



**AÉROPOSTALE**  
**2013 ANNUAL REPORT**

# AÉROPOSTALE, INC.

Aéropostale®, Inc. is a primarily mall-based, specialty retailer of casual apparel and accessories, principally targeting 14 to 17 year-old young women and men through its Aéropostale® stores and 4 to 12 year-old kids through its P.S. from Aéropostale® stores. The Company provides customers with a focused selection of high quality fashion and fashion basics at compelling values in an innovative and exciting store environment. Aéropostale® maintains control over its proprietary brands by designing, sourcing, marketing and selling all of its own merchandise. Aéropostale® products can only be purchased in Aéropostale® stores and online at [www.aeropostale.com](http://www.aeropostale.com). P.S. from Aéropostale® products can be purchased in P.S. from Aéropostale® stores and online at [www.ps4u.com](http://www.ps4u.com) and [www.aeropostale.com](http://www.aeropostale.com). The Company currently operates over 900 Aéropostale® stores in the United States, Puerto Rico, and Canada, and over 100 P.S. from Aéropostale® stores in the United States. In addition, pursuant to various licensing agreements, our licensees currently operate over 100 Aéropostale locations and one Aéropostale and P.S. from Aéropostale combination store in the Middle East, Asia and Europe. Since November 2012, Aéropostale, Inc. acquired and now operates GoJane.com, Inc., an online women's fashion footwear and apparel retailer.



AÉROPOSTALE

# DEAR SHAREHOLDERS

**AÉROPOSTALE**

**p.s.**  
from **aéropostale**

**G O J A N E**

The consumer retail landscape has seen more metamorphic change in the last five years than it has in the last fifty. While apparel preferences are always evolving, consumer spending habits and behaviors have fundamentally altered. Today, the consumer is attracted to multiple brands and multiple looks. With the rise of digital channels, teens no longer rely on the mall to socialize. Consumers have a voice and can actively engage with brands online and through social media. In today's environment, all retailers must evolve in order to win.

In 2013, Aéropostale's primary focus was addressing what we diagnosed as the new fashion paradigm in teen retail. Beginning in the back half of last year, we took an aggressive stance with our merchandise by infusing more fashion into our assortments, expanding into new categories, creating brand extensions through unique sub-labels, and further decreasing our reliance on logo-based product. We made more dramatic changes to our overall brand than at any time in Aéropostale's history.

The changes we are making to the Aéropostale brand and merchandise are necessary in today's evolving teen retail market. Today's teen consumer is curious, connected, informed and savvy. Not only does the teen want unique options in their wardrobe that fit into their complex lifestyles, they also want to be part of what is new, now and next. The successful launch of our first sub-label, Live Love Dream, demonstrated Aéropostale's ability to capitalize on emerging trends while highlighting the exclusivity of our product. Our affiliation with the hit TV show *Pretty Little Liars* also proved our ability to make an emotional connection with our teen customer, appealing to her specific interests. Finally, through the Bethany Mota Collection, we harnessed the transformative power of social media and discovered a teen icon who personifies our customer, relates to her needs, embodies fashion and holds unprecedented influence.

In 2014, we will continue to execute our merchandising strategy, as we plan to invest more in our proprietary sub-labels and collections, continue to capitalize on trend-right fashion and present new categories that underscore uniqueness and diversity.

As we transform from being a logo-reliant teen retailer to a more fashion-oriented, lifestyle brand, we must communicate our new brand platform to our customer even more aggressively. Despite the strides our product development teams have made over the past year, 2013 presented fiercely competitive conditions against the backdrop of declining mall traffic trends and customer adoption was slower than we had expected. As we look to 2014, we firmly believe the path to financial improvement lies with customer adoption, and the communication of our new brand strategy to our teen customer.

As the success of our Bethany Mota collection proved, today's teen is motivated by a sense of discovery and a desire to interact with brands on her own terms. We have invested time, talent and resources to our marketing and social media programs to highlight how Aéropostale has changed its product offering. By increasing our customer engagement through elevated content both in-store and online, we began to move brand opinion in a new, positive direction. To build upon this momentum, we will continue to engage customers with highly relevant and emotional content and significantly increase our investment in social media in 2014.

For Fall 2014, we are developing a breakthrough campaign that we believe will spotlight Aéropostale's position as a leading teen brand that makes a meaningful connection to our customers' lives. Now that we have worked diligently to evolve our product and change our brand projection, we must also adapt both operationally and financially to today's consumer spending environment.

Operationally, we are aligning our organization to complement the needs of today's consumer. As evidenced by declining mall traffic trends, consumers are shopping at retail locations less frequently. As we progress through this year, we are reducing our overall inventory buys to reflect this change. We are refining and tailoring store assortments based on volume and more granular segmentation, in order to further optimize inventory.

We are also acutely aware of our need to balance our financial positioning with our business performance. Liquidity, capital expenditures, real estate and operating expense management remain top areas of focus for our entire organization. We plan to close approximately 175 stores over the next several years and we continue to examine our real estate portfolio to ensure our store fleet is optimized for the current environment. We are also realigning our cost structure to better position Aéropostale for recovery in the current environment.

While our largest opportunity continues to be to improve the core Aéropostale business, we are also working diligently to nurture our future growth drivers – P.S. from Aéropostale, e-commerce and our international licensing business. During the year, we made the strategic decision to restructure the P.S. from Aéropostale brand to align more closely with today's consumer shopping patterns. Moving forward, we plan to exit the mall-based store locations of the P.S. brand and refocus the concept on faster growing distribution channels, including outlets, off-mall locations, e-commerce and international licensing channels. E-commerce continues to be an increasingly important channel in today's retail environment, and we intend to leverage the power of our digital platform through e-commerce, mobile and tablet to not only grow our P.S. from

# DEAR SHAREHOLDERS

Aéropostale business, but also strengthen our Aéropostale and GoJane.com businesses. Globally, we are building on the strength of Aéropostale's international licensing business and have signed our first licensing agreement for the P.S. from Aéropostale brand. We plan to open our first international P.S. stores in Mexico in 2014. This recent agreement demonstrates the fast-growing momentum of the Aéropostale brand's international licensing business, which expanded into the Philippines, Panama, Colombia and Mexico in 2013. We will announce new key licensing deals throughout 2014.

As our international demand demonstrates, Aéropostale is an established and powerful brand with a strong foundation to build upon. Although our progress is not yet reflected in our financial results, our product assortments have delivered differentiation, and our brand has achieved greater fashion credibility in the eyes of today's teen consumer. Our experience in 2013 has given us more insight, and we are better positioned to adapt to the changing needs of our customer, recapture market share, and improve our overall performance.

While we are focused on improving our business, we are also equally determined to uphold the values of our organization. In 2013, we continued to pursue our charitable endeavors to help those in need. For the seventh consecutive year, we partnered with DoSomething.org™ for our annual Teens for Jeans™ campaign. To date, we have collected and distributed over 4.3 million pairs of jeans to homeless children and teens across the

country. We will continue to embrace opportunities to impact our communities through programs such as our Stomp Out Bullying™ campaign, and our annual Holiday Bears giveaway. Additionally, we continue to partner with Fashion Delivers™ Charitable Foundation, Inc. to donate product and help those in need.

As our philanthropic spirit demonstrates, the heart and soul of our organization remains undeterred. Our entire organization is more determined than ever to respond aggressively to our current business status while upholding the culture that has always been a hallmark of our organization. We are taking swift, bold and aggressive action to improve our performance. Customers are noticing the changes we've made to our brand and we firmly believe that we have laid the appropriate groundwork on which to build our future success.

Thank you for your continued support of Aéropostale.



Thomas P. Johnson  
Chief Executive Officer



LIVE LOVE DREAM™



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**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**Form 10-K**

(Mark One)

**ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the Fiscal Year Ended February 1, 2014**

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**Commission File Number: 001-31314**

**AÉROPOSTALE, INC.**

*(Exact name of registrant as specified in its charter)*

**Delaware**

*(State or other jurisdiction of  
incorporation or organization)*

**No. 31-1443880**

*(I.R.S. Employer  
Identification No.)*

**112 West 34th Street, 22nd floor  
New York, NY**  
*(Address of principal executive offices)*

**10120**  
*(Zip Code)*

**Registrant's telephone number, including area code:**

**(646) 485-5410**

**Securities registered pursuant to Section 12(b) of the Act:**

Title of Each Class	Name of Each Exchange on Which Registered
Common Stock, \$0.01 par value	New York Stock Exchange
Rights to Purchase Series A Junior Participating Preferred Stock	New York Stock Exchange

**Securities registered pursuant to Section 12(g) of the Act: None**

Indicate by check mark whether the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months, and (2) has been subject to the filing requirements for at least the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer       Accelerated filer       Non-accelerated filer       Non-accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The aggregate market value of voting stock held by non-affiliates of the registrant as of August 3, 2013 was \$1,666,849,465.

78,498,190 shares of Common Stock were outstanding at March 20, 2014.

**DOCUMENTS INCORPORATED BY REFERENCE**

Portions of the registrant's definitive Proxy Statement, to be filed with the Securities and Exchange Commission within 120 days after the end of the registrant's fiscal year covered by this Annual Report on Form 10-K, with respect to the Annual Meeting of Stockholders to be held on June 24, 2014, are incorporated by reference into Part III of this Annual Report on Form 10-K. This report consists of 76 sequentially numbered pages. The Exhibit Index is located at sequentially numbered page 73.

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# AÉROPOSTALE, INC.

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As used in this Annual Report on Form 10-K, unless the context otherwise requires, all references to “we”, “us”, “our”, “Aéropostale” or the “Company” refer to Aéropostale, Inc., and its subsidiaries. The term “common stock” means our common stock, \$0.01 par value. Our website is located at [www.aeropostale.com](http://www.aeropostale.com) (this and any other references in this Annual Report on Form 10-K to [www.aeropostale.com](http://www.aeropostale.com) is solely a reference to a uniform resource locator, or URL, and is an inactive textual reference only, not intended to incorporate the website into this Annual Report on Form 10-K). On our website, we make available, as soon as reasonably practicable after electronic filing with the Securities and Exchange Commission (the “SEC”), our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Proxy Statements and Current Reports on Form 8-K, and any amendments to such reports. All of these reports are provided to the public free of charge.

## Cautionary Note Regarding Forward-Looking Statements

This Annual Report on Form 10-K contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”). Such forward-looking statements involve certain risks and uncertainties, including statements regarding our strategic direction, prospects and future results. Certain factors, including factors outside of our control, may cause actual results to differ materially from those contained in the forward-looking statements. The risk factors included in Part I, Item 1A should be read in connection with evaluating our business and future prospects. All forward looking statements included in this report are based on information available to us as of the date hereof, and we assume no obligation to update or revise such forward-looking statements to reflect events or circumstances that occur after such statements are made.

## PART I

### Item 1. Business

#### Overview

Aéropostale, Inc., a Delaware corporation, was originally incorporated as MSS-Delaware, Inc. on September 1, 1995 and on February 1, 2000 changed its name to Aéropostale, Inc. Aéropostale, Inc. is a primarily mall-based, specialty retailer of casual apparel and accessories, principally targeting 14 to 17 year-old young women and men through its Aéropostale stores and 4 to 12 year-old kids through its P.S. from Aéropostale stores. The Company provides customers with a focused selection of high quality fashion and fashion basics at compelling values in an innovative and exciting store environment. Aéropostale maintains control over its proprietary brands by designing, sourcing, marketing and selling all of its own merchandise, other than in licensed stores. Aéropostale products can only be purchased in Aéropostale stores and online at [www.aeropostale.com](http://www.aeropostale.com). P.S. from Aéropostale products can be purchased in P.S. from Aéropostale stores, in certain Aéropostale stores and online at [www.ps4u.com](http://www.ps4u.com) and [www.aeropostale.com](http://www.aeropostale.com). As of February 1, 2014, we operated 949 Aéropostale stores, consisting of 871 stores in all 50 states and Puerto Rico, 78 stores in Canada, as well as 151 P.S. from Aéropostale stores in 31 states and Puerto Rico. Since November 2012, our Company acquired and now operates GoJane.com, Inc. (“GoJane”), an online women’s fashion footwear and apparel retailer. In addition, pursuant to various licensing agreements, our licensees operated 95 Aéropostale locations and one Aéropostale and P.S. from Aéropostale combination location in the Middle East, Asia, Europe and Latin America as of February 1, 2014.

The Aéropostale brand was established by R.H. Macy & Co., Inc. (“Macy’s”), as a department store private label initiative, in the early 1980’s targeting men in their twenties. Macy’s subsequently opened the first mall-based Aéropostale specialty store in 1987. Over the next decade, Macy’s, and then Federated Department Stores, Inc. (now Macy’s, Inc.), expanded Aéropostale to over 100 stores. In August 1998, Federated sold its specialty store division to Aéropostale management and Bear Stearns Merchant Banking. In May 2002, Aéropostale management took the Company public through an initial public offering and listed our common stock on the New York Stock Exchange under the symbol “ARO”.

Our Aéropostale concept provides the customer with a focused selection of high-quality, active-oriented, fashion and fashion basic merchandise at compelling values. We strive to create a fun, high-energy shopping experience through the use of creative visual merchandising, colorful in-store signage, popular music and an enthusiastic well-trained sales force. Our average Aéropostale store is generally smaller than that of our mall-based competitors. We believe this enables us to achieve higher sales productivity and project a sense of greater action and excitement in the store.

The P.S. from Aéropostale brand offers the customer trend-right casual clothing and accessories focusing on kids between the ages of 4 and 12 at compelling values. The innovative store format strives to be a fun, playful and inviting shopping experience for both the parent and child. We maintain control of our proprietary brands by designing and sourcing all of our merchandise,

complemented with select licensed product, other than in select licensed stores. Our P.S. from Aéropostale products are presently sold only at our stores and online through our [www.ps4u.com](http://www.ps4u.com) and [www.aeropostale.com](http://www.aeropostale.com) e-commerce websites.

Our fiscal year ends on the Saturday nearest to January 31. Fiscal 2013 was the 52-week period ended February 1, 2014, fiscal 2012 was the 53-week period ended February 2, 2013, and fiscal 2011 was the 52-week period ended January 28, 2012. Fiscal 2014 will be the 52-week period ending January 31, 2015.

## **Business Strategy**

*Brand Differentiation.* Our priority is to gain market share by differentiating the Aéropostale brand through compelling product. Through our merchandising strategy, we now offer our customer more choice with a wider assortment of fashion, exciting new sub-brands, and new product categories such as footwear, all presented in a curated, collection-driven approach. During 2013, we made progress on our key initiative of increasing the fashion in our overall assortment, including our exclusive sub-brand businesses, Live Love Dream and the Bethany Mota Collection. Another aspect of brand differentiation is our deliberate promotional pricing strategy. We vary compelling promotions that differ by season against core classifications to drive traffic and increase conversion. These promotions are typically referenced in our store windows, throughout our stores, online, and in other marketing touch points. We have integrated our merchandising strategy with our marketing and social media plans to create authentic and emotional marketing campaigns that deliver a cohesive brand message.

*Customer Insight and Engagement.* In order to gain greater insight into our customer base and better understand our customers' needs, we conduct independent focus groups on a regular basis, harness the knowledge of our teen employee base, and leverage the experience of our internal customer insights group. In addition to analyzing the findings from these initiatives to make informed decisions about our business, we also engage our customers through our marketing and social media efforts to communicate our brand messaging. Our marketing outreach includes the use of updated imagery, compelling visual, marketing materials and exciting store events nationwide to accelerate customer adoption. We have also invested incrementally in our social media program to connect with our customers and increase traffic to our stores and our e-commerce websites.

*Store Productivity.* We strive to generate sales growth by increasing sales per square foot, increasing average unit retail and increasing transactions. Our most significant initiative to achieve this growth is to integrate fresh and new fashion into our assortment while staying true to the heritage of the Aéropostale brand. We have invested in technology to enhance our supply chain and to deliver store productivity improvements. We implemented a workforce management system which enables more efficient store payroll planning. We plan to open a select number of additional stores in both mall and off-mall locations. We plan to open approximately seven new Aéropostale stores during fiscal 2014. We also plan to remodel or update a select number of existing stores during fiscal 2014.

*Real Estate Portfolio Optimization.* In an on-going effort to optimize our real estate portfolio, we are considering approximately 170 to 180 locations for potential store closure. Such program began in 2013 and is expected to continue over the next several years. Of these, we endeavor to close approximately 50 Aéropostale stores in 2014, in addition to the 48 Aéropostale stores we closed during fiscal 2013. We have also retained a real estate consulting firm to investigate the economics of accelerated lease buyouts, as well as to identify opportunities for rent relief across our portfolio. We have authorized these consultants to enter into negotiations on our behalf regarding early lease buyouts and lease negotiations in 2014. The results derived from the real estate consulting firm retained by us may alter the number of store closures and the timing for such closures.

*P.S. from Aéropostale.* During fiscal 2009, we launched "P.S. from Aéropostale" by opening our first 14 stores in five states. As of February 1, 2014, we operated 151 P.S. from Aéropostale stores in 31 states and Puerto Rico. We plan to open one additional P.S. from Aéropostale store during fiscal 2014 and we plan to close two P.S. from Aéropostale stores in 2014 in addition to the one P.S. from Aéropostale store we closed in 2013. As part of our strategy for P.S. from Aéropostale, we plan to increase the mix of fashion offerings and maximize e-commerce opportunities.

*E-commerce.* We launched our Aéropostale e-commerce business in 2005, and we acquired the GoJane e-commerce business in November 2012. The Aéropostale online store is accessible at our website, [www.aeropostale.com](http://www.aeropostale.com). P.S. from Aéropostale merchandise can be purchased online at [www.aeropostale.com](http://www.aeropostale.com) or [www.ps4u.com](http://www.ps4u.com). GoJane merchandise can be purchased at [www.gojane.com](http://www.gojane.com). A third party provides fulfillment services for our e-commerce business, including warehousing our inventory and fulfilling our customers' orders. We purchase, manage and own the inventory sold through our websites and we recognize revenue from the sale of these products when the customer receives the merchandise.



*International.* As of February 1, 2014, we had eight license agreements covering 16 countries. These licensees operated 95 Aéropostale locations and one Aéropostale and P.S. from Aéropostale combination location in the following countries:

<b>Countries</b>	<b>Number of Aéropostale Locations</b>	<b>Number of Combination Locations</b>	<b>Total Number Locations</b>
Bahran .....	1	—	1
Colombia.....	2	—	2
Mexico <sup>1</sup> .....	54	—	54
Oman.....	1	—	1
Panama.....	1	—	1
Philippines.....	5	—	5
Qatar.....	1	—	1
Saudi Arabia.....	5	—	5
Singapore .....	4	—	4
Turkey .....	8	—	8
United Arab Emirates.....	13	1	14
<b>Total .....</b>	<b>95</b>	<b>1</b>	<b>96</b>

<sup>1</sup> Represents the number of licensee department stores that include Aéropostale shop-in-shops.

Our licensees are expected to continue to open new Aéropostale locations in the above listed regions, in addition to new P.S. from Aéropostale locations throughout Mexico and in the Philippines. During March 2014, we signed an additional license agreement to open approximately 10 Aéropostale locations in Chile over the next four years. We assume no inventory risk on the merchandise sold in our licensees’ stores and we do not own or lease the underlying real estate where retail locations operate. In addition, our international licensing agreements contain other customary terms and conditions governing our business relationship with the licensees. We will continue to pursue a number of similar license agreements in other territories, and will continue to evaluate additional international opportunities.

## **Stores**

*Existing stores.* We locate our stores primarily in shopping malls, outlet centers and, to a much lesser degree, lifestyle and off-mall shopping centers, all located in geographic areas with the highest possible concentrations of our target customers. We generally locate our stores in mall locations near popular teen gathering spots, such as food courts and other teen-oriented retailers. We have a 19,000 square foot Aéropostale flagship store in the Times Square section of New York City. We highlight and offer both Aéropostale and P.S. from Aéropostale products in the Times Square store.

As of February 1, 2014, we operated 949 Aéropostale stores, consisting of 871 stores in all 50 states and Puerto Rico, 78 stores in Canada, as well as 151 P.S. from Aéropostale stores in 31 states and Puerto Rico as follows:

<b>United States</b>	<b>Number of Aéropostale Stores</b>	<b>Number of P.S. from Aéropostale Stores</b>	<b>Total Number Stores</b>
Alabama .....	16	1	17
Alaska .....	3	—	3
Arizona.....	12	4	16
Arkansas.....	7	—	7
California .....	80	10	90
Colorado.....	12	1	13
Connecticut .....	10	4	14
Delaware .....	4	2	6
Florida .....	60	14	74
Georgia.....	27	11	38
Hawaii .....	3	—	3
Idaho .....	5	1	6

Illinois .....	33	4	37
Indiana.....	23	2	25
Iowa.....	8	—	8
Kansas .....	6	—	6
Kentucky .....	10	3	13
Louisiana.....	15	2	17
Maine .....	4	—	4
Maryland.....	19	4	23
Massachusetts .....	22	5	27
Michigan .....	31	1	32
Minnesota.....	13	3	16
Mississippi .....	9	2	11
Missouri .....	15	—	15
Montana .....	3	—	3
North Carolina .....	26	7	33
North Dakota.....	2	—	2
Nebraska .....	3	—	3
New Hampshire.....	7	1	8
New Jersey .....	23	13	36
New Mexico.....	5	—	5
Nevada.....	7	1	8
New York.....	48	16	64
Ohio.....	37	3	40
Oklahoma.....	8	—	8
Oregon.....	8	—	8
Pennsylvania .....	45	7	52
Puerto Rico .....	8	1	9
Rhode Island .....	2	1	3
South Carolina .....	14	2	16
South Dakota.....	2	—	2
Tennessee .....	22	2	24
Texas .....	74	21	95
Utah.....	12	—	12
Vermont.....	1	—	1
Virginia .....	25	1	26
Washington.....	17	—	17
West Virginia.....	7	1	8
Wisconsin.....	17	—	17
Wyoming.....	1	—	1
<b>Canada</b>			
Alberta .....	10	—	10
British Columbia.....	10	—	10
Manitoba .....	3	—	3
New Brunswick.....	3	—	3
Newfoundland.....	1	—	1
Nova Scotia .....	2	—	2
Ontario .....	40	—	40
Quebec .....	7	—	7
Saskatchewan .....	2	—	2
Total .....	<u>949</u>	<u>151</u>	<u>1,100</u>

The following table highlights the number of Aéropostale and P.S. from Aéropostale stores opened and closed since the beginning of fiscal 2011:

	<b>Aéropostale Stores Opened</b>	<b>P.S. from Aéropostale Stores Opened</b>	<b>Aéropostale Stores Closed</b>	<b>P.S. from Aéropostale Stores Closed</b>	<b>Total Number of Stores at End of Period</b>
Fiscal 2011 .....	24	25	3	1	1,057
Fiscal 2012 .....	18	31	20	2	1,084
Fiscal 2013 .....	13	52	48	1	1,100

*Store design and environment.* Our Aéropostale stores average approximately 3,800 square feet each and our P.S. from Aéropostale stores average approximately 3,300 square feet each. Our stores are designed to create an energetic shopping environment, featuring powerful in-store promotional signage, creative visuals and popular music. The enthusiasm of our associates is integral to our store environment. Our stores feature display windows that provide high visibility for mall traffic. Our strategy is to create fresh and exciting merchandise presentations by updating our floor sets numerous times throughout the year. Visual merchandising directives are initiated at the corporate level in order to maintain consistency throughout all of our stores.

In an effort to continue providing our customers with a fun and fresh shopping environment, we developed a new store model for our Aéropostale stores. Our New York City inspired design is complete with sound, video, and featured technologies. During fiscal 2014, we plan to remodel approximately five existing, and open approximately one of the seven new Aéropostale stores into the new store model. Additionally, we plan on updating approximately five existing Aéropostale stores with many of the special features found in the new store model. Such upgrades will include; new flooring, new finishes to the cash wrap and fitting rooms.

*Store management.* Our Aéropostale stores, along with our P.S. from Aéropostale stores, are organized by region and further broken down into districts. A regional manager or a group district manager manages each of our 13 regions and each region encompasses approximately eight to 10 districts. Each district is managed by a district manager or district manager in training and encompasses an average of eight stores. Our corporate headquarters directs the merchandise assortments, merchandise pricing, store layout, inventory management and in-store visuals for all of our stores.

**Pricing**

We believe that a key component of our success is our ability to understand what our customers desire and what they can afford. Our merchandise, which we believe is of comparable quality to that of our primary competitors, is generally priced lower than our competitors’ merchandise. In addition, our business is highly promotional. We conduct promotions in our stores throughout the year, generally lasting anywhere from two to four weeks in length.

**Design and Merchandising**

Our design and merchandising teams focus on designing merchandise that meets the demands of our customers’ dynamic lifestyles. We maintain separate design and merchandising groups for each of our brands and within those brands, for each of the young women’s and young men’s product lines.

*Design.* Our designers build curated head-to-toe collections to meet the various moods and activities of the teen customer. We offer complete outfits that are relevant to the various moments in our customer’s life: when she is lounging around, going to school, or out with friends. We do this by infusing fashion into our assortment mix, creating brand extensions, and expanding into new categories. Our assortments balance heritage, logo-based apparel that incorporates the Aéropostale and P.S. from Aéropostale logos with non-logo, fashion product. We have a “design-driven, merchant-modified” philosophy, in which our designers’ concepts are further refined by our merchant team to ensure that our merchandise assortments reflect current fashion trends that our customers desire.

*Merchandising and Planning.* Our merchandising organization, together with our planning organization, determines the quantities of units needed for each product category. By monitoring sales of each style and color and employing our flexible sourcing capabilities, we are able to adjust our merchandise assortments to capitalize upon emerging trends. We believe we have greater opportunity to distort our assortment by store profile, based on customer profile. We implemented the latest phase of our allocation system and we supplemented that system with an order optimization component, which allows us to further improve our inventory position at the store level.

## **Sourcing**

We seek to employ a sourcing strategy that expedites our speed to market and allows us to respond quickly to our customers' changing fashion preferences, as well as capitalize on trending classifications. We work with our vendors to create flexibility and scale in our sourcing model. In addition, while we have capabilities today to chase into product, our goal is to be able to maintain lead times within 20 to 120 days. We believe that we have developed strong relationships with our vendors, some of which rely upon us for a significant portion of their overall business. During fiscal 2012, we implemented a product life cycle management system for our P.S. from Aéropostale business, and we implemented this system to our Aéropostale business during fiscal 2013.

During fiscal 2013, we sourced approximately 83% of our merchandise from our top five merchandise vendors. Most of our vendors maintain sourcing offices in the United States, with the majority of their production factories located in Asia and Central America. In an effort to minimize currency risk, all payments to our vendors and sourcing agents are made in U.S. dollars. We engage a third party independent contractor to visit the production facilities that supply us with our products. This independent contractor performs audits at each factory and as a result, assesses the compliance of the facility with, among other things, local and United States labor laws and regulations as well as fair trade and business practices.

Please see Note 16 to the Notes to Consolidated Financial Statements for a further discussion regarding a new potential sourcing arrangement. Also see Note 13 to the Notes to Consolidated Financial Statements for a further discussion regarding a sourcing agreement with one of our sourcing agents.

## **Corporate Responsibility**

We are committed to the principle that the people who make our products should be treated with dignity and respect. We seek to work with apparel suppliers throughout the world that share our commitment to providing safe and healthy workplaces. At a minimum, we require our suppliers to maintain a workplace environment that complies with local legal requirements and meets universally-accepted human rights standards.

### ***Social Responsibility***

Our Vendor Code of Conduct (the "Code"), which is based on universally-accepted human rights principles, sets forth our expectations for suppliers. The Code must be posted in every factory that manufactures our clothes in the local language of the workers. All suppliers must agree to abide by the terms of our Code before we will place production with them.

We maintain an extensive factory inspection program, through our New York compliance department, to monitor compliance with our Code. The compliance team validates the inspection reporting of our globally recognized third party inspection and auditing firm and works with new and existing factories on remediation of issues. New garment factories must pass an initial inspection in order to do business with us. Once new factories are approved, we then re-inspect them on a periodic basis. We review the outcome of these inspections with factory management with the goal of helping them to continuously improve their performance. In cases where a factory is unable or unwilling to meet our standards, we will take steps up to and including the severance of our business relationship with that factory.

### ***Charitable Giving***

Through the work of our charitable foundations Aero Gives and Aero Cares, Aéropostale is committed to not only giving back to the external community, but taking care of our own employees in need. Aero Gives, the corporate foundation of Aéropostale, is focused on meeting the needs of our community by enriching the lives of young people and their families through its charitable actions and programs. Aero Cares is a 501(c)(3) not-for-profit organization, primarily funded voluntarily by Aéropostale employees, that provides financial assistance to Aéropostale employees during times of extreme financial hardship or need resulting from personal tragedy.

## **Marketing and Advertising**

We utilize numerous initiatives to increase our brand recognition and promote our merchandise assortment. We believe our stores, our e-commerce websites, and social media channels are the primary means to communicate our message and provide our brand experience. Our marketing efforts are focused on in-store communications, promotions and internal as well as external advertising. We expand, test and modify our marketing efforts based on focus groups, surveys and consumer feedback.

We believe that the enthusiasm and commitment of our store-level employees are key elements in enhancing our brand with our target customers. We market in-store with large images in the store-front windows and at the checkout area. In addition, we display promotional messages and images alongside product displays and on other touch points. We also conduct select external advertising during key selling periods. Our advertisements appear in publications, online and in malls and on the radio on a regional basis. Periodically, we also partner with select third parties such as magazines, television shows, social media personalities, and musical bands, to create marketing programs which we believe will be appealing to our customers.

Our [www.aeropostale.com](http://www.aeropostale.com), [www.ps4u.com](http://www.ps4u.com) and [www.gojane.com](http://www.gojane.com) websites support all of our internet marketing and promotional initiatives and also offer a large portion of our merchandise assortment for purchase. We maintain a database of our customers and send emails and distribute information on special offers and promotions on a frequent basis. In addition, we support our brand through social media outlets such as Facebook, Twitter, Instagram, YouTube and Pinterest. Also, we have a loyalty rewards program for our P.S. from Aéropostale stores that was launched during fiscal 2011.

## **Distribution**

To support our stores in the United States and Puerto Rico, we maintain two distribution centers to process merchandise and warehouse inventory needed to replenish our stores. We lease a 315,000 square foot distribution center facility in South River, New Jersey. We also lease a second distribution facility in Ontario, California with 360,000 square feet of space. The staffing and management of these distribution facilities is outsourced to a third party provider that operates each distribution facility and processes our merchandise. This third party provider employs personnel, some of whom are represented by a labor union. There have been no work stoppages or disruptions since the inception of our relationship with this third party provider in 1991, and we believe that the third party provider has a good relationship with its employees. In addition, a third party provides fulfillment services in Kentucky for our e-commerce business, including warehousing our inventory and fulfilling our customers' sales orders. In addition, we outsource the shipment of our merchandise through third party transportation providers. These third parties ship our merchandise from our distribution facilities to our stores.

We have an agreement with a third party to perform distribution services for our stores in Canada. The distribution center is located in Etobicoke, Ontario, Canada, and is independently owned and operated. This third party distribution center receives, processes and warehouses our merchandise for all of our stores in Canada. Unlike in the United States however, we do not lease the facility and we are not the only company with product in this warehouse.

In connection with the acquisition of GoJane, we assumed a lease for a 45,000 square foot facility in Ontario, California to warehouse and fulfill our GoJane merchandise, and to host the GoJane corporate functions. The lease expired in August 2013. Beginning in August 2013, we receive, fulfill and ship e-commerce orders for Go Jane from our Ontario, California distribution center. This operation is managed and operated by the same third party that services Aéropostale and P.S. from Aéropostale store fulfillment.

We continue to invest in systems and automation to improve processing efficiencies, automate functions that were previously performed manually. Our distribution facilities utilize automated sortation materials handling equipment to receive, process and ship goods to our stores. These facilities also serve our other warehousing needs, such as storage of new store merchandise, floor set merchandise and packaging supplies.

## **Information Systems**

Our management information systems provide a full range of retail, financial and merchandising applications. We utilize industry specific software systems to provide various functions related to point-of-sale, inventory management, logistics and sourcing, planning and replenishment, and financial reporting. We continue to invest in technology to support and enhance our business processes.

## **Trademarks**

We own, through certain of our wholly owned subsidiaries, federal trademark registrations in the U.S. Patent and Trademark Office for our principal marks AÉROPOSTALE®, AÉRO®, 87®, P.S. FROM AÉROPOSTALE™, P.S.09® and other related marks for clothing, a variety of accessories, including sunglasses, belts, socks and hats, and as a service mark for retail clothing stores, as well as state registrations for these marks. We also have certain registrations pending for trademarks and service marks for clothing, retail stores and online services, for instance Live, Love, Dream and LLD, which are pending. Additionally, we have applied for or have already obtained a registration for the AÉROPOSTALE®, P.S. FROM AÉROPOSTALE™, and related marks in over 85 foreign countries. We plan to continue this focus on expanding our international registrations of our marks in the future.

We continue to maintain certain registrations of our JIMMY'Z<sup>®</sup> brand and related marks in the United States for clothing and related goods and services.

In connection with the acquisition of GoJane, we were assigned their trademarks and intellectual property. The trademarks include GOJANE<sup>®</sup> and GOJANE.COM<sup>®</sup>.

We regard our trademarks and other proprietary intellectual property as valuable assets of the Company that we continually maintain and protect.

## **Competition**

The apparel market is highly competitive. We compete with a wide variety of retailers including other specialty stores, department stores, online retailers, mail order retailers and mass merchandisers. Specifically, our Aéropostale brand competes primarily with other teen apparel retailers and P.S. from Aéropostale competes with other children's retailers. Retailers in our sector compete primarily on the basis of design, price, quality, service and product assortment.

## **Employees**

As of February 1, 2014, we employed 3,931 full-time and 25,406 part-time employees. We employed 811 of our employees at our corporate offices and in our distribution centers and 28,526 at our store locations. The number of part-time employees fluctuates depending on our seasonal needs. None of our employees are represented by a labor union and we consider our relationship with our employees to be good.

## **Seasonality**

Our business is highly seasonal, and historically we have realized a significant portion of our sales and cash flows in the second half of the year, attributable to the impact of the back-to-school selling season in the third quarter, and the holiday selling season in our fourth quarter. As a result, our working capital requirements fluctuate during the year, increasing in mid-summer in anticipation of the third and fourth quarters. Our business is also subject, at certain times, to calendar shifts which may occur during key selling times such as school holidays, Easter and regional fluctuations in the calendar during the back-to-school selling season.

## **Available Information**

We maintain [www.aeropostale.com](http://www.aeropostale.com) and [www.ps4u.com](http://www.ps4u.com) internet websites, through which access is available free of charge to our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Proxy Statements and Current Reports on Form 8-K, and all amendments of these reports filed, or furnished pursuant to Section 13(a) or 15(d) of the Exchange Act after they are filed with the Securities and Exchange Commission.

Our Corporate Governance Guidelines and the charters for our Audit Committee, Nominating and Corporate Governance Committee and Compensation Committee may also be found on our internet websites at [www.aeropostale.com](http://www.aeropostale.com) or [www.ps4u.com](http://www.ps4u.com). In addition, our websites contain the Charter for the Lead Independent Director as well as our Code of Business Conduct and Ethics, which is our code of ethics and conduct for our directors, officers and employees.

## **Item 1A. Risk Factors**

### **Cautionary Note Regarding Forward-Looking Statements**

This Annual Report on Form 10-K contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Exchange Act. Such forward-looking statements involve certain risks and uncertainties, including statements regarding our strategic direction, prospects and future results. Certain factors, including factors outside of our control, may cause actual results to differ materially from those contained in the forward-looking statements. The following risk factors should be read in connection with evaluating our business and future prospects. All forward looking statements included in this report are based on information available to us as of the date hereof, and we assume no obligation to update or revise such forward-looking statements to reflect events or circumstances that occur after such statements are made. Such uncertainties include, among others, the following factors:

***If we are unable to anticipate, identify and respond to consumers' fashion preferences, domestically and/or internationally, in a timely manner, our profitability will decline.***

If we are not able to keep pace with the rapidly changing fashion trends, both domestically and/or internationally, and teen consumer apparel tastes, our profitability will decline, as it did in 2013. We produce casual, comfortable on trend apparel, much of which displays the "Aéropostale", "Aéro" or "P.S. from Aéropostale" logo and also fashion oriented apparel. There can be no assurance that fashion trends will not move away from casual clothing or that we will not have to alter our design strategy to reflect changes in consumer preferences. Failure to anticipate, identify or react appropriately to changes in styles, trends, desired images or brand preferences has had and could continue to have a material adverse effect on our results of operations.

***Industry conditions are increasingly competitive.***

The teen and child specialty retail industries have historically been highly competitive. One of our competitive advantages throughout our history has been our promotional business model. A number of our competitors are now also operating a more promotional business, similar to our own. As a result we now face increased competition based upon price and promotion which we have not experienced previously. Greater or continued promotional activity in the teen or child specialty retail industries could have a material adverse effect on our sales and results of operations.

***The effect of global, national, regional and local economic pressures and conditions may adversely affect our sales.***

The global economic crisis continues to cause a great deal of uncertainty. This market uncertainty continues to result in reduced consumer confidence and spending. Our business is highly sensitive to consumer spending patterns and preferences. Various economic conditions affect the level of disposable income consumers have available to spend on the merchandise we offer, including unemployment rates (including the high level of teenage unemployment), interest rates, taxation, energy costs, the availability of consumer credit, the price of gasoline, consumer confidence in future economic conditions and general business conditions. Accordingly, consumer purchases of discretionary items and retail products, including our products, may decline during recessionary periods and periods of economic uncertainty, and also may decline at other times when changes in consumer spending patterns affect us unfavorably. In addition, any significant decreases in shopping mall traffic, as a result of, among other things, higher gasoline prices, could also have a material adverse effect on our results of operations. Therefore, our growth, sales and profitability may be adversely affected by economic conditions on a local, regional, national and/or global level. Our customer continues to be adversely impacted by the current macroeconomic environment. In addition, we believe that a decline in mall traffic has adversely affected our results of operations.

***Our ability to react to raw material cost increases, labor and energy prices could reduce our overall profitability.***

Global inflationary economic conditions, as well as increases in our product costs, such as raw materials, labor and fuel, have reduced our overall profitability. Specifically, increases in the price of cotton, used in the manufacture of merchandise we purchase from our suppliers, negatively impacts our cost of goods. In addition, any reduction in merchandise available to us or any significant increase in the costs to produce that merchandise would have a material adverse effect on our results of operations. We have strategies in place to mitigate the rising cost of raw materials and our overall profitability depends on the success of those strategies. Additionally, increases in other costs, including labor and energy, could adversely impact our results of operations as well.

***A significant decrease in sales could have an adverse effect on our financial condition, results of operations, cash flows and liquidity.***

Our net sales are disproportionately higher from August through January each year due to increased sales from back-to-school and holiday shopping. Our net sales from February through July are typically lower due to, in part, the traditional retail slowdown immediately following the winter holiday season. Any significant decrease in sales during any season, but in particular the back-to-school and holiday shopping seasons, would have a material adverse effect on our financial condition, results of operations, cash flows and liquidity. In addition, in order to prepare for the back-to-school and holiday shopping seasons, we must order and keep in stock significantly more merchandise than we would carry during other parts of the year. Any unanticipated decrease in demand for our products would require us to sell excess inventory at a substantial markdown, which would reduce our net sales and gross margins and negatively impact our profitability. Additionally, our business is also subject, at certain times, to calendar shifts which may occur during key selling times such as school holidays, Easter and regional fluctuations in the calendar during the back-to-school selling season.

***Our ability to attract customers to our stores depends heavily on the success of the shopping malls in which we are located.***

In order to generate customer traffic, we must locate our stores in prominent locations within successful shopping malls. We cannot control the development of new shopping malls, the availability or cost of appropriate locations within existing or new shopping malls, or the success of individual shopping malls. A significant decrease in shopping mall traffic would have a material adverse effect on our results of operations. Additionally, the loss of an anchor or other significant tenant in a shopping mall in which we have a store, or the closure of a significant number of shopping malls in which we have stores, either by a single landlord with a large portfolio of malls, or by a number of smaller individual landlords, may have a material adverse effect on our results of operations.

***Fluctuations in comparable store sales and quarterly results of operations may cause the price of our common stock to decline substantially.***

Our comparable store sales and quarterly results of operations have fluctuated in the past and are likely to continue to fluctuate in the future. Our comparable store sales and quarterly results of operations are affected by a variety of factors, including:

- actions of our competitors or mall anchor tenants;
- changes in general economic conditions and consumer spending patterns;
- fashion trends;
- changes in our merchandise mix;
- the effectiveness of our inventory management;
- calendar shifts of holiday or seasonal periods;
- the timing of promotional events;
- weather conditions; and
- the seasonality of our business reflecting the general peak sales for teen clothing and accessories during the back-to-school and holiday shopping seasons.

If our comparable store sales and/or results of operations fail to meet the expectations of investors then the market price of our common stock could decline substantially. You should refer to the section entitled “Management’s Discussion and Analysis of Financial Condition and Results of Operations” for more information.

***Internet sales are subject to numerous risks.***

We sell merchandise over the internet through our e-commerce websites, [www.aeropostale.com](http://www.aeropostale.com), [www.ps4u.com](http://www.ps4u.com) and [www.gojane.com](http://www.gojane.com). Our internet operations are subject to numerous risks, including:

- the successful implementation of new systems and internet or mobile platforms;
- the failure of the computer systems that operate our websites and their related support systems, causing, among other things, website downtimes and other technical failures;
- reliance on third-party computer hardware/software;
- rapid technological change;
- liability for online content;
- violations of state or federal laws, including those relating to online privacy;



- credit card fraud; and
- telecommunications failures and vulnerability to electronic break-ins and similar disruptions.

Our failure to successfully address and respond to these risks could reduce internet sales, increase costs and damage the reputation of our brand.

***Closing stores could result in significant costs to us.***

We have announced plans to close underperforming stores and could, in the future, decide to close additional stores that are producing losses or that are not as profitable as we expect. If we decide to close any stores before the expiration of their lease terms, we may incur payments to landlords to terminate or “buy out” the remaining term of the lease. We also may incur costs related to the employees at such stores, whether or not we terminate the leases early. Upon any such closure, the closing costs, including fixed assets and inventory write-downs, could adversely affect our results and could adversely affect our cash on hand.

***Failure of new business concepts would have a negative effect on our results of operations.***

We expect that the introduction of new brand concepts, such as the launch in fiscal 2009 of our store brand concept P.S. from Aéropostale and the acquisition of GoJane in fiscal 2012, as well as other new business opportunities, such as international expansion, will play an important role in our overall business strategy. Our ability to succeed with a new brand concept requires significant expenditures and management attention. Additionally, any new brand is subject to certain risks including customer acceptance, competition, product differentiation, the ability to attract and retain qualified personnel, including management and designers, diversion of management’s attention from our core Aéropostale business and the ability to obtain suitable sites for new stores.

***We rely on a small number of vendors to supply a significant amount of our merchandise.***

During fiscal 2013 and 2012, we sourced approximately 83% of our merchandise from our top five merchandise vendors. Our relationships with our suppliers generally are not on a long-term contractual basis and do not provide assurances on a long-term basis as to adequate supply, quality or acceptable pricing. Most of our suppliers could discontinue selling to us at any time. If one or more of our significant suppliers were to sever their relationship with us, we may not be able to obtain replacement products in a timely manner, which would have a material adverse effect on our sales, financial condition and results of operations. In addition, we do not own or operate any of our own manufacturing facilities and therefore we depend upon independent third party vendors to manufacture all of the merchandise we sell in our stores. If any of our vendors, especially our primary vendors which manufacture the majority of our merchandise, ship orders to us late, do not meet our quality standards, or otherwise fail to deliver us product in accordance with our plans, then there would be a material adverse effect on our results of operations.

***Our foreign sources of production may not always be reliable, which may result in a disruption in the flow of new merchandise to our stores.***

The large majority of the merchandise that we purchase is manufactured overseas. We generally do not have any long-term merchandise supply contracts with our vendors and the imports of our merchandise by our vendors are subject to existing or potential duties, tariffs and quotas. We also face a variety of other risks generally associated with doing business in foreign markets and importing merchandise from abroad, such as: (i) political instability; (ii) labor instability/employee unrest (iii) enhanced security measures at foreign and United States ports, which could delay delivery of goods; (iv) imposition of new legislation relating to import quotas that may limit the quantity of goods which may be imported into the United States from countries in a region within which we do business; (v) imposition of additional or greater duties, taxes, and other charges on imports; (vi) delayed receipt or non-delivery of goods due to the failure of our vendors to comply with applicable import regulations; and (vii) delayed receipt or non-delivery of goods due to unexpected or significant port congestion or labor unrest at United States ports. Any disruption to our vendors and our foreign sources of production due to any of the factors listed above or due to other unforeseeable events or circumstances could have a material adverse effect on our results of operations.

***Our business could suffer if a manufacturer fails to use acceptable labor practices.***

Our sourcing agents and independent manufacturers are required to operate in compliance with all applicable foreign and domestic laws and regulations. While our vendor operating guidelines promote ethical business practices for our vendors and suppliers, we do not control these manufacturers or their labor practices. The violation of labor or other laws by an independent manufacturer, or by one of the sourcing agents, or the divergence of an independent manufacturer’s or sourcing agent’s labor

practices from those generally accepted as ethical in the United States, could interrupt, or otherwise disrupt the shipment of finished products or damage our reputation. Any of these, in turn, could have a material adverse effect on our financial condition and results of operations. To help mitigate this risk, we engage a third party independent contractor to visit the production facilities from which we receive our products. This independent contractor assesses the compliance of the facility with, among other things, local and United States labor laws and regulations as well as foreign and domestic fair trade and business practices.

***The unexpected loss of the services of key personnel could have a material adverse effect on our business.***

Our key executive officers have substantial experience and expertise in the retail industry and have made significant contributions to the growth and success of our brands. The unexpected loss of the services of one or more of these individuals could adversely affect us.

***Modifications and/or upgrades to our information technology systems may disrupt our operations.***

We regularly evaluate our information technology systems and requirements. Modifications may include replacing existing systems with successor systems, making changes to existing systems, or acquiring new systems with new functionality. We are aware of the inherent risks associated with replacing, modifying, upgrading, maintaining and expanding these systems, including inaccurate system information, system disruptions and user acceptance and understanding. Information technology system disruptions and inaccurate system information, if not anticipated and appropriately mitigated, could have a material adverse effect on our financial condition and results of operations. Additionally, there is no assurance that a successfully implemented system will deliver the anticipated value to us.

***We could face liability from, or our ability to conduct business could be adversely affected by, government and private actions concerning personally identifiable data, including privacy.***

Our direct marketing business is subject to federal and state laws regarding the collection, maintenance and disclosure of personally identifiable information we collect and maintain in our database. If we do not comply, we could become subject to liability. While these provisions do not currently unduly restrict our ability to operate our business, if those regulations become more restrictive, they could adversely affect our business. In addition, laws or regulations that could impair our ability to collect and use user names and other information on our e-commerce websites may adversely affect our business. For example, the Children's Online Privacy Protection Act of 1999, as amended, currently limits our ability to collect personal information from website visitors who may be under age 13. Further, claims could also be based on other misuse of personal information, such as for unauthorized marketing purposes. If we violate any of these laws, we could face civil penalties. In addition, the attorneys general of various states review company websites and their privacy policies from time to time. In particular, an attorney general may examine such privacy policies to assure that the policies overtly and explicitly inform users of the manner in which the information they provide will be used and disclosed by the Company. If one or more attorneys general were to determine that our privacy policies fail to conform to state law, we also could face fines or civil penalties, any of which could adversely affect our business. Our failure to appropriately safeguard the personally identifiable information of customers, employees and third parties could subject us to reputational damage and/or legal liability.

***Information technology system disruption and cyber security risks could harm our net sales, increase our expenses, harm our reputation, expose us to litigation and adversely affect our business.***

We depend on information technology systems for the successful operation of our business, including email communications, the design, manufacture and distribution of our products, marketing efforts, collection and retention of customer data, employee information, processing of credit card transactions, ecommerce activities and the use of social media to interact with our customers. The possibility of a cyber-attack on any one or all of these systems is a serious threat. We collect, retain and transmit confidential information over such systems. In addition to our own networks and databases, we use third party service providers to store, process and transmit certain of this information on our behalf. Although we contractually require these service providers to implement and use reasonable security measures, we cannot control third parties and cannot guarantee that a security breach will not occur in the future in their systems. We have confidential security measures in place to protect our physical facilities and information technology systems from attacks. Despite these measures, we may be vulnerable to targeted or random security breaches, acts of vandalism, computer viruses, misplaced or lost data, programming and/or human errors or other similar events.

Any misappropriation of confidential or personally identifiable information gathered, stored or used by us could have a material impact on the operation of our business, including damaging our reputation with our customers, employees, third parties and investors. We could also incur significant costs implementing additional security measures to comply with applicable federal, state or international laws and regulations governing the unauthorized disclosure of confidential or personally identifiable

information as well as increased costs such as organizational changes, implementing additional protection technologies, training employees, engaging consultants. In addition, we could incur lost revenues and face increased litigation as a result of any potential cyber security breach. While to the best of our knowledge, we have not experienced any material misappropriation, loss or other unauthorized disclosure of confidential or personally identifiable information as a result of a cyber security breach or other act, any cyber security breach or other act and/or disruption to our information technology systems could have a material adverse effect on our business, prospects, financial condition or results of operations.

***We rely on third parties to manage our distribution centers and transport our merchandise to our stores; a disruption of our distribution activities could have a material adverse effect on our business.***

The efficient operation of our stores is dependent on our ability to distribute, in a timely manner, our merchandise to our store locations throughout the United States, Canada and Puerto Rico. We currently lease and maintain two third-party independently operated distribution facilities, one in South River, New Jersey, and the other in Ontario, California. In addition, we also utilize a third distribution center, located in Canada, which is independently owned and operated. These distribution centers manage, collectively, the receipt, storage, sortation, packaging and distribution of virtually all of our merchandise.

These third parties employ personnel represented by labor unions. Although there have been no work stoppages or disruptions since the inception of our relationships with these third party providers, there can be no assurance that work stoppages or disruptions will not occur in the future. We also use separate third party transportation companies to deliver our merchandise from our distribution centers to our stores. Any failure by any of these third parties to respond adequately to our warehousing, distribution and transportation needs would have a material adverse effect on our results of operations.

***Failure to comply with regulatory requirements could have a material adverse effect on our business.***

As a public company, we are subject to numerous regulatory requirements. Our policies, procedures and internal controls are designed to comply with all applicable laws and regulations, including those imposed by the Sarbanes-Oxley Act of 2002, the SEC and the NYSE. Failure to comply with such laws and regulations could have a material adverse effect on our reputation, financial condition and on the market price of our common stock.

***We rely on a third party to manage the web-hosting, operation, warehousing and order fulfillment for our e-commerce business; any disruption of these activities could have a material adverse effect on our e-commerce business.***

We rely on one third party, GSI Commerce, Inc. (“GSI”), a wholly-owned subsidiary of eBay Inc., to host our e-commerce website, warehouse all of the inventory sold through our e-commerce website, and fulfill all of our e-commerce sales to our customers. GSI also performs additional services for us supporting our e-commerce business. Any significant interruption in the operations of GSI, over which we have no control, could have a material adverse effect on our e-commerce business.

***Failure to protect our trademarks adequately could negatively impact our brand image and limit our ability to penetrate new markets.***

We believe that our key trademarks AÉROPOSTALE<sup>®</sup>, AERO<sup>®</sup> and 87<sup>®</sup> and P.S. FROM AÉROPOSTALE<sup>™</sup> and variations thereof, are integral to our logo-driven design strategy. In addition, the trademarks for our GoJane business acquired in late 2012 are important to our business strategy. We have obtained federal registrations of or have pending applications for these trademarks in the United States and have applied for or obtained registrations in most foreign countries in which our vendors and licensees are located, as well as elsewhere. We use these trademarks in many constantly changing designs and logos even though we have not applied to register every variation or combination thereof for adult clothing and related accessories. There can be no assurance that the registrations we own and have obtained will prevent the imitation of our products or infringement of our intellectual property rights by others. If any third party imitates our products in a manner that projects lesser quality or carries a negative connotation, our brand image could be materially adversely affected.

There can be no assurance that others will not try to block the manufacture, export or sale of our products as a violation of their trademarks or other proprietary rights. Other entities may have rights to trademarks that contain portions of our marks or may have registered similar or competing marks for apparel and accessories in foreign countries in which our vendors are located. There may also be other prior registrations in other foreign countries of which we are not aware. Accordingly, it may not be possible, in those few foreign countries where we were not able to register our marks, to enjoin the manufacture, sale or exportation of AÉROPOSTALE or P.S. FROM AÉROPOSTALE or GOJANE branded goods to the United States. If we were unable to reach a licensing arrangement with these parties, our vendors may be unable to manufacture our products in those countries. Our inability to register our trademarks or purchase or license the right to use our trademarks or logos in these jurisdictions could limit our

ability to obtain supplies from or manufacture in less costly markets or penetrate new markets should our business plan change to include selling our merchandise in those jurisdictions outside the United States.

***We have recorded store asset impairment charges in the past and we may be required to recognize impairment charges in the future.***

Pursuant to generally accepted accounting principles, we are required to recognize an impairment charge when circumstances indicate that the carrying value of long-lived assets and intangible assets with finite lives may not be recoverable. Management's policy in determining whether an impairment indicator exists (i.e., a triggering event) comprises measurable operating performance criteria as well as qualitative measures. If a determination is made that the asset's carrying value is not recoverable over its estimated useful life, the asset is written down to estimated fair value, if lower. The determination of fair value of the assets is generally based on estimated expected discounted future cash flows, which is generally measured by discounting expected future cash flows identifiable with the long-lived asset at our weighted-average cost of capital. We have recognized impairment charges of approximately \$46.1 million in fiscal 2013 for 230 stores, \$32.6 million in fiscal 2012 for 119 stores and \$16.0 million in fiscal 2011 for 39 stores related to underperforming store locations.

Additionally, pursuant to generally accepted accounting principles, we are required to perform impairment tests on our identifiable intangible assets with indefinite lives, including goodwill, annually or at any time when certain events occur, which could impact the value and earnings of our operating segments. Our determination of whether impairment has occurred is based on a comparison of the assets' fair market values with the assets' carrying values. Significant and unanticipated changes could require a provision for impairment in a future period that could substantially affect our statement of operations in a period of such change.

***Changes in accounting standards and estimates could materially impact our results of operations.***

Generally accepted accounting principles and the related authoritative guidance, for many aspects of our business, including revenue recognition, inventories, long-lived assets, goodwill, intangible assets, leases, income taxes and stock-based compensation are complex and involve subjective judgments. Changes in these rules or changes in the underlying estimates, assumptions or judgments by our management could have a material impact on our results of operations. For example, proposed authoritative guidance for lease accounting, once finalized and enacted, may have a material impact on our results of operations and financial position.

***The effects of war, acts of terrorism, natural disasters or other unforeseen wide-scale events could have a material adverse effect on our operating results and financial condition.***

The continued threat of terrorism and the associated heightened security measures and military actions in response to acts of terrorism has disrupted commerce and has intensified uncertainties in the U.S. economy. Any further acts of terrorism, a future war or a widespread natural disaster may disrupt commerce and undermine consumer confidence, which could negatively impact our sales revenue by causing consumer spending and/or mall traffic to decline. Furthermore, an act of terrorism or war, or the threat thereof, or any other natural disaster that results in unforeseen interruptions of commerce, could negatively impact our business by interfering with our ability to obtain merchandise from our vendors.

***We are subject to litigation risk due to the nature of our business, which may have a material adverse effect on our results of operations and business.***

From time to time, we are involved in lawsuits or other legal proceedings arising in the ordinary course of our business. These may relate to, for example, trademark, servicemark, copyright or other intellectual property matters, employment law matters, commercial disputes, consumer protection claims, claims of regulatory authorities, or other matters. In addition, as a public company we could from time to time face claims relating to corporate or securities law matters. In connection with such litigation, we may be subject to significant damages or equitable remedies. Any of such litigation, whether as plaintiff or defendant, could be costly and time consuming and could divert management and key personnel from our regular business operations. We do not currently believe that any of our outstanding litigation will have a material adverse effect on our business, prospects, financial condition or results of operations. However, due to the uncertainty of litigation and depending on the amount and the timing of any claims, an unfavorable resolution of such claims could materially affect our business, prospects, financial condition and results of operations.

***Our stockholder rights agreement could delay and discourage the acquisition of more than 10% of shares of our common stock or takeover attempts that stockholders may consider favorable.***

We adopted a stockholder rights agreement in November 2013 that could make it more difficult for a third party to acquire, or could discourage a third party from acquiring, our Company or a large block of our common stock in a manner or on terms not approved by our board of directors, even if such acquisition might be favored by certain of our stockholders. A third party that acquires 10% (15% in the case of a passive institutional investor) or more of our common stock could suffer substantial dilution of its ownership interest under the terms of the stockholder rights agreement through the issuance of common stock or common stock equivalents to all stockholders other than the acquiring person.

#### **Item 1B. Unresolved Staff Comments**

None

#### **Item 2. Properties**

We lease all of our store locations. Most of our stores are located in shopping malls throughout the U.S. and Canada. Most of our store leases have a term of ten years and require us to pay additional rent based on specified percentages of sales after we achieve specified annual sales thresholds. Generally, our store leases do not contain extension options. Our store leases typically include a pre-opening period of approximately 90 days that allows us to take possession of the property to fixture and merchandise the store. Typically rent payment commences when the stores open. We recognize rent expense in our Consolidated Financial Statements on a straight-line basis over the non-cancellable term of each individual underlying lease, commencing when we take possession of the property. Generally, our leases allow for termination by us after a certain period of time if sales at that site do not exceed specified levels.

Our flagship store in Times Square, New York City, and another street store in New York City, have lease terms of 15 years. Both of these leases expire in 2025. During March 2014, we executed a lease assignment agreement and closed our 34th Street store in New York City.

We lease 121,000 square feet of office space in New York, New York. The facilities are used as our corporate headquarters and for our design, sourcing and production teams. These leases expire in 2015 and 2016 and certain floors provide us with a five year option to extend at the end of the initial term.

We lease 69,000 square feet of office space in Lyndhurst, New Jersey. This facility is used as administrative offices for finance, operations and information systems personnel. This lease expires in 2026 and provides us with a five year option to extend at the end of the initial term.

In addition, we lease a 315,000 square foot distribution and warehouse facility in South River, New Jersey. This lease expires in 2021. We also lease a second 360,000 square foot distribution facility in Ontario, California. This lease expires in 2015. These facilities are used to warehouse inventory needed to replenish and back-stock all of our U.S. and Puerto Rico stores, as well as to serve our general warehousing needs.

We lease 1,400 square feet of office space in Ontario, Canada for administrative purposes. The lease expires in 2015.

During November, 2012, we assumed a lease for a 45,000 square foot facility in Ontario, California to warehouse and fulfill our GoJane e-commerce business and host corporate functions. This lease expired in August 2013. Since August 2013, we receive, fulfill and ship e-commerce orders for Go Jane from our Ontario, California distribution center. This operation is managed and operated by the same third party that services Aéropostale and P.S. from Aéropostale store fulfillment.

We lease 11,000 square feet of office space in Los Angeles, California. This facility is used as the administrative office for GoJane. This lease expires in 2022. The lease provides us with two terms of three-year options to renew at 95% of fair market value.

#### **Item 3. Legal Proceedings**

In October 2011, Aéropostale, Inc. and senior executive officers Thomas P. Johnson and Marc D. Miller were named as defendants in an action amended in February 2012, *City of Providence v. Aéropostale, Inc., et al.*, No. 11-7132, a class action lawsuit alleging violations of the federal securities laws. The lawsuit was filed in New York federal court on behalf of purchasers

of Aéropostale securities between March 11, 2011 and August 18, 2011. The lawsuit alleges that the defendants made materially false and misleading statements regarding the Company's business and prospects and failed to disclose that Aéropostale was experiencing declining demand for its women's fashion division and increasing inventory. A motion to dismiss was denied on March 25, 2013. Aéropostale and the plaintiffs have entered into a settlement agreement resolving the claims made in this action, without any admission of liability, for the amount of \$15 million, all of which will be funded with insurance proceeds. The agreement remains subject to notice to the class and final court approval.

Also in October 2011, current and former Aéropostale directors and/or senior executive officers Julian R. Geiger, Ronald R. Beegle, Robert B. Chavez, Michael J. Cunningham, Evelyn Dilsaver, John Haugh, Karin Hirtler-Garvey, John D. Howard, Thomas P. Johnson, and David B. Vermylen were named as defendants in *Bell v. Geiger, et al.*, No. 652931/2011, a shareholder derivative lawsuit filed in New York state court seeking relief derivatively on behalf of Aéropostale. The action alleged that the defendants breached their fiduciary duties to Aéropostale between February 3, 2011 and August 3, 2011 by failing to establish and maintain internal controls that would have prevented the Company from disseminating allegedly false and misleading and inaccurate statements and other information to shareholders, and to manage and oversee the Company. As a result, plaintiff alleged that the defendants exposed the Company to potential liability in the federal securities class action lawsuit described above.

In February 2012, current and former Aéropostale directors and/or senior executive officers Mindy Meads, Bodil Arlander, Julian Geiger, Karin Hirtler-Garvey, Ronald Beegle, Robert Chavez, Michael Cunningham, Evelyn Dilsaver, John Haugh, John Howard, Thomas Johnson, Arthur Rubinfeld, and David Vermylen were named as defendants in *The Booth Family Trust v. Meads, et al.*, No. 650594/2012, a shareholder derivative lawsuit filed in New York state court, seeking relief derivatively on behalf of Aéropostale. As in *Bell*, this action alleges that the defendants breached their fiduciary duties to Aéropostale by failing to establish and maintain internal controls that would have prevented the Company from disseminating allegedly false and misleading and inaccurate statements and other information to shareholders, and to manage and oversee the Company. As a result, and as in *Bell*, plaintiff alleges that the defendants have exposed the Company to losses and damages, including civil liability from the securities class action suit described above.

On April 24, 2012, the New York Supreme Court, New York County, issued an Order consolidating and staying the *Bell* and *Booth* actions pending a ruling on the motion to dismiss filed in the *City of Providence* federal securities class action. Following denial of the motion to dismiss in the federal securities class action, plaintiff filed an amended complaint in the consolidated *Bell/Booth* action. Defendants have moved to dismiss that complaint. A hearing on the motion to dismiss the *Bell/Booth* action occurred in January 2014 and at that hearing the court granted the Defendants motion to dismiss the complaint. Subsequent to the court's decision, the plaintiffs filed a notice of appeal, which notice of appeal has since been withdrawn. In the opinion of our management, dispositions of these matters are not expected to have a material adverse effect on our financial position, results of operations or cash flows.

During February 2014, we settled litigations related to California wage and hour matters. Accordingly, we have recorded liabilities of \$4.4 million as of February 1, 2014 for these settlements.

We are also party to various litigation matters and proceedings in the ordinary course of business. In the opinion of our management, dispositions of these matters are not expected to have a material adverse effect on our financial position, results of operations or cash flows.

#### **Item 4. Mine Safety Disclosures**

None.

## PART II

### Item 5. Market for the Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

Our common stock is traded on the New York Stock Exchange under the symbol "ARO". The following table sets forth the range of high and low sales prices of our common stock as reported on the New York Stock Exchange since January 30, 2012.

	Market Price	
	High	Low
<b>Fiscal 2013</b>		
4 <sup>th</sup> quarter .....	\$ 10.60	\$ 6.97
3 <sup>rd</sup> quarter .....	14.95	7.86
2 <sup>nd</sup> quarter .....	16.65	12.76
1 <sup>st</sup> quarter .....	14.92	12.53
<b>Fiscal 2012</b>		
4 <sup>th</sup> quarter .....	\$ 14.45	\$ 11.95
3 <sup>rd</sup> quarter .....	20.17	12.14
2 <sup>nd</sup> quarter .....	22.76	15.91
1 <sup>st</sup> quarter .....	23.05	16.37

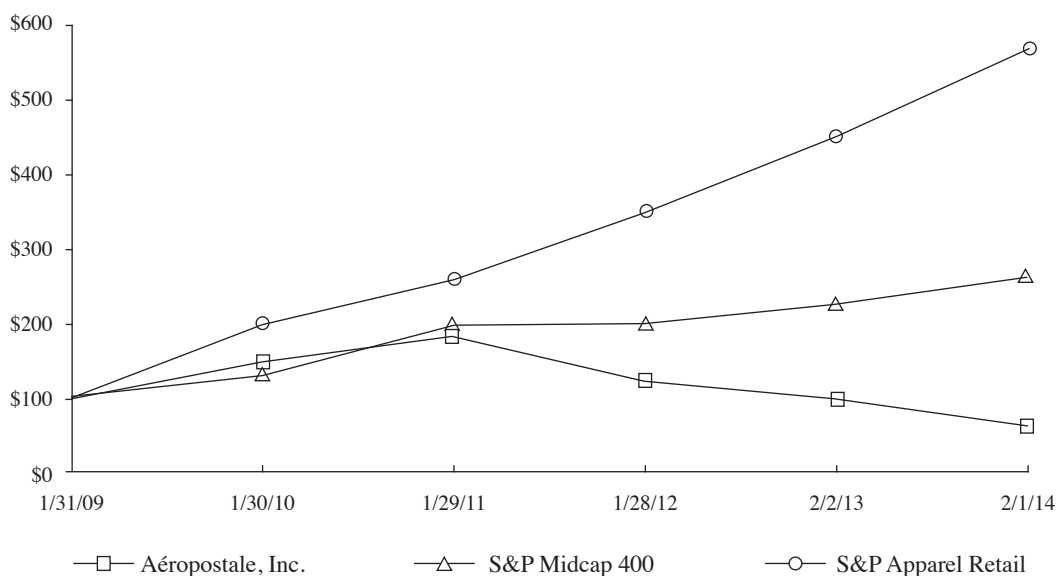
As of March 20, 2014, there were 728 stockholders of record. However, when including others holding shares in broker accounts under street name, we estimate the shareholder base at approximately 20,125.

## PERFORMANCE GRAPH

The following graph shows the changes, for the five-year period ended February 1, 2014, in the value of \$100 invested in shares of our common stock, the Standard & Poor's MidCap 400 Composite Stock Price Index (the "S&P MidCap 400 Index") and the Standard & Poor's Apparel Retail Composite Index (the "S&P Apparel Retail Index"). The plotted points represent the closing price on the last trading day of the fiscal year indicated.

### COMPARISON OF 5 YEAR CUMULATIVE TOTAL RETURN\*

Among Aéropostale, Inc. the S&P Midcap 400 Index, and the S&P Apparel Retail Index



\*\$100 invested on 1/31/09 in stock or index, including reinvestment of dividends.  
Indexes calculated on month-end basis.

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	1/31/2009	1/30/2010	1/29/2011	1/28/2012	2/2/2013	2/1/2014
<b>Aéropostale, Inc.</b> .....	<b>\$ 100.00</b>	<b>\$ 155.80</b>	<b>\$ 172.95</b>	<b>\$ 117.10</b>	<b>\$ 95.93</b>	<b>\$ 50.09</b>
<b>S&amp;P Midcap 400</b> .....	<b>100.00</b>	<b>143.36</b>	<b>191.33</b>	<b>196.51</b>	<b>232.98</b>	<b>283.92</b>
<b>S&amp;P Apparel Retail</b> .....	<b>100.00</b>	<b>197.73</b>	<b>259.62</b>	<b>342.37</b>	<b>459.78</b>	<b>533.01</b>

We have not paid a dividend on our common stock during our last three fiscal years, and we do not have any current intention to pay a dividend on our common stock.



## Purchases of Equity Securities by the Issuer

We repurchase our common stock from time to time under a stock repurchase program. The repurchase program may be modified or terminated by the Board of Directors at any time, and there is no expiration date for the program. The extent and timing of repurchases will depend upon general business and market conditions, stock prices, opening and closing of our stock trading window, and liquidity and capital resource requirements going forward. There were no purchases of treasury stock during fiscal 2013 under the stock repurchase program. As of February 1, 2014, we have \$104.4 million of repurchase authorization remaining under our share repurchase program (see Note 4 to the Notes to Consolidated Financial Statements for further discussion regarding this program).

## Sale of Unregistered Securities

None.

## Item 6. Selected Financial Data

The following selected financial data should be read in conjunction with “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” and with our Consolidated Financial Statements and other financial information appearing elsewhere in this document. The fiscal 2012 retail calendar includes a 53rd week and therefore fiscal 2013 and fiscal 2011 comparable statistics are compared to the 53-week period ended February 4, 2012.

	<b>Fiscal Year Ended</b>				
	<b>February 1, 2014 (1) (2) (3)</b>	<b>February 2, 2013 (4) (5)</b>	<b>January 28, 2012 (6)</b>	<b>January 29, 2011 (7)</b>	<b>January 30, 2010</b>
	<b>(In thousands, except per share and store data)</b>				
<b>Statements of Operation Data:</b>					
Net sales .....	\$ 2,090,902	\$ 2,386,178	\$ 2,342,260	\$ 2,400,434	\$ 2,230,105
Gross profit, as a percent of sales.....	17.1 %	24.7 %	26.0 %	36.9 %	38.0 %
SG&A, as a percent of sales .....	25.9 %	22.2 %	21.1 %	20.8 %	20.8 %
(Loss) income from operations, as a percent of sales.....	(8.8)%	2.5 %	4.9 %	16.1 %	17.2 %
Net (loss) income, as a percent of sales .....	(6.8)%	1.5 %	3.0 %	9.6 %	10.3 %
Net (loss) income .....	\$ (141,831)	\$ 34,923	\$ 69,515	\$ 231,339	\$ 229,457
Diluted earnings (loss) per common share ...	\$ (1.81)	\$ 0.43	\$ 0.85	\$ 2.49	\$ 2.27
<b>Selected Operating Data:</b>					
Number of stores open at end of period.....	1,100	1,084	1,057	1,012	952
Comparable sales change (including the e-commerce channel).....	(15)%	(2)%	(8)%	3 %	12 %
Comparable average unit retail change (including the e-commerce channel).....	(6)%	(4)%	(9)%	(4)%	2 %
Average net sales per store (in thousands) ....	\$ 1,648	\$ 1,991	\$ 2,064	\$ 2,267	\$ 2,243
Average square footage per store .....	\$ 3,717	\$ 3,703	\$ 3,698	\$ 3,659	\$ 3,601
Net store sales per average square foot.....	\$ 445	\$ 538	\$ 561	\$ 626	\$ 624

	As of				
	February 1, 2014	February 2, 2013 (4)	January 28, 2012	January 29, 2011	January 30, 2010
	(In thousands)				
<b>Balance Sheet Data:</b>					
Working capital .....	\$ 136,260	\$ 236,434	\$ 248,588	\$ 253,463	\$ 288,177
Total assets .....	\$ 647,641	\$ 740,844	\$ 735,233	\$ 773,197	\$ 792,309
Long-term liabilities .....	\$ 126,588	\$ 126,974	\$ 132,588	\$ 124,458	\$ 115,980
Total debt.....	\$ —	\$ —	\$ —	\$ —	\$ —
Retained earnings (8) (9) .....	\$ 51,493	\$ 193,324	\$ 459,279	\$ 389,764	\$ 922,790
Total stockholders' equity .....	\$ 280,692	\$ 410,364	\$ 409,434	\$ 432,637	\$ 434,489

- (1) Cost of sales includes asset impairment charges of \$46.1 million (\$29.5 million after tax, or \$0.38 per diluted share) recorded during fiscal 2013. (See Note 3 to the Notes to Consolidated Financial Statements for a further discussion).
- (2) Selling, general and administrative expenses includes a settlement of litigation matters of \$4.4 million (\$2.9 million after tax, or \$0.04 per diluted share).
- (3) Income tax benefit for fiscal 2013 included the establishment of reserves against net deferred tax assets of \$30.6 million after tax, or \$0.39 per diluted share.
- (4) 53-week fiscal year.
- (5) Cost of sales includes asset impairment charges of \$32.6 million for fiscal 2012 (\$19.7 million after tax, or \$0.25 per diluted share) recorded during the fourth quarter. (See Note 3 to the Notes to Consolidated Financial Statements for a further discussion).
- (6) Cost of sales includes asset impairment charges of \$16.0 million for fiscal 2011, including \$14.8 million (\$9.1 million after tax, or \$0.11 per diluted share) recorded during the fourth quarter and \$1.2 million (\$0.8 million after tax, or \$0.01 per diluted share) recorded during third quarter. During the second quarter of fiscal 2011, we recorded a benefit in cost of sales of \$8.7 million (\$5.3 million after tax, or \$0.06 per diluted share), resulting from a dispute with one of our sourcing agents, related to prior period allowances (See Notes 1 and 3 to the Notes to Consolidated Financial Statements for a further discussion).
- (7) Selling, general and administrative expenses include a charge of \$6.4 million (\$3.9 million after tax, or \$0.04 per diluted share) resulting from a retirement plan settlement payment that was recorded during the third quarter of fiscal 2010.
- (8) On January 11, 2013, we retired 13.6 million shares of our treasury stock. These shares remain as authorized stock; however they are now considered unissued. In accordance with Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") Topic 505, "Equity" ("ASC 505"), the treasury stock retirement resulted in a reduction of the following on our consolidated balance sheet: common stock by \$0.1 million, treasury stock by \$301.0 million and retained earnings by \$300.9 million. There was no effect on total stockholders' equity position as a result of the retirement (See Note 4 to the Notes to Consolidated Financial Statements for a further discussion).
- (9) On October 20, 2010, we retired 47.5 million shares of our treasury stock. These shares remain as authorized stock; however they are now considered unissued. In accordance with ASC 505, the treasury stock retirement resulted in a reduction of the following on our consolidated balance sheet: common stock by \$0.4 million, treasury stock by \$764.8 million and retained earnings by \$764.4 million. There was no effect on total stockholders' equity position as a result of the retirement.

## **Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations Introduction**

### **Cautionary Note Regarding Forward-Looking Statements**

This Annual Report on Form 10-K contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Exchange Act. Such forward-looking statements involve certain risks and uncertainties, including statements regarding our strategic direction, prospects and future results. Certain factors, including factors outside of our control, may cause actual results to differ materially from those contained in the forward-looking statements. The risk factors included in Part I, Item 1A should be read in connection with evaluating our business and future prospects. All forward looking statements included in this report are based on information available to us as of the date hereof, and we assume no obligation to update or revise such forward-looking statements to reflect events or circumstances that occur after such statements are made.

### **Overview**

While the United States macro-economic environment and a decline in mall traffic continue to remain challenging, we are focused on executing our key merchandising, operational and financial initiatives to improve our performance.

During 2013, we made progress on our key initiative of increasing the fashion in our overall assortment, including our exclusive sub-brand businesses, Live Love Dream and the Bethany Mota Collection. In addition to increasing our investment in fashion and adjusting our reliance on down-trending categories, in 2013 we also invested additional resources into our marketing and social media programs to communicate our brand message and increase customer adoption.

We have made progress on our key financial strategies of maintaining appropriate levels of liquidity, optimizing our real estate portfolio, and managing our capital spending prudently. With regard to liquidity, on February 21, 2014, we increased the aggregate borrowing capacity on our revolver from \$175.0 to \$230.0 million (see Note 8 to the Notes to Consolidated Financial Statements for a further discussion). Additionally, on March 13, 2014, we signed a commitment letter with Sycamore Partners and its affiliates for \$150.0 million in senior secured credit facilities (see Note 16 to the Notes to Consolidated Financial Statements for further discussion).

In an on-going effort to optimize our real estate portfolio, we are considering approximately 170 to 180 locations for potential store closure. Such program began in 2013 and is expected to continue over the next several years. Of these, we endeavor to close approximately 50 Aéropostale stores and two P.S. from Aéropostale stores in 2014, in addition to the 48 Aéropostale stores and one P.S. from Aéropostale store we closed during fiscal 2013. We have also retained a real estate consulting firm to investigate the economics of accelerated lease buyouts, as well as to identify opportunities for rent relief across our real estate portfolio. We have authorized these consultants to enter into negotiations on our behalf regarding early lease buyouts and lease negotiations in 2014. The results derived from the real estate consulting firm retained by us may alter the number of store closures and the timing for such closures.

Operationally, we are working with a third party consulting firm to identify efficiencies, explore a potential reduction in our overall SKU count, and to optimize our product flows.

In 2014, we plan to refine our merchandising strategy for our e-commerce business to match the steps that we have taken in our brick and mortar stores. We are investing in product extensions, expanding online exclusives including third-party product and increasing our buys in extended sizes. Additionally, during 2012 we acquired and now operate GoJane.com, an online women's and apparel retailer. We continue to refine our P.S. from Aéropostale merchandise assortments and build brand awareness. In 2014, under licensing agreements, our licensees plan to distribute P.S. from Aéropostale product in their locations throughout Mexico and in the Philippines. In fiscal 2013, our international licensing business continued to grow. During fiscal 2013, we ended the year with eight licensees operating 96 locations in 16 countries. These licensees are expected to continue to open new locations in these regions. During March 2014, we signed an additional license agreement to open approximately 10 Aéropostale stores in Chile over the next four years.

The discussion in the following section is on a consolidated basis, unless indicated otherwise.

## Key Performance Indicators

We use a number of key indicators of financial condition and operating performance to evaluate the performance of our business, some of which are set forth in the following table. The fiscal 2012 retail calendar includes a 53rd week and therefore fiscal 2013 and fiscal 2011 comparable statistics are compared to the 53-week period ended February 4, 2012.

	<b>Fiscal Year Ended</b>		
	<b>February 1, 2014</b>	<b>February 2, 2013</b>	<b>January 28, 2012</b>
Net sales (in thousands) .....	\$ 2,090.9	\$ 2,386.2	\$ 2,342.3
Total store count at end of period.....	1,100	1,084	1,057
Comparable store count at end of period .....	1,023	1,027	974
Net sales change.....	(12)%	2 %	(2)%
Comparable sales change (including the e-commerce channel) .....	(15)%	(2)%	(8)%
Comparable average unit retail change (including the e-commerce channel) .....	(6)%	(4)%	(9)%
Comparable units per sales transaction change (including the e-commerce channel) ...	2 %	4 %	8 %
Comparable sales transaction change (including the e-commerce channel).....	(11)%	(3)%	(6)%
Net sales per average square foot.....	\$ 445	\$ 538	\$ 561
Average net sales per store (in thousands) .....	\$ 1,648	\$ 1,991	\$ 2,064
Gross profit (in millions).....	\$ 357.4	\$ 589.4	\$ 608.3
(Loss) income from operations (in millions) .....	\$ (185.2)	\$ 59.5	\$ 113.5
Diluted (loss) earnings per share .....	\$ (1.81)	\$ 0.43	\$ 0.85
Average square footage growth over comparable period .....	3 %	4 %	7 %
Change in total inventory over comparable period .....	11 %	(5)%	4 %
Change in store inventory per retail square foot over comparable period .....	12 %	(9)%	(5)%
Percentages of net sales by category:			
Young Women's.....	65 %	64 %	66 %
Young Men's.....	35 %	36 %	34 %

## Results of Operations

The following table sets forth our results of operations expressed as a percentage of net sales. We also use this information to evaluate the performance of our business:

	<b>Fiscal Year Ended</b>		
	<b>February 1, 2014</b>	<b>February 2, 2013</b>	<b>January 28, 2012</b>
Net sales .....	100.0 %	100.0 %	100.0 %
Gross profit.....	17.1 %	24.7 %	26.0 %
Selling, general and administrative expenses.....	25.9 %	22.2 %	21.1 %
(Loss) income from operations .....	(8.8)%	2.5 %	4.9 %
(Loss) income before income taxes .....	(8.8)%	2.5 %	4.9 %
Income tax (benefit) provision .....	(2.0)%	1.0 %	1.9 %
Net (loss) income .....	(6.8)%	1.5 %	3.0 %

## ***Sales***

Net sales consist of sales from comparable stores, non-comparable stores, and from our e-commerce business. A store is included in comparable store sales after 14 months of operation. Additionally, we have included GoJane sales in our comparable sales beginning in February of fiscal 2014. We consider a remodeled or relocated store with more than a 25% change in square feet to be a new store. Prior period sales from stores that have closed are not included in comparable store sales.

Net sales decreased by \$295.3 million, or by 12% in fiscal 2013 (52 weeks), as compared to fiscal 2012 (53 weeks). The decrease in net sales was driven by the decrease in comparable store sales. Also, the additional week of sales in the same period last year contributed to 1% of the decrease. This was partially offset by a weighted average square footage increase of 3%. The net sales decrease also reflects:

- a decrease of \$309.8 million in comparable store sales (excluding the e-commerce channel)
- an decrease of \$0.4 million in non-comparable store sales
- an increase of \$14.3 million in international licensing revenue primarily due to the increase in licensee operated locations to 96 as of February 1, 2014 from 27 as of February 2, 2013
- an increase of \$0.6 million to \$217.6 million in net sales from our e-commerce business which includes net revenues from the GoJane.com business beginning in November 2012.

Consolidated comparable sales, including the e-commerce channel, decreased by 13% in our young men's and by 15% in our young women's category. The overall comparable sales, including the e-commerce channel, reflected decreases of 11% in the number of sales transactions and 6% in average unit retail, offset by an increase of 2% in units per sales transaction.

Net sales increased by \$43.9 million, or by 2% in fiscal 2012 (53 weeks), as compared to fiscal 2011 (52 weeks). The increase in net sales was driven by average store square footage growth of 4%, a 19% increase in our e-commerce revenue to \$217.0 million, which included the GoJane business commencing on November 14, 2012, and a 1% increase due to the extra week in fiscal 2012. Additionally, international licensing revenue increased by \$3.2 million in fiscal 2012 compared to fiscal 2011 primarily due to the increase in licensee operated locations to 27 as of February 2, 2013 from 14 as of January 28, 2012. These increases were partially offset by a 4% decline in comparable store sales. Comparable sales, including the e-commerce channel, decreased 2% when compared to the same period last year. Comparable sales, including the e-commerce channel, decreased in our young women's category while our young men's category was flat. Overall comparable sales, including the e-commerce channel, reflected increases of 4% in units per sales transaction, offset by decreases of 4% in average unit retail and 3% in the number of sales transactions.

## ***Cost of Sales and Gross Profit***

Cost of sales includes costs related to merchandise sold, including inventory valuation adjustments, distribution and warehousing, freight from the distribution center to the stores, shipping and handling costs, payroll for our design, buying and merchandising departments and occupancy costs. Occupancy costs include rent, contingent rents, common area maintenance, real estate taxes, utilities, repairs and maintenance, depreciation and amortization and impairment charges.

Gross profit, as a percentage of net sales, decreased by 7.6 percentage points in fiscal 2013 compared to fiscal 2012. Gross profit included the unfavorable impact of store asset impairment charges. Store asset impairment charges unfavorably impacted costs of sales for fiscal 2013 by 2.2 percentage points, or by \$46.1 million, and for fiscal 2012 by 1.4 percentage points, or by \$32.6 million. The remaining decrease in gross profit of 6.8 percentage points was primarily due to a decrease in merchandise margin of 4.0 percentage points and 2.7 percentage points of deleverage impact in depreciation, occupancy, and distribution and transportation expenses.

Gross profit, as a percentage of net sales, decreased by 1.3 percentage points in fiscal 2012 compared to fiscal 2011. Gross profit included the unfavorable impact of store asset impairment charges. Store asset impairment charges unfavorably impacted costs of sales for fiscal 2012 by 1.4 percentage points, or by \$32.6 million, and for fiscal 2011 by 0.7 percentage points, or by \$16.0 million. Gross profit for 2011 also included the favorable impact of 0.4 percentage points or \$8.7 million, resulting from the resolution of a dispute with one of our sourcing agents. (See Note 1 to the Notes to Consolidated Financial Statements for a further discussion). The remaining decrease in gross profit was primarily due to 1.4 percentage points of deleverage impact in depreciation, occupancy, and distribution and transportation expenses. Gross profit included slightly higher merchandise margin of 0.1 percentage points compared to the prior year.

## ***SG&A***

SG&A includes costs related to selling expenses, store management and corporate expenses such as payroll and employee benefits, marketing expenses, employment taxes, information technology maintenance costs and expenses, insurance and legal expenses, e-commerce transaction expenses, store pre-opening costs and other corporate level expenses. Store pre-opening costs include store level payroll, grand opening event marketing, travel, supplies and other store pre-opening expenses.

SG&A, as a percentage of net sales, increased by 3.7 percentage points during fiscal 2013 compared to fiscal 2012, or by \$12.7 million. Litigation settlements unfavorably impacted SG&A for fiscal 2013 by 0.2 percentage points, or by \$4.4 million. The remaining increase in SG&A, as a percentage of net sales, was due primarily to a 3.5 percentage point deleverage impact from store-line, corporate and marketing expenses, and higher e-commerce transaction expenses resulting from the growth of this business.

SG&A, as a percentage of net sales, increased by 1.1 percentage points during fiscal 2012 compared to fiscal 2011, or by \$35.0 million. The increase in SG&A, as a percentage of net sales, was due primarily to a 1.2 percentage point deleverage impact from store-line, corporate and marketing expenses, and higher e-commerce transaction expenses resulting from the growth of this business.

### ***(Loss) Income from Operations***

As a result of the above, loss from operations was \$(185.2) million for fiscal 2013, compared with income from operations of \$59.5 million for fiscal 2012 and \$113.5 million for fiscal 2011. The income from operations from our international licensing segment was \$20.0 million for fiscal 2013, compared with of \$6.3 million for fiscal 2012 and \$2.8 million for fiscal 2011. The increase from international licensing was due to the increase in licensee locations as discussed above.

### ***Income Tax (Benefit) Provision***

The effective tax rate was 23.8% for fiscal 2013, compared to 40.8% for fiscal 2012 and 38.5% for fiscal 2011. The effective tax rate for fiscal 2013 was unfavorably impacted by \$30.6 million from the establishment of valuation allowances against federal, state and Canadian deferred tax assets. We expect that our effective tax rate for fiscal 2014 will continue to be unfavorably impacted by the establishment of valuation allowances against deferred tax assets.

The increase in the effective tax rate during fiscal 2012 was due primarily from the lower overall profitability in fiscal 2012 and mix of Canadian losses and U.S. taxable income, as well as favorable tax accrual adjustments in fiscal 2011.

### ***Net (Loss) Income and (Loss) Earnings Per Share***

As a result of the above, net loss was \$(141.8) million, or \$(1.81) per diluted share, for fiscal 2013, compared with net income of \$34.9 million, or \$0.43 per diluted share, for fiscal 2012 and net income of \$69.5 million, or \$0.85 per diluted share, for fiscal 2011.

## **Liquidity and Capital Resources**

Our cash requirements are primarily for working capital, construction of new stores, remodeling or updating of existing stores, and the improvement or enhancement of our information technology systems. Due to the seasonality of our business, we have historically realized a significant portion of our cash flows from operations during the second half of the year. Generally, our cash requirements have been met primarily through cash and cash equivalents on hand during the first half of the year, and through cash flows from operations during the second half of the year. We expect to meet our cash requirements for the next twelve months through existing cash and cash equivalents and by utilizing our revolving credit facility. At February 1, 2014, we had working capital of \$136.3 million, cash and cash equivalents of \$106.5 million and no debt outstanding under our revolving credit facility. On February 21, 2014, we increased the aggregate borrowing capacity under our revolving credit facility from \$175.0 million to \$230.0 million (see Note 8 to the Notes to Consolidated Financial Statements for a further discussion).

On March 13, 2014, we signed a commitment letter with Sycamore Partners and its affiliates for \$150.0 million in senior secured credit facilities (see Note 16 to the Notes to Consolidated Financial Statements for a further discussion regarding this commitment letter).

Additionally, while we have in the past repurchased our common stock under a stock repurchase program (see Note 4 to the Notes to Consolidated Financial Statements), we do not currently expect to do so during fiscal 2014. In November 2012, we used

\$25.2 million of cash on hand as partial consideration to acquire the assets of GoJane (see Note 2 to the Notes to Consolidated Financial Statements for further discussion regarding this acquisition).

The following table sets forth our cash flows for the period indicated (in thousands):

	<b>Fiscal Year Ended</b>		
	<b>February 1, 2014</b>	<b>February 2, 2013</b>	<b>January 28, 2012</b>
Net cash (used in) provided by operating activities .....	\$ (38,373)	\$ 144,811	\$ 129,301
Net cash used in investing activities .....	(84,470)	(97,484)	(73,323)
Net cash used in financing activities .....	(1,387)	(39,501)	(98,179)
Effect of exchange rate changes.....	(754)	(37)	360
Net (decrease) increase in cash and cash equivalents .....	<u>\$ (124,984)</u>	<u>\$ 7,789</u>	<u>\$ (41,841)</u>

### ***Operating Activities***

Cash flows from operating activities decreased by \$183.2 million to \$(38.4) million in fiscal 2013 from \$144.8 million in the prior year. This decrease was due primarily to the decrease in net income of \$176.8 million as well as cash used for merchandise inventory, and income taxes receivable resulting from the fiscal 2013 taxable loss. Merchandise inventory increased by 11% in total, or 12% on a per retail square foot basis as of February 1, 2014 compared February 2, 2013. The above mentioned decreases in cash from operating activities were partially offset by an increase in cash flows from accounts payable of \$62.3 million, as a result of the increase in merchandise inventory and the timing of certain payments.

Cash flows from operating activities increased by \$15.5 million to \$144.8 million in fiscal 2012 from \$129.3 million in the prior year. This increase was due primarily to the decreases in cash flows used for accrued compensation of \$11.4 million, and income taxes of \$22.2 million as well as timing of operating assets and liabilities, and was partially offset by the decrease in net income.

### ***Investing Activities***

During fiscal 2014, we plan to invest approximately \$22.0 million in capital expenditures to open approximately seven Aéropostale stores, approximately one P.S. from Aéropostale store, to remodel, either full or partial, approximately 10 stores and for a number of information technology investments. Additionally, in an on-going effort to optimize our real estate portfolio, we are considering approximately 170 to 180 locations for potential store closure. Such program began in 2013 and is expected to continue over the next several years. Of these, we endeavor to close approximately 50 Aéropostale stores and two P.S. from Aéropostale stores in 2014, in addition to the 48 Aéropostale and one P.S. from Aéropostale store we closed during fiscal 2013. We have also retained a real estate consulting firm to investigate the economics of accelerated lease buyouts, as well as to identify opportunities for rent relief across our portfolio. We have authorized these consultants to enter into negotiations on our behalf regarding early lease buyouts and lease negotiations in 2014. The results derived from the real estate consulting firm retained by us may alter the number of store closures and the timing for such closures.

We invested \$84.1 million in capital expenditures in fiscal 2013, primarily to construct 13 new Aéropostale stores, 52 P.S. from Aéropostale stores, to remodel 32 existing stores and for a number of information technology investments. Our future capital requirements will depend primarily on the number of new stores we open, the number of existing stores we remodel and other strategic investments.

We invested \$72.3 million in capital expenditures in fiscal 2012, primarily to construct 18 new Aéropostale stores, 31 P.S. from Aéropostale stores, to remodel five existing stores and for a number of information technology investments. In addition, cash used for investing activities included \$25.2 million as partial consideration to acquire the assets of GoJane (see Note 2 to the Notes to Consolidated Financial Statements).

We invested \$73.3 million in capital expenditures in fiscal 2011, primarily to construct 24 new Aéropostale stores, 25 P.S. from Aéropostale stores, to remodel 50 existing stores and for a number of information technology investments. We invested \$100.8 million in capital expenditures in fiscal 2010, primarily to construct 35 new Aéropostale stores, 33 P.S. from Aéropostale stores, to remodel 40 existing stores and for a number of information technology investments.

## *Financing Activities*

We have the ability to repurchase our common stock under a stock repurchase program. The repurchase program may be modified or terminated by the Board of Directors at any time, and there is no expiration date for the program. The extent and timing of repurchases will depend upon general business and market conditions, stock prices, opening and closing of the stock trading windows, and liquidity and capital resource requirements going forward. We did not repurchase shares of our common stock during fiscal 2013 under the stock repurchase program, and we do not currently expect to do so during fiscal 2014. During fiscal 2012 and 2011, we repurchased 3.0 million shares for \$40.8 million and 4.2 million shares for \$100.1 million, respectively. Under the program to date, we have repurchased 60.1 million shares of our common stock for \$1.0 billion. As of February 1, 2014, we have approximately \$104.4 million of repurchase authorization remaining under our \$1.15 billion share repurchase program. We withheld 0.1 million shares for minimum statutory withholding taxes of \$1.6 million related to the vesting of stock awards during fiscal 2013.

## *Revolving Credit Facility*

In September 2011, we together with certain of our direct and indirect subsidiaries entered into a Third Amended and Restated Loan and Security Agreement with the Lenders party thereto, and Bank of America, N.A., as agent for the ratable benefit of the Credit Parties (the "Credit Facility"). The Credit Facility originally provided for a revolving credit line up to \$175.0 million. The Credit Facility is available for working capital and general corporate purposes. The Credit Facility is scheduled to expire on September 22, 2016, and is guaranteed by all of our domestic subsidiaries (the "Guarantors"). No amounts were outstanding during fiscal 2013 or as of February 1, 2014 under the Credit Facility. Management has no reason at this time to believe that the participating institutions will be unable to fulfill their obligations to provide financing in accordance with the terms of the Credit Agreement in the event of our election to draw funds in the foreseeable future.

On February 21, 2014, the Company, certain of its direct and indirect subsidiaries, including GoJane LLC, the Lenders party thereto, and Bank of America, N.A., as agent for the ratable benefit of the Credit Parties (in such capacity, the "Agent"), entered into a Joinder and First Amendment to Third Amended and Restated Loan and Security Agreement and Amendment to Certain Other Loan Documents (the "First Amendment"). The First Amendment amended the Credit Facility, among other things, to increase from \$175.0 million to \$230.0 million the aggregate amount of loans and other extensions of credit available to the Borrower under the Credit Facility by (i) the addition of a \$30.0 million first-in, last-out revolving loan facility based on the appraised value of certain intellectual property of the Company, and (ii) an increase in the Company's existing revolving credit facility by \$25.0 million, from \$175.0 million to \$200.0 million (which continues to include a \$40.0 million sublimit for the issuance of letters of credit). In addition, the accordion feature of the Credit Facility, under which the Company may request an increase in the commitments of the Lenders thereunder from time to time, was reduced from \$75.0 million to \$50.0 million. GoJane, an indirect wholly-owned subsidiary of the Company, also joined the credit facility as a new guarantor.

Loans under the Credit Facility are secured by substantially all of our assets and are guaranteed by the Guarantors. Upon the occurrence of a Suspension Event (which is defined in the Credit Facility as an event of default or any occurrence, circumstance or state of facts which would become and event of default after notice, or lapse of time, or both) or, in certain circumstances, a Cash Dominion Event (which is defined in the Credit Facility as either any event of default or failure to maintain availability in an amount greater than 12.5% of the lesser of the borrowing base and facility commitment), our ability to borrow funds, make investments, pay dividends and repurchase shares of our common stock may be limited, among other limitations. Direct borrowings under the Credit Facility bear interest at a margin over either LIBOR or at the Prime Rate (as each such term is defined in the Credit Facility).

The Credit Facility also contains covenants that, subject to specified exceptions, restrict our ability to, among other things:

- incur additional debt or encumber assets of the Company;
- merge with or acquire other companies, liquidate or dissolve;
- sell, transfer, lease or dispose of assets; and
- make loans or guarantees.

Events of default under the Credit Facility include, subject to grace periods and notice provisions in certain circumstances, failure to pay principal amounts when due, breaches of covenants, misrepresentation, default on leases or other indebtedness, excess uninsured casualty loss, excess uninsured judgment or restraint of business, failure to maintain specified availability levels, business failure or application for bankruptcy, institution of legal process or proceedings under federal, state or civil statutes, legal challenges to loan documents and a change in control. Upon the occurrence of an event of default under the Credit Facility, the Lenders may cease making loans, terminate the Credit Facility and declare all amounts outstanding to be immediately due and



payable, and the Agent may, and at the request of will be entitled to take various actions, including the acceleration of amounts due thereunder and requiring that all such amounts be immediately paid in full as well as possession and sale of all assets that have been used as collateral.

The Company is subject to certain restrictions and a financial covenant requiring the maintenance of minimum availability levels based upon the lesser of 10% of: the borrowing base or commitments, as defined in the Credit Facility.

Availability under the Credit Facility is based on a borrowing base consisting of merchandise inventory, certain intellectual property and receivables.

During fiscal 2013 and as of February 1, 2014, we had no outstanding balances under the Credit Facility. In June 2012, Bank of America, N.A. issued a stand-by letter of credit. As of February 1, 2014, the outstanding letter of credit was \$0.2 million and expires on June 30, 2014. We do not have any other stand-by or commercial letters of credit as of February 1, 2014 under the Credit Facility.

As of February 1, 2014, we are not aware of any instances of noncompliance with any covenants or any other event of default under the Credit Facility.

### Contractual Obligations

The following table summarizes our contractual obligations as of February 1, 2014:

	Total	Payments Due by Period			
		Less Than 1 Year	1 -3 Years	3 -5 Years	More Than 5 Years
(In thousands)					
Contractual Obligations:					
Real estate operating leases.....	\$ 948,111	\$ 148,765	\$ 255,957	\$ 212,809	\$ 330,580
Equipment operating leases.....	6,939	3,799	3,140	—	—
Employment agreements.....	2,285	1,008	1,277	—	—
Total contractual obligations.....	<u>\$ 957,335</u>	<u>\$ 153,572</u>	<u>\$ 260,374</u>	<u>\$ 212,809</u>	<u>\$ 330,580</u>

The real estate operating leases included in the above table do not include contingent rent based upon sales volume, which amounted to approximately 6% of minimum lease obligations in fiscal 2013. In addition, the above table does not include variable costs paid to landlords such as maintenance, insurance and taxes, which represented approximately 53% of minimum lease obligations in fiscal 2013.

In May 2013, we entered into an employment agreement with Thomas P. Johnson, our Chief Executive Officer, of which the base salary and other benefits are reflected in the above table (see Note 13 to the Notes to Consolidated Financial Statements).

As discussed in Note 10 to the Notes to Consolidated Financial Statements, we have a SERP liability of \$10.6 million and other retirement plan liabilities of \$3.8 million at February 1, 2014. Such liability amounts are not reflected in the table above.

Our total liabilities for unrecognized tax benefits were \$9.9 million at February 1, 2014. We cannot make a reasonable estimate of the amount and timing of related future payments for these non-current liabilities. Therefore these liabilities were not included in the above table.

In August 2011, we entered into a three-year sourcing agreement with one of our sourcing agents. The sourcing agreement may be terminated at any time during the term by mutual agreement of the parties and provided that appropriate notice is given in accordance with the agreement. In connection with the sourcing agreement, we have a guaranteed minimum product purchase commitment of \$350.0 million that is measured over any consecutive two-year period during the term of the agreement. If we purchase less than this amount over the two-year measurement period, then we will be obligated to pay the contracted commission on the shortfall from the guaranteed minimum. We met all contractual minimum product purchase commitments as of February 1, 2014. In addition, if we were to cancel purchase orders with this sourcing agent, we may have to reimburse the agent for costs and expenses, if any, that it had incurred. All other open purchase orders are cancellable without penalty and are therefore not included in the above table. We have not issued any other third party guarantees or commercial commitments as of February 1, 2014.

Please see Note 16 to the Notes to Consolidated Financial Statements for a further discussion regarding a new potential sourcing arrangement.

In June 2012, Bank of America, N.A. issued a stand-by letter of credit. As of February 1, 2014, the outstanding letter of credit was \$0.2 million and expires on June 30, 2014. We do not have any other stand-by or commercial letters of credit as of February 1, 2014.

The above table also does not include contingent bonus compensation agreements with certain of our employees. The bonuses become payable if the individual is employed by us on the future payment date. The amount of conditional bonuses that may be paid is \$1.0 million during fiscal 2014 and \$0.5 million during fiscal 2015.

The above table does not reflect contingent purchase consideration related to the fourth quarter of 2012 acquisition of GoJane that is discussed in Note 2 to the Notes to Consolidated Financial Statements. The purchase price includes contingent cash payments of up to an aggregate of \$8.0 million if certain financial metrics are achieved by the GoJane business during the five year period beginning on the acquisition date. The fair value of the contingent payments as of February 1, 2014 was estimated to be \$7.4 million based on expected probability of payment and we have recorded such liability on a discounted basis, of which \$1.6 million is included in accrued expenses and the balance is included in non-current liabilities.

During March 2014, we executed a lease assignment agreement and closed our 34th Street store in New York City. In connection with the assignment, we are required to place \$2.4 million in an escrow account for the payment of real estate taxes.

The above table does not include various product license agreements that obligate us to pay the licensee at least the guaranteed minimum royalty amount based on sales of their products.

#### **Off-Balance Sheet Arrangements**

Other than operating lease commitments set forth in the table above, we are not party to any material off-balance sheet financing arrangements. We have not created, and are not party to, any special-purpose or off-balance sheet entities for the purpose of raising capital, incurring debt or operating our business. We do not have any arrangements or relationships with entities that are not consolidated into the financial statements that are reasonably likely to materially affect our liquidity or the availability of capital resources. As of February 1, 2014, we have not issued any letters of credit for the purchase of merchandise inventory or any capital expenditures.

#### **Critical Accounting Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the Consolidated Financial Statements. These estimates and assumptions also affect the reported amounts of revenues and expenses. Estimates by their nature are based on judgments and available information. Therefore, actual results could materially differ from those estimates under different assumptions and conditions.

Critical accounting policies are those that are most important to the portrayal of our financial condition and the results of operations and require management's most difficult, subjective and complex judgments as a result of the need to make estimates about the effect of matters that are inherently uncertain.

The most significant estimates made by management include those made in the areas of merchandise inventory valuation, the supplemental executive retirement plan, impairment analysis of long-lived assets, impairment analysis of goodwill and intangible assets, and income taxes. Because of the uncertainty inherent in these estimates, actual results could differ from estimates used in applying the critical accounting policies. Changes in such estimates, based on more accurate future information, may affect amounts reported in future periods.

#### ***Merchandise Inventory***

Merchandise inventory consists of finished goods and is valued utilizing the cost method at lower of cost or market on a weighted average basis. We use estimates during interim periods to record a provision for inventory shortage. We also make certain assumptions regarding future demand and net realizable selling price in order to assess that our inventory is recorded properly at the lower of cost or market. These assumptions are based on both historical experience and current information. We believe that the carrying value of merchandise inventory is appropriate as of February 1, 2014. However, actual results may differ materially from

those estimated and could have a material impact on our Consolidated Financial Statements. For example, a 10% difference in our estimate of the reserve on inventory at the lower of cost or market as of February 1, 2014 would have impacted net (loss) income by approximately \$2.0 million for the fiscal year ended February 1, 2014.

### ***Income Taxes***

Income taxes are accounted for in accordance with Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) Topic 740, “Income Taxes” (“ASC 740”). Under ASC 740, income taxes are recognized for the amount of taxes payable for the current year and deferred tax assets and liabilities for the future tax consequence of events that have been recognized differently in the financial statements than for tax purposes. Deferred tax assets and liabilities are established using statutory tax rates and are adjusted for tax rate changes. We consider accounting for income taxes critical to our operations because management is required to make significant subjective judgments in developing our provision for income taxes, including the determination of deferred tax assets and liabilities, and any valuation allowances that may be required against deferred tax assets.

A valuation allowance against our deferred tax assets is recorded when it is more likely than not that some portion or all of the deferred tax assets will not be realized. In determining the need for a valuation allowance, management considers all available positive and negative evidence, including historical operating results, forecasted future earnings, taxable income, the mix of earnings in the jurisdictions in which we operate, tax planning strategies and other relevant factors. Management assesses the need for a valuation allowance based on our current and anticipated results of operations and after consideration of all available evidence. The need for and the amount of valuation allowances can change in future periods if operating results and projections change significantly.

ASC 740 clarifies the accounting for uncertainty in income tax recognized in an entity’s financial statements and requires companies to determine whether it is “more likely than not” that a tax position will be sustained upon examination by the appropriate taxing authorities before any part of the benefit can be recorded in the financial statements. For those tax positions where it is not “more likely than not” that a tax benefit will be sustained, no tax benefit is recognized. Where applicable, associated interest and penalties are also recorded. This interpretation also provides guidance on de-recognition, classification, accounting in interim periods, and expanded disclosure requirements (see Note 12 to the Notes to Consolidated Financial Statements).

### ***Long-Lived Assets***

We periodically evaluate the need to recognize impairment losses relating to long-lived assets. Long-lived assets are evaluated for recoverability whenever events or changes in circumstances indicate that an asset may have been impaired. Factors we consider important that could trigger an impairment review include the following:

- significant adverse change in the physical condition of the assets;
- significant adverse changes in the manner in which the assets are used;
- significant adverse changes to the strategy for our overall business;
- significant adverse changes in legal factors, industry or economic trends;
- store closings or;
- historical and current operating losses combined with projections of continuing losses

In evaluating an asset for recoverability, we estimate the future cash flows expected to result from the use of the asset and its eventual disposition. Management makes assumptions and applies judgment to estimate future cash flows and the weighted average cost of capital. The future cash flow projections include assumptions such as expected sales, gross profit, including occupancy costs, payroll costs and selling, general and administrative expenses. In addition to historical results, current trends and corporate initiatives, many long-term macro-economic and industry factors are also considered, both quantitatively and qualitatively, in our future cash flow assumptions. These industry factors are driven by current economic conditions such as inflation, interest and unemployment rates. Additionally, management receives input from storeline operations related to the local economic conditions.

If the cumulative undiscounted cash flows are less than the carrying amount of the asset, the cash flows are then discounted at the Company’s weighted average cost of capital and compared to the carrying value of the asset. The result is a write down of the asset to fair value by recording an impairment charge. Accordingly, we have recorded store impairment charges of \$46.1 million for 230 stores in fiscal 2013 compared to \$32.6 million for 119 stores in fiscal 2012 and \$16.0 million for 39 stores in fiscal 2011 (see Note 3 to the Notes to Consolidated Financial Statements for a further discussion). We believe that the carrying values of finite-lived assets, and their useful lives, are appropriate as of February 1, 2014. However, to the extent that actual cash flows differ materially from our projections, certain stores that are either not impaired or partially impaired may be further impaired in further periods. A 100 basis points decrease in each of our future comparable sales assumptions as of February 1, 2014, would have

resulted in an additional impairment charge of \$4.5 million. Alternatively, a 100 basis points decrease in each of our future gross margin assumptions as of February 1, 2014, would have resulted in an additional impairment charge of \$4.9 million.

### ***Goodwill and Intangible Assets***

We estimate and record intangible assets, which primarily consists of trademarks and customer relationships at fair value at the acquisition date. The fair value of these intangible assets is estimated based on management's assessment, considering independent third party appraisals, as warranted. Goodwill represents the excess of purchase consideration for an acquired entity over the fair value amounts assigned to assets acquired and liabilities assumed in a business combination.

Goodwill and trademarks with an indefinite life are not amortized, but instead are assessed for impairment at least annually (at the beginning of our fourth fiscal quarter) based on comparisons of their respective fair values to their carrying values. Additionally, goodwill and intangible assets are tested for impairment if an event occurs or circumstances change that would indicate that the carrying amount of such assets may not be recoverable. Finite-lived intangible assets are amortized over their respective estimated useful lives and are evaluated for impairment annually (at the beginning of our fourth fiscal quarter) and whenever events or changes in circumstances indicate that their related carrying amounts may not be recoverable. We test goodwill at the reporting unit level.

In connection with the acquisition of substantially all of the assets of GoJane.com, Inc. on November 13, 2012, we allocated \$13.9 million of the purchase prices to goodwill, which was also its carrying value as of February 1, 2014. The first step of the two-step goodwill impairment test is required to compare the fair value of the reporting unit to its carrying amount, including goodwill. If the carrying amount of the reporting unit exceeds its fair value, the second step of the two-step goodwill impairment test is required to measure the goodwill impairment loss. The second step includes hypothetically valuing all the tangible and intangible assets of the reporting unit as if the reporting unit had been acquired in a business combination. Then, the implied fair value of the reporting unit's goodwill is compared to the carrying amount of that goodwill. If the carrying amount of the reporting unit's goodwill exceeds the implied fair value of the goodwill, we recognize an impairment loss in an amount equal to the excess, not to exceed the carrying amount.

A reporting unit is an operating segment for which discrete financial information is prepared and regularly reviewed by segment management. We have deemed our direct operating segment to be the reporting unit at which goodwill is tested for GoJane. During the fourth quarter of fiscal 2013, we completed our annual impairment testing of goodwill and we did not recognize any impairment charges because we determined that as of the date of our annual impairment review the fair value of the GoJane reporting unit exceeded its carrying amount.

In connection with the acquisitions of the assets of GoJane, we allocated \$11.4 million purchase price to the trademarks, which was also its carrying value as of February 1, 2014. A trademark is considered impaired if the estimated fair value of the trademark is less than the carrying amount. If a trademark is considered impaired, we recognize a loss equal to the difference between the carrying amount and the estimated fair value of the trademark. The fair value of the trademarks is determined using an independent third party valuation specialist. During the fourth quarter of fiscal 2013, we completed our annual impairment review of the trademark and we did not recognize any impairment charges. The fair value of the GoJane trademarks exceeded its carrying amount as of the date of our annual impairment review.

These analyses require management to provide assumptions to the independent third party valuation specialist and to apply judgment, including forecasting future sales and expenses, and selecting appropriate discount rates and royalty rates, which can be affected by economic conditions and other factors that can be difficult to predict.

If actual results are not consistent with our estimates and assumptions of future operating performance used in the calculations, we may be required to record impairment charges.

### ***Defined Benefit Retirement Plan***

We maintain a SERP, which is a non-qualified defined benefit plan for certain officers. The plan is non-contributory, is not funded and provides benefits based on years of service and compensation during employment. Pension expense is determined using various actuarial cost methods to estimate the total benefits ultimately payable to officers, and this cost is allocated to service periods. The actuarial assumptions used to calculate pension costs are reviewed annually. We believe that these assumptions have been appropriate and that, based on these assumptions, the SERP non-current liability of \$10.6 million is appropriately stated as of February 1, 2014. However, actual results may differ from those estimated and could have an impact on our Consolidated Financial

Statements in the future. For example, if we had changed the expected discount rate by 0.5% in fiscal 2013, pension expense would have changed by less than \$0.1 million.

### **Recent Accounting Developments**

See the section “*Recent Accounting Developments*” included in Note 1 to the Notes to Consolidated Financial Statements for a discussion of recent accounting developments and their impact on our Consolidated Financial Statements.

**Item 7A. *Quantitative and Qualitative Disclosures about Market Risk***

As of February 1, 2014, we had no outstanding borrowings under our Credit Facility. In June 2012, Bank of America, N.A. issued a stand-by letter of credit. As of February 1, 2014, the outstanding letter of credit was \$0.2 million and expires on June 30, 2014. We do not have any other stand-by or commercial letters of credit as of February 1, 2014 under the Credit Facility. To the extent that we may borrow pursuant to the Credit Facility in the future, we may be exposed to market risk from interest rate fluctuations.

Unrealized foreign currency gains and losses, resulting from the translation of our Canadian subsidiary financial statements into our U.S. dollar reporting currency, are reflected in the equity section of our consolidated balance sheet in accumulated other comprehensive loss. The unrealized gain of approximately \$0.8 million is included in accumulated other comprehensive loss as of February 1, 2014. A 10% movement in quoted foreign currency exchange rates could result in a fair value translation fluctuation of approximately \$0.2 million, which would be recorded in other comprehensive (loss) income as an unrealized gain or loss.

We also face transactional currency exposures relating to merchandise that our Canadian subsidiary purchases using U.S. dollars. These foreign currency transaction gains and losses are charged or credited to earnings as incurred. We do not hedge our exposure to this currency exchange fluctuation and transaction gains and losses to date have not been significant.

**Item 8. Financial Statements and Supplementary Data**

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## REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Stockholders of Aéropostale, Inc.  
New York, New York

We have audited the accompanying consolidated balance sheets of Aéropostale, Inc. and subsidiaries (the “Company”) as of February 1, 2014 and February 2, 2013, and the related consolidated statements of operations, comprehensive (loss) income, stockholders’ equity, and cash flows for each of the three fiscal years in the period ended February 1, 2014. Our audits also included the financial statement schedule listed in the Index at Item 15. These financial statements and financial statement schedule are the responsibility of the Company’s management. Our responsibility is to express an opinion on the financial statements and financial statement schedule based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the financial position of Aéropostale, Inc. and subsidiaries as of February 1, 2014 and February 2, 2013, and the results of their operations and their cash flows for each of the three fiscal years in the period ended February 1, 2014, in conformity with accounting principles generally accepted in the United States of America. Also, in our opinion, such financial statement schedule, when considered in relation to the basic consolidated financial statements taken as a whole, presents fairly, in all material respects, the information set forth therein.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Company’s internal control over financial reporting as of February 1, 2014, based on the criteria established in *Internal Control-Integrated Framework (1992)* issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated April 4, 2014 expressed an unqualified opinion on the Company’s internal control over financial reporting.

/s/ Deloitte and Touche LLP

New York, New York  
April 4, 2014



## REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Stockholders of Aéropostale, Inc.  
New York, New York

We have audited the internal control over financial reporting of Aéropostale, Inc. and subsidiaries (the “Company”) as of February 1, 2014, based on criteria established in *Internal Control - Integrated Framework (1992)* issued by the Committee of Sponsoring Organizations of the Treadway Commission. The Company’s management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management’s Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on the Company’s internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company’s internal control over financial reporting is a process designed by, or under the supervision of, the company’s principal executive and principal financial officers, or persons performing similar functions, and effected by the company’s board of directors, management, and other personnel to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company’s internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company’s assets that could have a material effect on the financial statements.

Because of the inherent limitations of internal control over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may not be prevented or detected on a timely basis. Also, projections of any evaluation of the effectiveness of the internal control over financial reporting to future periods are subject to the risk that the controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of February 1, 2014, based on the criteria established in *Internal Control - Integrated Framework (1992)* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated financial statements and financial statement schedule as of and for the fiscal year ended February 1, 2014 of the Company and our report dated April 4, 2014 expressed an unqualified opinion on those financial statements and financial statement schedule.

/s/ Deloitte and Touche LLP

New York, New York  
April 4, 2014

**AÉROPOSTALE, INC. AND SUBSIDIARIES**

**CONSOLIDATED BALANCE SHEETS**  
(In thousands, except per share data)

	February 1, 2014	February 2, 2013
<b>ASSETS</b>		
<i>Current Assets:</i>		
Cash and cash equivalents .....	\$ 106,517	\$ 231,501
Merchandise inventory .....	172,311	155,463
Income taxes receivable.....	50,388	7,691
Prepaid rent.....	21,116	19,692
Prepaid expenses and other current assets.....	26,289	25,593
Total current assets .....	376,621	439,940
Fixtures, equipment and improvements, net .....	235,401	262,778
Goodwill .....	13,919	13,919
Intangible assets, net .....	14,661	15,413
Other assets .....	7,039	8,794
TOTAL ASSETS.....	\$ 647,641	\$ 740,844
 <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<i>Current Liabilities:</i>		
Accounts payable.....	\$ 138,245	\$ 89,991
Accrued expenses and other current liabilities.....	102,116	113,515
Total current liabilities .....	240,361	203,506
Non-current liabilities .....	126,588	126,974
Commitments and contingent liabilities		
<i>Stockholders' Equity:</i>		
Preferred stock, \$0.01 par value; 5,000 shares authorized, no shares issued or outstanding.....	—	—
Common stock, \$0.01 par value; 200,000 shares authorized; 78,616 and 78,279 shares issued...	786	783
Additional paid-in capital.....	231,202	216,067
Accumulated other comprehensive (loss) income.....	(1,183)	190
Retained earnings .....	51,493	193,324
Treasury stock at cost; 118 and 0 shares .....	(1,606)	—
Total stockholders' equity.....	280,692	410,364
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY.....	\$ 647,641	\$ 740,844

See Notes to Consolidated Financial Statements

**AÉROPOSTALE, INC. AND SUBSIDIARIES**

**CONSOLIDATED STATEMENTS OF OPERATIONS**

(In thousands, except per share data)

	<b>Fiscal Year Ended</b>		
	<b>February 1, 2014</b>	<b>February 2, 2013</b>	<b>January 28, 2012</b>
Net sales .....	\$ 2,090,902	\$ 2,386,178	\$ 2,342,260
Cost of sales (includes certain buying, occupancy and warehousing expenses)...	1,733,539	1,796,821	1,733,916
Gross profit.....	357,363	589,357	608,344
Selling, general and administrative expenses.....	542,569	529,846	494,829
(Loss) income from operations .....	(185,206)	59,511	113,515
Interest expense, net.....	913	485	417
(Loss) income before income taxes .....	(186,119)	59,026	113,098
Income tax (benefit) provision .....	(44,288)	24,103	43,583
Net (loss) income .....	\$ (141,831)	34,923	\$ 69,515
Basic (loss) earnings per share.....	\$ (1.81)	0.44	\$ 0.86
Diluted (loss) earnings per share .....	\$ (1.81)	0.43	\$ 0.85
Weighted average basic shares .....	78,455	80,069	81,208
Weighted average diluted shares .....	78,455	80,494	81,811

**CONSOLIDATED STATEMENTS OF COMPREHENSIVE (LOSS) INCOME**

(In thousands)

	<b>Fiscal Year Ended</b>		
	<b>February 1, 2014</b>	<b>February 2, 2013</b>	<b>January 28, 2012</b>
Net (loss) income .....	\$ (141,831)	\$ 34,923	\$ 69,515
Other comprehensive (loss) income:			
Pension liability, net of income taxes of \$1,215, \$345 and \$443, respectively...	534	817	(535)
Foreign currency translation adjustment (See Note 4).....	(1,907)	212	139
Other comprehensive (loss) income.....	(1,373)	1,029	(396)
Comprehensive (loss) income.....	\$ (143,204)	\$ 35,952	\$ 69,119

See Notes to Consolidated Financial Statements

**AÉROPOSTALE, INC. AND SUBSIDIARIES**

**CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY**

	Common Stock		Additional Paid-in Capital	Treasury Stock at Cost		Accumulated Other Comprehensive (Loss) Income	Retained Earnings	Total
	Shares	Amount		Shares	Amount			
	(In thousands)							
BALANCE, JANUARY 29, 2011 .....	90,692	\$ 907	\$ 195,401	(6,112)	\$ (152,992)	\$ (443)	\$ 389,764	\$ 432,637
Net income .....	—	—	—	—	—	—	69,515	69,515
Stock options exercised.....	110	3	1,483	—	—	—	—	1,486
Pension liability (net of tax of \$443) .....	—	—	—	—	—	(535)	—	(535)
Excess tax benefit from stock-based compensation...	—	—	453	—	—	—	—	453
Repurchase of common stock .....	—	—	—	(4,163)	(100,118)	—	—	(100,118)
Issuance of treasury stock .....	—	—	(44)	3	80	—	—	36
Stock-based compensation.....	—	—	9,377	—	—	—	—	9,377
Foreign currency translation adjustment.....	—	—	—	—	—	139	—	139
Vesting of stock.....	457	3	—	(157)	(3,559)	—	—	(3,556)
BALANCE, JANUARY 28, 2012 .....	91,259	913	206,670	(10,429)	(256,589)	(839)	459,279	409,434
Net income .....	—	—	—	—	—	—	34,923	34,923
Stock options exercised.....	50	—	724	—	—	—	—	724
Pension liability (net of tax of \$345) .....	—	—	—	—	—	817	—	817
Excess tax benefit from stock-based compensation...	—	—	617	—	—	—	—	617
Repurchase of common stock .....	—	—	—	(3,000)	(40,842)	—	—	(40,842)
Stock-based compensation.....	—	—	8,056	—	—	—	—	8,056
Foreign currency translation adjustment.....	—	—	—	—	—	212	—	212
Vesting of stock.....	566	6	—	(167)	(3,583)	—	—	(3,577)
Retirement of treasury stock .....	(13,596)	(136)	—	13,596	301,014	—	(300,878)	—
BALANCE, FEBRUARY 2, 2013 .....	78,279	783	216,067	—	—	190	193,324	410,364
Net loss.....	—	—	—	—	—	—	(141,831)	(141,831)
Stock options exercised.....	21	—	219	—	—	—	—	219
Pension liability (net of tax of \$1,215) .....	—	—	—	—	—	534	—	534
Excess tax deficiencies from stock-based compensation .....	—	—	(1,404)	—	—	—	—	(1,404)
Stock-based compensation.....	—	—	16,320	—	—	—	—	16,320
Foreign currency translation adjustment.....	—	—	—	—	—	(1,907)	—	(1,907)
Vesting of stock.....	316	3	—	(118)	(1,606)	—	—	(1,603)
BALANCE, FEBRUARY 1, 2014 .....	78,616	\$ 786	\$ 231,202	(118)	\$ (1,606)	\$ (1,183)	\$ 51,493	\$ 280,692

See Notes to Consolidated Financial Statements

**AÉROPOSTALE, INC. AND SUBSIDIARIES**

**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(In thousands)

	<b>Fiscal Year Ended</b>		
	<b>February 1, 2014</b>	<b>February 2, 2013</b>	<b>January 28, 2012</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>			
Net (loss) income .....	\$ (141,831)	\$ 34,923	\$ 69,515
Adjustments to reconcile net (loss) income to net cash (used in) provided by operating activities:			
Depreciation and amortization .....	63,634	65,593	65,113
Asset impairment charges .....	46,070	32,633	16,036
Stock-based compensation .....	18,078	8,056	9,413
Amortization of tenant allowances .....	(13,499)	(13,118)	(12,932)
Amortization of deferred rent expense .....	2,427	4,314	5,775
Amortization of intangible assets .....	752	187	—
Pension expense .....	2,945	2,376	1,889
Deferred income taxes .....	(1,760)	(8,860)	9,679
Excess tax benefits from stock-based compensation .....	—	(617)	(453)
Other .....	397	—	—
Changes in operating assets and liabilities:			
Merchandise inventory .....	(17,944)	11,256	(7,095)
Prepaid taxes and other assets .....	(43,715)	(4,645)	(14,219)
Accounts payable .....	48,909	(13,430)	512
Accrued expenses and other liabilities .....	(2,836)	26,143	(13,932)
<i>Net cash (used in) provided by operating activities .....</i>	<u>(38,373)</u>	<u>144,811</u>	<u>129,301</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>			
Acquisition of GoJane.com, Inc. ....	(381)	(25,175)	—
Capital expenditures .....	(84,089)	(72,309)	(73,323)
<i>Net cash used in investing activities .....</i>	<u>(84,470)</u>	<u>(97,484)</u>	<u>(73,323)</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>			
Purchase of treasury stock .....	(1,606)	(40,842)	(100,118)
Proceeds from exercise of stock options .....	219	724	1,486
Excess tax benefits from stock-based compensation .....	—	617	453
<i>Net cash used in financing activities .....</i>	<u>(1,387)</u>	<u>(39,501)</u>	<u>(98,179)</u>
Effect of exchange rate changes .....	(754)	(37)	360
Net (decrease) increase in cash and cash equivalents .....	(124,984)	7,789	(41,841)
Cash and cash equivalents, beginning of year .....	231,501	223,712	265,553
Cash and cash equivalents, end of year .....	<u>\$ 106,517</u>	<u>\$ 231,501</u>	<u>\$ 223,712</u>
<b>Supplemental Disclosure of Cash Flow Information:</b>			
Income taxes paid .....	\$ 12,836	\$ 21,009	\$ 49,964
Accruals related to purchases of property and equipment .....	\$ 2,460	\$ 2,030	\$ 1,397
Contingent and additional consideration liability related to GoJane acquisition...	\$ —	\$ 7,400	\$ —

See Notes to Consolidated Financial Statements

## AÉROPOSTALE, INC. AND SUBSIDIARIES

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### 1. Summary of Significant Accounting Policies

##### *Organization*

References to the “Company,” “we,” “us,” or “our” means Aéropostale, Inc. and its subsidiaries, except as expressly indicated or unless the context otherwise requires. We are a primarily mall-based, specialty retailer of casual apparel and accessories, principally targeting 14 to 17 year-old young women and men through our Aéropostale stores and 4 to 12 year-old kids through our P.S. from Aéropostale stores. As of February 1, 2014, we operated 949 Aéropostale stores, consisting of 871 stores in all 50 states and Puerto Rico, 78 stores in Canada, as well as 151 P.S. from Aéropostale stores in 31 states and Puerto Rico. In addition, pursuant to various licensing agreements, our licensees operated 95 Aéropostale locations and one Aéropostale and P.S. from Aéropostale combination location in the Middle East, Asia, Europe and Latin America as of February 1, 2014.

In November 2012, we acquired substantially all of the assets of online women’s fashion footwear and apparel retailer GoJane.com, Inc. (“GoJane”). Based in Ontario, California, GoJane focuses primarily on fashion footwear, with a select offering of contemporary apparel and other accessories. See Note 2 for additional information on the acquisition of GoJane.

##### *Basis of Consolidation and Presentation*

The accompanying Consolidated Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States of America (“U.S.”). The Consolidated Financial Statements include the accounts of Aéropostale, Inc. and its subsidiaries. All inter-company accounts and transactions have been eliminated in consolidation.

##### *Fiscal Year*

Our fiscal year ends on the Saturday nearest to January 31. Fiscal 2013 was the 52-week period ended February 1, 2014, fiscal 2012 was the 53-week period ended February 2, 2013 and fiscal 2011 was the 52-week period ended January 28, 2012. Fiscal 2014 will be the 52-week period ending January 31, 2015.

##### *Use of Estimates*

The preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States requires us to make estimates and assumptions that affect the amounts reported in our Consolidated Financial Statements and accompanying notes. Actual results could differ materially from those estimated.

The most significant estimates made by management include those made in the areas of merchandise inventory valuation, the supplemental executive retirement plan, impairment analysis of long-lived assets, impairment analysis of goodwill and intangible assets and income taxes. Management periodically evaluates estimates used in the preparation of the Consolidated Financial Statements for continued reasonableness. Appropriate adjustments, if any, to the estimates used are made prospectively based on such periodic evaluations.

##### *Concentration of Credit Risk*

Financial instruments that potentially subject us to concentrations of credit risk consist of cash and cash equivalents. We invest our excess cash in demand deposits and money market funds that are classified as cash equivalents. We have established guidelines that relate to credit quality, diversification and maturity and that limit exposure to any one issuer of securities.

During fiscal 2013 and 2012, we sourced approximately 83% and 84%, respectively, of our merchandise from our top five merchandise vendors. The loss of any of these sources could adversely impact our ability to operate our business.

##### *Seasonality*

Our business is highly seasonal, and historically we have realized a significant portion of our sales and cash flow in the second half of the fiscal year, attributable to the impact of the back-to-school selling season in the third quarter and the holiday selling

season in the fourth quarter. Additionally, working capital requirements fluctuate during the year, increasing in mid-summer in anticipation of the third and fourth quarters.

### ***Translation of Foreign Currency Financial Statements and Foreign Currency Transactions***

The financial statements of our Canadian subsidiary have been translated into United States dollars by translating balance sheet accounts at the year-end exchange rate and statement of operations accounts at the average exchange rates for the year. Foreign currency translation gains and losses are reflected in the equity section of our consolidated balance sheet in accumulated other comprehensive (loss) income and are not adjusted for income taxes as they relate to a permanent investment in our subsidiary in Canada. The balance of the unrealized foreign currency translation adjustment included in accumulated other comprehensive (loss) income was income of \$0.8 million as of February 1, 2014 compared to \$2.7 million as of February 2, 2013. Foreign currency transaction gains and losses are charged or credited to earnings as incurred.

### ***Cash Equivalents***

We include credit card receivables and all short-term investments that qualify as cash equivalents with an original maturity of three months or less in cash and cash equivalents.

### ***Fair Value Measurements***

We follow the guidance in Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) Topic 820, “Fair Value Measurement Disclosures” (“ASC 820”) as it relates to financial and nonfinancial assets and liabilities. Our non-financial assets, which include fixtures, equipment and improvements and intangible assets, are not required to be measured at fair value on a recurring basis. However, if certain triggering events occur, or if an impairment test is required and we are required to evaluate the non-financial asset for impairment, a resulting asset impairment would require that the non-financial asset be recorded at fair value (See Note 3 for a further discussion).

We currently have one financial liability measured at fair value. See Note 2 for fair value measurements related to GoJane liabilities. ASC 820 prioritizes inputs used in measuring fair value into a hierarchy of three levels: Level 1—quoted prices (unadjusted) in active markets for identical assets or liabilities; Level 2—inputs other than quoted prices included within Level 1 that are either directly or indirectly observable; and Level 3—unobservable inputs in which little or no market activity exists, therefore requiring an entity to develop its own assumptions about the assumptions that market participants would use in pricing.

The fair value of cash and cash equivalents, receivables (included in other current assets), and accounts payable approximates their carrying value due to their short-term maturities. Cash and cash equivalents include money market investments valued as Level 1 inputs in the fair value hierarchy of \$82.4 million as of February 1, 2014 and \$176.3 million as of February 2, 2013.

### ***Merchandise Inventory***

Merchandise inventory consists of finished goods and is valued utilizing the cost method at the lower of cost or market determined on a weighted average basis. Merchandise inventory includes warehousing, freight, merchandise and design costs as an inventory product cost. We make certain assumptions regarding future demand and net realizable selling price in order to assess that our inventory is recorded properly at the lower of cost or market. These assumptions are based on both historical experience and current information. We recorded adjustments to reduce the carrying value of inventory and increase cost of sales for lower of cost or market of \$27.6 million as of February 1, 2014 and \$15.0 million as of February 2, 2013.

### ***Vendor Rebates***

We receive vendor rebates from certain merchandise suppliers. The vendor rebates are earned as we receive merchandise from the suppliers and are computed at an agreed upon percentage of the purchase amount. Vendor rebates are recorded as a reduction of merchandise inventory, and are then recognized as a reduction of cost of sales when the related inventory is sold. Vendor rebates recorded as a reduction of the carrying value of merchandise inventory were \$0.9 million as of February 1, 2014 and \$1.6 million as of February 2, 2013. Vendor rebates recorded as a reduction of cost of sales were \$9.7 million for fiscal 2013, \$10.1 million for fiscal 2012, and \$13.0 million for fiscal 2011.

### ***Fixtures, Equipment and Improvements***

Fixtures, equipment and improvements are stated at cost. Depreciation and amortization are provided for by the straight-line method over the following estimated useful lives:

Fixtures and equipment.....	10 years
Leasehold improvements .....	Lesser of useful lives or lease term
Computer equipment.....	5 years
Software .....	3 years

### ***Goodwill and intangible assets***

We estimate and record intangible assets, which primarily consists of tradenames and customer relationships at fair value at the acquisition date. The fair value of these intangible assets is estimated based on management's assessment, considering independent third party appraisals, as warranted. Goodwill represents the excess of purchase consideration for an acquired entity over the fair value amounts assigned to assets acquired and liabilities assumed in a business combination.

Goodwill and trademarks with an indefinite life are not amortized, but instead are assessed for impairment annually based on comparisons of their respective fair values to their carrying values. Additionally, goodwill and intangible assets are tested for impairment if an event occurs or circumstances change that would indicate that the carrying amount of such assets may not be recoverable. We perform our annual impairment test for goodwill and indefinite lived intangible assets at the beginning of the fourth quarter each fiscal year.

The Company determines fair value through multiple valuation techniques, including income and market approaches. If the carrying value of the assets and liabilities exceeds the fair value of the reporting unit, the Company would calculate the implied fair value of its reporting unit goodwill as compared with the carrying value of its reporting unit goodwill to determine the appropriate impairment charge. The Company estimates the fair value of its reporting unit using widely accepted valuation techniques. These techniques use a variety of assumptions including projected market conditions, discount rates and future cash flows. The impairment analysis requires judgments and estimates of future revenues, gross margin rates, expenses and the weighted average cost of capital. We base these estimates upon our past and expected future performance. We believe our estimates are appropriate in light of current market conditions. However, actual results may differ materially from those estimated which could result in impairments of goodwill and intangible assets in future periods, and could have a material impact on our Consolidated Financial Statements.

Finite lived intangible assets are amortized over their estimated useful life: seven years for customer relationships and three years for the e-commerce software platform. Long-lived assets are evaluated for impairment periodically whenever events or changes in circumstances indicate that their related carrying amounts may not be recoverable. Amortization expense related to such assets is classified in selling, general and administrative expenses.

### ***Evaluation for Long-Lived Asset Impairment***

We periodically evaluate the need to recognize impairment losses relating to long-lived assets in accordance with FASB ASC Topic 360, "Property, Plant and Equipment" ("ASC 360"). Long-lived assets are evaluated for recoverability whenever events or changes in circumstances indicate that an asset may have been impaired. In evaluating an asset for recoverability, we estimate the future undiscounted cash flows expected to result from the use of the asset and its eventual disposition. If the cumulative undiscounted cash flows are less than the carrying amount of the asset, the cash flows are then discounted at the Company's weighted average cost of capital and compared to the carrying value of the assets. The result is a write down of the asset to fair value by recording an impairment charge. The estimation of fair value is measured by discounting expected future cash flows. The recoverability assessment related to store-level assets requires judgments and estimates of future revenues, gross margin rates, store expenses and the weighted average cost of capital. We base these estimates upon our past and expected future performance. We believe our estimates are appropriate in light of current market conditions. However, actual results may differ materially from those estimated which could result in additional impairments of store long-lived assets in future periods, and could have a material impact on our Consolidated Financial Statements (See Note 3 for a further discussion).

### ***Pre-Opening Expenses***

New store pre-opening costs are expensed as they are incurred.



## ***Leases***

Our store operating leases typically provide for fixed non-contingent rent escalations. Rent payments under our store leases typically commence when the store opens. These leases include a pre-opening period that allows us to take possession of the property to fixture and merchandise the store. We recognize rent expense on a straight-line basis over the non-cancellable term of each individual underlying lease, commencing when we take possession of the property (see Note 13 for further information regarding leases).

In addition, most store leases require us to pay additional rent based on specified percentages of sales, after we achieve specified annual sales thresholds. We use store sales trends to estimate and record liabilities for these additional rent obligations during interim periods. Most of our store leases entitle us to receive tenant allowances from our landlords. We record these tenant allowances as a deferred rent liability, which we amortize as a reduction of rent expense over the non-cancellable term of each underlying lease.

## ***Revenue Recognition***

Sales revenue is recognized at the “point of sale” in our stores, and at the time our e-commerce customers take possession of merchandise. Allowances for sales returns are recorded as a reduction of net sales in the periods in which the related sales are recognized. Also included in sales revenue is shipping revenue from our e-commerce customers. Sales tax collected from customers is excluded from revenue and is included in accrued expenses on our Consolidated Balance Sheets. Revenue from international licensing arrangements is recognized when earned in accordance with the terms of the underlying agreement, generally based upon the greater of the contractually earned or guaranteed minimum royalty levels. We recorded revenue related to international licensing arrangements in net sales of \$21.5 million in fiscal 2013, \$7.2 million in fiscal 2012 and \$4.0 million in fiscal 2011. Additionally, we recorded net sales related to gift card breakage income of \$5.8 million in fiscal 2013, \$3.7 million in fiscal 2012 and \$5.6 million in fiscal 2011 (see Note 6).

We have a loyalty rewards program for our customers in the P.S. from Aéropostale stores. Accordingly, we have recorded a deferred sales liability within accrued expenses in connection with this program. The amount recorded was not material to the consolidated financial statements.

## ***Gift Cards***

We sell gift cards to our customers in our retail stores, through our websites, and through select third parties. We do not charge administrative fees on unused gift cards and our gift cards do not have an expiration date. Revenue is not recorded on the purchase of gift cards. A current liability is recorded upon purchase, and revenue is recognized when the gift card or store credits are redeemed for merchandise. We also recognize breakage income for the portion of gift cards estimated to be unredeemed. We have relieved our legal obligation to escheat the value of unredeemed gift cards to the relevant jurisdiction. We therefore determined that the likelihood of certain gift cards being redeemed by the customer was remote, based upon historical redemption patterns of gift cards. For those gift cards that we determined redemption to be remote, we reversed our liability and recorded gift card breakage income in net sales.

## ***Cost of Sales***

Cost of sales includes costs related to merchandise sold, including inventory valuation adjustments, distribution and warehousing, freight from the distribution center to the stores, shipping and handling costs, payroll for our design, buying and merchandising departments and occupancy costs. Occupancy costs include rent, contingent rents, common area maintenance, real estate taxes, utilities, repairs and maintenance, depreciation and amortization and impairment charges.

Cost of sales for fiscal 2011 includes a pre-tax benefit of \$8.7 million resulting from the resolution of a dispute with one of our sourcing agents, related to prior period allowances recorded in the second quarter. Of this benefit, \$8.0 million relates to fiscal years 2007 through 2010 and was not material to any individual prior period.

## ***Selling, General and Administrative Expenses***

Selling, general and administrative expenses, or “SG&A”, include costs related to selling expenses, store management and corporate expenses such as payroll and employee benefits, marketing expenses, employment taxes, information technology maintenance costs and expenses, insurance and legal expenses, e-commerce transaction related expenses, store pre-opening costs

and other corporate level expenses. Store pre-opening costs include store level payroll, grand opening event marketing, travel, supplies and other store pre-opening expenses.

### ***Self-Insurance***

We self-insure our workers compensation claims and our employee medical benefits. The recorded liabilities for these obligations are calculated primarily using historical experience and current information. The liabilities include amounts for actual claims and estimated claims incurred but not yet reported. Self-insurance liabilities were \$5.2 million at February 1, 2014 and \$5.1 million at February 2, 2013. We paid workers compensation claims of \$0.9 million in fiscal 2013, \$1.0 million in fiscal 2012 and \$0.8 million in fiscal 2011. In addition, we paid employee medical claims of \$16.2 million in fiscal 2013, \$14.1 million in fiscal 2012 and \$13.8 million in fiscal 2011.

### ***Retirement Benefit Plans***

Our retirement benefit plan costs are accounted for using actuarial valuations required by FASB ASC Topic 715 “Compensation – Retirement Benefits” (“ASC 715”). ASC 715 requires an entity to recognize the funded status of its defined pension plans on the balance sheet and to recognize changes in the funded status that arise during the period but are not recognized as components of net periodic benefit cost, within other comprehensive (loss) income, net of income taxes (see Note 11 for a further discussion).

### ***Marketing Costs***

Marketing costs, which include e-commerce, print, radio and other media advertising, are expensed at the point of first broadcast or distribution, and were \$22.4 million in fiscal 2013, \$17.5 million in fiscal 2012, and \$11.8 million in fiscal 2011.

### ***Stock-Based Compensation***

We follow the provisions from the FASB ASC Topic 718 “Compensation – Stock Compensation” (“ASC 718”). Under such guidance, all forms of share-based payment to employees and directors, including stock options, must be treated as compensation and recognized in the statements of operations (see Note 10 for a further discussion).

### ***Income Taxes***

Income taxes are accounted for in accordance with FASB ASC Topic 740, “Income Taxes” (“ASC 740”). Under ASC 740, income taxes are recognized for the amount of taxes payable for the current year and deferred tax assets and liabilities for the future tax consequence of events that have been recognized differently in the financial statements than for tax purposes. Deferred tax assets and liabilities are established using statutory tax rates and are adjusted for tax rate changes.

ASC 740 clarifies the accounting for uncertainty in income taxes recognized in an entity’s financial statements and requires companies to determine whether it is “more likely than not” that a tax position will be sustained upon examination by the appropriate taxing authorities before any part of the benefit can be recorded in the financial statements. For those tax positions where it is not “more likely than not” that a tax benefit will be sustained, no tax benefit is recognized. Where applicable, associated interest and penalties are also recorded. Interest and penalties, if any, are recorded within the provision for income taxes in our Consolidated Statements of Operations and are classified on the Consolidated Balance Sheets with the related liability for uncertain tax contingency liabilities.

A valuation allowance against our deferred tax assets is recorded when it is more likely than not that some portion or all of the deferred tax assets will not be realized. In determining the need for a valuation allowance, management considers all available positive and negative evidence, including historical operating results, forecasted future earnings, taxable income, the mix of earnings in the jurisdictions in which we operate, tax planning strategies and other relevant factors. The need for and the amount of valuation allowances can change in future periods if operating results and projections change significantly.

### ***Reclassifications***

Certain reclassifications were made to prior year amounts to conform to the current period presentation, specifically we separately presented prepaid rent in the Consolidated Balance Sheets as of February 1, 2014 and February 2, 2013.

## Recent Accounting Developments

In July 2013, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update 2013-11, Income Taxes (“ASU 2013-11”). ASU 2013-11 requires that an unrecognized tax benefit, or a portion of an unrecognized tax benefit, should be presented in the financial statements as a reduction to a deferred tax asset for a net operating loss carry forward, a similar tax loss, or a tax credit carry forward, with certain exceptions. This ASU is effective for fiscal years, and interim periods within those years, beginning after December 15, 2013, with early adoption permitted. The adoption of ASU 2013-11 is not expected to have a material impact on our results of operations or our financial position.

In February 2013, the FASB issued Accounting Standards Update 2013-02, Other Comprehensive Income (“ASU 2013-02”). ASU 2013-02 contains new requirements related to the presentation and disclosure of items that are reclassified out of other comprehensive (loss) income. These requirements provide financial statement users with a more comprehensive view of items that are reclassified out of other comprehensive (loss) income. This ASU is effective for the Company’s fiscal year and interim periods beginning after December 15, 2012, and is to be applied prospectively. The adoption of ASU 2013-02 did not have a material effect on the Company’s consolidated financial statements.

## 2. Acquisition of GoJane.com, Inc.

On November 13, 2012, we acquired substantially all of the assets of online women’s fashion footwear and apparel retailer GoJane.com, Inc. (“GoJane”). Based in Ontario, California, GoJane focuses primarily on fashion footwear, with a select offering of contemporary apparel and other accessories. We believe this strategic acquisition of GoJane allows us to expand into new fashion categories online. We also believe that we will be able to utilize and leverage our existing infrastructure to develop and grow the GoJane business.

The financial results of GoJane were included in our consolidated financial statements as of the acquisition date. We have not presented separate financial results or the pro forma results of operations for periods prior to the acquisition because GoJane’s results of operations were not material to our consolidated results for either fiscal 2013 or fiscal 2012.

### Purchase Price

Under the terms of the agreement, we acquired the net assets in exchange for a purchase price of up to \$33.6 million. The purchase price consisted of \$25.2 million in cash paid from cash on hand. The purchase price also included an additional \$0.4 million for the final working capital adjustment paid during the first quarter of 2013.

The purchase price also includes contingent cash payments of up to an aggregate of \$8.0 million if certain financial metrics are achieved by the GoJane business during the five year period beginning on the acquisition date (the “GJ Performance Plan”). These performance payments are not contingent upon continuous employment by the two individual stockholders. The GJ Performance Plan liability is measured at fair value using Level 3 inputs as defined in the fair value hierarchy. The fair value of the contingent payments as of the acquisition date was estimated to be \$7.0 million. This was based on a weighted average expected achievement probability and a discount rate over the expected payment stream. Each quarter, we remeasure the GJ Performance Plan liability at fair value.

The following table provides a reconciliation of the beginning and ending balances of the GJ Performance Plan measured at fair value using significant unobservable inputs (Level 3):

	February 1, 2014	February 2, 2013
	(In thousands)	
Balance at beginning of period .....	\$ 7,019	\$ —
Accretion of interest expense .....	397	—
Fair value of GJ Performance Plan on date of acquisition .....	—	7,019
Balance at end of period .....	<u>\$ 7,416</u>	<u>\$ 7,019</u>

Of the \$7.4 million liability as of February 1, 2014, \$1.6 million is included in accrued expenses and the balance is included in non-current liabilities.

### *Net Assets Acquired*

Total consideration of \$32.6 million was allocated to tangible and intangible assets acquired and liabilities assumed based on their estimated fair values as of the acquisition date, as follows, with the remaining unallocated purchase price recorded to goodwill (in thousands):

Total cash consideration.....	\$	25,556
Assets acquired:		
Inventory .....		2,961
Other assets .....		162
Intangible assets:		
Tradename.....		11,400
Customer relationships.....		3,400
E-commerce software platform.....		800
Total assets acquired.....	\$	18,723
Liabilities assumed .....		(67)
Contingent consideration recognized.....		(7,019)
Net assets acquired.....	\$	11,637
Goodwill .....	\$	13,919

We estimated the fair values of the acquired intangible assets based on discounted cash flow models using estimates and assumptions regarding future operations and cash flows. We determined that the trademarks have an indefinite life and will not be amortized. These trademarks are tested annually for impairment along with the goodwill recorded for the purchase. The customer relationships are being amortized over their estimated useful life of seven years on a straight-line basis, which approximates the pattern of expected economic benefit. The e-commerce software platform is being amortized over its estimated useful life of three years on a straight-line basis.

Goodwill is equal to the excess of the purchase price over the fair value of the net assets acquired, and represents benefits from the acquisition that are not attributable to individually identified and separately recognized assets. Those benefits include the expected opportunity to expand into new fashion categories online, and to leverage our existing infrastructure to develop and grow the GoJane business. The goodwill is deductible for tax purposes. All goodwill is related to the GoJane reporting unit.

We evaluate all indefinite-lived intangible assets for possible impairment at least annually or whenever events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable. During the fourth quarter of 2013, we performed our annual impairment test for goodwill and other indefinite-lived intangible assets. No impairment of goodwill or other intangible assets resulted from any of these tests. There are no cumulative goodwill impairment charges recorded to date.

### *Other Consideration*

Also, in connection with the GoJane acquisition, we granted shares of our non-vested common stock (“Restricted Shares”) to the two individual stockholders of GoJane. If the aggregate dollar value of the Restricted Shares on the vesting date is less than \$8.0 million, then we shall pay to the two individual stockholders an amount in cash equal to the difference between \$8.0 million and the fair market value of the Restricted Shares on the vesting date. As of February 1, 2014 and during fiscal 2013, we recorded additional compensation expense and a corresponding liability of \$1.5 million based on the Company’s stock price as of February 1, 2014.

Acquisition related costs were not material for any period presented in our Consolidated Financial Statements.

**Intangible Assets**

Intangible assets consist of the following:

Description	February 1, 2014		
	Gross Carrying Amount	Accumulated Amortization	Net
<b>(In thousands)</b>			
<i>Intangible assets subject to amortization:</i>			
Customer relationships.....	\$ 3,400	\$ 607	\$ 2,793
E-commerce software platform.....	800	332	468
Total intangible assets subject to amortization .....	<u>4,200</u>	<u>939</u>	<u>3,261</u>
<i>Intangible assets not subject to amortization:</i>			
Trademarks.....	11,400	—	11,400
Total intangible assets .....	<u>\$ 15,600</u>	<u>\$ 939</u>	<u>\$ 14,661</u>

Description	February 2, 2013		
	Gross Carrying Amount	Accumulated Amortization	Net
<b>(In thousands)</b>			
<i>Intangible assets subject to amortization:</i>			
Customer relationships.....	\$ 3,400	\$ 121	\$ 3,279
E-commerce software platform.....	800	66	734
Total intangible assets subject to amortization .....	<u>4,200</u>	<u>187</u>	<u>4,013</u>
<i>Intangible assets not subject to amortization:</i>			
Trademarks.....	11,400	—	11,400
Total intangible assets .....	<u>\$ 15,600</u>	<u>\$ 187</u>	<u>\$ 15,413</u>

**Amortization**

We recognized amortization expense on intangible assets of \$0.8 million in fiscal 2013 and \$0.2 million in fiscal 2012. We amortize our finite-lived intangible assets primarily over the following weighted-average periods: customer relationships - seven years; and e-commerce software platform - three years. In addition, the weighted-average life of all finite-lived intangibles assets is six years. Based on the amount of intangible assets subject to amortization as of February 1, 2014, the expected amortization for each of the next five fiscal years and thereafter is as follows:

	Amortization Expense (In thousands)
Fiscal 2014 .....	\$ 752
Fiscal 2015 .....	686
Fiscal 2016 .....	486
Fiscal 2017 .....	486
Fiscal 2018 .....	486
Thereafter.....	365
Total .....	<u>\$ 3,261</u>

### 3. Store Asset Impairment Charges

We recorded store asset impairment charges of \$46.1 million in fiscal 2013 primarily for 230 stores. We recorded store asset impairment charges of \$32.6 million in fiscal 2012 for 119 stores and \$16.0 million in fiscal 2011 for 39 stores. These charges were included in cost of sales. These amounts included the write-down of long-lived assets at stores that were assessed for impairment because of (a) changes in circumstances that indicated the carrying value of assets may not be recoverable, or (b) management's intention to relocate or close stores. Impairment charges were primarily related to revenues and/or gross margins not meeting targeted levels at the respective stores as a result of macroeconomic conditions, location related conditions and other factors that are negatively impacting the sales and cash flows of these locations.

Long-lived assets are measured at fair value on a nonrecurring basis for purposes of calculating impairment using Level 3 inputs as defined in the fair value hierarchy as described in Note 1. The fair value of long-lived assets is determined by estimating the amount and timing of net future discounted cash flows. We estimate future cash flows based on our experience, current trends and local market conditions. Based upon future results of operations at the store level, additional impairment charges may be recorded in future periods if loss trends continue and/or the current cash flow projections are not achieved.

The table below sets forth by level within the fair value hierarchy the fair value of long-lived assets for which an impairment was recognized during the year (in thousands):

	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total Fair Value	Total Losses
February 1, 2014:					
Long-lived assets held and used.....	\$ —	\$ —	\$ 11,687	\$ 11,687	\$ 46,070
February 2, 2013:					
Long-lived assets held and used.....	\$ —	\$ —	\$ 4,237	\$ 4,237	\$ 32,633
January 28, 2012:					
Long-lived assets held and used.....	\$ —	\$ —	\$ 979	\$ 979	\$ 16,036

In accordance with the provisions of the Impairment or Disposal of Long-Lived Assets Subsections of ASC 360, long-lived assets held and used with a carrying amount of \$57.8 million were written down to their fair value, resulting in an impairment charge of \$46.1 million, which was included in the statement of operations for fiscal 2013. For fiscal 2012, long-lived assets held and used with a carrying amount of \$36.8 million were written down to their fair value, resulting in an impairment charge of \$32.6 million, which was included in the statement of operations. For fiscal 2011, long-lived assets held and used with a carrying amount of \$17.0 million were written down to their fair value, resulting in an impairment charge of \$16.0 million, which was included in the statement of operations.

### 4. Stockholders' Equity

#### *Stockholders Rights Plan*

On November 25, 2013, the Board of Directors adopted a stockholder rights plan (the "Rights Plan"), as set forth in the Rights Agreement (the "Rights Agreement"), dated as of November 26, 2013, by and between the Company and American Stock Transfer & Trust Company, LLC as Rights Agent (the "Rights Agent").

The Rights Plan is not intended to prevent an acquisition of the Company on terms that the Board of Directors considers favorable to, and in the best interests of, all stockholders. Rather, the Rights Plan aims to provide stockholders with adequate time to fully assess a takeover bid, and, if appropriate, allow the Board of Directors time to explore alternatives to maximize stockholder value.

Under the terms of the Rights Plan, one preferred stock purchase right (a "Right") will be distributed for each share of common stock held by stockholders of record on December 9, 2013. Under certain circumstances, each Right will entitle stockholders to buy one one-thousandth of a share of newly-created Series A Junior Participating Preferred Stock of the Company at an exercise price of \$40.00. The Rights will initially trade together with the Company's common stock and will not be exercisable. Subject to limited exceptions, if a person or group acquires 10% or more of the outstanding common stock (15% or more in the case of a passive institutional investor) of the Company (including in the form of synthetic ownership through

derivative positions), each Right (other than those held by that person or group) will become exercisable and entitle its holder to purchase, at the Right's then-current exercise price, a number of shares of preferred stock having a market value at that time of twice the Right's exercise price. If the Company is acquired in a merger or other business combination transaction that has not been approved by the Board of Directors after the Rights become exercisable, each Right will entitle its holder to purchase, at the Right's then-current exercise price, a number of shares of the acquiring company's common stock having a market value at that time of twice the Right's exercise price.

The Rights will expire upon the close of business on the earliest to occur of (i) November 26, 2014, (ii) the date on which the rights are redeemed or exchanged by the Company in accordance with the Rights Agreement and (iii) the date of the Company's 2014 annual meeting of stockholders if requisite stockholder approval of the Rights Agreement is not obtained at such meeting.

On March 13, 2014, the Company entered into an Amendment to that certain Rights Agreement, dated as of November 26, 2013, by and between the Company and American Stock Transfer & Trust Company, LLC (the "Amendment"). The Amendment modifies the defined term "Existing Holder" so as to include Lemur LLC and its affiliates and associates (including Sycamore) as an Existing Holder.

### ***Stock Repurchase Program***

We have the ability to repurchase our common stock under a stock repurchase program, which was announced on December 9, 2003. The repurchase program may be modified or terminated by the Board of Directors at any time and there is no expiration date for the program. The extent and timing of repurchases will depend upon general business and market conditions, stock prices, opening and closing of the stock trading window, and liquidity and capital resource requirements going forward. During fiscal 2013, we did not repurchase shares of our common stock under our stock repurchase program. During fiscal 2012 and 2011, we repurchased 3.0 million shares for \$40.8 million and 4.2 million shares for \$100.1 million, respectively. Under the program to date, we have repurchased 60.1 million shares of our common stock for \$1.0 billion. As of February 1, 2014, we have approximately \$104.4 million of repurchase authorization remaining under our \$1.15 billion share repurchase program.

In addition to the above program, we withheld 0.1 million shares for minimum statutory withholding taxes of \$1.6 million related to the vesting of stock awards during fiscal 2013.

### ***Retirement of Treasury Stock***

In January 2013, we retired 13.6 million shares of our treasury stock. These shares remain as authorized stock; however they are now considered unissued. In accordance with ASC Topic 505, "Equity" ("ASC 505"), the treasury stock retirement resulted in a reduction of the following on our consolidated balance sheet: common stock by \$0.1 million, treasury stock by \$301.0 million and retained earnings by \$300.9 million. There was no effect on total stockholders' equity position as a result of the retirement.

### ***Accumulated Other Comprehensive (Loss) Income***

The following table sets forth the components of accumulated other comprehensive (loss) income:

	<b>February 1, 2014</b>	<b>February 2, 2013</b>
	<b>(In thousands)</b>	
Pension liability, net of tax.....	\$ (2,007)	\$ (2,541)
Cumulative foreign currency translation adjustment <sup>1</sup> .....	824	\$ 2,731
Total accumulated other comprehensive (loss) income.....	<u>\$ (1,183)</u>	<u>\$ 190</u>

<sup>1</sup> Foreign currency translation adjustments are not adjusted for income taxes as they relate to a permanent investment in our subsidiary in Canada.

The changes in components in accumulated other comprehensive loss for fiscal 2013 are as follows:

	<b>February 1, 2014</b>		
	<b>Pension Liability</b>	<b>Foreign Currency Translation</b>	<b>Total</b>
		<b>(In thousands)</b>	
Beginning balance at February 3, 2013 .....	\$ (2,541)	\$ 2,731	\$ 190
Other comprehensive loss before reclassifications .....	—	(1,907)	(1,907)
Reclassified from accumulated other comprehensive loss.....	1,749	—	1,749
Tax effect on pension liability .....	(1,215)	—	(1,215)
Net current-period other comprehensive income (loss).....	534	(1,907)	(1,373)
Ending balance at February 1, 2014 .....	<u>\$ (2,007)</u>	<u>\$ 824</u>	<u>\$ (1,183)</u>

The details related to the reclassifications out of accumulated comprehensive loss are as follows:

	<b>February 1, 2014</b>
	<b>(In thousands)</b>
Amortization of defined benefit plan items:	
Net loss .....	\$ 849 <sup>1</sup>
Amortization of loss .....	276 <sup>1</sup>
Amortization of prior service cost.....	74 <sup>1</sup>
Settlement loss.....	577 <sup>1</sup>
Total before tax.....	\$ 1,776
Other before tax.....	(27)
.....	1,749
Tax expense .....	(1,215)
Net of tax .....	<u>\$ 534</u>

<sup>1</sup> These accumulated other comprehensive loss components are included in the computation of net periodic benefit cost (see Note 11 for additional details).

## 5. Fixtures, Equipment and Improvements

Fixtures, equipment and improvements consist of the following (in thousands):

	<b>February 1, 2014</b>	<b>February 2, 2013</b>
Leasehold improvements .....	\$ 316,581	\$ 324,386
Fixtures and equipment.....	144,767	145,060
Computer equipment and software .....	127,773	111,022
Construction in progress .....	3,615	2,593
	<u>592,736</u>	<u>583,061</u>
Less accumulated depreciation and amortization .....	357,335	320,283
	<u>\$ 235,401</u>	<u>\$ 262,778</u>

Depreciation and amortization expense related to fixtures, equipment and improvements was \$63.6 million in fiscal 2013, \$65.6 million in fiscal 2012, and \$65.1 million in fiscal 2011.



## 6. Accrued Expenses and Other Current Liabilities

Accrued expenses and other current liabilities consist of the following:

	February 1, 2014	February 2, 2013
	(In thousands)	
Accrued gift cards .....	\$ 27,783	\$ 29,630
Accrued compensation .....	16,939	15,808
Accrued rent .....	6,574	11,101
Accrued income taxes .....	681	13,078
Current portion of SERP liability .....	—	2,146
Other .....	50,139	41,752
Total accrued expenses and other current liabilities .....	<u>\$ 102,116</u>	<u>\$ 113,515</u>

## 7. Non-current Liabilities

Non-current liabilities consist of the following:

	February 1, 2014	February 2, 2013
	(In thousands)	
Deferred rent .....	\$ 46,831	\$ 44,875
Deferred tenant allowance .....	51,189	56,096
Retirement benefit plan liabilities .....	14,339	13,454
Uncertain tax contingency liabilities .....	3,702	2,740
Other .....	10,527	9,809
Total non-current liabilities .....	<u>\$ 126,588</u>	<u>\$ 126,974</u>

## 8. Revolving Credit Facility

In September 2011, we entered into an amended and restated revolving credit facility with Bank of America, N.A. (the “Credit Facility”). The Credit Facility originally provided for a revolving credit line up to \$175.0 million. The Credit Facility is available for working capital and general corporate purposes. The Credit Facility is scheduled to expire on September 22, 2016, and is guaranteed by all of our domestic subsidiaries (the “Guarantors”). No amounts were outstanding during fiscal 2013 or as of February 1, 2014 under the Credit Facility. Management has no reason at this time to believe that the participating institutions will be unable to fulfill their obligations to provide financing in accordance with the terms of the Credit Agreement in the event of our election to draw funds in the foreseeable future.

On February 21, 2014, the Company, certain of its direct and indirect subsidiaries, including GoJane LLC, the Lenders party thereto, and Bank of America, N.A., as agent for the ratable benefit of the Credit Parties (in such capacity, the “Agent”), entered into a Joinder and First Amendment to Third Amended and Restated Loan and Security Agreement and Amendment to Certain Other Loan Documents (the “First Amendment”). The First Amendment amended the Credit Facility, among other things, to increase from \$175.0 million to \$230.0 million the aggregate amount of loans and other extensions of credit available to the Borrower under the Credit Facility by (i) the addition of a \$30.0 million first-in, last-out revolving loan facility based on the appraised value of certain intellectual property of the Company, and (ii) an increase in the Company’s existing revolving credit facility by \$25.0 million, from \$175.0 million to \$200.0 million (which continues to include a \$40.0 million sublimit for the issuance of letters of credit). In addition, the accordion feature of the Credit Facility, under which the Company may request an increase in the commitments of the Lenders thereunder from time to time, was reduced from \$75.0 million to \$50.0 million. GoJane, an indirect wholly-owned subsidiary of the Company, also joined the credit facility as a new guarantor.

Loans under the Credit Facility are secured by substantially all of our assets and are guaranteed by the Guarantors. Upon the occurrence of a Suspension Event (which is defined in the Credit Facility as an event of default or any occurrence, circumstance or state of facts which would become and event of default after notice, or lapse of time, or both) or, in certain circumstances, a Cash Dominion Event (which is defined in the Credit Facility as either any event of default or failure to maintain availability in an amount greater than 12.5% of the lesser of the borrowing base and facility commitment), our ability to borrow funds, make investments, pay dividends and repurchase shares of our common stock may be limited, among other limitations. Direct

borrowings under the Credit Facility bear interest at a margin over either LIBOR or at the Prime Rate (as each such term is defined in the Credit Facility).

The Credit Facility also contains covenants that, subject to specified exceptions, restrict our ability to, among other things:

- incur additional debt or encumber assets of the Company;
- merge with or acquire other companies, liquidate or dissolve;
- sell, transfer, lease or dispose of assets; and
- make loans or guarantees.

Events of default under the Credit Facility include, subject to grace periods and notice provisions in certain circumstances, failure to pay principal amounts when due, breaches of covenants, misrepresentation, default on leases or other indebtedness, excess uninsured casualty loss, excess uninsured judgment or restraint of business, failure to maintain specified availability levels, business failure or application for bankruptcy, institution of legal process or proceedings under federal, state or civil statutes, legal challenges to loan documents and a change in control. Upon the occurrence of an event of default under the Credit Facility, the Lenders may cease making loans, terminate the Credit Facility and declare all amounts outstanding to be immediately due and payable, and the Agent may, and at the request of will be entitled to take various actions, including the acceleration of amounts due thereunder and requiring that all such amounts be immediately paid in full as well as possession and sale of all assets that have been used as collateral.

The Company is subject to certain restrictions and a financial covenant requiring the maintenance of minimum availability levels based upon the lesser of 10% of: the borrowing base or commitments, as defined in the Credit Facility.

Availability under the Credit Facility is based on a borrowing base consisting of merchandise inventory, certain intellectual property and receivables.

During fiscal 2013 and as of February 1, 2014, we had no outstanding balances under the Credit Facility. In June 2012, Bank of America, N.A. issued a stand-by letter of credit. As of February 1, 2014, the outstanding letter of credit was \$0.2 million and expires on June 30, 2014. We do not have any other stand-by or commercial letters of credit as of February 1, 2014 under the Credit Facility.

As of February 1, 2014, we are not aware of any instances of noncompliance with any financial covenants.

## 9. (Loss) Earnings Per Share

The following table sets forth the computations of basic and diluted (loss) earnings per share:

	<b>Fiscal Year Ended</b>		
	<b>February 1, 2014</b>	<b>February 2, 2013</b>	<b>January 28, 2012</b>
Net (loss) income .....	\$ (141,831)	\$ 34,923	\$ 69,515
Weighted average basic shares .....	78,455	80,069	81,208
Impact of dilutive securities .....	—	425	603
Weighted average diluted shares .....	78,455	80,494	81,811
Basic (loss) earnings per share .....	\$ (1.81)	0.44	\$ 0.86
Diluted (loss) earnings per share .....	\$ (1.81)	0.43	\$ 0.85

All options to purchase shares, in addition to restricted and performance shares, were excluded from the computation of diluted loss per share because the effect would be anti-dilutive during fiscal 2013. Options to purchase 400,086 shares during the fiscal 2012 were excluded from the computation of diluted earnings per share because the exercise price of the options was greater than the average market price of the common shares, and therefore, the effect would be anti-dilutive. Similarly, options to purchase 315,977 shares were excluded from the computation of diluted earnings per share during the fiscal 2011.

## 10. Stock-Based Compensation

Under the provisions of Accounting Standards Codification (“ASC”) Topic 718, “Compensation – Stock Compensation” (“ASC 718”), all forms of share-based payment to employees and directors, including stock options, must be treated as

compensation and recognized in the statement of operations. As of February 1, 2014, a total of 1,273,238 shares were available for future grant under our plans compared to a total of 2,601,401 shares as of February 2, 2013.

On December 13, 2013, the Compensation Committee of the Board of Directors of Aéropostale, Inc. adopted an amendment to the Aéropostale Second Amended and Restated 2002 Long-Term Incentive Plan (the Plan”) to provide for grants of restricted stock units (“RSUs”) under the Plan and a form of RSU award agreement (the “Award Agreement”) to evidence grants of RSUs under the Plan.

**Restricted Stock Units**

Beginning in fiscal 2013, certain of our employees have been awarded restricted stock units, pursuant to restricted stock unit agreements. The restricted stock units awarded to employees cliff vest at varying times up to approximately three years of continuous service. Certain shares awarded may also vest upon meeting retirement at age 65 or early retirement provisions of completing ten years of service and attaining age 55 if the affected employee meets such conditions and retires. All restricted stock units immediately vests upon a change in control of the Company.

The following table summarizes restricted stock units outstanding as of February 1, 2014:

	<u>Shares</u> <u>(In thousands)</u>	<u>Weighted Average Grant-Date Fair Value</u>
Outstanding as of February 3, 2013 .....	—	\$ —
Granted.....	230	9.05
Vested.....	—	—
Cancelled.....	—	—
Outstanding as of February 1, 2014.....	<u>230</u>	<u>\$ 9.05</u>

Total compensation expense is being amortized over the shorter of the achievement of retirement or early retirement status, or the vesting period. Compensation expense related to restricted shares activity was \$1.2 million for fiscal 2013. As of February 1, 2014, there was \$0.8 million of unrecognized compensation cost related to restricted stock units that is expected to be recognized over the weighted average period of two years. The total fair value of units vested was zero during fiscal 2013.

**Restricted Shares**

Certain of our employees and all of our directors have been awarded non-vested stock (restricted shares), pursuant to non-vested stock agreements. The restricted shares awarded to employees generally cliff vest after up to three years of continuous service. Beginning in November 2012, certain shares awarded after such date may also vest upon meeting retirement at age 65 or early retirement provisions of completing ten years of service and attaining age 55 if the affected employee meets such conditions and retires. All restricted shares immediately vest upon a change in control of the Company. Grants of restricted shares awarded to directors vest in full after one year.

The following table summarizes non-vested shares of stock outstanding as of February 1, 2014:

	<u>Shares</u> <u>(In thousands)</u>	<u>Weighted Average Grant-Date Fair Value</u>
Outstanding as of February 3, 2013 .....	1,542	\$ 17.76
Granted.....	976	13.47
Vested.....	(316)	25.02
Cancelled.....	(346)	14.80
Outstanding as of February 1, 2014.....	<u>1,856</u>	<u>\$ 14.82</u>

Total compensation expense is being amortized over the shorter of the achievement of retirement or early retirement status, or the vesting period. Compensation expense related to restricted shares activity was \$13.0 million for fiscal 2013, \$8.0 million for fiscal 2012 and \$9.2 million for fiscal 2011. As of February 1, 2014, there was \$12.1 million of unrecognized compensation cost related to restricted shares awards that is expected to be recognized over the weighted average period of one year. The total fair value of shares vested was \$7.9 million during fiscal 2013, \$7.1 million during fiscal 2012 and \$7.9 million during fiscal 2011.

In connection with the GoJane acquisition, we granted restricted shares to the two individual stockholders of GoJane, with compensation expense recognized over the three year cliff vesting period (see Note 2 for a further discussion regarding this acquisition). If the aggregate dollar value of the restricted shares on the vesting date is less than \$8.0 million, then we shall pay to the two individual stockholders an amount in cash equal to the difference between \$8.0 million and the fair market value of the restricted shares on the vesting date. As of February 1, 2014 and during fiscal 2013, we recorded additional compensation expense and a corresponding liability of \$1.5 million based on the Company's stock price as of February 1, 2014.

On October 31, 2013, we entered into Restricted Stock Award Rescission Agreements with certain executives to rescind 229,760 aggregate shares of restricted stock granted on March 29, 2013 under the Aéropostale, Inc. 2002 Long-Term Incentive Plan. The rescission did not have a material impact on the consolidated financial statements for any period presented and we recorded \$1.0 million of compensation cost during the third quarter of 2013 as a result of rescinding such restricted stock awards.

### **Performance Shares**

Certain of our executives have been awarded performance shares, pursuant to performance shares agreements. The performance shares cliff vest at the end of three years of continuous service. The shares awarded during fiscal 2013 are contingent upon meeting various separate performance conditions based upon consolidated earnings targets and market conditions based upon total shareholder return targets. All performance shares immediately vest upon a change in control of the Company (as communicated to the executives awarded performance shares). Compensation cost for the performance shares with performance conditions is periodically reviewed and adjusted based upon the probability of achieving certain performance targets. If the probability of achieving targets changes, compensation cost will be adjusted in the period that the probability of achievement changes. The fair value of performance based awards is based upon the fair value of the Company's common stock on the date of grant. For market based awards, the effect of the market conditions is reflected in the fair value of the awards on the date of grant using a Monte-Carlo simulation model. This model estimates the fair value of the market based award based upon the following assumptions: expected term of 3 years, risk-free interest rate of 0%, expected dividend yield of 0% and expected weighted-average volatility of 53%. Compensation expense for market based awards is recognized over the vesting period regardless of whether the market conditions are expected to be achieved.

The following table summarizes performance shares of stock outstanding as of February 1, 2014:

	<b>Performance-based Performance Shares</b>		<b>Market-based Performance Shares</b>	
	<b>Shares</b>	<b>Weighted Average Grant-Date Fair Value</b>	<b>Shares</b>	<b>Weighted Average Grant-Date Fair Value</b>
	<b>(In thousands)</b>		<b>(In thousands)</b>	
Outstanding as of February 3, 2013 .....	—	\$ —	—	\$ —
Granted.....	124	13.60	399	20.00
Vested.....	—	—	—	—
Cancelled.....	(124)	(13.60)	(8)	19.18
Outstanding as of February 1, 2014.....	—	\$ —	391	\$ 20.01

Total compensation expense is being amortized over the vesting period. Compensation expense related to the market-based performance shares which we granted during fiscal 2013 was \$2.1 million. We did not recognize compensation expense related to performance-based performance shares during fiscal 2013 or fiscal 2012 based on our determination of the likelihood of achieving the performance conditions associated with the respective shares. Compensation expense for performance-based performance shares was \$0.4 million for fiscal 2011.

The following table summarizes unrecognized compensation cost and the weighted-average years expected to be recognized related to performance share awards outstanding as of February 1, 2014:

	<b>Performance-based Performance Shares</b>	<b>Market-based Performance Shares</b>
Total unrecognized compensation (in millions).....	\$ —	\$ 5.7
Weighted-average years expected to be recognized over (years).....	0	2

***Cash-Settled Stock Appreciation Rights (“CSARs”)***

In conjunction with the execution of the employment agreement with our CEO on May 3, 2013 (see Note 13), we granted him an award of CSARs, with an award date value of \$5.6 million. The number of CSARs granted was determined in accordance with the agreement by dividing \$5.6 million by the Black Scholes value of the closing price of a share of the Company’s common stock on the award date. As of February 1, 2014, our expected volatility was 53%, expected term was 3.7 years, risk-free interest rate was 0.97% and expected forfeiture rate was 0%. The CSARs are currently being treated as a liability based award. The CSARs have a term of seven years and will vest in equal 1/3 increments over three years. Additionally, we may, in our sole discretion, at any time during the term, exchange a CSAR for another form of equity which is of equal value to the CSAR at the time of the exchange. During fiscal 2013, we recorded \$0.3 million of expense related to this incentive award. As of February 1, 2014, there was \$0.9 million of unrecognized compensation cost related to CSARs that is expected to be recognized over the weighted average period of two years.

***Stock Options***

We have stock option plans under which we may grant qualified and non-qualified stock options to purchase shares of our common stock to executives, consultants, directors, or other key employees. Stock options may not be granted at less than the fair market value at the date of grant. Stock options generally vest over four years on a pro-rata basis and expire after eight years. All outstanding stock options immediately vest upon (i) a change in control of the company (as defined in the plan) and (ii) termination of the employee within one year of such change of control.

We did not grant any options during fiscal 2013. We granted 10,000 options during fiscal 2012 and 10,000 options during fiscal 2011. The fair value of options granted in prior years was estimated on the date of grant using the Black-Scholes option-pricing model. The Black-Scholes model requires certain assumptions, including estimating the length of time employees will retain their vested stock options before exercising them (“expected term”), the estimated volatility of our common stock price over the expected term and the number of options that will ultimately not complete their vesting requirements (“forfeitures”). Changes in the subjective assumptions can materially affect the estimate of fair value of stock-based compensation and consequently, the related amount recognized in the consolidated statements of operations.

We elected to adopt the simplified method to establish the beginning balance of the additional paid-in capital pool (“APIC Pool”) related to the tax effects of employee share-based compensation, and to determine the subsequent impact on the APIC Pool and consolidated statements of cash flows of the tax effects of employee and director share-based awards that were outstanding.

The effects of applying the provisions of ASC 718 and the results obtained through the use of the Black-Scholes option-pricing model are not necessarily indicative of future values.

The following table summarizes stock option transactions for common stock during fiscal 2013:

	Number of Shares (In thousands)	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term (In years)	Aggregate Intrinsic Value (In millions)
Outstanding as of February 3, 2013 .....	530	\$ 15.99		
Granted.....	—	—		
Exercised.....	(21)	10.48		
Cancelled <sup>1</sup> .....	(132)	15.09		
Outstanding as of February 1, 2014.....	<u>377</u>	<u>\$ 16.61</u>	<u>1.35</u>	<u>\$ —</u>
Options vested as of February 1, 2014 and expected to vest <sup>2</sup> ...	<u>377</u>	<u>\$ 16.61</u>	<u>1.35</u>	<u>\$ —</u>
Exercisable as of February 1, 2014.....	<u>367</u>	<u>\$ 16.61</u>	<u>1.23</u>	<u>\$ —</u>

<sup>1</sup> The number of options cancelled includes approximately 84,000 expired shares.

<sup>2</sup> The number of options expected to vest takes into consideration estimated expected forfeitures.

We recognized less than \$0.1 million in compensation expense related to stock options during fiscal 2013, less than \$0.1 million during fiscal 2012 and \$(0.2) million during fiscal 2011. For fiscal 2013, the intrinsic value of options exercised was zero compared to less than \$0.1 million for fiscal 2012 and \$0.4 million for fiscal 2011.

The following table summarizes information regarding non-vested outstanding stock options as of February 1, 2014:

	Shares (In thousands)	Weighted Average Grant-Date Fair Value
Non-vested as of February 3, 2013 .....	15	\$ 6.41
Granted.....	—	—
Vested.....	(5)	6.41
Cancelled.....	—	—
Non-vested as of February 1, 2014 .....	<u>10</u>	<u>\$ 6.41</u>

As of February 1, 2014, there was less than \$0.1 million of total unrecognized compensation cost related to non-vested options that we expect will be recognized over the remaining weighted-average vesting period of two years.

## 11. Retirement Benefit Plans

Retirement benefit plan liabilities consisted of the following:

	February 1, 2014	February 2, 2013
	(In thousands)	
Supplemental Executive Retirement Plan (“SERP”) .....	\$ 10,551	\$ 12,637
Other retirement plan liabilities .....	3,788	2,963
Total .....	<u>14,339</u>	<u>15,600</u>
Less amount classified in accrued expenses related to SERP.....	—	2,146
Long-term retirement benefit plan liabilities .....	<u>\$ 14,339</u>	<u>\$ 13,454</u>

### 401(k) Plan

We maintain a qualified, defined contribution retirement plan with a 401(k) salary deferral feature that covers substantially all of our employees who meet certain requirements. Under the terms of the plan, employees may contribute, subject to statutory limitations, up to 100% of gross earnings and historically, including fiscal 2013, we have provided a matching contribution of 50% of the first 5% of gross earnings contributed by the participants. We also have the option to make additional contributions or to

suspend the employer contribution at any time. The employer's matching contributions vest over a five-year service period with 20% vesting after two years and 50% vesting after year three. Vesting increases thereafter at a rate of 25% per year so that participants will be fully vested after five years of service. We have suspended the Company's matching contribution under the plan for fiscal 2014. Contribution expense was \$1.8 million in fiscal 2013, \$1.5 million in fiscal 2012 and \$1.3 million in fiscal 2011. During fiscal 2011, we established separate defined contribution plans for eligible employees in both Canada and Puerto Rico who meet certain requirements. Contribution expense for these plans was not material to the Consolidated Financial Statements for any period presented.

### ***Supplemental Executive Retirement Plan***

We maintain a Supplemental Executive Retirement Plan, or SERP. This plan is a non-qualified defined benefit plan for certain executives. The plan is non-contributory and not funded and provides benefits based on years of service and compensation during employment. Participants are fully vested upon entrance in the plan. Pension expense is determined using the projected unit credit cost method to estimate the total benefits ultimately payable to officers and this cost is allocated to service periods. The actuarial assumptions used to calculate pension costs are reviewed annually. We expect to make contributions to the SERP when the participants cease employment with us. The amount of cash contributions we are required to make to the plans could increase or decrease depending on when employees make retirement elections and other factors which are not in the control of the Company. Our expected cash contributions to the plans are equal to the expected benefit payments.

During September 2013, we made a payment of approximately \$2.2 million to our former President from our Supplemental Executive Retirement Plan ("SERP"). Such amount was paid from our cash flows from operations. In connection with this payment, during fiscal 2013, we recorded a charge of \$0.6 million of the net actuarial loss (the "settlement loss") as a charge in SG&A, with a corresponding amount recorded to relieve accumulated other comprehensive loss included in our stockholder's equity (\$0.4 million, net of tax). This accounting treatment is in accordance with settlement accounting guidance under the provisions of ASC Topic 715, "Compensation - Retirement Benefits".

The following information about the SERP is provided below (in thousands):

	<u>February 1, 2014</u>	<u>February 2, 2013</u>
<b>CHANGE IN BENEFIT OBLIGATION:</b>		
Benefit obligation at beginning of period .....	\$ 12,637	\$ 11,601
Service cost .....	524	725
Interest cost .....	434	458
Plan amendments .....	—	—
Actuarial gain .....	(849)	(147)
Benefits paid .....	—	—
Settlements .....	(2,195)	—
Special termination benefits .....	—	—
Benefit obligation at end of period .....	<u>\$ 10,551</u>	<u>\$ 12,637</u>
<b>CHANGE IN PLAN ASSETS:</b>		
Fair value of plan assets at beginning of period .....	\$ —	\$ —
Actual return on plan assets .....	—	—
Employer contributions .....	2,195	—
Benefits paid .....	—	—
Settlements .....	(2,195)	—
Fair value of plan assets at end of period .....	<u>\$ —</u>	<u>\$ —</u>
Funded status at end of period .....	<u>\$ (10,551)</u>	<u>\$ (12,637)</u>
<b>AMOUNTS RECOGNIZED IN THE STATEMENT OF FINANCIAL POSITION:</b>		
Noncurrent assets .....	\$ —	\$ —
Current liabilities .....	—	(2,146)
Noncurrent liabilities .....	(10,551)	(10,491)
	<u>\$ (10,551)</u>	<u>\$ (12,637)</u>
<b>AMOUNTS RECOGNIZED IN ACCUMULATED OTHER COMPREHENSIVE LOSS:</b>		
Net loss .....	\$ 2,560	\$ 4,262
Prior service cost .....	463	537
Total .....	<u>\$ 3,023</u>	<u>\$ 4,799</u>
<b>INFORMATION FOR PENSION PLANS WITH AN ACCUMULATED BENEFIT OBLIGATION IN EXCESS OF PLAN ASSETS:</b>		
Projected benefit obligation .....	\$ 10,551	\$ 12,637
Accumulated benefit obligation .....	5,903	7,769
Fair value of plan assets .....	—	—



Pension expense includes the following components (in thousands):

	<b>Fiscal</b>		
	<b>2013</b>	<b>2012</b>	<b>2011</b>
<b>COMPONENTS OF NET PERIODIC BENEFIT COST:</b>			
Service cost .....	\$ 524	\$ 725	\$ 584
Interest cost .....	434	458	497
Expected return on plan assets .....	—	—	—
Amortization of prior service cost .....	74	74	74
Amortization of net loss .....	276	278	208
Net periodic benefit cost .....	1,308	1,535	1,363
Settlement loss .....	577	—	501
Total benefit cost .....	<u>\$ 1,885</u>	<u>\$ 1,535</u>	<u>\$ 1,864</u>
<b>OTHER CHANGES IN PLAN ASSETS AND BENEFIT OBLIGATIONS RECOGNIZED IN OTHER COMPREHENSIVE LOSS:</b>			
Net actuarial (loss) gain .....	\$ (849)	\$ (147)	\$ 2,298
Prior service cost .....	—	—	—
Amortization of net loss .....	(276)	(278)	(208)
Amortization of prior service cost .....	(74)	(74)	(74)
Settlement loss .....	(577)	—	(501)
Total recognized in other comprehensive (loss) income .....	<u>\$ (1,776)</u>	<u>\$ (499)</u>	<u>\$ 1,515</u>
Total recognized in net periodic benefit cost and other comprehensive (loss) income .....	<u>\$ 109</u>	<u>\$ 1,036</u>	<u>\$ 3,379</u>
<b>WEIGHTED AVERAGE ASSUMPTIONS USED:</b>			
Discount rate to determine benefit obligations .....	3.85 %	3.50 %	3.95 %
Discount rate to determine net periodic pension cost .....	3.72 %	3.95 %	5.13 %
Rate of compensation increase <sup>1</sup> .....	4.50 %	4.50 %	4.50 %

<sup>1</sup> Rate of compensation is used for determining the benefit obligation and net periodic pension cost.

The estimated net loss of \$0.1 million and prior service cost of \$0.1 million for the defined benefit pension plan will be amortized from accumulated other comprehensive loss into net periodic benefit cost over the next fiscal year. The estimated net loss and prior service cost for the other postretirement plan that will be amortized from accumulated other comprehensive loss into net periodic benefit cost over the next fiscal year are not material to the Consolidated Financial Statements.

The discount rates were determined by matching a published set of zero coupon yields and associated durations to expected plan benefit payment streams to obtain an implicit internal rate of return.

### ***Other Retirement Plan Liabilities***

We have a long-term incentive deferred compensation plan established for the purpose of providing long-term incentives to a select group of management. The plan is a non-qualified, non-contributory defined contribution plan and is not funded. Participants in this plan include all employees designated by us as Vice President, or other higher-ranking positions that are not participants in the SERP. We record annual monetary credits to each participant's account based on compensation levels and years as a participant in the plan. Annual interest credits are applied to the balance of each participant's account based upon established benchmarks. Each annual credit is subject to a three-year cliff-vesting schedule, and participants' accounts will be fully vested upon retirement after completing five years of service and attaining age 55. The liability related to this plan was \$3.6 million as of February 1, 2014 and \$2.8 million as of February 2, 2013. Compensation expense related to this plan was not material to our Consolidated Financial Statements for any period presented.

We maintain a postretirement benefit plan for certain executives that provides retiree medical and dental benefits. The plan is an other post-employment benefit plan, or OPEB, and is not funded. Pension expense and the liability related to this plan were not material to our Consolidated Financial Statements for any period presented.

## 12. Income Taxes

Domestic and foreign pretax (loss) income is as follows (in thousands):

	<b>Fiscal</b>		
	<b>2013</b>	<b>2012</b>	<b>2011</b>
Domestic .....	\$ (154,148)	\$ 78,550	\$ 121,799
Foreign .....	(31,971)	(19,524)	(8,701)
Total (loss) income before (benefit) provision for income taxes.....	<u>\$ (186,119)</u>	<u>\$ 59,026</u>	<u>\$ 113,098</u>

The (benefit) provision for income taxes consists of the following (in thousands):

	<b>Fiscal</b>		
	<b>2013</b>	<b>2012</b>	<b>2011</b>
Current:			
Federal.....	\$ (45,615)	\$ 32,740	\$ 28,543
State and local .....	2,035	1,930	4,604
Foreign .....	1,052	(1,707)	757
	<u>\$ (42,528)</u>	<u>\$ 32,963</u>	<u>\$ 33,904</u>
Deferred:			
Federal.....	\$ (5,981)	\$ (5,234)	\$ 9,622
State and local .....	1,707	(1,556)	2,782
Foreign .....	2,514	(2,070)	(2,725)
	<u>\$ (1,760)</u>	<u>\$ (8,860)</u>	<u>\$ 9,679</u>
	<u>\$ (44,288)</u>	<u>\$ 24,103</u>	<u>\$ 43,583</u>

Reconciliation of the U.S. statutory tax rate with our effective tax rate is summarized as follows:

	<b>Fiscal</b>		
	<b>2013</b>	<b>2012</b>	<b>2011</b>
Federal statutory rate.....	35.0 %	35.0 %	35.0 %
(Decrease) increase in tax resulting from:			
Foreign income taxes .....	(4.2)%	4.5 %	0.6 %
State income taxes, net of federal tax benefit, before valuation allowance.....	4.1 %	(1.7)%	3.9 %
State income tax valuation allowance .....	(5.9)%	0.1 %	1.2 %
Federal income tax valuation allowance .....	(4.8)%	— %	— %
Other .....	(0.4)%	2.9 %	(2.2)%
Effective rate .....	<u>23.8 %</u>	<u>40.8 %</u>	<u>38.5 %</u>

The components of the net deferred income tax assets and liabilities are as follows (in thousands):

	<u>February 1, 2014</u>	<u>February 2, 2013</u>
Current:		
Inventory .....	\$ (7,094)	\$ (6,171)
Unredeemed gift cards .....	3,620	2,803
Accrued compensation .....	1,930	1,826
Retirement benefit plan liabilities .....	—	868
Other .....	1,681	690
Net current deferred tax assets before valuation allowance .....	<u>\$ 137</u>	<u>\$ 16</u>
Valuation allowance .....	(42)	—
Net current deferred tax assets .....	<u>\$ 95</u>	<u>\$ 16</u>
Non-current:		
Furniture, equipment and improvements .....	\$ 433	\$ (20,823)
Retirement benefit plan liabilities .....	5,624	5,411
Stock-based compensation .....	7,423	6,119
Deferred rent and tenant allowances .....	10,354	10,014
Net operating loss carry-forwards (“NOLs”) .....	15,083	4,059
Other .....	(2,222)	1,381
Net non-current deferred tax assets before valuation allowance .....	<u>36,695</u>	<u>6,161</u>
Valuation allowance .....	(31,883)	(1,328)
Net non-current deferred tax assets .....	<u>\$ 4,812</u>	<u>\$ 4,833</u>
Net deferred income tax assets .....	<u>\$ 4,907</u>	<u>\$ 4,849</u>

As of February 1, 2014, we had an aggregate of approximately \$357.8 million of U.S. federal, state, and Canadian NOLs that will expire between 2018 and 2034. As of February 1, 2014, we recorded income taxes receivable of \$50.4 million primarily for the portion of the NOLs available to carry back. We also recorded deferred tax assets of \$15.1 million, before valuation allowance, for the portion of the NOLs available to carry forward. As of February 1, 2014, we recorded a valuation allowance of \$12.7 million against certain of these deferred tax assets related to the NOL carry forwards. We also recorded a valuation allowance of \$19.2 million against other U.S. federal, state and Canadian net deferred tax assets due to losses incurred through fiscal 2013 and projections of future operating results. Subsequent recognition of these deferred tax assets that were previously reduced by the valuation allowance would result in an income tax benefit in the period of such recognition.

We have not recognized any United States (“U.S.”) tax expense on undistributed foreign earnings as they are intended to be indefinitely reinvested outside of the United States. There were no significant undistributed earnings at February 1, 2014.

We follow the provisions of FASB ASC Topic 740, “Income Taxes” (“ASC 740”), which clarifies the accounting and disclosure for uncertainty in income taxes. Uncertain tax position liabilities, inclusive of interest and penalty, were \$9.9 million as of February 1, 2014, \$2.7 million as of February 2, 2013 and \$3.9 million as of January 28, 2012. Reversal of these liabilities, along with reversal of related deferred tax assets, would favorably impact our effective tax rate.

The amount of unrecognized tax benefits relating to our tax positions is subject to change based on future events including, but not limited to, the settlements of ongoing audits and/or the expiration of applicable statutes of limitations. Although the outcomes and timing of such events are highly uncertain, we anticipate that the balance of the liability for unrecognized tax benefits and related deferred tax assets will not significantly change during the next twelve months. However, changes in the occurrence, expected outcomes and timing of those events could cause our current estimate to change materially in the future. Our portion of gross unrecognized tax benefits that would affect our effective tax rate, including interest and penalties, is \$9.9 million. Of this amount, \$6.2 million was recorded as a direct reduction of the related deferred tax assets.

We recognize interest and, if applicable, penalties, which could be assessed, related to uncertain tax positions in income tax expense. Interest and penalties recorded in fiscal 2013, fiscal 2012 and fiscal 2011 were not material to the Consolidated Financial Statements. We had liabilities for accrued interest and penalties of \$1.2 million as of February 1, 2014 and \$0.8 million as of February 2, 2013.

Below is a reconciliation of the beginning and ending amount of the gross unrecognized tax benefits relating to uncertain tax positions (excluding interest and penalties), which are recorded in our Consolidated Balance Sheets.

	<b>Unrecognized Tax Benefits (In thousands)</b>
Balance at January 29, 2011 .....	\$ 3,228
Increases due to tax positions related to prior years .....	165
Decreases due to tax positions related to prior years .....	(6)
Decreases due to lapse of statute of limitations .....	(347)
Decreases due to settlements with taxing authorities .....	(227)
Balance at January 28, 2012 .....	<u>\$ 2,813</u>
Increases due to tax positions related to prior years .....	96
Decreases due to tax positions related to prior years .....	(38)
Decreases due to settlements with taxing authorities .....	(991)
Balance at February 2, 2013 .....	<u>\$ 1,880</u>
Increases due to tax positions related to prior years .....	730
Increases due to tax positions related to current year .....	6,158
Increases due to settlements with taxing authorities .....	56
Decreases due to settlements with taxing authorities .....	(195)
Decreases due to tax positions related to prior years .....	(9)
Balance at February 1, 2014 .....	<u><u>\$ 8,620</u></u>

We file U.S., Canadian and Puerto Rico federal, various state and provincial income tax returns. The IRS concluded an audit of our 2009-2010 federal filings in the second quarter of fiscal 2012, which resulted in no change to the tax returns as filed. Certain tax returns remain open for examination generally for our 2008 through 2012 tax years by various taxing authorities. However, certain states may keep their statute open for six to ten years.

### 13. Commitments and Contingent Liabilities

*Leases* — We are committed under non-cancellable leases for our entire store, distribution centers and office space locations, which generally provide for minimum rent plus additional increases in real estate taxes and certain operating expenses. Certain leases also require contingent rent based on sales.

The aggregate minimum annual real estate rent commitments as of February 1, 2014 are as follows (in thousands):

<b>Due in Fiscal Year</b>	<b>Total</b>
2014.....	\$ 148,765
2015.....	136,534
2016.....	119,423
2017.....	110,245
2018.....	102,564
Thereafter.....	330,580
Total .....	<u><u>\$ 948,111</u></u>

Additionally, as of February 1, 2014, we were committed to equipment leases in aggregate of \$6.9 million through fiscal 2015.

Rental expense consists of the following (in thousands):

	<b>Fiscal</b>		
	<b>2013</b>	<b>2012</b>	<b>2011</b>
Minimum rentals for store .....	\$ 145,454	\$ 138,126	\$ 130,414
Contingent rentals .....	9,925	16,399	18,770
Office space rentals .....	6,399	5,459	5,017
Distribution centers rentals .....	3,229	3,229	3,229
Equipment rentals .....	4,035	4,347	3,683

*Employment Agreements* — On May 3, 2013 (the “Effective Date”), we entered into an employment agreement with Thomas P. Johnson, our Chief Executive Officer that is in effect for three years from the Effective Date. Under terms of the contract, Mr. Johnson is entitled to an annual base salary and if certain earnings based targets are met, an annual incentive bonus. In accordance with this agreement, Mr. Johnson received a long-term incentive award consisting of an award of performance shares, and an award of CSARs (see Note 10 for a further discussion). Total contractual employment commitments were \$2.2 million as of February 1, 2014.

Additionally, we have contingent bonus compensation agreements with certain of our employees. The bonuses become payable if the individual is employed by us on the future payment date. The amount of conditional bonuses that may be paid is \$1.0 million during fiscal 2014 and \$0.5 million during fiscal 2015.

*Legal Proceedings* - In October 2011, Aéropostale, Inc. and senior executive officers Thomas P. Johnson and Marc D. Miller were named as defendants in an action amended in February 2012, *City of Providence v. Aéropostale, Inc., et al.*, No. 11-7132, a class action lawsuit alleging violations of the federal securities laws. The lawsuit was filed in New York federal court on behalf of purchasers of Aéropostale securities between March 11, 2011 and August 18, 2011. The lawsuit alleges that the defendants made materially false and misleading statements regarding the Company’s business and prospects and failed to disclose that Aéropostale was experiencing declining demand for its women’s fashion division and increasing inventory. A motion to dismiss was denied on March 25, 2013. Aéropostale and the plaintiffs have entered into a settlement agreement resolving the claims made in this action, without any admission of liability, for the amount of \$15 million, all of which will be funded with insurance proceeds. The agreement remains subject to notice to the class and final court approval.

Also in October 2011, current and former Aéropostale directors and/or senior executive officers Julian R. Geiger, Ronald R. Beegle, Robert B. Chavez, Michael J. Cunningham, Evelyn Dilsaver, John Haugh, Karin Hirtler-Garvey, John D. Howard, Thomas P. Johnson, and David B. Vermylen were named as defendants in *Bell v. Geiger, et al.*, No. 652931/2011, a shareholder derivative lawsuit filed in New York state court seeking relief derivatively on behalf of Aéropostale. The action alleged that the defendants breached their fiduciary duties to Aéropostale between February 3, 2011 and August 3, 2011 by failing to establish and maintain internal controls that would have prevented the Company from disseminating allegedly false and misleading and inaccurate statements and other information to shareholders, and to manage and oversee the Company. As a result, plaintiff alleged that the defendants exposed the Company to potential liability in the federal securities class action lawsuit described above.

In February 2012, current and former Aéropostale directors and/or senior executive officers Mindy Meads, Bodil Arlander, Julian Geiger, Karin Hirtler-Garvey, Ronald Beegle, Robert Chavez, Michael Cunningham, Evelyn Dilsaver, John Haugh, John Howard, Thomas Johnson, Arthur Rubinfeld, and David Vermylen were named as defendants in *The Booth Family Trust v. Meads, et al.*, No. 650594/2012, a shareholder derivative lawsuit filed in New York state court, seeking relief derivatively on behalf of Aéropostale. As in *Bell*, this action alleges that the defendants breached their fiduciary duties to Aéropostale by failing to establish and maintain internal controls that would have prevented the Company from disseminating allegedly false and misleading and inaccurate statements and other information to shareholders, and to manage and oversee the Company. As a result, and as in *Bell*, plaintiff alleges that the defendants have exposed the Company to losses and damages, including civil liability from the securities class action suit described above.

On April 24, 2012, the New York Supreme Court, New York County, issued an Order consolidating and staying the *Bell* and *Booth* actions pending a ruling on the motion to dismiss filed in the *City of Providence* federal securities class action. Following denial of the motion to dismiss in the federal securities class action, plaintiff filed an amended complaint in the consolidated *Bell/Booth* action. Defendants have moved to dismiss that complaint. A hearing on the motion to dismiss the *Bell/Booth* action occurred in January 2014 and at that hearing the court granted the Defendants motion to dismiss the complaint. Subsequent to the court’s decision, the plaintiffs filed a notice of appeal, which notice of appeal has since been withdrawn. In the opinion of our management, dispositions of these matters are not expected to have a material adverse effect on our financial position, results of operations or cash flows.

During February 2014, we settled litigations related to California wage and hour matters. Accordingly, we have recorded liabilities of \$4.4 million as of February 1, 2014 related to these settlements.

We are also party to various litigation matters and proceedings in the ordinary course of business. In the opinion of our management, dispositions of these matters are not expected to have a material adverse effect on our financial position, results of operations or cash flows.

*Guarantees* - In August 2011, we entered into a new three-year sourcing agreement with one of our sourcing agents. The sourcing agreement may be terminated at any time during the term by mutual agreement of the parties and provided that appropriate notice is given in accordance with the agreement. In connection with the sourcing agreement, we have a guaranteed minimum product purchase commitment of \$350.0 million that is measured over any consecutive two-year period during the term of the agreement. If we purchase less than this amount over the two-year measurement period, then we will be obligated to pay the contracted commission on the shortfall from the guaranteed minimum. We met all contractual minimum product purchase commitments as of February 1, 2014. In addition, if we were to cancel purchase orders with this sourcing agent, we may have to reimburse the agent for costs and expenses, if any, that it had incurred. We have not issued any other third party guarantees or commercial commitments as of February 1, 2014.

In June 2012, Bank of America, N.A. issued a stand-by letter of credit. As of February 1, 2014, the outstanding letter of credit was \$0.2 million and expires on June 30, 2014. We do not have any other stand-by or commercial letters of credit as of February 1, 2014.

We have various product license agreements that obligate us to pay the licensee at least the guaranteed minimum royalty amount based on sales of their products.

#### ***Executive Severance Plan***

On November 12, 2013, we adopted a Change of Control Severance Plan (“the Plan”), which entitles certain executive level employees to receive certain payments upon a termination of employment after a change of control (as defined in the Plan) of the Company. The adoption of the Plan did not have any impact on the consolidated financial statements for any periods presented.

#### **14. Selected Quarterly Financial Data (Unaudited)**

The following table sets forth certain unaudited quarterly financial information (in thousands, except per share amounts):

	<b>13 Weeks Ended</b>	<b>13 Weeks Ended</b>	<b>13 Weeks Ended</b>	<b>13 Weeks Ended</b>
	<b>May 4, 2013 (1)</b>	<b>August 3, 2013 (2)</b>	<b>November 2, 2013 (3)</b>	<b>February 1, 2014 (4)</b>
<b>Fiscal 2013</b>				
Net sales .....	\$ 452,273	\$ 454,034	\$ 514,588	\$ 670,007
Gross profit.....	101,435	81,171	87,889	86,868
Net loss.....	(12,168)	(33,734)	(25,623)	(70,306)
Basic loss per share .....	(0.16)	(0.43)	(0.33)	(0.90)
Diluted loss per share .....	(0.16)	(0.43)	(0.33)	(0.90)
	<b>13 Weeks Ended</b>	<b>13 Weeks Ended</b>	<b>13 Weeks Ended</b>	<b>14 Weeks Ended</b>
	<b>April 28, 2012</b>	<b>July 28, 2012</b>	<b>October 27, 2012</b>	<b>February 2, 2013 (5)</b>
<b>Fiscal 2012</b>				
Net sales .....	\$ 497,214	\$ 485,337	\$ 605,918	\$ 797,709
Gross profit.....	139,012	122,770	169,007	158,568
Net income (loss).....	10,576	71	24,947	(671)
Basic earnings (loss) per share .....	0.13	0.00	0.31	(0.01)
Diluted earnings (loss) per share .....	0.13	0.00	0.31	(0.01)

- (1) Cost of sales and gross profit reflect asset impairment charges recorded during the first quarter of fiscal 2013 of \$0.6 million (\$0.3 million after tax, or no impact on diluted share).
- (2) Cost of sales and gross profit reflect asset impairment charges recorded during the second quarter of fiscal 2013 of \$8.0 million (\$5.2 million after tax, or \$0.07 per diluted share).
- (3) Cost of sales and gross profit reflect asset impairment charges recorded during the third quarter of fiscal 2013 of \$5.1 million (\$2.8 million after tax, or \$0.04 per diluted share).
- (4) Cost of sales and gross profit reflect asset impairment charges recorded during the fourth quarter of fiscal 2013 of \$32.4 million (\$21.3 million after tax, or \$0.27 per diluted share). Income tax benefit for the same period included the establishment of reserves against net deferred tax assets of \$20.0 million after tax, or \$0.25 per diluted share.
- (5) Cost of sales and gross profit reflect asset impairment charges recorded during the fourth quarter of fiscal 2012 of \$32.6 million (\$19.7 million after tax, or \$0.25 per diluted share).

## 15. Segment Information

FASB ASC Topic 280, "Segment Reporting" ("ASC 280"), establishes standards for reporting information about a company's operating segments. Previous to fiscal 2013, we had one aggregated reportable segment. We now have two reportable segments: a) retail stores and e-commerce; and b) international licensing. As a result, prior year segment information has been recasted to conform to the current year presentation. These reportable segments were identified based on how our business is managed and evaluated. The reportable segments represent the Company's activities for which separate financial information is available and which is utilized on a regular basis by the Company's chief operating decision maker ("CODM") to evaluate performance and allocate resources. The retail stores and e-commerce segment includes Aéropostale U.S., Aéropostale Canada, P.S. from Aéropostale and GoJane. In identifying our reportable segments, the Company considers economic characteristics, as well as products, customers, sales growth potential and long-term profitability. The accounting policies of the Company's reportable segments are consistent with those described in Note 1. All intercompany transactions are eliminated in consolidation. We do not rely on any major customers as a source of revenue.

The following tables provide summary financial data for each of our segments (in thousands):

	<b>Fiscal</b>		
	<b>2013</b>	<b>2012</b>	<b>2011</b>
Net sales:			
Retail stores and e-commerce.....	\$ 2,069,430	\$ 2,379,008	\$ 2,338,258
International licensing.....	21,472	7,170	4,002
Total net sales.....	<u>\$ 2,090,902</u>	<u>\$ 2,386,178</u>	<u>\$ 2,342,260</u>
	<b>Fiscal</b>		
	<b>2013</b>	<b>2012</b>	<b>2011</b>
(Loss) income from operations:			
Retail stores and e-commerce <sup>1</sup> .....	\$ (153,466)	\$ 85,859	\$ 118,088
International licensing.....	20,035	6,285	2,763
Other <sup>2</sup> .....	\$ (51,775)	\$ (32,633)	\$ (7,336)
Total (loss) income from operations:.....	<u>\$ (185,206)</u>	<u>\$ 59,511</u>	<u>\$ 113,515</u>

<sup>1</sup> Such amounts include all corporate overhead and shared service function costs and we have not allocated a portion of these costs to international licensing in this presentation.

<sup>2</sup> Other items include store asset impairment charges in each fiscal year (See Note 3), litigation settlement charges in fiscal 2013 of \$4.4 million (See Note 13), income from the settlement with a sourcing agent in fiscal 2011 of \$8.7 million (See Note 1) and other income (charges) that are not included in the segment income (loss) from operations reviewed by the CODM.

Depreciation expense and capital expenditures have not been separately disclosed as the amounts primarily relate to the retail stores and e-commerce segment. Such amounts are not material for the international licensing segment.

	<b>February 1, 2014</b>	<b>February 2, 2013</b>
Total assets:		
Retail stores and e-commerce.....	\$ 637,927	\$ 734,361
International licensing.....	9,714	6,483
Total assets.....	<u>\$ 647,641</u>	<u>\$ 740,844</u>

The following tables present summarized geographical information (in thousands):

	<b>Fiscal</b>		
	<b>2013</b>	<b>2012</b>	<b>2011</b>
Net sales:			
United States <sup>1</sup> .....	\$ 1,973,775	\$ 2,250,915	\$ 2,214,176
Canada.....	\$ 117,127	135,263	128,084
Total net sales.....	<u>\$ 2,090,902</u>	<u>\$ 2,386,178</u>	<u>\$ 2,342,260</u>

<sup>1</sup>Amounts represent sales from U.S. and Puerto Rico retail stores, as well as e-commerce sales, that are billed to and/or shipped to foreign countries and international licensing revenue.

Long-lived assets include net fixtures, equipment and improvements. Amounts as of February 2, 2013 have been corrected to exclude goodwill and intangible assets in accordance with ASC 280.

	<b>February 1, 2014</b>	<b>February 2, 2013</b>
Long-lived assets, net:		
United States.....	\$ 225,778	\$ 239,812
Canada.....	9,623	22,966
Total long-lived assets, net.....	<u>\$ 235,401</u>	<u>\$ 262,778</u>

Our consolidated net sales mix by merchandise category for our retail stores and e-commerce segment was as follows:

	<b>Fiscal</b>		
<b><u>Merchandise Categories</u></b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
Young Women's.....	65%	64%	66%
Young Men's.....	35%	36%	34%
Total Merchandise Sales.....	<u>100%</u>	<u>100%</u>	<u>100%</u>

## 16. Subsequent Events

### *Amended Revolving Credit Facility*

On February 21, 2014, the Credit Facility was amended, among other things, to increase from \$175.0 million to \$230.0 million the aggregate amount of loans and other extensions of credit available to the Borrower under the Credit Facility (see Note 8 for a further discussion).

### *Commitment Letter*

On March 13, 2014, Aéropostale, Inc. (the "Company") entered into a Commitment Letter with Sycamore Partners, on behalf of one or more of its managed investment funds ("Sycamore"), and TSAM Holdings, Limited (d/b/a MGF Sourcing, Limited) to provide senior secured term loan credit facilities (the "Term Loan") in an aggregate principal amount of \$150.0 million, consisting of a five-year \$100.0 million tranche A facility (committed facility subject to customary condition precedents) (such facility, the "Tranche A Facility") and a ten-year \$50.0 million tranche B facility (uncommitted facility to be agreed) (such facility, the "Tranche B Facility"). The Tranche A Facility will accrue 10% interest per annum, including that up to 5% of the interest per annum can be paid-in-kind during the first three years and up to 2% can be paid-in-kind thereafter. The Tranche B facility will not bear interest. The Term Loan will be secured by (i) a second priority security interest in all assets of the Company and certain of its subsidiaries that are pledged already for the benefit of the Company's existing revolving credit facility lenders, and (ii) a first



priority security interest in the Company's, and certain of its subsidiaries', remaining assets. The loan documentation relating to the Term Loan will include representations, covenants and events of defaults that are substantially consistent with the Company's existing revolving credit facility. The Tranche A facility will have no annual scheduled amortization requirements. It is currently contemplated that the Tranche B facility will be structurally linked to the sourcing agreement described below and will provide for the proportionate offset of annual scheduled amortization payments based on the amount of the annual merchandise purchases under the sourcing arrangement. The proceeds of the Term Loan will be used for working capital and other general corporate purposes of the Company. Availability of the Tranche A Facility is subject to the Company and Sycamore entering into a Stock Purchase and Investor Rights Agreement and the satisfaction of other conditions precedent customary for a financing of this type, including entering into an intercreditor agreement with the collateral agent for the Company's existing revolving credit facility.

Upon consummation of the Term Loan, the Company will issue to Sycamore shares of Convertible Series B Preferred Stock of the Company (the "Series B Preferred"), that will be convertible into 5% of the outstanding shares of the Company's common stock (the "Common Stock") as of the date of closing of the Term Loan. The shares of Series B Preferred will be convertible into Common Stock at a conversion price of \$7.25. The Series B Preferred will not be entitled to any payments of distributions or dividends by the Company. It is contemplated that the Series B Preferred will have other customary terms and conditions, including customary anti-dilution protections.

In addition, it is contemplated that at closing, Sycamore will receive the right to (i) designate up to two directors (each a "Sycamore Director") and (ii) designate, jointly with the Company, an independent director agreeable to both parties, to the Company's Board of Directors. The right to designate one of the two Sycamore Directors will terminate when Sycamore and its affiliates (collectively, the "Purchaser Group") no longer beneficially own a number of shares of Series B Preferred and Common Stock that equates to at least 66.7% of the aggregate number of shares of Series B Preferred and Common Stock beneficially owned by the Purchaser Group on the date of closing. All rights of the Purchaser Group to designate any directors to the Company's Board of Directors will terminate when it no longer beneficially owns a number of shares of Series B Preferred and Common Stock that equates to at least 33.3% of the aggregate number of shares of Series B Preferred and Common Stock beneficially owned by the Purchaser Group on the date of closing. Furthermore, it is contemplated that at closing, Sycamore will receive customary pre-emptive rights and registration rights and will agree to be bound by a customary standstill provision.

The Company also agreed that as part of funding the Tranche B Term Loan, the Company will enter into a Sourcing Agreement with TSAM (Delaware) LLC (d/b/a MGF Sourcing), an affiliate of Sycamore (the "Agent"). Subject to terms to be mutually agreed upon by the Company and the Agent, the Company will be obligated to purchase at least \$240 million of merchandise from the Agent each year until the tenth anniversary of the full start-up of the Sourcing Agreement.

The Commitment Letter includes customary conditions, including the requirement that the parties negotiate and execute definitive documentation. There can be no assurance that the conditions will be satisfied or, if so, when.

### ***Lease Assignment***

During March 2014, we executed a lease assignment agreement and closed our 34th Street store in New York City. In connection with the lease assignment, we are required to place \$2.4 million in an escrow account for the payment of real estate taxes.

## **Item 9. Changes in and Disagreements with Accountant on Accounting and Financial Disclosure**

None

### **Item 9A. Controls and Procedures**

#### ***Management's Report On Internal Control Over Financial Reporting***

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Our internal control over financial reporting is a process designed to provide reasonable assurance to our management and board of directors regarding reliability of financial reporting and the preparation and fair presentation of published financial statements in accordance with generally accepted accounting principles.

All internal control systems, no matter how well designed, have inherent limitations. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation. Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. In addition, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in condition, or that the degree of compliance with policies or procedures may deteriorate.

Our management assessed the effectiveness of our internal control over financial reporting as of February 1, 2014. In making this assessment, management used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in *Internal Control — Integrated Framework (1992)*. Based on that assessment, our management believes that, as of February 1, 2014, our internal control over financial reporting is effective.

Deloitte and Touche LLP, the Company's independent registered public accounting firm, has issued an attestation report on the Company's internal control over financial reporting. The report is included in Item 8.

#### ***Evaluation of Disclosure Controls and Procedures***

Pursuant to Rule 13a-15(b) under the Exchange Act, our management carried out an evaluation, under the supervision and with the participation of our Chief Executive Officer along with our Executive Vice President and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls (as defined in Rule 13a-15(e) of the Exchange Act) and procedures. Based upon that evaluation, our Chief Executive Officer along with our Executive Vice President and Chief Financial Officer concluded that as of the end of our fiscal year ended February 1, 2014, our disclosure controls and procedures are effective.

#### ***Changes in Internal Controls over Financial Reporting***

There have been no changes in our internal controls or in other factors during our fourth fiscal quarter that materially affected, or are reasonably likely to materially affect our internal controls over financial reporting.

### **Item 9B. Other Information**

None

## PART III

### **Item 10. Directors, Executive Officers and Corporate Governance**

Other than the information set forth below, information with respect to this item is incorporated by reference from our definitive Proxy Statement to be filed with the SEC not later than 120 days after the end of our fiscal year.

We have a Code of Business Conduct and Ethics, which is our code of ethics and conduct for our directors, officers and employees. Our Code of Business Conduct and Ethics is available on our websites, [www.aeropostale.com](http://www.aeropostale.com) and [www.ps4u.com](http://www.ps4u.com). Any amendments to or waivers from our Code of Business Conduct and Ethics will be promptly disclosed on our websites as required by applicable law.

Stockholders may also request a printed copy of our Code of Business Conduct and Ethics, free of charge by writing to the following: General Counsel and Secretary, Aéropostale, Inc., 112 West 34th Street, New York, New York 10120.

### **Item 11. Executive Compensation**

Information with respect to this item is incorporated by reference from our definitive Proxy Statement to be filed with the SEC not later than 120 days after the end of our fiscal year.

### **Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters**

Other than the information regarding securities authorized for issuance under our equity compensation plans set forth below, information with respect to this item is incorporated by reference from our definitive Proxy Statement to be filed with the SEC not later than 120 days after the end of our fiscal year.

#### **Equity Compensation Plan Information**

The following table provides certain information, as of February 1, 2014, about our common stock that may be issued upon the exercise of options as well as the issuance of restricted shares, performance shares and restricted stock units granted to employees or members of our Board of Directors, under our two existing equity compensation plans, the Aéropostale, Inc. 1998 Amended and Restated Stock Option Plan and the Second Amended and Restated Aéropostale, Inc. 2002 Long-Term Incentive Plan, as amended.

<b>Plan Category</b>	<b>Number of Securities to be Issued Upon Exercise of Outstanding Options, Warrants and Rights</b>	<b>Weighted Average Exercise Price of Outstanding Options, Warrants and Rights</b>	<b>Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans (Excluding Securities Reflected in Column (a))</b>
	<b>(a)</b>	<b>(b)</b>	<b>(c)</b>
Equity compensation plans approved by security holders...	2,854,279 <sup>1</sup>	\$ 2.20 <sup>1</sup>	1,273,238
Equity compensation plans not approved by security holders...	—	—	—
<b>Total</b> .....	<b>2,854,279</b>	<b>\$ 2.20</b>	<b>1,273,238</b>

<sup>1</sup> Includes 1,856,320 restricted shares, 390,954 performance shares and 229,760 restricted stock units under the 2002 Long Term Incentive Plan that have no purchase price; excluding the restricted shares, performance shares and restricted stock units would result in a weighted-average exercise price of \$16.61.

### **Item 13. Certain Relationships and Related Transactions, and Director Independence**

Information with respect to this item is incorporated by reference from our definitive Proxy Statement to be filed with the SEC not later than 120 days after the end of our fiscal year.

### **Item 14. Principal Accountant Fees and Services**

Information with respect to this item is incorporated by reference from our definitive Proxy Statement to be filed with the SEC not later than 120 days after the end of our fiscal year.

## PART IV

### **Item 15. Exhibits and Financial Statement Schedules**

- (a) 1 The financial statements listed in the “Index to Consolidated Financial Statements” at page 35 are filed as a part of this Annual Report on Form 10-K
- 2 Financial Statement Schedule  
Schedule II: Valuation and Qualifying Accounts
  
- Other financial statement schedules are omitted because they are not applicable or the required information is shown in the financial statements or notes thereto
- 3 Exhibits included or incorporated herein:  
See Exhibit Index

## EXHIBIT INDEX

<b>Exhibit No.</b>	<b>Description</b>
3.1	Restated Certificate of Incorporation, filed as Exhibit 4.1 to the Registrant's Registration Statement on Form S-8, filed with the SEC on March 27, 2013 (File No. 333-187562), is incorporated herein by reference.
3.2	Certificate of Designations for Aéropostale, Inc. Series A Junior Participating Preferred Stock, dated as of November 26, 2013, filed as Exhibit 3.1 to the Registrant's Current Report on Form 8-K, filed with the SEC on November 26, 2013 (File No. 001-31314), is incorporated herein by reference.
3.3	Amended and Restated By-Laws, filed as Exhibit 3.1 to the Registrant's Current Report on Form 8-K, filed with the SEC on March 15, 2010 (File No. 001-31314), is incorporated herein by reference.
4.1	Specimen Common Stock Certificate, filed as Exhibit 4.1 to Amendment No. 1 to the Registrant's Registration Statement on Form S-1, filed with the SEC on April 30, 2002 (File No. 333-84056), is incorporated by reference.
4.2	Rights Agreement, dated as of November 26, 2013, by and between Aéropostale, Inc. and American Stock Transfer & Trust Company, LLC (which includes the form of Certificate of Designations of Series A Junior Participating Preferred Stock as Exhibit A to the Rights Agreement, the Summary of Rights to Purchase Series A Junior Participating Preferred Stock as Exhibit B to the Rights Agreement and the Form of Right Certificate as Exhibit C to the Rights Agreement), filed as Exhibit 4.1 to the Registrant's Current Report on Form 8-K, filed with the SEC on November 26, 2013 (File No. 001-31314), is incorporated herein by reference.
4.3	Amendment dated as of March 13, 2014 to Rights Agreement by and between Aéropostale, Inc. and American Stock Transfer and Trust Company, LLC, filed as Exhibit 10.1 to the Registrant's Current Report on Form 8-K, filed with the SEC on March 14, 2014 (File No. 001-31314), is incorporated herein by reference.
10.1	Aéropostale, Inc. Amended and Restated 1998 Stock Option Plan, filed as Annex A to the Registrant's Definitive Proxy Statement, filed with the SEC on May 15, 2006 (File No. 001-31314), is incorporated herein by reference.**
10.2	Aéropostale, Inc. Amended and Restated 2002 Long-Term Incentive Plan, filed as Annex A to the Registrant's Definitive Proxy Statement, filed with the SEC on May 11, 2007 (File No. 001-31314), is incorporated by reference.**
10.3	Aéropostale, Inc. Second Amended and Restated 2002 Long-Term Incentive Plan, filed as Exhibit 99.2 to Registrant's Registration Statement on Form S-8, filed with the SEC on March 27, 2013 (File Nos. 333-91700 and 333-187562), is incorporated herein by reference.**
10.4	First Amendment to the Aéropostale Second Amended and Restated 2002 Long-Term Incentive Plan., filed as Exhibit 10.1 to the Registrant's Current Report on Form 8-K, filed with the SEC on December 17, 2013 (File No. 001-31314), is incorporated herein by reference.**
10.5	Form of Restricted Stock Unit Award Agreement under the Aéropostale Second Amended and Restated 2002 Long-Term Incentive Plan, filed as Exhibit 10.2 to the Registrant's Current Report on Form 8-K, filed with the SEC on December 17, 2013 (File No. 001-31314), is incorporated herein by reference.**
10.6	Aéropostale, Inc. Change of Control Severance Plan, filed as Exhibit 10.1 to the Registrant's Current Report on Form 8-K, filed with the SEC on November 18, 2013 (File No. 001-31314), is incorporated by reference.**
10.7	Third Amended and Restated Loan and Security Agreement, dated September 22, 2011, by and between Bank of America, N.A. and Aéropostale, Inc., filed as Exhibit 10.7 to the Registrant's Current Report on Form 8-K, filed with the SEC on September 28, 2011 (File No. 001-31314), is incorporated herein by reference.
10.8	Joinder and First Amendment to Third Amended and Restated Loan and Security Agreement and Amendment to Certain Other Loan Documents dated as of February 21, 2014 by and among the Company, GoJane LLC, the other Guarantors party thereto, the Lenders party thereto, and Bank of America, N.A. as agent., filed as Exhibit 10.1 to the Registrant's Current Report on Form 8-K, filed with the SEC on February 27, 2014 (File No. 001-31314), is incorporated herein by reference.
10.9	Collared Forward Repurchase Agreement, dated November 12, 2007, by and between Bank of America, N.A. and Aéropostale, Inc., filed as Exhibit 10.2 to the Registrant's Current Report on Form 8-K, filed with the SEC on November 15, 2007 (File No. 001-31314), is incorporated herein by reference.
10.10	Employment Agreement, dated May 3, 2013 and effective on May 3, 2013, between Aéropostale, Inc. and Thomas P. Johnson, filed as Exhibit 10.13 to the Registrant's Current Report on Form 8-K, filed with the SEC on May 6, 2013 (File No. 001-31314), is incorporated herein by reference.**
10.11	Employment Agreement, dated March 7, 2011 and effective on December 1, 2010, between Aéropostale, Inc. and Michael J. Cunningham, filed as Exhibit 10.14 to the Registrant's Current Report on Form 8-K, filed with the SEC on March 11, 2011 (File No. 001-31314), is incorporated herein by reference.**

- 10.12 Advisory Agreement, dated March 29, 2013 and effective on March 29, 2013, between Aéropostale, Inc. and Michael J. Cunningham, filed as Exhibit 10.1 to the Registrant's Current Report on Form 10-K, filed with the SEC on February 21, 2013 (File No. 001-31314), is incorporated herein by reference.
- 10.13 Restricted Stock Award Rescission Agreement, dated October 31, 2013, between Aéropostale, Inc. and Thomas P. Johnson, filed as Exhibit 10.1 to the Registrant's Current Report on Form 8-K, filed with the SEC on November 4, 2013 (File No. 001-31314), is incorporated herein by reference.\*\*
- 10.14 Restricted Stock Award Rescission Agreement, dated October 31, 2013, between Aéropostale, Inc. and Mary Jo Pile, filed as Exhibit 10.2 to the Registrant's Current Report on Form 8-K, filed with the SEC on November 4, 2013 (File No. 001-31314), is incorporated herein by reference.\*\*
- 10.15 Restricted Stock Award Rescission Agreement, dated October 31, 2013, between Aéropostale, Inc. and Mary Jo Pile, filed as Exhibit 10.3 to the Registrant's Current Report on Form 8-K, filed with the SEC on November 4, 2013 (File No. 001-31314), is incorporated herein by reference.\*\*
- 21 Subsidiaries of the Company.\*
- 23.1 Consent of Deloitte & Touche LLP.\*
- 31.1 Certification by Thomas P. Johnson, Chief Executive Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification by Marc D. Miller, Executive Vice President and Chief Financial Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1 Certification by Thomas P. Johnson pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.\*\*\*
- 32.2 Certification by Marc D. Miller pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.\*\*\*
- 101.INS XBRL Instance Document.\*
- 101.SCH XBRL Taxonomy Extension Schema.\*
- 101.CAL XBRL Taxonomy Extension Calculation Linkbase.\*
- 101.DEF XBRL Taxonomy Extension Definition Linkbase.\*
- 101.LAB XBRL Taxonomy Extension Label Linkbase.\*
- 101.PRE XBRL Taxonomy Extension Presentation Linkbase.\*

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\* Filed herewith.

\*\* Management contract or compensatory plan.

\*\*\* Furnished, not filed.

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AÉROPOSTALE, INC.

By: /s/ THOMAS P. JOHNSON  
 Thomas P. Johnson  
*Chief Executive Officer and Director*

Date: April 4, 2014

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons, on behalf of the Registrant, and in the capacities and on the dates indicated.

Signature	Title	Date
/s/ THOMAS P. JOHNSON Thomas P. Johnson	Chief Executive Officer and Director (Principal Executive Officer)	April 4, 2014
/s/ MARC D. MILLER Marc D. Miller	Executive Vice President and Chief Financial Officer (Principal Financial Officer)	April 4, 2014
/s/ ROSS A. CITTA Ross A. Citta	Group Vice President and Chief Accounting Officer (Principal Accounting Officer)	April 4, 2014
/s/ KARIN HIRTLE-GARVEY Karin Hirtler-Garvey	Chairman of the Board of Directors	April 4, 2014
/s/ RONALD R. BEEGLE Ronald R. Beegle	Director	April 4, 2014
/s/ ROBERT B. CHAVEZ Robert B. Chavez	Director	April 4, 2014
/s/ MICHAEL J. CUNNINGHAM Michael J. Cunningham	Director	April 4, 2014
/s/ EVELYN DILSAVER Evelyn Dilsaver	Director	April 4, 2014
/s/ JANET E. GROVE Janet E. Grove	Director	April 4, 2014
/s/ JOHN N. HAUGH John N. Haugh	Director	April 4, 2014
/s/ JOHN D. HOWARD John D. Howard	Director	April 4, 2014
/s/ ARTHUR RUBINFELD Arthur Rubinfeld	Director	April 4, 2014
/s/ DAVID B. VERMYLEN David B. Vermynen	Director	April 4, 2014

**AÉROPOSTALE, INC.**  
**SCHEDULE II**  
**VALUATION AND QUALIFYING ACCOUNTS**

<b>Reserve for Sales Returns:</b>	<b>Balance Beginning of Period</b>	<b>Amounts Charged to Net (Loss) Income</b>	<b>Write-offs Against Reserve</b>	<b>Balance End of Period</b>
	<b>(In thousands)</b>			
Year Ended February 1, 2014	\$ 496	\$ (153)	\$ 186	\$ 157
Year Ended February 2, 2013	\$ 676	\$ 334	\$ 514	\$ 496
Year Ended January 28, 2012	\$ 725	\$ 662	\$ 711	\$ 676

<b>Valuation Allowance for U.S. Federal and State, and Canadian Deferred Tax Assets:</b>	<b>Balance Beginning of Period</b>	<b>Amounts Charged to Net (Loss) Income</b>	<b>Write-offs Against Reserve</b>	<b>Balance End of Period</b>
	<b>(In thousands)</b>			
Year Ended February 1, 2014	\$ 1,328	\$ 30,597	\$ —	\$ 31,925
Year Ended February 2, 2013	\$ 1,412	\$ (84)	\$ —	\$ 1,328
Year Ended January 28, 2012	\$ 196	\$ 1,216	\$ —	\$ 1,412



**p.s.**  
from **aéropostale**



**p.s.**  
from **aéropostale**



# CORPORATE & STOCK INFORMATION

## CORPORATE HEADQUARTERS

Aéropostale, Inc.  
112 West 34th Street  
New York, NY 10120  
646-485-5410

## WEBSITE

Information regarding Aéropostale, Inc. and our products is available on our Internet websites: [www.aeropostale.com](http://www.aeropostale.com), [www.ps4u.com](http://www.ps4u.com), and [www.gojane.com](http://www.gojane.com).

## MARKET DATA

Shares of Aéropostale, Inc. common stock are traded on the New York Stock Exchange under the symbol "ARO".

## INVESTOR INQUIRIES

If you would like general information on Aéropostale, Inc. as a publicly traded company, please visit our website under the Investor Relations section of the Company's website, located at [www.aeropostale.com](http://www.aeropostale.com).

## FORM 10-K

Shareholders may obtain, without charge, a copy of the Company's annual report on Form 10-K, as filed with the Securities and Exchange Commission, by accessing Investor Relations on the Company's website.

## TRANSFER AGENT

American Stock Transfer & Trust Company  
59 Maiden Lane  
New York, NY 10038  
212-936-5100

## INDEPENDENT AUDITORS

Deloitte & Touche LLP  
30 Rockefeller Plaza  
New York, NY 10112

**BETHANY**  
**MOTA**



## OFFICERS

**Thomas P. Johnson**  
Chief Executive Officer

**Emilia A. Fabricant**  
Executive Vice President,  
Aéropostale

**Marc D. Miller**  
Executive Vice President,  
Chief Financial Officer

**Mary Jo Pile**  
Executive Vice President,  
Customer Engagement

**Scott K. Birnbaum**  
Senior Vice President,  
Marketing & E-Commerce

**Mark A. Dorwart**  
Senior Vice President,  
Logistics, Real Estate &  
Construction

**Jennifer G. Giangualano**  
Senior Vice President,  
Design -  
P.S. from Aéropostale

**Barbara J. Fevelo-Hoad**  
Senior Vice President,  
Production and  
Technical Design

**Kathy E. Gentilozzi**  
Senior Vice President,  
Human Resources

**Ann E. Joyce**  
Senior Vice President,  
Chief Information Officer

**Susan A. Martin**  
Senior Vice President,  
Design - Aéropostale

**Catherine E. McNeal**  
Senior Vice President,  
Merchandising -  
P.S. from Aéropostale

**Barbara A. Pindar**  
Senior Vice President,  
Planning and Allocation

**Marc G. Schuback**  
Senior Vice President,  
General Counsel and  
Secretary

GOJANE



## DIRECTORS

**Karin Hirtler-Garvey**  
Chairman of Board

**Ronald R. Beegle**  
Director

**Robert B. Chavez**  
Director

**Michael J. Cunningham**  
Director

**Evelyn Dilsaver**  
Director

**Janet E. Grove**  
Director

**John Haugh**  
Director

**John D. Howard**  
Director

**Thomas P. Johnson**  
Director,  
Chief Executive Officer

**Arthur Rubinfeld**  
Director

**David B. Vermlyen**  
Director



**AERO  
NOW.**