan
 William and Christina Sherman
 Adaline and Bradford Shinkle
 Sieff Family Foundation

Freida and Michael Steven Simon
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 Shepard Harris^
 Nancy and Glenn Skuta
 David and Colleen Smith
 Nell and Chris Smith
 Tracy Smith
 Dan and Barb Snyder
 John and Karen Somers
 Karen and Wayne Soojian
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 Kristin Sundberg
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 Dru Sweetser
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 Joyce Tava
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 Marcy and Wayne Tollefson
 Scott A. Tranby
 Andrew Untz
 David and Cathy Van Hoven
 Margaret Vandrisse
 Corky and Cindy Veker
 Carin Viertel
 Daglin and Mary Von Ruden
 Julie and Brady Wallin
 Alexander Ware
 Brandi Warmbier
 Ann Warner Anderson
 Jim and Terri Warren
 Joseph Weise
 Richard and Janet Wendt
 Tonya Wilhelm, LICSW* and
 Christopher Bevolo
 Kevin and Deborah Wilt
 Nancy Wirth
 Matt Witham, LMFT*
 Carin Wolfe, PsyD, LP*
 Tessa Wolff

Maurice Woods
 Mollie Yocum, LICSW*
 Bennice and Jonathan Young
 Sara Younge, PsyD, LP*
 Cory Zafke
 Nicole Zappa
 Erin* and Aaron Zondervan
 Elly and Mike Zweigbaum

\$1 - \$99
 Anonymous (3)
 Alex Aaron
 Susan Abderholden and Lee Keller
 Sarah* and Nicholas Abraham
 Radhakrishnan Achunala Kulasekaran
 Megan Ahlberg
 Ifrah Ali
 Gloria Alvarez Pederson and
 Warren Pederson
 Donette Ambrosy
 Alan and Helen Anderson
 Eric and Janet Anderson
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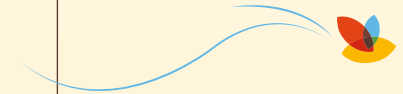
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