

Virtual

December 5-31, 2020

25 hours of CE



AAEVT 16th Annual Convention

Reignite Your Why!

2020 AAEP Annual Convention & Trade Show



Sponsored by





Reignite Your Why – Virtually!

Adapt and evolve to new practice realities and opportunities during our 16th Annual Convention as part of the 2020 AAEP Virtual Convention & Trade Show!

Through a blend of live and on-demand sessions, you'll enjoy the flexibility of earning CE hours at your own pace and on your own schedule. The virtual nature of this year's convention also makes it more affordable and accessible than ever before to acquire the sound medicine and disciplined management strategies that will help you in this time of economic crisis and recovery.

The Virtual Convention is an educational and networking event held entirely online, bringing together equine veterinarians and other industry professionals from around the world in the same digital space. Both live sessions and social events as well as on-demand session viewing is offered. All that is needed to participate is a computer or mobile device and an Internet connection.

AAEP Virtual Convention Schedule Overview

Beginning Tuesday, December 1: Access to On-Demand Sessions

Tuesday, December 1 – Friday, December 18: Live Table Topics via Zoom – 2 per day, Monday - Friday

Saturday, December 5 – Wednesday, December 9: *Convention Prime Time*, featuring sessions such as the Kester News Hour and the Milne State-of-the-Art Lecture. Trade Show hours for exhibitor chats and product demonstrations will take place during Prime Time, as well as social events.

Important Note: All convention session recordings will be available on demand through June 30, 2021.

Check AAEP's specific schedule for both live and on-demand sessions at convention.aaep.org

Registration for AAEVT Members – \$175.00

Registration this year will be through AAEP's event platform provider, Digitell. To register, you **MUST** use your current email on record with the AAEVT. See page 5 for *Registration Requirements and Frequently Asked Questions*.

Your registration fee includes both live and on-demand educational session viewing along with supplemental resources such as online Table Topics, *Proceedings* papers, chat lobbies, and social activities. More than 100 hours of RACE-approved CE credits are offered.

[Click Here to Begin Registration](#)

The AAEVT will be holding a few live “**Meet & Greet**” events during December. Our Membership Meeting and Social (with Raffle) will be postponed until we can meet in-person again in 2021 Nashville!!

More details about the AAEVT Virtual Convention—Schedules, Speakers, Sponsors, Events, FAQs... can be found here:

[AAEVT Virtual Convention Details](#)

Registration is open until December 30. The event will kickoff on December 1st, 2020. Recorded sessions will be available to watch until June 30, 2021!



AAEVT Keynote Speaker – Megan Green, DVM, Speaker, Coach & Trainer Countryside Veterinary Services, Covington, GA



Dr. Meg Green is an award-winning veterinarian and business strategist. She received her Doctor of Veterinary Medicine degree from Tuskegee University School of Veterinary Medicine. After graduation she went onto complete a 2 year internship in both hospital and ambulatory practice at Rood and Riddle Equine Hospital often referred to as the Mayo Clinic of Equine Practice.

Dr. Green has a diverse background and consistent record of accomplishments in both clinical practice, as well as, in the Animal Health Industry. Her proven ability to think strategically, leverage relationships and implement programs that drive organizational growth, efficiency and profitability are second to none. Additionally, Dr. Green is a certified coach and speaker with the John Maxwell Team, which has been recognized as one of the world's best

in class for leadership development and training. When given the opportunity to work with Dr. Green you will see first-hand how she values putting people first, along with her unique ability to empower and equip both individuals and teams to change their mindset in order to achieve high levels of productivity & effective communication.

Kenote Presentation is sponsored by Merck

AAEVT Sessions



Emergencies in a Sport Horse Practice – Duncan Peters, DVM, DACVSMR

Dr. Peters is a leading authority on locomotor pathology, diagnosis, treatment, and managing sport horse health for optimum performance. He is a multi-discipline licensed Federation Equestre Internationale (FEI) Veterinary Delegate and is FEI certified in dressage, eventing, jumping, driving, vaulting, and reining.



Equine Arrhythmias – Michelle Barton, DVM, Dipl ACVIM

Michelle Henry Barton is a 1985 graduate from the College of Veterinary Medicine at the University of Illinois. Dr. Barton completed a one year Large Animal Medicine and Surgery Internship at North Carolina State University and then completed a four year combined Large Animal Internal Medicine Residency and PhD in Physiology at the College of Veterinary Medicine at the University of Georgia.



Traumatic Eye Injuries: Diagnosis and Treatment – Nicole Scherrer, DVM

Dr. Nikki Scherrer, DVM, currently serves as Assistant Professor of Ophthalmology at University of Pennsylvania's New Bolton Center in Kennett Square, Pennsylvania. Dr. Scherrer received a bachelor's degree in biochemistry and graduated summa cum laude at DePauw University in Greencastle, IN. She attended Purdue University, in West Lafayette, Indiana, where she earned a doctorate degree from the Purdue University School of Veterinary Medicine.

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AAEVT Sessions, *continued*



When is an Equine Pregnancy Considered High Risk – Margo Macpherson, DVM

Dr. Margo Macpherson received her DVM degree in 1990 from Michigan State University. She completed a residency and Master's degree in Equine Theriogenology at Texas A&M University and became a Diplomate in the American College of Theriogenologists in 1994. She is interested in all aspects of equine reproduction, but has a special interest in problems affecting late pregnancy in the mare, most notably placentitis.



Innovations in Equine Asthma – Sarah Ruess, VMD, DACVIM

Dr. Ruess serves as an Equine Technical Manager with Boehringer Ingelheim Animal Health. After attending Pennsylvania State University, she then obtained her VMD from the University of Pennsylvania. After an internship at Equine Medical Center of Ocala, she completed a Large Animal Internal Medicine residency at Texas A&M University. She transitioned to industry in 2016, first with Merial who was then acquired by Boehringer Ingelheim. Her professional interests include gastrointestinal disease, neurology, endocrine disease, respiratory disease, and infectious diseases of the horse and foal. *Sponsored by Boehringer Ingelheim Animal Health*



Leveraging Your Skills to Benefit the Team – Chrissie Schneider, DVM, MS, DABVP (Equine), cVMA

Dr. Schneider obtained her DVM degree from The Ohio State University in 2009. She completed an internship at Wisconsin Equine Clinic; Hospital then returned to Ohio State for an American Board of Veterinary Practitioners residency as part of OSU's Equine Field Service. She returned to private practice in 2014 and during those years she was fortunate to work with fantastic and invaluable veterinary assistants and technicians who made her job as a veterinarian more efficient, safe and fun! *Sponsored by Merck*



EMS, IR, ID, PPID, OST, TRH Stim- sorting out the equine endocrine alphabet soup – Jane Manfredi, DVM, MS, PhD, DACVS-LA, DACVSMR (Equine)

Dr. Manfredi is an Assistant Professor in the Department of Pathobiology and Diagnostic Investigation at Michigan State University's College of Veterinary Medicine. She is board certified in Large Animal Surgery as well as Equine Sports Medicine and Rehabilitation. She completed a PhD at Michigan State in Comparative Medicine and Integrative Biology investigating testing and breed differences in Equine Metabolic Syndrome. Her current research interest focuses on the intersection of endocrine disease and sports medicine and rehabilitation of the performance horse. *Sponsored by Kentucky Performance Products*



An Extraordinary Career and Industry Update – Jeannie Jeffery, VP of U.S. Equine, Zoetis

Jeannie Jeffery has always had a lifelong passion for all animals, including horses. She started working for a small animal practice at the age of 16 and continued throughout high school and college. She holds a BS in Biology from University of Kentucky and received her MBA from Bellarmine University. After graduation, Jeannie began her career at Fort Dodge Animal Health and continued when Fort Dodge was acquired by Pfizer. She then helped grow and build an equine division at Henry Schein Animal Health and in April 2018, joined the Zoetis team as the Business Unit Head of US Equine. *Sponsored by Zoetis*



AAEVT Registration Requirements

You will be required to create an account with AAEP's event platform provider, Digitell. You **MUST** use your current email on record with the AAEVT to set up your Digitell account. *NOTE: The Digitell account will not be the same as your AAEVT website account. You'll use the same email address, but we recommend using a separate password for the Digitell account.*

How to find your AAEVT email: Upon logging into the AAEVT website, you will land on your Profile Page. Under "Information & Settings," your Edit Bio link will contain your current email on file with us.

How to change your AAEVT email: You will need to notify us if you would like to make a change to this email address. Please email [Deb Reeder](#) with any changes so that we may sync the registration access.

Student Members & Non-Members: Student members may register for this event at the same discounted rate of \$175. If you are not a member of the AAEVT or your membership has expired, you will need to join or renew to be eligible to register for the 2020 Virtual Convention & Trade Show.

FAQ: Accessing Virtual Sessions

What technology do I need to participate in the Virtual Convention? You will need a computer and Internet connection. A desktop computer is preferred but all sessions can also be viewed on a tablet or other mobile device. If you wish to interact during Table Topics, social events, etc., you will need a working microphone on your computer or mobile device. In addition, once the convention platform on Digitell opens (December 1), we encourage you to run the "system checker" tool in the menu bar before attending your first educational session. The live Table Topics will be hosted on the Zoom digital platform.

How do I access the convention platform on Digitell? The convention platform on Digitell will open on December 1. A link to the site will be provided in an instructional email sent to all registrants in late November.

What is an on-demand session? As a convenience for attendees, all educational sessions will be recorded and made available on demand for viewing when it is most convenient for you. Much like Netflix, you select the sessions you wish to watch at the time you prefer. On-demand sessions will be available until June 30, 2021.

Do I need to sit at my computer all day watching sessions? No. Although selected educational sessions will be presented live during Convention Prime Time, December 5–9, these and all other educational sessions will be available for viewing on demand until June 30, 2021, enabling you to watch sessions when it is most convenient for you.

Will technical support be available during the live event? Yes. Digitell will offer technical support during the live portion of the virtual convention. In addition, links to several tutorials that may answer questions you have will be provided in advance of the convention's start.

CE Hours & Certificates

Each of the sessions at the virtual convention – both live and on-demand – provide CE credit. All CE hours are RACE approved. Unlike at the live convention where attendees fill out a single form at the end of the convention, for the virtual convention, attendees will earn CE for each individual session they attend.

For the on-demand sessions, attendees will answer a short quiz after watching the presentation video. Upon passing the quiz with a score of at least 70%, a CE certificate will be automatically awarded and sent to the attendee via email. In addition, a copy of the certificate will reside in the user's "dashboard" on the convention platform. For live "Prime Time" sessions, and for Table Topics, attendees will fill out an evaluation form (rather than answer quiz questions) to earn their certificate.