

MAY 30 - JUNE 1, 2019

LEDUC / THORSBY, AB



40th | 22nd Annual
Annual | Canadian
LMAC | Livestock
Convention | Auctioneer
Championship





Dryland Cattle has regular sales on Thursdays. We host specialty calf sales in the fall. Throughout the year we offer bred Cow/Heifer, Cow/Calf and Bull sales. We provide over 180 feed and waters pens. We take pride in our processing facility; we will brand, vaccinate and provide any other processing needs you may have.

Dryland Cattle is very proud of our knowledgeable and diligent staff.



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BRENT HEEBNER - WESTLOCK AB.



The Manitoba Livestock Marketing Association is recognized as the voice of the Livestock Marketing Sector in Manitoba. MLMA represents 36 members of the livestock-marketing sector from across Manitoba and eastern Saskatchewan. The MLMA membership includes auction markets, order buyers and cattle feeders. The MLMA is one of the most active marketing associations in Canada. MLMA is active on the Traceability File, Livestock Transportation, Good Handling and Animal Welfare and Promoting Manitoba livestock and the feeding industry. They work with the Manitoba Beef Producers Association when dealing with regulatory issues, check off and livestock inspection. MLMA is Proud to support LMAC, Alberta Auction Markets Assoc. and Thorsby Stockyards Inc. in this National Event. We invite you all to Manitoba for the 2020 convention.

PERLICH BROS

AUCTION MARKET LTD.

Perlich Bros. Auction Market Ltd. has been serving the southern Alberta area since 1967. We are a family owned auction company, with the 2nd & 3rd generation working together. Many facets of the business remain the same; Regular cattle sales continue to be held every Thursday, and we also conduct; Special Calf & Yearling Sales, Herd Dispersals, Bull Sales, Pre-sort Sales Internet Sales, Horse Sales, Farm & Ranch Sales, Equipment & Machinery Consignments, Land Auctions, Antique Sales, Hog Exports

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PRESIDENTS GREETING ROB BERGEVIN LMAC PRESIDENT

Dear Conventioneers,

On behalf of the Board of Directors of the Livestock Markets Association of Canada, it is my privilege to welcome you all here to the Thorsby Stockyards and the city of Leduc for the Canadian Livestock Auctioneers championship, as well as our 40th LMAC annual convention. I would like to thank all of you for making the effort to come from all corners of this great country, and for your participation in our convention, showing your support for the sustainability of our industry. I know that Chance, Cory, Jeff and all of their crew at the Thorsby Stockyards have rolled out the welcome mat and will treat you to some good old-fashioned Alberta hospitality. None of this is possible without all of your participation, as well as the participation of our great sponsors. I would like to personally thank all of our sponsors for their continued support of the LMAC. Without you, none of this would be possible. This year we have a record number of auctioneers entered in the competition. We have some great speakers lined up, as well as some great entertainment, which should make for a very informative and fun weekend. I would also like to thank our Board of Directors for their tireless efforts in hosting this contest and convention, and I wish all of our competitors the very best of luck. Look forward to seeing you all. Have a great weekend.

Sincerely,
Robert L. Bergevin
President

It pays to be sustainable

Learn how Canadian cattle producers can earn financial credits at CBSApilot.ca

A Cargill initiative based on the Certified Sustainable Beef Framework developed by the Canadian Roundtable for Sustainable Beef (CRSB).

CRSB
Canadian Roundtable for Sustainable Beef

Cargill Helping the world thrive

HISTORY OF THE LMAC



Forty years ago, on May 18, 1979, in Winnipeg, a group of forward thinking auction market owners decided to form a national organization. Emerson Gill of Grand Bend, Ontario was nominated as the first chair of the organization. The meeting attracted market operators from British Columbia to Prince Edward Island. It was agreed that another meeting, set for September of that year, would be held to finalize the organizational details.

In the past, the terminal markets across Canada held a monopoly on the livestock auctions. Terminal markets in Montreal, Toronto, Winnipeg, Calgary and Edmonton were now facing competition from independent market operators and cooperatives from across the country. The terminal markets had their own organization that did not allow independent operators to join. With more and more rural auction markets opening, the terminal markets were losing their monopoly on the livestock auction business. The terminal markets finally realized that the rural markets were here to stay and agreed to investigate the possibility of forming a new organization that would represent all livestock markets.

The first annual meeting of the Livestock Markets Association of Canada was held in June, 1980 with 43 people in attendance. Jim Wideman of Waterloo, Ontario was elected to the new executive. Wideman would serve the LMAC until 2015. During this time he was a director, president, and when he retired, was the executive secretary of the LMAC. He was also inducted into the LMAC Hall of Fame.

Some notable names who attended the meeting were Murray Rea of Listowel, Ontario, Doug McDonnell from Toronto, Bill Cole and Jim Fleming from the Maritimes, Lorne Leggat and Brian McDonald from Brandon, Manitoba, Don Rogers from Winnipeg, Stu McDonald, from Regina, Garry Craig from Saskatoon, Ralph Vold from Ponoka, Leonard Friesen of Edmonton, John Milne of Fort Macleod, Bruce Whyte and Jim Raffan from BC. John Milne was appointed as the first secretary treasurer. Bruce Whyte, Ralph Vold and Garry Craig rounded out the executive. Vold went on to become the president of LMAC, as would his son Blair. The Vold family would become legends in the independent auction market business. Both Ralph and Blair Vold have been inducted into the LMAC Hall of Fame. Jim Raffan's sons, Don and Peter, would become champion auctioneers and carry on the family business. LMAC continues to grow in members and is recognized as the national voice of the livestock-marketing sector in Canada. New family names from LMAC will continue to make history. They will include Witzel, Perlich, Anderson, Parks, Danard, Wright, Bergevin, Jacklin and a host of other members that serve the industry through LMAC.

Today the Livestock Markets Association of Canada still represents the majority of the livestock auctions across Canada. Members of provincial livestock marketing associations that are in "good standing" are automatically members of LMAC. If there is no recognized provincial organization in "good standing," auction markets and order buyers are allowed to join as independent members of LMAC.

HISTORY OF THORSBY STOCKYARDS INC.



Thorsby Stockyards began as Thorsby Auction Mart Ltd., founded in 1961 by the Steinke Family. The Steinkes successfully operated the market with weekly livestock, miscellaneous and monthly horse sales. They continued this until 2011 when they cut back to only holding monthly horse sales.

In May of 2015, Corey Lawrence, Jeff Fritz and Chance Martin purchased the market, and Thorsby Stockyards Inc. was founded. After three months of extensive upgrades, including new ring scale, auction software and major renovations to the pens and buildings, the first sale was held on August 10.

Since that time, TSI has expanded pen capacity, built a new processing barn and shop, as well as upgraded the building. The expansion currently taking place will increase carrying capacity to 5000 plus head. The fall of 2019 will also include the addition of a weekly Thursday feeder sale throughout the fall, In addition to our regular Monday sale.



GREETINGS FROM THORSBY STOCKYARDS INC.

The Owners and Staff of the Thorsby Stockyards would like to welcome everyone to the 40th Annual LMAC Convention and 22nd Annual Canadian Livestock Auctioneer Championship. A record 45 auctioneers will compete for the Championship this year. We believe this shows the strength in the future of the livestock auction business. We are excited to have the opportunity and challenge of showcasing many talented auctioneers. Some changes to the format will show progress and growth in this great event.

In conjunction with the competition, this will be the 40th Annual LMAC convention and AGM. The annual general meeting is the pulse of our organization, and a strong attendance is very important. As the livestock industry becomes more regulated and scrutinized, the need for the LMAC members and its board of directors to meet and form direction is vital.

The new ideas, viewpoints and knowledge shared at the meetings and convention is invaluable to the board, allowing them to represent our members and their customers on national boards dealing with topics from livestock traceability and transportation to animal welfare and global exports. A strong unified voice has never been more important.

We want to thank our many long-time sponsors and the astounding new sponsors both locally and nationally. Their support will help LMAC represent all livestock producers' marketing interests on a national level.

In addition to the AGM and Auction Contest, we have set up many opportunities for networking and fun. The Friday night BBQ and cabaret at the market, plus an afternoon at the racetrack, should prove to add entertainment and excitement. We would like to thank everyone for your attendance and hope you have a great time.

LMAC WELCOMES LMA TO THE 2019 LMAC CONVENTION

During the past few years both LMAC and LMA from the USA have worked on rebuilding a working relationship between the two national organizations. LMAC is pleased to welcome LMA President Tom Frey and his family along with Pierce Bennett from LMA to LMAC 2019.



Mr. Frey owns and operates CRESTON LIVESTOCK AUCTION, INC., in Creston, Iowa. He also operates a 200 head cow/calf operation. Tom grew up in Eastern Nebraska and started his auction and auctioneer profession in the ring and alleys of the Columbus Sales Pavilion in Columbus, Nebraska. Tom spent nearly 20 years at Centennial Livestock Auction in Fort Collins, Colorado, prior to purchasing Creston Livestock Auction, Inc., in 1999. Tom is a past president and currently on the Board of Directors of the Iowa Livestock Auction Markets Association. He was the 2010 International Livestock Auctioneer Champion, 2009 Reserve World Champion Auctioneer and several-time Top Ten World Livestock Auctioneer.

LIVESTOCK MARKETS ASSOCIATION OF CANADA 40TH ANNUAL CONVENTION MAY 30 - JUNE 1, LEDUC ALBERTA

THURSDAY, MAY 30, 2019

9:30 AM	LMAC Board of Directors Meeting – Spit Fire Room
1:00 PM	Board of Directors Photos
2:00 PM	Auctioneer's Video Interviews & Photos
2:00 PM	Registration Desk Open –Avro Room
2:00 PM	Hospitality Room
6:00 PM	Meet and Greet Opens – Lancaster Room
7:00 - 8:30 PM	Supper
8:30 PM	Auctioneer's Draw - Apparel Handed Out
9:30 PM	Auctioneers Calcutta
10:00 PM	Hospitality Room Opens
10:30 PM	Meet and Greet Closes

FRIDAY, MAY 31 2019 – Competition in Thorsby, AB.

(Due to limited parking we ask that all auctioneers, officials, spectators and conventioneers take the buses to Thorsby.)

7:00 – 8:30 AM	Complimentary Coffee for LMAC - Hotel Lobby
7:00 AM	Auctioneer's and Judges Bus leaves for Thorsby
7:30 AM	2nd Bus leaves for Thorsby
9:00 AM	Last Bus leaves for Thorsby
8:00 - 10:00 AM	Breakfast in the tent at Thorsby
8:00 AM	Auctioneers Meeting in the Ring area Thorsby
8:15 AM	Auctioneers Group Picture (in front of EBY Trailer)
8:30 AM	Judges and Officials Meeting in the stands at Thorsby
8:45 AM	Judges Pictures (in front of EBY Trailer)
9:30 AM	Opening Ceremonies and Grand March Assemble by EBY Trailer
9:45 AM	Auction Competition Starts (Live & Interview)
10:00 AM	First Shuttle Back to Hotels (Transportation will run every hour)
5:00 PM	LAST bus leaves hotel for Thorsby
6:00 PM	Happy Hour Big Tent at Thorsby
7:00 PM	Supper is Served
8:00 - 12:00 AM	Live Entertainment
8:00 PM	First Large Bus back to hotel
	Shuttle Buses will run every hour back to hotel
12:30 AM	Last bus leaves for Hotel

SATURDAY JUNE 1, 2019

7:00 – 8:30 AM	Breakfast is served – Lancaster Room
8:30 AM	Meeting Starts open to all – Piper Room
9:00 AM	CCIA Presentation – Anne Brunet-Burgess/Ken Perlich
9:45 AM	Dr. Darrell Peel – Oklahoma State
10:30 AM	Canadian Cattlemen's Presentation – David Moss
11:00 AM	Elections and other Business
11:45 AM	Lunch is served Lancaster Room
12:15 PM	First Shuttle to Race Track
	Shuttle Buses will run every hour back to hotel
6:00 PM	Happy Hour at Hotel – Lancaster Room
7:00 PM	Supper is Served
8:00 PM	Awards Presentation and Broadcast
10:00 PM	Hospitality Room Opens

SUNDAY JUNE 2, 2019

7:00 - 11:00 AM	Breakfast at the Hotel
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Complimentary Breakfast Coupons were supplied with your registration for Steels in the hotel.

LMAC Policy on Traceability

The Livestock Markets Association of Canada supports traceability in principle, with the following caveats:

1. That traceability regulations do not negatively affect the speed of commerce at auction markets, buying stations and assembly yards.
2. That the traceability regulations do not alter market neutrality by giving one sector of the industry an advantage or disadvantage over another, thus influencing how producers market their livestock.
3. That the costs of implementing traceability do not outweigh the benefits.
4. That implementation of traceability regulations does not cause more handling of the livestock thus creating weight loss, thus devaluing the livestock.
5. LMAC supports the use of "group movement documents and group movement reporting" on all livestock delivered to auction markets, buying stations and assembly yards. LMAC does not support mandatory scanning and reporting of individual animals at these sites.

22nd Annual Canadian Livestock Auctioneer Championship



CHAIRMAN

RICK WRIGHT

COMMITTEE

ROB BERGEVIN, RHETT PARKS, CRAIG JACKLIN, CHANCE MARTIN

HOST MARKET

THORSBY STOCKYARDS INC.,
THORSBY, ALBERTA

MASTER OF CEREMONIES

DAN SKEELS, 1989 TO 1998 LMAC
CHAMPION AND WORLD CHAMPION

SCORE KEEPERS

TAMMY NICHOL & SCOTT ANDERSON

VIDEO

INTERVIEWS

BROCK TAYLOR – JASON DANARD

VIDEO

LIVESTOCK MEDIA PLUS -
BRIDGET ANDREWS & CHRISTIAN
MOULDING

PHOTOGRAPHY

DLMS – STACEY YOUNG & JILL RENTON

BROADCAST OF COMPETITION

DLMS - REGISTER AT WWW.DLMS.CA
FOLLOW US ON FACEBOOK LIVE STREAM AT
LMAC CANADA

LMA BROADCAST

[HTTPS://LMAAUCTIONS.COM/](https://LMAAUCTIONS.COM/)

LOCAL COMMITTEE: CHANCE MARTIN,
JEFF FRITZ, COREY LAWRENCE & AMANDA
THOMSON



CANADIAN LIVESTOCK AUCTIONEER CHAMPIONSHIP

Competitors

ROB BERGEVIN, Stavelly, AB

Foothills Auctioneers Inc. - Stavelly, AB

FREDERICK BODNARUS, Saskatoon, SK

Northern Livestock Sales - Prince Albert, SK

SCOTT CAMPBELL, Brandon, MB

Fraser Auction Service Ltd. - Brandon, MB

TIM PARKER*, Scotsburn, Nova Scotia Atlantic

Stockyards - Truro, NS

KIRK GOLDSMITH, Veteran, AB

Dryland Trading Corp. - Veteran, AB

RYAN KONYNENBELT, Nobleford, AB

S.A.L.E. - Fort Macleod, AB

TYLER CRONKHITE, Maple Creek, SK

Cowtown L/S Exchange - Maple Creek, SK

KEVIN McARTER, Exeter, ON

Brussels Livestock - Brussels, ON

EDWARD McCORMACK, Clandonald, AB

Viking Auction Mart - Viking, AB

KEN McDONALD, Indian Head, SK

Weyburn L/S Exchange - Weyburn, SK

ALLAN MUNROE, Killarney, MB

Killarney Auction Mart - Killarney, MB

RHETT PARKS, Whitewood, SK

Whitewood Livestock - Whitewood, SK

ANDREW REELEDER, Bentley, AB

Independent Auctioneer

TYLER SLAWINSKI, McCreary, MB

Gladstone Auction Mart - Gladstone, MB

BROCK TAYLOR, Reston, MB

Taylor Auctions - Pipestone Livestock

FARRON WARD, Colgate, SK

Chopper K Auction Services - Alameda, SK

MICHAEL JENNINGS, Condor, AB

Independent Auctioneer

WILLIAM HAALSTRA, Dunnville, ON

Ontario Livestock Exchange - Waterloo, ON

BRETT JENSEN*, Swift Current, SK

Heartland Livestock Services - Swift Current, SK

BRADY OLSON, Assiniboia, SK

Assiniboia Livestock Auction - Assiniboia, SK

KYLE SODERBERG, Lloydminster, SK

Northern Livestock Sales

JUSTIN PERLICH, Lethbridge, AB

Perlich Bros. Auction Mart Ltd. - Lethbridge, AB

JOE PERLICH, Lethbridge, AB

Perlich Bros. Auction Mart Ltd. - Lethbridge, AB

TYLER ROSEHILL, Olds, AB

Olds Auction Mart - Olds, AB

DARCY SHEETS, Rosalind, AB

VJV Westlock - Westlock, AB

KELLY WRIGHT*, Boissevain, MB

Wright's Auction Service - Boissevain, MB

KIRBY BLACK*, Olds, AB
Olds Auction Mart, Olds, AB

CODY MacLEAN, Strathmore, AB
Calgary Stockyards – Strathmore, AB

ROBIN HILL, Lenore, MB
Heartland Livestock – Virden, MB

COREY FRENCH*, Lethbridge, AB
Perlich Bros. Auction Mart Ltd.- Lethbridge, AB

BRAD KEHLER*, Grunthal, MB
Grunthal Auction Mart – Grunthal, MB

JESSE CAMPBELL*, Brandon, MB
Fraser Auction Services – Brandon, MB

CLAYTON HAWRELUK, Punnichy, SK
Heartland Livestock – Yorkton, SK

JORDAN SMITH*, Tees, AB
Thorsby Stockyards Inc. – Thorsby AB

LANE PURDIE*, Red Deer, AB
Innisfail Auction Mart - Innisfail, AB

JESSE LAWES*, Edmonton, AB
Provost Livestock Exchange, Provost, AB

JOSH POLAND*, Carstairs, AB
Olds Auction Mart – Olds, AB

BRADLEY MARTENS, Edmonton, AB
JVJ Westlock - Westlock AB

JUSTIN JANKE*, Breton, AB
Independent Auctioneer

ROD SNOPEK, Tees, AB
Thorsby Stockyards Inc. – Thorsby, AB

JUSTIN POTTS*, Gunn, AB
VJV Westlock - Westlock AB

AUSTIN TAYLOR*, Reston, MB
Pipestone Livestock – Pipestone, MB

IVAN POTTS, Westlock, AB
VJV Westlock

CASEY LAWES*, Provost, AB
Provost Livestock Exchange – Provost, AB

* Indicates that this auctioneer has been selling livestock for less than 5 years and qualifies to compete in the Rookie Competition.



GREETINGS FROM COMPETITION CHAIRMAN RICK WRIGHT

Having served as Competition Chairman for the pasted 22 years, it is my pleasure to welcome everyone to Thorsby for the Canadian Livestock Auctioneering Championships. This year's 45 entries set a record, and with over 15 rookies taking part, our future looks solid. This year brings competitors from across the country who are not only here to showcase their talents, but also to network with other auctioneers and industry partners, get tips from the past champions and make new friends and business contacts.

Thorsby Stockyards Inc. is home to two of Canada's best auctioneers. Corey Lawrence and Chance Martin are both Canadian Champions. Their ownership group and staff have revived the Thorsby Market into a well-run, competitive market.

Hosting this event is a huge undertaking, and LMAC was excited to bring their National event to this area. The support staff from TSI has done an incredible job organizing the competition. A big LMAC thank you goes to the many sponsors, both local and national, that supported this event. A big thank you to our major sponsors, T-Down Trailers and EBY along with the Angus, Charolais, Hereford, Shorthorn, Simmental and Limousin Associations for their long-term support.

Please refer to our prize page and sponsor pages for the many industry partners that sponsor prizes, buckles and the LMAC convention.



AUCTIONEERING CHAMPIONSHIPS Awards

The 2019 Canadian Auctioneer Champion will be awarded a paid entry and \$1000 towards expenses to compete in the International Auctioneering Championship at the Calgary Stampede. Donated by:
LIVESTOCK MARKETS ASSOCIATION OF CANADA

Entry to the International Auctioneering Championship at the Calgary Stampede donated by:
THE CALGARY STAMPEDE

A custom-made championship ring sponsored by:
FOOTHILLS AUCTIONEERS INC., STAVELY, ALBERTA

One year's use of an EBY stock trailer donated by:
T-DOWN TRAILERS (Ross Annett)
AND EBY TRAILERS & K & G Trailer Sales (Kirby Martin) (See page 19)

A Limited edition "Ken Frederickson" bronze sponsored by:
CANADIAN CHAROLAIS ASSOCIATION

Grand Champion Buckle donated by:
CANADIAN ANGUS ASSOCIATION

Reserve Champion Buckle donated by:
CANADIAN HEREFORD ASSOCIATION

First Runner-Up Buckle donated by:
CANADIAN SHORTHORN ASSOCIATION

Second Runner-Up Buckle donated by:
CANADIAN LIMOUSIN ASSOCIATION

Third Runner-Up Buckle donated by:
CANADIAN SIMMENTAL ASSOCIATION

Top Ten Finalists:
Custom Made Money Clips Sponsored by:
ALBERTA AUCTION MARKETS ASSOCIATION – CRAIG JACKLIN, PRESIDENT

LMAC Rookie of the Year: Custom-made Buckle sponsored by: **BOERHINGER –ENGELHEIM**

Whitewood Livestock Sales Buckle for Most Congenial Auctioneer donated by: **RHETT AND GENE PARKS - WHITEWOOD, SASKATCHEWAN**

Most Improved Auctioneer: Custom-made Buckle sponsored by: **HEARTLAND ORDER BUYING CO. - RICK WRIGHT**

All Auctioneers receive jackets donated by:
CANADIAN SATELLITE AUCTIONS & VJV Auctions, Ponoka, Alberta

Shirts for all of the Auctioneers, Judges and Officials Supplied by:
WRANGLER- OFFICIAL CLOTHING SUPPLIER FOR LMAC

All Auctioneers who have entered the 2018 International Auctioneering Championship at the Calgary Stampede will have their names entered in a draw for a free entry registration. (Must be entered in Calgary prior to LMAC in Thorsby to qualify.)

Cowboy Boot Draw – courtesy of:
ROPER/STETSON

LMAC PERSONAL INTERVIEW JUDGES



BOB MILLER: Bob hails from Kamloops and is the administrator of the Mountain Livestock Markets Association in British Columbia. Bob is currently employed as manager of OII in BC. As a representative for the Hereford Association, Bob has attended hundreds of cattle sales and knows what makes a great auctioneer. He has vast experience in livestock promotion. Bob was an LMAC auctioneer judge in Brussels.



LARRY WITZEL: Larry owns the Ontario Livestock Exchange in Waterloo, Ontario. He has been in the auction market business for over 40 years. His past experience gives him the skill set and credibility needed to be an interview judge. He has also judged the auctioneering competition twice. Larry is a past LMAC President.



KEN PERLICH: Ken is a partner in Perlich Bros. Auction Mart in Lethbridge, Alberta. As a past president of both LMAC and the Alberta Auction Markets Association, Ken lives and breathes the cattle auction business. His experience and attention to detail make him a very qualified interview judge.

LMAC LIVE AUCTION COMPETITION JUDGES



ROSS TAYLOR: Ross has been a professional auctioneer for over 40 years. He is a partner in the family business Taylor Auctions, Exports and Assembly in Melita Manitoba. He recently retired from a very successful farm auction business. Ross is a past Manitoba Auctioneering Champion and is a great supporter of LMAC.



BRUCE HOLMQUIST: Bruce is the General Manager of the Canadian Simmental Association and the past president of the Canadian Western Agribition. He has travelled all over the globe promoting the Canadian cattle industry. He is a familiar face at many industry events and cattle sales across North America.



MARTY WARD: Marty is a second-generation order buyer and has been a professional cattle buyer for the past 25 years. As a partner in C & W Ordering Buying, he attends hundreds of cattle auctions per year. He is the Past Chairman of the International Livestock Auctioneering Championship at the Calgary Stampede.



JASON DANARD: Jason lives in Calgary and is a partner in the TEAM cattle auctions and the Calgary Stockyards in Strathmore. Jason is a regular host of the International Competition at his market and has hosted the LMAC championships as well. Jason has a wealth of experience in the livestock sales business.



ALBERT CARROLL: Ab is the 2018 LMAC Auctioneering Champion and sells at the Ontario Stockyards in Cookstown, Ontario. He is a former LMAC rookie of the year and has competed in the LMA Championships in the USA. He also operates a successful farm auction and real estate auction business based out of Downyville, Ontario.



COREY SEKURA: The Sekura name is well known in the livestock auction business, having operated Sekura Auctions in Alberta. He is currently involved with TEAM Auctions in Drayton Valley, a very successful farm, equipment, and land auction company. He is a professional auctioneer with years of experience behind the microphone.

MASTER OF CEREMONIES



DAN SKEELS: Danny needs no introduction, as he is a legend in the livestock auctioneering industry. He is the only Canadian to win the Auctioneering Triple Crown – the LMAC, the International in Calgary, and the World Championship in Billings Montana. He is one of only two people to be awarded the LMAC Industry Champion Award for outstanding achievement and promotion of the auction industry and LMAC.

JUDGING Criteria

CLARITY AND VOICE CONTROL (CLEARNESS OF VOICE, VOICE VOLUME) Are the numbers easy to distinguish? Does the auctioneer have control of his breathing? Is he able to maintain a consistent volume and speed without losing focus? Could he maintain this pace in the real livestock auction environment? Does the auctioneer have control of the microphone and use it to its best advantage?

CHANT Is the rhythm smooth and fluid? Is the chant easy to follow? Is the chant easy to listen to? Could you listen to the chant for a long sale without it becoming tiresome? Are the numbers clear?

PROFESSIONALISM, CONFIDENCE, CALMNESS, MANNERISMS Does the auctioneer move the sale along at an acceptable pace while reaching fair market value for the product sold? Does he present himself in a professional manner in both appearance and attitude? Was the auctioneer proficient at spotting bids? Does he communicate information clearly with the clerk, penning staff and buyers.

ENTHUSIASM Is the auctioneer working hard for the consignor? Did the auctioneer do any promotion of the livestock, product, producer or sponsors? Did the auctioneer interact positively with buyers and the support staff? Show enthusiasm for his job? Professional and sincere opening?

GENERAL IMPRESSION Would you hire this auctioneer to sell your sale and represent your firm? Did the auctioneer promote the auction method of selling livestock? Would this person make a good representative for LMAC and the livestock auction industry?

PERSONAL INTERVIEW The LMAC Auctioneering Champion is a spokesperson for LMAC and does a number of media interviews and personal appearances as current and past champion. It is extremely important that the champion represents LMAC and industry with knowledgeable answers that represent LMAC and industry views on industry topics.

To this end, LMAC has added a personal interview component to the LMAC Auctioneering Championship to ensure that their National Champion is up-to-date on LMAC policies, positions and history. A panel of three judges will interview each auctioneer, and each judge will score their answers and opinions independently. Auctioneers will be asked the same five questions and will be scored on their answers. The score from the interview will be worth 20% of their total score.



PAST CHAMPIONS



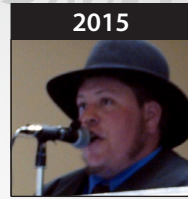
2018
ALBERT CARROLL
 Downeyville, ON
 Venue: Lethbridge, AB



2017
DARREN REBALKIN
 Rocky Mountain House, AB
 Venue: Lethbridge, AB



2016
RYAN HURLBURT
 Saskatoon, SK
 Venue: Brussels, ON



2015
CALVIN KUEPFER
 Newton, ON
 Venue: Winnipeg, MB



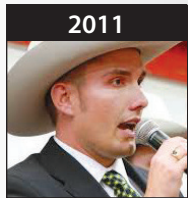
2014
SHAWN GIST
 Fort Saskatchewan, AB
 Venue: Moosejaw, SK



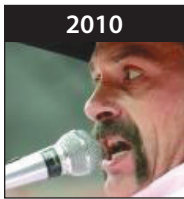
2013
TRAVIS ROGERS
 Clyde, AB
 Venue: Calgary, AB



2012
JUSTIN GATTEY
 Ponoka, AB
 Venue: Stavely, AB



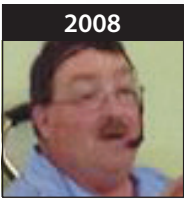
2011
BRENNIN JACK
 Regina, SK
 Venue: Waterloo, ON



2010
RODNEY BURNETT
 Armstrong, BC
 Venue: Winnipeg, MB



2009
CHANCE MARTIN
 Red Deer, AB
 Venue: Brooks, AB



2008
ANDY CARTER
 Amherst, NS
 Venue: St-Isidore, QC



2007
BRAD STENBERG
 Kronau, SK
 Venue: Saskatoon, SK



2006
DEAN EDGE
 Rimby, AB
 Venue: Kamloops, BC



2005
WARD CUTLER
 Virden, MB
 Venue: Ponoka, AB



2004
ROSS ANNETT
 Brooks, AB
 Venue: Waterloo, ON



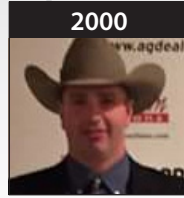
2003
DON OBERG
 Lacombe, AB
 Venue: Brandon, MB



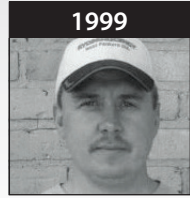
2002
DES PLEMAN
Weyburn, SK
Venue: Assiniboia, SK



2001
PETER RAFFAN
Armstrong, BC
Venue: Kamloops, BC



2000
CORY LAWRENCE
Warburg, AB
Venue: Ponoka, AB




1999
TONY CHAFFE
Lucknow, ON
Venue: Ottawa, ON



1998
DAN SKEELS
Rimby, AB
Venue: Winnipeg, MB

**ViewTrak:
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Leader**



ViewTrak became the livestock information technology leader through the development of hardware and software solutions to serve all sectors of the livestock industry. Over the years, ViewTrak has developed, acquired, or partnered with, existing and emerging technologies and companies to develop, collect and utilize information, to enable food supply chain stakeholders to capture data and provide value far beyond what has been historically available.

Whether working with ranchers, auction markets, feedlots, packers and processors, or governments, the ViewTrak team of dedicated individuals share a deep commitment to creating tools that help the livestock industry achieve higher values and increased profitability.

Visit with Ted Power, Hubert Lau and Deb Wilson at the Convention to learn more!



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2019 Canadian Livestock Auctioneer Championship Trailer

CO-SPONSORS



The 2019 Canadian champion will receive a full one-year use of a 2019 24' Gooseneck EBY Maverick Dakota Edition (completely loaded) all Aluminum Gooseneck Livestock Trailer, retail of over \$30,000.00. The trailer will come fully equipped for farm and ranch use and logo'd with the Champion's name and status as well as sponsor information.

The trailer must be insured with all perils at new replacement cost coverage in the champion's name, showing T Down Trailers Ltd. as the payee and plated in the Champion's name in their respective province showing T Down Trailers Ltd. as the lessor. The champion will be responsible for these two costs. A written contract will be signed at the convention agreeing to the terms and conditions, and arrangements will be made to deliver the trailer.

At the end of the one-year term the Champion will agree to return the trailer to a designated EBY dealership in clean condition with the normal wear and tear, or will have the first option to purchase the unit at a reduced rate from T-Down Trailers Ltd. financing, a lease to own arrangement can be negotiated on request from the winner. If the winner wishes to upgrade the trailer to a different unit, with the intention of keeping the unit in the future, he may do so by paying for the upgrades at the beginning of the term and realizing the discount at the end of one year.

Ross W. Annett
T Down Trailer Sales

LMAC Board of Directors

LMAC MAKES A DIFFERENCE!

The Livestock Markets Association of Canada's board of directors represents the livestock marketing industry on a number of issues that support the sustainability of our industry.

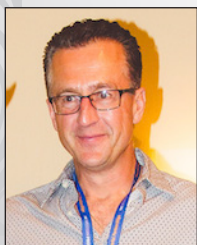
LMAC is made up of four appointed directors, one from each province west of Quebec, with the exception of Saskatchewan, and six directors-at-large elected by the membership at the Annual General Meeting. The executive is appointed by the recommendation of the board of directors, with approval from the membership. The LMAC board of directors meets in person twice a year and deals with committee meetings and other issues on conference calls. Some of the board members serve on external committees such as Canadian Cattle Identification Agency, CCA and IGAC. LMAC is always looking for new directors to fill the directors-at-large positions on the board. If you are interested in serving the marketing industry on the LMAC board, please contact Rob Bergevin or Rick Wright about letting your name stand. This is an excellent opportunity to work with and become one of the marketing industry's leaders. Be a leader not a follower. This year there are three directors-at-large positions to be filled at the AGM on Saturday morning.



ROB BERGEVIN – LMAC President. Rob is the co-owner of Foothills Auctioneers Inc. in Stavely, Alberta. He was first elected to the Board of Directors as a director-at-large. In 2014, he was appointed to the Board as the Alberta representative, replacing Bob Perlich. He hosted the 2013 LMAC convention in Stavely/Calgary. Rob has participated in the LMAC auctioneering championship many times. He is the Past President of the Alberta Auction Markets Association.



BROCK TAYLOR – LMAC Vice President. for the last 15 years, co-owned and operated Taylor Auctions, Assembly and Exports in Melita, MB, a family-run livestock business specializing in the testing of export cattle. He has also taken over the family business (Taylor Auction Service). He is the manager of Pipestone Livestock Sales. He has been on the LMAC board for four years. He has served on the MLMA board for several years and is currently Vice President. Brock is a LMAC Director-at-Large.



SCOTT ANDERSON is the past president of LMAC. He is a co-owner of Winnipeg Livestock Sales and the owner of Anderson Livestock. Scott has been on the LMAC board for the past nine years. Scott also order buys livestock for the family business Anderson-Butler livestock. He has been very active in the MLMA and has hosted the LMAC convention three times. He is the Manitoba-appointed delegate on the LMAC board. He is currently the MLMA president.



LARRY WITZEL is the owner-operator of the Ontario Livestock Exchange in Waterloo, Ontario. Larry has been on the LMAC for over 20 years and is the appointed delegate from Ontario on the LMAC Board. He has served as both President of LMAC and OLAMA. He represents LMAC on the IGAC committee, and also serves on the CIP, Movement Reporting, Traceability, and Enforcement and Compliance committees. Larry Witzel was rewarded for his dedication to LMAC, by being inducted into the LMAC Hall of Fame.



RICK WRIGHT is the longest serving LMAC Board member having served on the LMAC board for over 25 years. He managed livestock markets for 29 years and has been an order buyer for the past 10 years. Rick is currently employed as an order buyer for Heartland Order Buying Co. in Manitoba. In 2014, he took over the Executive Administrator's position at LMAC. He is also the administrator of MLMA. Rick represents LMAC on a number of committees including CCA. Rick is a director-at-large and a past president of LMAC.



CRAIG JACKLIN was elected as a director-at-large to the LMAC Board in 2017. He is currently the president of the Alberta Auction Markets Association. He works as the operations manager for the VJV Marketing Group in Alberta. VJV has markets in Ponoka, Rimbey, Westlock, Beaver Lodge and Dawson Creek. He is originally from Hanover, Ontario, and moved to Alberta 18 years ago to work with VJV.



JIM ABEL is the Manager of the Stettler Auction Mart in Stettler, Alberta. He is a past president of the Alberta Auction Markets Association. Jim is a member of the Hall of Fame committee. Jim has served three terms as director on AAMA, one term as vice-president, one term as president, two terms as director on LMAC, and one and a half terms as president. He currently sits on the LIS board, Alberta Beef Council as the AAMA representative. He has represented AAMA and LMAC on many committees over the past 15 years. He was re-elected to the LMAC Board last year.



JASON DANARD is a partner in the Calgary Stockyards Strathmore Ltd., and is the managing partner in TEAM, The Electronic Auction Market. He has worked in the auction market business for over 20 years. The Calgary Stockyards hosted the 2013 LMAC convention and has been a member of LMAC since 2013. Jason was elected as a director-at-large in 2018 and serves as the chair of the LMAC finance committee and the Electronic Sales committee.

LMAC BOARD OF DIRECTORS (CONT'D)



KEVIN MC CARTER is a director-at-large re-elected to the LMAC board of directors in 2018. Kevin is employed as an auctioneer at the Brussels Stockyards in Ontario. He also feeds cattle and is very active in the community. He was a key member on the host committee at the 2017 LMAC convention at Grand Bend/Brussels.



CHANCE MARTIN A former LMAC Champion Auctioneer, Chance is a co-owner of the Thorsby Stockyards Inc. in Alberta. He has just completed his first year as a director-at-large. Chance and his partners are the hosts of the 2019 convention and auction competition. Chance sits on the LMAC Labour Committee, Auction Competition and Convention Committee. He has both judged and performed master of ceremonies duties at the Canadian Livestock Auctioneering Championships.



BOB MILLER was appointed by the Mountain Livestock Markets Association of B.C. in 2019. Prior to his appointment Bob has been the alternate for both Mark Canart and Peter Raffan. Bob is the administrator of the MLMA in B.C. He works for OII in the brand inspection department. He is the chairman of both the Memorial Honour Roll and Hall of Fame committees.



Hall of Fame

NOMINATIONS



EMERSON GILL

Nominated by Ontario Livestock Auction Marts Association

Emerson was one of the founding members of the Livestock Markets Association of Canada. He was LMAC's first President and helped guide the development of this new organization 40 years ago. Emerson was hired as an order buyer for Norwich Packers in 1982. He purchased both fed cattle for the plant and feeder cattle for the Norwich feeding program. Emerson has developed a network of industry contacts across the country. He is truly an eastern cowboy, recognizable at the cattle auctions and in the farmyards by his signature cowboy hat and cowboy boots.

He has a wealth of knowledge on the cattle industry. He is one of the few packer buyers who is respected by the market operators and producers for his fair and transparent business dealings. Emerson's many contributions to the cattle marketing industry and his strong support of the auction markets make him a worthy candidate.



JACK MCKENNITT

Nominated by the Manitoba Livestock Marketing Association

Jack McKennitt left school when he was 15 to start a 50-year career as a livestock dealer and auction market operator. He ran his business out of Morden, Manitoba, and operated the Pilot Mound Auction Mart. His passion for the livestock marketing business was unmatched; his reputation for honesty and integrity was of the highest standard. Jack's dedication to customer service helped his business grow. He was the president of LMAC from 1989 to 1991. He was proud of the business and Manitoba, and hosted the LMAC convention in Morden in 1983, the first time the annual meeting had been held outside a large metropolitan centre. Jack knew the business was changing, and with that in mind, at the Morden convention, there was a demonstration on electronic marketing (an early version of TEAM). He invited delegates from Quebec, including a demonstration by a Quebec auctioneer. The entertainment was provided by a soon to become international recording star, his daughter Loreena, performing on the harp. All firsts for LMAC!

Jack supported the auction markets across Manitoba and Saskatchewan, often sourcing Angus calves from western Saskatchewan for his local customers and marketing the finished product in the south. When the terminal market in Winnipeg was closing, Jack was one of the original partners to invest in the new auction market northwest of Winnipeg. Jack was president of the Manitoba Auction Markets Association for a number of years, and with his fiery disposition, he protected the auction market business in Manitoba when the provincial government adopted the Beef Commission, which threatened the sustainability of the auction market industry and the free market system in Manitoba. Jack's life long passion was cattle marketing. He passed away on March 18, 1992.

HALL OF FAME NOMINATIONS (CONT'D)



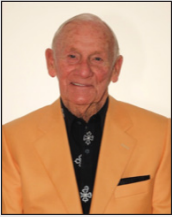
JIM WILSON

Nominated by Tyler Cronkhite, Cowtown Livestock Exchange

Jim Wilson is a legend in the livestock auctioneering business in Saskatchewan. Jim graduated from auction school in 1958 at Billings, Montana where LMAC Hall of Fame inductee Ken Hurlburt was one of his instructors. It wasn't long until he was selling at Shaunavon, Medicine Hat, Eastend, Consul, Maple Creek, Bow Slope and Fort MacLeod. In 1979, Jim and Bruce Switzer purchased one of the auction barns at Maple Creek. In

1984, the two auctions in Maple Creek amalgamated under the Cowtown Livestock Exchange banner. Jim is still a shareholder in the operation.

Jim's reputation as a gentleman and an honest auctioneer has followed him throughout his 56-year career. He is a great community supporter and is highly respected throughout the livestock auction industry. He was inducted into the Saskatchewan Auctioneering Hall of Fame in 2002.



RON NORTHCOTT

Nominated by Brennin Jack

Ron Northcott served as president of LMAC from 1993 to 1995 and was the first order buyer to be elected President of LMAC, something that was never heard of at the time. Ron Northcott (Norc) has been a big supporter of LMAC since its inception and has been a driving force in the livestock-marketing sector for over five decades as an order buyer. With his partner Ron Cummings, he ran Northcott &

Cummings Livestock Order Buying Ltd. out of Regina, Saskatchewan.

He was also extremely active on the Livestock Marketers of Saskatchewan and served terms as director and president of LMS. He represented the marketing sector on a number of committees, both provincially and nationally. Ron is one of a handful of past presidents who still supports the conventions. Ron's business savvy and leadership during his time on LMAC moved the organization in a new direction and revived the national voice of the auction markets and marketing sector.



RON SIM

Nominated by Chance Martin

Ron Sim has been in the cattle marketing industry since 1966. During his career, he has been the owner/operator of the Red Deer Auction Mart, the President of the Alberta Auctioneers Association, Alberta Auction Markets Association and the President of the Livestock Markets Association of Canada. He now operates Sim's Livestock, an order buying company in central Alberta. During his career, Ron has been a very active

supporter of LMAC and a great promoter of the auction method of price discovery. Ron is greatly respected by his colleagues from both the buying and the selling side of the industry. One of the highlights of Ron's career was being chosen to host the World Auctioneering Championship in 1996. This was one of only two times that event was held outside the USA. Ron is a true gentleman and friend to LMAC.

LMAC

Memorial Honour Roll

The Livestock Markets Association Canada has introduced the "Memorial Honour Roll". The idea is to recognize persons in the livestock marketing industry who were influential in and have left a positive mark on the marketing sector. These nominees have passed on, but LMAC feels that it is important to recognize their contributions to the industry they dedicated their lives to. They were leaders in the industry and have been nominated to the Honour Roll by their Provincial Associations or LMAC.

Leonard Patterson

Patterson's Auction Mart
Dawson Creek, BC

Terry Schetzle

Dryland Cattle Trading Corp.
Veteran, AB

Sheldon Nicholson

Heartland Livestock Services
Yorkton, SK

Pete Gregory

Union Stockyards
Winnipeg, MB

Bruce McCall

Brussels Stockyards
Brussels, ON

John Milne

LMAC Secretary
Lethbridge, AB

Jim Raffan

Livestock Dealer
Kamloops, BC

Bert Lesage

Order Buyer
Notre Dame de Lourdes

Stewart "Bud" Brown

Melbourne Stockyards
Melbourne, ON

2019 INDUCTEES

Al Campbell

Hartford Insurance
Winnipeg, MB

Charlie McKay

Stettler Auction Mart
Stettler, AB

Carl F. Hickson

Hoards Station Sale Barn/Lindsay
Sale Barn, Lindsay, ON

Carl "Slim" Dorin

Cattle Buyer
Kamloops, BC

LMAC Hall of Fame Inductees

2010

RALPH VOLD
ALBERTA

2011

ROY RUTLEDGE
SASKATCHEWAN

2012

KEN HURLBURT
ALBERTA

2013

JIM WIDEMAN
ONTARIO

2014

RICK WRIGHT
MANITOBA

2015

LARRY WITZEL
ONTARIO

2016

MIKE FLEURY
SASKATCHEWAN

2017

BLAIR VOLD
ALBERTA

2018

GENE PARKS
MANITOBA



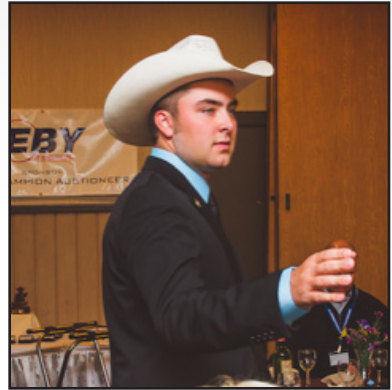
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2018 Champion

ALBERT CARROLL



ALBERT CARROLL – DOWNEYVILLE ONTARIO – 2018 LMAC CHAMPION

Albert Carroll was crowned the Canadian Livestock Auctioneering Champion at Whitewood, Saskatchewan in 2018. That same year he qualified for the finals of the World Livestock Auctioneering Championships in the USA and competed in the International Livestock Auctioneering Championships at the Calgary Stampede.

Carroll went to auction school in Denver when he was 16 years old and when Carroll was old enough, he started a job at his local auction mart. "My dream was always to become an auctioneer. I was just drawn to it. I saw how auctioneers were able to command a room by the speed and clarity of their voice, and I wanted to be someone that could get fair prices for farmers and have that connection with the public." With the support of local auctioneers, Carroll was able to get jobs auctioning at the local sale barns, and his talent landed him a job at the Ontario Stockyards in Cookstown. Since winning the LMAC championship, Carroll's farm, equipment and real estate auction business has taken off. Being a national champion gives you instant credibility!

Carroll's first LMAC showed that he had many areas for improvement, but instead of getting discouraged Carroll took it as a challenge with a positive attitude. Carroll wanted to return to the next competition to learn even more and to better his abilities. Carroll adds that the best tool for learning has been the comradeship. "The auctioneers that compete all have a great attitude and I look forward to seeing them every year. We all support each other and just being able to listen to such a diverse range in chants has impacted my abilities and what I strive to achieve."

Carroll is a big supporter of LMAC. He truly believes that LMAC is the foundation for growth amongst auctioneers and it fosters a bond between livestock market owners across Canada regardless of where they are from. "We all face the same issues as an industry and we need organizations like LMAC to unite us and to fight for what we work so hard to produce.

Being a part of LMAC changed Ab Carroll's life, what better member benefit could you ask for?

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Gold SPONSORS



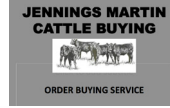
**BARKLEY
LIVESTOCK**



BRAYFORD
LIVESTOCK HAULING



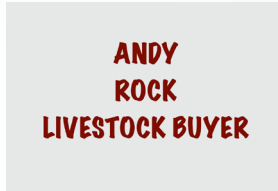
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