

ANTHONY ROBBINS

MASTERY UNIVERSITY®

insight • vision • purpose • vitality



strength • performance • prosperity • abundance



ANTHONY ROBBINS

MASTERY UNIVERSITY

DATE WITH DESTINY • LIFE MASTERY • WEALTH MASTERY

Imagine the Most Important Two Weeks of Your Future Life

Two weeks that will shape every aspect of the rest of your life. Imagine two weeks that will give you the opportunity to redefine and clarify what success means to you—in terms of your body, your mind, your relationships, your spirit, your values, your core beliefs, and your finances. Imagine two weeks in which you will learn directly from people who are already living these same successes, and who will teach you how to model their successes in your own life. Imagine compressing decades of growth and experience into days. Imagine using these visions to create and live a life that is beyond success—a life of incredible achievement and lasting fulfillment, on your own terms, starting immediately.

The Ultimate Journey: For Those Who Demand the Most Out of Life

Congratulations on completing Anthony Robbins' cornerstone program, Unleash the Power Within. You have already taken your first steps down the path toward ultimate achievement and fulfillment. What is the next step? How will you keep the momentum?

Conventional wisdom says that it takes at least two weeks to create a habit.

What better way to make your ultimate life into a habit than to spend two weeks under the mentorship of some of the world's most outstanding and influential achievers?



“Anthony Robbins knows the rhythm of success. He is an incredible source of inspiration and his methods have improved the quality of my life. I only work with the best...and Tony is the best!”

—Quincy Jones
Grammy Award-Winning Artist

These achievers—the true masters of our time, the leaders among leaders—get to plateaus just like everyone else. However, masters know that when they reach that point, it is time to seek coaching from someone who has already achieved the same goal, and who has mentored others down the same path. At *Mastery University*, those masters will teach you how to model their methods and enjoy those same successes in your own life.

It's not enough to just ask yourself whether your life can be better—you already know the answer: of course it can! Instead, ask yourself, *how much better* can your life be? Are you committed to *massively* enhancing the areas that are most important to you? If so, you already know what you need to do. *Mastery University* will give you the resources, the momentum, and the commitment to make it happen!

What is Mastery University?

You've no doubt heard the saying, "If you keep doing what you've been doing, you'll keep getting what you've been getting." If you want to take your life to the next level, the same old patterns of thinking and acting cannot get you there. Anthony Robbins, the world's foremost authority on the psychology of leadership, negotiation and peak performance, created *Mastery University* for leaders who are committed to finding and utilizing the resources they need for expanding and improving the quality of their lives.

Mastery University is the only program of its kind—enabling you to take control of all of the most critical aspects of your life: your health, relationships, emotions, career, finances, and time. *Mastery University* is a comprehensive 13-day program that compresses decades of growth and experience into two separate one-week sessions that you can take over a period of one to two years.

After each session, you will have access to a series of live and on-line coaching sessions



specifically designed to maintain your momentum and accelerate and reinforce the knowledge, skills, and insights that you acquired during the sessions.

Every year, thousands of people participate in *Mastery University*, and we at Robbins Research hear countless stories of success and achievement from our graduates—all as a result from their participation in this powerful program.

There will *never* be a better time to create an extraordinary life than right now!

Mastery University is divided into two sessions, which may be taken in any order within a two-year period. These sessions are held at various times throughout the year at some of the most exclusive resorts in the world.

Date With Destiny

In this intense six-day program, instead of *learning* who you are, you will *decide* who you are. With the help of Tony's latest tools and techniques, you will discover what motivates and drives your actions, get clear on what you value most, and create lasting change in your life. You will leave this session empowered with a clarity that will bring joy and fulfillment to your relationships and a life with the passion and purpose that you need to realize your dreams.

Life and Wealth Mastery

Life Mastery and *Wealth Mastery* are two programs combined into a single 7½-day session.

ANTHONY ROBBINS

DATE WITH DESTINY

The Ultimate Journey for Those Who Demand the Most Out of Life

Take Control Over Your Life And Achieve The Life You Know You Deserve In 6 Days

A revolutionary program designed and conducted by the world's authority on leadership psychology, Anthony Robbins, *Date With Destiny* will unearth your truest desires, help you tap into your full potential and lead you to discover your ultimate purpose in life—regardless of your current status or level of achievement. At *Date With Destiny*, Anthony Robbins will lead you and a select group through an intense and personal 6-day journey that will transform your life.

Imagine living every day with unbelievable clarity—where everything you think, say, believe and do is directed toward one powerful purpose. Imagine knowing that you are the master of your experience and that you are totally in control of each moment of your life.



Anthony Robbins has dedicated his life to helping people discover and put into action the tools, strategies and resources that create extraordinary results and

amazing levels of personal fulfillment. Robbins' proven coaching strategies have created lasting change in the shortest amount of time for leaders from every walk of life: Presidents of countries, CEOs of multinational corporations, peak performance athletes, world-class entertainers, teachers and parents. Robbins provides the tools to shape your decisions and create your ultimate destiny.

Discover Your Purpose & Destiny

- Emotions that control your relationships and how you connect with people.
- Drivers of your thoughts, emotions and actions.
- Techniques to create a compelling and purposeful future.
- Forces that dictate your life and how they have developed throughout your life.
- What truly motivates you and what holds you back.

Chart Your Course For Greatness

- Gain control of the forces that determine your thoughts, emotions and actions.
- Connect at a deeper level in your relationships.
- Create a mission statement for a life of purpose.
- Align your beliefs, values and experiences in a way that pulls you in the direction of your ultimate vision.
- Design the life you want on your terms.

Define Your Vision

Date With Destiny will help you define your ultimate purpose and massively accelerate the pace of your success. If you constantly demand the most from yourself and the people around you, if you refuse to accept “good enough” and long to permanently master that peak emotional and physical state where anything and everything is within your reach, *Date With Destiny* is not an option—it is a must.

Take Control Of Your Emotions

Your emotions drive your decisions and ultimately determine your actions. At *Date With Destiny*, you will discover what drives every decision you make and you will learn how to control the underlying emotions. You will master the ability to move to new, empowering emotional patterns that are conditioned to positively support you and those you care most about throughout your lifetime.

Rejuvenate Your Relationships

Nothing is more important than how we relate to those we love. In business situations, the quality of our relationships determines our success or failure. At *Date With Destiny*, you will focus on these essential connections and learn Anthony

Robbins’ proven tools for communicating, bonding, resolving conflicts and enhancing intimate experiences.

Chart Your Course For Greatness

At *Date With Destiny*, you will design the life of your dreams by identifying the obstacles that have kept you from achieving it in the past, and then learn how to make necessary shifts so you can condition yourself to consistently follow through with your plan.

Attend If You Strive To:

- Take control of your life and become completely aligned with your life’s purpose.
- Overcome the obstacles in life that have held you back from achieving greatness.
- Find a passionate relationship or reignite passion in your current relationship.
- Create the happiness, joy, love, passion and success that you desire and deserve.



ANTHONY ROBBINS

LIFE MASTERY

Renew Your Mind, Body and Spirit



Whether you've experienced and accomplished more than most even dream of doing in their lifetimes or you've hit a plateau or a valley, you know there's always another level—an ultimate state of energy, physical well-being, personal satisfaction, intense emotion, overwhelming joy and spiritual fulfillment that you have yet to attain.

Life Mastery is a revolutionary 4½ day program that is based around the world-class teachings of specialized experts, doctors and scholars. It is a spiritual experience in which you will become intimately familiar with the inner workings of your body and mind. You will learn how to create empowering habits that become automatic patterns for a more vital and energized life. It is about mastering the most important areas of your life: your health, your emotions, your relationships, your time and your spirituality.

Learn Foundations & Strategies For Transformation

- How to reinvent and energize your body by cleansing and detoxifying your system.
- Specific steps you can take to create empowering habits that become automatic patterns for a more healthy and vital life.
- The patterns of emotions and feelings that have impacted your progress in the past, and the tools to help you master them.
- How your organ function and musculoskeletal alignment affect your overall quality of life.
- Invigorating training techniques that will align your physical and emotional state

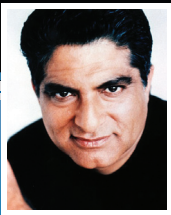
This Will Change Your Life

- Live with absolute certainty that you can accomplish anything with the right beliefs and strategies.
- Create an eating plan that you can realistically integrate into your daily life.
- Posses the conviction to manage your emotions and enhance your physical well-being under any and all circumstances.
- Develop a plan to close the gap between where you are now in your life and where you want to be.
- Reignite the passion in a relationship you already have, or define and create a plan to find your ideal mate.

Attend If You Strive To:

- Feel more alive and abundant.
- Master your health, you emotions, your relationships, your time and your spirituality.
- Rejuvenate your mind, body and spirit.
- Decrease stress and live a more healthy lifestyle.

JOIN THE MASTERS OF OUR TIME TO PERFECT THE LIFE OF YOUR DREAMS



Chopra



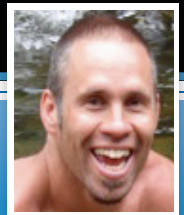
Wolfe



Egoscue



Buckley



Hinds

Tony Robbins has personally designed the *Life Mastery* experience to help you achieve maximum benefits in your life. While you enjoy luxurious accommodations, private beaches and a state-of-the-art spa and wellness center, you will learn to embrace your emotions, your purest thoughts and a newly energized and healthy body. Tony brings together the world-class teachings of specialized experts, doctors and scholars via video. Each speaker plays an integral part of each day's program, as this 4½-day process provides the latest cutting-edge tools to integrate each speaker's strategies into a practical form you can use to effectively transform your life.

12 WAYS TO REVERSE AGING

Deepak Chopra, M.D. is a respected authority on the interdisciplinary sciences of psychology, neurology and immunology, Deepak understands how our bodies are affected by shifts in our mental and emotional states. Formally trained as an endocrinologist, Deepak teaches us how to eliminate mental and physical conditions that we associate with aging in order to live a full, healthy and vibrant life. An author of over 49 books and the founder of the Chopra Center for Well Being, Deepak is masterful at bridging health and healing with the human spirit.

OUTSTANDING NUTRITION TO SUSTAIN HEALTH & VITALITY

David Wolfe is one of the world's leading authorities on nutrition, David is the author of several books including, *Eating for Beauty*, *The Sunfood Diet Success System*, and *Amazing Grace*. The son of two medical doctors, David also has degrees in mechanical and environmental engineering, political science, and a masters in living-food nutrition. He has helped develop, market and distribute some of the world's most wonderful and exotic organic food items.

GET BACK IN ALIGNMENT AND MAXIMIZE YOUR BODY'S STRENGTH

Pete Egoscue is a pioneer and world leader in alleviating chronic pain, Pete Egoscue teaches us how the overall quality of your life, as well as how your organs function, comes from how your structure is aligned. Pete will work with you throughout the week to put your body back in balance, make sure your structure is strong, and develop the habits that impact your health for a lifetime.

THE POWER OF EMOTIONAL MASTERY

Kathy Buckley is an award-winning comedienne and actress, Kathy Buckley shares with us her story of overcoming some of the most difficult obstacles one can imagine in life, and how she met those challenges with dignity, courage, and laughter. Kathy, known as "America's First Hearing Impaired Comedienne," shows us the true power of Emotional Mastery—seeing our problems as gifts, and knowing that we are more than anything that could ever happen to us.

FUNCTIONAL STRENGTH, POWER SPEED AND STABILITY

Jon Hinds is a former NBA strength and conditioning coach as well as a training consultant for the NFL, where he has trained over a hundred professional athletes including vegan all-star tight end Tony Gonzalez (Kansas City Chiefs). A long-time vegan himself, he is also the founder of Monkey Bar Gymnasiums, which are the only gyms in the nation to integrate fullbody skills training for strength, speed and stamina, Eischens Yoga for restoration and healing; and a plant-based diet for the health of people and our planet. From him, you'll learn how to use your own body weight and a few simple devices to build overall functional strength and functional power through movement specific training.

* Content delivered digitally

ANTHONY ROBBINS

WEALTH MASTERY

Essential Strategies for Financial Freedom

Go Beyond Financial Independence And Obtain Financial Freedom

What if money was no longer a limitation but a powerful tool you could wield to create sustainable wealth? Imagine knowing you could maintain your current standard of living—create even more abundance in your life—without ever feeling stressed or overwhelmed.

A revolutionary 3 day program designed by world-renowned business advisor and life coach Anthony Robbins, *Wealth Mastery* will equip

you with proven strategies and insights from the world's top investors, traders and business experts. Anthony Robbins has distilled the collective knowledge of these experts and converted it into straightforward strategies and tools you can use to immediately enhance the quality of your life. You will leave with a detailed Personal Capital Accumulation Plan that will layout where you are, where you want to be, what you need to do to get there, and what will happen if you do not follow the plan. At *Wealth Mastery* you will more than simply learn—you will *do*.

Learn Foundations & Strategies For Wealth

- Where the economy is headed and what you need to do to protect yourself and prosper.
- Strategies and insights from the world's top investors, traders and business experts for your business and personal life.
- The psychology of wealth.
- Tax strategy
- What it will *really* take to build your financial dreams and create a plan to get there.
- The skills needed to succeed in the stock market
- A system for effective asset allocation.
- Trends and opportunities in our current real estate market.

This Will Change Your Life

- Develop a solid plan for achieving or maintaining the wealth you desire.
- Achieve certainty regarding your financial future.
- Eliminate the limitation money has caused in your life.
- Thrive in uncertain economic times.
- Uncover opportunities instead of obstacles and challenges during a volatile economy.
- Understand your current spending patterns and how they affect your financial independence.

Attend If You Strive To:

- Take control over your financial future and obtain financial freedom.
- Be prepared for changes in the economy—both positive and negative.
- Capitalize on the stock market, real estate market, and tax strategy.
- Develop a concrete plan that will enable you to achieve your financial dreams.

GAIN ACCESS TO THE FINANCIAL AND BUSINESS INSIGHTS OF SOME OF THE ELITE STRATEGISTS OF OUR TIME. PAST AND PRESENT WEALTH MASTERY FACULTY MEMBERS* INCLUDE:



Mellon



Cunningham



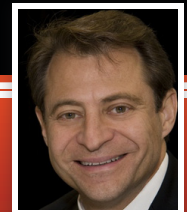
Smorch



Dent



Jenkins-Robbins



Diamandis

INVESTMENT PSYCHOLOGY

Chuck Mellon helped Tony develop the Wealth Mastery program more than 16 years ago. Known throughout the US, Europe, Asia and Australia, Chuck is a much sought-after investment advisor and counselor whose powerful and penetrating insights have empowered thousands of individuals to take advantage of the stock market. With over 30 years of highly successful trading and investment experience, Chuck believes, "Some of the best investment returns stem from the correct application of the simplest principles."

FINANCING BUSINESSES

Keith Cunningham has had business and teaching in his blood since the age of 11 when he was just a young boy selling eggs. Since then, he has gone on to become a negotiator and capitalist who has done over \$1 Billion worth of deals, started over 15 companies and negotiated over 200 deals in excess of \$1 million each. In 2002 Keith started his Business School for Entrepreneurs where he teaches people how to launch, grow, buy, sell or turn around their business. He is the only speaker who speaks at Tony's Wealth Mastery, Business Mastery, and Platinum events and has appeared at acclaimed seminars around the world including those of Robert Kiyosaki. Keith is a dynamic speaker with a sense of humor that will leave you equally as entertained as educated. In his session, Keith discusses some of the top mistakes that businesses make, and what you can do to take your business to the next level.

INTERNATIONAL INVESTING

Michael Smorch is an expert in international investing with extensive experience in a variety of investment areas, including foreign securities and currencies, precious metals, private placements, venture capital and corporate finance. The Founder of a global asset management firm, and the Chief Investment Officer for two macro hedge funds, we're excited to have Michael's knowledge and expertise. During his session, he will be discussing how to take advantage of emerging international markets, and give an interesting look on what's happening in the global economy as well as insights into opportunities he sees on the investment horizon.

SPENDING CYCLE & ECONOMIC OUTLOOK

Harry Dent is one of the most sought after economists in the world and a regular at Tony's Platinum Financial programs. In his book "The Great Boom Ahead," published in 1992, Harry stood virtually alone in accurately forecasting the unanticipated "Boom" of the 1990s. He is the founder and President of the H. S. Foundation whose unique research helps people understand larger economic trends and cycles. In his session, Harry outlines how we got to where we are, and offers an insightful view into where we are heading in the future.

ALTERNATIVE INVESTMENT STRATEGIES

Josh Jenkins-Robbins is the Co-Founder & managing partner of a financial firm that advises wealthy individuals in the areas of Estate Planning, Business Continuity Planning, Life Insurance Analysis/Design and Private Placement Life Insurance. Josh is passionate about bringing strategies and tools that in the past have only been available to high-end clients, and translating them for a broader investment audience. In his session, Josh will be sharing some vital information that every investor should be aware of, as well as offering some specific solutions on how to make the most of your investments.

FUTURIST & ENTREPRENEUR

Peter Diamandis is the Chairman and CEO of the X PRIZE Foundation, which leads the world in designing and launching large incentive prizes that award radical breakthroughs in the areas of Exploration, Life Sciences, Energy, and Education for the benefit of humanity. As Co-Founder & Chairman of the Singularity University, a Silicon Valley based institution partnered with NASA, Google, Autodesk and Nokia, Diamandis counsels the world's top enterprises on how to utilize exponential technologies and incentivize innovation to dramatically accelerate their business objectives. In his talk, Peter discusses the vision behind the X-Prize Foundation, and introduces us to what is on the technological horizon.

* Speakers are subject to change without notice; some content delivered digitally

ABOUT

ANTHONY ROBBINS

The Leader Called Upon By Leaders

Anthony Robbins has dedicated his life to helping people discover and put into action the tools, strategies and resources that create extraordinary results and amazing levels of personal fulfillment. Over the last three decades, he's had a direct impact on the lives of more than 50 million people from 100 nations with his work in leadership psychology, negotiation, organizational turnaround and peak performance.

The creator of the #1 personal and professional improvement system of all time, Personal Power, Robbins has been honored by Accenture as one of the "Top 50 Business Intellectuals in the World" and by American Express as one of the top six business leaders in the world to coach its entrepreneurial clients. He has addressed such distinguished audiences as the World Economic Forum, the British Parliament and Harvard Business School.

Robbins' proven coaching strategies have created lasting change in the shortest amount of time for leaders from every walk of life: presidents of countries, CEOs of multinational corporations, peak performance athletes, world-class entertainers, teachers and parents. By uncovering the emotional triggers that influence you and others, Robbins provides the tools to shape your decisions and create your ultimate destiny.

“There is a powerful driving force inside every human being that, once unleashed, can make any vision, dream or desire a reality.

—Anthony Robbins

“The moment we realize the plateaus we reach are not the end but the beginning is the moment that will determine whether or not we're going to have an extraordinary life.”

—Anthony Robbins



WHAT PEOPLE ARE SAYING...

“You can't afford not to know what Anthony Robbins is teaching!”

—**Ken Blanchard, Ph.D.**
New York Times Best-Selling Author
The One Minute Manager

“You bring out the best in all of us, Tony Robbins. The world is a better place because of you.”

—**Larry King**
Emmy Award-Winning Host
Larry King Live! on CNN

“Tony Robbins' coaching has made a remarkable difference in my life both on and off the court. He's helped me discover what I'm really made of, and he's enabled me to see things from an empowering new vantage point. With Tony's help, I've set new standards for myself, and I've taken my tennis game—and my life—to a whole new level!”

—**Serena Williams**
17-Time Grand Slam Tennis Champion
and Olympic Gold Medalist

“Since Tony's program, I've experienced a whole new relationship and marriage, a 79-pound weight loss, a 600% increase in my income, and a new position as Subsidiary President/CEO of a billion dollar corporation.”

—**Polly Bauer**
Subsidiary President/CEO
Home Shopping Network

“I've been president, CEO or COO of about a dozen companies, ranging from \$10 million to \$150 million, but I'd never even handled my own portfolio. I was never a sophisticated investor before taking Wealth Mastery in June. Since then, my returns for the month of July were 30.6%, for August, 28.4%; and so far this month, I've made another 20%.”

—**Jack Thompson**
Entrepreneur
Portland, Oregon

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Due to the intimate and focused nature of the events, seating for each event is extremely limited, so you must reserve your place well in advance.

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Money-Back Guarantee

In the unlikely event that after having participated in the first half of LIFE MASTERY, WEALTH MASTERY or DATE WITH DESTINY you decide, of that particular session, you haven't learned enough to create a more fulfilling and inspiring life, simply hand in your program materials. We'll send you a complete refund, no questions asked.



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