

## the Fund Raiser

Volume 11 No 2 June, 2014

Fund-raising Consultants to Shriners International

## A Warm Southern Invitation to SCAFRA Annual Seminar, and Meeting! September 25, 26, 27, 2014

On behalf of our Temple Membership we welcome everyone to Greenville, South Carolina and the Hejaz Shrine. My Lady Fay and I look forward to meeting you this September.

Your President Frank Frew, his Lady Margaret and his fellow SCAFRA Officers, our Director General Sherwood Kaiser and myself have worked diligently in creating a great program for the delegates and their ladies. We



have several great Seminars for you to attend. On Friday night you will be our guest at the Hejaz Shrine Center and enjoy some of our Hejaz Hospitality.

Fay, Margaret and the Director General's Lady Rhonda are planning several interesting things for the Ladies while they are in town.

Once again we want to welcome all of you and hope to see everyone in *Greenville*.

**Barry S. Koon**Potentate 2014



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## Hí All-U'all!

## **Greetings from Frank Frew SCAFRA President 2014**

#### Greeting Nobles,

The Hejaz Organizing Committee, sincerely hope everyone is doing well and that you are making plans to join us in Greenville, SC on September 25-27, 2014.

I don't know what the weather is in your neck of the woods, but it is heating up in the south and perfect for our

many summer fund raising events and activities. Hope you are having great weather for your events as well.

The Hejaz Shrine Center, Director General Sherwood Kaiser and my Lady Margaret and I are working hard to be ready to welcome all Delegates and their Ladies to Greenville in September. We have a full program planned for our SCAFRA seminars. We have some great educational workshops planned along with some of the best fellowship and fun you can have at a Shrine seminar.

We have some special events planned including a visit to the Greenville Shriners Hospital and a golf tournament for those who would like to play, at the Hejaz Golf Course. We are planning a social evening including a dinner at the Hejaz Shrine Center on Friday night with great entertainment. We will also have a Hillbilly degree on Friday evening for all Nobles and Ladies that would like to earn their Hillbilly degree.

I would like to reiterate the importance for you to get the word out what SCAFRA can do in helping a Shrine Center in fund-raising. We have two needs: the funding of our Shrine Centers and Units and, most importantly to help our special Shrine Children. NEVER forget why we became Shriners!

Our Imperial Session in Minneapolis, MN is just weeks away. Your SCAFRA Officers will be there to answer any questions you may have concerning fund-raising and the importance of the SCAFRA organization. Fund-raising Chairman please extend this invitation to your Divan members who will be in attendance to stop by our booth and say hello, and discuss fund-raising with us.

#### Arriving and Departing Greenville By Air

Greenville / Spartinburg is a very uncomplicated airport which is easy to find your way. It is not large by some standards but certainly an efficient operation. The very hospitable HEJAZ drivers will provide "Complimentary" transportation and baggage handling to the Hotel

Our hotel is just 10 to 15 minute drive from the airport and the trip should be no more than 15 to 20 minutes.

When you arrive depending upon airline you will proceed toward the middle of the building and at the bottom of the escalators you will go to your right for baggage claim. Hejaz greeters will be there to assist you.

#### NOTE: Be sure to fill in your arrival time and airline so that we can have enough transportation available for each flight

We will get your departure time recorded at the registration desk and you and your luggage will be transported and dropped off at the appropriate spot at the airport in time for your flight. Departure from the Hotel will be scheduled to ensure time to catch all flights.

I look forward to seeing everyone in July under the Big Yellow Balloon!!!

#### **Imperial Come Visit**



Greetings Brethren and SCAFRA members,

Well I think that spring has finally sprung, the snow is gone and the grass is getting green, and if that is not enough the Robins are back, all good signs that this long winter is finally over. I have heard from some of our Shrine centers who have indicated that they had a real good Circus this year.

We just closed our Circus in Bangor and for our first year in the new location it appears that it has been a success. I sure hope that all have a very successful Circus and other fund raising events in your areas.

I know that I sound like a broken record, but I need to remind you that membership to SCAFRA should always be promoted to help achieve some of the financial goals we are all faced with. The more temples that belong, the more ideas that are generated to share with each other on different ways of fund raising. SCAFRA is not just Circus related, it takes in many different ways to raise money for our Shrine Hospitals. We are always looking for ideas for our market place at our SCAFRA meetings in the fall. If you know of any unique ways of raising money please contact any of our Officers so we can follow up and maybe have them at the next SCAFRA session. We are always looking for new ideas to share with each other.

Then next big event is the Imperial Session being held in Minneapolis, Minnesota July 6 -10, 2014 and I am looking forward to seeing a lot of you again.

# MEET YOU UNDER THE BALLOON Booth # 310 AT IMPERIAL JUIG 6 TO 10 INDIANAPOLIS

#### **Importance of Membership**

Finally got out from under the long winter blanket....so I can catch up with what has been happening for the past few months.

DO NOT miss your opportunity to build a better Shrine Center in the future! You know how to bring new fellows into our organization, now, find out how much fun you can have in your temple fund raising events!



JOIN SCAFRA!

DO NOT go to Imperial Session in Minneapolis in July without making your first stop, the SCAFRA BOOTH! JOIN SCAFRA!

DO NOT leave Imperial Session without getting all the wisdom of the SCAFRA TEAM to have the best fund raiser that your Shrine Centers have ever had!

JOIN SCAFRA!

DO NOT fret and worry over what you can do to raise money.....we have so many resources to get you going, AND we will get more ideas as all of you stop by our SCAFRA booth to tell us your best temples fund raisers. So come and share YOUR success stories. The best way all of us can benefit, is to BE IN THE KNOW SO WE CAN GROW! JOIN SCAFRA!



### TENTATIVE OUTLINE OF THE 2014 SEMINAR

## AGENDA OF SEMINAR FOR NOBLES September 25, 26, 27

We are pleased to confirm registration costs for both the Nobles and the Ladies will be approximately the same as in previous years.

The Hotel, we will be holding the seminar in, has been confirmed: the Hyatt Regency Greenville, (for those who attended in 2005 this is the same Hotel) Great location!

#### MARKETPLACE

Set up Wednesday	September 24	1 pm to 9 pm
Set up Thursday	September 25	8 am to 1 pm
Open for Business	September 25	1 pm to 8 pm
Marketplace Mixer		6 pm to 8 pm

#### "Dinner on your own"

Marketplace will not be open Friday September 26, and the Marketplace vacated prior to Friday, 8 am.

#### REGISTRATION & INFORMATION DESK

Thursday	September 25	9 am to 7 pm
Friday	September 26	7 am to 5 pm
Saturday	September 27	9 am to 1 pm

#### PROGRAM

#### Thursday September 25

Marketplace open	1 pm to 8 pm
Marketplace mixer	6 pm to 8 pm

#### Friday September 26

00.00 to 07.00 till	Breakfast
09:00 to 09:30 am	Open Session -Colors/pledge
09:30 to 10:30 am	A guest speaker to start off
10:45 to 11:30 am	Workshop Rotation #1

**Breakfast** 

Noon to 1:00 Lunch

#### Friday September 26 (continued)

1:15 to 2:00 pm	Workshop Rotation #2
2:15 to 3:00 pm	Workshop Rotation #3
3:15 to 4:00 pm	Workshop Rotation #4

4:30 to 5:30 pm Mix and Mingle and share ideas

from the day and from home.

6:00 pm Buses loading for a short ride

Evening hosted by Hejaz Shrine

Great night of Fun & Food

#### Saturday September 27

8:00 to 9:00 am	Breakfast
9:15 to 10:00 am	Workshop Rotation #5
10:15 to 11:00 am	Workshop Rotation #6
11:00 to Noon	Guest from Greenville Hospital
Noon to 1:00	Lunch

#### ANNUAL MEETING

1:15 pm	Registration for the Annual
	meeting by the Voting Delegate
1:30 pm	Annual Meeting
5:30 pm	Reception and Banquet

#### Suggestions for Delegates and Nobility attending the Annual Seminar

#### **DRESS**

Nobles dress for the general sessions and seminar is Shrine casual with Fez for all sessions. General Shrine protocol suggests that Fez is to be worn in the presence of the Imperial Officer and for all ceremonial situations i.e. Opening session, Banquet.

Also it has been traditional that for the wind up banquet dress is a grade up from casual: i.e. Business, or Business Casual.

We hope this is helpful to all attendees.

#### NOTE:

These are tentative schedules only and will be confirmed in our next edition of the Fund Raiser

#### PRELIMINARY AGENDA SEMINAR FOR LADIES

#### **Thursday September 25**

Marketplace open and all are 01:00 pm

welcome.

06:00 pm Marketplace Mixer

"Dinner on your own"

#### Friday September 26

08:00 am Breakfast with the Nobles optional

for the ladies --

Several other options for breakfast in

the hotel and area.

10:00 am Gather in the lobby for a special

sight seeing trip. You will see some of Greenville's History on the way to

a tour of the:

Greenville Shrine Hospital

#### LADIES LUNCHEON

12:30 pm Lunch -- Guest Speaker Imperial

Lady.

Very exciting venue the Pointset Club, one of Americas outstanding

private clubs.

04:00 pm Return to Hotel to relax

06:00 pm Buses loading for fun night at Hejaz

Shrine.

#### **Saturday October 12**

08:00 am Breakfast with the guys optional Special Seminar on the Shrine 09:30 am

Ladies Support in fund raising.

Lunch on your own 11:30 am

01:30 pm Explore other parts of Greenville

on your own

(courtesy rides available)

Return to Hotel 04:00 pm

05:30 pm Reception and closing Banquet

#### Suggestions for Ladies attending the Annual Seminar **DRESS**

Ladies dress for the general sessions and seminar is casual with two exceptions.

Ladies Tour and Lunch on Friday it is suggested that 'Business Casual' in the Pointset Club. Friday evening is a casual evening and Saturday during the day it would be 'Shopping Casual'.

Closing Banquet is Cocktail or evening Dinner event or Business attire.

We hope these suggestions are helpful and that you will enjoy your time in Greenville.

#### SPEAKERS TOPICS FOR 2014

We have a well rounded program for you this year and we hope one with lots of interaction for everyone.

Following the opening ceremonies with speakers of note and the posting of the flags with normal Shrine protocol, we are going to try something new.

#### \*In the Beginning

To start our seminar off we hope to have a very special speaker, it should be a motivational start to our seminar. Watch for our next edition for that speakers name and how they will start us off on the right foot for a great weekend.

#### \* Bear Pit Session

Is back by popular demand. Because of our set up last year we experienced a bit of difficulty in operating a session in the open format. This year you will be assigned by your rotation number and request you attend to the room you are assigned. We anticipate a lot of interaction and a chance to get to know your fellow fund raisers. This is a chance to "Meet / Greet / and Share Ideas". There will be assigned table leaders and we want to mix you up a bit.

#### \* Six Workshops

We feel we have a good balance of Circus and other fund raisers throughout our program. The challenge is for you to see something useful in each of the presenters even if it is not in your expertise area.

#### Topics:

- Bear Pit Session will be the **FIRST** workshop for everyone
- 2 Temple Circus Stories
- Draws methods, ways and opportunities
- How to start a 'Haunted House' program and results
- Getting the most out of your media purchase
- Plus much more

#### \* Your Role BRING AN OPEN MIND

#### and be Willing To Share your successes

Many of our Delegates state time after time that the contacts they make at our meetings are very beneficial. You will find our Delegates share openly their successes and failures and if you attend the session with an open mind and open ears you will go home with many new ideas, both large and small, for your operation.

Continued on Page #6

### FRIDAY NIGHT ANNUAL MEETING AND SEMINAR

A party is being planned with food, beverages and a lot of fun. All you need do is pitch in and get in the mood for a great time hosted by Hejaz.

Have you ever wanted to become a "Hillbilly", the opportunity awaits at the Hejaz party. The ceremony is for both the ladies and Nobles.

Hejaz Temple and Golf Course is a short 15 minute trip from the hotel to the Temple and we guarantee no mystery side trips. More detail to come on the shuttle service.

#### MARKET PLACE

We returned to our traditional schedule of having the Marketplace only on the Thursday, along with our very appreciated "Welcome Reception" with light snacks provided by the exhibitors.

We look forward with anticipation to a full and informative Market Place in Greenville

## WANT TO PLAY GOLF?

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**DETAILS IN NEXT EDITION** 

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#### RESERVATION NEED TO KNOW INFORMATION

#### Rooms & Costs

Single or Double \$129.00 per night plus 10% State Tax\* 10.00 per night plus local taxes\* 1.10 per night

TOTAL PER NIGHT \$140.00

Triple \$139.00 per night plus 10% Tax\* 13.90 per night plus local taxes\* 1.10 per night

TOTAL PER NIGHT \$154.00

Quad \$149.00

plus 10% Tax\* 14.90 per night plus local taxes\* 1.10 per night

TOTAL PER NIGHT \$165.16

## RESERVATION DEAD LINE SEPTEMBER 3RD

Call the front desk and identify you are with the SCAFRA group rate:

Toll Free: 1-888-558-5113
Main Number: 1-316-686-7131
Fax: 1-316-681-5099

Hotel address: 220 N. Main Street

Greenville, S.C. 29601

YOU MUST MAKE YOUR OWN RESERVATION DIRECTLY WITH THE HOTEL

COME EARLY OR

STAY A DAY OR TWO

AFTERWARDS -YOU'LL HAVE A GREAT

TIME WHILE IN

GREENVILLE

SOUTH CAROLINA!



SCAFRA Seminars 2014 <u>2015</u> Greenville, Bangor, S. Carolina Maine September October 25-27 1-3 2016 2017 Billings, Location Montana Dates to be finalized October at Annual Meeting 6-8

## Message From 3rd Vice President... Mary Lovro SCAFRA/14

GREETINGS from the land of EL RIAD SHRINE.

We recently completed our 73rd annual Shrine Circus. Great success with 9 performances at the Sioux Falls arena. One thing we always stress is Total Participation from our nobles and their families, averaging between 250 - 275 workers per show. We believe that we will be successful from hard work, fellowship, along with great family fun.



This is how we need to approach SCAFRA!! What fun this would be if we could all encourage our non members to join SCAFRA and get that total participation theme in our group. It's a natural!!

Information on the program/coloring book was mailed in May, with the info you need to participate.

We look forward to everyone stopping by our booth at the Imperial in MPLS July 5-10. Look for our big YELLOW balloon at the marketplace.

MIDWEST SHRINE ASSOCIATION summer session is AUGUST 21-23 in Sioux Falls this year. Check out our website for info, love to have you attend..www.elriad.org. Let us promote membership within our associations and watch it grow. See you in MPLS in July!

## 2014 FUND RAISING BOOK CONTEST

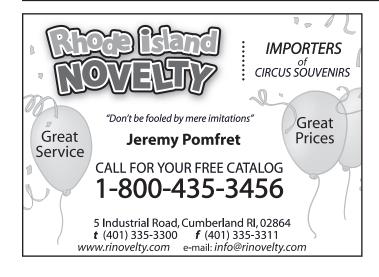
New Chairman and new Judging Panel for 2014. Marv Lovro, 3rd Vice President is in the process of finalizing the appropriate committee, who are knowledgeable about printing and presentation of materials for patron consumption. Last year's committee did an excellent job. The event book contest forms have been mailed out to present and some past members the end of May. The judging format will be the same as previous years. You must have your membership to SCAFRA at the time of entry.

For more information contact Marv Lovro at 1-605-351-5221 or marvlovro@hotmail.com.

## All entries must be in the hands of the Committee, or bare a 'post mark'no later than:

September 1st, 2014

TEMPLES MUST BE A MEMBER IN "GOOD STANDING" AT THE TIME OF THE ENTRY IN THE EVENT BOOK CONTEST.











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## Imperial Session Minneapolis, Minnesota July- 06 to July - 10, 2014 Shrine Marketplace at Minneapolis Convention Center

#### BALL ROOM A & BBOOTH #310

## Open Invitation to: All SCAFRA Shrine Centers

Come visit your SCAFRA Executive at the SCAFRA booth located in the Minneapolis Convention Center. Look for our famous:

SCAFRA / YELLOW BALLOON

#### Special Invitation to: ALL NON SCAFRA Shrine Centers

You too are more than welcome to come talk to us and learn the benefits of belonging and taking part in this great organization of fund raisers. You could be pleasantly surprised at the results we may be able to help you attain. Visit and Support
Our Associate Members

#### Booth #

104 Tompkins Insurance

014 Glenville Produce

803 EZPay

403 Hamid Circus

713 R & J Circus

R.G. Awards specialty suite in Headquarters Hotel

#### From the desk of the Secretary...

Ken D. McDougall, P.P., Secretary / Treasurer

## OFFICIAL NOTICE TO VOTING DELEGATES AND MEMBER TEMPLES: "28th. Annual Meeting Saturday September 27th, 2014 Greenville, South Carolina"



The Annual Meeting and Seminar is a little more than three months away and this is your official notice of the Annual Meeting.

Our Association has been fortunate, in our 28 year history, of attracting dedicated and future focused leaders. At the present time we do not have a potential candidate for 3rd Vice President, and we welcome member Temples to consider their voting delegate as a candidate for this important and prestigious leadership role. We are open to a renewal of our leadership, any Member Temples can propose a candidate to the office of Third Vice President, or Secretary /Treasurer. The candidate must have the written support of the elected Divan of their Temple and be the recorded Voting Delegate for that Temple. Candidates can be proposed as late as the annual meeting, as long as they qualify as stated above.

The 28th Annual Meeting will take place in a designated room at the host hotel at 1:30 PM on Saturday September 27th. Registration will take place at 1:15 PM. To be reviewed at the meeting: Minutes of 2013 Annual Meeting, 2013 Financial Report, Committee Reports and other business as required. At this time we do not have a motion to deal with but will entertain motions as required.

#### **SCAFRA DUES 2014**

Dues for Shrine Centers are only \$250.00 per year per Shrine Center, and any number of delegates can attend the annual seminar as well as access to organization services as required by an alternate fund raiser.

Application is easy; clip the back page and send your dues now! **Dues are payable as of January 1st** of each year.

Dues for the Associate Members are only \$200.00. Associate members must be approved before membership is granted. Associate Membership is designed for suppliers to Shrine Fund Raisers.

Your participation in SCAFRA is important to continue the promotion of fund raising in our Fraternity. Whether you hold a circus, bingo, rodeo or other fund-raiser, SCAFRA is the association that will help you and your committee to be more professional in your approach to this important aspect of our Fraternal life.

If you need to raise funds for your fraternal activities this is the place to be!

SEND YOUR DUES PAYMENT TODAY TO OUR SECRETARY/TREASURER.



## OFFICIAL FUND RAISING CONSULTANTS TO SHRINERS INTERNATIONAL

## 2014 SCAFRA ASSOCIATE MEMBERSHIP FORM ANNUAL DUES \$200.00 U.S. FUNDS

Date://	We hereby request membership in the SHRINE CIRCUS AND FUND RAISING ASSOCIATION (SCAFRA).	
Company Name:	Each Associate Member will receive: The Fund Raiser	
Company Name.	(our quarterly newsletter) and any other SCAFRA printed material deemed appropriate. Discounts on	
	advertising and Marketplace Booth at the Annual	
located at:	Seminar. Inclusion on an endorsed listing for all	
	SCAFRA Members, listing on the internet site of	
Street	SCAFRA.	
C'	Send Check and information to:	
City	Ken Mc Dougall,	
	<u> 2011E. Wagman Drive</u>	
State / Province Postal / Zip	Regina, Sk Canada S4V 0P7	
Name of Representative for 2014	Name of Alternate Representative for 2014 (if required)	
Name:	Name:	
Title:	Title:	
Address:	Address:	
City:	City:	
State/Prov:	State/Prov:	
Postal / Zip:	Postal / Zip:	
Business Phone: ( )	Business Phone: ( )	
Residence Phone: ( )	Residence Phone: ( )	
Company Fax: ( )	Company Fax: ( )	
Personal Fax: ( )	Personal Fax: ( )	
E-mail:	E-mail:	
Authorized Signature: Tit	:le:	
For office use only:		
Date received:// Associate Member N	Jumber: SCAFRA Number:	
DD MM YY		
Office Notes:		



## OFFICIAL FUND RAISING CONSULTANTS TO SHRINERS INTERNATIONAL

## 2014 SCAFRA MEMBERSHIP FORM ANNUAL DUES \$250.00 U.S. FUNDS

Date:///	We hereby request membership in the SHRINE CIRCUS AND FUND RAISING ASSOCIATION of North America (SCAFRA).  Each Member Shrine Center will receive: Members only information and The Fund Raiser (our quarterly newsletter).  SCAFRA Bylaws provide "One Vote per Shrine Center". If your Voting Representative or Alternate Representative is not present, the vote for your Shrine Center will be forfeited.  Send Check and form to Ken Mc Dougall, 2011E. Wagman Drive, Regina, Sk. Canada S4V 0P7
Name of the Voting Representative for 2014 (SCAFRA recommends the Fund Raising Chairman be your Rep.)	Name of Alternate Representative for 2014
Noble:	Noble:
Title:	Title:
Address:	Address:
City:	City:
State/Prov:	State/Prov:
Postal / Zip:	Postal / Zip:
Business Phone: ( )	Business Phone: ( )
Residence Phone: ( )	Residence Phone: ( )
	Shrine Fax: ( )
Shrine Fax: ( )	Shrine Fax: ( )  Personal Fax: ( )
Personal Fax: ( )	
E-mail:	E-mail:
Authorized Signature:	Title:
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Date received:// Shrine Center Number: SCAFRA Number:  Office Notes:	