

A Step-by-step guide on How I Earned A Return Airplane Ticket By Setting Up Affiliate Blogs.

By Momekh.

This book won't make you a millionaire, won't make you "earn in your sleep" and won't buy you your first boat.

This book will get your started in the wonderful world of Internet Marketing. Some serious learning ahead...



Hello, I blog at LifeETC and write about unconventional strategies for work and life. This book is written in hopes to get you to earn your first 1,000 dollars online with Affiliate Marketing. This book is free for all subscribers of "Momekh's Blog ~ LifeETC"

Introduction

This ebook is a result of the responses and questions I got from my post "Earning My First 1000 US Dollars from Affiliate Marketing". If you have not read that post yet, I recommend you do that by visiting this link here: <http://su.pr/6AVifW>

I write this because I have done this. It works. And I have earned well above the 1,000 dollar mark strictly through Affiliate Marketing (using only Clickbank).

This ebook will cover the following:

1. Market Research: How to find the products to promote, with a focus on Clickbank
2. Setting Up Your Affiliate Blog/Site With A Focus On Internal SEO
3. Affiliate SEO: How to rank on the first page of these products. One of my affiliate sites got on the first page for my target keyword within ONE DAY!
(This is not typical though)
 1. Getting the Right Domain Name
 2. Setting Up Wordpress So It Sings!
 3. Writing The Three Required Articles
 4. Submitting To Different Sites For Ranking

Disclaimer

The ebook will NOT TEACH you how to:

1. Set up a Wordpress Blog (Learn that, for free at <http://www.blogasabusiness.com>)
2. Get a Clickbank account (Learn that at Clickbank's website, [click here](#))
3. Earn any amount of money while you are in the physiological state normally called SLEEP.
4. Earn an *exact* amount of 1,000 US dollars. You may end up earning 5,000 dollars or you may end up earning a whopping amount of zero dollars. You *can* earn a complete living off of the techniques presented in this book. These are techniques that I have used to generate more than a 1,000, and if you apply these techniques, and if God is Willing (!!!), then there is a high chance of you earning well-above 1,000 dollars. But there are no promises, no guarantees. This is life. Deal with it.

Assumptions Made

1. You have read my post "Earning My First 1,000 US Dollars from Affiliate Marketing" (read here <http://su.pr/6AVifW>)
2. You at least have a simple understanding of what is Affiliate Marketing (read the post mentioned above if you don't nod your head when someone says, "affiliate marketing")
3. You already have a Clickbank account (<http://clickbank.com>), have a hosting

account ([Go To Hostgator's Website](#) and use MOMEKHGIFT as a coupon code to avail a 10 dollar discount), and know how to set up a Wordpress blog. If you do not know how to set up a Wordpress blog (not at wordpress.com but a self-hosted blog on your own domain), then do check out Blog As A Business (<http://blogasabusiness.com>).

Ok, now, on with it...

Earning the first dollar is the hardest as compared to the remaining 999! You just need to start.

Good luck.

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Things To Keep In Mind

What We Are Trying To Do Here

We will be trying to sell information products. We do not own these information products (ebooks, online courses etc) but we are selling someone else's products.

Why are we selling information products? Because these guys are giving crazy-high commissions. A 50% commission is actually normal. For example, someone buys a product worth 100 \$ through you. You as an affiliate will earn 50 \$ from a 100 \$ sale. This is, by all means, crazy. How does this happen?

Thanks to the Internet, the cost of repeat business is insignificant. If someone buys an ebook from me, the cost of production, distribution, delivery and even support are in fact negligible. The cost of producing the ebook (or online course etc) is the only major cost. And that is a one time cost. Unbelievable.

We will be setting up a blog/site. Using some very specific techniques, we will rank for a specific keyword. The word to pay attention to is 'specific'. The beauty of this technique is that it is very to-the-point.

Here's a small example.

You want to buy a mic. Yes, a mic to record some songs and podcasts onto your laptop. You see one of your friends use this cool-looking mic. You ask to find that the mic is from Samson. It is called Go Mic. "Go Mic", you think, "that's an easy to remember name", and there you are, in front of your computer, typing Samson Go Mic to perhaps further read up on it. To eventually buy it.

Stop right there. Now imagine someone trying to sell these Samson Go Mic. Wouldn't it be grand if he could just somehow come in front of people like you, people who are already looking to buy what he is trying to sell?

That is *exactly* what we will be doing. **Coming in front of people with the product that they are trying to buy.** That is the theory.

A lot of people are buying products via Clickbank's Marketplace. Using the Clickbank's marketplace, we will first find out which products are being sold. Then we will try to rank on Google for that product.

So if a product is called "Woodbe Zoompa", then you'd want to be on the first page of Google for keywords such as "Woodbe Zoompa Review" or "Woodbe Zoompa bonus" or just "Woode Zoompa". (yes, Woodbe Zoompa is very much a fictional name)

Anyone searching for Woodbe Zoompa will come to your site, read a review or two that you have written, decide there and then, click through to buy it on Clickbank. Clickbank will recognize that this sale is through you (because you've set up your site in such a way), and give you a commission.

Very Important

This ebook is not designed to be read at leisure. What that means is that you must be in 'work mode', 'plugged in' or whatever you call it... I hope that you get to apply and do as you read.

It is assumed that you will be read all of the pages here, and in order. **A lot of important concepts are introduced as we progress** through the set up of our affiliate site. Things like hoplinks and article writings are all discussed, but only

when you need them. So I do hope you read this in full, and take full advantage of the information presented here.

I have tried very hard to organize this ebook in an easy-to-understand manner. I hope to update this ebook based on the constant feedback, and if there is a concept that you feel must be explained more, or something that you think can be left out, do please let me know.

I will be using the word *blog* and *website* and *site* interchangeably.

Affiliate Marketing Demystified

Surprisingly, a lot of people and many 'gurus' claim that affiliate marketing is this *new* way of earning money online. Wrong.

In fact, affiliate marketing is essentially how business has been done since like ever!

In a nutshell, affiliate marketing is **any business where you sell someone else's product.**

With that definition in mind, you quickly realize that most business giants run their whole operations this way. **The 'traditional' name for affiliate marketing is trading.** Yes, trading. Retail business, whether online or offline, is all affiliate marketing. Import or export is affiliate marketing. You find a market that needs to be served, then find a cheaper source, get the product from the source to the market, and viola! You're in business. Nothing *new* about it, right? Right.

For example, I have a small milk-distribution around a few areas within the bustling city of Lahore (milk distribution and internet marketing! Just another day, right? :)). I have a brand (Kemaak) that is kept alive because I sit where most affiliate marketers sit i.e. the last mile. I buy the milk from a vendor, who buys it from a large number of small farmers and contractors in and around Lahore, and then I deliver it directly to the consumer. The vendor, my brand Kemaak, and the contractors are all typical affiliate marketers because they are selling (in fact, *distributing*) someone else's product.

Likewise, an affiliate marketer who takes online marketing seriously, is not an opportunist just riding yet another bandwagon of yet another gold rush. In fact, many of the companies we know and trust today are nothing but affiliate

marketing companies.

So affiliate marketing is serious business in the sense that most businesspeople and entrepreneurs do affiliate marketing – online and offline – to serve and help their customers, make lots of money and afford a lifestyle that is nothing short of remarkable.

Affiliate Marketing Online

What works offline, does work online.

Amazon is possibly the biggest affiliate marketing company online, as they sell tons of products and none of these products are produced by them (except maybe the Kindle, which really, is not produced by them, but by some factory in China perhaps; they just market the Kindle!).

In the online world, you do not need large up front capital to invest in a store location, an office space, sales staff etc. All you really need is a blog (or a website) set up properly, and then you can start selling other people's products. And how does 'selling someone else's' product work?

Well, Amazon is a marketplace of tangible products like paperbacks and hardcover books and about a gazillion other things.

Clickbank can be thought of as the marketplace for digital products, like ebooks and online courses. (If I would have gone through with my plan of actually selling this ebook that you are reading right now, I would have sold it through Clickbank.).

So, all you need to do is *sign up as an affiliate with a marketplace*. The sign up process itself costs you nothing. When you sign up, from the comfort of your PC

(!!), you are an official affiliate. What that means is that whenever someone buys a product from that marketplace *through your link*, you will get a commission. How much commission? Can be anywhere between 4% to 8% (Amazon marketplace) to a whopping 50% to 75% (Clickbank marketplace).

So to get started online, you'd need your own website, and then you'd need to sign up with Clickbank to sell digital products as an affiliate. If you are totally new at setting up a blog and signing up etc, than this whole process should not take more than a day or two. Once you have done this, and done this right, you'll be putting up websites and selling products in a matter of *minutes* really (e.g. it takes me a total of 35 minutes to buy a domain, install Wordpress, tweak it for SEO, select a theme, change it to reflect the logo etc, and put up a few products that I plan to sell!).

What Is The Earning Potential Here?

I get that question a lot. But it is an unfair question; no one can seriously expect to answer this. It is like asking what is the earning potential of being in business. How can someone answer that? Perhaps a few examples are in order? How about 100 US \$ per day? Net income. That's 3,000 US\$ per month, US\$ 36,000 per year. Very much possible. But doesn't inspire much? OK, so how about 400,000 US Dollars a year, from selling one single ebook on keeping parrots? Yes, parrots. One ebook. Digitally downloaded. Finding a market that needs to be served, and then getting a product (either your own or someone else's) to that market. OK, so how about selling 500,000 copies of a 47 dollars

ebook in the last two and half years? Mike Geary with his Truth About Abs ebook has done this. That's a lot of money (hit up the calculator, and do the maths of $500,000 \times 47$ US dollars in revenue from a business model that has almost insignificant overheads). And I am not talking about a lot of products. Just one ebook.

Truth be told, when I first started writing this ebook, I was in fact quite embarrassed. Earning a thousand dollars as a 'goal' is so, so small a target, given the potential. I mean, seriously, people are earning upwards of a 1,000 dollars *per day*, all from online marketing. And here I am, writing about earning just a *measly* 1,000 dollars! But then I realized that **there are a large number of people who just do not know where to start!** They do know that this business or that business has an earning potential of such and such amount, but they do not know **how to start!** So, this book is primarily about getting your teeth wet and your appetite all worked up! Apply the techniques mentioned in this book, and I see no reason why you wouldn't earn your first 1,000 dollars online. And guess **which comes first; a 1000 dollar earned online or a 100,000 dollars earned online?** So yeah, let's earn our first 1000...

Our Plan Of Action

Briefly, we'll be doing the following:

1. Find the right product to promote and sell. (Market Research)
2. Make a website that promotes that product. (Setting up Wordpress So It Sings)
3. Get people who are already interested in buying that product to our website, so when they buy through our link, we get a commission. (Affiliate SEO)

That is all.

The remaining part of this ebook will be about the techniques that help us complete these three steps. The brackets after each step has the names of the chapters of this book that help us do the respective step. Before we get in to the tactics of it all, it is better to know the reason why – the strategy – behind our actions.

Remember, we are trying to learn by doing, so a little learning of the concepts goes a long, long way in helping us establish ourselves and derive a constant, reliable income from online affiliate marketing. God willing.

You are trying to set up a site about a specific product. People who are willing to buy that product, search for it online. You try to get on the first page of Google for that product, when people are searching for it. So you are targeting a very specific niche; people who are already willing to buy the product and are either searching for a review or a bonus material that may come with the product. You

What does it mean to find the right product to promote?

It means that we want to find a product that is easy to sell. An easy to sell product

is any product that:

- is in sufficient demand, and
- has low competition from other sellers trying to sell that product.

We do not want a product that is not being bought by many people. Also, we do not want enter a market that is 'hard to break into'. We want to find that right balance of demand and supply.

This concept is very much true in all spheres of business activity. If you keep your eyes open, you find that well-founded market research identifies high-value niches and markets that you thought did not even exist. Everyone's screaming about stiff competition and high barriers to entries and what not, while you silently enter a market, set up your business processes to make it as *passive* as possible (automation) and then go ahead and make tons of money. Perhaps you are making ounces of money instead of tons, but that's a far cry from not making any money at all. First step is not only the hardest, and is usually the smallest too.

Thanks to the Internet, finding this sort of information about demand and supply is easy. All you need is to know the techniques on how to do that. So let's learn using one of my favorite methods of learning; learn by doing.

Doing The Market Research

Market Research is the **most** important step. You don't want to be climbing the tallest tree in the forrest to find out that after you've done all the hard work, that you were not supposed to climb the tallest tree. Market Research helps you, in fact, it makes it possible for you to identify which markets to even consider.

You need to find the right product on Clickbank and you need to make sure that enough people are searching for it online for you to get some sales.

We will be applying a process, with some very specific techniques to establish if the product is worth promoting.

Here is the three-step product selection formula:

- First, we find a product on Clickbank that is doing well (**Gravity higher than 30**). From there we get the Product Name Keyword (or PNK). PNK is the name of the product. The 'K' for Keyword is used in the context of search engines. You'll learn more about this in this book as we proceed, God willing.
- Using that PNK, we find out if it is getting **at least 500 searches per month**. This confirms that there is a decent number of people searching for that exact product. We do that by using the Google Adwords Keyword Tool (a free tool!).
- We then **check for low competition**. We do this by seeing how many pages are indexed by Google with respect to our PNK. Basically, less than 200,000 pages competing for PNK without quotes AND less than 30,000 pages competing for PNK with quotes.

Now, let us see how each of the above steps are done. Even if you are totally new to the online world, you will learn the concepts as we do the steps.

Although you can use paid software like Market Samurai to do the above, I will show you how to do these steps **for free**.

Finding The Right Product On Clickbank

It is deceptively simple, but once you know what to look for.

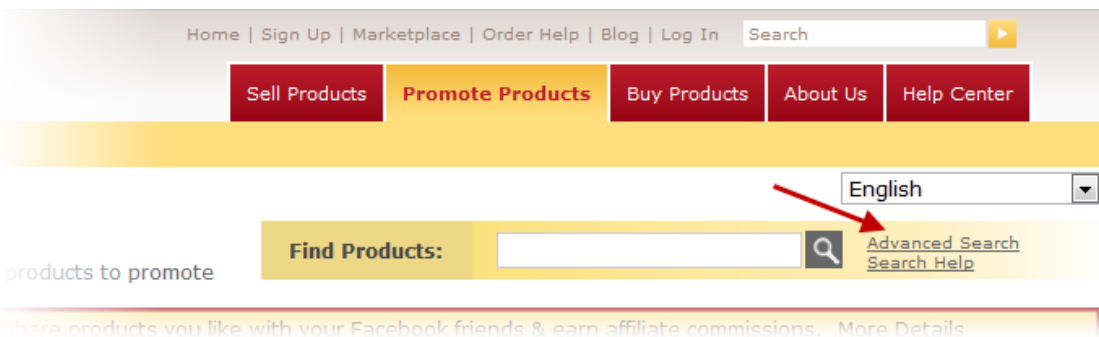
You'll be looking for products with Gravity of less than 50 and more than 30.

Gravity is a unique number within the Clickbank marketplace. It is Clickbank's *own way of ranking products based on how many affiliates are selling the product*. Check [this page](#) out for more details on how Clickbank ranks their products.

A product with a Gravity of 100 means that more affiliates have recently sold that product as compared to a product with a Gravity of 20.

Here's what you'd do:

Go to the Clickbank Marketplace (<http://www.clickbank.com/marketplace.htm>), and straight-away click on *Advanced Search*.



Once there, scroll down to where it says 'Stats' and fill in the following:

A screenshot of the 'Advanced Search' form on Clickbank. The form includes several input fields: 'Enter Keywords:', 'Exclude words from search:', 'In this Category:' (set to '- All categories -'), and 'Results per page:' (set to 10). There are 'Search' and 'Reset' buttons. Below the search options is a 'Stats' section with a 'Gravity' label. A checkbox labeled 'Show items with gravity:' is checked, and the 'Gravity' is set to 'Higher than' with a value of 30.

Once you have set the Gravity to "Higher than 30", click **Search**.

You will be presented with a list of possible products. Now, you need to sort the search results so that the products with the Gravity of 30 or higher are shown first:



Now, go ahead and browse through the product listing and look for “interesting names”. Yes, I said “interesting” names. Sounds too simple and silly, right? Well, there is a method to this madness.

It is much, much easier to rank on the first page of Google for “Zoompa Woodbe” than trying to rank for a generic keyword like “Learn Woodworking”. You are trying to target people who are searching for a “Product Name” rather than a “Functional” name.

But here is another additional thing I look out for: I try to look for a product that I personally find interesting.

A lot of people make this mistake (I also made this made initially) of choosing a niche without paying any regard to our own interests. As the affiliate site progresses, you may find yourself branching out within that niche. You WILL NOT be interested in doing that if you do not find the niche/product interesting, now would you?

So, found a product you like? Excellent!

Here are the things your selected product has:

It is *relatively* popular. It is not too popular to be too hard to compete for free traffic, such as products with high Gravity. And and it is not that dead and buried to not have many people searching for it online.

The idea is to sell something which is already selling, and that too via affiliates. The Gravity attribute within the Clickbank system shows that demand. Well, it shows quite a few other things as well, but that is not the scope of this ebook.

The thing is, the Gravity of a product fluctuates. It is high if the product is being traded, and it is low if the product is not being sold often. So, say you have found a product with a gravity of 30, you like the product name and the PNK is unique enough to rank for. But what if the the product had a gravity of 700 a few weeks back? What if a lot of affiliates were trying to rank for PNK before you checked the gravity?

To cater for this, we check for three things. The three-step product selection criteria is what makes our market research effective and simple.

Remember, our market research checks for:

1. Gravity on the Clickbank marketplace. This is an indication if the product is currently selling.
2. Global Monthly Search Volume via Google Adwords tool (or the GMSV; gotta

love acronyms!). This will tell us if enough people are searching for the PNK (I aim for a GMSV of at least 500).

3. Competition on Google. This will tell us if we can realistically get on the first page of Google for the PNK.

We have selected a product based on Gravity.

This completes our **first step** of our product selection process.

The second step is to make sure that there is a decent enough traffic on Google for this PNK. Meaning, that there are people actually searching for this on Google. (Search Engines like Yahoo and Bing are also important, but once you focus on the biggest search engine i.e. Google, you automatically cater for the other Search Engines as well)

Check For Decent Search Traffic For The PNK

Now, I always double check that the PNK is being searched *at least* 500 times per month. How on Earth would you do that?

Using the free Google Adwords tool, of course. Just go to

<https://adwords.google.com/select/KeywordToolExternal>

Now enter the captcha that you see. If you have an account, log in as that makes it easier.

Enter your PNK, the captcha and hit **Search**.

Find keywords
Based on one or both of the following:

Word or phrase (one per line) [Truth About Abs] **Website**

Only show ideas closely related to my search terms ?
 Advanced Options and Filters Locations: All Languages: English x

Search

Sign in with your AdWords login information to see the full set of ideas for this search.

Download View as text More like these

<input type="checkbox"/> Keyword	Competition	Global Monthly Searches ?
<input type="checkbox"/> ☆ [truth about abs]	<div style="width: 20%;"></div>	12,100

Match Types ?

- Broad
- [Exact]
- "Phrase"

When you press **Search**, on the left hand side, make sure you checkmark only the [Exact] option. To know more about Broad, Phrase and Exact Match settings, [check out the Google Adwords help page](#) on this topic.

As you can see, the PNK "Truth About Abs" has about 12,000 GMSV. That's a lot! A PNK with around 500 would be a good fit. But that is not all, we need to check for the third, important step, the competition!

Check For Competition

We will be checking for competing pages for our PNK. We will:

- Check for the PNK within quotes (**should be less than 400,000**)
- Check for PNK used in the title of the page (**should be less than 150,000**).

You use the operator *intitle:"Product Name Keyword"*

Go to Google. Say the name of the product is "Truth About Abs" (an actual product)

So you type in "Truth About Abs" in Google, with the quotes. See how many pages are competing for this keyword (keyphrase in this case):

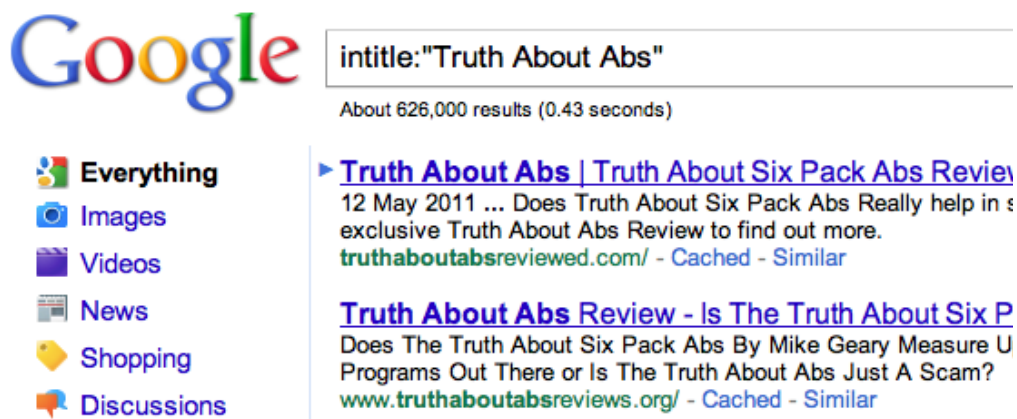


The number of competing pages **should be less than 400,000**. As you can see, "Truth About Abs" does not pass this test; it has more than 2 million results, within quotes! A famous product in Clickbank with a lot of competition for the first page of Google, no doubt.

That is why we first check the Gravity over at Clickbank, then the search volume

(at least 500) and THEN apply this test for competition. This increases our chances of quickly finding the right products. (*Truth About Abs* has a Gravity of more than 250 right now and we wouldn't have considered it in the first step!)

Then you do a search for PNK inTitle. This is the Title of the page, and is quite important for the sake of SEO.



Using the operator intitle:"keyword" on Google shows us how many pages are using the "keyword" in their title tags.

The number of results as returned by Google **should be less than 150,000**.

If the Results returned with quotes is less than 400,000 and results for intitle are less than 150,000, then the product is something to consider.

Some of my best earning products (where just one affiliate blog earned me upwards of 250 US\$ per month!) had the Results with quotes at less than

100,000 and in title results were around 9,000. You would want these numbers to be as low as they get! Because these represent competing pages, the pages you'd have to beat to get to the first page of Google.

But what if the product fails this third step? Well, then it's back to the drawing board, so to speak. We need to re-comb the Clickbank marketplace and start from step 1.

I know a lot of products that I choose, end up failing this third step! And no worries, just 'rinse and repeat' till you find the product that passes all three steps.

Once you have selected the product, we need the HopLink from Clickbank. **Hoplink is the affiliate link**, and you will use this to send visitors to the product site. **Hoplinks are VERY important.**

How To Get Your Hoplink From Clickbank

The most common way is by automatically creating HopLinks using the Clickbank Marketplace. After you have decided on the product, click the Promote button to the right of the product listing to easily generate a HopLink that's unique to you. Once you've generated the HopLink, you can copy the HopLink address and paste it anywhere you want to promote the product.

I highly recommend that you paste the HopLink into a text file on your computer (or use [Evernote](#) to maintain these type of things!). This helps you keep track of all the different HopLinks you've created and have easy access to them whenever you find a new place to promote products etc.

For more information on HopLinks, check out [this Clickbank's resource page](#). But for the purpose of what we are trying to do, the above information should suffice. Just get the hoplink(s) of the product(s) you have selected, write it down and save it for later use.

Things To Keep In Mind

When looking for a product name, please keep the following things in mind:

- You will be using the product name to buy a domain name. For example, if you selected "Product ABC", you'd be buying a domain that has the EXACT product name in it, preferably starting with it. For example, ProductABCreview.com or ProductABCbonus.com or ProductABCinfo.com.
- If the name of the product is too generic, something like, "Best System To Lose Fat", then you should discard that product. You are trying to take advantage of the uniqueness of the product name, so that it is easier to rank for that on Google. For example, a product name like "p90x" is a great product name to select, because it is unique and easier to rank for on Google than something generic like "fitness programs that work".
- When selecting a product, I would also see if I am personally interested in it or not. Maybe I'd buy the product to write a proper review about it. If I don't buy the product, then I try to write a 'research based review' of the product instead of a 'personal review' or provide some other value to the reader (maybe the product has a bonus on offer etc). The affiliate sites I run do not promise to "tell you the secrets of this product or that". I don't lie to the reader, and that's a personal choice. God watches everything. :) Be ethical and find a way around the sleaziness of the marketing world, please.

Now, you have a product to promote. Let's set this baby up.

Earn Your **FIRST 1000 DOLLARS**
By Momekh

With **Affiliate Marketing**

Setting Up Your Website

Searching For The Right Domain Name

We are searching for a suitable domain name for our affiliate site. Do not buy the domain right now, as you get at least one free domain name when you sign up with Hostgator.

I did my domain searches on DirectNIC (<http://directnic.com>). You can also search for domain names on Enom (<http://enom.com>). **But just don't do the domain searches on Network Solutions and GoDaddy**; they have a bad reputation not only with people buying domain names, but with search engines as well! I sometimes feel they actually book the domain that has been searched a couple of times just to sell later at a higher premium. For what it's worth, I don't do even domain searches on these two websites, and I recommend you don't do them either.

What you are looking for in a domain name:

1. It ends with either ".com", ".net", or ".org". Again, a lot can be said and debated on the value of a domain that DOESN'T end with either of these three endings (called TLDs i.e. Top Level Domains). This is not the time or place for that.
2. The complete product name **MUST** be in the domain name. So if the product is called "Product ABC", the exact name should be in the domain. The domain name

can be:

1. Productabcreview.com
2. Productabcinfo.com
3. productabcinfo.net

As you can see, you can do quite a few variations. You can even try www.getProductABC.com. But the general idea here is to have the product name within the domain name AND also to have descriptive domain name.

Before We Go Any Further

OK, we already are well into the process.

To go forward, you need to have done a certain things by now. If you are serious about this – and I hope you are – then please make sure you:

- Have a hosting account ready
- Have the domain name purchased and pointing to your hosting account.
- Have installed Wordpress on to your hosting.

For the non-techies, I would highly recommend going with Hostgator hosting, as **this would make it very easy for you to all of the above steps**. Here's what I would recommend:

1. Just sign up with Hostgator, (when signing up with Hostgator, use my special discount coupon MOMEKHGIFT to get a 10 dollar discount on your total bill – [Click here](#) to get hosting now!)
2. Use the domain you have selected as the domain of choice.
3. Hit up the live chat support that comes with your Hostgator account to install

Wordpress.

If you know what you are doing, this process will take not more than a total of an hour or so. If you do not know what you are doing, we are talking about 2 to 3 hours.

Again, this is not hard work, just *plain work*. **I recommend you get this out of the way before moving forward.** The following will be pointless if the above things are not set up already.

Also, it is time we throw another acronym in the mix: LSI.

Understanding PNK and LSI

Don't be scared, and learn to love acronyms. They make things sound cool. PNK is Product Name Keyword. It is the name of the product that you will use as a keyword. Hence, the Product Name Keyword.

And what is LSI? It is *Latent Semantic Indexing*. And suddenly we are not smiling...

Latent Semantic Indexing is in fact quite complicated. It has to do with how the search engines, with their algorithms and artificial intelligence, use *semantics* to judge which words are related to which. But for our purposes, let's just keep this simple:

LSI are 'related keywords' to your PNK.

Now, that sounds much simpler. For example, when you search for 'apple' on Google, which apple are you referring to? The Apple iPad? Macbook Pro? Or the fruit? Or maybe the Red Delicious?

A good search engine will use such indexing to determine if a given page is related to the keyword in question.

What does this mean for us? It means that apart from our primary keyword (the PNK), we need to make sure that Google also finds a fair amount of related

keywords (LSI keywords). This will help Google (allegedly) to make the connection that our website really is about the PNK.

If you are interested in learning more about LSI, check out [this article](#) as a basic starting point.

Takeaway: You have selected a PNK, you also need to quickly get a list of at least three LSI keywords. For example, if your PNK is ProductABC, then a valid LSI keyword is "ProductABC Review". But keep in mind, you would want to have an LSI keyword that DOES NOT contain the PNK. So if ProductABC is about solar batteries, then a possible LSI keyword can be "solar power".

Also note, that if your selected product is relatively new, then Google will not show any 'related' keywords. Another very easy way of identifying LSI keywords is to scan the product website itself; you will find a wide variety of highly specific keywords, used in headlines etc, all over the product's website.

Now, let's get the site structure in place.

Basic Site Structure

Now, more than a decade of web designing has taught me that it helps to have a structure of the site in mind **before** setting it up. So here's what we will aim for: a simple site!

The sidebar will have an attractive image of the product that you have decided upon. A very good resource to check out is the Affiliate Section of the product that you are promoting. Many vendors on Clickbank have dedicated affiliate section with ready-to-use graphics and banners etc that you can use.

The main content of the website will consist of three articles. Yes, only three. You can add as many as you like, and this can only help your cause of ranking high on Google. Just make sure the articles are a nice mix of PNK and LSI keywords. Out of the three articles, two will be focused on LSI keywords. The third one, the main one, will be all about the Product.

The ONLY THING that you need to keep in mind while writing these articles is that you must provide some sort of value to the reader.

Remember, your reader is looking to decide if the product should be purchased or not. It is now your job, as an affiliate of that product, to come clean and convince the reader to purchase. Hopefully, the reader will purchase the product through your link, hence earning you a nice commission.

Making sense so far?

Great. So here is a graphic I prepared for you to refer to (next page):

Basic Site Structure For Affiliate MiniBlog - By Momekh

Product Name

[About](#)[Contact](#)[Privacy Policy](#)

Should You Buy Product ABC ?

Image of the product. The image will have the PNK in the image's alt attribute. This helps in on-page SEO and is a good practice.

This is your main article/post. This should be written with care. Just ask yourself one question when writing this article, "what real value can I give to the reader, a reader who is already searching for information on this product"?

Please do not make claims that border towards a lie. If you have used the product then say that I have used it. If you haven't, then do not say you have. Be honest. Use a ghost name if you want to (I did), but then make sure your review article is not a 'personal story' but a research based article on that i product that gives out helpful information.

A basic knowledge of writing sales copies helps. Also, writing a review is not the only way. The bottom line is providing value to the searcher via your article! Learn and earn, as they say. Good luck!!!

An Ad For
The Product. An
inviting image etc.

[CLICK TO BUY](#)

LSI Keyword # 1 Used In Title

Do not mention the PNK in this article/post. Instead talk about the 'related' keyword.

Again, provide as much value as you can. This will help you in the long run. If you are telling people about a related keyword, try to be informative, add videos if you want to, images etc.

LSI Keyword # 2 Used In Title

Do not mention the PNK in this article/post. Instead talk about the 'related' keyword.

Again, provide as much value as you can. This will help you in the long run. If you are telling people about a related keyword, try to be informative, add videos if you want to, images etc.

<http://blog.momekh.com> - LifeETC ~ by Momekh

By Momekh
LifeETC

As you can see in the above image, the site is simply laid out. Please pay attention to the graphic and the text. **The graphic itself has instructions on how to write the articles etc.**

The name of the site is the PNK itself. Now let's see how we can set this up in Wordpress, our platform of choice.

(It is assumed that you already have the hosting, domain and Wordpress installation all done and set up.)

If you try to set up Wordpress yourself within your Hostgator account, in all probabilities, **you will face no problems**. If you do not feel comfortable setting up Wordpress however, do not hesitate to click on Live Chat within Hostgator. They will be glad to walk you through and help you get the basic installation done.

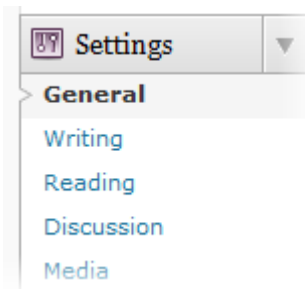
It is time to Tweak Wordpress So It Sings...

Tweaking Wordpress So It Sings

Log in to your Wordpress Admin Area (log in as admin), and perform the following tasks:

Change The Site Title And Description

Log in to your Wordpress Admin Area.



The *Settings* Menu is on the left side, near the bottom. Click on *General* within the *Settings* Menu.

Now you have to make changes to two fields. One is the Home Title and the other is the Tagline. The tagline is basically the short description of the site. Make sure it is within 160 characters (that's round about the number of characters that show up on Google searches).



If you chosen PNK is "Product ABC", then the Site Title is "Product ABC". The domain name should not go here, but the PNK itself. Remember that.

And also, the tagline is where you put in a short description, so make sure that there is at least one LSI keyword (you can have up to three without being spammy I think).

You will also be setting up the Site Title and the Tagline in the *All-in-One SEO plugin* that you will be installing shortly, God willing. :)

Add The Three Pages

You will be adding the following pages to your Wordpress site:

1. About page
2. Contact page
3. Privacy Policy page

These pages are important. They give the user the required confidence, and provides them with ample ways to contact you, perhaps for further information etc.

Make sure you have comments and trackbacks turned off for ALL pages.

Be creative with the copy for the pages. Write like you mean it, and it is better if you *do* mean it. That is why I selected products that I was personally interested in and hence writing about them did not make me feel as if I am 'making stuff up'. I suggest you do the same. Nothing is worth losing one's self esteem, I think.

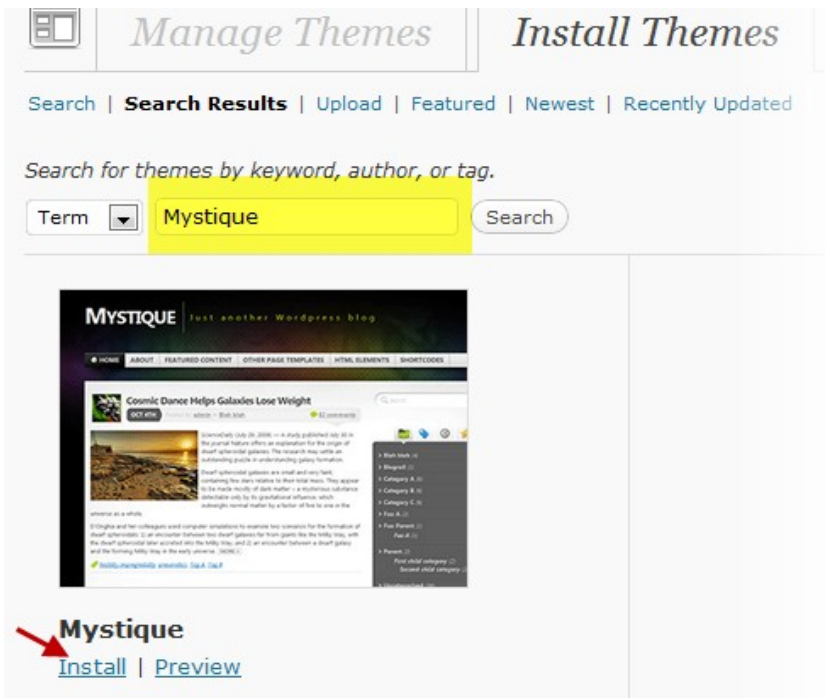
Do not know how to add a page in Wordpress? Check out [this resource page on Wordpress pages](#).

What about the Wordpress Theme?

It should not come as a surprise that the design of the website – in this case at least - is not really that important.

People are interested in knowing about the product, and that's it.

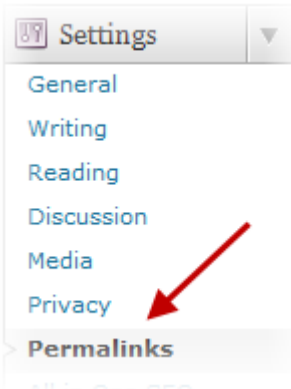
If it is of any help, you can change the default design of the Wordpress



installation; just search the Themes gallery from within the Admin Area.

Install the theme Mystique (I have used this before and found it to be very easy to use, apart from being pleasing to the eye – but design is a subjective matter at best, so pick the one you like).

Set the Permalinks to `/%postname%/`

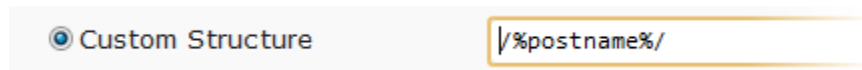


When you are in your Admin Area, click on *Permalinks* on the *Setting* Menu.

This will take you to the page where you can set your permalinks.

If you really want to know what permalinks are, [click here](#) to read more on them. But once you are in the flow of things, keep doing what you're doing and learn new stuff at a later time.

Once you are there, click on Custom structure and type in `/%postname%/` to set the permalink.



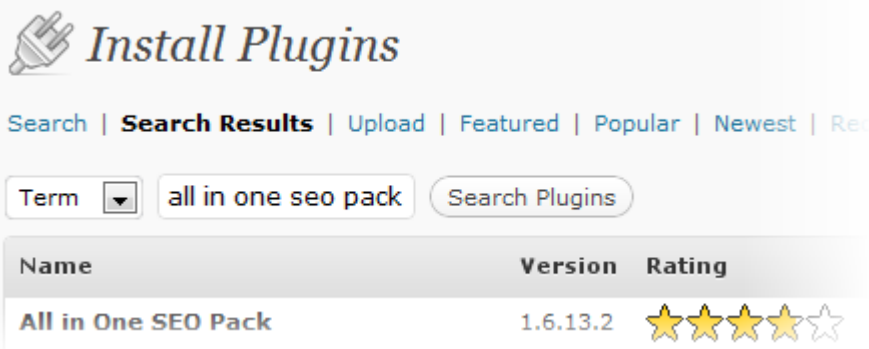
Click *Save Changes*, and you are done.

Add The Plugin: All-in-One SEO Pack

Possibly the best SEO plugin for Wordpress.

Plug-ins are small modules that you add on to the core Wordpress platform. Plugins give you added (or better) functionality for specific tasks. The All-in-One SEO Pack adds the ability to enhance your on-site SEO. This plugin is a must.

To add a plugin: Once in your Admin Area, click on the Add New link on the Plugins Menu.



Search for “**all in one seo pack**”. Click *Install* on the All in One SEO Pack. Activate it. Then head over to the *settings page* of the plugin, and *Enable* the plugin.

There are some additional setting within the All in One SEO plugin that you must carry out to make sure the juices are flowing A-OK.

Put the *Home Title* as the PNK itself. The site description should include at least one LSI and should be – well – it should be descriptive.

Also, check that you have clicked the 'Canonical URLs' button.

Add The Plugin: GoCodes

The plugin helps you **mask** your affiliate links. So your affiliate link is shown as something like www.example.com/go/official-side instead of `123nasdf234fnasdf.affiliate.link.clikbank.com`. Or something.

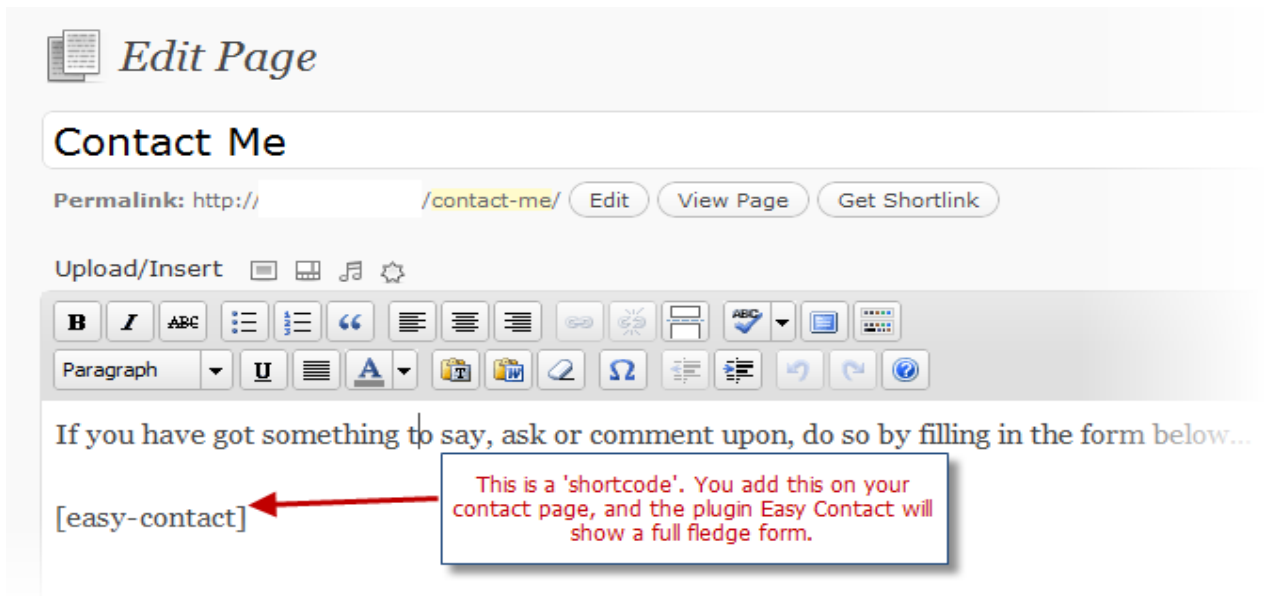
It makes the whole thing neat and tidy. Also, some people may be hesitant on clicking on an ugly (read: dangerous-looking) link. Clickbank affiliate links usually are ugly to begin with so GoCodes helps you with that too.

See the *"How To Get Your Hoplink From Clickbank"* section if you still do not have your hoplink on file.

Add The Plugin: Easy Contact

I use this plugin on every site I own, regardless if it is an affiliate site or not. A great plugin for people to contact you. Just use the short code [easy-contact] anywhere on the page and a fully-functional contact form gets inserted there.

This plugin will get used in our Contact Page. Just click Add New Page and insert the shortcode to get a full-fledged working form.



Make sure you have comments and trackbacks **turned off** for ALL pages.

If you find the terms 'hoplink' and 'shortcode' uncomfortable, don't worry. A hoplink is what you call an affiliate link. A shorcode, when used within the context of Wordpress, can be thought of as a 'shortcut'. For example, if you want a small advertisement to appear next to certain posts, then you can define all of the code and text of the advertisement within a shortcode. Then, wherever you place the shortcode, Wordpress will insert the code and text of the advertisement. Pretty neat, if you ask me! :)

Add The Plugin: Easy Privacy Policy

A very neat plugin that adds a Privacy Policy to your blog/site.

You can even select which clause you want to show etc. A very neat plugin by all means. And adding a Privacy Policy gives your site more weight and more respect in the eye of the visitor.

Writing The Articles

OK, where are we? We now have:

- A live Wordpress blog (possibly with a new theme)
- The title says the site is about the "Product ABC" - (we changed that in the WP Admin Area's *General* settings, remember?)
- The site description is well-written and concise, with at least one LSI keyword (most themes display the site description, and either way, Google picks it up even if it is not being displayed).
- We have installed all the plugins necessary
- We have set up the three **pages** and have wrote appropriate copy for each.

Now, let us write the three articles.

Yes, just to be clear; you have three pages, and you have three articles (or posts). The three pages have information regarding your website, whereas the three articles are the ones that provide information about the product that your website is promoting.

Refer to the site structure graphic again. The graphic I have prepared has descriptive text and hints for you to follow while writing the articles. I suggest you take a print out of that one graphic for easy reference.

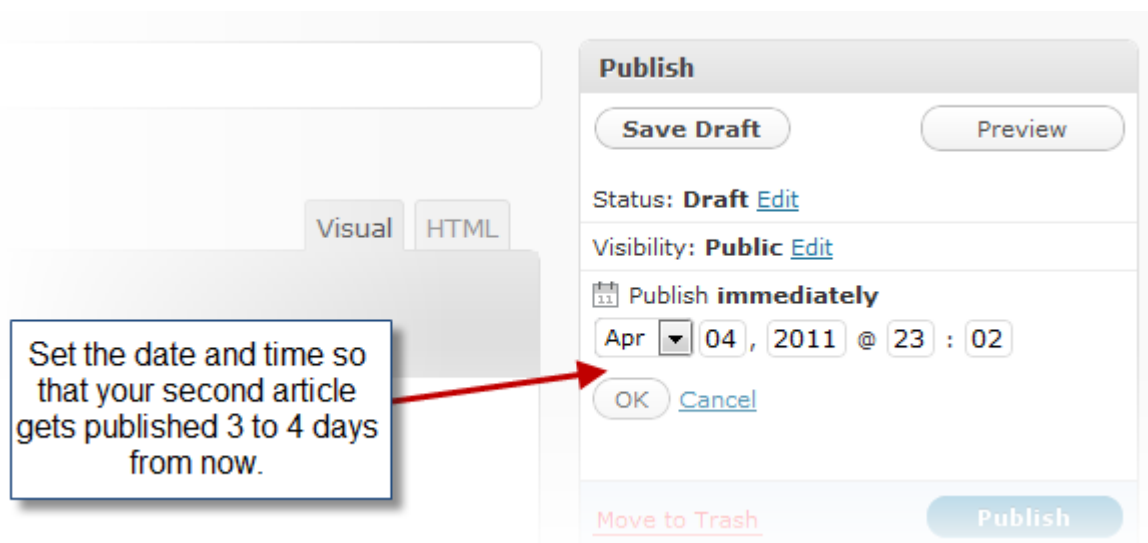
You should be able to write the articles while following that graphic.

Setting Up The Article Publishing Schedule

I recommend you write the articles in one go. It has always helped to me focus, to get my mind onto that one product etc. But we will NOT publish the articles in one go.

Instead, we will *schedule* the publishing of the articles.

Thanks to Wordpress schedule feature, we can do this very easily.



On the right hand side of the Add New Post page, is the Publish widget. It says *Publish Immediately*. Just click *edit* right next to it, and you will be shown a calendar.

Just set the dates in the following manner:

1. Article One: Already published
2. Article Two: Three days from now.
3. Article Three (The PNK article): Five Days From Now.

We are now very close to receiving visitors to our site. First, either get rid of the Hello World post that Wordpress automatically publishes, OR, edit the same post to publish the first article.

In that first post, introduce your site and what you plan to do. Have a fair mix of LSI and Product Name keywords.

Now, write the second post, again focusing on a LSI keyword. Again, this is where you can get very creative, add in pictures, a YouTube video etc.

For the third post, you can either start with a review, a research-based review, or perhaps answer the question, "Should You Buy Product ABC?".

Just remember, you need to provide valuable information to the reader. The same reader who is searching for information to DECIDE whether to purchase the product or not. You are in a very convenient position, come to think about it. :)

Good luck (there is no such thing as luck though) in writing the three articles.

One thing: do not worry too much about these articles. It should not take you

more than an hour or so to write all three. It takes me hardly 30 minutes; once you know what to look for and how to write a sales copy, you can further improve your workflow. The TWO THINGS that you MUST keep in mind while writing these articles:

provide value and don't try too hard to sell.

Things To Keep In Mind

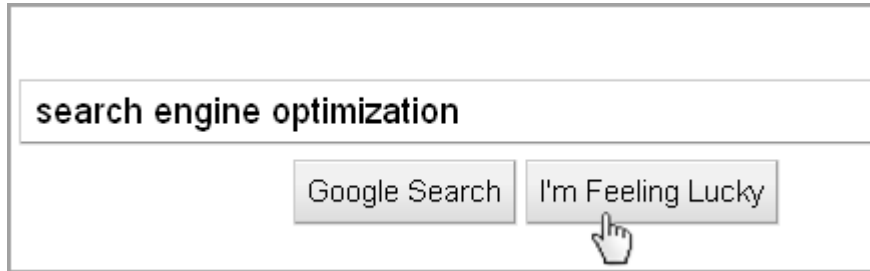
Wow, we have covered a lot of things here. Here are the important things to keep in mind:

- Set up Wordpress and change the General Settings and Permalinks
- Have the Site Structure in mind and have the PNK and related LSI keywords on file.
- Download required files from the Affiliate section (if present) of the product you are trying to promote.
- Make sure your hoplinks work (try clicking on them yourself). Mask them using the GoCodes plugin, and try them again. You don't want to put in all the effort to find out a week later that something went wrong and the affiliate links were not set up properly. You *can not* get paid unless Clickbank's hoplinks are properly set up.
- Install the plugins, especially All in One SEO, Easy Contact, and Easy Privacy Policy
- Write the Three Articles in one go, and do not spend more than a maximum of an hour or two on them. The Articles should provide value to someone who is trying to decide whether to buy your product or not. Remember, provide value and don't try too hard to sell the product! Honestly review it and that should be enough.
- Publish the articles automatically using the Wordpress scheduling feature.
- Have a cup of coffee or tea, and relax. You have done all there is to do in terms of setting up your affiliate blog site. There is some more work to be done, but only very little. Congratulations.

Earn Your **FIRST 1000 DOLLARS**
By Momekh With **Affiliate Marketing**

Earn Your **FIRST 1000 DOLLARS**
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Affiliate SEO



Feelin' lucky, punk?

Search Engine Optimization is a difficult game to play. Because there are no defined rules. There, I said it.

The following is just 'experience' talk. Plain speak. Nothing fancy, and hopefully no 'guru' talk. No 'theories' or anything. I am hoping that the following will serve to teach you what is SEO and how to do it for your affiliate sites.

Remember, always start with the end in mind. In our case, we need to learn SEO so we can rank for our PNK sites.

If you already know what are backlinks, pagerank and linkwheels, skip the "What You Must Know Section" and go directly to "Doing The Dirty Work" (and no, it's not *actually* dirty work).

SEO: What You Must Know

Essentially, SEO is of two types: external SEO and internal (or onsite) SEO.

But to understand these two fully, we'd need some basic understanding of keywords and backlinks.

For your blog/website to be of any use, it needs traffic and a mechanism of converting that traffic into clients.

Go back and read the above line again.

Your website needs people coming to it. Search Engine Optimization deals with the field of bringing traffic to your blog/website. Because pretty much everyone uses search engines to find stuff online, your online presence should show up on search results for anyone to click through and come visit your website.

But people search for a gazillion things online. If I am searching for cars, why would your blog on baking cakes show up? It is the job of the search engines (like Google) to make sure that what a person is searching for, he gets related results. So only car-related stuff should show up if I am searching for Mitsubishi Evo.

You are a blogger, and your blog is about baking cakes. You write recipes and other fun stuff (fun stuff for people interested in cooking obviously). So when you write a blog post about your latest and greatest cake recipe, your post will be picked up by search engines (like Google). All search engines store this information so that they can display it to anyone searching online. But here's the problem: there are just too many websites and blogs out there discussing whatever you are discussing. So the chances are quite low that your post would show up on the first page of the search results. That is where all the hoopla about search engine optimization comes along; to **get your blog posts on the first search engine results page** (SERP).

Keywords

Whatever someone searches for online, that is a keyword. It is not usually just one word, but a phrase. So, as a blogger/website-owner, if you want people who are searching for cake recipes to come to your website, you could optimize your blog for that keyword. Making sense?

You as a blogger need to figure out which keywords you need to work on. These keywords will serve as the focal point for your SEO efforts. SEO is short for Search Engine Optimization.

SEO is setting up your website in such a way that the content on your website shows up on the first of the SERPs. That is why deciding your topic early on and then sticking to it is usually considered a good blogging practice (although this is usually presented as a rule, this sticking to one topic, but it is not a rule, it is a suggested practice. A lot of successful, rich bloggers do not follow this *per se*).

In the case of our PNK based blogs, our primary keyword is the PNK itself, and the LSI keywords are the secondary keywords.

Backlinks

When you write good enough content, other people link to that content. All external links pointing to your website are backlinks. A search engine will consider your website to be authoritative if it has more and more backlinks. Which makes sense; a backlink is kind of a vote the other website is giving you, and search engines use that

to determine the relevancy of your website to the keyword in question. Making sense? (if not, ask me in the comments section)

Getting as many backlinks as possible is one of the most practiced task for any SEO effort. It is also the most misused. A lot of spammers use this concept to try to dodge the search engines. You, thankfully, are not a spammer.

Content remains King

It all boils down to this; your content. What you put on your blog should be valuable enough to be linked to. **No SEO gimmickry would do if the content is not actually useful.** The concept, I assure you is divinely simple; create something valuable, unique and interesting, and people will link back to it.

Write for the people, and the search engines will come.

But it is hard to create valuable content if ALL you are trying to do is earn a quick buck. A solid STARTA mentality is required; your first priority should be to 'help people out', you know, for-profit philanthropy.

All my niche sites, my affiliate blogs, are really meant to 'help people out' in their search for the right product.

That is it. I kid you not folks, that is it. Don't let anyone else tell you differently. You as a business owner are now well informed about what exactly is SEO and how it applies to your overall success online.

That's it?

Yes. The rest are tactics. There are tons of `em. And for a good reason.

We know that our strategy is to get our articles and posts to rank for the specific PNK. So we have already identified the keyword(s) for our site.

Onsite / Internal & External SEO

In our case, we would write the articles, schedule them etc. We would place in the PNK (Product Name Keyword) within the articles, use the LSI keywords, tweak Wordpress etc. Use the All-in-One SEO plugin to further optimize each post/article. That is onsite SEO and as you know, we have already covered this in this report. What we need to delve into now is External SEO.

External SEO means getting backlinks to our site. We need other sites to link to our affiliate site, and we need the anchor text to be either a keyword or an LSI keyword.

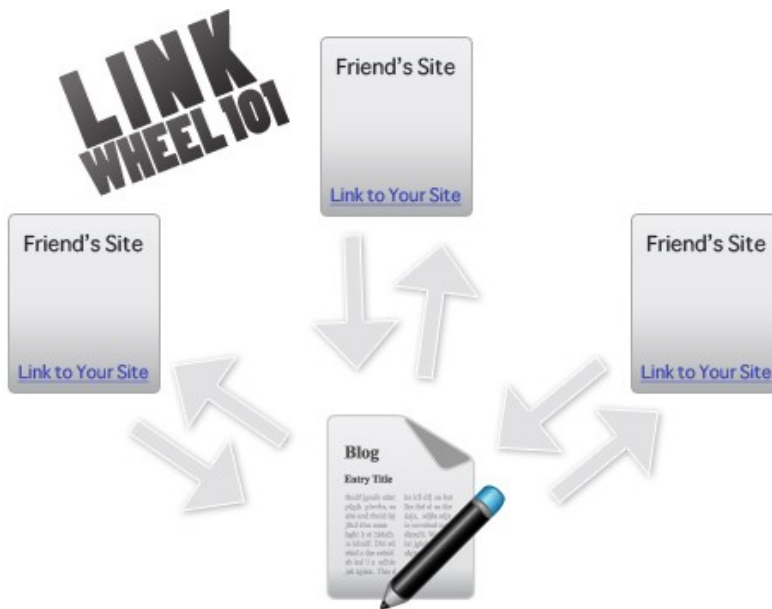
Consider: you want to rank for "Zoompa Woodbe" (I wouldn't know anyone who'd want to rank for this keyword phrase though, as it is purely fictitious), so you want other websites to link to your blog with the anchor text "Zoompa Woodbe". Anchor text is just the text of the link itself e.g. [Life ETC Blog](#); 'Life ETC Blog' is the anchor text, and the URL of this link is <http://blog.momekh.com>.

So to do some external SEO, we need to get some backlinks to our sites. But who will link to your sites? Enter Link Wheels.

Link Wheels

In the wild west days of the Net, link wheels were the sure shot way of ranking for your desired keyword. Many would say they still are, but a 'link wheel' has come a long way from just reciprocating links.

Consider the following diagram, which is how a link wheel looks like, in its most basic form:

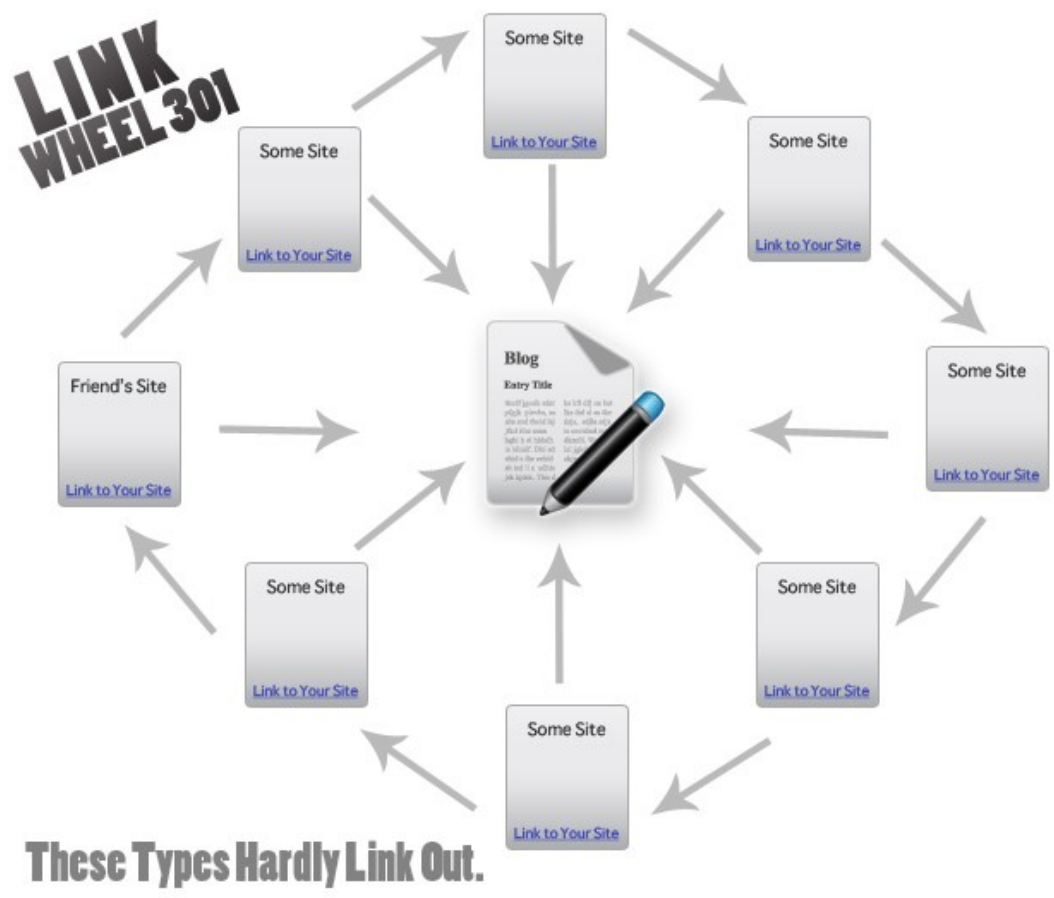


Reciprocate: That's what friends do, right?

Your blog will have a list of links to friends' blogs. And in all probabilities, your friends will link back to you. Basic friend behavior. Almost.

Although this kind of a backlink to your site is valuable, and a lot depends on the 'authority' of the site linking back to you, reciprocation of links is now considered a not-so-good technique for building backlinks for your site.

Then the *wheel* in the 'link wheel' took shape. Consider the following diagram:



Yes, as you notice, the Blog itself (the money site, the affiliate site, call it whatever) is not linking to anything, now is it?

This is a far cry from the 'friendly' approach, as seen in the previous diagram. But as Google (amongst other search engines) evolved their algorithms, people and search engine marketers realized that if their site doesn't have many outbound links, these sites rank higher. I see the internet full of advice on 'preserving the link juice of your website' and stuff like that.

I suggest you use common sense.

An authority site would link to other sites. This is the internet after all, pages and sites link to other pages and sites! In their notions of SEO and affiliate marketing, a lot of 'experts' and 'gurus' suggest that you shouldn't link out, and have inbound links only. This is unnatural and pretty easy for Google to catch.

I try to link out to useful sites, sites such as Wikipedia, from within my affiliate sites. This again is a 'natural' way of building a useful website/blog, isn't it? And guess what, it IS useful for the reader and that is what you should always aim for; valuable content for the reader.

Here's what you have done so far:

- We have the website/blog up and running, with a domain based on the PNK.
- We have written the articles with the PNK and the LSI keywords. We have made the articles valuable as we have done research on our own (or my most favorite technique i.e. have bought the product that I am trying to sell!)
- We have posted the first article online, and have scheduled the remaining articles.

In essence, what we are trying to do is get backlinks to our site.

Now, here's what you do over the course of the next TWO days.

Note: Don't rush this. You don't want to get all your site backlinks in one day, because this makes Google suspicious. You want to spread your backlinking activities, and given the number of backlinks usually required, spread it out over two days.

The 2 Day Action Plan

Start with the end in mind! So our target is to get on the FIRST PAGE of Google for our PNK.

If the competition is relatively low, you can get away with just getting your site indexed and doing some social bookmarking.

But if the competition is on the higher side, then you'd need to make some social sites, and get all 'ninja' with your backlinking and SEO efforts.

Day 1: Getting Your Site Indexed and Social Bookmarking

You need your new site to be **indexed** by Google. Getting indexed is not the same as getting on the first page! Getting indexed means that Google acknowledges that your blog/site actually exists. Typically, new sites can take weeks to even get indexed! Because owners of these new sites do not ping Google about their new site. Yes, ping. We will ping Google (latest Wordpress installs already come with pinging installed – gotta love Wordpress!) and let it know we exist. Google's Spider (name of a small computer program that checks your website) will come visit your site, and categorize it according to the information we have specified in our Site Setup (things like site description, title tags etc help will help the Google Spider determine that our site is about the PNK. This is where LSI keywords also play an important role!).

One of the best ways to get your new site indexed that I have found, is to put a link on another website that is visited by Google's spider daily. I get my sites indexed this way within 24 hours of buying the domain!

But, to get the site indexed, I have another method that works more often than not.

Go to <http://quantcast.com/>. They have site rankings and website research etc. In the top bar, just enter your site's web address. And then click Find. This will automatically make a page for you at <http://quantcast.com/yourdomainname.com/> etc. And Google will index this address, and then index your site.



But the best way is to get a link from another website. Using Quantcast, we essentially achieve that!

Apart from getting indexed, we need to do the following.

Social bookmarking is a common technique to get some good backlinks to your site and also to get the site indexed. I would recommend you use <http://socialmarker.com/> for this. This will allow you to bookmark your site on many social sites without going to all those sites! Note that it is a cumbersome process, even with socialmarker.com. So be mentally prepared!

Select the social bookmarking sites you wa

All | Best | None | Bookmarking | News | Dofollow

- Propeller.com
- Digg.com
- Del.icio.us
- Tagza.com
- Newsvine.com
- Connotea.org
- Sphinn.com
- Faves.com
- Spurl.net
- Slashdot.org
- Technorati.com
- Reddit.com
- Fark.com
- swik.net
- Links Marker
- Blinklist.com
- Mister-wong.com
- Netvouz.com

Socialmarker will give you a lot of social sites to choose from. You do not need to select and use all of them. Just choose up to 10 and get the bookmarking done.

When bookmarking, **keep in mind** that you want the Title of the bookmark to reflect the PNK and the description of the bookmark to reflect the PNK as well as an LSI keyword.

Day 2: Final Backlinking

This will be a relatively long day! :)

You will be doing the following with your new affiliate site:

- Submitting the RSS feed to RSS directories
- Submitting your blog/site to Blog directories
- Video Submissions

RSS Directories

RSS is short for Really Simple Syndication, so no need to worry! It is just a simple way of standardizing a blog's content so that it can be used on other web properties etc. Your new Wordpress site also has an RSS feed, which can be accessed with the address <http://youwebsite.com/feed/>. By just adding the /feed/ after the domain name of your blog, you can access your blog's RSS.

Now you will submit these to different RSS directories. Although you can expect some traffic coming from these directories, but the primary purpose for these submissions is to get backlinks.

Following is a list of 15 RSS directories. If you are serious about this, just submit your feed to all 15. (You can also get a list of RSS directories etc by searching for "RSS Directory listing")

Just keep in mind that you need the Title to reflect the PNK, the description to reflect the LSI keywords mixed in with the PNK, and tags to reflect the PNK and LSI keywords.

List of RSS Directories:

<http://www.rss-network.com>

<http://www.rssmicro.com/feedssubmit.web>

<http://www.feedsee.com>

<http://www.feedplex.com>

<http://www.feedest.com>

<http://www.plazoo.com/en/addrss.asp>

<http://www.feedage.com>

<http://www.rssfeeddirectory.org/submit-rss-feed/free.aspx>

<http://feedmil.com/addfeed.jsp>

<http://www.feedlisting.com/submit.php>

<http://www.feedgy.com/>

<http://feedfury.com/submit>

<http://www.leighrss.com/rss-add.html>

<http://feedsubmitter.com/>

<http://www.feedzie.com/submit.php>

Blog Directories

Just like with the RSS feed submissions, we will submit our blog URL (domain name) to these different blog directories. Again, I have a list below, but you can find your own list by searching on Google.

While submitting your blog, remember to name the title as the PNK, and the tags should reflect your PNK and LSI keywords.

List of Blog Directories

<http://www.blog-directory.org/>

<http://www.blogdir.co.uk/>

<http://www.blogs-collection.com>

<http://www.blog-collector.com/>

<http://www.blogbunch.com/>

<http://www.blloggs.com/submit/>

<http://www.blogarama.com>

<http://www.blogdire.com/>

<http://blogfinds.com/>

<http://www.bloggercyber.com/>

<http://www.blogicas.com/directory/>

<http://www.blogobbler.com/>

<http://www.blogoriffic.com/blog-directory/>

<http://www.freewebs.com/blogotion/addblog.html>

<http://www.blogpulse.com/submit.html>

<http://blogville.us/>

<http://www.blogdirectory001.com/>

<http://dir.blogflux.com/>

<http://www.blogexplosion.com/directory/>

<http://bloggerschoiceawards.com/>

<http://www.submitblognow.info>

<http://www.mvblogs.com/>

<http://www.webloogle.com>

<http://www.abcblogdirectory.com/>

<http://www.bloggernow.com/>

Video Submission

Truth be told, I only did video submission for one of my sites (out of a total of 6). I did get some good traffic, apart from the backlinks.

Shooting a video is not as hard as you'd think. Why? Because we will be recording the screen! Using free software like CamStudio (<http://camstudio.org/>), you can record your screen, where you talk about the product, possibly on the product website. Something like a product walk through.

You can even make a small power point presentation and record that. Once you have a video ready (a video that adds to the viewer's knowledge – let's keep this useful people), you can either submit it all by yourself at sites like YouTube, DailyMotion and about a few others. Or you can use something like TubeMogul to submit to a large number of platform from one OneLoad submission.

When uploading your video, make sure that:

- the title of the video has the PNK in it
- the description of the video has the link back to your PNK Affiliate site, apart from a proper description!
- the tags are reflecting your PNK and LSI keywords.

I suggest you make new accounts at

- YouTube

- DailyMotion
- Metacafe, and
- Vimeo.

These two day tactics should be enough to get your site on the first page of Google for the PNK. Give the site a few days (I'd say wait for a maximum of 7 days!) to rank.

Some Useful Tools

How would you know when someone visits your site, and what keywords are they using? By setting up [Google Analytics](#) of course, yet another free tool.

There is also the [Webmaster toolbox by Google](#), a great addition to any internet marketers list of tools.

You can use Market Samurai to creatively find niches. You can take the same philosophy of 'coming in front of people searching via product name' and apply it to other marketplaces, such as Amazon etc. The possibilities, I assure you, are quite endless.

If you treat internet marketing as a proper business, there is a huge amount of scope, large number of untapped markets that can be accessed.

I have seen only a limited amount of success in terms of Internet Marketing, and only because I did a very limited amount of work. By God's Grace, I am in a unique position to apply lessons from one industry to another; I only *really* understood the **power of distribution that the Internet provides** when I succeeded in setting up a small, offline distribution setup within my city. I only related to the power of system for the online business when I successfully saw the results of systems in a dairy farming project that I have recently undertaken. Life is interesting that way!

A small part of that work, those lessons, I have tried to explain in this ebook. I hope you find it useful.

I plan to keep putting out content that gets people to take action, live more productive lives and gain more financial freedom. I hope you join me in my journey over at my blog Life ETC.

That is it.

Your website should be up, your articles ready to be published, your hoplinks and site structure tested and working and your site should be ranking for your keyword within the next few days.

I wish you all the best.

I wrote this ebook as a step-by-step guide on setting up their first profitable affiliate site. I hope I have succeeded in doing that. Please note, this ebook is not meant to be an all-in-one guide book. Some of the stuff such as 'making an account on Clickbank' or 'setting up an account on YouTube' etc, are not discussed here. I have tried to keep this short and brief, and am frankly already worried that the book has become too long.

I would love your feedback on this. Please do not hesitate to contact me at mmk@momekh.com, or on Facebook (<http://facebook.com/momekh.blog>)

Also note, this is a free ebook, and you should have received this without any charge (as a subscriber to Momekh's Blog ~ LifeETC)

Wishing you all the best in your conquests and queries,

Momekh.

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