



**OMSI™**

**A Virtual Fundraiser Presented by**

Jon V. Jaqua and Kimberly B. Cooper Fund  
of the Oregon Community Foundation

Vernier Software & Technology

## **OMSI Gala 2020: Celebrating Science**

OMSI would like to invite you to Gala 2020, a new virtual experience. Over the next few weeks we will build an engaging science-filled evening for you and your family, friends, and guests to enjoy from the comfort of your own home.

OMSI's Gala has become one of the most anticipated social gatherings of the year—a time for people across the region to come together in support of science education and families. This year, OMSI is determined to keep everyone physically distant, yet socially connected, in support of science-fueled fun.

Share the night with family and friends by inviting your guests to join a virtual table remotely. At-home kits and a selection of unexpected surprises will be provided to enhance this fun and entertaining evening. The auction will take place online and is filled with even more exciting and unique experiences.

OMSI's mission to inspire curiosity and support informed action is more relevant today than ever before. OMSI's largest fundraiser, the Gala supports high-energy, high-impact science that connects, captivates, and communicates, inspiring OMSI kids across the region to realize their vision of being engineers, educators, physicians, NASA scientists, and involved community leaders. Your investment ensures that our mission is practiced every day, for every one.

### **Location and Date**

Streaming to your home on Saturday, May 2, 2020, 7:00PM

### **Event Details**

- Virtual Fundraiser
- Streaming to your home at 7:00pm in partnership with KGW
- We're delivering wine and goodies for your enjoyment
- Premium wines provided by Anam Cara Cellars, Anne Amie Vineyards, Chehalem Wines, Stoller Family Estate, Utopia Vineyards, VIDON Vineyard, and Youngberg Hill Winery. Wine storage provided by Rose City Self Storage & Wine Vaults.

### **More Information**

#### *Sponsorships*

Vincent Pollard  
vpollard@omsi.edu  
503.797.4599

#### *Event Details*

Kate Simmons  
ksimmons@omsi.edu  
503.797.4601

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## OMSI Leadership

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## Why Sponsor OMSI Gala 2020

**As an independent non-profit, OMSI does not receive public funding. We instead rely on support from individuals, corporations, and foundations to create rich learning experiences for children and families.** Participating as a sponsor for this event is a great way to support OMSI's pioneering work while being recognized for your investment in the community and encouraging others to support through your example of leadership.

For companies, sponsorship of the OMSI Gala provides a targeted opportunity to focus their public relations and marketing initiatives through 2,000,000 impressions. Weeks prior to the Gala, you will begin receiving repeated exposure through media coverage, our website, the Gala program, and social media, to ensure maximum visibility well beyond the day's event.

### **OMSI's Community Impact**

As a science education resource and long-standing member of the community, OMSI is a trailhead connecting audiences to learning and skill-building opportunities that provide access to local 21st century jobs.

OMSI connects the public with meaningful innovations in design, science, and technology. We blend hands-on science learning with opportunities to build 21st century skills, including critical thinking and problem solving, communication, collaboration, creativity, and innovation.

OMSI reaches and impacts a wide and diverse audience across Oregon and SW Washington with specific expertise in developing, delivering, and evaluating a range of educational experiences. OMSI helps prepare and inspire the next generation of innovators and problem solvers through hands-on, inquiry-based learning experiences.

As a sponsor of OMSI and our work, you are helping change the world one mind at a time. Your partnership provides children and adults access to important informal science education opportunities, inspiring them to be engaged citizens and preparing them for future success.

# Thank You to OMSI Gala 2019 Sponsors

## Diamond Jubilee Sponsors

**Ray Hickey  
Foundation**

**Jon V. Jaqua and  
Kimberly B. Cooper Fund  
of The Oregon Community Foundation**



*Marie Lamfrom*  
CHARITABLE FOUNDATION

**Gary Maffei &  
Marcus Lintner**

**Marcia H. Randall  
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ARLENE SCHNITZER & JORDAN SCHNITZER

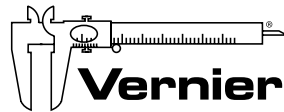
HAROLD & ARLENE  
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**David & Christine  
Vernier**

**WELLS  
FARGO**

# Thank You to OMSI Gala 2019 Sponsors

## Presenting Sponsors



## Platinum Sponsors



## Gold Sponsors

**10 Branch  
Haladay/Hatchel  
Family**

**Mike & Karie  
Richardson**



## Gold Cocktail Hour Sponsors



## Gold Entertainment Sponsors



## Gold Screen Sponsors



# Thank You to OMSI Gala 2019 Sponsors

## Silver Sponsors

Cambia Health Solutions	John Lee - JLL	Eric & Sophia Skaar
Durham and Bates Insurance Brokers and Agents	Jensen Investment Management	Stoel Rives LLP
Gerding Edlen	Lane Powell PC	U.S. Bank
Jon Hall & Hannah Michelotti	Sue Miller	The Valderrama Family
Holland Partner Group	NTT Data Services	Don & Marian Vollum
Intel	Oregon Health & Science University	John & Traci Wheeler
The Johnson Charitable Trust	Portland State University	

## Wine and Beverage Sponsors

Anam Cara Cellars	Portland Brewing	Utopia Vineyards
Anne Amie Vineyards	Pyramid Brewing Co.	VIDON Vineyard
Beam Suntory	Rose City Self-Storage & Wine Vaults	Wild Roots Spirits
Chehalem Wines	Stoller Wine Group	
Ken Wright Cellars		

## Bronze Sponsors

The Commerce Bank	Killian Pacific	Travel Portland
Jill Eiland	Eric & Heidi Meslow	Turner Construction
Geffen Meshner	Peter & Cassie Northrup	Washington Trust Bank



## **Thank You to OMSI Gala 2019 In-Kind Sponsors**

Alaska Airlines • Allison Inn & Spa • Anam Cara Cellars  
AnchorPointe Graphics • Andrew Will Winery • Anne Amie Vineyards  
Ken Austin • ARC Oregon • Beam Suntory • BearCom  
Bon Appétit Management Company • Broder  
Cheese + Crack • Chehalem Wines • Christopher Marley  
Crown Paella • Dan and Sallie Dutton • Framing Resource  
Garnish Apparel • Geranium Lake Flowers • Hallmark Resort Hotels  
Holland America Line • Hollywood Theatre • IL Bistro Restaurant  
Inn @ Northrup Station • Dale Johannes • Jory Restaurant  
Ken Wright Cellars • Kiehl's • KIND • Le Bistro Montage  
Lippman Co. • Gary Maffei and Marcus Lintner • MeyerPro  
Moonstruck Chocolate • Museum of Pop Culture (MoPOP)  
Nossa Familia Coffee • Pacific Science Center • Pink Martini  
Peter and Cassie Northrup • Oregon Museum of Science & Industry  
Oven and Shaker • Pok Pok • Angela Saunders Polin  
Portland Brewing Co. • Provenance Hotels • Pyramid Brewing Co.  
Erin Riddle/KLiK Concepts • Rose City Distilling  
Rose City Self Storage & Wine Vaults • The Standard  
Seattle Art Museum • Shwood Eyewear • Sojourn Ventures  
Star Wars Oregon • Stoller Wine Group • Stumptown Coffee Roasters  
Touch of Bass • Twist • Utopia Vineyard  
VIDON Vineyard • Wild Roots Spirits

# OMSI Gala 2020: Celebrating Science

## Table Sponsorship Opportunities

### Presenting Sponsor \$50,000

- A premium table for 16 with VIP service
- Premium wine
- Full-page advertisement in Gala Program Book
- Letter from company CEO stating “Why we support OMSI” to appear in event program
- Special thank-you gifts for your guests
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/20)
  - In OMSI annual report and digital donor wall
- OMSI Concierge Service: OMSI Staff will tailor a behind-the-scenes experience for you and up to 20 guests (private film viewing, private exhibit viewing, catering excluded)
- Opportunity to customize sponsorship package according to priorities

### Platinum Sponsor \$25,000

- One premium table for 10 with VIP service
- Premium wine
- Half-page advertisement in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/20)
  - In OMSI annual report and digital donor wall
- OMSI Concierge Service: OMSI Staff will tailor a behind the scenes tour experience for you and up to 10 guests (private film viewing, private exhibit viewing, catering excluded)
- Opportunity to customize sponsorship package according to priorities

# OMSI Gala 2020: Celebrating Science

## Table Sponsorship Opportunities (continued)

### Gold Sponsor \$10,000

- One prime table for 10 with VIP service
- Premium wine
- Quarter-page advertisement in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/20)
  - In OMSI annual report and digital donor wall
- Opportunity to customize sponsorship package according to priorities

### Silver Sponsor \$5,000

- One table for 10
- Recognition as Silver Sponsor in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/20)
  - In OMSI annual report and digital donor wall

### Challenge Grant Sponsor \$5,000-50,000

- Prime seating for two to ten at the Gala (\$1,000 - \$5,000 value)
- Exclusive opportunity to provide matching gift funds for a specific gift level during the paddle raise
- Verbal acknowledgment from the stage
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/20)
  - In OMSI annual report and digital donor wall

### Program Advertising (Print and Digital)

Inside Back Cover	\$2,500
Full-Page Inside	\$1,000
Half-Page Inside	\$500

# OMSI Gala 2020: Celebrating Science

## Underwriting Sponsorship Opportunities

### Cocktail Reception Sponsor \$10,000

- Prime seating for four at the Gala (\$2,000 value)
- Sponsor recognition during reception on custom designed acknowledgment cards and digital screens
- Premier recognition as Cocktail Reception Sponsor with branded cocktails
- Recognition as Cocktail Reception Sponsor in Gala Program Book
- Quarter-page advertisement in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/20)
  - In OMSI annual report and digital donor wall

### Entertainment Sponsor \$10,000

- Prime seating for four at the Gala (\$2,000 value)
- Premier recognition as Entertainment Sponsor during on stage entertainment
- Recognition as Entertainment Sponsor in Gala Program Book
- Quarter-page advertisement in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/20)
  - In OMSI annual report and digital donor wall

### Bid Card Sponsor \$10,000

- Prime seating for four at the Gala (\$2,000 value)
- Exclusive sponsor logo recognition on back of all highly-visible bid cards
- Recognition as Bid Card Sponsor in Gala Program Book
- Quarter-page advertisement in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/20)
  - In OMSI annual report and digital donor wall

# OMSI Gala 2020: Celebrating Science

## Underwriting Sponsorship Opportunities (continued)

### Screen Sponsor \$10,000

- Prime seating for four at the Gala (\$2,000 value)
- Premier logo recognition underneath each tent screen
- Recognition as Screen Sponsor in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/20)
  - In OMSI annual report and digital donor wall

### Guest Photo Lounge Sponsor \$10,000

- Prime seating for four at the Gala (\$2,000 value)
- Exclusive sponsor recognition on photos taken in the Guest Photo Lounge during the cocktail hour and after party, which are popular keepsakes for guests every year
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/20)
  - In OMSI annual report and digital donor wall

### Invitation Sponsor \$5,000

- Prime seating for two at the Gala (\$1,000 value)
- Prominent recognition on invitation and a special acknowledgment of sponsorship
- 500+ printed and digital invitations sent multiple times before the event (with commitment by 1/31/20)
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage
  - In OMSI annual report and digital donor wall

# OMSI Gala 2020: Celebrating Science

## Underwriting Sponsorship Opportunities (continued)

### Program Book Sponsor \$5,000

- Prime seating for two at the Gala (\$1,000 value)
- Recognition on outside back cover of Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/20)
  - In OMSI annual report and digital donor wall

### Valet Sponsor \$5,000

- Prime seating for two at the Gala (\$1,000 value)
- Exclusive sponsor recognition on customized valet hang tag provided from the rear view mirror of guest cars
- Exclusive sponsor recognition on all valet tickets distributed to guests that evening
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/20)
  - In OMSI annual report and digital donor wall

### After Dinner Lounge Sponsor \$5,000

- Prime seating for two at the Gala (\$1,000 value)
- Exclusive sponsor recognition through on-stage announcements and lounge signage
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/20)
  - In OMSI annual report and digital donor wall

**RESERVED WITH THANKS TO DURHAM & BATES INSURANCE  
BROKERS AND AGENTS**

## Commitment Form

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

## Table Sponsorships

- |  |                 |
|--|-----------------|
| <input type="checkbox"/> Presenting Sponsor        | \$50,000        |
| <input type="checkbox"/> Platinum Sponsor          | \$25,000        |
| <input type="checkbox"/> Gold Sponsor              | \$10,000        |
| <input type="checkbox"/> Silver Sponsor            | \$5,000         |
| <input type="checkbox"/> Individual Ticket (\$500) | Quantity: _____ |

## Underwriting Sponsorships

- |  |          |
|--|----------|
| <input type="checkbox"/> Challenge Grant Sponsor     | \$ _____ |
| <input type="checkbox"/> Cocktail Reception Sponsor  | \$10,000 |
| <input type="checkbox"/> Entertainment Sponsor       | \$10,000 |
| <input type="checkbox"/> Bid Card Sponsor            | \$10,000 |
| <input type="checkbox"/> Speech Sponsor              | \$10,000 |
| <input type="checkbox"/> Guest Photo Lounge Sponsor  | \$10,000 |
| <input type="checkbox"/> Invitation Sponsor          | \$5,000  |
| <input type="checkbox"/> Program Book Sponsor        | \$5,000  |
| <input type="checkbox"/> Volunteer Sponsor           | \$5,000  |
| <input type="checkbox"/> After Dinner Lounge Sponsor | \$5,000  |

## Printed and Digital Program

- |  |         |
|--|---------|
| <input type="checkbox"/> Inside Back Cover | \$2,500 |
| <input type="checkbox"/> Full-Page Inside  | \$1,000 |
| <input type="checkbox"/> Half-Page Inside  | \$500   |

## Payment Information

- Check Enclosed       Visa       Mastercard       Discover       American Express

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV #: \_\_\_\_\_

Send an Invoice (payment due by April 30, 2020)      Zip Code: \_\_\_\_\_

Anonymous       Please list this contribution in all recognition materials as follows:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return to OMSI at Unit 12, PO Box 35143 #4145, Seattle, WA 98124-5143; Email: gala@omsi.edu.

The Oregon Museum of Science and Industry is a nonprofit, 501(c)(3) organization. Our federal tax ID is 93-0402877.



**OMSI**

**Oregon Museum of Science & Industry**  
1945 SE Water Avenue, Portland, OR 97214  
503 797 4601