

HAIR

HAIR•ART•ACADEMY

**BE
EXTRAORDINARY!**

**IT BEGINS
HERE!**



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ABOUT VAN HONG (PRESIDENT)



Van's unwavering passion, exceptional talent, and commitment to excellence have brought him success as a stylist, salon owner, educator, platform artist, and television personality.

He has worked as an educator and a stage artist for companies all over North America and is one of the most sought after stylists in the industry today.

At the age of twenty-one he opened his first hair salon after completing his advanced training at Vidal Sassoon's Advanced Academy London England. He and his wife own and operate the popular Salon Blue in Surrey.

In 2008 he won the City T.V competition and earned the opportunity to be a stylist on a national television show. He continues to showcase his extraordinary makeover talent on shows such as City Line Toronto, Breakfast TV, Vancouver and CP 24, Toronto.

Always innovative, Van's frustration with the poor performance of the hair appliances available to hairdressers encouraged him to take matters into his own hands.

He created his own designs that produced the kind of quality and resilience needed by the professional stylist.

Today his company BEX (Best Ever Xperience) is making waves in the hair industry and providing the kind of appliances that professional hair stylists can rely upon.

Van and his companies have appeared in countless trade magazines and he continues to showcase his passion for the industry at hair shows.



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"Beyond the foundation of technical skill development, the greatest gift we can give you as teachers and mentors' is to help you find the passion that makes this creative world of hair – a joy!"

No matter where I am; in a TV studio, platform format or hair show when I meet people who ask about becoming hair stylists the first thing I tell them is reach for the best you can be and be passionate about your work.

At Hair Art we understand that competence; confidence and creativity fuel's that lasting passion for what we do.

That is our goal for all of our students and we know that students are not going to achieve that by being one in a crowd or getting inadequate training.

Hair Art Academy maintains a limited class size; a comprehensive curriculum and hands-on instructors dedicated to ensuring that no student is lacking the support they need to be the best they can be.

In addition, every student gets the on-floor experience of working with real clients, in a real salon to help them build confidence, learn social interaction with clients and hone their skills.

Over the past 20 years, Hair Art Academy's unwavering commitment to its graduates has produced outstanding students who have moved on to successful careers with many becoming salon owners.

Please take the opportunity to come and talk to us, pick up our course information and take a tour of our facility.

If you are working or have family obligations, don't let that deter you, we are happy to try and accommodate your special needs.

Wishing you all a great hair day!

Van Hong, President
Hair Art Academy



Hair Art Academy
is fully accredited by:

PcTiA
ACCREDITED

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COURSE SUMMARY • On-going Enrollment

HAIR STYLIST FOUNDATIONS TRAINING

1500 hour program

Tuesday through Saturday Flex Program

- In keeping with changing industry trends our comprehensive training program in hairdressing includes expanded barbering instruction plus basic makeup artistry at no extra cost.
- Have work or family obligations? Come talk to us! We will make every effort to accommodate your unique needs and schedule.

ADVANCED TRAINING WORKSHOPS

The advanced skill development workshops are open to those wishing to brush up on skills or learn advanced techniques.

WORKSHOPS:

- Men's hair design and techniques
- Foiling techniques and placement
- Advanced precision hair cutting
- Upstyling and bridal hair

Inquire about pricing and availability;

Workshops are scheduled based on participant enrollment

ETHICAL AND PROFESSIONAL STANDARDS

Because we make a commitment to giving our students the best possible training we also expect the best. In addition to the student contract, every student is required to acknowledge and accept Hair Art Academy's Principles of Ethical and Professional Conduct. Your ability to adapt to the environment and communicate with your teachers, fellow students and clients is an important part of your development.

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TUITION FOR HAIR STYLIST COURSE

Enrollment is On-going

HAIR STYLIST FOUNDATIONS TRAINING

The total cost of the 43 week program is \$13,628.00 as per the following:

1. The tuition is \$11,400.00*
2. The registration fee is \$100.00
3. The personal hairdressing Kit** is \$1,900.00 + \$228 GST & PST = \$2128.00

* Payment is as follows: An up-front payment of \$2280.00 + the kit cost of \$2128.00 + registration fee of \$100.00 (Total of \$4508.00) is required to be paid 30 days before the commencement of classes. Balance via monthly payments are made thereafter.

** Our premium hairdressing kit is of high quality and contains everything a qualified hairdresser will need. It also contains your 4 training mannequins and the textbook you will use during your course.

Financial Considerations:

Student loans are available to the student who meets the Government requirements which are very stringent. If you are considering this option please talk to us in person so you have a clear understanding of the asset restrictions under the student loan program.

If you are going to a lending institution for assistance, do try and negotiate an interest only payment, until you graduate. Most lending institutions are willing to be flexible. If we can help you out with information for your lender, please let us know.

If you have been out of the work force for some time or are on employment insurance there maybe programs to assist you while you are taking your course, so do take the time to explore those options.

IT ONLY TAKES 15 MINUTES FOR US TO HELP YOU DETERMINE IF YOU QUALIFY FOR STUDENT AID FUNDING... CALL US TODAY!

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OUR HAIR STYLIST COURSE

Hair Art Academy is a fully accredited school under PCTIA (Private Career Training Institutions Agency). We did the work necessary to achieve and maintain full accreditation because we know it is in the best interest of our students and our school.

We participate in annual compliance audits that ensure that we adhere to the Government mandated bylaws that protect the interests of students.

Instructor's guide and monitor students through all work sessions and are there when you need them. The textbook and study guide provided with your kit, supports additional home study. Both theory and practical assignments are used to access your progress. From time to time, students meet individually with an instructor for an informal review.

OUR PROGRAM IS DIVIDED INTO SIX STAGES.

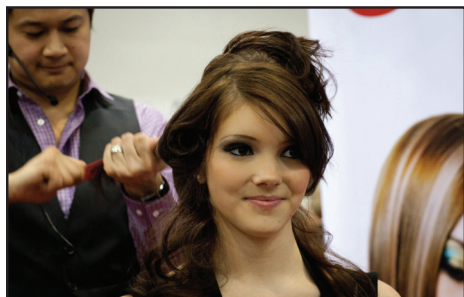
Each of the first stages lasts for seven weeks.

The final stage lasts for eight weeks.

It adds up to superior skill development and a comprehensive understanding of all processes.

Our in-house Salon ensures that our students get the essential hands-on client experience they need: To hone their skills, build confidence and develop their social interaction with real clients.

We will be there to support you every step of the way.



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STAGE ONE AND TWO

Summary:

Over the first 2 stages the primary focus will be on theory and introductory level, technical skill development, relying on staff instruction, text book study and DVD enhanced studies. In addition to hair work with their mannequins students will also learn how to give manicures. Client interaction skills will be an important component.

STAGE ONE • (WEEKS 1-7)

Lesson Profile:

- Shampooing head massage, blow drying and finishing techniques
- Styling techniques: roller setting, braiding, knotting, finger waves, pin curls, up-do work and how to combine these skills.
- Understanding head shape and bone structure
- How to conduct an effective client consultation
- The nuances of client care and the art of touch
- Hair science and theory
- Introduction to haircutting, basic precision cutting techniques
- Introduced to perm wraps, foil and color application and up-do's.



STAGE TWO • (WEEKS 8-14)

Lesson Profile:

- Understanding color formula
- Understanding color charts
- Understanding classic color application
- Learning graduation
- Understanding color correction
- Exploring variety in hair length
- Mastering one-length hair cuts
- Analyzing underlying pigment



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STAGE THREE AND FOUR

Summary:

The primary focus of these two stages will be refining skills and developing advanced techniques with the later stage focusing on in-salon work with clients. Students will learn more advanced cutting and colouring techniques along with advanced perming and color correction.



STAGE THREE • (WEEKS 15-21)

Lesson Profile:

- Short hair looks
- Contemporary shapes
- Highlighting and foil work
- Round and square layering
- Intro to base makeup
- Design coloring
- Advanced color theory
- Chemical Texturizing



STAGE FOUR • (WEEKS 22-28)

Lesson Profile:

- Classic men's cutting techniques
- Scissor over comb techniques
- Clipper-cutting and use of clippers as a finishing technique
- Men's razor technique
- Coloring techniques
- Chemical texturizing
- Facial hair design

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STAGE FIVE AND SIX

Summary:

The last two stages are focused almost entirely on helping students perfect their techniques with an emphasis on in-salon work in preparation for their final exams. Students are given assistance and practical work to ensure they are ready for our in-house exams and the BCBC exam (optional). We recommend that our students write the Industry Training Association's Red Seal exam because it will qualify you across Canada.

In-house exams will consist of both theory and practical work. Students will be marked on their work with in-salon clients. Students will also do a salon business orientation section and learn to prepare an effective resume.



STAGE FIVE • (WEEKS 29-35)

Lesson Profile:

- Advanced layering and texturizing technique
- Disconnection and freehand techniques
- Advanced finishing techniques
- Introduction to photo work
- Building an effective resume
- Understanding the salon as a business
- Job preparation



STAGE SIX • (WEEKS 36-43)

Lesson Profile:

- Technique Review
- Refining techniques
- Improving speed
- Floor work review
- In-house Theory Exam



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MEET OUR INSTRUCTORS



KRISTINA DIACK INSTRUCTOR

Training Background:

A former graduate of Hair Art Academy, Kristina has been in the industry for over 15 years but was happy to return to Hair Art as a teacher. She has been an instructor at the Academy for 7 years and has never looked back.

Personal Teaching Experience:

"I love that it is always fresh and a new challenge; new faces, new clients and the unique personality of every student. I love hairdressing and I love teaching. Helping them and sharing what I know with them is only half of the equation because I always learn something from them. Observing the differences in how individual students learn and responding to meet their specific needs makes me a better teacher.

My most rewarding moment is watching a student who is distraught and questioning if they can really master the skills they need; then one day they reach that AHA moment! The look on their face is magic because they know they got it! They know they can do it!"



JELENA SORO INSTRUCTOR

Training Background:

A graduate of Hair Art Academy, Jelena has been in the industry for 8 years and has worked part-time as an instructor at Hair Art Academy for the past 2.5 years. She has a passion for precision cutting and follows the Vidal Sassoon precision cutting and styling techniques.

Personal Teaching Experience

"I love working with the students. Although I am the teacher, not a day goes by that I don't learn something from them. Their creativity and how they develop their own style is always fascinating to watch. It is a source of great pride for me to watch them grow and develop confidence knowing that I played a role in helping them stretch their talent and discover themselves as stylists. It is a great experience!"

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PETER SCHROEDER

GENERAL MANAGER, LEAD INSTRUCTOR

Training Background:

A graduate of Vidal Sassoon, England and San Francisco (Sassoon Academy) Peter has been in the industry for 30 years. Over the past 19 years he has dedicated his time to teaching. He has been with Hair Art Academy for the past 14 years.

Personal Teaching Experience:

"From my point of view it's the best job in the world. It's not like work. I come early and leave late but love every day.

We maintain an environment that is open, caring and relaxed. It's almost like family. Because we are small and close to our students they never get lost.

It's a bitter-sweet experience that touches your heart: You watch them grow from uncertainty to confidence then one day they don't need you anymore.

You feel so proud of them but a little sad when they take their diploma and go out into the industry. It doesn't matter how old they are they always feel a bit like my kids leaving home for the first time."

Advice to Graduates:

"I encourage them to be kind to themselves and not expect that they will know everything when they leave. I urge them to never limit themselves and be open to learning from others because there is so much talent out there and so much more to learn."

Hair Art Academy • PHONE: (604) 541-1541

Suite 104 -15585 24th Avenue, South Surrey, BC V4A 2J4

www.hairartacademy.com • Email: hairart@hairartacademy.com

and so it ends...

Confident
Creative
Capable

we will miss you...



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