

# Reclaiming the Dream

Alabama Community College Association  
2014 Conference



ACCA

November 23-25, 2014  
Birmingham, Alabama

# ACCA President's Message



Welcome to the Alabama Community College Association (ACCA) conference! As always, the conference permits you to interact with colleagues from around the state and to share ideas that will help you in your daily work activities. Education as we know is an ever-changing field, and the ACCA conference gives us the opportunity to explore the latest trends and innovations. Our keynote and commission speakers, as well as our own Chancellor Dr. Mark Heinrich, will help us set the vision for community college education and remind us that each individual in our System is a part of a large and vibrant life-changing process. In particular, we are pleased that the key leader in American community college education, Dr. Walter Bumphus, is a part of our conference this year. Dr. Bumphus serves as President/CEO of the American Association of Community Colleges and in this position he has spearheaded important innovations in community college education. Dr. Bumphus will be our keynote speaker at our first general session on Monday, November 24, 2014. The conference also features workshops and presentations that highlight the great work that is occurring throughout the Alabama Community College System.

In addition to the professional development opportunities provided at this conference, we believe that you will find this to be a very participant-friendly conference, beginning with our opening reception to be held at the Alabama Sports Hall of Fame adjacent to the Birmingham-Jefferson Convention Complex. Additionally, for your convenience, Wi-Fi will be available free of charge in your rooms and throughout the conference. Our conference app will help you to keep up with the many events and activities that will be occurring. For those of you who would like to catch a little of the spirit of the holiday season, you may want to sign up for the free bus transportation on Monday evening to the Riverchase Galleria. And, of course, conference attendees will be treated by the band "Second Coming" at the ACCA dance on Monday evening. A prime focus of our ACCA Executive Committee this year has been how we can provide a great professional development conference for attendees and have a fun and enjoyable event at the same time. We believe that we have achieved that balance. So enjoy the conference all the while taking pride in knowing that the things you do make life better for the people of our state! Thank you, and I hope to see you all during the conference.

*Dr. David Campbell*

*President, Alabama Community College Association*

## Chancellor's Welcome

It is truly an honor and privilege to welcome each of you to the 2014 installment of the Alabama Community College Association Conference. This year's theme, **Reclaiming the Dream**, is particularly timely in light of our System's mission and this year's honored guest and keynote speaker, Dr. Walter Bumphus. Additionally, it is my sincere pleasure to congratulate all members of the Alabama Community College System for their tireless efforts to help our citizens Reclaim the Dream. To that end, our program committee has worked diligently to provide conference attendees with inspiring speakers, exciting and educational exhibits, thought-provoking panels, and the chance to meet some amazing people from all around our state and nation.

Community colleges were created in part to provide accessible and cost-effective higher education aimed at providing a highly-trained workforce for America's booming economy. More than 50 years later, the Alabama Community College System is better positioned than ever to exceed this lofty goal. Today, the Alabama Community College System family can celebrate in the fact that we offer high-quality, low-cost access to state-of-the-art education, cutting-edge workforce development, and progressive adult education.



*Dr. Mark Heinrich, Chancellor*

I am absolutely convinced that we are extremely well positioned to deliver exactly what the citizens of Alabama need and expect as they navigate their educational and training needs. As long as the Alabama Community College System plans and works together, no goal is unattainable. Please know that I am committed to working with each of you to make our community college system world class.

Again, welcome, and have a great conference as we learn more about Reclaiming the Dream.

# Conference at a Glance

## Sunday, November 23, 2014

- 11:00 a.m. – 5:00 p.m. Registration  
BJCC East, 3<sup>rd</sup> Floor
- 12:30 – 2:30 p.m. Chancellor’s Awards Luncheon  
(Ticket Required)  
BJCC East Ballroom B, 1<sup>st</sup> Floor
- 2:45 – 3:45 p.m. Facilitators’ Training  
BJCC East Meeting Room F, 3<sup>rd</sup> Floor
- 2:45 – 4:45 p.m. Association Meetings  
(For locations see page 6)
- 5:00 – 6:00 p.m. Chancellor’s *Reclaiming the Dream*  
Welcome Reception  
Alabama Sports Hall of Fame  
BJCC East, 2<sup>nd</sup> Floor
- 6:00 – 7:00 p.m. “Birds of a Feather” Networking Hour  
(For locations see page 10)

## Monday, November 24, 2014

- 8:00 a.m. – 5:00 p.m. Registration  
BJCC East, 3<sup>rd</sup> Floor
- 8:00 a.m. – 5:00 p.m. Vendor Expo  
BJCC East Exhibit Hall 3, 2<sup>nd</sup> Floor
- 8:00 a.m. – 8:45 a.m. Light Breakfast  
BJCC East Exhibit Hall 3, 2<sup>nd</sup> Floor
- 8:15 – 8:45 a.m. Newcomers’ Session  
BJCC East Meeting Room B, 1<sup>st</sup> Floor
- 9:00 – 10:00 a.m. Concurrent Sessions I/  
Special Topics Workshops  
(For locations see page 11-14)
- 10:00 – 10:30 a.m. Vendor Expo/Coffee Break  
BJCC East Exhibit Hall 3, 2<sup>nd</sup> Floor
- 10:30 – 11:45 a.m. First General Session  
BJCC East Ballroom A-B, 1<sup>st</sup> Floor

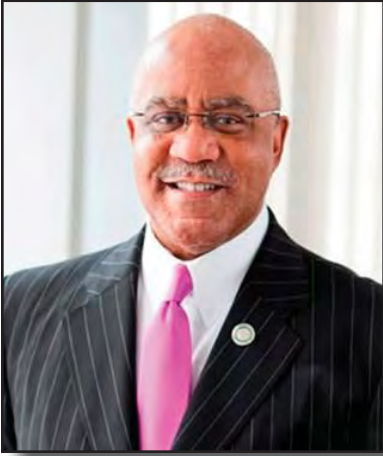
## Monday, November 24, 2014

- 12:00 – 1:30 p.m. Lunch  
BJCC East Exhibit Hall 3, 2<sup>nd</sup> Floor
- 1:45 – 3:30 p.m. Commission Meetings/Elections  
(See Information on page 16)
- 3:30 – 4:00 p.m. Vendor Expo/Refreshment Break  
BJCC East Exhibit Hall 3, 2<sup>nd</sup> Floor
- 4:00 – 5:00 p.m. Concurrent Sessions II/  
Special Topics Workshops  
(For locations see page 18-21)
- 5:00 – 5:15 p.m. Departure for Shopping Excursion  
Sheraton Hotel Lobby
- 5:45 – 7:45 p.m. Shopping Excursion  
(Separate Registration Required)  
Riverchase Galleria
- 7:45 – 8:00 p.m. Shopping Return Boarding  
Ruby Tuesday Mall Entrance  
(Main Level)
- 8:00 – Midnight Dance  
Sheraton Birmingham Ballroom  
1<sup>st</sup> Floor

## Tuesday, November 25, 2014

- 8:00 – 8:30 a.m. Light Breakfast  
BJCC East Exhibit Hall 3, 2<sup>nd</sup> Floor
- 8:00 – 10:00 a.m. Vendor Expo  
BJCC East Exhibit Hall 3, 2<sup>nd</sup> Floor
- 8:30 – 9:30 a.m. Concurrent Sessions III/  
Special Topics Workshops  
(For locations see page 21-25)
- 9:30 – 10:00 a.m. Coffee Break  
BJCC East Exhibit Hall 3, 2<sup>nd</sup> Floor
- 10:00 a.m. – noon Second General Session/  
Chancellor’s Address/  
Business Meeting  
BJCC East Ballroom A-B, 1<sup>st</sup> Floor

# Keynote Speakers



**Monday, November 24 - 10:30 a.m.  
BJCC East Ballroom A-B, 1<sup>st</sup> Floor**

**Walter G. Bumphus, Ph.D.  
President and CEO  
American Association of Community Colleges**

**“Reclaiming the American Dream: The National Agenda”**

From 2007 to January 1, 2011, Dr. Bumphus served as a professor in the Community College Leadership Program and as chair of the Department of Educational Administration at the University of Texas at Austin. He also held the A. M. Aikin Regents Endowed Chair in Junior and Community College Education Leadership.

Dr. Bumphus previously served as President of the Louisiana Community and Technical College System (LCTCS) from 2001 to 2007. After his service as president, he was later conferred the title of President Emeritus. From November 2000 to September 2001 he was chancellor of Baton Rouge Community College (BRCC). Prior to joining BRCC, Dr. Bumphus worked in the corporate world serving as President of the Higher Education Division of Voyager Expanded Learning. Six years prior, he served as President of Brookhaven College in Dallas County Community College District.

Dr. Bumphus holds a B.A in Speech Communications and a M.S. in Guidance and Counseling from Murray State University, and a Ph.D. in Higher Education Administration from the Community College Leadership Program at The University of Texas at Austin. In 1992, Dr. Bumphus was recognized as a distinguished graduate from both Murray State University and The University of Texas at Austin. Dr. Bumphus holds the distinction of being one of the few leaders in the field of education to receive the ACCT Marie Y. Martin CEO of the Year Award, to chair the AACC Board of Directors, and to receive the AACC Leadership Award.

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**Tuesday, November 25 - 10:00 a.m.  
BJCC East Ballroom A-B, 1<sup>st</sup> Floor**

**Dr. Mark Heinrich**  
Chancellor  
Alabama Community  
College System



**David Dodson**  
President  
MDC

**The Future of ACCS: A Shared Strategic Journey**

Alabama’s economic health requires the strongest possible community college system as a key component of a comprehensive strategy to enhance the state competitiveness and to extend greater educational opportunities to its citizens. Dr. Heinrich and Mr. Dodson will discuss a statewide process to define and enhance the role of community colleges in contributing to the future prosperity and well-being of Alabama.

# Commission Speakers



## **Commission on Administration**

**Iyishia Smith**, Managing Partner, CASTAL Resources  
“Leading the Generations”

Iyishia Smith, a native of Detroit, is Managing Partner of CASTAL Resources, a consulting and recruiting firm, based in Montgomery. In addition to managing the firm, she is a Health Care Manager with over 15 years experience in health care, information technology, corporate and strategic management, human resources, and workforce professional development and training.

## **Commission on Faculty**

**Robert Carrow**, Speaker/Trainer/Coach, Carrow Group International, LLC  
“Job Satisfaction/Faculty Workload - They Don’t Have to be Mutually Exclusive”

Robert Carrow has spent thousands of hours teaching personal and professional development programs across the United States, Canada, Australia, New Zealand, England, France, and throughout the Caribbean. Robert’s transformational training and coaching programs are designed to unlock an individual’s full potential, strengthening the individual, the team, and the organization as a whole.



## **Commission on Students**

**Marquita Furness Davis, Ph.D.**, Executive Director, Jefferson County Committee for Economic Opportunity

“Generational Difference in the Workplace: Moving Through Ages and Stages”

Dr. Marquita Furness Davis is the Executive Director for the Jefferson County Committee for Economic Opportunity (JCCEO). JCCEO is a community action agency that provides services for low-income families in Jefferson County, Alabama. Prior to becoming the Executive Director of JCCEO, Dr. Davis was appointed by Governor Robert Bentley to serve as the Director of Finance for the state. She was the first African American woman to serve as the state’s Director of Finance. Additionally, under Governor Bentley, she served as the Commissioner of the Alabama Department of Children’s Affairs.

## **Commission on Support**

**Pete Blank**, Former Disney University Leader  
“The Disney Way of Customer Service”

Pete Blank spent 13 years in a variety of roles at the Walt Disney World® Resort. His most recent role was as a Learning Manager at the Disney University, where he designed, developed, and delivered career and professional development courses for cast members and employees across the Disney organization. Prior to Disney, Pete worked for 2 years as a sports reporter at WBMG-TV 42 in Birmingham. Currently, he is the Training Manager for the Personnel Board of Jefferson County.



## **Commission on Workforce Development**

**Zeke Smith**, Executive Vice President for External Affairs, Alabama Power Company and Chairman, Alabama Workforce Council  
“Alabama Workforce Council Update”

Zeke Smith is Alabama Power’s Executive Vice President of External Affairs. With over 30 years of service with the company, Smith has responsibilities for Public Relations and Charitable Giving, Regulatory and Corporate Affairs, Governmental Relations, and Environmental Affairs. He also serves as chairman of the Alabama Power Foundation’s Board of Directors. Prior to working in his present position, Smith served as Vice President – Financial and Regulatory Planning, Vice President - Regulatory Services, and Director – Regulatory and Pricing. Smith graduated from Auburn University with a Bachelor of Science in Industrial Engineering. He also earned a Master of Business Administration from Samford University.

# Conference Information

## Registration

All conference attendees must register at the registration desk located on the third floor of the East Meeting Rooms in the BJCC. When you register, you will receive a name badge and conference materials. The name badges are required to access all conference events and meals. Announcements and conference updates can be found on the message board located at the registration area. Lost and found items should be reported at the conference registration desk.

## Event Locations

Maps are located on the back of this program. Event locations include the BJCC East Meeting Rooms, the Forum Meeting Rooms, the Sheraton Atrium Meeting Rooms, and the Sheraton Ballroom. Student Ambassadors from Jefferson State and Lawson State will be on hand to assist you in finding locations and conference activities.

## Chancellor's Awards

The Class of 2014 Chancellor's Awards Luncheon will be held at 12:30 p.m. on Sunday, November 23 in the BJCC East Ballroom B, first floor. Guests attending will require a ticket for entry. The awards recognize individuals from each institution in our System with the highest standards of professional performance and service among college employees. The Class of 2014 will recognize academic instructors, technical instructors, administrators, and support staff members from each college in the System.

## Association Meetings

Association meetings are scheduled for Sunday, November 23 from 2:45 to 4:45 p.m. The locations of the meetings are as follows:

Adult Education Directors  
Cosmetology Instructors Rndtable  
Deans of Students Association  
EMS Educators Association Mtg  
Financial Management Association  
Human Resources Mgmt. Assoc.  
Information Services Association  
Instructional Officers Association  
Library Association  
Presidents' Association

East Meeting Room K  
East Meeting Room L  
East Meeting Room B  
East Meeting Room D  
East Meeting Room G  
East Meeting Room M  
East Meeting Room N  
East Meeting Room C  
East Meeting Room J  
East Meeting Room A

## Chancellor's *Reclaiming the Dream* Welcome Reception

All conference attendees are invited to the Chancellor's *Reclaiming the Dream* Welcome Reception on Sunday, November 23 from 5:00 to 6:00 p.m. The reception is hosted by and will be held at the Alabama Sports Hall of Fame which adjoins the BJCC. Directional signs will be posted. The reception, which promises to be a fun event, with food and a short program, is open to all ACCA conference registrants. Wear your ACCA name badge, which you will receive when you pick up your registration materials, for entry.

## "Birds of a Feather" Networking Hour

Conference attendees are encouraged to attend the "Birds of a Feather" special interest group meetings on Sunday, November 23 from 6:00 to 7:00 p.m. See page 10 for locations and find a group meeting that interests you.

## Food and Refreshments

Your name badge is your ticket for conference meals and refreshment breaks. Your conference registration includes the following meals:

### Monday

Light Breakfast - 8:00 to 8:45 a.m.

Coffee Break - 10:00 to 10:30 a.m.

Lunch - 12:00 to 1:30 p.m.

Refreshment Break - 3:30 to 4:00 p.m.

### Tuesday

Light Breakfast - 8:00 to 8:30 a.m.

Coffee Break - 9:30 to 10:00 a.m.

**All meals/breaks will be served in the BJCC East Exhibit Hall 3, 2<sup>nd</sup> Floor**

## Newcomers' Meeting

New to ACCA this year? Want to learn how to get the most from the conference? Be sure to attend the Newcomers' Meeting scheduled for Monday morning at 8:15 a.m. in BJCC East Meeting Room B, first floor. All newcomers who attend the meeting receive a special gift.

# Conference Information

## ATN Charging Station

During the Vendor Expo and conference breaks visit the Charging Station located in the BJCC East Exhibit Hall 3, second floor to charge your electronic devices, check email, access the web, make a donation to the ACCA Service Project or get help with the conference app, Facebook or Twitter. This service is provided by the Alabama Technology Network.

## Conference Evaluations

After each session, conference attendees will have the opportunity to complete an evaluation card and return it to session facilitators. Evaluations for the conference as a whole will be conducted online after the conference is completed. Attendees will be emailed instructions to complete these evaluations.

## Shopping Excursion to Riverchase Galleria

Ready for a shopping excursion? On Monday, November 24, ACCA will furnish free bus transportation for conference registrants to the Riverchase Galleria, thanks to our generous sponsors. The largest enclosed shopping center in Alabama, the Riverchase Galleria has over 200 stores and restaurants including department stores: JC Penney, Belk, Macy's, Sears, and Von Maur.

Boarding will begin at 5:00 p.m. outside the Sheraton Hotel lobby. The bus will depart at 5:15 p.m. SHARP! Return Boarding will begin at 7:45 p.m. in front of the Ruby Tuesday Mall Entrance (Main Level) and the bus will depart at 8:00 p.m. SHARP!

Guests not attending the ACCA conference may also take advantage of the bus transportation, but each guest must have a ticket. Additional tickets may be purchased (\$10.00) at the Registration Desk (third floor, BJCC) until noon on Monday.

## Door Prizes

Door prizes will be awarded during the conference's general sessions. Winners must be present to win and must wear their name badge to confirm conference registration.

## ACCA Dance

The ACCA Dance is scheduled for Monday night 8:00 p.m. to midnight in the Sheraton Birmingham Ballroom, first floor. Performing this year is Second Coming, a general performance band strong on rhythm and blues.

## Conference App

Attendees at the conference can use the Guidebook App this year for all conference information. The app includes conference schedules, exhibitor lists, maps, and other interactive and social features and can be used on smart phones and tablets. To download the app, open your device's web browser and visit [guidebook.com/getit](http://guidebook.com/getit), or search for "Guidebook" in the Apple, Google, or Amazon app stores. Once you have downloaded the app, search for "ACCA 2014" and begin to enjoy all its features.

## Social Media Contest

To encourage involvement through its social media outlets, ACCA is offering attendees a chance to be rewarded for their participation. Make a post on ACCA's Facebook page ([facebook.com/AlabamaCCA](http://facebook.com/AlabamaCCA)), send a Tweet via Twitter, or upload a photo via Instagram using #acca14. The best post, tweet, and photo will each be recognized with a special prize. Anyone needing assistance in participating in the social media contest can check at the registration desk.

## ACCA Service Project

This year's ACCA community service project will support the Jimmie Hale Mission and Jessie's Place, which includes a homeless shelter for men and one for women and children. Online donation opportunities will be available at the conference; as little as \$1.95 provides a meal and \$19.50 will feed ten people. We will also have a collection site for the following items: soap, safety razors, shaving cream, shampoo, stick deodorant, toothpaste, toothbrushes, combs and brushes, diapers, teething medicine, diaper cream, pain relievers, vitamins, and feminine hygiene products. Collection bins will be available and/or monetary donations may be made via the web by visiting the ATN Charging Station.

# Congratulations

## Alabama Community College Association

Alabama Southern Community College

Bevill State Community College

Calhoun Community College

Chattahoochee Valley Community College

Drake State Community & Technical College

Faulkner State Community College

Ingram State Technical College

Jefferson State Community College

Lurleen B. Wallace Community College

Northeast Alabama Community College

Reid State Technical College

Snead State Community College

Trenholm State Technical College

Wallace Community College - Hanceville

Alabama Technology Network

Bishop State Community College

Central Alabama Community College

Department of Postsecondary Education

Enterprise State Community College

Gadsden State Community College

Jefferson Davis Community College

Lawson State Community College

Marion Military Institute

Northwest-Shoals Community College

Shelton State Community College

Southern Union State Community College

Wallace Community College - Dothan

Wallace State Community College - Selma

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# Affiliates and Exhibitors

Vendor Expos are scheduled throughout the conference in the BJCC East Exhibit Hall 3, second floor. This year's conference exhibitors offer a wide variety of products and services for ACCA's membership. Please help thank our affiliate members and vendors for supporting the conference by visiting their booths and seeing what they have to offer you and your institution. Affiliate members and exhibitors include the following:

- |   |   |
|---|---|
| <b>Agility Recovery *</b>   | <b>Financial Aid TV *</b>                     |
| <b>Aho Architects, LLC *</b>  | <b>Goodwyn, Mills and Cawood, Inc. *</b>      |
| <b>Akademios</b>  | <b>GradesFirst</b>                            |
| <b>Alabama Controls/Wholesale Controls *</b>                              | <b>Gulf Shores and Orange Beach Tourism *</b> |
| <b>Alabama Association of Testing Professionals *</b>                     | <b>Hawkes Learning</b>                        |
| <b>Alabama Education Association</b>                                      | <b>Herrington Architects *</b>                |
| <b>Alabama Supercomputer Authority</b>                                    | <b>Huntingdon College *</b>                   |
| <b>Alliant Data Systems, Inc. *</b>                                       | <b>Jacksonville State University *</b>        |
| <b>Ambrose Digital *</b>  | <b>KI Furniture *</b>                         |
| <b>Ameresco, Inc. *</b>   | <b>Lathan and Associates</b>                  |
| <b>Athens State University *</b>  | <b>Learning Labs</b>                          |
| <b>Auburn University School of Forestry<br/>&amp; Wildlife Services *</b> | <b>Marketing Works *</b>                      |
| <b>Barganier Davis Sims Architects Associated</b>                         | <b>Mullins Building Products</b>              |
| <b>CampusCast *</b>   | <b>New College LifeTrack (UA) *</b>           |
| <b>Cengage *</b>  | <b>Pearson</b>                                |
| <b>Concord *</b>  | <b>PH&amp;J Architects *</b>                  |
| <b>Data Equipment *</b>   | <b>Phi Theta Kappa *</b>                      |
| <b>EBSCO Information Services</b>   | <b>ProctorU *</b>                             |
| <b>EdFinancial *</b>  | <b>Samford University Evening Classes *</b>   |
| <b>Edgenuity Gap *</b>  | <b>The Silver Trunk</b>                       |
| <b>Elsevier *</b>   | <b>Stanley Security *</b>                     |
| <b>Epson America</b>  | <b>Starfish Retention Solutions *</b>         |
| <b>Exford Architects *</b>  | <b>Technical Training Aids *</b>              |
|   | <b>ViridianUSA *</b>                          |

\*Affiliate Members

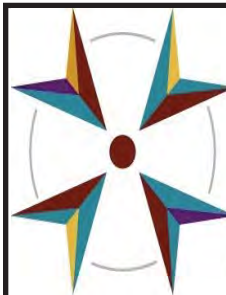


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## Special Topics Workshops - Sunday, November 23

### Articulation Agreements

3:45-4:45 p.m.

**Suggested Track:** Special Topics (Cosmetology)

**Location:** BJCC East Meeting Room L, 3<sup>rd</sup> Floor

**Presenter(s):** Melinda Grissom, Northwest-Shoals Community College

This session will present beneficial information about articulation agreements from secondary to postsecondary educational systems.

### Status Report of AVL

3:45-4:15 p.m.

**Suggested Track:** Special Topics (Library)

**Location:** BJCC East Meeting Room J, 3<sup>rd</sup> Floor

**Presenter(s):** Michelle Wimbish, Southern Union State Community College

This presentation will report the status of the Alabama Virtual Library.

### Preparing for the Changing Library Environment

4:15-4:45 p.m.

**Suggested Track:** Special Topics (Library)

**Location:** BJCC East Meeting Room J, 3<sup>rd</sup> Floor

**Presenter(s):** Michelle Wimbish, Southern Union State Community College

This session will provide librarians with information on how libraries are evolving and what options are available for them to prepare their schools, administrators, and staff members.

## Birds of a Feather Networking - Sunday, November 23 - 6:00 p.m. - 7:00 p.m.

### AGSC Chemistry Curriculum Committee Meeting

**Location:** BJCC East Meeting Room N, 3<sup>rd</sup> Floor

**Presenter(s):** Dr. Vicky Ohlson, Alabama Department of Postsecondary Education

All members of the AGSC Chemistry Committee are asked to attend this networking session. The agenda will include finalization of the revisions to CHM 111 and CHM 112 as discussed via email this fall and a time for free discussion of issues of interest.

### Alabama Chapter of the Correctional Education Association

**Location:** BJCC East Meeting Room O, 3<sup>rd</sup> Floor

**Presenter(s):** Erica Turner, Ingram State Technical College

This presentation provides the Alabama Chapter of the Correctional Education Association an opportunity to discuss current issues and topics related to the association.

### Alabama Master Teacher Reunion

**Location:** BJCC East Meeting Room M, 3<sup>rd</sup> Floor

**Presenter(s):** Kristy White, LBW Community College

All Alabama Master Teacher graduates are invited to join us at this reunion where we will visit with the faculty and staff of each of the 14 years of the program.

### Alabama-Mississippi Sociological Association: Yes, It Exists!

**Location:** BJCC East Meeting Room F, 3<sup>rd</sup> Floor

**Presenter(s):** Renna Clements, Shelton State Community College

Sociology instructors are invited to come and network with each other and learn about the Alabama-Mississippi Sociological Association.



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## ACCA Newcomers' Session - Monday, November 24 - 8:15 a.m. - 8:45 a.m.

**Location:** BJCC East Meeting Room B, 1<sup>st</sup> Floor

**Presenter(s):** Dr. Chris Franklin, Beville State Community College

New to ACCA this year? Want to learn how to get the most from the conference? Be sure to attend this session. All newcomers who attend this meeting will receive a special gift.

## Special Topics Workshops - Monday, November 24

**Using Evolving Patient Cases in Concept-Based Classroom, Clinical and Skill/Simulation Lab Environments**

**8:30-10:00 a.m.**

**Suggested Track:** Special Topics (Healthcare)

**Location:** BJCC East Meeting Room D, 3<sup>rd</sup> Floor

**Presenter(s):** Dr. Susan Lynn Wilhelm and Dr. T. Kim Rodehorst, University of Nebraska Medical Center

Attendees will learn how to use rich, evolving character stories to bring concepts to life and bridge the gap between classroom and clinical for students.

**Smart Tools, Software Applications for HVAC Technicians**

**8:30-10:15 a.m.**

**Suggested Track:** Special Topics (HVAC)

**Location:** BJCC East Meeting Room I, 3<sup>rd</sup> Floor

**Presenter(s):** Jeff Sweatmon, Lawson State Community College

This session will discuss the latest technology in smart tools and software applications for HVAC technicians.

## Concurrent Sessions I - Monday, November 24 - 9:00 a.m. - 10:00 a.m.

**Tips from The Walking Dead: Surviving Your First Year as an Administrator**

**Suggested Track:** Leadership Development

**Location:** BJCC East Meeting Room B, 1<sup>st</sup> Floor

**Presenter(s):** Barbara Anne Spears, Central Alabama Community College, and Dr. Leslie Cummings, Beville State Community College

New administrators face tremendous challenges and often find themselves overwhelmed. This session will provide survival tips and success strategies for supervision, management, reporting, and adapting.

**Rust Never Sleeps: Senior Administrators' Perspectives on Developing Effective Leaders Within Our System**

**Suggested Track:** Leadership Development

**Location:** BJCC East Meeting Room C, 1<sup>st</sup> Floor

**Presenter(s):** Dr. Bruce Crawford, Department of Postsecondary Education and Dr. Cynthia Anthony, Enterprise State Community College

This workshop will be a panel discussion on senior leadership and developing leaders. Participants will be college presidents engaged in dialogue by an interim college president.

**Alabama Community College System Strategic Planning Process**

**Suggested Track:** Leadership Development

**Location:** BJCC East Meeting Room A, 1<sup>st</sup> Floor

**Presenter(s):** David Dodson and Dr. Shun Robertson, MDC (The Department of Postsecondary Education)

The Department of Postsecondary Education has engaged the services of MDC to assist in developing and facilitating the strategic planning process for the Alabama Community College System. We'd like your input. Please join MDC's facilitators for a discussion on the challenges, solutions and priorities – at both the college and system levels – regarding student access and success. *This session will be offered during each of the concurrent session times: Monday 9:00 a.m., Monday 4:00 p.m., Tuesday 8:30 a.m.*



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**Phi Theta Kappa's Proven Pathways to Student Success**

**Suggested Track:** Student Support and Success

**Location:** Meeting Room 410 Parlor, Sheraton Atrium, 4<sup>th</sup> Floor

**Presenter(s):** Courtney Lange and Jennifer Blalock, Phi Theta Kappa

In this presentation, Phi Theta Kappa, the largest and oldest honor society serving community colleges, will introduce two powerful programs that cause student success.

**Destress and Be Fit While You Sit**

**Suggested Track:** Staff Development

**Location:** Forum B, 2<sup>nd</sup> Floor

**Presenter(s):** Dr. Milady Murphy, Lea Green and Dolores Royal, Shelton State Community College

This presentation will educate participants on stress in the workplace. Coping techniques will be demonstrated with audience participation.

**Social Media Primer for College Employees**

**Suggested Track:** Staff Development

**Location:** Forum A, 2<sup>nd</sup> Floor

**Presenter(s):** Trent Randolph, Northwest-Shoals Community College and Shelley Smith, Snead State Community College

Join members of Alabama Community College System Public Relations Association (ACCSPRA) as they provide attendees with an overview and hands-on tips of social media including Twitter, Instagram, Vine, and Snapchat.

**Keeping the Customer Satisfied: Your Role in Customer Service**

**Suggested Track:** Staff Development

**Location:** Forum I, 3<sup>rd</sup> Floor

**Presenter(s):** Dr. Donna Estill, Calhoun Community College

Even when you have to tell students something negative, it's easier to leave them satisfied than you might think. For all college employees.

**The Role of Cultural and Social Capital in the Success of Hispanic Community College Students in Alabama**

**Suggested Track:** Student Support and Success

**Location:** Forum D, 2<sup>nd</sup> Floor

**Presenter(s):** Patricia Dunn Morgan, Snead State Community College

This session will address the Hispanic community college student population in Alabama using cultural and social capital as parameters for student success.

**Putting Veterans First and Restoring Their Trust: Veterans Affairs in the Community College System**

**Suggested Track:** Student Support and Success

**Location:** Forum E, 2<sup>nd</sup> Floor

**Presenter(s):** Ashley Crane, Southern Union State Community College

How to become military friendly, promote service members, veterans, and their families' academic success. Change your culture by understanding the VA and the stats.

**Help Students Finish What They Start**

**Suggested Track:** Student Support and Success

**Location:** Forum F, 2<sup>nd</sup> Floor

**Presenter(s):** Jeremy Chupp, Starfish Retention Solutions

Join us to learn how innovative technology can support your efforts to help more students finish what they start.



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## Concurrent Sessions I - Monday, November 24 - 9:00 a.m. - 10:00 a.m.

### **Roundtable for Admissions and Records**

**Suggested Track:** Student Support and Success

**Location:** Forum Auditorium, 2<sup>nd</sup> Floor

**Presenter(s):** Jennie P. Dobson, Gadsden State Community College

This session will be a roundtable discussion for registrars and admissions staff to discuss new policies and best practices. Unique situations and comparisons made on the best way to handle them.

### **We Are in the Business of Hope: Retaining First Generation College Students**

**Suggested Track:** Student Support and Success

**Location:** Forum G, 3<sup>rd</sup> Floor

**Presenter(s):** Renee D. Culverhouse, Huntingdon College

This session offers a look at the role of hope in success and providing a framework for helping students succeed in reaching their goal of graduation.

### **Ways to Ruin Your Career Before It Even Gets Started**

**Suggested Track:** Student Support and Success

**Location:** Forum H, 3<sup>rd</sup> Floor

**Presenter(s):** Katie Jewart and Kelli Morris, Calhoun Community College

Students are already learning from the best: you. Now help them learn from cautionary tales of terrible interviews, bad habits and the egregious behavior of others.

### **Improving the Teaching and Learning Environment Without Additional Funding**

**Suggested Track:** Teaching and Learning

**Location:** BJCC East Meeting Room F, 3<sup>rd</sup> Floor

**Presenter(s):** Bill Mara, Ameresco, Inc.

Utilizing the Alabama State Law, the “Guaranteed Energy Cost Savings Act,” community colleges can improve the teaching and learning environment without additional funding.

### **Teachogogy 3.0: Easy Template for Designing Successful Instruction**

**Suggested Track:** Teaching and Learning

**Location:** BJCC East Meeting Room G, 3<sup>rd</sup> Floor

**Presenter(s):** Dr. Suhana Chikatla, Wallace State Community College - Hanceville

The presentation will amalgamate two instructional models into a chart while providing suggestions and sharing examples for designing lessons for online, hybrid, and traditional environments.

### **Catch Me If You Can: How to Engage and Retain the Elusive Student**

**Suggested Track:** Teaching and Learning

**Location:** BJCC East Meeting Room M, 3<sup>rd</sup> Floor

**Presenter(s):** Docquinn Nichole Taylor, Drake State Community and Technical College

This presentation will focus on students’ cognitive and behavioral perspectives and best practices that can be utilized to engage, motivate and retain students.

### **Rubrics & Student Learning Outcomes: What a Partnership!**

**Suggested Track:** Teaching and Learning

**Location:** BJCC East Meeting Room N, 3<sup>rd</sup> Floor

**Presenter(s):** Dr. Syed Raza and Dr. Ken Scott, Trenholm State Technical College

This session will demonstrate how rubrics can be used to promote the assessment standards that provide continuous improvement in student learning outcomes.



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**Jump Starting Student Success Through Prior Learning Evaluations**

**Suggested Track:** Career Technical Education and Workforce Development

**Location:** BJCC East Meeting Room E, 3<sup>rd</sup> Floor

**Presenter(s):** Dave Laton, Alabama Department of Postsecondary Education

Awarding credit for prior learning experience increases enrollment and retention. Attendees will learn how to validate students' prior learning experiences.

**Soft Skills: Building a Culture**

**Suggested Track:** Career Technical Education and Workforce Development

**Location:** Forum C, 2<sup>nd</sup> Floor

**Presenter(s):** Dr. Mike Kennamer, Northeast Alabama Community College

Industry in Alabama is insisting that we do something to provide students with more workplace essential "soft" skills to better prepare them to enter the workforce. In this interactive session, participants will hear best practices and assist in developing methods of expanding the delivery of soft skills concepts.

**STEM Disciplines and Approaches to Adults Comprehending Science and Technology**

**Suggested Track:** STEM Initiatives

**Location:** Meeting Room 407 Parlor, Sheraton Atrium, 4<sup>th</sup> Floor

**Presenter(s):** Dr. Clint Foster, Bishop State Community College

Attendees will learn the importance of introducing new content to their adult learners with specificity toward that student population comprehending science and technology.

**Streaming Video in College Libraries**

**Suggested Track:** Special Topics (Library)

**Location:** BJCC East Meeting Room J, 3<sup>rd</sup> Floor

**Presenter(s):** Allen Dohra, Vice President, Ambrose Digital

This presentation will include findings from a large-scale and comprehensive survey on streaming video in college libraries. Results provide baseline data for future explorations of this rapidly expanding approach to video in college libraries.

**Cutting Edge E-Book Technologies**

**Suggested Track:** Special Topics (Cosmetology)

**Location:** BJCC East Meeting Room L, 3<sup>rd</sup> Floor

**Presenter(s):** Cynthia Chaffer, Milady's Publishing Co., Cengage Learning

This session will introduce cutting-edge, e-book technologies and the most recent upgrades in instructional software.

**Alabama SkillsUSA Board of Directors Meeting**

**Location:** Meeting Room 430 Parlor, Sheraton Atrium, 4<sup>th</sup> Floor

**Presenter(s):** Gene Dudley, Alabama Department of Postsecondary Education

This session is a scheduled Board of Directors meeting for Alabama SkillsUSA. SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce.

**Alabama Adult Education: Turning Your Potential Into Reality, Creating Opportunities Together**

**Suggested Track:** Special Topics (Adult Education)

**Location:** BJCC East Meeting Room K, 3<sup>rd</sup> Floor

**Presenter(s):** David Walters, Alabama Department of Postsecondary Education

Please join Mr. David Walters for an informal discussion on national and state level adult education issues pertinent to program directors.

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## First General Session - Monday, November 24 - 10:30 a.m. - 11:45 a.m.

**Location:** BJCC East Ballrooms A-B, 1<sup>st</sup> Floor

**Speaker:** Dr. Walter G. Bumphus, President and CEO, American Association of Community Colleges

“Reclaiming the American Dream: The National Agenda” – In April 2014, AACC released the 21<sup>st</sup> Century Implementation Guide, a document that includes specific strategies and model action plans to guide colleges in achieving the recommendations outlined by the 21<sup>st</sup> Century Commission on the Future of Community Colleges. This session will address the seven recommendations, and highlight some of the actions and strategies for moving the needle recommended by the nine implementation teams. In addition, this session will focus on a limited set of priorities that must guide the actions of community colleges over the next three to five years – The Next Big Things. The Next Big Things coupled with the innovative work that colleges are already undertaking in implementing the 21<sup>st</sup> Century recommendations will ensure that we serve our students and our nation to the best of our abilities.

## Special Topics Workshops - Monday, November 24

**Chancellor Address to Librarians**

1:45 - 2:30 p.m.

**Suggested Track:** Special Topics (Library)

**Location:** BJCC East Meeting Room J, 3<sup>rd</sup> Floor

**Presenter(s):** Dr. Mark Heinrich, Chancellor, Alabama Department of Postsecondary Education  
Chancellor Mark Heinrich will address librarians.

**Alabama Adult Education: Turning Your Potential Into Reality,  
Creating Opportunities Together**

1:45 - 3:30 p.m.

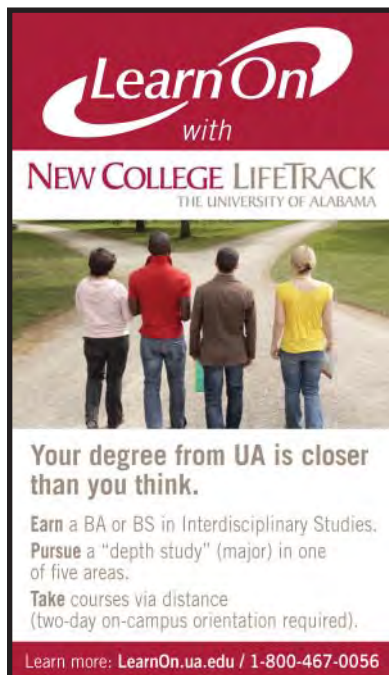
**Suggested Track:** Special Topics (Adult Education)

**Location:** BJCC East Meeting Room K, 3<sup>rd</sup> Floor

**Presenter(s):** David Walters, Alabama Department of Postsecondary Education

This session for Adult Education Directors is a continued discussion of national and state level issues.

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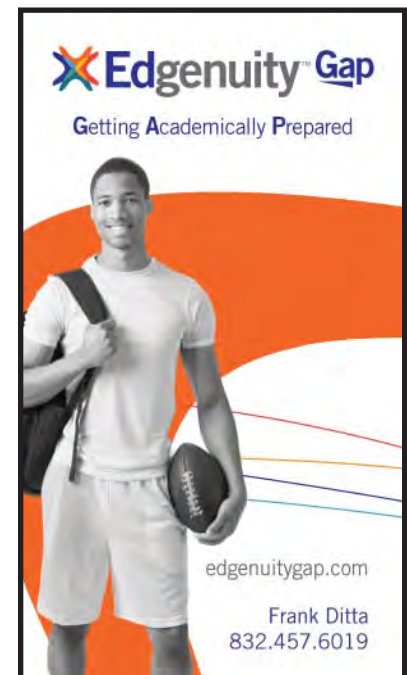
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### Commission on Administration

**Location:** BJCC East Meeting Room A, 1<sup>st</sup> Floor

**Speaker:** Iyishia Smith, Managing Partner, CASTAL Resources

**Leading the Generations** - The workforce represents a broad range of gender, ethnic, and age differences. This training event will examine the diverse generations and leadership styles. Four generations of American workers are described, generational differences and similarities are identified and implications for employers, employees and students are discussed.

### Commission on Faculty

**Location:** BJCC East Meeting Room B, 1<sup>st</sup> Floor

**Speaker:** Robert Carrow, Speaker, Trainer, Coach, Carrow Group International, LLC

**Job Satisfaction/Faculty Workload - They Don't Have to be Mutually Exclusive** - In today's academic climate where teachers stand before a sea of intellectually under-prepared students, in times of shrinking budgets and increased workload, how do new or veteran faculty members stay energized and focused toward their commitment to the community college mission? Because surveys indicate most faculty members would "still become community college teachers if they had to do it all again," how do we overcome the disillusionment, poor sense of community, and improve the quality of life among our ranks?

### Commission on Students

**Location:** BJCC East Meeting Room C, 1<sup>st</sup> Floor

**Speaker:** Marquita Furness Davis, Executive Director, Jefferson County Committee for Economic Opportunity

**Generational Difference in the Workplace: Moving Through Ages and Stages** - "What do you mean I can't send you a text when I want to be off work?" The workplace is an intense melting pot with employees of all ages. The challenge is helping workers put aside their generational perspectives. Once you learn what another generation values to be important, what their communication style is, and their history, it is easier to work together. Dr. Davis will share from the breadth of her experiences in the classroom, college administration, government and community action organizations which will undoubtedly help student services professionals work more effectively with each other and the students they serve.

### Commission on Support

**Location:** BJCC East Meeting Room O, 3<sup>rd</sup> Floor

**Speaker:** Pete Blank, Former Disney University Leader

**The Disney Way of Customer Service** - If you have ever visited a Disney Theme Park across the globe, you may feel that, "nobody does customer service like Disney." Although the execution is complex, the baseline concepts are quite simple. You will uncover customer service strategies from Walt Disney himself, and then learn how to apply these lessons to your department.

### Commission on Workforce Development

**Location:** BJCC East Meeting Room N, 3<sup>rd</sup> Floor

**Speaker:** Zeke Smith, Executive Vice President for External Affairs, Alabama Power Company and Chairman, Alabama Workforce Council

**Alabama Workforce Council Update** - On July 1, 2014, Governor Robert Bentley announced the appointment of the Alabama Workforce Council, to advise the ACCS Chancellor and the Alabama State Superintendent of Education on ways to more closely tailor the state's workforce education programs with the needs of industry. Zeke Smith, Chair of the Council, will provide an update on the Council's progress.

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## Special Topics Workshops - Monday, November 24

### HVAC Advancement: Smart Phones, Smart Tools, Smart People

2:00 - 3:30 p.m.

**Suggested Track:** Special Topics (HVAC)

**Location:** BJCC East Meeting Room I, 3<sup>rd</sup> Floor

**Presenter(s):** Brian Moore, Lawson State Community College

This session will discuss the latest advancements for HVAC Technicians using smart phones technology.

### We're Moving to Concept-Based. Now What?

2:00 - 4:00 p.m.

**A Step-by-Step Journey to Moving to a Concept-Based Curriculum**

**Suggested Track:** Special Topics (Healthcare)

**Location:** BJCC East Meeting Room D, 3<sup>rd</sup> Floor

**Presenter(s):** Sue Ellen Miller, Forsyth Tech Community College

Attendees will hear lessons learned and best practices on creating curricular frameworks, selecting concepts and exemplars, and allowing for personalization and academic freedom in a standardized curriculum.

### Library Budget & Strategic Planning: Preparing to Go the Distance for Your Library

2:30 - 3:30 p.m.

**Suggested Track:** Special Topics (Library)

**Location:** BJCC East Meeting Room J, 3<sup>rd</sup> Floor

**Presenter(s):** Paul Blackmon, Trenholm State Technical College

This workshop will discuss effective library budgeting and preparing a strategic plan to move your library forward.

### EBSCO Discovery Service

3:30 - 4:30 p.m.

**Suggested Track:** Special Topics (Library)

**Location:** BJCC East Meeting Room J, 3<sup>rd</sup> Floor

**Presenter(s):** Lori McGill, Regional Sales Manager, EBSCO Information Services

This workshop will present the EBSCO Discovery Service and demonstrate how students can access all your libraries resources from a single search box.

### Refrigeration Controls and Equipment

3:30 - 5:00 p.m.

**Suggested Track:** Special Topics (HVAC)

**Location:** BJCC East Meeting Room I, 3<sup>rd</sup> Floor

**Presenter(s):** Brian Moore, Lawson State Community College

This workshop will discuss refrigeration controls and equipment.

## DPE Update Session - Monday, November 24 - 3:45 p.m. - 5:45 p.m.

### An Overview of the New OMB Uniform Guidance on Administrative, Cost, and Audit Rules

**Suggested Track:** Leadership Development

**Location:** BJCC East Meeting Room M, 3<sup>rd</sup> Floor

**Presenter(s):** Michael Brustein, Founding Partner, Brustein & Manasevit PLLC

This session will walk the business officials through the new Omni Circular which governs all federal programs and amends the EDGAR, effective December 26, 2014. It will cover the new requirements for written policies and procedures on cash management, allowability of costs, travel, procurement, conflicts, and gratuity violations. These rules significantly amend prior policy on fraud, false information, asset inventory and maintenance, computers, micro-purchases, financial management, and use of funds for food purchases. There will be ample time for questions.



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## Concurrent Sessions II - Monday, November 24 - 4:00 p.m. - 5:00 p.m.

### **Developing an Organization of Leaders**

**Suggested Track:** Leadership Development

**Location:** Forum B, 2<sup>nd</sup> Floor

**Presenter(s):** Tony Holland, Wallace Community College - Dothan

Increase the effectiveness and efficiency of your organization by empowering employees through the 5M approach to building leadership within the ranks.

### **Tips for Avoiding a Recommendation on the Most Commonly Cited SACSCOC Standards**

**Suggested Track:** Leadership Development

**Location:** Forum A, 2<sup>nd</sup> Floor

**Presenter(s):** Dr. Glenda Colagross, Southern Union State Community College

This session will discuss common issues that lead to recommendations on the most commonly cited SACSCOC standards and provide tips for avoiding such recommendations.

### **Leadership Through Everyday Opportunities: A Model for Internal Leadership Development**

**Suggested Track:** Leadership Development

**Location:** BJCC East Meeting Room G, 3<sup>rd</sup> Floor

**Presenter(s):** Dr. Andrea Mayfield, Shelton State Community College

This session will focus on developing an institutional leadership program focused on growing diverse and competent leaders.

### **Alabama Community College System Strategic Planning Process**

**Suggested Track:** Leadership Development

**Location:** BJCC East Meeting Room A, 1<sup>st</sup> Floor

**Presenter(s):** David Dodson and Dr. Shun Robertson, MDC (The Department of Postsecondary Education) The Department of Postsecondary Education has engaged the services of MDC to assist in developing and facilitating the strategic planning process for the Alabama Community College System. We'd like your input. Please join MDC's facilitators for a discussion on the challenges, solutions and priorities – at both the college and system levels – regarding student access and success. *This session will be offered during each of the concurrent session times: Monday 9:00 a.m., Monday 4:00 p.m., Tuesday 8:30 a.m.*

### **Ready for Change: Building a New, Healthy Life**

**Suggested Track:** Staff Development

**Location:** Forum C, 2<sup>nd</sup> Floor

**Presenter(s):** Janie Wallace, Northwest-Shoals Community College and Dr. Milady Murphy, Shelton State Community College

This presentation will show how choosing healthy foods, eating smaller portions, and exercising can make a lasting change in a person's overall well-being.

### **Commissioning Pays for Itself**

**Suggested Track:** Staff Development

**Location:** BJCC East Meeting Room F, 3<sup>rd</sup> Floor

**Presenter(s):** Rick Vance, ViridianUSA

This presentation is on cost benefits and value of commissioning for all types of projects including existing buildings. Data from national studies and real world examples of the commissioning process and value created will be presented.

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**Successful Strategies for Using Online Video as an Outreach Tool**

**Suggested Track:** Student Support and Success

**Location:** Forum D, 2<sup>nd</sup> Floor

**Presenter(s):** Paul Burke, Financial Aid TV

Learn how colleges are utilizing online video to create efficiencies and communicate with students in a format to which they respond. Case studies will be presented.

**The Freshman Experience: Working Together for Student Success**

**Suggested Track:** Student Support and Success

**Location:** Forum E, 2<sup>nd</sup> Floor

**Presenter(s):** Dr. Stephen Monti, Philana Suggs and Lesley Harper, Lawson State Community College

This session showcases Lawson State's highly successful Freshman Orientation program/QEP, designed to engage, equip, and empower students for academic and personal success.

**It Takes a Unit "Engaging the 3 Heartbeats on the Community College Campus"**

**Suggested Track:** Student Support and Success

**Location:** Forum F, 2<sup>nd</sup> Floor

**Presenter(s):** Tiffany Green, Denise Gaymon and Tomeka Cross, Drake State Community & Technical College

This workshop will help identify the three types of students that community colleges typically encounter and define methods to promote student success, retention and completion.

**Finish What You Start: How One College Doubled Completions**

**Suggested Track:** Student Support and Success

**Location:** Forum Auditorium, 2<sup>nd</sup> Floor

**Presenter(s):** Dr. Jason Watts and Jason Cannon, Snead State Community College

Can colleges really achieve the completion agenda? Snead State has doubled completions with a series of commonsense changes possible at any college.

**The African-American Male Initiative Program at Bishop State Community College**

**Suggested Track:** Student Support and Success

**Location:** Forum G, 3<sup>rd</sup> Floor

**Presenter(s):** Dr. Clint Foster and Michael Poellnitz, Bishop State Community College

This session will illustrate the importance of student support services at Bishop State. The emphasis of this newly developed and nationally supported program is to provide leadership, character and guidance to African-American male students. The initiative provides structured and mentored support that leads young African-American males toward completing degrees and/or certification while being productive citizens.

**Policy, Preparation & Progress: Developmental Education in Alabama's Community College System**

**Suggested Track:** Student Support and Success

**Location:** Forum H, 3<sup>rd</sup> Floor

**Presenter(s):** Dr. Nakia Robinson, Alabama Department of Postsecondary Education, Annette Cook, Shelton State Community College, Lillian Owens, Jefferson State Community College, Tammie Briggs, Wallace Community College - Dothan, and Dr. Stephen Rizzo, Beville State Community College

The focus of this panel presentation will be to discuss current transitional education pedagogy and the best practices that lead to student success in this area.



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**Beyond Discussion Boards: Engaging Student Learning Using Wikis, Blogs, Journals, and Groups**

**Suggested Track:** Teaching and Learning

**Location:** Forum I, 3<sup>rd</sup> Floor

**Presenter(s):** Dr. Chantae Calhoun, Lawson State Community College

Engage students beyond discussion boards by using course tools in Blackboard™. Incorporate wikis, blogs, journals, and groups to engage students in learning.

**Getting It Str8! IDK Wut UR Sayin': Interpreting Text Speak as Real Talk**

**Suggested Track:** Teaching and Learning

**Location:** BJCC East Meeting Room B, 1<sup>st</sup> Floor

**Presenter(s):** Kaleb Owens, Calhoun Community College

Effective teacher-student communication is imperative. This presentation will address text speak, slang, and other colloquialisms that you'll likely encounter with young learners in college classrooms.

**Defining and Incorporating Critical Thinking**

**Suggested Track:** Teaching and Learning

**Location:** BJCC East Meeting Room C, 1<sup>st</sup> Floor

**Presenter(s):** Dr. Heather Johnson, Northwest-Shoals Community College and Chuck Holbrook, Calhoun Community College

Define critical thinking for your academic area, utilize it in discipline specific real-world applications, and incorporate inexpensive resources from the Foundation for Critical Thinking.

**Math in the Fast Lane**

**Suggested Track:** Teaching and Learning

**Location:** BJCC East Meeting Room N, 3<sup>rd</sup> Floor

**Presenter(s):** Greg Millican and Shirley Buttram, Northeast Alabama Community College

Developmental mathematics instruction through an emporium model will include a detailed description of our computer math lab format: four concurrent math courses, student fast tracking, grading, and retention/success rates.

**Mobile Devices & ePortfolios: Your Passport to Success**

**Suggested Track:** Teaching and Learning

**Location:** Meeting Room 407 Parlor, Sheraton Atrium, 4<sup>th</sup> Floor

**Presenter(s):** Robert McWilliams, Bishop State Community College

Discover how you can utilize mobile devices and ePortfolios to make learning relevant and interactive, as well as prepare your students for career success.

**Alabama Operational Efficiency & Sustainability Student Internship: Model for Success**

**Suggested Track:** Career Technical Education and Workforce Development

**Location:** BJCC East Meeting Room E, 3<sup>rd</sup> Floor

**Presenter(s):** Wayne P. Jackson, Alabama Technology Network

The Alabama E3 Student Internship Program enhances profitability and sustainability for manufacturers and expands students' skills using identified projects that can be replicated throughout Alabama.



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## Concurrent Sessions II - Monday, November 24 - 4:00 p.m. - 5:00 p.m.

### **Increasing Recruitment and Persistence of Underrepresented Minorities in STEM Career Pathways**

**Suggested Track:** STEM Initiatives

**Location:** Meeting Room 410 3-Bay Parlor, Sheraton Atrium, 4<sup>th</sup> Floor

**Presenter(s):** Dr. Calvin Briggs, Lawson State Community College

The purpose of this presentation is to share learning strategies, activities, and programs to increase recruitment and retention of underrepresented minorities in STEM.

### **Benefits of Retirement Systems of Alabama**

**Suggested Track:** Special Topics (Cosmetology)

**Location:** BJCC East Meeting Room L, 3<sup>rd</sup> Floor

**Presenter(s):** Judy Price Utley, RSA Field Services

This session will present vital information about the benefits provided by the Retirement Systems of Alabama for Cosmetology instructors.

### **Concept-Based Town Hall Panel Discussion: Tips, Tricks, Speed Bumps and Lessons Learned**

**Suggested Track:** Special Topics (Healthcare)

**Location:** BJCC East Meeting Room D, 3<sup>rd</sup> Floor

**Presenter(s):** Sue Ellen Miller, Forsyth Tech Community College, Dr. Susan Lynn Wilhem and Dr. T. Kim Rodehorst, University of Nebraska Medical Center

Panel of BSN and ADN faculty and administration share their tips, tricks, and speed bumps.

## Concurrent Sessions III - Tuesday, November 25 - 8:30 a.m. - 9:30 a.m.

### **Grounding the Helicopters: Parent Orientation**

**Suggested Track:** Leadership Development

**Location:** BJCC East Meeting Room B, 1<sup>st</sup> Floor

**Presenter(s):** Barbara Anne Spears and Dr. Sherri Taylor, Central Alabama Community College

The helicopter parent is ever-present in today's college. Learn how parent orientation can keep those helicopters from hovering while building a positive relationship with parents.

### **Leadership Wallace State**

**Suggested Track:** Leadership Development

**Location:** Forum A, 2<sup>nd</sup> Floor

**Presenter(s):** Dr. Tomesa Smith, Wallace State Community College - Hanceville

In its ninth year, WSCC Leadership has graduated 93 employees and reaped the benefits of teamwork and professionalism. Attend this session to learn how!

## Community Service Project

This year's ACCA community service project will support the Jimmie Hale Mission and Jessie's Place, which includes a homeless shelter for men and one for women and children. Online donation opportunities will be available at the conference; as little as \$1.95 provides a meal and \$19.50 will feed ten people. We will also have a collection site for the following items: soap, safety razors, shaving cream, shampoo, stick deodorant, toothpaste, toothbrushes, combs and brushes, diapers, teething medicine, diaper cream, pain relievers, vitamins, and feminine hygiene products. Collection bins will be available and/or monetary donations may be made via the web by visiting the ATN Charging Station.



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**Investing for Success-Professional Development is Worth It!**

**Suggested Track:** Leadership Development

**Location:** Forum B, 2<sup>nd</sup> floor

**Presenter(s):** Dr. Robert J. Exley and John Haney, Snead State Community College

The purpose of this session is to demonstrate why a college must invest in the development of key leadership for evolving initiatives like online learning.

**Motivating and Leading: 5 Types of Power**

**Suggested Track:** Leadership Development

**Location:** Forum C, 2<sup>nd</sup> floor

**Presenter(s):** Dr. Thomas Maple, Wallace Community College - Dothan

Explore five types of power for motivating others to follow you. Learn a way of relating to others that increases your ability to motivate.

**Alabama Community College System Strategic Planning Process**

**Suggested Track:** Leadership Development

**Location:** BJCC East Meeting Room A, 1<sup>st</sup> Floor

**Presenter(s):** David Dodson and Dr. Shun Robertson, MDC (The Department of Postsecondary Education)

The Department of Postsecondary Education has engaged the services of MDC to assist in developing and facilitating the strategic planning process for the Alabama Community College System. We'd like your input. Please join MDC's facilitators for a discussion on the challenges, solutions and priorities – at both the college and system levels – regarding student access and success. *This session will be offered during each of the concurrent session times: Monday 9:00 a.m., Monday 4:00 p.m., Tuesday 8:30 a.m.*

**Clery in a Nutshell**

**Suggested Track:** Staff Development

**Location:** BJCC East Meeting Room I, 3<sup>rd</sup> floor

**Presenter(s):** Sara Godwin and Chris Johnson, Faulkner State Community College

With recent updates to the Clery Act and new requirements imposed by the Violence Against Women Reauthorization Act, campus safety and reporting regulations are consistently changing. Get an idea of what to expect with these new regulations by attending this session.

**Results Matter – The Alabama Association of Testing Professionals and You**

**Suggested Track:** Staff Development

**Location:** BJCC East Meeting Room F, 3<sup>rd</sup> Floor

**Presenter(s):** Michelle Murphey Porter, Alabama Association of Testing Professionals

Testing centers: looking for a place to share concerns and best practices? AATP is the answer – and we want your ideas and involvement.

**Developing a Comprehensive Honors Program in the Alabama Community College System**

**Suggested Track:** Student Support and Success

**Location:** Forum D, 2<sup>nd</sup> Floor

**Presenter(s):** Weymon Holloway and Dr. Shawanda Thomas, Lawson State Community College

This discussion focuses on the development of the Honors Program at Lawson State Community College. Highlights will include program design and challenges faced.

***Temperatures may vary by meeting room and may be difficult to adjust. Please dress in a manner that will allow addition or removal of a jacket or sweater in order to ensure an enjoyable conference experience.***

**CACC Boot Camp – A Summer Bridge Program**

**Suggested Track:** Student Support and Success

**Location:** Forum E, 2<sup>nd</sup> Floor

**Presenter(s):** Kathleen Thompson and Suzanne Rich, Central Alabama Community College

A general overview of CACC's Summer Boot Camp, designed to help students test out of developmental courses and be placed directly into college-level coursework.

**Making the Dream a Reality: Strategies for Instructors and Administrators to Improve Online Student Success**

**Suggested Track:** Student Support and Success

**Location:** Forum F, 2<sup>nd</sup> Floor

**Presenter(s):** Cece Hale, Beville State Community College

Explore strategies for student success in online classes by addressing student expectations, the role of instructors and the role of institutions. Bring your electronic device.

**Transitional Studies Learning Communities: Finding Common Ground**

**Suggested Track:** Student Support and Success

**Location:** Forum Auditorium, 2<sup>nd</sup> Floor

**Presenter(s):** Crystal Ingle and Meredith Sides, Northwest-Shoals Community College

This session previews Northwest-Shoals Community College's transitional studies learning community. The presenters explore the program's structure, challenges and triumphs, and effective instructional strategies.

**Improving Student Success in Gateway Courses**

**Suggested Track:** Student Support and Success

**Location:** Forum H, 3<sup>rd</sup> Floor

**Presenter(s):** Dr. Dustin Smith and Rachel Green, Snead State Community College

This presentation will cover Snead State's efforts to improve retention in gateway courses by creating an early alert system and Academic Success Center.

**Reverse Transfer: A Tool for Student Success**

**Suggested Track:** Student Support and Success

**Location:** BJCC East Meeting Room M, 3<sup>rd</sup> Floor

**Presenter(s):** Dr. Linda North and Dr. Glenda Colagross, Southern Union State Community College

This workshop will provide the process Southern Union used to develop partnerships with four universities in the state and will include the student and institutional advantages and challenges associated with reverse transfer.

**Arming Students With Passion and Purpose**

**Suggested Track:** Teaching and Learning

**Location:** Forum I, 3<sup>rd</sup> Floor

**Presenter(s):** Roosevelt Williams, III, Lawson State Community College

This presentation will focus on training instructors to be passionate about their areas of expertise and how to pass it on to their students.

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**Promoting Better Outcomes: Empowering Instructors & Motivating Students**

**Suggested Track:** Teaching and Learning

**Location:** Meeting Room 407 Parlor, Sheraton Atrium, 4<sup>th</sup> Floor

**Presenter(s):** Robert C. Watson, Cengage Learning

Attend this session to learn how to use technology to enhance the learning experience, improve outcomes and better prepare your students for the real world.

**Improving Online Teacher Presence With Video**

**Suggested Track:** Teaching and Learning

**Location:** Meeting Room 410 Parlor, Sheraton Atrium, 4<sup>th</sup> Floor

**Presenter(s):** Keshia James, Lawson State Community College

This session will share ideas about integrating video into online classes as a means to establish and maintain a teaching presence.

**Using Groups for Authentic Individual Assessment**

**Suggested Track:** Teaching and Learning

**Location:** BJCC East Meeting Room C, 1<sup>st</sup> Floor

**Presenter(s):** Dr. Stephen Rizzo, Allison Hadder and Angela Lazarus, Bevill State Community College

Groups engage students academically but can also provide authentic individual assessment. Ideas from this presentation cover the arts, composition, and math that can be adapted to other disciplines.

**Career-Technical Dual Enrollment Program**

**Suggested Track:** Career Technical Education and Workforce Development

**Location:** BJCC East Meeting Room E, 3<sup>rd</sup> Floor

**Presenter(s):** Terry Waters, Alabama Department of Postsecondary Education

Discover how the Career-Technical Dual Enrollment Program can help provide scholarships for eligible high school students to enroll in college-level Career Technical Education courses.

**Student Co-Op/Internship Programs; Flexibility is Key**

**Suggested Track:** Career Technical Education and Workforce Development

**Location:** BJCC East Meeting Room O, 3<sup>rd</sup> Floor

**Presenter(s):** Beverly Hilderbrand, Gadsden State Community College and William Hendrix, Wallace State Community College - Hanceville

In this session, CARCAM faculty and staff will highlight successful cooperative education, internships and apprenticeship programs that benefit both graduating students and industries. A panel of CARCAM faculty and staff will share successful models and tips for colleges working with industry.

**CTE Program Certification and Student Credentialing**

**Suggested Track:** Career Technical Education and Workforce Development

**Location:** BJCC East Meeting Room N, 3<sup>rd</sup> Floor

**Presenter(s):** Gene Dudley, Alabama Department of Postsecondary Education

This session will provide attendees the information they need to assist in determining the most appropriate program certification and stackable student credentials for their programs. Discussion will be interactive, and multiple resources will be provided.



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## Concurrent Sessions III - Tuesday, November 25 - 8:30 a.m. - 9:30 a.m.

### Organizing Math Students

**Suggested Track:** STEM Initiatives

**Location:** BJCC East Meeting Room G, 3<sup>rd</sup> Floor

**Presenter(s):** Dr. Lance Boyd, Wallace State Community College - Hanceville

This session will show a nine section notebook organization plan used by a 23-year math instructor.

### The Evolution of Nursing Simulation as an Interactive Learning Activity

**Suggested Track:** Special Topics (Healthcare)

**Location:** BJCC East Meeting Room D, 3<sup>rd</sup> Floor

**Presenter(s):** Deborah Hoover, Mary Mendendorp and Karen Walton, Wallace Community College - Hanceville

This presentation will describe the evolution of nursing simulation at WSCC which started with opening the manikin and culminated with the unveiling of a new simulation center. (Contact hours will be awarded for this presentation by Wallace Community College - Hanceville - ABN PO 137, Expiration 10.4.17)

### An Embedded Approach: Connecting the Library with the Classroom

**Suggested Track:** Special Topics (Library)

**Location:** BJCC East Meeting Room J, 3<sup>rd</sup> Floor

**Presenter(s):** Amy Smith and James Plenty, Trenholm State Technical College

Discover how to start an Embedded Librarian Program at your college and help students become successful researchers inside and outside of the library.

### Alabama Adult Education: Turning Your Potential Into Reality, Creating Opportunities Together

**Suggested Track:** Special Topics (Adult Education)

**Location:** BJCC East Meeting Room K, 3<sup>rd</sup> Floor

**Presenter(s):** David Walters, Alabama Department of Postsecondary Education

This session will be a continuation of the informal discussion on national and state level adult education issues pertinent to program directors.

### Regulations Governing Cosmetology and Barbering

**Suggested Track:** Special Topics (Cosmetology)

**Location:** BJCC East Meeting Room L, 3<sup>rd</sup> Floor

**Presenter(s):** Bob McKee, Alabama State Board of Cosmetology

This session will address concerns on revisions that have been made in regard to rules and regulations governing the cosmetology and barbering programs.

## Second General Session - Tuesday, November 25 - 10:00 a.m. - 12:00 noon

### The Future of ACCS: A Shared Strategic Journey

**Location:** BJCC East Ballrooms A-B, 1st Floor

**Speakers:** Dr. Mark Heinrich, chancellor, Alabama Community College System and David Dodson, president of MDC Alabama's economic health requires the strongest possible community college system as a key component of a comprehensive strategy to enhance the state competitiveness and to extend greater educational opportunities to its citizens. Dr. Heinrich and Mr. Dodson will discuss a statewide process to define and enhance the role of community colleges in contributing to the future prosperity and well-being of Alabama.

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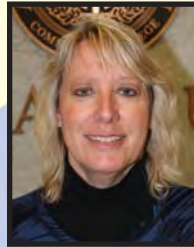
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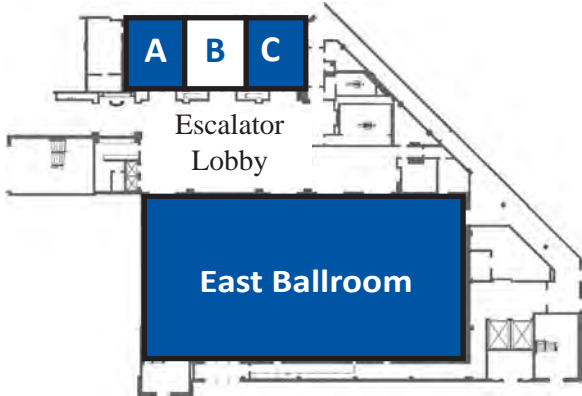


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# BJCC Complex Map

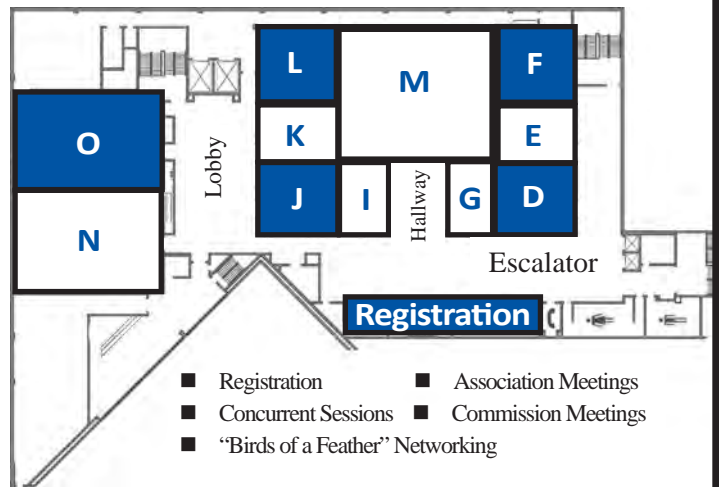


## BJCC East - 1st Floor



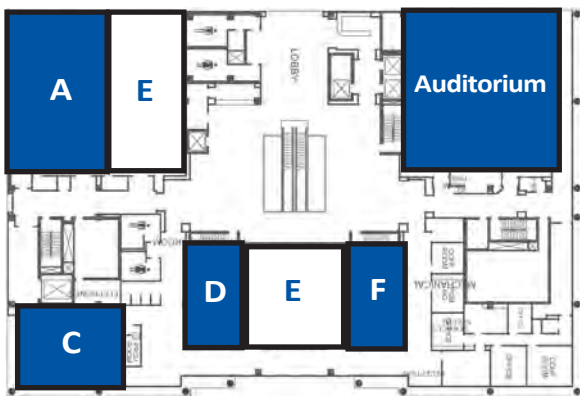
- Chancellor's Awards Lunch
- Newcomers Session
- General Sessions
- Association Meetings
- Concurrent Sessions
- Commission Meetings

## BJCC East - 3rd Floor



- Registration
- Concurrent Sessions
- "Birds of a Feather" Networking
- Association Meetings
- Commission Meetings

## Forum 2nd Floor



- Association Meetings
- Concurrent Sessions

## Forum 3rd Floor



- Concurrent Sessions