

PACIFIC NORTHWEST DISTRICT

Kiwanis® builder

A quarterly resource to help build clubs and communities



Serving the children of the world®

Winter 2013

Join us in beautiful & cosmopolitan Vancouver, British Columbia 98th Annual Kiwanis International Convention

June 27–30, 2013



Named "Top City of the Americas" in *Condé Nast Traveler* magazine's 2009 Readers' Choice Awards, Vancouver offers travelers both outstanding opportunities for outdoor adventure and the sophisticated amenities of a world-class city. Vancouver is an ideal location for the Kiwanis family. It's one of the world's most beautiful cities, and it has an atmosphere to match — a welcoming blend of hospitality and sophistication. Youthful spirit and lasting impact.

<http://sites.kiwanis.org/Kiwanis/en/vancouver-convention/home.aspx>

Builder magazine is published quarterly by the Pacific Northwest District of Kiwanis International. Standard-class postage paid at Portland, OR 97208.

Postmaster:

Please send address changes to:
PNW District Builder
10184 SW Laurel Street
Beaverton, OR 97005-3211

Address changes should be submitted by club secretaries to:

Kiwanis International
Attn: Member Services
3636 Woodview Trace
Indianapolis, IN 46268-3196

Submissions guidelines can be found on the inside back cover of this issue.

Advertising guidelines, rates and requirements are available upon request:
advertising@pnwkiwanis.org

Publication Schedule

Winter	January 1
Spring	April 1
Summer	July 1
Fall	October 1

www.pnwkiwanis.org

the **Builder** magazine

Cleve Parker
Secretary/Treasurer
Pacific Northwest District
dst@pnwkiwanis.org

Victoria Jones
Managing Editor
magazine@pnwkiwanis.org

The information in the Builder magazine is for illustrative, entertainment, and discussion purposes only. It is intended to provide general information about the subject matter covered and is provided with the understanding that neither Kiwanis, the contributors nor the designer are rendering legal, accounting or tax advice. You should consult with appropriate counsel or other advisors on all matters pertaining to legal, tax or accounting obligations and requirements.

in this issue

WINTER 2013 • VOLUME 85, NO. 2

- 4** club growth:
Division Council . . . why?
- 5** the Governor's message
Greg Holland
- 6** changing the lives of children with cancer:
Kiwanis Children's Cancer Program
- 8** service leadership programs
What is Service Leadership?
- 9** **PNW K-Kid Goes to Washington**
- 10** **Kiwanis Anti-bullying Message**
- 11** **PNW Kiwanis Foundation**
- 12** healing broken bones to save broken families
KiwanisSIGN
- 14** together we can change the world
The ELIMINATE Project Update
- 16** growing and building your club
Marketing Kiwanis
- 18** **Past Governor's Committee report**
- 19** PNW Candidate for International Trustee:
Patrick Ewing
- 20** The Objects of Kiwanis
- 29** District Leadership Team
- 30** Community Partnership Program
- 31** submission guidelines



news by region

- | | |
|---|---|
| 20 Region A
Division AYN | 25 Division 54
Division 56 |
| Region B
Division 15 | Region D
Division 28 |
| 21 Division 18 | 26 Division 32
Division 38 |
| 22 Division Spotlight:
Division 11 | 27 Region E
Division 62
Division 66 |
| 23 Region C
Division 9 | 28 Region F
Division 74
Division 82 |
| 24 Division 50 | |

Kiwanis is a global organization of volunteers dedicated to changing the world – one child and one community at a time.

Division Council . . . why?

by Jim Garcia, Lt. Governor Division 22

The six objects of Kiwanis is our foundation and we need for our members to be more aware of who we are. We believe every human life is equally precious. We strive through our service to elevate those lives, to give of ourselves, to share our resources and our talents to improve the lot of others less fortunate. The Lt. Governor's position is the best job in Kiwanis for making a difference in our world.

As Lt. Governor, you are the key messenger for the District and for your local clubs.

Unite your efforts

It is vitally important for clubs to unite in their overall efforts in serving the children of the world – and one way is through Division Council meetings.

Working together, our members achieve what one person cannot accomplish alone. When we give a child a chance to learn, dream and succeed, great things happen. We need to have a true belief that no problem is too big or too small.

We have a magical and a challenging year ahead of us. We need to support each other and other clubs.

Use your Division Council meetings to express your gratitude

As Lt. Governor, thank your club Presidents for their participation and support. Honor outstanding efforts and use this time to motivate your clubs to try new and different things. Have fun and bond as a Kiwanis family.

Challenge yourself and your clubs: set goals

We are a collection of decisions we have made in life and I am forever thankful for making a decision to be a member of Kiwanis. The time is now to find our passions. Passion isn't something somebody can tell us about. It is what we feel. It part of our life force. It is our motivator and gives us the energy to do great things. Passion is what spurs us to try new things and to take action.

Challenge all to let their passion lead their clubs to real accomplishments and growth. Together we will light the way to a clear sense of purpose and true satisfaction.

Our Division has set goals to

- become more involved in the District project (KCCP) and International project (Eliminate).

- design our service projects to meet the needs of our community and make us more visible to our community.
- seek out newer members and younger generations and to grow a more vigorous Kiwanis.

Grow, plant and build

In Division 22, we would like this year to be the start of the "greening" of Kiwanis:

The need to belong is an integral part of our psychological development. We need to recognize that belonging to Kiwanis is a vital and essential part of our relationship with ourselves and others. It is important for our organization to have a color that our members and community can associate with.

Green contains the powerful energies of nature, growth, and desire to expand or increase. Each Club is challenged to increase their membership at a minimum of five and take a more active role in Division, District and International.

Green is the color of nature, fertility, life. We cannot hide our Kiwanis light in a hole. We need to plant the seed that lets it grow to shine the values of Kiwanis. Let our Kiwanis values be a beacon to all those that want to make a difference by "Serving the Children of the World."



Teach . . . and learn

Use your Division Council meetings to share success stories and ideas. Try not to get into a rut of merely reporting the same things over and over, but use the group as a sounding board for fresh, exciting and energizing service projects and fundraisers. Share information about upcoming events in clubs and communities throughout your Division and the Pacific Northwest District.

Believe.

The year 2012-2013 will be a magical year. Magic is believing in Kiwanis. If we can do that, we can make anything happen.

Everything is impossible until somebody is doing it!

*Jim Garcia, Lt. Governor
PNW Kiwanis Division 22*

.....
"Life isn't about getting through the storm; it's about learning how to dance in the rain."
.....

Happy New Year!

I hope everyone had a safe and enjoyable festive season. Stormie and I were lucky to spend that time with our family. Now, it is back to the work at hand – volunteering our services to ensure that those less fortunate in our communities do not suffer during the long winter months ahead and to ensure that our SLP sponsored students are geared up for the heart of their year.

In my travels I am seeing some incredible service being done under the Kiwanis name and it makes me proud to be part of this organization. I compliment those clubs that have gone above and beyond the norm. Many of these same clubs have undertaken a membership campaign so far this year or have undertaken a new service project, both of which have added to the vibrancy of the club. How has your club started the year?

I want to brag on behalf of others in the District – 1) The **Tonasket** club has added 4 new members under the age of 30 and when I visited, the other members were anxiously waiting to hear what this group wanted to do. This blending of the older and younger members will prove to be an example worth following.

2) We chartered our first official 3-2-1 style Kiwanis club in Portland in October, the **Kiwanis Club of Bridgetown**. Many thanks go to Victoria Jones, Andy Jones and Past Governor/International Trustee Jim McAllister for the work that went into creating this new model club. More service and less meetings.

3) **Lt. Governor Pat Hurd** - Division 9 had a successful Division Council Meeting in an on-line chat room to eliminate travel and weather issues.

This year is about us changing things up a little. We need to get out of our comfort zone, so we can rebuild our membership in this District. Which clubs are willing to change, which are not? How do we make our clubs more attractive to the prospective member – young and old? How can we shift from a meeting oriented organization back to the service oriented organization we once were? What do we need to do to make more people aware of the service we do and who we are? Questions that need answers.

In the coming months, we are planning a number of programs around the District to help clubs get over this hurdle and to give you some tools to help make your club a place others will want to join. The focus of these programs will be how to help your club. In the spring, we hope to provide training for club recruiters and New Club Builders, so we have people through out the District to help those clubs that wish to grow.

We have a lot of work ahead of us to get through the hard economic times we currently find ourselves in, but I believe it is a challenge that we can undertake. I hope you are willing to be part of this process.

Thanks for being a Kiwanian!

– Greg Holland
PNW Governor
2012-2013

Building your Kiwanis family can help build your club. Consider sponsoring a Service Leadership Program!

.....
“We need to get out of our comfort zone, so we can rebuild our membership in this District.”
.....



Thank you, Kiwanians!

Kiwanis Clubs of British Columbia/ Yukon along with the Kiwanis family and the Kiwanis Foundation of Canada are having an impact on the lives of children living with cancer by contributing to the Kiwanis Children's Cancer Program (KCCP) to support the oncology fellowship program at BC Children's Hospital. These funds benefit kids with cancer by supporting the leading medical researchers and clinicians who are working together to provide the best care possible for the region's youngest patients and their families.

Treating Kids with Cancer

In BC, about 130 children are diagnosed with cancer every year. All of them are treated at BC Children's Hospital. Children and adolescents with cancer are not simply little adults with cancer. Children's cancers look and grow differently from adult cancers, and they don't respond the same way to treatment. Conventional therapies are hard on children's smaller bodies and can permanently affect their growth and development.

Thanks to advances in research, clinical care and treatment, Health Canada reports that survival rates for childhood cancer today exceed 80%, a major increase from just 10% 40 years ago.

It is through fellowship funding programs like the KCCP, which funds medical doctors and researchers who are working to find innovative new treatments and a cure for cancer, that BC Children's Hospital can recruit the talented health professionals needed to continue to save even more lives of children with the disease.

Who Are You Helping?

It's hard to imagine that infants can develop cancer. Unfortunately, Daisy Irwin did.

At only 10 weeks old, Daisy was diagnosed with a rare combination of two different types of acute leukemia. With this notoriously difficult cancer to treat, Daisy arrived at BC Children's Hospital to begin chemotherapy immediately after diagnosis. The treatment was incredibly hard on her body, and she spent an entire month on a ventilator in the Intensive Care Unit following her first round of chemotherapy.

At only six months old, she received a desperately needed bone marrow transplant. Although the transplant was Daisy's only chance at life, it also was the cause of a dangerous transplant complication called acute graft-versus-host disease, in which the immune system does not accept the transplant and instead attacks it.

The Irwin family spent eight months away from home, living at BC Children's Hospital and trying their best to be there, not only for Daisy, but also for her two-year-old sister, Molly. The worst days seemed to be those when Daisy was in isolation and Molly had to stay away from the hospital because of a cold.

A real fighter, Daisy gave it everything she had to stay alive, and that she did. Now seven years old, her prognosis is good for a bright future.

Cancer Care and Research at BC Children's Hospital

BC Children's Hospital's survival and cure rates for children with cancer rank among the best in North America. That's because, through the benefit of having childhood cancer specialists working side-by-side in the clinic and in the laboratory, doctors and scientists are able to bring the newest, and safest, treatments to children's bedsides as soon as they become available. And BC Children's Hospital can recruit the people who are making it all happen with the help of fellowship funding to attract the medical leaders who are working to save the lives of children every day.

The Oncology/Hematology/Bone Marrow Transplant Clinics at BC Children's Hospital have close to 10,000 visits from children each year. Bone marrow transplantation is a key treatment for blood-related cancers like leukemia. Last year, 23 children had bone marrow transplants at BC Children's Hospital. But in a quarter of the children who receive donated bone marrow, like Daisy, the donor immune cells attack the recipient's tissues, causing a debilitating and potentially fatal illness called graft-versus-host disease, or GVHD. Cancer researchers on the BC Children's Hospital campus are studying GVHD and making discoveries that have the potential to advance treatments and save more lives than ever before.

Congratulations to the
Vernon Four Seasons Kiwanis Club
for raising \$50,000 for K.C.C.P.





How To Get Involved:

Clubs across British Columbia and the Yukon are implementing some inventive and inspirational fundraising initiatives.

Please contact Darlene Smith at dar_smith@shaw.ca to get more details and tips on how your club can support BC Children's Hospital and the fellowship program.

Thank you for making a difference in the lives of BC's kids.



A message from the President

It's hard to believe two years have passed since the beginning of our Governor Frank Morehouse's project, Kiwanis Children's Cancer Program. Without Frank's dream to help find a cure for childhood cancers this program would not of become a reality.

I was inspired by the late Alice Robertson, Frank's right hand and advisor for the Pacific Northwest Kiwanis Children's Cancer Program. Her enthusiasm and passion for this project, energy and friendship touched my heart. She worked hand in hand with members from Kiwanis Doernbecher's Children's Cancer program, advisors from BC Children's Hospital Foundation, Kitty Cheung and Sunny Leung and Dr. Bond of the oncology department to make this dream come true.

On October 18th 2010 , our first meeting was held at BC Children's Hospital. Governor Frank Morehouse and wife Beth, 14 Kiwanians, a CKI member, two Key Club members and two advisors from BC Children's Hospital Foundation in attendance. This was the beginning of Kiwanis Children's Cancer Program BC/Yukon, 2010 to the CURE.

After Alice's passing, Pamela Smith stepped in to fill the position of Kiwanis Children's Cancer Program chairperson.

I'd like to send a special thank you to fellows Jacob Rozmus and Nina Rolf for their commitment in sharing the fellowship program at BC Children's Hospital with our Kiwanis Pacific Northwest members at conferences, conventions, divisions and club levels. This made a tremendous difference in the success of our program. Also I would like to acknowledge Dr. Dix and Dr. Rassekh for keeping us updated on the oncology program, both with the fellows at BC Children's and their research efforts to find cures for childhood cancers.

Hats off to Kiwanis Foundation of Canada for their continued match of \$1.00 for every \$3.00 we raise.

In our first year we donated \$10,159.42 to the Fellowship program at BC Children's Hospital. What a great start. In June of 2011, with the help of our Kiwanis family, family, friends and the public throughout BC & the Yukon, we raised and donated a further \$50,020.10. Thank you to the Kiwanis Foundation of Canada's for their match on the \$60,000.00 which was an addition \$20,000.00.

Sept 7th 2011 was an exciting day for us as we became known as Pacific Northwest Children's Cancer Society (KCCP BC/Yukon) and are working on becoming a Foundation.

A huge thank you to all Kiwanis clubs, individual members, Aktion clubs, CKI clubs, Key Clubs, family friends who continue to support our program through "penny" drives, sport tournaments, bookmarks, manure sales, food concession sales, hanging basket sales, KCCP pin sales, auctions, pub nights, in lieu of, memorials, etc.

To date, the donations keep pouring in from throughout BC Yukon, along with our first non-Kiwanian fundraiser in September. The Kiwanis Foundation of Canada has also agreed to carry on the match for 2012 - 2013 to a maximum of \$50,000.00 for the life of the project.

Thank you for your continued support and commitment to making Kiwanis Children's Cancer Program successful. "Together we WILL help find a cure for childhood cancers"

Darlene Smith
President
Pacific Northwest Children's Cancer Society
(Kiwanis Children's Cancer Program)



Learn more at
www.kiwanis-kccp.org

service leadership programs.....

What's Service Leadership?

Kiwanis International empowers people at every stage of life to become competent, capable, and compassionate leaders by helping them learn to help others. Through its Service Leadership Programs, Kiwanis teaches young leaders new ways to change the world by serving one child and one community at a time.

We define Service Leadership as the next step beyond service learning. Once a young person fully understands the concept of learning by helping others, he or she begins to grow personally as a leader.

The Service Leadership concept is based on the philosophy of Servant Leadership, a term coined by Robert K. Greenleaf to define a leader who is servant first. "It begins with the natural feeling that one wants to serve, to serve first," Greenleaf wrote. "Then conscious choice brings one to aspire to lead."

As a Kiwanis club, you have the privilege of serving and guiding these young leaders by sponsoring a program.



Kiwanis Kids

Three programs for students between the ages of 6 and 12: K-Kids, Bring Up Grades (BUG), and Terrific Kids.

Builders Club

A leadership program for middle and junior high school students.

Key Club International

The largest high school service leadership organization in the world.

Key Leader

A weekend experience designed to empower emerging student leaders.

Circle K International

A global service organization for university students.



Learning to lead.

Congratulations to these newly chartered Service Leadership programs and their sponsors:

K-Kids Club

Cordata Elementary School
Bellingham, WA
Kiwanis Club of Bellingham
Division 18

Builders Club

Frontier Middle School
Graham, WA
Kiwanis Club of Parkland-Spanaway
Division 34

Key Club

Eagle Ridge High School
Klamath Falls, OR
Kiwanis Club of Klamath Falls
Division 82

Learn more about
Kiwanis sponsored
Service Leadership
programs online:



White House honors Pacific Northwest District K-Kid as a “Champion of Change”

On September 21, 2012 Oak Harbor resident Emily Lang sat in the White House Press Briefing Room – in the same spot where presidents have addressed the nation for many years – and spoke to a crowd of 100 about the volunteer work she does for her community. Emily is 11 years old.

The Crescent Harbor Elementary School K-Kid was one of 14 people invited to Washington, D.C. to participate in the Kiwanis International Day at the White House and to be recognized as a “Champion of Change.”

Lang is a fifth-grade student at Crescent Harbor, where she serves as chairman of the school’s Fill The Bus food drive. She has also been president of her school’s K-Kids club. Lang has been awarded the Bronze Junior Girl Scout Award. She even volunteers as a teacher’s assistant before school, helping the kindergarten teacher prepare, and during her lunch recesses, Lang reads to first grade students or serves as a “Shelf Elf” in the school library.

“I am so very proud and humbled to be recognized as a Champion of Change and to represent the community of Oak Harbor, Washington, and Crescent Harbor Elementary Kiwanis Kids,” said Lang. “For me, actions speak louder than words, and I have always been a helper. To me, kindness is just one small action. A smile for someone on a gray day. Helping a teacher with her tasks. Holding the door for another. Picking up trash at the local beach. Just one good deed. Anyone can do it.”

The Champions of Change program was created to honor ordinary Americans doing extraordinary work in their communities.



“Kiwanis International is honored to have 14 of our members recognized as Champions of Change,” says Kiwanis International Executive Director Stan Soderstrom. “Every day, Kiwanis and Kiwanis-family members strive to make a difference in their local communities and around the globe. From building better communities, to helping at-risk youth to making pediatric patients’ hospital stays better, these Champions exemplify the Kiwanis spirit.”

Lang joined the 13 other “champions” from Kiwanis International who have leveraged their community service experience to become influential in their careers and leaders in their communities. They each had the opportunity to share their compelling stories and innovative service ideas with Administration officials and Kiwanis members from across the country via streaming video on the Internet.

“The work of Kiwanis International is invaluable to our communities here and abroad,” said Jon Carson, Deputy Assistant to the President. “The Kiwanis

International Champions of Change we are honoring are examples of everyday citizens who step forward to change their communities and be a part of the solution to today’s challenges.”

The Crescent Harbor Elementary K-Kids is sponsored by the Kiwanis Club of Oak Harbor. Crescent Harbor teacher and K-Kids advisor Debbi Longland joined Emily on the trip to Washington, D.C., along with Emily’s parents and younger sister. The trip marked her first taxi ride and first airplane flight.

The PNW District Outreach Fund contributed \$1350.00 towards getting Emily’s family and Advisor to D.C.



Meet all of the Kiwanians honored at the White House

The Kiwanis position:

BULLYING

Kiwanis International believes:

- That service clubs, such as Kiwanis' service-leadership programs, can be a solution to the bullying crisis faced by so many educational institutions today.
- That these service clubs have something to offer the potential target of bullying, in that he or she can use the vehicle of service to develop self-worth, confidence and leadership.
- That these service clubs have something to offer the potential perpetrator of bullying, in that he or she can use the vehicle of service to learn the power of kindness, generosity and positive purpose.
- That these service clubs have something to offer the potential bystander, in that he or she will learn that when one commits to serving others, doing nothing is no longer an option.
- That these service clubs have something to offer the schools, in that they contribute to a climate of giving, caring and acceptance.
- That education, expectations and oversight can ensure that our programs remain free from bullying.
- That our youth members should be leaders, through example and action, against bullying in their schools and communities, and work with trusted adults to bring about an end to this enduring problem.

HAZING is a form of bullying found in some membership organizations.

During hazing, members of an organization require potential or new members to do acts or receive treatment that makes them uncomfortable or could potentially cause emotional or physical harm.

Kiwanis believes:

- That hazing is a form of bullying and should never be tolerated in any Kiwanis-sponsored program.
- That hazing or bullying, if discovered, should be confronted. All current Kiwanis policies and appropriate state laws will be observed.

Bullying hurts. You can help.

Millions of children worldwide have experienced bullying at school. Any bullying hurts a child's self-esteem, but at its worst, bullying could lead to high anxiety, bad grades, dropping out of school or even suicide. In 2011, the Centers for Disease Control and Prevention reported that the bullying epidemic is more widespread than we think, and thousands of students see school as a place of fear rather than fun and learning.

"Bullying has always been an issue," says Corey Gibson, chief development officer of I-MPACT and a 2012 Key Club International convention presenter. "Society is finally recognizing the impact bullying has on self-esteem."

Bullying has been a problem for a long time, says Ellen Vaughan, Indiana University professor in the department of counseling and educational psychology. Data from the Center for Disease Control and Prevention's Youth Risk Behavior Surveillance Survey found that about 20% of respondents reported being bullied at school in the last year.

Social media has helped bring the issue to light. Because we have uninterrupted access to information and people's stories, there's growing knowledge of bullying and the short-term and long-term effects. "As a result, we're seeing greater public awareness and attention to what is considered an important public health problem," Vaughan says.

It's bad for bullies too

Does it surprise you to hear that bullying is considered a health problem? Vaughan says it isn't just the bullied she's talking about, but the bullies themselves.

"Youth who are bullied are at risk for anxiety and depression—and academic consequences," Vaughan says. Those consequences may be long-term and continue into adulthood, including a greater likelihood not to finish school. Bullies are more likely to engage in a host of other problematic behaviors such as violence and substance use, Vaughan says. That can lead to even bigger problems in adulthood.

The good news: As a Kiwanian, you can help.

Through Kiwanis and its service leadership programs for youth—K-Kids for elementary school, Builders Club for middle school and Key Club for high school—we can make our schools safe zones for all students. Youth who are members of these programs learn compassion, teamwork and responsibility through service learning, and are less likely to bully other students or be bullied themselves.

Bully prevention also promotes Kiwanis-family values: serving the people around us, building better communities for ourselves and future generations, and showing others the importance of the Golden Rule.

Read about Kiwanis' position on bullying, in the sidebar to the left. Then educate your sponsored youth about the problems of bullying and ways they can help make their school a safe zone. You can find anti-bullying posters and other resources to share with your service leadership programs and school advisors on the KiwanisOne.org website.

Join the fight. End bullying.



Here's a quick link to an anti-bullying video recommended by Kiwanis International.

Your PNW Kiwanis Foundation supports young children

The November 3, 2012 meeting of YOUR Foundation Board of Directors, resulted in more community grants (listed below) to support the children of our communities, either directly or indirectly. Our committed support for the Governor's KCCP project has also resulted in another \$47,000 being channeled through YOUR Foundation in 2012, over \$100k since inception, to the various pediatric oncology fellowships at Doernbecher Children's Hospital in Portland, Seattle Children's Hospital, and the B.C. Children's Hospital in Vancouver, B.C. YOUR Foundation is an excellent vehicle to support the Governor's project in addition to the traditional sponsored youth activities and Kiwanis Club sponsored community grants undertaken by the Foundation. Remember your gifts to YOUR Foundation are always tax deductible too. Following are the most recent community grants;

Kiwanis Club of River View [Div. # 52] \$3000

Replacement of the **River View Washington Park Picnic Shelter** to provide Washington Park a modern shelter where children and families can enjoy weddings, recitals, anniversaries, graduations, plays, reunions and more in comfort and safety.

Kiwanis Club of Salem [Div. # 70] \$1000

Priority One Book Drive for preschool children is for seven schools, providing three books per child in pre-school, headstart and kindergarten classes in the Salem-Keizer area.

Kiwanis Club of Bridgetown [Div. #62] \$1200

This is a new 3-2-1 Kiwanis Club, chartered on Oct. 1. **Jean's Place, a Transition Project**, is a residential shelter for 60 women that are working their way of homelessness. The women are given a place to stay, receive counseling and vocational support, medical screening and assistance in transition to permanent living situations. The club plans to purchase kitchenware to outfit the house.

Kiwanis Club of Troutdale [Div. # 66] \$1000

Troutdale Terrace Club Bicycle Rodeo, including new bicycle helmets and bicycle repair parts for children residing at the Troutdale Terrace complex. The repair parts include: tires, inner tubes, chains, brakes, kickstands, and bearings. This program will benefit about 200 kids, ages 3-12 years old. This is a new club in 2011.



applying for a grant

If you are interested in applying for grant for your club, please refer to the application form available on the PNW District Foundation website at www.pnwkiwanisfoundation.org, available in Adobe pdf format.

The Board will endeavour to consider the grant request at their next meeting, but please keep in mind that requests should be sent at least 6-8 weeks prior to the Board meeting. Contact the Foundation Secretary to confirm the date of the next Board meeting and the deadline for submission.



Scan this QRC with your Smart Phone to learn more about the **PNW Kiwanis District Foundation**.



*Kiwanis***SIGN**

A Global Service Project of the Pacific Northwest District of Kiwanis

Healing Broken Bones to Save Broken Families

The *Kiwanis*SIGN program

The Tri-Cities (WA) Industry club (TCI) Kiwanians and visitors were surprised recently by a visit from Dr. Hedayatullah Hedayat, a SIGN surgeon from Emergency Hospital Kabul in Afghanistan.

Dr. Hedayat was in the Tri-Cities to attend, along with 150 other SIGN surgeons from around the planet, the annual SIGN Orthopaedic Surgery Conference. He took time away from the conference to thank TCI for its \$15,000 gift to inaugurate his SIGN surgery center in 2005.

Dr. Hedayat described his hospital: 100 beds filled with many more war and bomb blast victims than there's room for. SIGN's arrival at his hospital has dramatically changed his hospital's capabilities because patients can now be discharged only a couple of days after surgery – making room for other trauma victims. Most patients are able to return to productive lives only six weeks post surgery!

Kids' families remain intact with healthy wage-earner parents.

TCI Kiwanians were stunned to learn the extent of Dr. Hedayat's SIGN surgery practice at Emergency Hospital Kabul: 500 SIGN trauma patients healed in the preceding 3 months – and every operation was free to the patient.

It was inspiring to learn the astounding human benefit the club members' generosity has enabled at just one of SIGN's 200 Surgery Centers worldwide.

In Cambodia, major trauma to a family member impacts the entire family.

SIGN surgery patients can usually be discharged soon after surgery, opening up space for other trauma victims. Otherwise patients lie on the floor. Cambodian hospitals are often so crowded with trauma victims that some must recover in hallways and other public areas.

Motorcycles crowding the streets account for much of the severe trauma in Cambodia.

Nearly \$750,000 in total contributions from PNW Kiwanians and their clubs have sponsored 37 other SIGN Surgery Centers in 19 developing countries around the Globe: Afghanistan (3), Bangladesh (1), Cambodia (2), Cameroon (1), Dominican Republic (1), Ethiopia (1), Guatemala (1), Haiti (1), Indonesia (1), Iraq (1), Kenya (6), Myanmar (1), Nepal (2), Niger (2), Pakistan (3), Philippines (2), Tanzania (2), Vietnam (2) and Zambia (1).

KiwanisSIGN is a truly Worldwide Service Project!

Specific Examples:

- Kossamak Hospital in Cambodia started in 2002 in the name of PNW District Kiwanis International. The SIGN Surgery Center there has accomplished a total of 1,656 surgeries to date. 252 were in 2011 and 198 through September 2012.
- Moi University Hospital in Kenya started in 2004 in recognition of Kiwanis Club of the Valley-Auburn and in honor of Sylvester and Doris Neal. The SIGN Surgery Center there has accomplished a total of 1,115 surgeries to date. 243 were in 2011 and 157 through September 2012.
- Gilani Hospital in Pakistan started in 2005 in recognition of The Yale, Abbotsford (BC, Canada) Collegiate and Robert Bateman Key Clubs of Canada. The SIGN Surgery Center there has accomplished a total of 1,952 surgeries. 310 were done in 2011 and 324 through September 2012.

Find more information about SIGN and the many other PNW Kiwanis-sponsored SIGN Surgery Centers online at <http://www.KiwanisSIGN.com>.

Also available on the website is information on how individual Kiwanians and their clubs can join the more than 175 Kiwanis-family clubs that currently support this District-wide project.

Is PNW Kiwanis membership making a difference in the world? You decide.

– John Yegge
KiwanisSIGN

About 5 million people die from trauma each year, more or less the same as malaria, TB, and HIV/AIDS combined.

For each person killed by trauma, 3 to 8 more are permanently disabled.

about SIGN

SIGN (the Surgical Implant Generation Network) is a charitable initiative in Richland, Washington founded by 1997 Kiwanis World Service Medal Laureate, Lewis G. Zirkle, Jr., MD, a Kiwanian. SIGN's goal is to Create Equality of Fracture Care Worldwide.

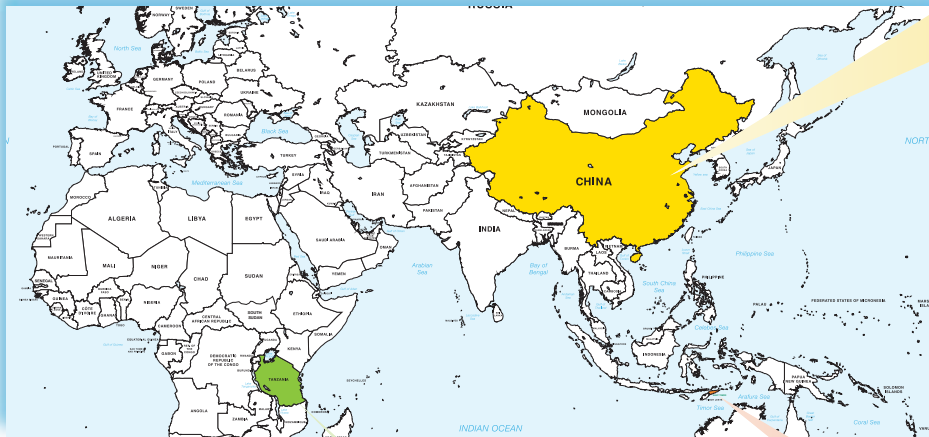
Although the developing countries of the world experience the vast majority of the world's severe trauma, most hospitals do not have access to the technology needed for proper treatment.

In response to the need Dr. Zirkle invented a revolutionary low-tech treatment (surgical implants and instruments, and the training to use them) that can be used by local physicians without modern in-surgery imaging equipment. Severely injured patients can stand on severely injured limbs the next day and be sufficiently healed to return to work in six weeks.

Without SIGN, trauma victims face a lifetime as an invalid or death – often leading to the collapse of the family. SIGN provides the technology free of charge, and local surgeons provide the surgical procedures, all at no cost to the recipients.

Read more about SIGN at www.signfracturecare.org.

ELIMINATE Project Update: three more countries eliminate MNT



In the space of two weeks in late October, it was announced that The Eliminate Project had successfully eliminated Maternal/Neonatal Tetanus in three countries: Tanzania, East Timor, and China. The World Health Organization has certified that tetanus infections affect fewer than 1 out of 1,000 live births – the threshold for qualifying as “eliminated”.

Thanks to Kiwanis members and clubs around the world, Kiwanis International and UNICEF have prevented the needless suffering and death of countless mothers and babies, eliminating MNT in 10 countries since the project was announced. By October 16, 2012, the Pacific Northwest has raised more than \$260,000 in gifts and pledges. Worldwide, Kiwanians have raised more than \$19 million in gifts and pledges and are well on their way to the five-year goal of \$110 million.

There are still mothers and babies at risk in 31 countries. Every \$1.80 of your personal or club donation ensures one mother will receive the three immunizations she needs to protect her and her future babies.

You have the power to prevent the painful death of newborn children. It only takes \$1.80 to save a life. For too many children and mothers, help will arrive too late. This deadly disease kills one child every 9 minutes, so the best time to make a personal or club pledge is right now.

For more information on the project, visit www.theELIMINATEproject.org. There you will find a host of resources (such as videos, handouts, and press release templates), personal reports from recent site visits (click on Block in the top right corner), updates on campaign progress, and information on how to donate (click on “Give”).

31 Countries still fight Maternal/Neonatal Tetanus

Africa: Angola, Cameroon, Central African Republic, Chad, Cote D’Ivoire, DRC (Congo), Equatorial Guinea, Ethiopia, Kenya, Madagascar, Mauritania, Mali, Gabon, Guinea, Niger, Nigeria, Sierra Leone, Somalia, South Sudan, Sudan

Middle East: Afghanistan, India (15 of 35 states), Iraq, Pakistan, Yemen

The Americas: Haiti

Asia Pacific: Cambodia, Indonesia, Laos, Papua New Guinea, Philippines

Yours in service,

Patrick Ewing
250-995-1362

patrick.ewing@shaw.ca

Eliminate Project District Coordinators - Pacific Northwest District

John Howe

360-676-1717

johnthowe@comcast.net

China

Area: Total 9,706,961 km² or 3,747,879 mi² (3rd largest)

Population: 1,339,724,852 (world's largest) **Density:** 139.6/km² or 363.3/mi² (81st highest)

Official language: Chinese

Regional languages: Mongolian, Tibetan, Uyghur, Zhuang, etc.

Economy: China had the world's second-largest economy in 2011 (total nominal GDP).

2011 GDP per capita: \$5,413 (90th highest)

East Timor

Area: Total 14,874 km² or 5,743 mi² (159th largest)

Population: 2010 estimate 1,066,582 (155th largest) **Density:** 76.2/km² or 197.4/mi² (132nd highest)

Official languages: Portuguese, Tetum Working languages: Indonesian, English

Economy: East Timor has a large coffee industry.

2011 GDP per capita: \$3,949

Tanzania

Area: Total 945,203 km² or 364,898 mi² (31st largest)

Population: 2010 estimate 43,188,000 (30th largest)

Density: 46.3/km² (124th highest) or 119.9/mi²

Official languages: Swahili, English

Economy: Mostly based on agriculture, which accounts for more than half of the GDP.

2011 GDP per capita: \$553

Source: wikipedia.org



Scan this QRC with your Smart Phone to learn more about **ELIMINATE**.

A **BABY DIES**
FROM **TETANUS**
EVERY **9 minutes**

YOU CAN HELP **PROTECT**
INFANTS AND MOTHERS



ELIMINATE
maternal/neonatal tetanus



together we can change the world

growing and building your club.....

“Marketing” Kiwanis

Your Kiwanis club is a vital part of your community – but does your community know?

Most clubs have a person or committee for Public Relations, Marketing, Advertising or some variation of these titles. What is key here is the role: raising public awareness of Kiwanis and your club. Letting people know that Kiwanis is a part of the community, we are local people making a local difference.

Communication resources

Communications is vital to Kiwanis growth and service. A good communications strategy and well-executed tactics help maintain positive relationships between your club and community – locally and globally. Your message, whether it appears in a news release, brochure or public service announcement, should be consciously consistent.

Take advantage of the Communications Resources available from Kiwanis International, including key messages, logos and images, news release templates and other media tools to spread the word about your club’s service and fundraising.

Use public spaces and paid advertising to establish your club’s presence – and the Kiwanis brand – in your community. For instance, contact your local publications or billboard company and arrange to run an advertisement. Send them the file and if you choose to customize, any local information, such as an email address or URL, to include in the advertisement. The billboards can be customized in the white space to the right of the Kiwanis logo.

Grow & build clubs

Strong Kiwanis clubs with many involved, dedicated members mean more children in your community, your state, your country, and the world can benefit. Just as importantly, larger clubs have the opportunity to inspire more neighbors, friends, and strangers who see Kiwanians selflessly working to make a difference.

Participate in every community activity and event you can. It’s great publicity. Marketing and public relations mean more than sending news releases, distributing brochures, and getting meeting notices on calendars. Integration is key – it’s essential to align all of your marketing and public relations efforts by using all of the tools and techniques together. Messaging, whether it appears in a news release or brochure or public service announcement, should be consciously consistent.



“I’m so confused!!!
What’s the difference
between marketing,
advertising, branding
and public relations?”

MARKETING is like the whole pie. It is the systematic process of planning and implementing your strategy to make yourself known to the public. Within this “pie” are elements of advertising and media planning, public relations, and community involvement.

ADVERTISING is one piece of the Marketing Pie. Advertising is generally a persuasive message by an identified sponsor or the promotion of a specific event or product. Forms of advertising include newspaper ads, direct mail pieces (like post cards), billboards, TV or radio ads, and social media ads. Media planning refers to the decisions you make regarding where and when to place an ad or to whom you target in a direct mail campaign.

Another piece of the Marketing Pie is **BRANDING**. The visual aspect of the Kiwanis brand is the logo. Using the Kiwanis logo with specific colors and fonts helps to create a consistent identity within the organization. Following brand guidelines ensures that everything we send out as Kiwanians “looks” like Kiwanis (see sidebar next page.)

One use of branding (the Whipped Cream on our pie) is **Promotional Gear** – apparel, pens, car decals, window stickers and other logoed pieces that show the world that we are proud to be Kiwanians.

PUBLIC RELATIONS is another piece of the Marketing Pie. Think of PR as telling everyone you can find about how great Kiwanis is. News articles, public service announcements, roadway signage, club brochures and Facebook posts can all be used as Public Relation outlets.

Participating in community activities sponsored by other groups and organizations can help you spread the word about Kiwanis as well.

Be visible.

Pamela Smith, the Pacific Northwest District Chair for Marketing & Public Relations, suggested these simple ways to “kick-start” your club’s marketing campaign:

- **Business Cards.** Printed with the Kiwanis logo, your club name and contact information on one side; and your club meeting information on the other, cards are a quick and easy way to pass along an invitation to a meeting
- **Logo pins.** Member pins, project buttons and award pins can “advertise” your Kiwanis affiliation, and maybe generate questions from friends and co-workers
- **T-shirts.** Print up a batch of work shirts with the Kiwanis logo on them for all your club members to wear during service projects or at their place of employment
- **Car decals, window stickers or bumper stickers.** Available from Kiwanis International. Encourage your friends and family to become PNWK Partners and proudly display their window decals!
- **Club brochures.** Make up your own (be sure to follow Kiwanis brand guidelines), or use the brochure template provided by Kiwanis International. Make sure it has up to date information about your club activities and meetings. Keep it simple, clean and inviting. Be sure to use lots of great photos!
- **Social media.** Club websites and Facebook pages are a great marketing tool to let friends, family and community members know what your club is doing – and how to join you at a meeting, service project or fundraising event. Keep them updated and fresh, make sure the information is timely and pertinent – post about KCCP, Eliminate and SIGN!
- **Newsletters.** In addition to keeping your members informed, a good newsletter can make a great “leave behind” along with business cards and brochures (and your Kiwanis Builder magazine) when you visit with prospective members



Be even more visible.

Here are more ways for your club to be visible in the community:

- **Put up a Gateway Sign into your community.** You know – those big round K signs you see as you enter a new town? You need one! Contact your local public city works department for details. Contact other service groups to join in with you to help defray costs.
- **Adopt a Highway.** This is a great way to “earn” free signage for your club, as well as provide a good service project to get your Key Clubs and members involved. The terms vary from state to state, check with your Department of Transportation.
- **Join your local Chamber of Commerce.** There are lots of benefits to joining. Most Chambers have new members speak at a luncheon or breakfast. Sometimes you can get free advertising for service projects and fundraisers. At the very least, you’ll get a whole new prospective membership list!



Kiwanis International makes it easy to get the word out by providing the tools you need to create public awareness. Advertising, social media, news releases and public service announcements are available on the kiwanisone.org website.

the KIWANIS brand

Kiwanis International teaches leadership through service to build stronger communities and make the world a better place for children. The enormous scope of this calling, coupled with the thousands of Kiwanis clubs working on behalf of children worldwide, make presenting a standard, unified Kiwanis image and message a challenge.

In the Kiwanis International Graphic Standards Manual, you will find basic design rules for such applications as logo usage and identity materials, including Web sites, letterhead, tagline, marketing materials, promotional products, and photo usage. Each section is clearly organized for easy access to information and includes illustrated examples.

This manual imparts the essence of the graphic vision for the organization—a look and feel that communicates to the world who we are and where we are going. By adhering to the standards outlined, you help put forth a consistent image of who we are and what we do as Kiwanians.

The Graphic Standards Manual and addendum can be found online, along with a writing Style Guide and logos in several formats.





Key Leader is coming to Hope, BC April 2013

The Kiwanis Club of Abbotsford has been instrumental in scheduling a session of the wonderful Key Leader workshop north of the Canadian border. The event will be held at Camp Kawkawa in Hope, BC, on April 5-7, 2013. This event is the major project this year for the Abbotsford club, according to club president Fred Hansen.

Canadian youth have had problems crossing the border to attend US-based Key Leader events. The Hope event is approved by Kiwanis International and sponsored by PNW. Seventy youth, 10 youth facilitators and 60 participants, are expected to attend.

Abbotsford club secretary Barry Penner (barrypenner@gmail.com) is the site coordinator.

Registration is online. The Kiwanis Foundation of Canada reimburses \$50 for every Canadian participating student and student facilitator (Code KFOC12).

The Past Governor's Committee

Since Guy Kelly of Tacoma in 1919, we have had 95 Governors serve the members of the Pacific Northwest District. While 68 have passed on, 27 continue to serve in one capacity or another. All past PNW Governors and all past Governors of other districts who have moved to the Pacific Northwest are members of the Past Governors Committee.

Our senior Past Governor, Joseph Epler, has been declared "Past Governor Emeritus" by the Committee. He served in 1959 – more than 53 years ago – and he and his wife Marion are both over 100 years of age.

After unanimously voting to endorse its youngest member, Patrick Ewing, 42, as a candidate for International Trustee, the Committee elected him to serve as chair. Past Governor Frank Morehouse was elected to replace him as Secretary/Treasurer.

The Past Governors Committee has a number of important roles relating to leadership in the district, including: supporting the Governor and Governor-Elect; serving as District Chairs when called upon; mentoring and maintaining a handbook for potential Governor-Elect candidates; and supporting candidates for International Office (such as Sylvester Neal, who retired as Immediate Past President in September).

The Past Governors Committee also promotes service in the District through funding and administration of the District's Jack Delf Distinguished Service Award. Each year the committee recognizes one past Lt. Governor or past District Chair who has been nominated for their community service within and outside Kiwanis.

The Past Governors Committee also promotes service in the district through financial contributions to the PNW Kiwanis Foundation. The Foundation, started by past governors in 1985, has given out more than \$500,000 in scholarships, Service Leadership Program grants, and grants to worthy club projects in the past 10 years alone.

The Past Governors Committee also helps preserve the history of the District, which includes honoring the passing of Past Governors and Past First Ladies. Most recently we said goodbye to Bill McVay of Auburn, who served in 1996/97.

Past Governors represent a great wealth of knowledge and experience. Individually and as a committee, they continue to serve their clubs, their divisions, and this district.

*Patrick Ewing
Past PNW District Governor
2009-2010*



Michele Portmann

In 2012, the Committee bestowed the Jack Delf Distinguished Service Award posthumously to Michele Portmann, Charter member of the Bohemia Sunrisers Kiwanis Club of Cottage Grove, Oregon.

She helped youth as a high school counsellor and as an Area Administrator for Key Club. A long-serving Kiwanis member and former Lt. Governor, she volunteered with many organizations, including serving as president of the Cottage Grove chapter of Habitat for Humanity. She received many recognitions for her outstanding contributions, including a Distinguished Service Award presented by the Cottage Grove Chamber of Commerce in 2011.

She died in a tragic bicycle accident in September, 2011.

Make your vote count!



The 2012 Kiwanis International Convention in Vancouver is a once-in-a-generation opportunity: for the first time since 1988, our district will play host to Kiwanis members from the Americas, the Asia/Pacific region, Europe, and Africa. Travel considerations will make this one of the most affordable International Conventions PNW members will ever experience. No club should miss out on the education, excitement, and enthusiasm this convention will provide.

The Vancouver Convention will also be an opportunity to elect your district's candidate, Patrick Ewing, to serve as International Trustee. He has given much to this district (including serving as the founding editor of this magazine), and now hopes to use that experience to counsel other districts and represent you on the Kiwanis International Board.

The support he has within our own district is evident in the unanimous endorsements he has received from the District's International Leadership Committee, Past Lt. Governors Association, Past Governors Committee, Board of Trustees, and House of Delegates. Most crucial to Patrick's campaign, however, will be your support at the International Convention in Vancouver BC in June 2013 (see for details). If he is to be successful, he needs every club in the Pacific Northwest to send two voting delegates to Vancouver. He also needs your help as a campaign volunteer to hand out campaign literature to Kiwanis members from other districts.

Patrick is committed to serving this organization to the best of his abilities, but there are many expenses involved in running for and serving on the International Board – an unpaid position. If you or your club can provide any level of financial assistance, he and his entire campaign committee would very much appreciate your contributions. Checks to "PNW Kiwanis - Ewing for Trustee" can be sent to the PNW District Office.

Patrick cares deeply about our organization and has always strived to make a difference in our district. With your support, he can continue his work to make a difference for our global organization.

Kiwanis International trustees...

At any one time, there are 15 trustees serving staggered three-year terms. Nine are from the United States and Pacific Canada region, two are from Europe, two are from Asia, one is from Canada, and one is an "at-large" position. In the US&PC region, there are currently five announced candidates for three open positions. A list of all candidates for all board positions can be found on the Vancouver convention site (www.kiwanis.org/vancouver).

The international trustee serves on the International Board, which is charged with:

- managing the business, property, and funds of Kiwanis International and any sponsored programs;
- managing clubs, districts, and federations;
- developing and overseeing Kiwanis' mission, vision, and strategic plan;

- defining the policies of the organization;
- ensuring organization-wide financial integrity, and
- interpreting the Bylaws, as needed.

Trustees typically counsel three districts each year, counselling as many as nine districts over their three year term. Instead of a district, they may be asked to counsel Key Leader, Key Club, or CKI at the international level. Trustees attend four international board meetings per year (including International Convention), as well as meetings of the districts (or SLPs) they counsel. Trustees also serve on board committees such as Governance, Audit and Finance, Education, Programs, and Membership.

For more information about the governance of Kiwanis International, visit www.kiwanisone.org and navigate to About Kiwanis/Meet the International Board.

meet Patrick Ewing

Patrick has spent all of his 17 years in Kiwanis in leadership positions, either at the club, division/district, or international levels. This includes 13 years at the District level as a Lt. Governor, District Chair (Public Relations), District Administrator (K-Kids), Team Leader (Membership), Director (PNW Kiwanis Foundation), and Governor. He has also served on three International Committees, including serving as the International Chair for Growth in the Americas. He is currently the PNW District Co-Chair for The Eliminate Project, Chair of PNW's Past Governors Committee, Secretary of the 2009/10 Class of Governors, and a Director on the PNW Kiwanis Foundation.

Patrick's first Kiwanis project was in Grades 6 & 7, when he volunteered as a school crossing guard. Before joining Kiwanis, he served for six years in CKI (University of Victoria). He is a member of Victoria Kiwanis and the Cascadia e-Club.

Patrick has a background in law and health, and has 19 years' experience in the public service. He is currently Director of Intergovernmental Fiscal Relations for BC's Ministry of Finance. He is married to Kristina, a Kiwanis member who he first met when they were serving on the CKI District Board together.

For more information, visit www.patrickewing.net



The Objects of Kiwanis

The Objects of Kiwanis were adopted in 1924 and represent our core values which — like the Objects themselves — have remained unchanged. At the heart of the objects are values such as compassion, friendship, respect, leadership, and professionalism, as well as the principle of treating others the way we ourselves would want to be treated. These worthy values and principles can be embraced by men and women of all nations, all races, and all religions or beliefs.

- To give primacy to the human and spiritual rather than to the material values of life.
- To encourage the daily living of the Golden Rule in all human relationships.
- To promote the adoption of higher social, business and professional standards.
- To develop, by precept and example, a more intelligent, aggressive and serviceable citizenship.
- To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service and to build better communities.
- To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and goodwill.



This page sponsored by:

- Kiwanis Club of Oliver, British Columbia
- Henry A. Stevens - KC of Richland, WA

reports from around the district



PACIFIC NORTHWEST DISTRICT KIWANIS

Alaska • British Columbia • northern California • northwest Idaho • Oregon • Washington • Yukon Territory

REGION A

Divisions AYN, AYS

AYN

Fairbanks, AK

For over 40 years the Boy Scouts and Girl Scouts have raced down the Chena River in Fairbanks, Alaska in October before the river freezes. For 40 years the Lion's club has hosted this event until this year... This year Lion's club could no longer host the event so the **Kiwanis Club of Fairbanks** stepped up and took the reins to host this worthwhile tradition. This year we started off the morning at a chilly 32 degrees Fahrenheit with the girls and the boys ready to face off in all their winter gear.

We got the first heat in the water and sent them off, the boys started pulling ahead but there were fierce girls on that water too, it was hard to tell who was going to pull out of the race a winner this year. Once all three heats were completed the Scouts enjoyed lunch of

chili and hot dogs cooked by some great Kiwanians. The results came in with the Boy Scouts beating the Girl Scouts this year! We are sure next year is going to have even more participation and the girls will be coming back for that trophy.

*Cassie Toth
Kiwanis Club of Fairbanks*

REGION B

Divisions 8, 11, 13, 15, 17, 18 20, 20M

Division 15

Port Alberni, BC

For 41 years the **Kiwanis Club of Port Alberni** has been poisoning the poor souls of Port Alberni on Labour Day Weekend. The Port Alberni Salmon Festival is a weekend that includes a Salmon Derby with a top prize of \$10,000, events for the youth in the community, live entertainment all weekend and the famous BBQ salmon put on by the local Kiwanis club.



Freeze-Up
Canoe Race
in Fairbanks



Greg Holland (PNW Governor 2012-13) and Governor-Elect Pamela Smith “man” the grills at Pt. Alberni

This Kiwanis fund raising event attracts people from all over the world, raises +/- \$100,000 in gross sales, bonds the community and is simply a lot of fun. We cooked 4600 lbs. (>2 tons) of salmon last year. How good is it? People will wait in line-ups for up to 2 hours to get a salmon dinner.

These are the Governor’s words about this long running fundraiser. There are a number of US Kiwanians who make the trek to Port Alberni to help with this event. Why you ask? Well, that is not an easy question to answer. The days are long, the work is hot and you finish the day smelling like a fish. So why do we do it? We are Kiwanians and we like to help.

Kiwanians are not just Kiwanians in their own club. We will volunteer to work with any club, if we know about the event. All of our clubs need to get the word out about events like this. Staffing is always a problem and there are a willing number of people who will travel to help with your event.

Plan to attend the Port Alberni Salmon Festival, you will not regret it. If your club has a big event and you need help, who you gonna call? Your fellow Kiwanians, what a great way to help.

Division 18

Bellingham, WA

XBOX. PS2. Cell phone. Lap top. Tablet. Text. Email. Twitter. Facebook. Pinterest. Pandora. iTunes. Skype. eBooks. You get the picture.

How do you get the attention of 340 elementary school students? We all know it is a challenge, particularly with all the technology available to them.

The **Kiwanis Club of Bellingham** needed a way to engage students at Sunnyland Elementary School to participate in our SuperReader program.

This is the second year of offering SuperReader, drawn on a model from our nearby Chilliwack and Abbotsford clubs. The intent of the SuperReader program is to raise students’ reading proficiency and to make reading a fun and regular activity. Students are encouraged to read for fifteen minutes an evening for 100 days. They are rewarded for achieving this goal with a Kiwanis certificate, a free Happy Meals certificate from McDonalds and discount coupons for books at Village Books in Fairhaven.

We decided to kick-off our program by leading an assembly with the reading of the popular children’s book, Llama Llama Red Pajama by author Anna Dewdney. We chose two students who participated in last year’s program to read. The overhead projection of the book got several oohs and ahhs as the students responded to the colorful drawings in the book.

As the last page was read, the door at the back of the gymnasium opened and in came Flight, an auburn colored llama led by owners Jim Larson and Niki Kuklenski. Niki gave a brief overview of a day in the life of a llama and then took questions, lots of questions. As the students returned to their classrooms, they came by and pet Flight’s fine wool. Every student left with a huge smile on their face.

Two other schools heard of the program assembly and have asked for a kick-off as well. You can’t stop a good llama story from being shared!



Llama Llama Red Pajama!

On Monday, November 5th, 2012, the **Kiwanis Club of Bellingham** hosted the Harlem Ambassadors professional basketball team in a game against our local school principals, the Bellingham Wackadoodles. Arriving at the Whatcom Community College gymnasium may have been the first time some of these principals had met, telling you a little about their preparation.



Our club decided to give away 150 tickets to the Boys and Girls Club, Big Brothers Big Sisters and to five low income schools in the community.

The Harlem Ambassadors (It’s Not Your Grandfather’s Basketball Show) bring a unique approach to the game. They do all the trick plays, amazing dunks, and spice up the game with funny audience participation episodes. But there’s also a serious side. Every member, both male and female, is a college graduate, often coming from meager beginnings. They bring a message of stay off drugs, stay in school, and you can be whatever you decide you want to be.

Close to 500 spectators filled the gym, all young at heart. Our very own Jim Carney led the referee corps trying to bring structure to the chaos on court. Sunnyland Elementary principal Mary Ann Stuckart was called for lowering the drawers of an opposing player and exposing his Sponge Bob Square Pants underwear.

This event helped raise our club’s profile in the community, gave kids and their parents a fun evening of entertainment, and we made some money that will go right back into supporting student programs in our community. You can’t get much better than that.

division spotlight:

Region B • Division 11 • Kiwanis Club of South Surrey, BC

Dream More

The Kiwanis Club of South Surrey knew Dolly Parton's The Imagination Library wished to sponsor a programme in their area. **The Imagination Library** is a nonprofit organization that promotes early childhood literacy by giving free age-appropriate books every month to children from birth to age 5.

42 per cent of Canadians are semi-illiterate. By making books available to children, this percent age will gradually lower, and employment will rise. The main beneficiaries are the children who receive their books mailed to each monthly, the siblings (regardless of age), the parents and grandparents, and, by example, other families.

The process started in Spring, 2009, with planning, studying and community research. From here the process started to find an appropriate organization capable of understanding and implementing such a literacy programme in February, 2010. The actual opening and registrations occurred in June, 2010. The registrations came in on a steady basis, leveling out at 100 active students, with those reaching age 5 somewhat matching the new registrants.



The cost to the Kiwanis Club is approximately \$65.00 per year. With approximately 100 children, the annual costs are in the vicinity of \$6,500.

How it was accomplished Because the members of The Kiwanis Club of South Surrey were immediately in favour and took ownership, and because the Club had excellent training and ongoing support from the Dolly Parton Foundation, and because the local contact (Clifford Grant) stayed very active as a behind-the-scenes and, sometimes, an up-front partner, as it were, there were very few hiccups that could not be solved. Several presentations were made to service clubs and other organizations, and media releases were used as is appropriate. A brochure with local information was widely distributed, with current plans to incorporate other print and electronic materials.

One very important aspect is keeping Kiwanians informed as well as the corporate sponsors and others interested in The Imagination Library, including emails to the parents with news. We do have a big Anniversary party each year for the children, their parents and other family members, and those interested in The Imagination Library.

Evaluation We request and receive feedback from parents and others in the community. Often we have unsolicited comments from the parents. We encourage families to consider cash donations for which there are tax receipts. The unsolicited donations are perceived as positive evaluations as well.

Community involvement At fundraisers we often have ScotiaBank and Sources staff participate. We wear the Imagination Library golf shirts / t shirts. We keep track of ones who volunteer, building a data base. We have more speaking engagements we have to source and not be backward about asking for money.



In 1996, Dolly Parton launched her Imagination Library for the children in her home county of Sevier County, Tennessee. Dolly's vision was to foster a love of reading among her county's preschool children and their families by providing them with the gift of a specially selected book each month. By mailing high quality, age-appropriate books directly to their homes, she wanted children to be excited about books and to feel the magic that books can create. Moreover, she could insure that every child would have books, regardless of their family's income. The program has spread to neighbouring towns, states and then into Canada and the UK. Currently, 666,277 children are enrolled in the program worldwide.



REGION C

Divisions 5, 9, 46, 48, 50, 52, 54, 56, 58, 80

Division 9

Kelowna, BC

The **Kiwanis Club of Kelowna-Summit** continues to thrive and support our community in a variety of ways. Terrific Kids has been a project for many years and continues with two participating schools--what a delight to see childrens faces proud with achievement!

Talking about education, we awarded \$500 bursaries to two deserving graduating students that have a connection to Kiwanis – one of the criteria – and my granddaughter was one of the grateful recipients this year!

Our club once again participated in the Annual Family Fun Day event at our Rec Centre. Kiwanis members gave out balloons, a host of “hot wheel” cars and bicycle flashers to over a 100 children and also made available a variety of flyers with child safety subjects for parents’ & Kiwanis info.

We support our food bank with a financial gift allocated to buying baby food/formula twice a year. Bowling with students in Special Olympics is a very satisfying endeavour as we see them progress and enjoy their achievements. We also supported a “special” high school student in a wheelchair with a bursary. Two other students from UBCO completing their “Early Childhood Education” graduates also received awards.

Every September we join with our local *Daily Courier* newspaper and man stations at local coffee shops for the annual “Raise a Reader” campaign, always very successful.

Corrections

In the last issue on Page 22, the picture of the Oliver Community Stage is incorrectly listed as the “gazebo in the Kiwanis Park”.

On page 23, the names of two of the Oliver/Osoyoos Aktion Clubbers were misspelled. They should have read Mike Holt and Angela Flannigan.

Several members completed food-safe courses enabling us to hold several pancake breakfasts & BBQs as fundraisers this summer.

School year commencement is a big deal with one of our churches (Victory Life Church) which holds an awesome event “Back to School Bash” for kids of all ages, where several hundred school bags are given away along with free haircuts, free hotdogs, games etc...we have participated several years and also give a \$1000 donation--it’s a great event!

Several members serve on the Kiwanis Music Festival board & we are looking forward to a banner year as we add bands & dance competitions this year.

We supported the following with monetary donations: local Schizophrenic Society for a new education program about coping with the disease and to Kelowna & District Society for Community Living to upgrade their computers as well as to KCCP. We’ve donated funds to Girl Guides Jamboree, Community Living, Parks Alive & more!

Helping @ an open air Parks Alive concert in the Park proved to be pleasant as we enjoyed an evening of classical singers. We have closed the summer with our usual club Picnic in the Park.

We thank the Oliver Kiwanis Club for hosting the Installation ceremonies this year, we were grateful for their hospitality, dinner and program.

Lastly, we laid 2 wreaths in Kelowna & Lake Country on Remembrance Day. We regret the passing of a longtime original & dedicated Kiwanis member Rijn Doeksen... he will be missed!

*Chris Thatcher
Kiwanis Summit Club*

Summerland, BC

On September 8th & 9th, the **Kiwanis Club of Summerland** had a booth at our Fall Fair in Summerland, B.C. On September 29th our club held a “Meet & Greet” afternoon session at our meeting place.

The purpose of our Club getting involved in the above was to attract new members to our Club.

As a result of these two attempts to gain new members, we gained eight (8) members. Our membership is now eighteen (18) members.

Because of these new members, our Club will now be able to carry out many more fundraising functions.

The secret to getting new members is simply to invite people to our meetings & then “ASK” them to join Kiwanis.

I feel that our club has made a real effort to gain new members & the two functions that we held, paid off.

I hope that this may encourage other clubs in the Pacific Northwest District in their efforts to increase the membership in their respective clubs.

*Robert Beers
President, Summerland Kiwanis*

Winthrop, BC



Winthrop gets new batting cages, courtesy of the Kiwanis Club

Each year the **Kiwanis Club of Winthrop** tries to *Fund a Dream* in the community. Members look for a project that will serve the children and that will excite the community into supporting it at our biggest fund raiser. This year we were approached by the local little leagues and asked if we could help them provide batting cages for the large contingent of valley ball players. It met our criteria for a Fund a Dream project and at our big Spring Dinner Auction, our auctioneer stopped selling stuff and we told the folk present about project and asked for donations rather than bids on items. When the last bidders card was down, we had \$5000 and we set out to make the cages happen.

At our park sports complex, totally built by Kiwanians, we laid out space and made plans. We brought in sand and got a local well driller to donate the

installation of six well casings that we drilled for cables and capped to protect against our harsh winter precipitation. Nets were purchased and hung and before the second net was in place, there were ballplayers trying the first cage. The coaches and little leaguers are delighted with the new cages and we are proud of the addition to our sports complex.

We often work with our Key Club and we rarely do a big project with out inviting the high school students to



Winthrop Kiwanians, Key Clubbers and Builders Club members get to work

participate but it's fairly rare to have other than advisors involved with a Builders Club project.

This month however we spent a very productive morning at the Junior High bringing the lunch play area up to a clean and useful state. The volleyball court, built by our Kiwanis Club, was getting overgrown with weeds and the whole playground needed a face lift. With a work crew of half Kiwanians and half Builders Clubbers, we removed three large bags of trash and cleaned the sand court areas of the volleyball court. Several Kiwanians learned that Junior High students are really not that scary and Junior High Students got \meet some of their sponsors. The playground looks great and the volleyball courts are again a high use area.

Division 50

Yakima, WA

For the past two years, the **Kiwanis Clubs of Kamiakin and Apple Valley** have shared a booth at the Central Washington State Fair held in Yakima, the last week of September. This fair has been in existence since 1895 and runs for 10 days. There are over 300,000 people who attend this fair each year providing us with a great opportunity to share the Kiwanis message with a large, and diverse, group of people. Having spent several hours in this booth, I have had many interesting conversations, and experiences, with those who stop by to chat. This year, I had an instance happen that truly supports the idea that "one can make a difference". A recent high school grad from Castle Rock, WA, a town 150 miles away from Yakima, stopped

by and struck up a conversation about Kiwanis. I knew she was a recent grad because her shirt identified her as class of 2012. Her first question was one that we continue to hear from time to time, "what's Kiwanis". I asked her if she had ever heard of Key Club. She had, although she was not a member. During our 10 minute conversation, I had the opportunity to tell her about our PNW District KCCP project and our International Project, ELIMINATE. She mentioned that she hoped to travel to Africa someday. As I explained to her that for a mere \$1.80, we could provide vaccination to a mother that would protect her future children from tetanus, without hesitation she reached into her pocket and handed me \$2.00. She told me it was the last \$2.00 that she had at the fair, and she was glad that we could use it to save a child. I thanked her as she turned and disappeared in the crowd. I think of her often; and the impact that her \$2.00 will have on a family somewhere. For that day...at that time...she was, and will continue to be, "the one who made a difference".

*Michael McCay
Past Lt. Governor 2011-12
Kamiakin Kiwanis*



L to R: Esther Nelson, Norma Smith, Becki Barnett (Dist 50 Lt Gov.), Maxine Monroe, Darlene Green (in red in front on left) past Lt. Gov. District 50, Carol Mathis (partially hidden), Terry Archer, Pinky Paxton (in red in front on right) past Lt Gov. District 50, Gerry Henry, Gloria Weedin, Amy Warenski.

Selah, WA

On Oct 30, the **Kiwanis Club of Selah** celebrated 25 years of women in Kiwanis. Two of our members have been Kiwanians almost the entire 25 years. Gloria Weedin led the recognition as we exchanged stories and memories about the beginning years, then celebrated with cake and sparkling cider.

PACIFIC NORTHWEST KIWANIS FOUNDATION

It may not be the
PRETTIEST medal,
but you'd be
PROUD
to wear it.



Let's face it: your PNW Kiwanis Foundation's fellowship medallions are not very flashy.

But when you wear these distinctive medallions at Kiwanis events and other special occasions, everyone will recognize them. They will also recognize that the 501(c)(3) gift that secured the medallion is helping children and youth. And when it comes to Kiwanis, that is always in fashion.

Matching opportunities reduce the cost of fellowships by 50%, for a savings of \$125 to \$1,000. Just enter the promo code "BUILDER" on the application. Offer expires Aug. 18, 2013.

SHOWN: The JN Emerson Fellowship medallion, our top award, commemorating PNW's first International President.

AVAILABLE NOW AT www.pnwkiwanisfoundation.org



Lunch provided by TCI

Division 54

Tri-Cities, WA

On April 28th, the **Kiwanis Club of Tri-Cities Industry** (TCI) completed 25 years of service to the March of Dimes. TCI provides and hosts the lunch stop for walkers during the annual March for Babies event which provides over 80% of the annual fundraising for the local March of Dimes Division program administration and dedicated funds to prevent and treat birth defects. In recent years, Liberty Christian Key Club has also participated and made the event a Kiwanis family service activity. During the 25 years, it is estimated 50,000 hot dogs and 6,500 gallons of soft drinks have been served along with chili, apples, pizza, milk or anything else that we can get donated for the event.

Division 56

Orofino, ID

This year's officer installation dinner was very special. It was held at the Orofino Golf & Country Club on Friday October 5, 2012. **The Kiwanis Club of Orofino** Idaho had the privilege of having not only Lt. Governor Robert West there, but the Orofino High School Key Club.



Lt. Governor Robert West, Madison Parks, Makinze Gering, Taeh Burke, Devin Broncheau, Kara Miller & Andera Bonner

Lt. Governor Robert West installed our 2012-2013 officers along with the High School Key Club Officers. We want to give a big thank you to the Lt. Governor and his wife for talking the time to participate in both Kiwanis and Key Club installation of officers, which made it truly memorable night.

REGION D

Divisions 19, 21, 22, 24, 26, 28, 30, 32, 34, 36 38

Seattle, WA

Hmmm..... What would YOU do if \$40,000 appeared in your checking account? How about if that \$40,000 unexpectedly grew to \$41,791.12? Would you shop? Save? Donate? Or perhaps help find a cure for children's cancer? The Board members of the Kiwanis Children's Cancer Program – Seattle (KCCP – Seattle) recently posed that question to members of Seattle Children's Hospital. The answer was exactly as we suspected it would be – help find a cure for children's cancer!

On Wednesday, November 7, 2012, more than 25 Kiwanians from the Seattle area, along with Past Governor Frank Morehouse and representatives from the PNW Foundation and Kiwanis Doernbecher Children's Cancer Program, joined the KCCP-Seattle Board as we presented our first check, aimed at helping fight the battle against childhood cancers.



Dr. Julie Park, on behalf of Seattle Children's Hospital, was all smiles as she gratefully accepted the check.

Also attending the presentation were Dr.'s Katherine Tarlock, Urmila Uparkar, and Corinne Summers. Dr. Turlock, Dr. Uparkar, and Dr. Summers are Pediatric

Fellows, tirelessly working with patients and in the labs at Seattle Children's – all fighting the fight!

The Kiwanis Children's Program (KCCP) is making a HUGE difference in the fight these pediatric patients are facing – and will continue to do so until a cure is found. Won't you help spread the word? Talk about it at your Club meetings. Hold a fundraiser specifically aimed at supporting KCCP. Share your Builder magazine. Post the website (www.kiwanis-kccp.org) on your Facebook page, or ask a speaker to come to your Club or Division Council Meeting – because all of these ways will help make people aware of what's going on in the PNW.

It doesn't matter which hospital you support – but please support one – because they all support the kids! Your donation will make a difference!

*Michele Campbell
Board Chair, KCCP - Seattle*

Division 28

Issaquah, WA

On October 6, the **Kiwanis Club of Issaquah**, along with their Key Club, hosted the 2012 Kiwanis Salmon days.

John Lux and other Kiwanians started the Salmon Barbeque fire at 10 am, and Chris Brandt, club president, helped set up the rest of the food, which included rolls, coleslaw, cookies and condiments.

Harry Dingwall, though in his 80s, helped scrub the grill and Issaquah City Council Kiwanian Fred Butler cut fish.

Issaquah High School Key Clubbers, along with their Kiwanis advisor, Stephanie Wilder, set up a photo booth and sold beverages. The Young Professionals and Aktion Club show up to help, too!

People were lined up around the block to get their lunch/dinner.

It was a great event, and raised a lot of money for our club and Key Club.

Photos can be found on Picasa web.

– Harry Dingwall, D.V.M.

Division 32

Auburn, WA

Twenty 22 members from the **Auburn Riverside High School Key Club** and the **Mt. Baker Builders Club** had a joint meeting, (food & fun), then hit the streets to Trick-A-Treat for UNICEF.

They divided into four team with a contest to see who would collect the most money. They collected for 1.5 hours from 5:00 - 6:30 P.M. then met at a coffee shop to count the money. Two teams tied for first place with \$116.00+. Courtesy of Starbucks, the nine members of the two winning teams got free hot chocolates.

Parents picked up the students at 7:00 P.M. and we wrapped up a great night of fun and raised a total of \$420.95 for the Eliminate project. These funds will save and protect 233 mothers and their babies from the dreadful tetanus disease.

Thanks to our great advisors: Kelly Jenson Key Club and Carolyn Hubbell Builders club for this joint project.

Thanks to the Kiwanis advisor for Key Club, Tiari DeGraw, for being there and for her support.

*Sylvester Neal
Builders Club Advisor
Mt. Baker Middle School
Eliminate Multi-Division Coordinator*



Division 38

Olympia, WA

The 20th Anniversary United Way of Thurston County Day of Caring, September 21st, 2012, was the most ambitious in recent years and the **Kiwanis Club of Olympia** hosted three teams working on three Food Bank Garden sites and Community Youth Services "YouthBuild" program worked with the community firewood community service project. Each site was hosted by several Kiwanis members. The results were dramatic in terms of vegetables harvested and firewood split and stacked. But more importantly, the day provided a community service opportunity filled with educational moments and friend-building with business teams, Community Youth Services and a school to work with in future years.

Employees of Olympia Federal Savings, Providence St. Peters Hospital, students from the Olympia Waldorf School participated as did Community Youth Services' YouthBuild program.

Our teams delivered over 2,373 pounds of vegetables to the Thurston County Food Bank, making a big difference to those in need.

Community Youth Services YouthBuild program members, twenty eight young adults, helped on October 10th with the firewood project. The project needed to be delayed from the designated Day of Caring program because of other commitments of the class participants. Two shifts of students under the direction of Gene Forrester, Wayne Gruen and Jon Halverson and program staff worked to split and stack at least 4 cords of firewood for the community. Lew Rents provided two splitters, a contribution, continuing their generous support of the Club. The level of enthusiasm of these young adults for this project was demonstrated by their hard work.

"Thanks to you" are extended to the Kiwanis members and volunteers who participated and to those employees that make the United Way Day of Caring such a success.

Derek Valley, chair



Kevin Zhang and Angela Lin, Presidents, Olympia and Capital Key Clubs working on the pumpkin fund raiser, October 21, 2012.

Members of the **Olympia High School Key Club** and **Capital High School Key Club** planted pumpkin seeds in the spring at the Olympia Kiwanis Food Bank Garden. They then watered, weeded and fertilized their row of pumpkins, and harvested over 200 pumpkins in early October. After having a pumpkin decorating party out at the garden barn, the painted, carved and - a few plain - pumpkins were sold to Kiwanians and the public at the Thurston County Courthouse. Over \$700 was raised to support Key Club efforts.

At the October 22, 2012, meeting of the **Olympia Kiwanis Club**, President Jon Halverson presented a check for \$2,893.64 to Community Youth Services Director Charles Shelan for Rosie's Place Teen Drop In Center. The money was a new fundraising effort that was part of the first annual Olympia Kiwanis Sponsorship of the Harbor Days Festival - held Labor Day Weekend each year.

Thanks to all Kiwanians and community members who bought a raffle ticket. Prizes were awarded at the September 17, 2012, meeting of the Olympia Kiwanis Club, and included a \$3,000 diamond necklace, donated by Panowitz Jewelers, a Kayak and a portable GPS device - donated by Cabelas Sporting Goods, and other prizes. Members of the Olympia High School Key Club and Capitol High School Key Club sold raffle tickets at the 2012 Harbor Days Festival to help earn the money dedicated to Rosie's Place - a teen drop in center sponsored by Community Youth Services. The funds will pay for food and beverages, together with some activity equipment.

Jan Britt

REGION E

Divisions 40, 42, 44, 62, 64,
66, 67, 68, 70

Division 62

Portland, OR



Team Blue of the **Ross Island Earlyrisers** once again set up their Emergency Photo ID booth at the Children's Fair in St. Helens on Saturday October 27th.

Held each year on the last Saturday in October, this event is sponsored by the St. Helens Daybreakers Kiwanis Club. The purpose of the fair, now in its 21st year, is to provide an opportunity for families to gather information from a wide variety of local agencies and services available to children and their families. The event is free, fun, safe, non-commercial, non-political and non-sectarian. Children and adults are encouraged to wear their Halloween costumes and enjoy a day of entertainment, education, and age appropriate activities.

Team Blue produced 121 Emergency Photo ID kits. These kits include a photograph, height, weight, Oregon State Police DNA and fingerprint kit, car safety seat stickers and instructions. Earlyrisers were honored to be asked to provide this service to the St. Helens community.

Division 66

If the Kiwanis motto is "Changing the world, one child, one community at a time," then **Division 66** of the Pacific Northwest (PNW) sure did make a difference on Saturday, November 3, 2012. Over 25 Kiwanis members, friends and volunteers helped with The Portland Metro Habitat for Humanity building project in West Gresham.

Lt. Gov Dick Vaughn organized the project inviting all the clubs within the division to participate. Kiwanians pitched in to work on the Division Street Corral Build armed with hammers, shovels and various other building tools. Habitat for Humanity is taking on a huge project of building 44 units that will help their mission of providing homeownership to families in East Multnomah County. Families are required to provide 500 hours of "sweat-equity" in helping with the construction of their homes. Many local building supply companies provide in-kind donations to help offset the cost of the homes. When finished the housing development will offer a safe community for 200 children with a community garden, play areas and an opportunity for children to call a place **THEIR HOME**.

This project alone provided over 150 hours of construction assistance or the equivalent of one person working an entire month. Tor Ostrum, the volunteer coordinator for Habitat, encourages clubs to pick a Saturday and come out and help with the build. All levels of construction skills can be used. "We need folks to bang nails, build fences or install siding," Tor remarked.

The project was a great success and many Kiwanis members plan to sign up for additional building opportunities in the future. Clubs that participated included **Troutdale, Columbia River Gorge, Gresham Early Risers, Rockwood, and Clackamas**.

Corbett, OR

Michael Orelove is a member of the **Columbia River Gorge Kiwanis Club** which hosts an annual Veterans Day Breakfast in Corbett Oregon. Michael decorated the hall with some of his



American flags. The two large flags are in the official flag proportions of 5 x 9.5 feet. One of the flags has 48 stars and according to the flag code the United States flag is never obsolete. Any officially approved American flag, irrespective of the number or arrangement of the stars and/or stripes may continue to be used and displayed until no longer serviceable. This flag was used at the funeral of a veteran and was displayed to honor veterans from World War II and Korea. Many people who see the 48 star flag will reflect and remember those who served.



Mt. Hood Kiwanis Camp

Mt. Hood Kiwanis Camp is grateful for all of the generous support in 2012 from the following Kiwanis Clubs:

Bend, Boulevard Kiwanis Club, Bridgetown, Canby, Cedar Hills, Clackamas Sunrisers, Clatskanie, Columbia River Gorge, Corvallis, Damascus-Boring, East Portland, Forest Grove, French Prairie, Gladstone-Oak Grove, Gresham Earlyrisers, Hillsboro, Hillsboro Silver Dollars, Historic Downtown Gresham, Kiwanis Club of Portland, Kiwanis International Foundation, Montavilla, Newberg, Oregon City, Pacific Northwest Kiwanis Foundation, Peninsula, Rockwood, Ross Island Early Risers, Russellville, Salem, Salmon Creek, Sandy, Silver Dollar, Silverton, South Riverside, Southwest Hills, The Capital Salem, The Dalles, The Emerald Empire, Tigard, Troutdale, Tualatin, Walnut City, West Salem.

Thank you for donating your precious time and generous financial contributions. YOU make it possible for Mt. Hood Kiwanis Camp to empower children and adults with disabilities.

REGION F

Divisions 72, 74, 78, 82

Division 74

Eugene, OR

The **Kiwanis Club of Eugene**, Oregon volunteered alongside High School Students from Looking Glass' River Front School to erect canopies for Mount Pisgah Arboretum's Annual Mushroom Festival after celebrating All State Insurance's announcement at a well attended Press Conference & Reception at Mt. Pisgah that Eugene, Oregon was one of four US cities which have been selected to benefit from its "Cash for your Community" Program where three non-profit organizations will receive grants of \$35,000, \$10,000, or \$5,000 depending on the number of votes each organization receives on the internet.

The popular family oriented event is held every Fall when wild mushrooms are plentiful to showcase hundreds of edible and poisonous mushrooms available in Oregon. Children and adults alike ogle at the interesting shapes, sizes, and colors of the fungi. It is amazing how many poisonous fungi look exactly like edible varieties. Every year children are drawn to a demonstration (and tasting) of hand pressed apple cider. Kiwanians from the **Emerald Empire Club** have also assisted with this event for many years by coordinating rides on a horse-drawn wagon.

More than 4,000 persons attended the one day event despite the rain.

*Ken Nagao, Immediate Past Lt. Gov.,
PNW Kiwanis Division 74*



Veneta, OR

Something magical envelopes the Fern Ridge Community this time of year. The whole community wraps itself around the spirit of giving. The giving of their time and efforts to provide food at Christmas for families in need. It used to be the Holiday Food Drive until about 10 years ago when the **Fern Ridge Kiwanis Club** took the reins. Seemed only natural as so many of our members helped run it since, well, since before there was a Kiwanis Club here! Record keeping was a little lax about 30 years ago. It's now called the Kiwanis Holiday Food Drive.

The "Drive" starts in September as we begin planning and recruiting, up to the weekend before Christmas when we distribute to the families. We will collect around 20,000 pounds of food to feed about 300 families with the work of not only our club members, but with our sponsored **Elmira High School Key Club**, the local Fire Dept., Cub and Boy Scouts, our local post offices, school classes that compete for rewards from us for their collection efforts, businesses and individuals, some paying it forward for being helped in the past.

As is the case of every project that has a rich history, the journey was what it was all about. We will have more volunteers next year, more stories of tremendous efforts, more heroes, more tears from grateful recipients, and we will feel what holiday giving truly is. That's why we will be back for more next September!

On behalf of the Kiwanis Club of Fern Ridge, we hope your holidays were as "Merry-filled"!

*Dennis Paronto
President*

Division 82

Ashland, OR

On Saturday, October 27, 2012, monsters, ghouls and goblins raced through Ashland's Lithia Park as part of the 4th annual Monster Dash Run for Education! This year, presented by the **Kiwanis Club of Ashland** and leading sponsor Yogurt Hut, net proceeds of nearly \$18,000 was raised for the Ashland Schools Foundation and the public schools. In its four year history, we have now raised over \$50,000 for the schools. Events began with a costume contest, followed by the 1-mile run/walk, 5K, and 10K runs. Over 760 runners registered for the running events. A Carbo-load pasta dinner was held the night before, complete with a silent auction, music and dancing.

Ashland TOPS, The Outreach Program for Soccer, is a special program for children with disabilities. The overall goal is to provide opportunities for disabled kids so they can feel that they really belong, and to provide activities to improve motor skills and dexterity through fun games associated with soccer. Ashland Kiwanis this year donated \$100 in gift cards to help cover refreshments and incidental needs for the five kids, five buddies of the kids, and two coaches, through the end of June 2013.

- Submitted by Ron Parker

TNT

FUNDRAISING PROGRAMS

**S. 104 Freya
Spokane, WA
99202**

FIREWORKS

*Selling Fireworks
is one of the
easiest and most
profitable
fundraisers*

**Van
Phillips**
800 634-1776

vanphillips@hotmail.com

your district leadership team

District Officers

Governor
Governor-Elect
Immediate Past Governor
Secretary & Treasurer

Greg Holland
Pamela Smith
Claudell King
Cleve Parker

kiwanisgreg@shaw.ca
pslt.gov32@yahoo.com
claudellking@charter.net
dst@pnwkiwanis.org

Membership

Team Leader
South Growth Leader
Eastern Growth leader
North Growth Leader
MAS and Service

Greg Holland
Bob Munger
Van Phillips
Greg Holland
Claudell King

kiwanisgreg@shaw.ca
robtmunger@aol.com
van5099391809@hotmail.com
kiwanisgreg@shaw.ca
claudellking@charter.net

Awareness

Marketing and Public Relations
Fundraising
Builder Managing Editor
Newsletter/Brochures Judging
On-line Communication

Pamela Smith
Michele Campbell
Victoria Jones
Peter Morrow
Jim Nannery

pslt.gov32@yahoo.com
mcltg32@comcast.net
victoriaj@deltagraphics.net
jpmorrow36@gmail.com
PNWweb@nannery.net

Service

Kiwanis Children's Cancer Program
Eliminate Co-Chairs

SIGN Co-Chairs

Human/Spiritual
Save Old Spectacles
Young Children Priority One
Youth Services

Frank Morehouse
Patrick Ewing
John Howe
Ralph Curran
Jack Nicolson
Tom Armstrong
Steve Maxwell
Claudia Eagle
Rod Vroman

frank.beth@frontier.com
patrick.ewing@shaw.ca
johnthowe@comcast.net
r.curran1@charter.net
jacnic@telus.net
belfairman@wavecable.com
stevenmaxwell46@gmail.com
claudiae@opusnet.com
rdnjo@aol.com

Administration

Alignment
US-Canada Goodwill
Club Achievement
Member Services
Finance Committee
Interclubs
Laws & Regulations
Parliamentarian
Risk Management
Strategic Planning

Peter Armstrong
Elizabeth Bennett
Jan Britt
Ralph Lohman
Chris King
Don Zanon
Jerry Greenfield
Loren Lee
Roger Sprague
Roger Bell

peterjarmstrong@shaw.ca
lizzie3cats@centurylink.net
janiceleebritt@comcast.net
ralphlohman@gmail.com
chriskingischeerful@hotmail.com
dzanon1@msn.com
jgreenfield61@charter.net
lleepnw@aol.com
rsprague@charter.net
rogerb@gohaney.com

Events

Events Team Leader
2013 District Convention Host Chair
Education and Training
International Convention Host Chair
International Leadership Committee
Mid Year Conference Planning

Steve Emhoff
Rachelle Parslow
Vicki Frucci
George Cadman
Steve Emhoff
Cindy Crowther

steve@emhoffgroup.com
ontoseatac2013@yahoo.com
mvm101@comcast.net
gcadman@boughton.ca
steve@emhoffgroup.com
cindyc@botc.com

Other Entities

Lt. Governor Class President
Kiwanis International Foundation
PNW Kiwanis Foundation
Past Lt. Governors Committee

Bob Munger
Louise Regelin
George Cadman
Debbie Christian

robtmunger@aol.com
regelinL@genesee-id.com
gcadman@boughton.ca
djcofox6891@aol.com

Service Leadership

Outreach
Aktion Club Administrator
K-Kids Administrator
Builders Club Administrator
Key Club Administrator
Key Club Administration Assistant
Key Club Finance Assistant
CKI Administrator
CKI Administration Assistant
Key Leader Administrator
Key Leader Administration Assistant

Cynthia Krusel
Lee Chic
Roy Henson
Lonnie Johnson
John Jay
Suzanne Endroedy
Kevin Buyer
Greg Wegrich
Dick Rust
Alan King
Barb Vance

ceekay@shaw.ca
lchic@telus.net
royhen@frontier.net
damaro@budget.net
jmjay@comcast.net
suzbeth1@comcast.net
buyergang@wavecable.com
jgregw@aol.com
cdrust2@comcast.net
alan@kunge.us
ganga90@aol.com

Linking community leaders with Kiwanis programs and projects. The Community Partnership Program is an Awareness campaign that exposes what we do every day in every community to new people and businesses that WANT to participate and be partners with Kiwanis. These businesses and individuals are currently supporting kids and their communities through the PNW Community Partnership Program:

British Columbia

- AON - Reed Stenhouse Kamloops, BC
- CIBC Wood Gundy Kamloops, BC
- CIBC-Wood Gundy Kamloops, BC
- Dr. Felian Cabaell Inc. Kamloops, BC
- Kamloops Hearing Aid Centre Kamloops, BC
- Kipp Mallery Pharmacy Kamloops, BC
- Manshadi Pharmacy Kamloops, BC
- Scott's Inn Kamloops, BC
- Scott's Inn Kamloops, BC
- United Steelworkers 7619 Kamloops, BC
- BPOE, Oliver Elks Lodge #267 Oliver, BC
- Canada Post Oliver, BC
- CIBC Oliver, BC
- Echlin Insurance Agency Ltd Oliver, BC
- Interior Savings Credit Union Oliver, BC
- Nunes-Pottinger Funeral Service Oliver, BC
- Oliver Sagebrushers Oliver, BC
- Oliver SuperValu Oliver, BC
- Royal LePage South County Realty Oliver, BC
- SoAICL Oliver, BC
- Sunnybank Centre Oliver, BC
- Town of Oliver Oliver, BC
- Valey First (West Credit Union) Oliver, BC
- Seafirst Insurance Brokers Ltd Victoria, BC

Alaska

- Auto Armor Anchorage, AK
- Haircrafters Anchorage, AK
- Leonard Yuknis, DDS Anchorage, AK
- Liberty Alaska Accounting, Inc. Anchorage, AK
- Northwest Technical Services Anchorage, AK
- Sandar & Sandar Anchorage, AK
- USKH, Inc Anchorage, AK
- Heidi Wood Eagle River, AK

Oregon

- Tyack Dental Group Astoria, OR
- Zolo Media Bend, OR
- Ebner Custom Meats Canby, OR
- MEC NW Canby, OR
- Wilcox Arredondo & Co. Canby, OR
- Abundant Life Spiritual Center, Inc. Grants Pass, OR
- Rogue Coffee Roasters Grants Pass, OR
- Flying Pie Pizzeria Gresham, OR
- Nancy's Floral Gresham, OR
- Sweet Bettys Gresham, OR
- Gloriaz Pub & Grill Happy Valley, OR
- Sue Chadwick Walker, DMD PC Milwaukie, OR
- J. Davidson & Sons Const. Co., Inc. Oakridge, OR
- McGillicuddy's Coffee Shop Oakridge, OR
- Postal Pharmacy Oakridge, OR
- Suislaw Bank Oakridge, OR
- Elmer's Mall 205 Portland, OR

- Fix Auto Portland East Portland, OR
- Gateway Medical Pharmacy Portland, OR
- Gresham Tire Factory Portland, OR
- Gulde & Ortquist, PC Portland, OR
- Otto's Sausage Kitchen, Inc. Portland, OR
- Roland Havens Insurance, Inc. Portland, OR
- St. Johns Tire Factory Portland, OR
- Voss Property Management LLC Portland, OR
- Powell Butte Country Store Inc Powell Butte, OR
- Allan Clark LLC Prineville, OR
- Chet Petersen Insurance, Inc Prineville, OR
- Crook County Prineville, OR
- Jim Puckett Prineville, OR
- Lytle Creek Distillery, Inc. Prineville, OR
- Ochoco Mint Co., Inc Prineville, OR
- The Associates Real Estate Prineville, OR
- Van Vorhees Law Offices, LLC Prineville, OR
- Bliss Nails & Spa Tigard, OR
- Eastside Dental Troutdale, OR
- Clark Auto Parts Tualatin, OR
- JC Motors Tualatin, OR
- Tualatin Chamber of Commerce Tualatin, OR
- Tualatin Library Tualatin, OR

Washington

- ...and Books, too Clarkston, WA
- United Methodist Pastors Clarkston, WA
- Mill Creek Family YMCA Everett, WA
- The Williams Agency Kennewick, WA
- Animal Care Center Mount Vernon, WA
- Pasco Vision Clinic Pasco, WA
- A Love of Wood Port Angeles, WA
- Angeles Furniture Port Angeles, WA
- Captain T's Port Angeles, WA
- Eleven Eleven Dental PLLC Port Angeles, WA
- Envy Hair Technologies Port Angeles, WA
- Greenaway, Gay & Tulloch Port Angeles, WA
- Hallett and Associates Port Angeles, WA
- Irwin Dental Center Port Angeles, WA
- Kitsap Bank Port Angeles, WA
- Olympic Printers Port Angeles, WA
- Pacific Office Equipment Port Angeles, WA
- Ray Gruver Ins & Financial Services Port Angeles, WA
- Sabai Thai Restaurant Port Angeles, WA
- Shear Elegance Port Angeles, WA
- Wenner Davis Insurance Inc. Port Angeles, WA
- Blake Sand and Gravel Sequim, WA
- A-L Compressed Gases Spokane, WA
- Brent L. Child Family Dentistry Spokane, WA
- The Season Ticket Spokane, WA
- Edward Jones - Rick Gray Tacoma, WA
- Evergreen Spina Health Center Tacoma, WA
- Floor Coverings Express University Place, WA

YOU WANT TO HELP



WE CAN HELP YOU FIND A WAY.

I am interested in learning more about community service opportunities

Name _____

Address _____

City _____

St/Prov _____

Postal/Zip Code _____

Phone _____

Email _____

Please fax this information to
503-644-3600
or send an email to:
info@pnwkiwanis.org

More information is available at:
www.pnwkiwanis.org



HAVE YOU MOVED?

If you have moved, or are planning to move, please print your name and new address:

Name _____

Address _____

City _____ St/Prov _____ Postal/Zip Code _____

Send this form, with the address label from the back cover, to:

Member Services Department
Kiwaniis International
3636 Woodview Trace
Indianapolis, IN 46268

Fax: 317-879-0204
Email: memberservices@kiwanis.org

The Pacific NW District
Kiwanis Builder

The Spring issue
will be stunning!

**Submit your stories
and photographs by
February 20**
for inclusion in the
next issue, reaching
mailboxes around
April 1, 2013.

You're making a difference, share the news!

The Pacific Northwest District wants to publish information about the service projects your club is doing or has done. This is the place to showcase your hard work and inspire others. The following guidelines will help get your information published:

Submit your article or photographs:

In general, anyone from your club or division can send in articles, although usually it's a club secretary or Lt. Governor. You should receive an email confirming that your submission has been received. You may receive an email requesting more information.

Not all articles that are submitted get printed, but most do. If something is very out of date – for example an article about something that happened more than a year ago – it probably won't be included unless the information is something that can be repurposed. **Your submission may be edited for length or content** – we cannot guarantee your entire story will be included, especially if it is long. Not all photographs submitted will be used.

EMAILS ONLY PLEASE. The best way to send text submissions is to include the text directly in your email rather than as an attachment. Submissions can also be sent as Word documents or pdfs attached to your email.

PHOTOGRAPHS: Send your photographs as separate attachments in the highest resolution TIFF or JPEG file possible. **Do not include photos embedded within pdfs or text documents** (such as Word). Photographs downloaded from the web are generally unacceptable.

WHERE TO SEND: magazine@pnwkiwanis.org

Include this information:

CLUB: Club, City, State/Province, and Division Number

EVENT: Make sure to answer: **what** was done, **why** it was done, **who** benefited, **when** and **where** it occurred, **how** it was accomplished, etc.

ACCURACY: Please double check all dates, locations, etc., and be sure that all names are spelled correctly. While we do our best to correct issues if we notice them, we do not have the resources to confirm this type of information.

PHOTOGRAPHS: Avoid poses such as check acceptances, podium speakers, and groups standing in line or stacked rows. If you're shooting a service project, look for an action photo of the volunteers in progress or interacting with children. Shoot from the front – we are not likely to use a shot with mostly backs or backs of heads. Captions may not always be published, but it is helpful if you can identify subjects.

SEND IN YOUR STORY TODAY!

PNW Kiwanis District Office
magazine@pnwkiwanis.org

Phone: 503-641-8869
Fax: 503-644-3600

have an idea for a feature story?

Send it to us today,
along with any details
or contact information
you have.

Let us know what you
want to read about!

let us know... what's important to you and your Club!

Send a "letter to the
editor" and tell us how
we're doing!

Send us your Division
news and notes – other
clubs and communities
want to learn from yours!

advertise!

Kiwanis clubs, Community
Partners and Kiwanian-
owned businesses are
invited to advertise in
the Builder magazine.

A complete media kit
can be downloaded from
www.pnwkiwanis.org.

PACIFIC NORTHWEST DISTRICT

Kiwanis International

10184 SW Laurel Street
Beaverton, OR
97005-3211 USA



Pass it On! When finished reading this magazine, cover the address printed at right with a label indicating your club name, meeting time/location, and contact information. Then give it to a prospective member or leave it in a waiting room.

Think you won't make a difference? Think again.

Each year, Kiwanis clubs around the world join in a day of service.
In 2013, Kiwanis One Day is April 6.

It's a global effort, but it's made of personal commitments.

After all, Kiwanis One Day consists of the involvement of Kiwanis club members around the world. It begins with your club's participation. It extends to the impact you have on your community. And it results in an international spirit of service that inspires people worldwide.

There will be no limit to what you can do—and no boundaries on your spirit of fellowship. In fact, your efforts will be echoed by clubs in communities all over the globe.



Learn more at kiwanisone.org