

A N T H O N Y R O B B I N S

LIFE & WEALTH MASTERY

7 ½ DAYS TO TRANSFORM YOUR EMOTIONS, YOUR PHYSICAL VITALITY,
YOUR RELATIONSHIPS, YOUR FINANCES AND YOUR LIFE.

INSIGHT

VISION

PURPOSE

VITALITY

STRENGTH

PERFORMANCE

PROSPERITY

ABUNDANCE





LET THE MASTERS OF OUR TIME SHOW YOU HOW TO

CREATE AND PERFECT THE LIFE OF YOUR DREAMS!

VITALITY

"Since Tony's program, I've experienced a whole new relationship and marriage, a 79-pound weight loss, a 600% increase in my income, and a new position as Subsidiary President/CEO of a billion dollar corporation."

—Polly Bauer

**Subsidiary President/CEO
Home Shopping Network**

ANTHONY ROBBINS
LIFE MASTERY™
RENEW YOUR MIND, BODY AND SPIRIT

Life Mastery

Whether you've experienced and accomplished more than most even dream of doing in their lifetimes or you've hit a plateau (or a valley), you know that there's another level—an ultimate state of energy, physical well-being, personal satisfaction, intense emotion, overwhelming joy and spiritual fulfillment that you have yet to attain.

Imagine knowing how to access this place at any given moment—having the power to instantaneously reach the peak state where all influential leaders and achievers reside.

Let the masters of our time show you how to create and perfect the life of your dreams!

Life Mastery is a revolutionary 4½-day program designed by the world's authority on peak performance, Anthony Robbins. *Life Mastery* will take you to that extraordinary place where energy flows freely, lifelong relationships are both passionate and abundant and untamed spirits are free to soar. Based around the world-class teachings of specialized experts, doctors and scholars, *Life Mastery* is about mastering the most important areas of your life: your health, your emotions, your relationships, your time, and your spirituality.

Picture yourself in a majestic paradise, peering out into crystal blue water as you experience an overwhelming sense of peace. Feel the elation of finally

taking control of what's most important in your life.

You will:

- Discover the awe-inspiring sense of absolute certainty that you can accomplish anything with the right beliefs and strategies.
- Anchor in the ultimate sense of certainty that you can accomplish anything as you are challenged by choice.
- Explore and begin to engage the three mandates of vital health and energy.

Integrate Foundations of Emotional Fitness

None of us escapes the power and impact of our personal emotions. No matter how much you achieve in the process, if you experience consistent feelings of frustration, uncertainty, worry and anger, the quality of your life will be grounded by these negative emotions. This day is about engaging the tools that will help you master your emotions. It begins with an evaluation of the patterns of emotions and feelings that have impacted your progress in the past. Then you'll integrate Tony's finest tools for creating lasting change.

You will:

- Use the most advanced tools and processes to begin to reinvent and energize your body by cleansing and detoxifying your system.



- Learn how taking command of your emotions can help renew your spirit and energize your mind.
- Master the Quality Quantifier to help you vanquish unhealthy cravings from your life.
- Develop the conviction to manage your emotions and enhance your physical well-being under any and all circumstances.

Life Discovery: Health Versus Fitness

In the summer of 1984, Jim Fixx, a marathon runner and author of *The Complete Book of Running*, died at age 52 of a massive heart attack caused by atherosclerosis. Although he was incredibly fit, he was still unhealthy. This portion of *Life Mastery* focuses on how to immediately unleash your body's natural vitality and create the sleek, streamlined, supercharged body you deserve.

You will:

- Experience physical freedom by mastering tools for eliminating pain and stress.
- Understand the Cycles of Balance and Imbalance and the Miracle of Alkalinity.
- Learn how to close the gap between where you are now in your life and where you want to be.

"I love to play ice hockey, but as I got older I started feeling my age catching up with me. I felt like a piano player losing his hands. But Life Mastery changed all that. The experience provided me with the tools to rejuvenate and re-energize my entire life—body and mind. I'm 38, but I feel like I'm 18."

—**Andrew Fink**

Mortgage Broker, Denver, Colorado



Relationship Mastery

There is no part of your life in which you will find greater joy, fulfillment and love than in your relationships. Mastering this area can provide the greatest gift of life because intimate relationships are the ultimate magnifiers of human emotion.

You will:

- Learn how to reignite the passion in a relationship you already have, or define and create a plan to find your ideal mate.
- Understand how to use any situation as an opportunity to develop new meanings and raise your personal standards.

Your Final Integration & Life Plan

Creating a compelling future is one of the most important elements to lifelong happiness. Tony will guide you through the most critical decisions you will face in your life.

You will:

- Create your personalized life plan – the ultimate standard and specific structure you are committed to follow to create the life you desire.
- Hear from speaker and author Art Berg on how you can take the most difficult experience of your life and turn it to your advantage.
- Seize the conviction that you can continuously grow, contribute and impact lives through effective leadership.

Join The Masters of Our Time to Perfect the Life of Your Dreams



Tony Robbins personally has designed the *Life Mastery* experience to help you achieve maximum benefits in your life. While you enjoy luxurious accommodations, private beaches and a state-of-the-art spa and wellness center, you will learn to embrace your emotions, your purest thoughts and a newly energized and healthy body. Tony brings together the world-class teachings of specialized experts, doctors and scholars via video. Each speaker plays an integral part of each day's program, as this 4½-day process provides the latest cutting-edge tools to integrate each speaker's strategies into a practical form you can use to effectively transform your life.

Deepak Chopra, M.D. **12 Ways to Reverse Aging**

A respected authority on the interdisciplinary sciences of psychology, neurology and immunology, Deepak understands how our bodies are affected by shifts in our mental and emotional states. Formally trained as an endocrinologist, Deepak teaches us how to eliminate mental and physical conditions that we associate with aging in order to live a full, healthy and vibrant life. An author of over 49 books and the founder of the Chopra Center for Well Being, Deepak is masterful at bridging health and healing with the human spirit.

Kathy Buckley **The Power of Emotional Mastery**

An award-winning comedienne and actress, Kathy Buckley shares with us her story of overcoming some of the most difficult obstacles one can imagine in life, and how she met those challenges with dignity, courage, and laughter. Kathy, known as "America's First Hearing Impaired Comedienne," shows us the true power of Emotional Mastery—seeing our problems as gifts, and knowing that we are more than anything that could ever happen to us.

Pete Egoscue **Get Back in Alignment and Maximize Your Body's Strength**

A pioneer and world leader in alleviating chronic pain, Pete Egoscue teaches us how the overall quality of your life, as well as how your organs function, comes from how your structure is aligned. Pete will work with you throughout the week to put your body back in balance, make sure your structure is strong, and develop the habits that impact your health for a lifetime.

Davis Wolfe **Outstanding Nutrition to Sustain Health & Vitality**

One of the world's leading authorities on nutrition, David is the author of several books including, *Eating for Beauty*, *The Sunfood Diet Success System*, and *Amazing Grace*. The son of two medical doctors, David also has degrees in mechanical and environmental engineering, political science, and a masters in living-food nutrition. In conjunction with Sunfood™, he has helped develop, market and distribute some of the world's most wonderful and exotic organic food items.

Chris Carmichael **Optimizing Your Performance**

A former Olympian and top cycling coach, Chris is widely regarded as the person most responsible for helping seven-time Tour de France champion Lance Armstrong return to prominence after Armstrong was diagnosed with cancer. Named the "Ultimate Coach" by *Outside* magazine in 2001, Chris provides strategies and techniques for proper physical fitness training. From him, you'll learn innovative training techniques that will align your physical and emotional state.

* Speakers are subject to change without notice.

WHAT IF YOU COULD GO BEYOND

FINANCIAL INDEPENDENCE

AND ATTAIN TOTAL FINANCIAL FREEDOM?

PROSPERITY

"I've been president, CEO or COO of about a dozen companies, ranging from \$10 million to \$150 million, but I'd never even handled my own investment portfolio. I was never a sophisticated investor before taking Wealth Mastery in June. Since then, my returns for the month of July were 30.6%, for August, 28.4%; and so far this month, I've made another 20%."

—Jack Thompson

Entrepreneur Portland, Oregon

ANTHONY ROBBINS
WEALTH MASTERY[®]
ESSENTIAL STRATEGIES FOR FINANCIAL FREEDOM

Wealth Mastery

What if you could go *beyond* financial independence and attain total financial *freedom*?

In today's economic climate, that's a bold question. However, historians point out that "more people became millionaires during the Great Depression of the 1930's than at any other time in history." And if today's economic climate is the toughest since the Great Depression, there must be tremendous opportunities for building personal wealth. Today, more than ever, you need *Wealth Mastery*, a 3-day program designed to teach you how to create cash flow for financial freedom.

How can you begin to create the cash flow you need to fulfill the most cherished dreams of your family, your children, and your life—now?

What must you do this instant to begin expanding your money at a massive rate?

How can you take assertive command of your financial future—where money is no longer a limitation, but a potent tool you wield with power, assurance, and impact?

Salaries Are Not Enough

Individuals who achieve absolute financial freedom learn to powerfully convert the money they earn by day into profits that grow while they sleep.

For nearly three decades, Anthony Robbins has established an identity for synthesizing complex strategies and tools—and making them so simple and powerful that anyone can apply them immediately to expand the quality of their lives.

Robbins' clients have included an extraordinary array of outstanding achievers, among them, a financial trader who earned nearly a half-billion dollars in a single day.

Anthony Robbins has converted the strategies and tools he has distilled from the world's most successful investors into a program that can show you how to create massive cash-flow in your life—without having to give up, or even interfere with, your current job.

Create Cash-Flow Now

Whether you are currently investing at the most basic levels, and simply want to learn fundamental ways to manage what you have in mutual funds—or you are an experienced investor eager to learn the most sophisticated tools available for massively accelerating your financial returns—this program is a must.



Building the Foundation for Lasting Wealth

You will learn how to:

- Gain an understanding of various strategies that will help you create or maintain wealth—even in tough economic times.
- Intelligently and powerfully allocate your assets according to your individual needs.
- Transform seven common barriers to financial freedom into seven “Pillars of Power.”
- Employ the psychology of the world’s most successful investors and entrepreneurs.
- Evaluate the worth of companies and properties in which you will be investing.
- Learn how to take advantage of a tough economic market by identifying unique opportunities to increase your wealth.

Creating a Financial Plan that Works

You will learn how to:

- Design a personal financial plan and establish your exact financial destination.
- Establish your financial goals and create a plan to achieve them.

“I was successful, but I had no balance in my life. It was all about success and money, and I was trying too hard to get it. Tony helped me shift my values. I now live a life by my own design, and my companies will reach \$20 million in revenue this year!”

—Bill Lyons

**President and CEO, LEI Financial,
San Diego, California**



- Identify, plan and implement defensive exit strategies to limit potential losses or risks.
- Identify patterns in demographics that will help increase profits in your investments or business.

Strategies for Sustaining Maximum Wealth

You will learn how to:

- Produce immediate cash flow by discovering and eliminating hidden costs.
- Legally buy a stock below the current market value.
- Transform your debt into wealth by creating an effective spending plan.
- Intelligently select investments or businesses based on current trends or new opportunities in a down market.
- Wealth integration: take your newfound financial knowledge and turn your dreams into reality.

Wealth Mastery is taught by an elite team of financial coaches, with over 20 years of investment experience. Anthony Robbins has hand picked and personally trained them in the specific investment strategies and techniques used consistently by the world’s most successful investors.

To take advantage of this extraordinary opportunity, call 1-800-898-8669—and take control of your financial future once and for all.

Gain access to the financial and business insights of some of the elite strategists of our time. Past and present Wealth Mastery faculty members* include:



FINANCING BUSINESSES

Keith Cunningham is a financial strategist who has started over 15 companies, negotiated scores of million-dollar-plus deals, and has structured and negotiated over \$1 billion of financing for business ventures he's been involved in. He is a successful, charismatic and inspirational facilitator who has negotiated many deals on Wall Street. During this session you will learn how to effectively combine the practical real world with the theoretical to produce usable negotiating and business strategies.

INTERNET/SOCIAL MEDIA

Joel Comm has mastered the art of building profitable websites for over 15 years, has launched Yahoo!Games and is also the author of the best selling books *AdSense Code* and *Twitter Power*. During this session, Joel will reveal his strategies and techniques for generating massive passive income online, and will show you different online social media tools to drive more traffic to your website.

TAX STRATEGIES

Sandy Botkin is an Attorney and Certified Public Accountant who has extensive financial and legal experience, including five years as a legal specialist in the Office of Chief Counsel for the Internal Revenue Service. He consistently earns rave reviews for his clear and humorous presentations. You will learn some of the strategies that have helped more than 500,000 taxpayers save over \$300 million on their taxes.

INTERNATIONAL INVESTING

Michael Smorch has had tremendous success in investing in international markets and has a unique background both as a portfolio manager and investment banker, advising some of the biggest names in the entertainment and athletic industry. During this session he will discuss how to take advantage of emerging international markets, as well as talk about what's happening in the international economy and currency market.

OPTIONS/MOMENTUM TRADING

AJ Monte is one of the most sought after in his field. He teaches professionals specialized techniques on how to accumulate and protect wealth through innovative market techniques. He has over 23 years in the business, ten of which were spent as a trader on the floor of the NY Commodity Exchange where he specialized in Gold & Silver Options. During his time on the trading floor he served for two years as the Chairman of the Option Floor Trading Committee for Comex. He left the floor in 1992 to trade NASDAQ stocks for Mayer & Schwitzer & Nash Weiss, which is now part of Bank of America.

FINDING & ACQUIRING SPONSORSHIPS

Brendon Burchard is a highly-acclaimed life coach, leadership speaker, and business consultant as well as the author of *Life's Golden Ticket*. He has dedicated his life to helping individuals, teams and organizations create and master change. Brendan's authentic, powerful and hilarious presentations have become legendary and his message to "live by choice and live to contribute" has changed thousands of lives around the globe.

INTERNET BUSINESS

Frank Kern is an internet marketing expert who started a revolution in marketing. His system, Frank Kern's Mass Control, teaches people how to create income by instilling trust in their clients. He loves to teach people how to make money without sacrificing the freedom to live life to the fullest. Frank's Mass Control helped a company make \$18 million in 24 hours – a record in his field!

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