

**Alphabet
vivant et vécu**

Ainsi marche le cerveau

Un bon début
pour une bonne fin!



**Loved living
Alphabet**

That's how
the brain works

Beginning good
all good!



**Geliebt gelebtes
Alphabet**

so lernt das Gehirn

Anfang gut
alles gut!



**Alfabeto
vivente e vissuto**
così funziona il cervello

Un buon inizio
per un gran finale!



**Malovaná -
milovaná
abeceda**
tak se učí mozek
Začátek dobrý
všechno dobré!



**Mylima gyva
abėcėlė**
taip veikia smegenys.

Gera pradžia-
gera ir pabaiga!



**Iubim
alfabetul viu**
așa funcționează
creierul.
Începem bine,
totul bine!



**An Aibítir Bheo
Bheathach Ghrámhar**
sin mar a fhoghlaimíonn
an inchinn
Dea-thoradh a thagann
ó dhea-thús!



Start with the best

ABCDirekt

World-Didact 2020

4th - 6th November 2020 in Bern, Switzerland

ABCDirekt
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www: abcdirekt.eu



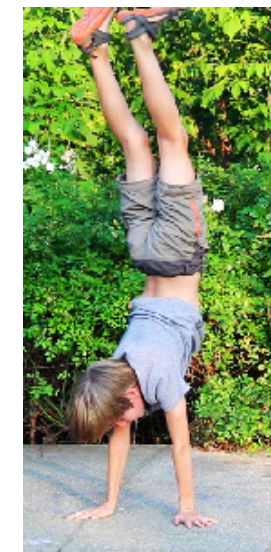
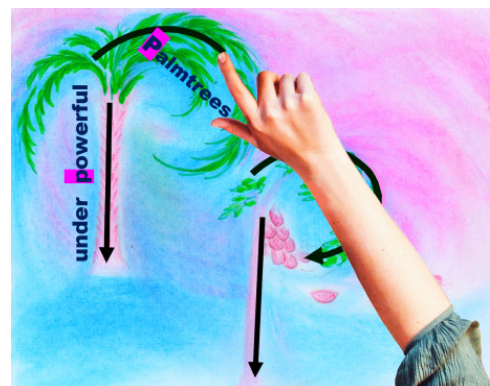
EXHIBITION

Hundreds of paintings with stories in lots of languages.

VIDEOS with synchronized translation:

Dancing the story! The alphabet is a story. Your hand is the actor.
Literacy for beginners.

Lucky Learning: body language teaching literacy.



LECTURES

- "Clorful gray everyday or ! Success through art!" Comparative long-term study ,
Dr. Celine Choquet, Universitat Lyon, FR.
- Art Heart and Hand: educational efficiency through applied neurosciences.
Maria Frey, developer of the Native Alphabet, Music Union DE.
- 'School-Beat': Lifeguard in the child's head! Dance your knowledge.
- Font standards and confidence.
The kinesiology of handwriting.



BOOKS STALL

Picture Language Movement: the Universe of the Youngest. Poster & Story for 4 - 6 year olds.

God night Gallery along the bed: learning while joking. Accordion book for 5 - 7 years)

Loved living Alphabet: cheers at the school start!
Toolbox box for young text makers (6 - 8 years)

Winged handwriting: ski slopes instead of scribblings! Exercise book for 5 to 7 year olds.

Literacy Curriculum: haptic answers for digital brains.

Your brain, the companion that is always with you! Travel guide under the skull.



TOY AND SOUVENIR STALL

- Hand dolls
- Standing figures
- Card games
- Postcards of the alphabet stories.

WORKSHOPS

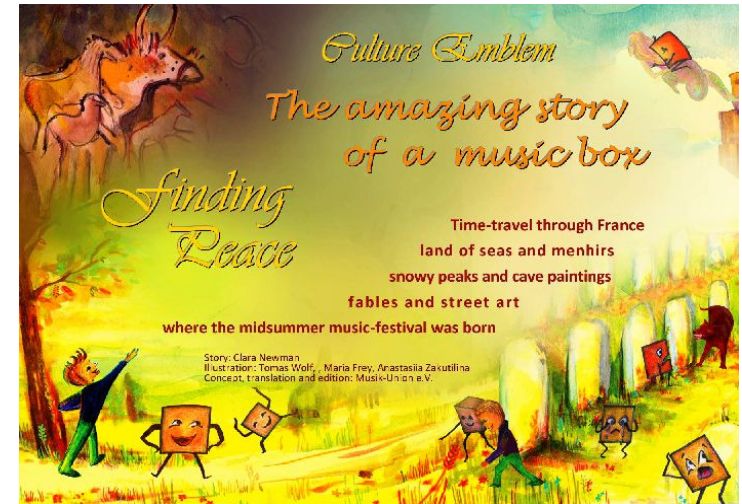
- For 3 - 5 years. Play your dreams: it'S a fairy-tale, this alphabet!
- For school starters. Painting, tinkering and discovering letters as buddy.
- For adult students. So simple (and amusing :) is the alphabet!

PLENARY DISCUSSION

- Scientists
- Educational institutions
- Educational policy makers
- Project partners
- Illiterate
- Graduates of the new Training

CONVERSATIONS with STAKEHOLDERS

- Round table
- individual appointments



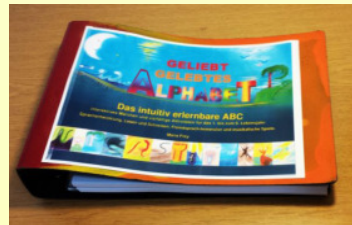
EDUCATIONAL MATERIAL - LOVED - LIVING - ALPHABET

Image and writing



The **Poster** (also used as a game board) is the basis at any age for developing focused brain functions. From a bird's-eye view, it shows the entire alphabet story. The round shape envelops and provides a sense of secureness. It also contains the key phrases of the letters as a short version of the story.

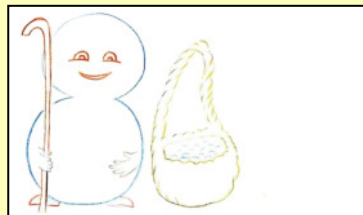
From age 2 to 6



The **folder** in A4 landscape format is the 'home' of the activities. A colored thumb register enables even young children to organize their paper sheets neatly, to have them at hand and to enjoy the growth of their work.



The **picture book** is the first element in the folder. It contains 28 large pictures as well as the full text of the story with colored reading aids and advice for parents and educators. It is the base for all the following activities.



The **coloring book** is the student version of the picture book. Sketches of the figures guarantee the correspondence of their shape with the letter. Around them, there is space for creatively drawing one's own experiences. Suggestions of how to practice social skills within groups while drawing, can be found in the Guide for Educators.



From age 4 to 9

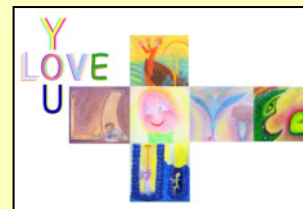
The **Context-Transparency** images are added to the pictures in the folder. This puts the image and the letter like 'Lego bricks' together for the brain.



The **exercise book** is the student version of the Context Transparency images. The "In-Place Exercises" enable a beautiful, confident and relaxed handwriting from the first stroke. This directs the movement precisely and airy light at the time.



The **bedtime poster** has a length of 2 meters from A to Z. Looking at it above the bed, the child can relax and learn intuitively. The guide provides suggestions for chatting and shared exploration.



The **game cards** turn reading and spelling into a sociable activity with games like memory, role play and domino crossword puzzles.



The **toolkit for little authors** expands the vocabulary and inspires creative writing through the joy for the sound of language, by which we learned speaking. The design enables to grasp grammatical structures spontaneously.

EDUCATIONAL MATERIAL - LOVED - LIVING - ALPHABET

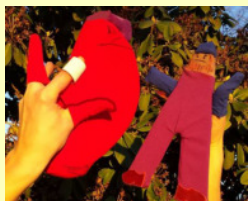
Auditive and haptic means



The tests promote diction and verbal fluency. The **CD** supports educators (and also speech therapists) for any age group. It contains the alphabet story with music, once as text and once as beatbox version for free play and interpretation.

Suitable from age 1 to 6

The **figures** enable even the youngest to take part in the activities. While the older ones use the verses as tongue twisters with music, the little ones walk these actors on the table and internalize the letters by role play. Made of eco-friendly wood, they also offer percussion effects.

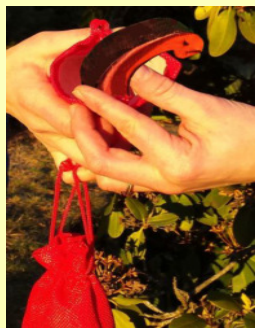


The **puppets** promote the development of empathy and language as well as manual dexterity. How to create them easily together with the children, can be found in the guide.

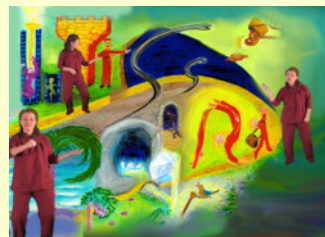
In the hands of the educator, the puppet is an old magic stick: letting the puppet speak for us, makes it easier for the child to communicate at eye level and express itself.

During the ABC story, puppets support both concentration and manual dexterity as an important base for intellectual development.

The games with the **figures in the bag** enable young children to develop playfully calm, systematic and concentration when identifying by the sense of touch the little differences between resembling shapes.



Once a year, the newsletter informs about new free downloads, new material in additional languages, training courses and job offers for brain-based teaching. Sign up for the newsletter at www.alphabetshop.eu



From age 4 to 9

Between fantasy and reality, the **Film** interweaves hopes and possibilities as feasibility. The child is recognized and appreciated with its joys and worries and is confidently on the way. The integrated writing exercises in real-time are a key to spontaneous success for learners and teachers.



Foreign Language Immersion with the language decoding of Vera F. Birkenbihl, enables to understand foreign words and phrases spontaneously. In addition, the power of sound of the story texts settles foreign words quickly and sustainably in the memory. This makes the story an excellent tool for language immersion.



The **Guide for Educators** provides ideas for creative use of the material. An overview of its chapters follows on the next page.

My first reading book: embracing a country!

This is currently being developed in several countries: an adventure trip and at the same time a journey through time along the legends and geographical treasures of a country. An exciting personal experience of a country, which makes children the experts and guides of the family on vacation, with a knowledge that opens doors and hearts when traveling through the country.



GUIDE FOR EDUCATORS - LOVED - LIVING - ALPHABET

Quantum leaps broken down into small, easy and fascinating steps. Overview of the chapters of the guide for parents and educators

The Guide for Educators provides instructions for targeted use of the material in the following chapters.

1. **Feet on the ground by sound** (for the youngest).

Clapping, knocking and stomping. Holistic activities with **all the senses**.

2. **Movement releases the tongue**

Skillful, smart and happy: musical activities, which promote **body control, intelligence** and **speech** by rhythmical means (also effective in speech therapy).

Material: CD, picture book and simple percussion-instruments

3. **Role play triggering curiosity and empathy** (from age 3).

Through **social interaction** children learn **concentration, social skills and verbal fluency**. In addition, the role play can also support immersion in a foreign language.

Material: Poster, CD, puppets, figures in the bag.

4. **ONE world** (from age 4).

Sharing one's own experiences and listening to others develops social awareness. In the ABC-story children discover their own story and find the foreign world of the **letters** to be their own familiar world. This provides confidence and supports learning.

Material: Poster, Bed-Side Poster, Game cards.

5. **MY world** (from age 5).

Fine motor skills are developed by dealing with colors and shapes while emotional engagement is rooting the shapes sustainably in the memory.

Through a diversity competition, which has but winners, the children develop social skills and learn to appreciate and support each other's diversity.

Material: Poster, picture book, coloring book.

6. **Yeah, writing is fun!** (from age 5 - 6)

Writing exercises become a 'finger sport' and a beautiful work of art. Enjoying the natural momentum of gravity, each exercise lays the ground for a relaxed and beautiful handwriting.

Material: picture book, Context-Transparency sheets, exercise book

7. **Laughing our heads off!** (ab 7 Jahre)

Everyone would like to **write** rich and funny stories, to laugh instead of pondering and to internalize **grammar naturally**. With the colorful reference book as a toolbox and with the diversity contest, in which there are but winners, this is possible!

Material: Toolbox from a to Z for little authors

8. **My first reading book and I are travelling through a country** (from age 7)

An adventure story that nestles into the **geographical and cultural treasures of a country** like into a jewel box. The reader travels with the protagonists through their country in a journey through time. They are facing characters from the legends and the history of the country, they experience customs and taste the typical cuisine. It makes keen to travel this route in the next vacation oneself. Those who have acquired already the basics of **the language** of the respective country with the decoded ABC-story, can now deepen their knowledge here very well. The book inspires the explorers in the family and opens doors and hearts when traveling.

Material: Cultural emblem of a country as picture book, bilingual decoded textbook, CD and DVD.

9. **Foreign Languages Immersion**

The materials are produced in more and more languages, accompanied by music. The decoding and sound repetitions in the story enable anyone to spontaneously understand words and remember them quickly and sustainably. The whole family can expand their language skills together with fun.

For continuous improvement of the material, your hints are important.

Please tell us your experiences at publisher@ABCDirekt.eu

TRAINING - LOVED - LIVING – ALPHABET

In keeping with your goals, wishes and prerequisites, we will provide you with an individual selection of training modules.
Please, tell us at info@didactic-pilot.eu about your experiences and what you are looking for:

The 3 qualifications can be attained at different levels:

1 Coach for Brain-Based LITERACY

2 Consultant for Brain-Based EDUCATION

3 Designer of Brain-Based TEACHING AIDS

1 and 2 are open to everyone. 3 addresses creatives, such as film technicians, sound engineers, performers, programmers, designers, poets / writers, musicians.

A BRAIN-BASED LITERACY

Module **1.1 Assistant** (also possible for minors)

The participants are enabled to assist learners with exercises, e.g. in classrooms or as an au-pair or babysitter.

Module **1.2 Coach**

The practical competence of 1.1 is complemented in module 1.2 by a clear understanding of what the brain needs for literacy. The participants are able to teach groups autonomously.

Module **1.3 Instructor**

Based on 1.1 + 1.2, module 1.3 enables participants to train people in module 1.1 and 1.2.

B BRAIN- BASED EDUCATION

Module **2.1 Consultant**

The participants gain a comprehensive insight into the functions of the brain and the conditions they need for their work.

Module **2.2 Instructor**

Based on 2.1, the qualification is acquired to train participants of module 2.1.

C BRAIN- BASED TEACHING AIDS

Module **3.1 Designer**

Participants gain detailed understanding of the interaction between sensory impressions and brain development. From the beginning this is combined with exercises.

Module **3.2 Instructor**

Building on the practical competences of the modules 1 and the theoretical knowledge of modules 2, participants acquire during a two-month internship the competences to train creatives in module 3.1.

The modules 1 and 2 can be completed as one-week on-campus courses as well as correspondence courses.

The modules 3 are on-campus courses.

Scholarships are possible for particular suitability/financial disadvantage.