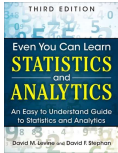


IMGD 2905


## Descriptive Statistics

Chapter 3




## Summarizing Data

- With lots of playtesting, there will be a lot of data
  - This is a good thing!
- But raw data is just a pile of numbers
  - Rarely of interest
  - Or even sensible
- Q: How to summarize all this information?



## Summarizing Data

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Measures of central tendency

## Measure of Central Tendency: Mean

The sum of the measurements


divided by the number of measurements

$$(6 + 4 + 5 + 4 + 8 + 3) / 6 = 5$$

gives you the mean.

<http://www.cdn.sciencebuddies.org/Files/463/9/MeanEquation.jpg>

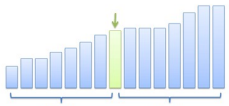
- Also called the “**arithmetic mean**” or “**average**”
- In Excel, =AVERAGE (range)
- =AVERAGEIF ( ) – averages if numbers meet certain condition



## Measure of Central Tendency: Median

- Sort values low to high and take middle value

Median




10 11 13 15 16 23 26

middle number

13 22 26 38 36 42 49 50 77 81 98 110


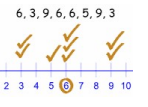

Median = 45.5

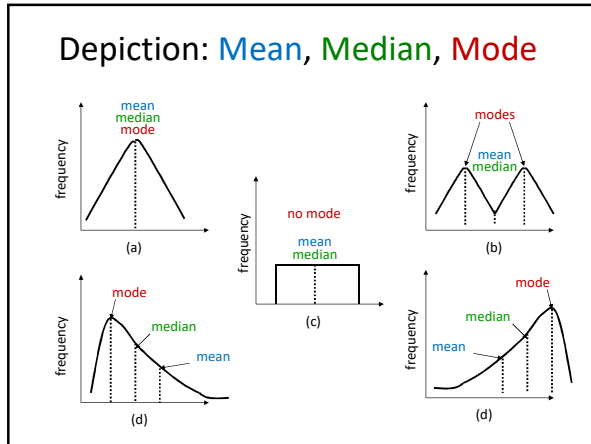
• In Excel, =MEDIAN(range)



## Measure of Central Tendency: Mode

- Number which occurs most frequently
- Not too useful in many cases
- Best use for categorical data
  - e.g., most popular position in FIFA 18
- In Excel, =MODE ( )



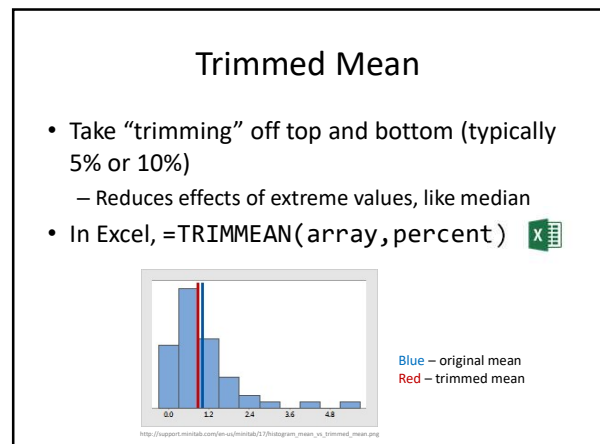
### Which to Use, Mean, Median, Mode?

- ### Which to Use, Mean, Median, Mode
- **Mean** many statistical tests with sample
    - Estimator of population mean
    - Uses all data
  - **Median** is useful for skewed data
    - e.g., income data (US Census) or housing prices (Zillo)
    - e.g., *Overwatch* team (6 players): 5 people level 5, 1 person level 275
      - Mean is 50 - not so useful since no one at this level
      - Median is 5 - more representative
    - Does not use all data. “Resistant” to extremes (e.g., 275)
    - But what if were exam scores? Hard to “bring up” grade
  - **Mode** is useful primarily for categorical data only
    - Most played League champion, most popular maze, ...

### Other Measures of Position

- May not always want center
  - e.g., want to know best League Champions
- What other positions may be desired?

- ### Other Measures of Position
- Maximum / Minimum
    - Not discussed more
  - Trimmed Mean
  - Quartiles
  - Percentiles



## Quartiles

- Sort values
- First quartile (Q1) is 25% from bottom
- Third quartile (Q3) is 75% from bottom
- (What is second quartile?)
- In Excel, =QUARTILE(array, n)

| First Quartile | Second Quartile | Third Quartile | Fourth Quartile |
|----------------|-----------------|----------------|-----------------|
| 24             | 30              | 40             | 57              |
| Q <sub>1</sub> | Q <sub>2</sub>  | Q <sub>3</sub> | Q <sub>4</sub>  |

## Percentiles

- Generalization of quartiles
- $N^{\text{th}}$  percentile is data point  $n\%$  from bottom of data
- Interpolate as for first quartile
- In Excel, =PERCENTILE(array, k) (k: 0 to 1)

## Summarizing Data, Part 2

- Ok, pile of numbers can now be summarized as *one* number
  - Mean, median, mode
- But is that enough?
- Q: What other major aspect of numbers haven't we summarized?

## Summarizing Data, Part 2

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Measures of **variation**  
(aka measures of *dispersion*, or measures of *spread*)

## Summarizing Data, Part 2

"Then there is the man who drowned crossing a stream with an average depth of six inches." – W.I.E. Gates

- Summarizing by single number rarely enough → need statement about **variation**

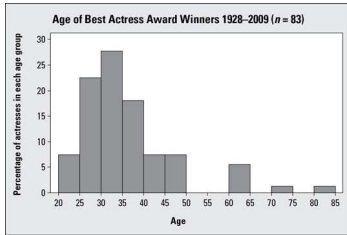
Above: does single number (mean) tell you enough about data?

## Variation Overview (1 of 3)

- Is data clumped or spread out?

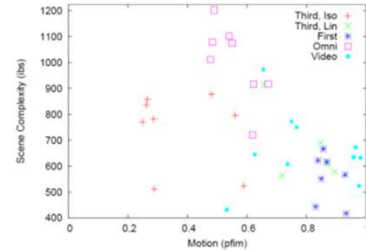
## Variation Overview (2 of 3)

- Is data clumped or spread out?



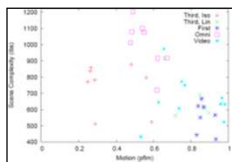
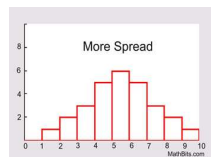
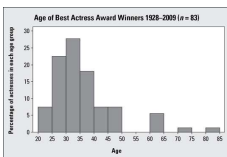
## Variation Overview (3 of 3)

- Is data clumped or spread out?



"Motion and Scene Complexity for Streaming Video Games"

## What are Some Measures of Variation?



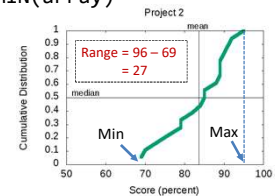
## Range

- Difference between smallest and largest value
- Somewhat obvious, but doesn't tell you much about "clumping"
  - Minimum may be zero
  - Maximum can be from outlier
    - Event not related to phenomena studied
  - Maximum gets larger with # samples, so no "stable" point



In Excel, =MAX(array) - MIN(array)

12, 25, 27, 29, 36, 38, 40, 43, 50, 54, 62  
 Range = 62 - 12 = 50



## Variance

- Compute **mean** of sample
- Compute how far each value in sample is from **mean**
  - Some can be less than **mean**, some greater
  - So **square** this difference (why square?)
- Divide by number of sample values - 1
  - The "-1" corrects "bias" when trying to estimate *population variance* using *sample variance*

$$\text{Sample Variance} = s^2 = \frac{\sum (X - \bar{X})^2}{n - 1}$$

"sum up all"
"mean"

## Variance Example

- Sample kills in League of Legends match
    - 12, 20, 16, 18, 19
    - What is sample variance?
  - First, **mean** = 85 / 5 = 17
- | Kills | X - mean | (X - mean) <sup>2</sup> |
|-------|----------|-------------------------|
| 12    | -5       | 25                      |
| 20    | 3        | 9                       |
| 16    | -1       | 1                       |
| 18    | 1        | 1                       |
| 19    | 2        | 4                       |
- $s^2 = (25 + 9 + 1 + 1 + 4) / (5 - 1) = 40 / 4 = 10 \text{ kills squared}$

- In Excel, =VAR(array)



"Larger" means "more spread" ... but units odd

## Standard Deviation

- Square-root of variance
- Usually, use standard deviation instead of variance
  - Why? → Same units as data (e.g., “kills” in previous example)
- Can compare standard deviation to mean (coefficient of variation, next)
- But first:
  - Mendenhall’s Empirical Rule
  - Z-score

$$s = \sqrt{\frac{\sum(x_i - \bar{x})^2}{n - 1}}$$

## Mendenhall’s Empirical Rule

- About 68% data within one standard deviation of **mean**
  - interval between **mean-s** and **mean+s** contains about 68% of data
- About 95% within 2 standard deviations of mean
- Almost all data within 3 standard deviations of mean

(Rules assume normal distribution)

## Z-Score

- Measure of how “far” from center (mean) single data point is
  - Not measure of dispersion for whole data set

$$z = \frac{X - \bar{X}}{S}$$

This is the formula for converting a given value of x into its corresponding z score:

$$z_x = \frac{X - \mu_x}{\sigma_x}$$

In every normal distribution 0.3413 of its total area lies between the mean and z = 1.0.

**Example**

|         |     |
|---------|-----|
| Mean    | 469 |
| Std dev | 119 |
| X       | 650 |

Z-score for X?  
(650 - 469)/119 = **1.52**

## Coefficient of Variation (CV)

- Size of **standard deviation** relative to **mean**
  - e.g., large sd & large mean, not so spread
  - but large sd & small mean, more spread
- **Standard deviation** divided by **mean**
  - Can do this since same units!
- CV is “unit-less”, so measure of spread independent of quantity
  - E.g. seconds, clicks, spaces

Shown as percent (multiply by 100)

$$CV = \frac{s}{\bar{x}} \times 100$$

## Semi-Interquartile Range

- ½ distance between **Q3** (75<sup>th</sup> percentile) and **Q1** (25<sup>th</sup> percentile)

- Guideline: use semi-interquartile (SIQR) for index of dispersion whenever using **median** as index of central tendency

## Index of Variation Example

(sorted)  
Lap Times

1.9  
2.7  
3.9  
**4.1**  
4.2  
4.2  
4.4  
4.4  
**4.5**  
4.5  
4.8  
4.9  
**5.1**  
5.1  
5.3  
5.6  
5.9

- First, sort. Then, compute:
  - Mean = 4.4
  - Min = 1.9, Max = 5.9
  - Median = [16 / 2] = 8<sup>th</sup> = **4.5**
  - Q1 = 16 / 4 = 8<sup>th</sup> = **4.1**
  - Q3 = 3 \* 16 / 4 = 12<sup>th</sup> = **5.1**
- $SIQR = (Q3 - Q1) / 2 = 0.5$
- $Variance = 0.96$
- $Stddev = 0.98$
- $CV = stddev/mean = 0.22$
- $Range = max - min = 4$

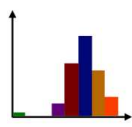
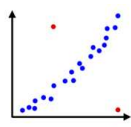
### Ranking of Affect by Outliers?

**Measure of Variation**

- Variance
- Range
- Standard Deviation
- Coefficient of Variation
- Semi-interquartile Range

**Most to Least**

?

outlier result(green)    outlier points(red)

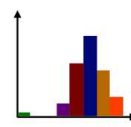
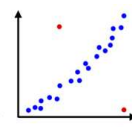
### Ranking of Affect by Outliers?

**Measure of Variation**

- Variance
- Range
- Standard Deviation
- Coefficient of Variation
- Semi-interquartile Range

**Most to Least**

- Range susceptible
- Variance
  - Standard Deviation
  - Coefficient of Variation
- SIQR resistant

outlier result(green)    outlier points(red)


### Index of Variation Summary

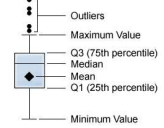
- Ranking of affect by outliers
  - Range susceptible
  - Variance
    - Standard deviation
    - Coefficient of variation
  - Semi-interquartile range resistant
- Note, all only applied to quantitative data!
  - For categorical data, can't quantify spread since no 'distance' between
  - Instead, give number of categories for given percentile of samples
    - e.g., "90% of samples are in 3 categories"

### Depicting Variation in Charts

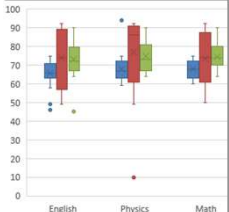
- Histogram (done)
- Cumulative distribution (done)
- Box-and-Whiskers (new)
- Error Bars (new)

### Box-and-Whiskers Chart

- Way of showing variation
- Highlight middle 50% (interquartile range, IQR)
  - "Box"
- Lines go to smallest non-outlier
  - "Whiskers"
- Points indicate outliers
- Middle line shows median
- Sometimes with mean
- Outlier? → Data value "way out there", "far" from the rest
  - Formally, 1.5+ IQRs away from quartile
- Available in Excel 2016 



<http://support.office.com/documentation/0c8f8e1f-90a8-92c7-970f1d4c-default-image?download.png>



<http://support.office.com/en-us/article/0c8f8e1f-90a8-92c7-970f1d4c-default-image?download.png>

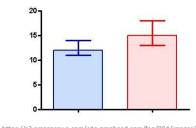

Sometimes called "boxplot"

### Error Bars

- Line through graph point parallel to axis with "caps"
- Denotes uncertainty (variation) in value

Excel: click "+" → "Error Bars" → "type"

- Often:
  - 1 standard deviation
- Can be (discuss later):
  - 1 standard error
  - 1 confidence interval

<https://i3.amazonaws.com/ctn-graphpad.com/Png/904/Image2/904b.jpg>

<http://www.excel-easy.com/examples/image/error-bars/error-bars.png>